

CPA/DEAKIN COMMUNITY JOURNALISM PROGRAM

The CPA/Deakin Community Journalism Program is Australia's largest journalism education initiative between industry and the university sector to educate practicing regional journalists across the country.

The three-year course provides journalists with a solid grounding of the specificities of local journalism in a digital world, instilling an importance of local knowledge and the practices unique to the sector.

Journalists with university qualifications in journalism are able to fast-track through the program which continues to complement their learning by providing them with real-time guidance and feedback on their role and expectations as a local journalist. It also encourages them to be reflective about their experiences in the workplace.

Deakin is a global leader in distance education and provides an innovative learning platform for journalists to receive information, engage and network with others and liaise with experienced journalists and academic staff.

The CPA/Deakin program is designed to be flexible and encourages reflexive learning, challenging journalists to understand the unique role local newspapers play in their communities along with refining newswriting and digital media skills.

THE COURSE STRUCTURE IS AS FOLLOWS:

YEAR 1

MODULE 1 – Critiquing your newspaper (grammar and story structure)

MODULE 2 – News writing

MODULE 3 – News reporting tools for the digital era

MODULE 4 – Feature Writing

MODULE 5 – Reports and Statistics

MODULE 6 – Defamation and Privacy

MODULE 7 – Contempt and Copyright

MODULE 8 – Advertorials

YEAR 2

MODULE 1 – Journalism in regional Australia

MODULE 2 – Reporting Local Government

MODULE 3 – Covering Agriculture and the Environment

MODULE 4 – Online story telling and social media

MODULE 5 – Investigative reporting and advocacy journalism

MODULE 6 – Editing and Design

MODULE 7 – Photography

MODULE 8 – Reporting Cultural Diversity

YEAR 3

MODULE 1 – The role of the regional news editor

MODULE 2 – Editorial writing

MODULE 3 – Project Work (Public Journalism/ Making Connections)

MODULE 4 – Project Work (Public Journalism/Making Connections)

MODULE 5 – Reflecting on your portfolio.

AS THE CPA AND DEAKIN COURSE HAVE NOW MERGED FOR 2017, ENTRY FOR THE DEAKIN COURSE IS NOW OPEN TO THIRD YEAR CADETS

Students with existing university qualifications must complete four modules in Year 1, four modules in Year 2 and three modules in Year 3.

Students who successfully complete the entire suite of modules will be eligible for significant exemptions when enrolling in a Bachelor of Arts or Communications degree at Deakin University (up to 14 credit points from a 24-credit point degree).

University Graduates who complete the course will be eligible for exemptions in Masters, post-graduate level qualifications or may consider enrolling in an honours degree at Deakin to research an aspect of the regional news media in Australia (a high result in an honours degree means a student can move into a PhD level of study if so desired).



COST: \$825 PER YEAR (+ GST)

ENROLMENT: December & January for March 2017 start (December 2017 completion)
Mid Year: May & June for July 2017 start (May 2018 completion)