

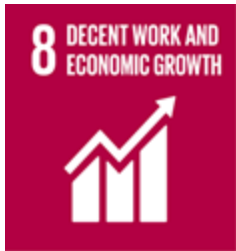
# Democratising Access to Employability Skills

**LEARNET**  
SKILLS FOR LIFE

[www.learnetskills.com](http://www.learnetskills.com)

# Our Mission And Purpose: Empowering Indian Youth With 360° Skills, Jobs, And Economic Mobility

2.9 Million Skilled/Upskilled Over 12+ Years of Operation | Aligned to SDG 8



**Powerful Impact Goals:**  
Decent Work, Better  
Incomes, Increased Social  
Return on Investment

**A Profitable & Purpose-Driven  
Company**

**A JV of Schoolnet India Limited with  
National Skill Development Corporation  
(NSDC)**



[Click to watch Learnet's model video](#)

Market Oriented Training Programs: **17 Sectors, 100+ Job Roles** across segments to aid the school-to-workforce transition

---

Phygital Delivery Model (thorough **~100 Institutes across 22 States & proprietary LMS**)

---

**360° Approach to Training** (Domain + Soft Skills)

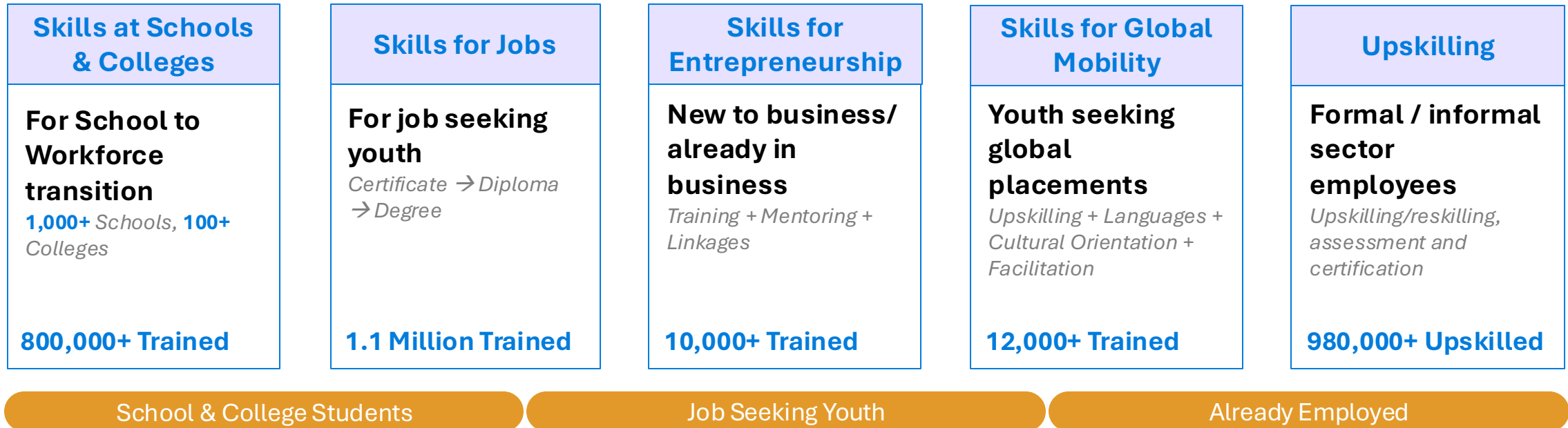
---

Forward Linkages for Placements (network of **1,000 employers**)

# Offerings for Education to Workforce Transition

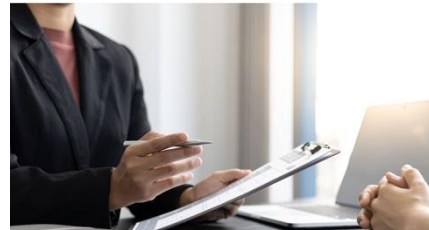
Verticalised Skilling Across Target Segments | Placing Youth in India & Abroad

Partnership with **15+** Sector Skills Councils | **1,000+** Employers Network | **50+** CSR Corporate Partners



