# Little Passports"

# Our Adventure!



### The Adventure Begins!

Little Passports launches their first subscription, the World Edition







#### **Parent Approved**

Little Passports is awarded the Parents' Choice Award

#### **USA Edition Launched**

Pen pals Sam & Sofia expand their travels with the launch of the USA Edition subscription



Little Passports launches in Canada







#### New York Times Features Little Passports

Co-Founder Amy Norman found success in Facebook advertising, tripling the customer base within six months

#### Inc. 5000 Takes Notice

Little Passports is named the 46th fastest growing consumer products company in the US

#### International Expansion

Little Passports launches in the UK and Australia



### **Early Explorers Launched**

Max, Mia and Toby are introduced as the newest globetrotting pen pals with the launch of the preschool subscription



#### **Explosive Growth**

As the business continues to grow, so does the team! Little Passports moves into a new office located in the heart of San Francisco to accommodate the growing team



## Blast Off!

Little Passports ships its millionth package