

RABBI NORMAN LAMM
THE JEWISH CENTER
181 WEST 86TH STREET
NEW YORK, N. Y. 10024
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SCHUYLER 4-3511

25 March 1968

Dear Friend:

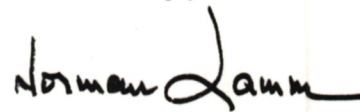
As the parent of a member of Yavneh, the religious Jewish youth association, you have good reason to be proud. In an era when parents are increasingly concerned over the spiritual, religious and moral welfare of their children, your child is identified with a unique group of our very finest young men and women.

In my capacity as chairman of Yavneh's National Advisory Board, I am filled with awe and admiration for the many achievements of Yavneh since it was established some seven years ago. Unheralded and without a parent organization to support them, these young people have created an exciting movement which is deserving of greater recognition.

I urge you, therefore, to express your tangible support on behalf of Yavneh. I am sure you will agree that there is no better investment one can make than in his own child.

Won't you use the enclosed card and return envelope to demonstrate your support of Yavneh?

Sincerely,


Norman Lamm