

# LINDSAY ROSEN

lbgadd@gmail.com 978.609.4231  
Washington, DC Metro Area

## Instructional Designer

Portfolio: [www.lindsayrosen.com](http://www.lindsayrosen.com)  
[www.linkedin.com/in/lindsay-bristol-rosen](https://www.linkedin.com/in/lindsay-bristol-rosen)

---

### EXECUTIVE SUMMARY

Dynamic, results-driven instructional designer who designs and develops engaging, interactive learning experiences that provide tailored business solutions. Demonstrated commitment to excellence and a knack for translating complex concepts into digestible and impactful learning content. Thrives in a cross-functional teams, fostering effective communication and leading projects from end-to end completion. Known for collaborative approach that blends expertise with dedication to staying abreast of industry and technological trends. Proven ability to elevate learning experiences and drive organizational success.

### TECHNICAL SKILLS

Articulate Storyline 360	Google Suite	LMS
Articulate Rise 360	Microsoft Office Suite	Canva
e-Learning	Microsoft Access	Zoom

### PROFESSIONAL SKILLS

ADDIE	Virtual Instructor-Led Training (VILT)	Project Management
SAM	Instructor-Led Training (ILT)	Design Documents
Adult Learning Theory	Blended Learning	Learning Objectives
Job Aids	Needs Assessment	Storyboards

### PROFESSIONAL EXPERIENCE

Instructional Designer, Freelance 11/2023 – present

- Convert instructor-led training (ILT) into eLearning solutions with embedded video and multimedia; design storyboards and develop eLearning modules and microlearning.
- Collaborate with stakeholders to assess needs, prioritize tasks, and develop eLearning that aligns with the business goals and objectives, to launch a new platform and reach new learners.

Fairfax County Public Schools, Falls Church VA

Assessment Coach 06/2012 – 06/2017

- Designed, developed, and facilitated instructor-led training (ILT) for adult learners, enabling them to self-evaluate instructional practices and set annual goals.
- Partnered with Subject Matter Experts (SMEs) to construct an enterprise-wide literacy program, enhancing learner competencies and engagement.
- Collaborated with stakeholders to align SOPs and organizational goals for 150+ employees with mission, vision, and state standards.
- Designed, developed, and implemented an enterprise-wide program for assessing 2000+ learners on yearly content objectives.
- Collaborated with stakeholders to analyze diverse learner needs and to develop a comprehensive support plan, fostering a proactive, collective approach to address individual needs.
- Partnered with stakeholders to standardize the needs analysis process across diverse learner groups, ensuring alignment with organizational goals.
- Reported and resolved assessment irregularities with government agencies, adhering to guidelines to ensure accurate assessment of instructional content for learners.

- Fostered positive relationships with stakeholders by effectively communicating with a diverse range of stakeholders regarding learner progress.

German Teacher

08/2006 – 06/2012

- Project managed the end-to-end execution of three cultural exchange hosting programs, overseeing learners hosting counterparts from Germany for a two-week duration. This initiative significantly heightened awareness of the language program's substantial impact on the organization.
- Led the planning and execution of two cultural exchange trips for learners, overseeing comprehensive project management of travel arrangements, lodging logistics, and immersive cultural experiences.
- Analyzed learner needs by identifying performance gaps and created tailored learning activities for a variety of language learners.
- Developed blended learning to enhance learner engagement and retain knowledge.
- Conducted ongoing formative assessments and summative assessments, revamping, and altering instructional delivery as needed to maximize learner performance.

Intentional Career Break (6/2017-5/2023)

## **EDUCATION**

APPLIED INSTRUCTIONAL DESIGN ACADEMY (AIDA)

Credential:

- Instructional Design
- eLearning Development
- Articulate Storyline
- Articulate Rise 360

GEORGE MASON UNIVERSITY

- Master of Arts in Administration and Supervision (M.A.)

COLORADO COLLEGE

- Master of Arts in Teaching (M.A.T.)
- Bachelor of Arts in German (B.A.)
- Bachelor of Arts in Psychology (B.A.)