

Liz Dyer

Lead Instructional Designer

 lizdyer.com

 lizdyer22@gmail.com

 270-872-9896

PROFESSIONAL SUMMARY

Instructional design leader with 7+ years building and scaling onboarding, compliance, and technical training for enterprise organizations. Leads a team of instructional designers and owns learning strategy end-to-end, from curriculum architecture to measurable performance outcomes for 2,000+ employees

Core competencies: Learning Strategy & Curriculum Design • Team Leadership & Development • AI-Powered Content Production • Compliance & Accreditation Management • Multi-Site Program Scaling • Synthesia • Docebo • Articulate 360

WORK EXPERIENCE

ALL GRAVY | COPENHAGEN, DENMARK

Freelance Instructional Designer | *February 2026 - Present*

- Owns end-to-end content development for RoSPA- and CPD-accredited compliance e-learning, from scripting through exam design, for UK hospitality regulations
- Independently produces and builds all course content in the All Gravy LMS, including AI-generated training video production
- Manages RoSPA and CPD accreditation submissions, including documentation and standards compliance, as sole point of ownership for the account
- Maintains and expands a pre-existing course library alongside new production, balancing legacy content upkeep with growth

BANK OZK | LITTLE ROCK, ARKANSAS

Lead Instructional Designer | *June 2024 - Present*

Instructional Designer III | *December 2023 - June 2024*

Instructional Designer II | *January 2022 - December 2023*

- Leads and grew a team of 2 instructional designers over 2.5 years, owning hiring, onboarding, and annual performance reviews, while setting learning strategy for a 220+ location frontline workforce
- Supports learning technology strategy in Talent Development, evaluating emerging tools and platforms and aligning recommendations to organizational goals
- Leads curriculum strategy for a 220+ location, high-turnover frontline workforce, partnering with leadership and cross-functional stakeholders to redesign curriculum and modernize training materials across the associate lifecycle
- Designs, builds, and maintains onboarding learning plans for a 220+ location frontline workforce, including technical simulations, interactive walk-throughs, microlearnings, and ILTs/VILTs that improve consistency and performance readiness
- Designed and implemented a flipped virtual classroom model for frontline teams, shifting lectures to pre-work and repurposing live sessions for hands-on practice, Q&A, and peer-supported learning
- Creates learner-centered multimedia content supporting a diverse, distributed frontline workforce of 3,000+ employees, with a focus on onboarding and ongoing development
- Drove measurable results through targeted training initiatives: over a 9-month period, generated an average of 93 additional referrals per month across 220+ banking centers; among associates who completed the courses, saw a 37% increase in confidence with robbery safety protocols and a 210% increase in understanding of Microsoft sensitivity labels

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WORK EXPERIENCE

ARKANSAS PBS | CONWAY, ARKANSAS

Education and Instruction Coordinator | *October 2020 - January 2022*

Education and Instruction Specialist | *July 2019 - October 2020*

- Promoted to Coordinator to lead management of a second LMS serving educators, families, and community members statewide, reaching 80,000+ users
- Designed and implemented 40+ e-learning courses for Arkansas IDEAS
- Collaborated with educators, SMEs, and statewide partners to develop Rise and Shine, a statewide instructional materials initiative reaching 50,000+ PreK–5 learners across nearly 80% of Arkansas
- Produced and facilitated live stream training sessions and certification programs supporting educator development and statewide learning initiatives
- Earned eight NETA Public Media Award nominations (2020–2021) recognizing excellence in content design, educational impact, and creative production

ADDITIONAL EXPERIENCE

- Cattle Production Assistant, Trans Ova Genetics | Sioux Center, Iowa | 2017–2019; Supported veterinarians and reproductive specialists with embryo collection/transfer procedures; trained clients on at-home procedures and best practices
- Graduate Teaching Assistant, Mississippi State University | 2016–2018
- Student Teacher / Substitute Teacher, Forrest County Agricultural High School, Starkville Academy, Sylvan Hills 9th Grade Academy | 2016–2018

TECHNICAL SKILLS & CERTIFICATES

- **AI & Emerging Technology**
 - ChatGPT, Claude, Copilot, Synthesia, WellSaid Labs
 - Certifications: Claude 101, AI for Instructional Design (ATD), Intro to Synthesia, Foundations of Video Creation (Synthesia)
- **Authoring & Design Tools**
 - Adobe Creative Suite, Articulate 360, Camtasia, Canva, Figma + FigJam, H5P, Vyond
 - Certifications: Animation Bootcamp (School of Motion), Instructional Design Certificate (ATD)
- **LMS & Collaboration Platforms**
 - Docebo, Microsoft 365, Shortpoint, Totara
- **Project & People Management**
 - Predictive Index
 - Certifications: Agile for Instructional Design (ATD), Project Management (Cornell University), Management Skills for New Managers (AMA)

EDUCATION

MASTER OF SCIENCE, AGRICULTURAL & EXTENSION EDUCATION | MISSISSIPPI STATE UNIVERSITY

BACHELOR OF SCIENCE, ANIMAL & DAIRY SCIENCE | MISSISSIPPI STATE UNIVERSITY