
JEWISH BOOK COUNCIL

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Carolyn Starman Hessel

Director

Fe: 7/2/00

January 18, 2000

Bernard Scharfstein
KTAV Publishing House
900 Jefferson St.
Hoboken, NJ 07030

Dear Colleague,

Congratulations! Your book,

The Religious Thought of Hasidism Norman Lamm

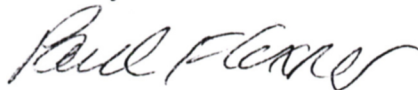
has been selected as a finalist for the 1999 National Jewish Book Awards in the category of Thought. To be chosen as a finalist, a book must meet the rigorous standards established by our judges. For readers and vendors alike, this distinction will forever set your book apart from others on the shelf.

The Jewish Book Council offers official 1999 National Jewish Book Award Finalist seals that you may purchase for promotional purposes. These seals may be ordered in packets of 1,000 for fifty dollars. Please contact our office by phone or fax for more information.

Winners for the 1999 National Jewish Book Awards will be announced on February 22, 2000. The official ceremony will take place at 7pm. on Thursday, March 23, 2000 at the 92nd Street "Y." All finalists are encouraged to attend.

We thank you for participating in the 1999 National Jewish Book Awards competition and helping us promote quality books of Jewish content. Again, congratulations on your success and good luck in the final round!

Sincerely,



Dr. Paul A. Flexner
Chairperson, National Jewish Book Awards