# From Skills to Livelihoods: Our Theory of Change

Industry-Aligned and Tech-Led Blended Delivery, Powered by LinQ Skills



Demand Aggregation



Customer Mobilisation & Acquisition



Registration & Counselling



Training of Trainers



Lifelong Learning



Job Placement/  
Entrepreneurial Venture



Assessments & Certifications



Delivery of Training –  
Physical/Digital/ Hybrid

Blended Model  
of Delivery



Physical Institutes

+



Digital LMS

+



Multimedia Content

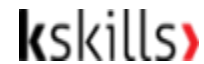
**Outcomes:** Future Ready Workforce, Decent Works, Better Incomes

**Impact:** Inclusive Growth, Economic Mobility

# Standardized And Multimedia Driven Content

18,000 Hours of Multimedia Content | 17 Sectors | 100+ Job Roles | Aligned to NSQF Levels

## Domain Training



- Bringing the workplace to classroom
- Aligned to National Occupational Standards
- Multimedia content in English & Indian languages

## Life Skills & Work Readiness



- Intra & Inter-personal Skills
- Teamwork & Collaboration
- Communication Skills
- Financial literacy + 10 value-added modules

## CEFR Aligned English for Employability



- Enhancing listening, speaking, reading and writing skills
- Software-based self-learning & teacher-led modules

## Digital & AI Fluency



- Logical reasoning and aptitude
- Fundamentals of Digital Skills incl. spreadsheets & data handling
- Use of generative AI and prompt engineering

English

தமிழ்

हिन्दी

ગુજરાતી

ಕನ್ನಡ

বাঙলা

मराठी

தமிழ்

മലയാളം

ଓଡ଼ିଆ

# Simulated Labs for Training in High-Demand Sectors

100 Institutes (LIS) Across 22 States | ~180 Simulated Labs | 200K Annual Training Capacity



**Engineering**  
(Driver, Electrician, Welder)



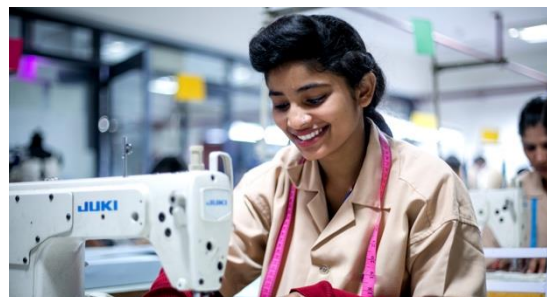
**Hospitality**  
(F&B Steward, Chef)



**Healthcare**  
(Nursing, Hospital Ops)



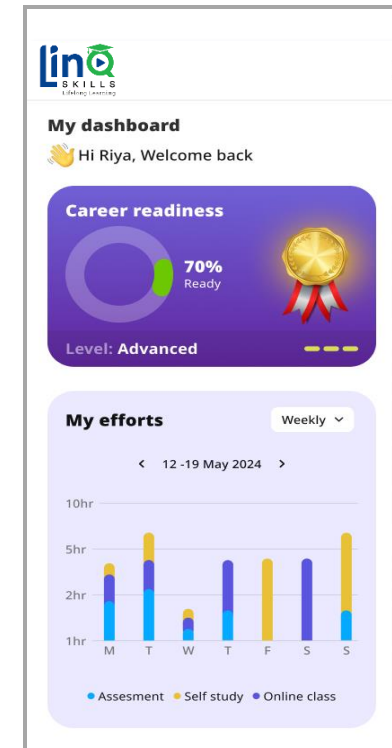
**Sales**  
(Retail Stores, Call Centre)



