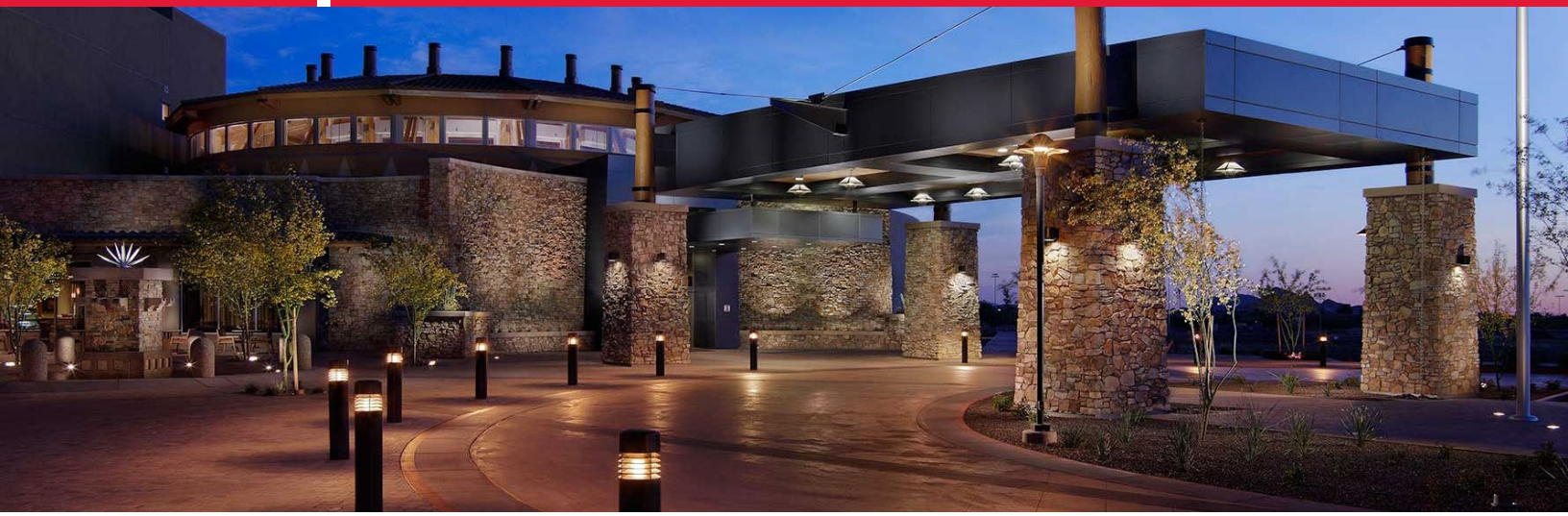


SENIOR HOUSING DEVELOPMENT:

The Right Tech at the Right Time

Leveraging Experience in Evaluating
and Deploying Technology



“We see communities and families get really excited about new technology, but that doesn’t mean that it is a proven solution. Residents and families need to do their homework on the size, scale, and scope of some of these technology organizations and ask for references,” says Fahad Aziz, co-founder and chief technology officer for Caremerge, a Chicago-based provider of resident engagement and family communication solutions. “During your process, ask many questions and, if possible, test new technology to see how it can work within your organization.”

“Forward-thinking owners and operators will use technology to remain relevant in their marketplace by developing a technology strategy prior to building or renovating,” says Ted MacBeth, senior vice president/director of life plan development for LCS Development.

Additional considerations are understanding the technology needs of residents, deploying the

appropriate technology platforms, and evaluating the return on tech investment.

Working with experienced partners provides excellent insight into what works as well as what doesn’t. And ultimately, Sorenson says, the goal is not just to implement technology just for technology’s sake. It’s to improve lives.

“Forward-thinking owners and operators will use technology to remain relevant in their marketplace.”

- Ted MacBeth

Senior Vice President/Director of Life Plan Development for LCS Development

“We want technology that will make a difference in the lives of our seniors, or will make our employees’ jobs better, more efficient, and safer,” she says. “We want to hone in on those technologies that can really help with that.”

We've Built a Reputation for Improving Lives

Communities eventually age, and in some cases need to be built from the ground up. To attract new generations of residents, communities must ensure they continually provide the newest offerings to meet prospective clients' demands. Building, expanding, and repositioning senior living communities is our specialty. LCS Development provides senior living owners and sponsors with assistance in every phase of development, to help ensure you reach your community's goals. Whether it's for rental or Life Plan Communities, we bring more than four decades of combined senior living insights and experience to the team. At LCS, Experience Is Everything.

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