

STANDARD SHEET FOR TYPEWRITING ALL COPY FOR PRINTED BULLETIN

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"MOBILIZATION '76"

Our congregation is justifiably proud of its outstanding record of cooperation with the UJA/Federation Joint Campaign. Unfortunately, there are many individuals in the local Jewish community who do not contribute to this most important cause. Many of our own friends and neighbors remain aloof from this life-sustaining campaign for Jewish survival. Often, they do not give simply because they are not asked for a donation. Indeed, many of the Jews in our community are not affiliated with any synagogue or Jewish organization. They are not reached by the normal fund-raising procedures of UJA/Federation.

Our community is not unique in this regard. There are literally scores of thousands of Jews in Metropolitan New York who would contribute to the Joint Campaign if they would be approached properly. It is for this reason that UJA/Federation is organizing Mobilization '76 -- a massive effort to reach as many of our brethren as possible on behalf of the Joint Campaign. The highlight of this effort will be on Sunday, June 6, 1976. Beginning at 9:30 that morning, thousands of volunteers will ring doorbells and solicit donations from their neighbors. At 8:00 o'clock that evening, UJA/Federation will present a television spectacular featuring Alan King, Bess Myerson, and hundreds of stars and celebrities. Thousands of volunteers will invite friends to their homes to watch this telethon and, it is hoped, to contribute to the Joint Campaign.

Obviously, Mobilization '76 depends upon the support and active participation of dedicated volunteers. People are needed now to assist with community organization, telephoning and clerical tasks. Additional volunteers will be

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needed on June 6 to host telethon house parties and/or to ring doorbells. If you would be available to assist in any way, please send your name, address, telephone number, and the type of activity for which you volunteer, to:

Rabbi Norman Lamm
Synagogue Advisory Council
130 East 59th Street
New York, N.Y. 10022