

פתיל תכלת

האגודה לקידום ולהפצת התכלת

The Association for the Promotion and Distribution of Tekhelet

בסד



Rabbi Norman Lamm, President
Yeshiva University
500 West 185th Street
New York, NY 10033-3201

February 7, 1999

Dear Rabbi Lamm,

It has been many years since we have had contact. You may recall me best as a 12 year old when we shared the same podium at my Bat-Mitzvah in Silver Spring, Maryland. My father, Willy Frank z"l and mother Ruth, arranged for you to be the guest speaker while I was the "main" speaker. That was 24 years ago and I still giggle that I was the "main" speaker with you present.

Today I am living in Maale Adumim, mother of 4, married to a wonderful man Tony Horwitz. I recently began to work with P'til Tekhelet as Director of PR which includes grant writing and assisting organizationally. Through my work I learned of your support for Tekhelet.

P'til Tekhelet has benefited tremendously from your contributions. Today we proudly display the video, which you supported, in our educational/recreational programs. Recently we developed a Hebrew version of the video and are putting the finishing touches on a third video which demonstrates the technique of tying Tzitzit. Your initial contribution set us in motion for which we remain grateful.

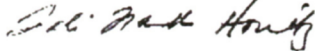
Presently, P'til Tekhelet is establishing an **Advisory Committee** comprised of distinguished scholars and supporters of our work. We are inviting you to join our Advisory Committee. Your involvement would lend credibility and stature to our organization. We are interested in sharing the names of our Advisory Committee with foundations and selected individuals. We would be honored to add your name, with your permission. The following individuals have joined this committee to date: Prof. Roald Hoffman (Nobel Laureate, chemistry), Rabbi Shlomo Riskin, Dr. Roy Stern, and Mr. Shlomo Ben Zvi. This is a lay position, that carries no legal or financial responsibilities and involves no meetings.

As you know, the work of P'til Tekhelet is an example of Torah U'mada. We are dedicated to highlighting this beautiful relationship. To explain the multi-disciplined nature of this mitzvah and discuss its implications. We would like to suggest YU consider featuring an article in its **YU alumni newsletter** about Tekhelet, either from the perspective of an alumnus Dr. Ari Greenspan and other active volunteers/YU graduates, or a scholarly approach which includes sources and texts. We are presently compiling source material to

share with interested parties on the eve of Parshat Shlach (our "Tekhelet week") which falls on June 5, 1999. We hope YU will consider featuring Tekhelet in its newsletter, if it is deemed appropriate.

I am delighted to have the opportunity to contact you after all these years. I will call your office with hopes to speak with you about the above. I am aware of your busy schedule, if we do not have the opportunity to speak, I hope you could respond concerning our invitation to join our Advisory Committee. I can be reached at either fax # 02-590-0577, phone # 02-535-3813 or e-mail: talih@tekhelet.co.il.

Thank you & Sincerely,



Tali Frank Horwitz

P'til Tekhelet, Director of PR