

What is the Lucky Duck Games Partner program? Retailers who opt into this program will have their chosen distributor automatically pre-order 3 or 6 units of all new Lucky Duck Games products for their store(s), making ordering easy and guaranteeing the units from this program at release. Learn more via the FAQ below.

Q: How do I sign up for the program?

A: Navigate to this link to begin the sign-up process: North America or Europe

Q: What are the benefits of signing my store up for this program?

A: Your chosen distributor will pre-order units for participating stores, ensuring those minimum pre-orders are not allocated, working closely with Lucky Duck Games.

Q: How many units will be pre-ordered for my stores if I participate?

A: Preferred Partner stores will have 3 units of all new release games from Lucky Duck Games pre-ordered for their stores.



Premier Partner stores will have 6 units of all new release games from Lucky Duck Games pre-ordered for their stores with one of those units being **FREE**.



Q: If I pre-order more than the 3 or 6 units for my store's level, will my entire pre-order be guaranteed to not be allocated?

A: The 3 or 6 units that are pre-ordered, per your store's participation in the program, are the only units that will be guaranteed to not be allocated.

Q: Can I sign up multiple stores if I own more than one?

A: Yes, please fill out the form once for each location so we can properly capture the address

Q: What is required to be part of the program?

A: When submitting the form you agree to allow your chosen distributor to pre-order units for your store when they are announced. There is no purchase requirement at the time of sign-up, no requirement to have purchased units in the past, nor any "gates" to sign up for the program. Simply fill out the sign-up form, and your account manager will be in touch to confirm.

Q: How long will it take for my store to be approved?

A: Our goal is to confirm participation within a week of submission.

Q: Can I opt-out at any time?

A: Yes, you can contact your chosen distributor Account Manager requesting to be removed from the program at any time.

Q: What resources are available to retailers for Lucky Duck Games Products?

A: Lucky Duck Games keeps an up to date repository available here:

Lucky Duck Games - English Language

Once you are ready, please click here to start the sign-up process: North America or Europe