

June 12, 1962

Mr. Max Stern
50 Cooper Square
New York, N.Y.

Dear Mr. Stern:

I enclose a letter and an agreement from Bloch Publishing Company as to the distribution of the "Leo Jung Jubilee Volume."

We shall be selling the book for \$9.50. As you will notice, the agreement calls for a 50% return to The Jewish Center, i.e. \$4.75 per volume, with an equal amount to the distributor. He will be in charge of advertisements, book reviewers, etc.

I called [REDACTED] who offered us the identical agreement. A number of people with whom I have consulted all feel that Bloch is superior.

I would, therefore, recommend that The Jewish Center, through one or two officers, enter the agreement with Bloch according to the enclosed agreements.

Sincerely,

RABBI NORMAN LAMM

NL:ff

Encls

CC: Mr. Hurowitz w/encls
Mr. Gottesman w/encls