



## **Privacy Policy**

**Last Updated: August 26, 2021**

The website [HTTPS://WWW.OUTLASTDFS.COM](https://www.outlastdfs.com) (the "Website") is owned and operated by LET IT RIDE SPORTS, LLC, a Delaware limited liability company, with an address at [1300 S Blvd, Unit D, Charlotte NC 28203 (the "Company").

This privacy policy sets out how the Company collects, uses, and protects any personal information that you provide the Company when you use or access the Website and/or mobile app.

The Company is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this Website, then you can be assured that it will only be used in accordance with this Privacy Policy. This Privacy Policy explains what information we may collect, how we use it and under what circumstances we may disclose it to third parties. This Privacy Policy, along with our Terms and Conditions of Use (available on the Website) outlines the terms governing your use and interaction with the Website and the products or services available on or via the Website (the "Services"). By using the Website and the Services, you agree to this Privacy Policy.

### **What is Personal Information?**

"Personal Information" is information that identifies an individual user. Examples of Personal Information include: names, addresses, email addresses, age and phone numbers.

This Privacy Policy is limited to Personal Information collected and stored by the Company and we do not represent as to the privacy policies of any third parties, including any third parties our Website may link to, and how they handle your Personal Information. Please review the website and privacy policy of any third party links before accessing those sites.

### **How do we collect information?**

We collect Personal Information through direct collection and indirect collection.

#### **Direct Collection**

We collect Personal Information when you register on our Website, when you create or enter a competition or when you make inquiries to us (such as with customer service questions) or respond to communications from us (such as questionnaires or surveys), or when you give us Personal Information in any other way. The Personal Information we collect from you may include the following: first and last name, telephone number, email, or other contact information, and any other information that you may

provide. We may supplement the Personal Information you provide us by acquiring publicly or commercially available information as is available in the public domain, through social networks, or from third parties.

### **Indirect Collection (Cookies Policy)**

We may also collect information about you via technology such as cookies from our website when you visit, which is added to the self-reported information to enhance your overall user experience with us. A cookie is a small piece of data (a small text file) sent from a website and stored on your computer by the web browser.

When you use and access the Website, we may place a number of cookies files in your web browser. If you wish to disable cookies, this can be achieved by changing the appropriate settings in your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features on the Website or the Services, you may not be able to store your preferences, and some of the pages or information may not display properly.

We use cookies for the following purposes: to enable certain functions of Website, to provide analytics, to store your preferences, and to enable advertisements delivery, including behavioral advertising.

### **Third-party cookies**

In addition to our own cookies, we may also use various third-parties cookies to report usage statistics of the Website and/or Services and other business purposes.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit <https://www.usa.gov/optout-instructions>.

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

### **Usage and Disclosure of Personal Information**

The primary purposes of collecting Personal Information is to provide the Services to you, as described in this Privacy Policy, or to enable the Company to better understand its customer base and enhance the Services.

We may also use your Personal Information for other purposes related to the primary purposes or as requested by you or by law enforcement. You may unsubscribe from our mailing/marketing lists at any time by using the unsubscribe function on any communication sent to you or by contacting us at [support@outlastdfs.com](mailto:support@outlastdfs.com).

The Company may disclose or use the personal information we collect for various business purposes, including:

1. To provide you information, offers and promotions about other products and services based on your preferences;
2. To provide you information, products, or services, that you request;
3. To provide notification of any winnings by mail, phone (SMS/MMS) or email;
4. To administer or track our database of personal information including verifying and assessing your identity, maintaining and updating records, and developing new products and services;
5. To provide information to third parties to enable them to give you relevant offers and additional information that we believe may be of interest to you;
6. To improve the quality and quantity of information on the Website or the Services;
7. For statistical and marketing analysis, analytics, and campaign improvement including questionnaires and surveys; and
8. Where required or authorized by law, court order, subpoena or other government or law enforcement authority or regulatory agency, in order to enforce or apply our terms and conditions, this Privacy Policy, other agreements, or when we believe in good faith that disclosing this information is necessary or advisable, including, for example, to protect the rights, property, or safety of our Company, other users, or others.
9. If the ownership of all or substantially all of our Company's business changes, or we undertake a corporate reorganization (including, but not limited to, a merger or consolidation), or a potential sale of some or all of our business or assets, or there is an event of insolvency, bankruptcy, receivership or pledging of assets, or there is any other action or transfer between or among our Company and its affiliates, you expressly consent to our Company transferring your information, including your personal information, to the prospective or actual new owner or successor entity. Also, information about our subscribers and users, including personal information, may also be disclosed in connection with a commercial transaction seeking financing, investment, support or funding.
10. We may also disclose personal information as otherwise permitted under our terms of use, or as specifically disclosed when we collect information from you.

