

FT 5/8
West Side

April 25, 1974

Mr. Joseph Kaplan
144 West 86th Street
New York, N.Y. 10024

Dear Joe:

I believe I have discussed with you, in recent months, the problem of our neighborhood -- its possible deterioration, and potential improvement.

There is a special service that you can perform for The Center without too much difficulty. It would be good to learn the present status of middle income buildings in the vicinity of The Center (I believe on Columbus Avenue), and the details of apartments available. We can then advertise, in our bulletin and elsewhere, that such apartments are available within walking distance of The Center. Perhaps arrangements can even be made that The Center itself be the conduit to prospective tenants. I do not know about this last item, but it would be a good way of attracting potential members to The Center.

Please do be kind enough to look into it.

My warmest regards to Lilly and the children.

Cordially,

RABBI NORMAN LAMM

NL:cw

cc: Herb Laver
A. Baris
Max Stern
Marty Schwartzfeld
Larry Kobrin