

# Media



2003 NATIONAL CHAMPIONS



ACT  
NATIONAL CHAMPIONSHIP SERIES

# Media Guidelines

INTRO  
THE CHAMPIONS  
THIS IS LSU  
PLAYERS  
COACHES  
PREVIEW  
REVIEW  
RECORDS  
HONORS  
HISTORY  
LSU  
MEDIA

## CREREDENTIALS

Credentials for LSU home games are issued for working media only and should be requested as early as possible due to severe space limitations and demands.

- All members of the media must request credentials in writing through sports information director Michael Bonnette.

- Requests are honored from sports editors of daily newspapers and sports directors of television and radio stations. Requests from individuals not employed by a media outlet will not be considered.

- Requests from radio stations must come from the sports director of that radio station and may be filled with a ticket in the stands of Tiger Stadium due to space restrictions in the LSU press box.

- The official website of LSU athletics and the official website of the visiting school will be credentialed. Also, the official online service of the national over-the-air or cable television network which owns broadcast rights to the game requested will receive credentials. Other websites will not be credentialed unless they meet specifications outlined below:

1. Must be a legal corporate entity which has been in business at least one full calendar year and has provided coverage of LSU or the visiting team for at least one year.
2. Must provide daily coverage of ALL athletic teams of LSU or the visiting team with its own staff of reporters, photographers and equipment.
3. Must travel to and cover all football away games and all major post-season events.
4. Must provide coverage of all press conferences of ALL athletic teams at LSU or the visiting team.
5. Must be accredited by home university as working media.

**Note:** Websites that sponsor message boards, message centers or chat rooms where people are allowed to post anonymous information will not be issued credentials. If a medium has an online site and they sponsor these anonymous forums, they may continue to request credentials under its traditional medium (newspaper, magazine, radio, television), but will not be granted additional passes for online staff.

- Spouses, dates, non-workers and anyone under 18 years of age are not permitted in the working press area.

## Media Gameday Rules for Tiger Stadium

### Entrance

The entrance to the Tiger Stadium Press Box is through the press elevator, located between Gates 4 and 5 on the west side of the stadium. The elevator will be in operation two hours prior to kickoff. Media Will Call is located at the entrance to the elevator and will be open two hours prior to kickoff.

### Level I - Photo Deck Radio/Television

This level offers space for network television and both coaches' film crews. This level also accommodates booths for both home and visiting radio crews, as well as network television, public address and scoreboard operations and LSU and visiting coaches' booths. Only those with appropriate passes will be allowed on this level.

Due to lack of space on the photo deck, no video cameras will be allowed on the photo deck other than the originating network camera, home and visitor coaches' video and scoreboard video camera.

### Level II - Working Press

This level is reserved for print media and statistical operations. Fax service is available. Several pay phones (with no removable jacks) and several phones with removable jacks are available on a first-come, first-served basis.

### Sidelines

LSU follows NCAA and SEC rules regarding media representatives on the sidelines.

- Photographers are not permitted to shoot between the 25-yard lines and must wear armbands at all times.
- Armbands must be worn on the arm -- not on the leg or camera.
- No credentials will be issued to freelance photographers, cutline writers, equipment carriers or radio station representatives, except for the two teams' broadcast

originating networks.

- Armbands will not be mailed or otherwise issued prior to gameday. Armbands must be picked up at the press elevator no earlier than two hours before kickoff.
- Only one armband will be issued per person at the press gate and identification will be requested.
- Due to space restrictions, those media wearing armbands will not have access to the press box at any time without other proper credential. A box lunch will be served at ground level for photographers.
- No one under 18 years of age will be issued an armband for sideline access.
- Photographers should contact Steve Franz, LSU Coordinator of Photography, for further information at (225) 578-4193.
- Photographers may send photos from the LSU Photo Room located in the Southwest Corner of Tiger Stadium.

Contact Steve Franz to reserve space.



### Press Box Services

Complete individual and team statistics, running play-by-play, postgame coaches' quotes and game facts will be distributed to members of the working media.

- Press kits are provided 30 minutes prior to kickoff, or earlier upon request. Press kits include program, flip card, updated statistics

for each team, conference statistics and gameday notes.

- A pregame meal will be served beginning 90 minutes before kickoff. Soft drinks will be available throughout the game.

### Parking

Media parking is located in lots nearby Tiger Stadium. Because of limited space, requests for parking should be made with credential requests. It should not be assumed that parking passes will be provided with all media credentials.

### Pro Scouts

Due to severe space limitations, scouts of professional football teams are not issued press credentials. Tickets will be made available to pro scouts at regular price. Requests for tickets should be made well in advance of the game to guarantee availability and should be requested through LSU Sports Information Administrative Secretary Pat Fredericks at (225) 578-8226.

### Satellite Trucks

Any outlet using a satellite truck must request satellite truck access and must have a truck in place at least five hours prior to kickoff (example: 2 p.m. for a 7 p.m. kickoff). The area immediately adjacent to Tiger Stadium where satellite trucks are parked becomes very congested with pedestrian traffic in the hours prior to kickoff. Any satellite truck arriving less than five hours prior to kickoff may be denied access to the stadium. Requests for parking area for satellite trucks must be made by noon Wednesday prior to Saturday games and must be approved by SID Michael Bonnette.



**MEDIA SERVICES**



**LSUsports.net**

The media and general public can access information pertaining to all of LSU's 20 varsity sports at [www.LSUsports.net](http://www.LSUsports.net), which is the home page of LSU Athletics. Media and fans can access everything from the current media guide to updated statistics and game notes at this website, which is updated everyday all year long.



**LSU Image Media Database**

Members of the media can obtain photos on all LSU coaches and athletes as well as official LSU logos on the internet at <http://media.lsusports.net>. The site features head shots and action shots of all of LSU's football players. The site will be updated weekly throughout football season. To gain access to the database, please contact Michael Bonnette in the LSU Sports Information Department for a login and password.

**SEC Teleconference**

Each of the 12 SEC coaches will be featured on a weekly teleconference each Wednesday during the regular season. Contact LSU or the SEC Office for times and phone number.

**LSU Satellite Feed**

Video highlights of LSU football are available via satellite each week during the regular season. Contact LSU for dates, times and coordinates.

**Press Luncheon**

Nick Saban's weekly press luncheon is held each Monday throughout the regular season (except prior to open dates). The luncheon will begin at 11:30 a.m. and coach Saban will address the media at approximately Noon in the Press Conference Room of the LSU Athletic Administration Building.

**Phones**

There are a limited number of telephones available in the press box, therefore writers on deadline are encouraged to order phone lines from BellSouth in Baton Rouge (1-800-238-5501). Several credit card phones are available on a first-come, first-served basis in the visiting media area of the press box. When ordering phone lines for the press box in Tiger Stadium, the physical address for Tiger Stadium is 3800 Highland Road, Baton Rouge, LA 70803.