### **Opt-out**

Out of respect for your rights to privacy, we are happy to provide you with an easy means to decline receiving email offers from us. In order to unsubscribe from our emails/SMS please click the 'Unsubscribe button/ link' that can be found at the bottom of every email we send. To unsubscribe from SMS messages, click the link provided. Alternatively, at any time, you may send a blank message with the word "remove" in the subject line to [support@outlastdfs.com](mailto:support@outlastdfs.com).

### **Protection of Minors**

The services provided by the Company are not intended for or directed to minors or persons under the age of legal consent. Any person who provides us with Personal Information represents to us that they are the age of legal consent in their jurisdiction. We reserve the right to access and verify any Personal Information by or collected from you. If we become aware that a minor has attempted to or has submitted data, we will remove such information from our records. If you believe that a minor has sent us Personal Information, please contact us at [support@outlastdfs.com](mailto:support@outlastdfs.com) to request that information be removed from our records.

### **Security of Personal Information**

The Company is committed to ensuring security of the personal information it holds. We stringently apply a range of measures to protect your personal information.

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure. However, all information stored in electronic medium is subject to the risk of unauthorized access and we do not represent that the stored Personal Information will be secure. Further, we expressly disclaim any liability for unauthorized access to your Personal Information and your use of the Website or Services constitutes your agreement to waive any liability from the Company for any unauthorized access in any circumstances. If you have any reason to believe your communications with the Company or through the Website or Services are not secured, you must notify us immediately at [support@outlastdfs.com](mailto:support@outlastdfs.com).

When your Personal Information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your Personal Information.

### **Access to your Personal Information**

You may access the Personal Information we hold about you to delete, update and/or correct it. If you wish to access your Personal Information, please contact us via one of the methods listed below, with your request and we will respond within 30 days.

The Company will not charge any fee for your access request.

In order to protect your Personal Information we may require identification from you before releasing the requested information.

### **Maintaining the Quality of your Personal Information**

It is important to us that your Personal Information is up to date. We will take reasonable steps to make sure that your Personal Information is accurate, complete and up-to-date. If you find that the information we have is not up to date or is inaccurate, please advise us as soon as practicable so we can update our records and ensure we can continue to provide quality services to you.

### **Policy Updates**

We reserve the right to change, update or modify this Privacy Policy at any time at our sole discretion, and will post any new Privacy Policy here. The date at the top of this page indicates when this Privacy Policy was last revised. Any such change, update or modification will be effective immediately upon posting on our Website. If we deem any changes material (in our sole discretion), we may notify you by email at the email address that we have on record for you in addition to posting updates to this Privacy Policy. You are responsible for checking our Website frequently to keep apprised of recent changes. By accessing our Website or utilizing the Services following these changes, you are deemed to have agreed to our then current Privacy Policy and will be bound by its terms. If you do not agree to our then current Privacy Policy, do not use our Website or the Services. To the extent any provision of this Privacy Policy is found by a competent tribunal to be invalid or unenforceable, such provision shall be severed to the extent necessary for the remainder of the Privacy Policy to be valid and enforceable.

## **Privacy Policy Complaints and Inquiries**

If you have any complaints or inquiries about our Privacy Policy please contact us via one of the methods listed below:

Customer Support  
LET IT RIDE SPORTS, LLC  
1247 Nexton Parkway  
Summerville, SC 29483

*[support@outlastdfs.com](mailto:support@outlastdfs.com)*

Phone: 843-806-2708