**Manufacturing**  
(Sewing Machine Operator)



**Languages**  
(Japanese, German, English)



**LinQ Skills**

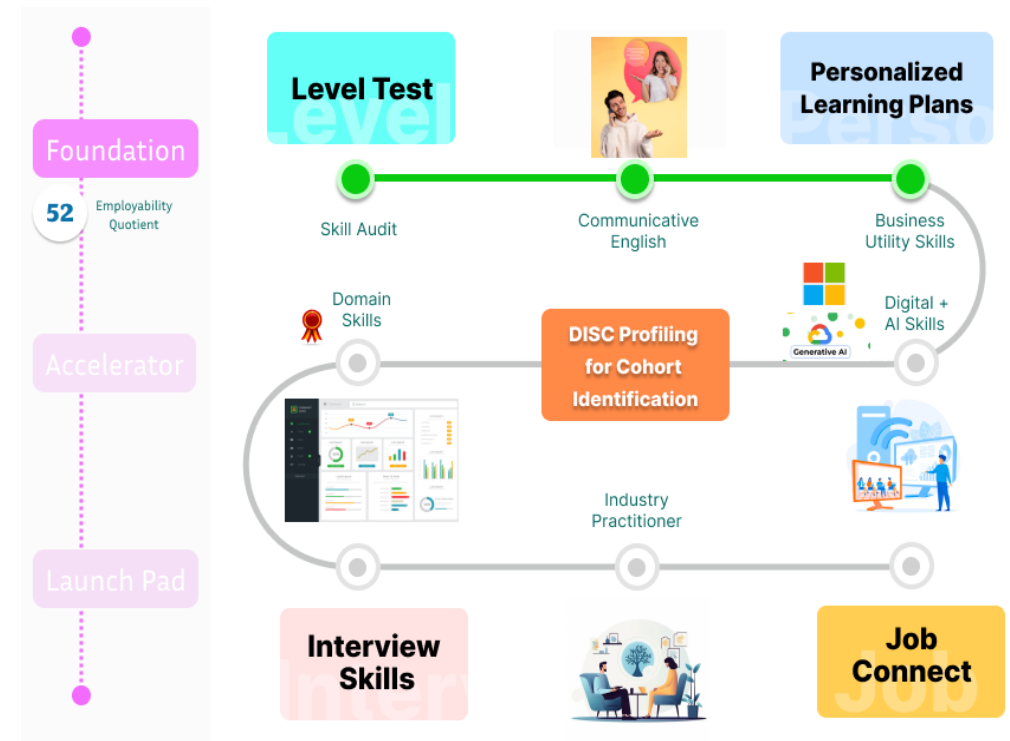
# Enhancing Employability of College Students

Customisable & Modular Blended Training Program for College Students | **100+** Colleges Impacted

- ~50% of College Graduates are unemployable
- Largely attributable to lack of finishing and job readiness skills
- National Education Policy 2020 allows credit-linked short-term finishing & employability skills training in colleges

## Curriculum Integrated Blended Training

Business English	Life Skills, Reasoning & Aptitude	Domain Skills (Logistics / BFSI / ITeS etc.)
Digital & AI Fluency	Career Readiness & Interview Prep	



**Blended Delivery:** Self-Paced + Instructor-Led (Online + Onsite)

# Our Comprehensive Solution for Global Mobility

12,000+ Impacted

## Curriculum Aligned Credit Linked Employability Enhancement Program



**Business Communication & Languages**

English, Japanese, German, Arabic



**Life Skills**

Self-management, Collaboration, Culture



**Digital Fluency**



**Career Readiness & Interview Prep**



**Technical Domain**

Fresh / Refresher

**Blended Delivery Model**

Physical



Digital LMS



Visa Facilitation



Placement Support



Post Placement Handholding



**Global Placements  
Japan,  
Germany,  
GCC**

(Healthcare, Hospitality, Engineering, Automotive)

# Measurable Social Impact and Economic Mobility

Improved Livelihoods, Inclusion, and Job Retention Across 2.9 M Youth



## Access & Inclusivity

**40%**

of trainees are women

**40%**

of trainees are from socially disadvantaged groups

**15%**

of trainees are from conflict zones

(LWE-affected areas, J&K etc.)



