



RUSH HENRIETTA LACROSSE CLUB - SPRING 2022

# SPONSORSHIP OPPORTUNITY

This Spring, the RH LAX Club is offering five ways for local businesses and members of our community to help support youth lacrosse!

## How your sponsorship dollars will help our youth lacrosse program:

We'll use your donation to help us with equipment, space rental, and new player scholarships:

- **Equipment Needs:** Your sponsorship dollars will help us maintain our supply of low-cost rental equipment for use by players who are interested in trying lacrosse, allowing them to purchase their own equipment over time.
- **Space Rental:** Currently, our club fees cover the cost of one indoor practice session per week for each team level. Additional funds will allow the club to explore the feasibility of additional turf time, to help the Rush Henrietta program to stay competitive with other area teams who practice twice or more per week.
- **New Player Scholarships:** To support our club mission of building youth through sport, and increase our numbers in the RH lacrosse program, we would like to offer reduced participation fees for new players who indicate financial need. This will ensure that financial restraints are not a barrier to promising athletes who would benefit from the sport, and whose on-the-field contributions would strengthen our teams, particularly as participation in youth sports continues to drop every year.

## What benefits does your club offer its sponsors?

As a "Thank You!" for your donation, our club can acknowledge your generous contribution in the following ways:

- On this year's club T-shirt, which will be provided to all RH LAX players at the start of the Spring 2022 season.
- On our club website ([www.rhlax.com](http://www.rhlax.com)) which is used by all participating families throughout the season for its team calendar and registration.
- In our social media content on Facebook, currently followed by 600+ individuals. We'll tag you in any posts in which your sponsorship is mentioned, so the RH LAX base and your own follower base have visibility into your contribution to our team.

## Details of each sponsorship level follow below:

Sponsor Level	Donation	T-Shirt Placement	Website Promotion	Social Media Feature
Platinum	\$500	Large logo on featured area of shirt back	<ul style="list-style-type: none"> <li>• Featured banner on <a href="http://rhlax.com">rhlax.com</a></li> <li>• Listing as a Platinum sponsor on our "Sponsors" page</li> </ul>	<ul style="list-style-type: none"> <li>• 2 dedicated "Thank you" posts on FB</li> <li>• Listing as a Platinum sponsor on the RH LAX "About Us" page</li> </ul>
Gold	\$250 (This amount covers equipment for one new Boys player)	Small logo on featured area of shirt back	<ul style="list-style-type: none"> <li>• Listing as a Gold sponsor on our "Sponsors" page</li> </ul>	<ul style="list-style-type: none"> <li>• 1 dedicated "Thank You" post on FB</li> </ul>
Silver	\$100 (This amount covers equipment for one new Girls player)	Business name listed on shirt back, in "Silver" sponsors section	<ul style="list-style-type: none"> <li>• Listing as a Silver sponsor on our "Sponsors" page</li> </ul>	<ul style="list-style-type: none"> <li>• 2 shared "Thank You" posts on FB, listed with other <u>Silver</u> sponsors</li> </ul>
Bronze	\$50	n/a	<ul style="list-style-type: none"> <li>• Listing as a Bronze sponsor on our "Sponsors" page</li> </ul>	<ul style="list-style-type: none"> <li>• 1 shared "Thank You" post on FB, listed with other <u>Bronze</u> sponsors</li> </ul>
Supporter	Any Amount	n/a	n/a	<ul style="list-style-type: none"> <li>• 1 shared "Thank You" post on FB, listed with other supporters</li> </ul>

## Sounds great! How can I become a sponsor?

(1) Send us your information	(2) Make your donation
Fill out our <a href="#">Sponsor Information form</a> online. It can be found on our website ( <a href="http://www.rhlax.com">www.rhlax.com</a> ) under the "Sponsor Us" menu, or access it directly at: <a href="https://forms.gle/Hssh97MXbVJ91yk67">https://forms.gle/Hssh97MXbVJ91yk67</a> (Paper forms also available upon request.)	We offer 3 ways to make your donation: <ol style="list-style-type: none"> <li>1. Use PayPal: <a href="https://tinyurl.com/yckpjs8w">https://tinyurl.com/yckpjs8w</a> (Scan the QR code to visit this page)</li> <li>2. Write a check to RH Lacrosse Club and give it directly to a player</li> <li>3. Write a check to RH Lacrosse Club and mail it to PO Box 388, Henrietta NY 14467</li> </ol>

