

Staff Development

You hired them, now what? Hiring great team members is important, but developing them is critical. Development is an important part of stewardship for any church or organization. We'll share our approach to helping our team grow spiritually, professionally, and relationally so they are impassioned to serve the local church.

WORSHIP & ARTS Building Strong Staff & Volunteer Teams

Without highly gifted and deeply committed people, it's practically

impossible to accomplish our mission. In this session we will dive into some ways to develop structure & systems for recruiting, training, and equipping staff & volunteer teams.

Creative Programming

WORSHIP & ARTS

Weekend gatherings are our opportunity to introduce people to

fresh, engaging moments 52 weekends a year is daunting. We'll share our process for creating weekend gatherings, what we've learned from our successes, and how we've grown through our struggles.

Jesus, and to encourage each other to fully follow him. But creating

Hear from Senior Pastor David Ashcraft as he shares the mission and vision of leadership at LCBC and join the conversation on what it means to lead effectively when you're leading in the Church.

Leadership in the Church

Our Guest Experience teams exist to show people they matter to God and to help us fulfill our mission as a church. Come explore how we welcome our guests from the street to the seat at our weekend

Guest Experience on the Weekend

about team structures, delivering a GOLD experience to every guest, and how we create a warm welcome at every campus regardless of size or layout. **GUEST EXPERIENCE** Mid-week Processes

A guest's experience doesn't just happen on the weekend. We'll walk through how we continue providing a great experience and extend

gatherings, to make them feel loved, accepted, and known. We'll talk

Student Ministry

that care to guests throughout the week. Our midweek processes allow us to meet people right where they're at in their journey and give them a personalized experience.

tomorrow-and we've designed purposeful environments and experiences around accepting them where they are and challenging them to be more like Jesus. Come see why we do what we do and how we invest in our students!

Gen Z is the first generation to learn how to work an iPhone before

We believe students in grades 5-12 are the Church of today and

learning how to speak. If we want to reach students for Jesus, we can't ignore digital spaces. Join us as we share what we've been learning about reaching and engaging students online.

Student Ministry Digital - Reaching Students Online

GROUPS Helping Create a Culture of Connection Regardless

of Your Church Size

When Jesus started his church he didn't envision a place but a people who would encourage one another to fully follow him. So how can we carry out Jesus vision in a culture where people are commitment adverse and relationally taxed?

Next Steps and Adult Ministries The life of following Jesus is a journey that looks a little different for

everyone. In this session, we'll take a look at LCBC's strategy to help adults take their best next step in their own unique faith journey through things like baptism, classes, groups, serving, and more.

COMMUNICATIONS Creative Media, Problem Solving, and How to **Strengthen Ministry Relationships**

Communications at LCBC is a team of creatives focused on solving problems. We're made up of design, video, promotions and project

management. Join us to hear about our creative process, how we

work well with our other ministry teams, and our approach to creative problem solving.

DIGITAL MARKETING **Reaching New Audiences and Engaging** Current Attendees With so many channels to choose from, how do you know what digital

Digital Platforms - Creating Headaches or Unlocking New Potential? You Decide!

ChMS, Website, Workflows, Mobile Apps - these can seem like big technology buzz words that hold the key to open "new potential" for

platforms you should be in and why? In this session, we'll unpack LCBC's focus on digital channels including content marketing, social media, email, and more. Learn how we're using digital to create new

relationships online and help people grow in their faith.

your church. What if unlocking that new potential is based on how you think about using these digital platforms? In this session, we'll dive into LCBC's strategy around our digital platforms, discuss what tools we use, and show examples of some of our core ministry processes and how our systems and platforms support them.

Our Philosophy, Strategy, and Approach to

Is in-person church dead? And is Church Online the answer? Or can they coexist and even play nicely? Join us as we unpack what we're learning post-pandemic as we navigate this new world and season

for the church.

carry that mission forward.

CHURCH ONLINE

Engaging People Online

Multi Site Church Strategy Our multi site strategy has become a big part of our goal to reach the state of Pennsylvania with the love of Jesus. But there's more to a multi site church than its locations. Join us as we talk about our growth

process, what we've found to be key components of expanding our model to reach those far from God, and developing the leaders to

Engage Kids, Empower Parents, and Equip Leaders For a thriving children's ministry we believe that these 3 elements are critical. When these are achieved your parents will win, your leaders will rise, and your kids will have a blast at church learning about a God that loves them!

build stronger and more engaged volunteer teams. At LCBC, a win has been providing opportunities that build community within

Sustaining Volunteers Utilizing practical, efficient, and focused ways to pour into your volunteer teams so they feel valued, loved and cared for helps to

serving-join us to discuss some ideas.

Re-Engage Young Adults

Returning to normal is a lot harder than saying, "we can meet now." The last year and a half has made us become home-dwellers. Young adults particularly are more isolated than ever. How do we get back into a rhythm of meeting in groups and being present in each others lives? Join our conversation about how to re-engage young adults in ministry.

AUDIO, VIDEO, LIGHTING AND BROADCAST

What Planning and Support Looks Like Across 18 Locations Join our Production Staff for breakouts and discussion around the

weeked; and things we work hard to avoid!

Care

Care is everyone's job in the Church-but the processes we have in place make sure we provide that everyone can be known, heard, and valued. Join us to hear about how we care for our people through the

disiplines of Production in the church. What we have learned around streaming gatherings online; How we support 42 gatherings each

Pastoral Response Team, Personal Connections and our real life experiences.

Financial Operations in the Church Explore the various facets of daily church financial operations with us, including an overview of the basic foundations of fiscal management, administrative operations, budgeting, and human resources.

Security

their relationship with God. The Power of Stewardship: **Grow Your Church, Disciple Your People**

Only 10-15% of Christians tithe and 37% of evangelical Christians give nothing at all. The joy of fully trusting God and God alone awaits many. They just need to be taught. Join us and learn some practical

LCBC's mission is to introduce people to Jesus and together fully follow him. A big part of that mission is creating environments where every person feels safe. Learn how LCBC strives to make all aspects of security a priority and provide spaces where everyone can grow in

and effective ways to grow your church by discipling your people to understand the heart of the matter when it comes to money and possessions.

Join in on an informal time of conversation and Q&A with Ruth Ashcraft, wife of LCBC Senior Pastor David Ashcraft. Listen as she

The Persective of a Pastor's Wife

Our role as executive assistants involves helping our pastors feel fully supported so they can focus on the work God has called them to do. Supporting your pastor behind the scenes means utilizing various systems & processes to help you stay organized. We'll share how we

manage our inboxes, calendars, and weekly to-dos in order

maximize productivity.

shares her story and perspective on the unique contribution a pastor's wife can make in the Church and overall ministry. **EXECUTIVE ASSISTANTS** Supporting Efficiently Behind the Scenes