**Head Coach Nick Saban**

- Requests for interviews with Nick Saban should be coordinated through sports information director Michael Bonnette at (225) 578-8226.
- Coach Saban will participate in the Southeastern Conference teleconference with the other 11 league coaches each Wednesday at 10:07 a.m. CST. Contact LSU Sports Information or the SEC Office for the complete times, dates and phone number of the conference.
- Coach Saban will conduct a weekly press luncheon each Monday during the season (except open date weeks). He will meet with all members of the media at 11:30 a.m.

in the Press Conference Room on the fifth floor of the LSU Athletic Administration Building.

- Coach Saban will meet with the media immediately after practice on Wednesday afternoon in the Lawton Room.
- Coach Saban is also available by request between 11:30 a.m. and 12:30 p.m. Tuesday through Friday during the season. Contact Michael Bonnette to arrange these interviews with Coach Saban.

**Practices**

LSU football practices are open to the media on Monday thru Wednesday from the beginning of practice until team or group work begins. Media members should request to have their name placed on a practice pass list for admission to practices. Media members are asked to remain at least three yards off the sideline at all times.

**Players**

All player interviews must be coordinated through the LSU Sports Information Office at least one day in advance.

- Phone interviews should be requested through Associate SID Brian Miller. The player will return the call at an agreed-upon time from the LSU Sports Information Office.
- Players are available through Wednesday of game week. No player interviews will be conducted after Wednesday.
- Team locker rooms are off limits to media representatives at all times.

**Postgame**

LSU abides by Southeastern Conference policy regarding equal access to all members of the working media.

- Coach Nick Saban will conduct his

postgame news conference at home games approximately 10 minutes after the game in the Media Interview Room located just off the chute area leading to the LSU locker room. His postgame press conference can also be heard in the press box.

- The LSU locker room is closed. Several players will be brought into the Media Interview Room following coach Saban's postgame news conference.
- The opponent's coach will conduct his postgame news conference in the interview room located across from the visitors' locker room in the Southeast portal of the stadium. TV lighting and adequate electrical outlets are available in the visitors' interview area.

**MEDIA INFORMATION**

The 2004 LSU Football Media Guide is a source of information for the news media. Additional information is available upon request from the LSU Sports Information Office. News releases, digital photographs, video tapes and audio cassettes will be made available to accredited members of the news media upon request.

The LSU Sports Information Office is located on the fifth floor of the LSU Athletic Administration Building in the west parking lot of Tiger Stadium.

**MAILING ADDRESS:**

LSU Sports Information  
P.O. Box 25095  
Baton Rouge, LA 70894-5095  
Phone: (225) 578-8226

**OVERNIGHT MAILING ADDRESS:**

LSU Sports Information, Room 501  
LSU Athletic Administration Building  
No. Stadium Dr. at Nicholson Dr.  
Baton Rouge, LA 70894



# Media Calendar

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AUGUST 2004						
SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2	3	4	5	6
	8	9	10	11	12	13
	Team Reports	First Practice				
	15	16	17	18	19	20
	Fan/ Media Day					
	22	23	24	25	26	27
	29	30	31			
	Press Conference 11:30 a.m.	Player Interviews				

SEPTEMBER 2004						
SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4
			SEC Phone Conference Saban/ Player Interviews			<b>GAME 1</b> vs. Oregon State (ESPN)
	5	6	7	8	9	10
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 2</b> vs. Arkansas State
	12	13	14	15	16	17
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 3</b> at Auburn (CBS)
	19	20	21	22	23	24
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 4</b> vs. Mississippi State
	26	27	28	29	30	31

OCTOBER 2004						
SUN	MON	TUES	WED	THURS	FRI	SAT
						1
						<b>GAME 5</b> at Georgia
	3	4	5	6	7	8
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 6</b> at Florida
	10	11	12	13	14	15
						Open Date
	17	18	19	20	21	22
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 7</b> vs. Troy State
	24	25	26	27	28	29
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 8</b> vs. Vanderbilt
	31					

NOVEMBER 2004						
SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4	5
						Open Date
	7	8	9	10	11	12
						<b>GAME 9</b> vs. Alabama
	14	15	16	17	18	19
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 10</b> vs. Ole Miss
	21	22	23	24	25	26
		Press Conference 11:30 a.m.	Player Interviews	SEC Phone Conference Saban/ Player Interviews		<b>GAME 11</b> at Arkansas (CBS)
	28	29	30			

All Times and events are subject to change



**Print**

**Associated Press**

1001 Howard Avenue, Suite 200-A  
New Orleans, LA 70113  
SPORTS EDITOR: Mary Foster  
PHONE: (504) 523-3931  
FAX: (504) 586-0531  
E-MAIL: nrle@ap.org

**The Advocate**

P.O. Box 588  
Baton Rouge, LA 70821  
EXEC. SPORTS EDITOR: Butch Muir  
ASST. SPORTS EDITOR: Matt Randolph  
BEAT: Scott Rabalais, Carl Dubois, Randy Rosetta  
PHONE: (225) 383-1111  
FAX: (225) 388-0138  
E-MAIL: sports@theadvocate.com  
WEB SITE: www.theadvocate.com

**Times-Picayune**

3800 Howard Avenue  
New Orleans, LA 70140  
SPORTS EDITOR: David Meeks  
SPORTS EDITOR: Peter Finney (columnist)  
ASST. SPORTS EDITOR: Doug Tatum  
BEAT WRITER: Jim Kleinpeter, Mike Triplett  
PHONE: (504) 826-3405  
FAX: (504) 826-3401

E-MAIL: sports@timespicayune.com  
KLEINPETER PHONE: (225) 769-9291  
TRIPLETT PHONE: (225) 892-4488  
WEB SITE: www.nola.com

**The Shreveport Times**

222 Lake Street  
Shreveport, LA 71130  
SPORTS EDITOR: Scott Ferrell  
PHONE: (318) 459-3300  
FAX: (318) 459-3301  
E-MAIL: sports@shreveporttimes.com  
WEB SITE: www.shreveporttimes.com

**Lake Charles American Press**

P.O. Box 2893  
Lake Charles, LA 70602  
SPORTS EDITOR: Scooter Hobbs (columnist)  
PHONE: (337) 494-4040  
FAX: (337) 439-4036  
E-MAIL: sports@americanpress.com  
WEB SITE: www.americanpress.com

**Alexandria Daily Town Talk**

P.O. Box 7558  
Alexandria, LA 71301  
SPORTS EDITOR: John Marcasa  
PHONE: (318) 487-6351

FAX: (318) 487-6315  
E-MAIL: sports@thetowntalk.com  
WEB SITE: www.thetowntalk.com

**Monroe News-Star**

411 No. Fourth Street  
Monroe, LA 71201  
SPORTS EDITOR: Nick Deriso  
PHONE: (318) 362-0267  
FAX: (318) 362-0273  
E-MAIL: nnderiso@thenewsstar.com  
WEB SITE: www.thenewsstar.com

**Gannett News Services**

333 State Capitol Blvd.  
P.O. Box 44337  
Baton Rouge, LA 70804  
BEAT WRITER: Glenn Guilbeau  
PHONE: (225) 346-0921  
CELL: (225) 907-8701 HOME: (225) 768-1931  
E-MAIL: gguilbeau@gannett.com

