

October 3, 1969

Mr. Meyer Zlotowitz
Art Scroll Studios
156 Fifth Avenue
New York, New York

Dear Mr. Zlotowitz:

I was fully prepared to pay the total extra amount required, and I am therefore once again delightfully overwhelmed by the way you do business.- offering to split the cost with me.

You are either a very poor businessman who goes about losing money, or an extremely good one who knows the value of public relations. I suspect that the truth makes the options irrelevant, but that you are just a nice guy.

My very best for a very happy Yom Tov and a great deal of success in everything.

Cordially yours,

RABBI NORMAN LAMM

NL/eg
Enclosure