

October 8, 1971

To: Rabbi Leo Jung

From: Rabbi Norman Lamm

Re: Your "Fall Lecture"

Your annual Sunday night lecture is scheduled for Sunday, November 21, 1971. While our Ta Shema brochure carries no title, it would be good to have one for the Bulletin of the Center.

I've been thinking of ways of making these two evenings -- your lecture, and mine scheduled for February 27 -- into genuine cultural "events." The social aspect -- buffet dinner -- will be attended to by the Sisterhood. But what else?

In discussing this with you some time ago, you hit upon an idea I think worth developing -- an art exhibition of work done exclusively by members of The Jewish Center. A committee would ^{solicit} ~~select~~ directly those we know to be creative in this way, and through the Bulletin invite those whom we may not be aware of. These paintings, sculptures, etc. (Sukkah, decorations too?) would be exhibited in the Board Room on the 10th floor, or in the Lobby (with appropriate personnel to guard them), dinner in the banquet room of the ^{tenth} ~~same~~ floor, and the lecture in the Auditorium. (Displaying in the lobby will enable the general public too to enjoy the work.)

For the second lecture (mine, in February) we might try something similar: an exhibition of books written by Center members (there are at least 5, other than the two of us). Perhaps, in cases of both art and literature, we might mark off those items which may be purchased or ordered.

As an ~~alternative~~ alternative to the above, we may want to devise a slightly different scheme: the first lecture will feature works -- both artistic and literary -- by our own people. The second will be a display of Jewish books and records of interest to the general public and provisions made for the order and purchase of these books and records.

In this manner, both evenings can be as rich as possible. I am therefore asking Rabbi Weider to contact those Center people to whom copies of this memo can be sent to consult, divide the work, and arrange the publicity and execution of the plans. If you have any further ideas, please let me know.

cc: Rabbi Weider, Sam Shachter, Joseph Kaplan, Rabbi Silverstein, Mrs. Leibeer, Mrs. Tanenbaum, Mrs. Weinman.