

# Back to a tribal future: Transforming leaders of tomorrow today

### **Course description**

What if all we needed to know about leadership we learnt from those we lead?

So, if a parent is the CEO of home, what insights can we learn from our home tribe that we can apply to leadership?

Like all leaders, it is important to be clear on what we stand for, who we are leading and what their needs are, where we are taking the tribe to, and for what purpose.

We will navigate through what leadership means to you as a parent, what you perceive the needs of the home tribe are, how we can engage everyone towards an inspiring Family Vision and what current challenges we face as contemporary parents in the chaos of the changing world.

Seth Godin defines a tribe as a group of people connected to one another, connected to a leader, and connected to an idea that inspires their passion. Leadership here is not based on formal position or endorsement of powerful figures.

As parents - how do we set an intentional framework that honours what we value without disconnecting from our tribe that we lead? How do we act to make our leadership relevant, effective and valued?

Even the best leaders have to keep their senses tuned in to manage constant changes, and to loosen their minds to new possibilities. Drawing on lessons from contemporary leadership models <sup>1</sup> and our most basic tribe, the family, Yvonne Sum explains how to lead in this space with intent, and what you need to do to maintain intentional leadership in this changing, often fractured, world.



## Who should attend

Parents – with children of all ages Grandparents Potential parents Educators People who live or work with children

## learning objectives



To explore leadership actions that lead to intentional connection to your essence as a parent, between individuals within a family, and the family as a whole. To navigate this connection to living your truths as an intentional leader and the legacy it inspires in the family towards a more authentic life for each member

To leverage the valuable leadership insights and learning partnership from our most basic tribe, the family, and how it can serve our intention in leading any tribe.

### Intentional Leadership

Tribe management is a whole different way of transforming our leadership challenges. It requires key elements of the essence of leadership described by Dr Sum in her Intentional Leadership Model<sup>1</sup>:



**Authenticity:** It begins with the knowledge of self by the leader and the certainty of the context of his/her leadership.

**Presence:** The ability of the leader to recognise the needs of the followers in varying situations, building trust quickly and relating to people with ease through the art of connection.

**Common Sense:** Being able to clearly communicate constantly and show enough of the authentic self with skill, to excite the followers towards extraordinary performance.

**Inspiration**: Courage and adaptability of the leader to energise others to step up towards actualising the common vision through learning partnerships, self reflection and leveraging the experience and knowledge in the greater group to re-integrate self and learning

### Making it happen

Understanding the '7 R's' of Leadership Action: How functional work tribes are similar to happy families through:

Role modelling

Respect



Review & Reflect

Running it - Response-ability

Rules

Routine

Reorganise

<sup>1</sup> The Intentional Leadership model is based upon synergising the ideas and concepts outlined by various contemporary researchers and developers:

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### **Our values**

- Achievement
- Connection
- Elegance
- Inspiratior
- Partnership

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