**Lafayette Daily Advertiser**

P.O. Box 3268  
Lafayette, LA 70502  
SPORTS EDITOR: Bruce Brown  
BEAT WRITER: Dan McDonald  
PHONE: (337) 289-6303

FAX: (337) 289-6443  
E-MAIL: sports@theadvertiser.com  
WEB SITE: www.acadiananow.com

**Opelousas Daily World**

P.O. Box 1179  
Opelousas, LA 70570  
SPORTS EDITOR: Tom Dodge  
PHONE: (337) 942-4971  
FAX: (337) 948-6572  
E-MAIL: tom.dodge@dailyworld.com  
WEB SITE: www.dailyworld.com

**Ruston Daily Leader**

212 West Park Avenue  
Ruston, LA 71270  
SPORTS EDITOR: O.K. Buddy Davis  
PHONE: (318) 255-4353  
FAX: (318) 255-4006  
E-MAIL: buddy@rustonleader.com

**Television**

**WAFB-TV (CBS Affiliate - Channel 9)**

844 Government Street  
Baton Rouge, LA 70802  
SPORTS DIRECTOR: Steve Schneider  
REPORTER: Jacques Doucet, James Verrett  
PHONE: (225) 336-8891  
FAX: (225) 379-7880  
E-MAIL: sports@wafb.com  
WEB SITE: www.wafb.com

**WBRZ-TV (ABC Affiliate - Channel 2)**

P.O. Box 2906  
Baton Rouge, LA 70821  
SPORTS DIRECTOR: Michael Couble  
REPORTERS: Andy Pepper, Pat Minnis  
PHONE: (225) 336-2361  
FAX: (225) 336-2347  
E-MAIL: sports@wbrz.com  
WEB SITE: www.theadvocate.com

**WVLA-TV (NBC Affiliate Channel 33)**

5220 Essen Lane  
Baton Rouge, LA 70809  
PHONE: (225) 766-3233  
FAX: (225) 768-9191  
WEB SITE: www.nbc33tv.com

**WWL-TV (CBS Affiliate - Channel 4)**

1024 No. Rampart Street  
New Orleans, LA 70116  
SPORTS DIRECTOR: Jim Henderson  
REPORTERS: Lee Zurik, Juan Kincaid  
PHONE: (504) 529-6291  
FAX: (504) 529-6472  
E-MAIL: lzurik@wwltv.com  
WEB SITE: www.wwltv.com

**WDSU-TV (NBC Affiliate - Channel 6)**

846 Howard Avenue  
New Orleans, LA 70113  
SPORTS DIRECTOR: Rich Lenz  
REPORTER: Fletcher Mackle  
PHONE: (504) 679-0657  
FAX: (504) 679-0733  
E-MAIL: rlenz@wdsu.com  
WEB SITE: www.wdsu.com

**WGNO-TV (ABC Affiliate - Channel 26)**

ITM Building  
New Orleans, LA 70112  
SPORTS DIRECTOR: Ed Daniels  
PHONE: (504) 619-6328  
FAX: (504) 619-6332  
E-MAIL: Edaniels@tribune.com  
WEB SITE: abc26.trb.com

**WVUE-TV (FOX Affiliate - Channel 8)**

P.O. Box 13847  
New Orleans, LA 70185  
SPORTS DIRECTOR: Darrell Greene  
PHONE: (504) 483-1542  
FAX: (504) 483-1543  
E-MAIL: dgreene@wvue.emmis.com  
WEB SITE: www.fox8live.com

**Radio**

**WDGL/JAMN (FM 98.1/107.3)**

(LSU Radio Network Flagship)  
P.O. Box 2231  
Baton Rouge, LA 70821  
PHONE: (225) 388-9898  
FAX: (225) 499-9800

**Louisiana Network**

263 Third Street, 5th Floor  
Baton Rouge, LA 70801  
Sports: Jeff Palermo  
PHONE: (225) 383-8788  
FAX: (225) 342-9950  
WEB SITE: www.la-net.net

**WJBO/WSKR (AM 1150/1210)**

P.O. Box 14061  
Baton Rouge, LA 70898-4061  
PHONE: (225) 231-1860  
FAX: (225) 499-9696  
WEB SITE: www.wjbo.com

**WWL (AM 870)**

1450 Poydras Street  
Suite 440  
New Orleans, LA 70112  
SPORTS TALK: Buddy Diliberto  
PHONE: (504) 593-6376  
FAX: (504) 593-1850  
E-MAIL: buddyd@wvmail.com  
WEB SITE: www.wwl.com

**Specialty Media**

**Tiger Rag**

P.O. Box 496  
Baton Rouge, LA 70821-0496  
EDITOR/BEAT: Matt Deville  
PHONE: (225) 383-5271  
FAX: (225) 343-4785  
E-MAIL: matt@tigeragg.com  
WEB SITE: louisianastate.theinsiders.com

**Purple & Gold**

4919 Jamestown Avenue, Suite 203  
Baton Rouge, LA 70808  
EDITOR: Scott McKay  
PHONE: (225) 926-6300  
FAX: (225) 231-1879  
E-MAIL: scott@purpleandgold.com  
WEB SITE: www.purpleandgold.com

**Sports Monday**

P.O. Box 14825  
Baton Rouge, LA 70898  
HOST: Lee Feinswog  
PHONE: (225) 926-3256  
E-MAIL: lee@sportsbatonrouge.com  
WEB SITE: www.sportsbatonrouge.com

**Campus Services**

**LSU Daily Reveille**

Room 39, Hodges Hall, LSU  
Baton Rouge, LA 70140  
PHONE: (225) 578-8676  
FAX: (225) 578-1698  
E-MAIL: sports@reveille.stumedia.lsu.edu  
WEB SITE: www.lsureveille.com

**KLSU (FM 91.1)**

Hodges Hall, LSU  
Baton Rouge, LA 70894  
PHONE: (225) 578-5911  
FAX: (225) 578-1698  
WEB SITE: www.klsu.fm

**Tiger Television**

Hodges Hall, LSU  
Baton Rouge, LA 70894  
PHONE: (225) 578-8687  
FAX: (225) 578-1698  
WEB SITE: www.tigertv.tv





**Michael Bonnette**

Assistant Athletics Director/Sports Information  
mbonnet@lsu.edu

Michael Bonnette enters his fifth year as LSU's Sports Information Director and first as an assistant athletic director after being promoted to his current position in July. Bonnette was originally elevated to Sports Information Director in August of 2000. As Sports Information Director, Bonnette serves as the chief contact for LSU's national champion football team as well as overseeing all publicity activities for the 20 sports sponsored by the Athletic Department.

The 34-year-old Bonnette, who served as an Associate Sports Information Director for seven years, is in his 10th year with the LSU Athletic Department. Prior to taking over as Sports Information Director, Bonnette was the top assistant for football publicity as well as handling all media relations efforts for LSU's nationally-ranked women's basketball team. He also served as the editor of LSU's award winning gameday football program.

Bonnette joined the LSU SID staff as an intern in 1993 after serving as a student assistant within the department for four years.

