May 17, 1974

Rabbi Saul Behrman 245 Lexington Avenue New York, N.Y. 10016

Dear Saul:

In absolute frustration at trying to contact you, or not being present when you returned my call, I am relying on the U.S. Mails.

Mrs. Hans Bachrach pleads with you to submit as much newsworthy publicity about yourself as possible.

He heard that you have a photograph of yourself with Dr. Martin Luther King. That is the kind of thing that will go over big in Australia.

Please, Saul, do send him a copy of that photograph air mail, Special Delivery.

Cordially,

RABBI NORMAN LAMM

NL:cw