



COMPANY PRESS RELEASE PROFILES (or boilerplates) 9.17.2018

The following descriptions have been created for use at the end of the press release. If more than one company is distributing the release, you can add both profiles. Communities issuing releases and referencing management services should use the Life Care Services profile in addition to their community profile. We no longer italicize LCS company names.

About LCS®

Based in Des Moines, Iowa, and established in 1971, LCS is a leading provider of high-quality senior lifestyle products and services. The LCS Family of Companies focus on development, operations management, marketing and sales management, and strategic planning for Life Plan Communities, formerly referred to as Continuing Care Retirement Communities (CCRC), and rental independent living, assisted living, and memory care communities nationwide. The company also provides a full-service real estate private equity enterprise, insurance, national purchasing consulting services and in-home care. The companies of LCS serve thousands of seniors across the nation. For more information, visit LCSnet.com.

About Life Care Services®

Life Care Services, An LCS Company, established in 1971 and based in Des Moines, Iowa, is the second largest manager of full-service senior living communities. Life Care Services currently provides operations, and marketing and sales management services for not-for-profit and for-profit Life Plan Communities, formerly known as Continuing Care Retirement Communities (CCRC), and rental independent living, assisted living, and memory care communities nationwide. For more information, visit lifecareservicesLCS.com.

About LCS Development®

LCS Development, An LCS Company, is a full-service developer of senior living communities, including Life Plan Communities, formerly known as Continuing Care Retirement Communities (CCRC), and rental independent living, assisted living, memory care and skilled nursing communities. LCS Development specializes in master planning and development of new communities, and expansion and renovation of existing communities. Since 1971, LCS Development has served owners and sponsors with a tailored approach and a depth of in-house resources and expertise. For more information, visit lcsdevelopmentLCS.com.

About LCS Real Estate™

LCS Real Estate, An LCS Company, is a full-service real estate private equity enterprise providing a full complement of capital market services to the parent company including investments, debt placement, and asset management of senior living communities. LCS Real Estate actively pursues transactions, connects its investor partners with opportunities, and sources deal flow. For more information visit LCSrealestate.com.

About CPS®

CPS, An LCS Company, is a national purchasing consulting organization specializing in connecting communities in the field of senior living to over 250 well-respected suppliers in the field of senior living. CPS provides dedicated and experienced customer service resulting in cost savings in operations, food service, medical supplies, therapy, pharmacy, and more for its clients. For more information, visit cpsLCS.com.

About Health at Home™

Health at Home provides in-home healthcare, companion care, nurse practitioner clinics and care management services. Founded by LCS in 1984 and now a US CareNet and LCS partnership, Health at Home specializes in tailoring its services to meet clients' needs in their residences of choice. Health at Home currently has licensed and Medicare-certified agencies in Arizona, California, Connecticut, Florida, Illinois, Indiana, Kansas, Maryland, Minnesota, Missouri, Tennessee, and Texas. For more information, visit healthathomeLCS.com.

LCS Foundation™

The LCS Foundation is a 501(c)(3) organization established by leaders from the LCS Family of Companies. LCS Foundation was created to develop future leaders of the senior housing and care profession; support Alzheimer's care and research initiatives; provide financial relief for personnel during crisis situations; and to perpetuate the Foundation's mission through strong governance and ongoing contributions. It is governed by a volunteer board of directors who are connected to the field of senior living and have a deep passion for serving seniors. More information can be found on the [LCS Foundation webpage](#).