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INSTALLATION OF OFFICERS: NAOMI CHAPTER, MIZRACHI WOMEN

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1. I am most grateful to all of you for according me the honor and privelege of installing the officers of the newly elected administration of our Naomi chapter of Mizrachi Women. Our women work so hard, and so competently throughout the year and are hardly ever acknowledged and publicly thanked, that I am truly glad that I can, on behalf of all of us, thank them at the very beginning of their terms! So great is our confidence in their talents and dedication that we know beforehand that, with the help of G-d, they will execute their tasks with loyalty and perseverance and all their efforts will prove eminently successful.

It is, I believe, most appropriate that we of NAOMI chapter are installing our new officers right after Shavuos when we read the Book of Ruth, of which one of the two major heroines is: NAOMI. It was she who was the guide and mentor of young Ruth, and she must have been a person of unusual qualities to have a daughter-in-law love her so. Not every mother-in-law receives such devotion... The secret of Naomi is her character, and the secret of her character is in her hame: NAOMI, which means pleasantness or sweetness. This too, in my very sincere opinion, is the secret of what keeps us together here working for the cause of Mizrachi Women.

I must say that I have rarely met a group of sweeter and finer young women than here at Naomi. So convinced am of this, that I want to instal each of the officers and the committee heads with some verse from our TANACH which speaks of NOAM or pleasantness.

2. THE WELCOME, MEMBERSHIP, AND CULTURAL COMMITTEES

(Names: Mily Feder

Your duty is to greet newcomers and make them welcome, bring them in

officially as members, and them provide them with a rich cultural program. This can only be done through NOAM, by attracting them with a pleasant greeting, and giving them a substantial, pleasing program. In the 27th chapter of Psalms we read of David's great request -- he asks that he be granted the privelege (2)32 12261 3 PYIJ2 - "to behold the GRACIOUSNESS - NOAM - of the Lord and visit in His temple." Your committees to just that: you permit your friends who have not yet joined our ranks to behold the graciousness of our purpose, and educate them in the great, noble, gracious task of building Eretz Yisrael in the spirit of Toras Yisrael. May your work be rewarding, successful, and above all, ever GRACIOUS: NOAM.

- 3. TREASURER. Mes. Eva Romer, as our Treasurer you are really in luck: there is a pasuk from King Solomon's Proverbs all cut out, ready made just 61271 July 13 for you as the new Treasurer of Naomi: "And by knowledge are the chambers filled, with all precious and plesant riches." We are confident that with your superior knowledge and ability the chambers and coffers of our group will be filled to overflowing, and that it will be more than just an accumulation of funds, but will be riches that are both precious and NA'IM -- pleasant, reflecting the sweet character of our beloved Treasurer.
- 4. FINANCIAL SEC'Y. As our new Financial Secy, Mrs. Sydelle Satz has the responsibility of seeing to it that our records are kept in top shape, so that the various splendid projects of Naomi and Mizrachi in general can be acheievd. Mrs. Spatz, we know and pray that G-d in all His goodness will give you, as one of His sweet daughters, the health and strength to carry on so that the work of our hands will be firm and established. In the words of King David: 'LYN' - U'LY U'P'LL 3 PY' 'N'!

 .U'LY DIJIS - "And let the pleasantness of the Lord our G-d be

upon us, so that we may be priveleged to see the work of our hands established and of lasting value."

Corresponding as our Naomi Recepting Seey. As the one who is the contact between the organization and each of us individually, it is the sweetness of your words that will inspire us to come and to work ever harder for our goble cause. King Solomon must have been thinking of you when he wrote:

"Pleasant words are as a honeyeemh, Sweet to the soul and health to the bones." Indeed, may you and your family be ever

healthy se that your message of NOAM keep coming to us.

- 6. CORRESPONDING SECY: Mrs. Elsa Leibler, it will be a great relief and pleasure to know that after your inspiring and successful administration you will not, like any old soldier, just "fade away," but that you will be back with us in a key position, that of Recresponding Sce'y, the one who, on behalf of all of us, contacts each of us. I think King Solomon had just you in mind when he penned the following words in his MISHLEI:

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"Pleasant words are as a honeycomb, sweet to the soul and health to the bones." May the NOAM of your words add to the NOAM of your soul, and may G-d grant you and your wonderful family health and vigor selfiss and sylendid both as remard for your attainments of the past and as encouragement for your many acheivments yet to come.

- 7. VICE PRESIDENT: Mrs. Charlotte Green, as one of our very sweetest members, you are being installed in a position of great trust. The office of Vice President is frequently a catch-all for all kinds of difficult tasks that must be executed with dispatch and talent. A Vice President is usually referred to as the "Right Hand of the President." How charmingly appropriate to you are the words of Davidmwho wrote so movingly:
 - the right hand of our new president, you will be a source of pleasant efficiency and charming talent for the greater good of all of us and all we stand for. May G-d grant you and your lovely family of His NOAM forever more.
- 8. PRESIDENT: And now it is my extreme pleasure to greet and install our precious new President, Mrs. Ann Sterozin. While each of our officers is required to possess a certain degree of NOAM for specific tasks, the President has to abound in it, and have emough inner sweetness to apply to every phase of our sacred work. Ours is comparatively a small group, yet the work is difficiult and taxing. I know, Mrs. Sterozin, that under your excellent leadership, with the cooperation of your superb team of officers and committees, and with the assistance of each and every one of us, this will be a banner year in which every hour devoted to the cause will just increase our NOAM and refresh you, Madame President, and encourage you on to ever greater goals. As we instal you in your new office, the

highest one it is within our pwer to bestow, we promise you our complete loyalty and cooperation. We shall be with you, follow your leadership, mutually inspire each other in charming and good fellowship, so that GOOD cause we serve wil also prove to be a PLEASANT one for all of us.

In the words of David, the Sweet Singer of Israel,

"How good and how PLEASANT when brethren dwell together."

(all sing HINE MAH TOV)