The Lake Charles, La., native has been around the sports media relations profession his entire life as he is the son of longtime McNeese State Sports Information Director Louis Bonnette. His brother Matthew Bonnette is the Assistant Sports Information Director at Northwestern State University in Natchitoches.

Bonnette, who is a 1993 graduate of LSU, serves as vice president for SIDs of the Louisiana Sports Writer's Association. He is married to the former Robin Arnaud of Opelousas, La., and the couple has two sons, Peyton (6) and Grant (5).



**Kent Lowe**

Senior Associate SID  
clowe@lsu.edu

Kent Lowe was appointed senior associate SID in August, 2000, after serving as associate SID for nine years. He serves as the primary media contact for the LSU men's basketball team and women's golf team. Lowe also coordinates the annual

Louisiana High School All-Star events held on the LSU campus.

His voice is also well known as the color analyst on home women's basketball and softball broadcasts on the LSU Sports Network.

Lowe, 46, came to LSU in 1988 from Louisiana Downs where he served as publicity director for the Bossier City, La., racetrack. Lowe was promoted to associate SID in July of 1991 after serving as assistant SID since August of 1988.

Lowe is a member of CoSIDA and presently serves as secretary-treasurer of the Louisiana Sports Writers Association. Prior to working at Louisiana Downs, Lowe worked for several years as a correspondent for The (Shreveport) Times and for the past 12 years has written a weekly bowling column for The (Baton Rouge) Advocate.

Lowe, a native of Shreveport, is a 1979 graduate from LSU-Shreveport. He earned his masters degree at LSU in 1982.



**Laurie Cannon**

Associate SID  
lcannonl@lsu.edu

Laurie Cannon enters her third year at LSU as associate SID in charge of track and field and gymnastics. In addition, assists in game management for LSU's seven home football games. She came to LSU after spending one year at Baylor University where she served as the primary contact for the Bears' track and field and cross country programs, and assisted with

the publicizing of the Bear football team.

A 2000 graduate of Utah State, Cannon earned bachelor of arts degrees in business administration and exercise science. At her alma mater Cannon served one year as an assistant media relations director and one year as a media relations student assistant. Her duties at LSU included serving as the primary contact for the Aggies' gymnastics, softball and women's soccer programs.

While a student at Utah State, Cannon was a four-year letterwinner for the Aggies' nationally ranked gymnastics team. She served as team captain during her junior and senior seasons.

Cannon is a native of Carmichael, Calif.



**Bill Franques**

Associate SID  
wfranqu@lsu.edu

Bill Franques, who served as the LSU baseball administrative assistant for three seasons, returned to the Sports Information office in August of 2000. Franques had previously served as Associate SID for nine years.

Franques' responsibilities as administrative assistant included handling the Tigers' media and public relations, coordinating team and recruiting travel, organizing fund-raising events and booster club meetings, and overseeing office operations.

As associate SID, Franques continues to work as the baseball program's media relations director. He also serves as the Alex Box Stadium public address announcer, and he is the radio color analyst on LSU Sports Network broadcasts of baseball road games. In addition, Franques is the producer and co-host of LSU Sports Journal, a monthly television program featuring LSU sports personalities.

The LSU baseball media guide, edited by Franques, has twice been named best in the nation by the College Sports Information Directors of America and the National Collegiate Baseball Writers Association. His baseball brochures have finished among the top six in the USA in nine of the past 11 seasons, including a No. 3 ranking in 2003.

Franques received a bachelor of arts degree from LSU in 1985. The Lafayette, La., native is married to the former Yvette Lemoine of Bunkie, La., and they have two children, William Paul, Jr., born September 23, 2000, and Benjamin Lewis, born April 18, 2002.



**Brian Miller**

Associate SID  
bmiller@lsu.edu

Brian Miller enters his third year at LSU as an associate SID after spending three years in the same capacity at Auburn University.

Miller, 31, is the secondary contact for football and the primary contact for LSU's nationally-ranked women's basketball team.

He will also assist in the publicity of all other LSU sports. His 2002-03 LSU women's basketball media guide was named "Best in the Nation" by CoSIDA out of 112 Division I entries.

A native of Hamilton, N.Y., Miller spent three years handling soccer and women's basketball at Auburn and worked with the track and field and women's tennis programs on the Plains. Miller graduated from Northeastern University in Boston, in 1996 with a degree in broadcast journalism and began his career in sports information at NU as a student assistant in charge of the publicity of the Huskies' baseball program.

Miller spent one year at Florida Atlantic University as an assistant SID after graduation before spending three years at Louisiana Tech University, two as an assistant (1996-98) and one as the director (1999). At Louisiana Tech, Miller primarily handled the publicity for football and women's basketball. He also spent three seasons as the play-by-play voice of the Lady Techsters basketball team, which included two trips to the NCAA Final Four.

Miller is married to the former Stacey Hill of Mangham, La., and the couple has two sons, Trey (3) and Cody born July 1, 2004.



**Melissa Reynaud**

Associate SID  
mreynaud@lsu.edu

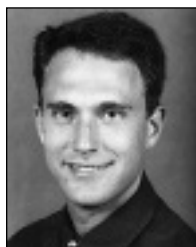
Melissa Reynaud enters her fourth year on the LSU sports information staff as Associate SID in charge of the nationally recognized softball program. She is also in her third season as the primary contact for the women's volleyball program. Her 2004

LSU softball media guide was ranked third in the nation.

Reynaud, 28, is a Marksville, La., native and a 1997 graduate of LSU in Mass Communications. Prior to coming to LSU, Reynaud was the assistant SID at Northwestern State University in Natchitoches. At NSU, she was the primary media contact for the women's basketball, soccer and softball teams and assisted with the other 11 sports including the NCAA Tournament men's basketball team and Division I-AA football team.

Prior to that, Reynaud worked as an intern at Ole Miss. During her year in Oxford, she worked primarily with the volleyball and men's and women's track and field programs while assisting with football and both basketball teams.

Reynaud began her career at Northwestern State where she was a graduate assistant for two years while earning a master's degree in sports administration.



**Steve Franz**

Photography Coordinator  
sfranz2@lsu.edu

Steve Franz joined the LSU athletics department in July of 1998 after being around the Tiger sports scene for years.

Prior to joining LSU athletics, the New Orleans native served as photographer for the independent *Tiger Rag* magazine for five years. Franz was also a photographer for

United Press International covering some of the area's major political events, Presidential visits, the New Orleans Saints and the NCAA men's and women's Final Fours in New Orleans.

Franz, a member of the National Press Photographers and Sports Shooter.com, has had his pictures published in several national magazines, including *Sports Illustrated* and *The Sporting News*.

Franz, an LSU graduate, also served a summer working in New York state as an assistant photographer for the Buffalo Bisons minor league baseball team and as chief photographer for the Niagara Falls Rapids pro team.

Franz, 34, attended Archbishop Rummel High School in Metairie and received his bachelor's degree from LSU in December of 1993.

