

ADRENALINE HOUR A THON FUNDRAISER

DECEMBER 16th Durango HS

PLAYER ACCOUNT FUNDRAISER: direct earnings to player account.

- December 10: **PARENT MEETING, INFORMATION, GETTING STARTED**
SIGN UP TODAY! Our rep may attend next week, based on our participation
PREVIEW sample text to contributors: TEXT 414-11, type "DONATE" to view. This is the text message/link sent to contributors on Sunday, December 16th, and players may add in a personal message with it.
GREAT FUNDRAISER for out of town family and friends.
- December 11-15: **COMPILE** quality contact cell phone listing (target list)
CREATE a simple script to assist your player with how to approach her contacts
COURTESY CONTACT your list of potential contributors: Ask if they will accept a phone call from you on Sunday, December 16th, between 2pm-5pm, during your Hour A Thon
BRING YOUR FINAL LIST: Sunday, December 16th, to participate in your Hour A Thon – PARENTS STRONGLY ENCOURAGED TO BE PLAYER-ASSISTANTS DURING HOUR A THON
- December 16 **HOUR A THON DAY!**
- 2PM-330PM: 13Lindy, 14Robin, 16Molly, 18Ron, 18Tricia
345PM-5PM: 14Shasta, 14Suzie, 15Caitlin, 15Brittney
- THIS FUNRAISER ONLY WORKS WHEN PLAYERS ARRIVE PREPARED WITH A QUALITY CONTACT CELL LIST.
- NOTES: The purchasing will actually remains open for contributors through December 20th. The text-link may be sent anytime 24-7 through that time.
- PROFIT RATE: 70% net profit to players on every contribution
100% profit on realized contributions \$200 or more
- HOW FUNDS ARE RECEIVED:
- NO profit goes to FCVBC, strictly management of Hour A Thon Fundraiser.
On December 20th, Adrenaline Fundraising emails us the final spreadsheet of PLAYER NAMES, what they earned, and ONE club-wide check. FCVBC. All purchases are itemized properly.
- In turn, FCVBC writes profit check to player PARENT/GUARDIAN. We expect to receive Adrenaline Fundraising check @ 1 week after close of campaign.