## Efficacy & Economic Mobility

**80%**

placed in jobs within 3 months of program completion

**60%**

retained jobs for 3 – 6 months after placement

**~7x**

Social Return on Investment

**USD 1.5 B**

cumulative wages earned by skilled youth,

with average monthly salary of INR 20k

# Strong Partnerships Built Over 15 Years

## Governments

Partnerships with 14 Govt of India Ministries;  
22 State Governments



## Corporates

Through CSR: ~50 Companies



## Employers

1,600 Companies



## Partnerships with Sector Skill Councils (15+)



## Partnerships with 4 Universities

# Real People, Real Impact: From Potential To Professional

Catalysing Economic Mobility Through Inclusive and Demand-Driven Skilling Pathways



**Sanjana**

**Course:** Nursing Assistant,  
(Delhi)

**Current Job:** Care Giver, Well Consul,  
Japan (Rs 1.68 Lakhs p.m.)



**Renu Singh**

**Course:** Nursing Assistant,  
(Dehradun)

**Current Job:** Care Giver, JINPU-KAI, Japan  
(USD 1289 p.m.)



**Manjit Tamang**

**Course:** Certificate in F&B,  
(Kalimpong)

**Current Job:** Cabin Steward, Rostock,  
Germany (USD 1400 p.m.)



**Prity Kumari**

**Course:** Customer Care  
Executive (Dhanbad)

**Current Job:** Customer Care Executive,  
Foxconn, Karnataka (Rs 2.34 Lakhs p.a.)



**Bikas Boro**

**Course:** Industrial Welding –  
Hydrocarbon (Guwahati)

**Current Job:** 6G FCAW Welder, L&T, Gujarat  
(Rs 4.70 Lakhs p.a.)



**Ritik Chauhan**

**Course:** B Voc in Culinary  
Management (Dehradun)

**“Current Job:** Chef, Queens Restaurant,  
Indonesia (Rs 9 Lakhs p.a.)

# Testimonials



We thank Learnet for being our partner in transforming communities.

**Sandhya Thakur**

Manager CSR, Cairn Oil & Gas,  
Vedanta Limited

CSR Sponsor



Learnet's training has proven to be highly effective & generated a wealth of goodwill.

**Jayanta Barua**

CEO, SDI Guwahati, Oil India  
Limited

CSR Sponsor



We are thrilled to recruit from Learnet. They train female candidates who work efficiently.

**Abhay Ovhal**

HR, Tata Autocomp Systems  
Limited

Employer



The candidates are well trained with better communication & attitude.

**Anuradha Bahuguna**

Talent Acquisition Manager,  
Azure Hospitality Pvt. Ltd.

Employer

# Awards and Recognitions

## Recent Awards



**Training Partner Excellence Award**  
2021, 2022



**Most Innovative Project in Entrepreneurship Development in Homestay, 2022**



**Gold for Vocational Training & Silver for Training of Trainers 2020**



**Best Skill Development Co., 2020 Innovations in CSR Practices at ET Now CSR Leadership, 2019**

## Visits by Dignitaries at Our Institutes



**Shri Narendra Modi, Prime Minister of India at LIS**



**Mr Jim Yong Kim, Former President of the World Bank at LIS, Delhi**



**Mr Allen Blue, VP & Co-Founder, LinkedIn at Learnet Institute of Skills, Delhi**

# Learnet's Purpose-Led & Execution-Focused Leadership



**RCM Reddy**

Chief Executive Officer  
*(Ex IAS, 31Y of experience, 15Y with Schoolnet group)*



**Abhishek Singh**

Chief Operating Officer  
*(19Y of experience, 17Y with Learnet)*



**Arindam Ghosh**

Chief Strategy Officer  
*(24Y of experience, 16Y with Schoolnet group)*



**Gowtham Kumar**

Chief Technology Officer  
*(15Y of experience, 1Y with Learnet)*



**Subhra Ray**

Head – Retail Business  
*(25Y of experience, 14Y with Learnet)*



**Apurva Gupta**

Head – Sponsored Business  
*(17Y of experience, all with Schoolnet group)*



**Punit Singh**

Head – Employer Engagement & International Initiatives  
*(19Y of experience, 13Y with Learnet)*



**Ruchika Banga**

Head – Business Development  
*(17Y of experience, 15Y with Learnet)*



**Aashima Kochhar**

Head – Academics & Training  
*(17Y of experience, all with Learnet)*

# Thank You

**Abhishek Singh**

COO, Learnet Skills Limited

 [abhishek.singh@learnetskills.com](mailto:abhishek.singh@learnetskills.com)

 +91 99583 59966

Follow us



**LEARNET**  
SKILLS FOR LIFE