**STAFF**

**Student Assistants**



**Pat Fredericks**

Administrative Secretary  
pbfred@lsu.edu

- Tony Autin
- Krystal Bennett
- Laura Covington
- Natalie Grantham
- Peter Hoang
- Bill Martin
- Kerri McGimsey
- Jeff Schneider
- Will Stafford



**Jason Feirman**

Publications Director  
jfeirma@lsu.edu

Jason Feirman is in his fifth year as the director of all of LSU's athletics publications. His responsibilities include the production of media guides, posters, schedule cards, advertising campaigns and various other design projects for all 20 varsity sports.

Feirman also oversees the design of outdoor signage on LSU Athletics facilities, including the scoreboards for Tiger Stadium, billboards at Alex Box Stadium, Maravich Center, and the Charles McClendon Football Practice Facility.

Feirman has coordinated numerous media guides that finished among the top in the nation of the annual CoSIDA publications contest. In 2000-01, six media guides produced placed in the Top 20 in his first year. In 2002-03 the LSU women's basketball media guide was named "Best in the Nation" by CoSIDA out of 112 Division I entries. In addition, the LSU Baseball Media Guide finished third in the nation and was awarded best cover. This past year the LSU Baseball media guide was second in the nation, the softball guide finished third in the nation, and the women's golf guide placed first in district.

Prior to being named the full-time director in August of 2000, Feirman served as publications student assistant for two years in the sports information office. He served as assistant sports editor of *The Reveille* in fall of 1998 and as a sports reporter for Tiger Television in spring of 1998. He was a stringer for The Associated Press from 1996 to 2000 covering LSU, and he held a sports internship at WGNO-TV, ABC affiliate in New Orleans.

Feirman, 26, received a bachelor's of arts degree from LSU in December of 2000. A Metairie, La. native, he was born on July 16, 1978.



**David Hurd**

Graphic Design Coordinator  
dhurd1@lsu.edu

David Hurd is in his second year as graphic design coordinator for LSU Athletics. His responsibilities include assisting in the design and production of all athletics publications.

Hurd designed the 2003-04 LSU men's tennis poster that placed sixth in the nation in the annual CoSIDA publications contest. The poster was one of 65 entries for all Division I sports.

Prior to earning his bachelor's degree in graphic design in May, 2003, Hurd, 26, worked as a student assistant in the LSU athletics department for three years.

Hurd, a Metairie, La., native, is a graduate of Archbishop Rummel High School. He and his wife, the former Kathy Lagarde, became proud parents of their first child, Elizabeth Catherine, on February 2, 2004.



**Annie Martin**

Graphic Design Coordinator  
amart22@lsu.edu

Annie Martin is in her first year as graphic design coordinator for LSU Athletics. Her responsibilities include assisting in the design and production of all athletics publications for LSU Athletics as well as for the Tiger Athletic Foundation.

Martin, 23, worked as a student assistant in the LSU athletics department for one year prior to earning her bachelor's degree in graphic design in May, 2004. As a student, she designed LSU's 2004 softball media guide, which placed third in the nation in the annual CoSIDA publications contest. Martin also spent time working in the Union Programs Department and the Performing Arts Series while pursuing her degree.

She is an Albany, La., native, is a graduate of Albany High School.





The Athletics Administration building houses a television control room that is used for video scoreboard broadcasts in Tiger Stadium and the Pete Maravich Assembly Center.



**Kevin Wagner**

Assistant AD/Television

Kevin Wagner, LSU's Assisant Athletic Director for Television, is the executive producer/director for LSU's four major coaches' television shows featuring football coach Nick Saban, men's basketball coach John Brady, women's basketball coach Pokey Chatman and baseball coach Smoke Laval.

He oversees all television projects associated with the LSU Athletics Department, including the coordination of LSU's video scoreboards in Tiger Stadium and the Pete Maravich Assembly Center.

Wagner, 48, was promoted to his current position of Assistant AD/Television in August, 2003 after joining LSU as assistant coordinator in August of 1989. He served as Coordinator of Electronic Media/Television for eight years prior to his most recent promotion.

A 1980 graduate of LSU in broadcast journalism, Wagner was a four-year Tiger letterman in diving (1975-79), earning All-Southeastern Conference honors in 1979 on the three-meter springboard.

A native of Houston with 23 years of experience in broadcast journalism, Wagner and his wife Karen have two daughters, Allyson, 24, and Jennifer, 22, and a granddaughter, Kaleigh Ryan.



**John Schiebe**

Manager of Television

John Schiebe begins his 11th year as chief assistant in the television department. He came to LSU in August of 1994 from the University of Mississippi where he served as post-production supervisor in the Teleproductions Center. He was there for one-and-a-half years.

Schiebe served as a production assistant in Educational Television Services at Oklahoma State from 1984 through 1987 before becoming a producer/director in Agricultural Communications at OSU from 1987

until 1993 when he joined Ole Miss.

A 1986 graduate of Oklahoma State, he was born in Minneapolis, Minn. and attended high school in Oxford, Miss.

Schiebe, 43, is married to the former Mollie Clements of Memphis, Tenn., and they have two children, Tom, 16, and Pat, 15, both members of the varsity football team at the Dunham School in Baton Rouge.



**Paul Danna**

Coordinator

In August of 2002, Danna returned to the LSU Athletics Department after a two-year stint at ESPN in Bristol, Conn.

Before working for ESPN, Danna served as a full-time television producer at LSU for two years (1999-2000) and was involved with production of LSU programming since 1991 when he was a student at the university.

Danna, 31, worked as a student assistant in the Electronic Media Department from 1991-95 before working for local television station WBRZ, first in the production department and later as a news editor.

He freelanced for various sports production companies for three years, most notably during the 1997 and 1998 seasons as a member of the ESPN College Gameday crew which traveled to various football stadiums around the country prior to games.

Danna, known as "Speedy" throughout the LSU athletic department, graduated from LSU in 1995 with a bachelor's degree in mass communications. He married the former Susan Marlowe in July.







Inside LSU Football with Nick Saban returns this season as the primary source for Tiger football news. Jordy Hultberg will serve as host for the eighth straight year, joining LSU head coach Nick Saban to provide detailed game highlights, in-depth analysis and profiles on the 2004 Tigers.

The show also features an "Ask the Coach" segment as well as spotlighting a different aspect of the football program each week.

Inside LSU Football is syndicated weekly during the football season throughout all major markets in the state of Louisiana and across the South on Cox Sports Television and Fox Sports Net. In addition, the show can be viewed in its entirety on LSU's official athletic department web site, LSUsports.tv.

Inside LSU Football debuts on Sept. 5 and will continue throughout the season with the last show airing on Nov. 29

Check local listings for air times as well as the affiliate that Inside LSU Football with Nick Saban can be viewed.



Inside LSU Football with head coach Nick Saban hit the road again in 2003 for the National Championship Edition of Inside LSU Football at the Sugar Bowl with a live telecast from downtown New Orleans.

## Watch on the Web

Catch the show in its entirety on LSU's official athletic department web site, [LSUsports.tv](http://LSUsports.tv).



## Watch the Replay

For the second consecutive year, Cox Sports Television has teamed up with LSU to be the exclusive regional cable sports network of LSU Athletics.



The television package, which was signed in February of 2003, gives LSU year-round exposure on the regional sports network and will include close to 40 LSU sporting events as well as monthly magazine shows featuring LSU athletics on Cox Sports Television.

Included in the agreement, is a tape-delay package of all 11 of LSU's regular-season football games in 2004. LSU football games will be aired at 5 p.m. on the Sunday following each contest with a second showing coming on Wednesday night each week. Lyn Rollins will handle the play-by-play call of the football games, with Rene Nadeau providing the game analysis and Jordy Hultberg serving as the sideline reporter.

Cox Sports Television is an innovative 24-hour local sports network that delivers exclusive programming, including both professional and collegiate sporting events, to approximately 600,000 viewers in Louisiana, southern Mississippi, western Alabama and the Florida panhandle.





**Jim Hawthorne**

Voice of the Tigers

Jim Hawthorne begins his 22nd year as the "Voice of the Tigers" and during that time the Anacoco, La. native, has established himself as one the top play-by-play men in all of collegiate athletics.

A veteran of calling the action of over 30 years, Hawthorne also handles men's basketball and baseball broadcasts on the LSU Sports Network. He called LSU's 21-14 win over Oklahoma in last year's BCS National Championship Game, while also making the call for LSU's five national titles in baseball and the Tigers' two Final Four appearances in men's basketball.

As LSU's Assistant Athletic Director for Radio, Hawthorne is responsible for personnel, equipment and formatting of all network broadcasts and affiliation of the 40-plus stations that make up one of the most powerful collegiate radio networks in the nation.

In addition, he hosts the weekly "Tiger Sportsline," a one-hour live call-in show with the football, basketball and baseball head coaches, as well as serving as the host for Inside LSU Basketball with John Brady and Inside LSU Baseball with Smoke Laval.

Hawthorne has done play-by-play from the high school to the professional level, including Northwestern State, Centenary College, Texas League Baseball and World Football League broadcasts. Hawthorne is married to the former Juanita Carol Thomason, also of Anacoco, and has a son, Joseph William, and two daughters, Jaime Lynn and Amanda Ruth.



**Doug Moreau**

Analyst

Doug Moreau, a former Tiger football great, serves as color analyst for all LSU football games. He returned to the radio booth in 1988 after serving on the TigerVision (pay-per-view) broadcast crew from 1982-87. He worked on Fighting Tiger radio broadcasts from 1972-81 prior to switching to television. The former LSU All-American was one of the all-time great receivers in Tiger history, and still ranks in the top 10 in scoring as a receiver/placekicker for the Tigers from 1963-65. He was a tight end for the Miami Dolphins from 1966-70 and presently serves as District Attorney for East Baton Rouge Parish.



**Jordy Hultberg**

Sideline Reporter

Jordy Hultberg, a former LSU basketball player (1976-80) and assistant basketball coach under Dale Brown (1980-1983), begins his eighth season as the sideline reporter for the LSU Sports Network. Hultberg also serves as the host of Inside LSU Football with Nick Saban, while continuing to host the LSU Sports Journal along with The

Tiger Recap.

In addition to his duties with LSU, Hultberg handles sideline reporting duties for the NBA's New Orleans Hornets, while also serving as the host for the Byron Scott Coaches Show on Cox Sports Television.

He is married to the former Shannon Williams and has three children, Jordan, Richard and K.K.

**LSU Sports Network History**

The LSU Sports Network, in its 16th year of in-house operation, brings Tiger football to LSU followers across the country. With two 50,000-watt clear channel affiliates and three 100,000-watt FM stations, LSU Fighting Tiger Football is distributed by satellite to over 40 radio stations throughout the South and is anchored by flagship station WDGL-FM ("The Eagle 98.1") in Baton Rouge.

The LSU Sports Network is one of the most diverse and progressive college radio networks in the country, utilizing an in-house radio studio to originate over 140 live events in football, men's and women's basketball, baseball and softball. With FM radio station WTGE-FM (107.3 FM) serving as a flagship station for women's sporting events and call-in shows, LSU has moved to the forefront in publicizing its women's sports on radio.

In addition to live events, network programming also includes a weekly live coach's show for football, men's and women's basketball and baseball.

**2004 Network Affiliates** (projected)

LOUISIANA			
CITY	CALL LETTERS	POWER	FREQUENCY
ALEXANDRIA	KFAD-FM	6,000	93.9 FM
ALEXANDRIA	KSYL-AM	1,000	970 AM
AMITE	WTGG-FM	6,000	96.5 FM
BASTROP	KJMG-FM	8,000	97.3 FM
BATON ROUGE	WDGL-FM	100,000	98.1 FM
BOGALUSA	WBOX-AM	1,000	920 AM
BOGALUSA	WBOX-FM	3,000	92.9 FM
BUNKIE	KEZP-FM	18,000	104.3 FM
EUNICE	KEUN-AM	1,000	1290 AM
FERRIDAY	KFNV-FM	18,500	107.1 FM
HAMMOND	WFPR-AM	1,000	1400 AM
HOMER	KYLA-FM	50,000	106.7 FM
HOUMA	KCIL-FM	100,000	107.5 FM
JENA	KJNA-FM	6,000	102.7 FM
JENNINGS	KJEF-AM	5,000	1290 AM
LAFAYETTE	KVOL-FM	6,000	105.9 FM
LAKE CHARLES	KLCL-AM	5,000	1470 AM
LEESVILLE	KJAE-FM	3,000	92.7 FM
LEESVILLE	KLLA-AM	1,000	1570 AM
MANY	KWLV-FM	25,000	107.1 FM
MARKSVILLE	KAPB-FM	3,000	97.7 FM
MINDEN	KASO-FM	5,000	95.3 FM
MONROE	KNOE-FM	100,000	101.1 FM
MOREAUVILLE	KLIL-FM	3,000	92.1 FM
MORGAN CITY	KFXV-AM	1,000	1490 AM
MORGAN CITY	KBZZ-FM	25,000	96.7 FM
NATCHITOCHE	KZBL-FM	50,000	95.9 FM
NEW IBERIA	KANE-AM	1,000	1240 AM
NEW ORLEANS	WWL -AM	50,000	870 AM
OAK GROVE	KWCL-FM	23,000	96.7 FM
OPELOUSAS	KSLO-AM	1,000	1230 AM
RUSTON	KPCH-FM	50,000	97.7 FM
SHREVEPORT	KWKH-AM	50,000	1130 AM
SLIDELL	WSLA-AM	1,000	1560 AM
TALLULAH	KBYO-AM	500	1360 AM
TALLULAH	KBYO-FM	25,000	104.5 FM
THIBODAUX	KTIB-AM	5,000	640 AM
VILLE PLATTE	KVPI-FM	3,000	93.5 FM
WINNSBORO	KMAR-FM	3,000	95.9 FM
ARKANSAS			
CROSSETT	KWLT-FM	25,000	102.7 FM
MISSISSIPPI			
JACKSON	WSFZ-FM	5,000	930 AM
McCOMB	WHNY-FM	5,000	1250 AM
MONTICELLO	WRQO-FM	50,000	102.1 FM
PICAYUNE	WKSJ-FM	50,000	106.1 FM



Tiger Sportsline with Nick Saban

INTRO

THE CHAMPIONS

THIS IS LSU

PLAYERS

COACHES

PREVIEW

REVIEW

RECORDS

HONORS

HISTORY

LSU

MEDIA



**T**iger Sportsline with Nick Saban, a weekly one-hour radio program each Wednesday night, returns for the 2004 season. It is designed to give Tiger fans an inside look at LSU football.

The show will once again be hosted by "The Voice" of LSU athletics, Jim Hawthorne and will be broadcast live at Superior Grill on Government Street in Baton Rouge. Fans have the opportunity to come out and watch the show broadcast live from Superior Grill each week and ask Coach Saban questions in person. Tiger Sportsline also has a live call-in segment for Tigers fans listening at home.



For the fifth consecutive year, Coach Saban will invite a weekly media guest to join him live at Superior Grill.

The first show kicks off on Sept. 1 and continues each week throughout the season, including both bye weeks. It will conclude on Nov. 24, the week of LSU's season-finale against Arkansas.



LSU coach Nick Saban and the Voice of the Tigers Jim Hawthorne host the show in front of a packed house at Superior Grill in Baton Rouge.



**2004 TIGER SPORTSLINE AIR TIMES**

Sept. 1 ...7-8 p.m.	Oct. 6 ...7-8 p.m.	Nov. 10 ...7-8 p.m.
Sept. 8 ...7-8 p.m.	Oct. 13 ...7-8 p.m.	Nov. 17 ...7-8 p.m.
Sept. 15 ...7-8 p.m.	Oct. 20 ...7-8 p.m.	Nov. 24 ...7-8 p.m.
Sept. 22 ...7-8 p.m.	Oct. 27 ...7-8 p.m.	
Sept. 29 ...7-8 p.m.	Nov. 3 ...7-8 p.m.	

**Affiliates Carrying Tiger Sportsline**

**LOUISIANA**

Baton Rouge .....98.1 FM	Hammond .....1400 AM	Morgan City.....96.7 FM
Alexandria .....970 AM	Houma .....1075 FM	New Iberia.....1240 AM
Bogalusa.....920 FM	Houma.....1490 AM	New Orleans .....870 AM
Bogalusa .....92.9 FM	Jena .....102.7 FM	Opelousas.....1230 AM
Bunkie.....104.3 FM	Lafayette .....105.9 FM	Shreveport.....1130 AM
Eunice .....1290 AM	Minden.....1240 AM	Thibodaux.....640 AM

*Stations are subject to change*

# Corporate Sponsors



## When you see this...

THINK LSU TIGERS

Eighteen corporations, some of them national and multi-national in scope, participate in an innovative and profitable corporate sponsorship program with the LSU Athletics Department. The sponsorships provide these companies with valuable promotional avenues and high-profile identity affiliation with LSU sports in exchange for financial support.

The corporate sponsorship program generates over \$3 million annually, enabling the athletic department to fund scholarships, team travel, athletic facility improvements and other typical athletic expenses. Current Major Corporation Sponsors of LSU Athletics include Bank One of Louisiana, Coca-Cola, Powerade, EATEL, Winn-Dixie, Louisiana Lottery Foundation, McDonald's, UPS, Farm Bureau Insurance, Our Lady of the Lake Regional Medical Center, Ochsner Clinic, Advance Auto Parts, Abita Springs Water Company, The Advocate, Roadshow Coach & RV Center, Tiger Mania, Raising Cane's and Southgate Towers.



**Jenni Peters**

Marketing & Promotions Director



**Guy Gaster**

Marketing & Promotions Assistant Director



For Information on  
LSU Athletics  
Corporate Sponsorships  
call (225) 578-6884

INTRO  
THE CHAMPIONS  
THIS IS LSU  
PLAYERS  
COACHES  
PREVIEW  
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LSU  
MEDIA



The screenshot shows the LSUsports.net website interface. At the top, there are navigation links for 'TICKETING', 'GIFT CENTER', 'SCOREBOARD', 'CHAT', 'ACCESS EMAIL', and 'AD INFO'. A search bar is also present. The main content area features a large 'FOOTBALL' header and a sub-header for 'LSUsports.tv'. Below this is a social sharing prompt: 'E-mail this story to a friend!' with input fields for 'Friend's E-mail' and 'Your E-mail', and a 'Send' button. A 'Printer Friendly Version' link is also visible. The main article is titled 'Tigers Finally Meet USC... at the White House' with a date of '03/23/04'. It includes a photo of Rodney Reed presenting a jersey to President George W. Bush. The article text begins: 'BATON ROUGE - The champions of college football in 2003, LSU and Southern Cal, finally met on Tuesday only the teams didn't meet on the gridiron, however, it was in the East Room at the White House. The Tigers and Trojans were both in Washington D.C. as part of Champions Day at the White House. Other teams involved in Tuesday's celebration were Southern Cal's volleyball team, North Carolina's women's soccer team and Indiana's men's soccer team. All five teams won national titles last fall. Prior to their meeting with the President, LSU and Southern Cal were both stayed in the East Room.' A vertical sidebar on the left contains a navigation menu with categories like 'Administration', 'Football', 'Baseball', 'Softball', 'Track & Field/XC', 'Men's Basketball', 'Women's Basketball', 'Gymnastics', 'Volleyball', 'Soccer', 'Men's Golf', 'Women's Golf', 'Men's Tennis', and 'Women's Tennis'. The right sidebar features a repeating LSU Tigers logo.

## SURF THE SITE THAT ROARS!

LSUsports.net and LSUsports.tv are the Official Website and Webcast Site of the LSU Athletics.  
LSUsports.net includes the official, final word about LSU athletics events.

- ▶ The most complete and up-to-date news and information about all 20 LSU varsity teams.
- ▶ Schedules, rosters and historical information.
- ▶ Real-time statistics from LSU sporting events.
- ▶ Live streaming audio from football, men's and women's basketball, baseball, softball, press conferences, coaches' shows and more.
- ▶ Archived multimedia on LSUsports.tv.
- ▶ Online Ticketing and Tickets Exchange using the new E-Card.
- ▶ Merchandise Sales in the Online Gift Center.



# Tiger Athletic Foundation



*The Tiger Athletic Foundation (TAF) is a private, nonprofit foundation dedicated to supporting LSU and its Athletic Program. The Foundation is administered by its own board of directors, comprised of TAF donors, which meets quarterly. Officers of the corporation are elected bi-annually.*



**Maj. Gen. R. G. Richard,  
USMC (Ret.)**  
Chief Executive Officer

*Louisiana State University has a proud athletic tradition, highlighted by scores of Southeastern Conference and NCAA championships in more than 20 men's and women's varsity sports. Thanks to generous private-sector contributions, the Tiger Athletic Foundation continues to play an integral role in sustaining that outstanding tradition. As the central fund-raising organization in support of LSU athletics, TAF's mission is clear – to lead the university in building a comprehensively superior athletic program.*

*Unrestricted contributions to the Tiger Athletic Foundation benefit every athlete and team at LSU through scholarship and academic awards, as well as through the construction and maintenance of athletic facilities. These projects, large and small, chart the unmistakable course to excellence. And it is the shared vision of alumni and friends of LSU that are making them a reality.*



The Cox Communications Academic Center for Student-Athletes is perhaps TAF's most significant contribution to the University to date. The center benefits not only LSU's athletics program, it also provides a 1,000-seat classroom for use by the entire University population.

## WHO IS TAF?

- The TAF is made up of average Tiger fans who make donations to help fund the mission of Tiger Athletics.
- Nearly two-thirds of TAF's members have donated less than \$1,000 in their lifetime to TAF
- Less than 1% of TAF's members have donated over \$100,000 in their lifetime to TAF
- Approximately half of TAF's members are football season ticket holders
- TAF's membership is 14,000 strong and growing

## A donation to the Tiger Athletic Foundation assists in its programs of support for LSU Athletics.

- Funding scholarships for LSU's student-athletes.
- Funding the construction and renovation of facilities and the purchase of equipment to provide Tiger student-athletes with the best possible opportunity to compete at a national level.
- Funding support for facilities and programs to enhance the academic opportunities for student-athletes.
- Providing support to assure the best possible coaching and support staffs are in place to lead the LSU athletic program.



## \$1 MILLION-PLUS PROJECTS

### Eastside Expansion of Tiger Stadium - \$50 Million

The TAF financed an eastside expansion that added over 11,000 seats to Tiger Stadium and moved it up among the five largest on-campus stadiums in America. The eastside expansion not only created 70 Tiger Den suites to the stadium, it has provided over 300,000 more fans the opportunity to see LSU football since the expansion was opened in 2000.



Eastside Expansion of Tiger Stadium

### Cox Communications Academic Center for Student-Athletes - \$12 Million

The TAF provided LSU with unquestionably the most advanced academic facility in America for its student-athletes. By renovating LSU's old Gym Armory, the TAF allowed LSU to make the emphatic statement that the academic welfare of its student-athletes is its foremost priority. Opened in 2002.



Scoreboard in Tiger Stadium

### Scoreboards in Tiger Stadium, Assembly Center, Outdoor Track - \$5.2 Million

The TAF added to fan enjoyment in LSU's major athletics facilities by purchasing state-of-the-art video scoreboards in 1998.



Lawton Squad Room

### Lawton Squad Room - \$1.2 Million

The TAF funded the construction of a squad meeting room attached to Tiger Stadium for use by LSU's athletics teams. Prior to the construction of the Lawton Squad Room, there was no one place in LSU's athletics complex where the entire football team could meet and view instructional and motivational video presentations. Opened in 1997.

## UNDER CONSTRUCTION

### Football Operations Center - \$15 Million

The TAF is building a stand-alone Football Operations Center in which all facets of the national champion Tiger football program will be under one roof. The building will include locker rooms, meeting rooms, coaches offices, video operations, a training room and strength facility. Scheduled to open in the fall of 2005.



Football Operations Center

### Mike the Tiger's Habitat - \$3 Million

LSU's legendary live mascot is getting a new home, thanks to the TAF. This new habitat will provide Mike with a new 15,000-square foot environment with lush planting, a landmark size Live Oak tree, a beautiful waterfall and a stream evolving from a rocky backdrop overflowing with plants and trees. It will be one of the finest live tiger habitats in America. Scheduled to open in the fall of 2005.



Mike the Tiger's Habitat

### Westside Renovation of Tiger Stadium - \$60 Million

The TAF is currently renovating the Westside of Tiger Stadium in order to provide 3,200 new club seats and a new press box. The new club seats will provide additional revenue for the athletics program to invest in future facility projects. Scheduled to open in September of 2005.

### Westside Renovation of Tiger Stadium



The 2003 LSU football season is dedicated to the memory of Jeff Boss, who served as the Tigers' supervisor of athletic equipment for 24 seasons. The Tigers wear the letters "JB" on the backs of their helmets, and they wear a black patch with the letters "JB" on their jerseys as a tribute to Boss, whose signature phrase, "Super Great and Getting Better!" always encouraged the multitude of players, coaches and managers with whom he worked.

Boss was diagnosed with brain cancer shortly after the Tigers returned from the Cotton Bowl last January, and he passed away on October 27. A native of Lake Charles, La., and a graduate of McNeese State University, Boss

continued to work at LSU until June while undergoing treatment for his illness.

Boss wasn't on the sidelines for the Tigers' 2003 season opener against Louisiana-Monroe, marking the first time he had missed an LSU game in 24 years. Two weeks later, coach Nick Saban and a dozen football players presented Boss with the game ball from the UL-Monroe contest.

LSU honored Boss on September 29 as the school named the football locker room for him at a ceremony that saw dozens of former Tiger football players and managers return to campus for the event.

During his illustrious career, Boss was named the winner of the 1990 Glenn Sharp Award that goes annually to the Equipment Manager of the Year. Boss' years of expertise also aided him in the design and development of a football shoe, the "Boss Shark," that was nationally marketed by Nike.

Boss was widely recognized as the best in his field of equipment management; however, his greatest contributions to the LSU football program came through his infectious enthusiasm and his ability to influence his players and student managers in a positive manner. As the supervisor of the LSU locker room, he helped to cultivate team chemistry by offering advice and inspiration, by occasionally settling disputes, and by demonstrating the values of organization and attention to detail. Because of his commanding presence in an intimate, sometimes volatile setting, he affected the lives of players in ways that a coach could not.

"I think the most special quality that Jeff has is that he never thinks about himself," Saban said at the naming ceremony for the Jeff Boss Locker Room. "There is not one person in our organization that the players hold in higher regard for what he does for them."

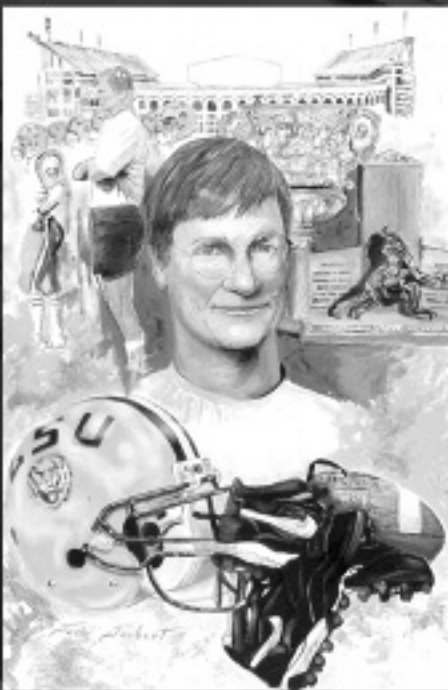
Boss is survived by his wife, the former Karen Ibert of Franklinton, La., and a 13-year old daughter, B.J. The Boss family received the game ball after the Tigers defeated Georgia on December 6 to win the SEC Championship.

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"I DON'T THINK THERE IS ANYONE IN THIS PROGRAM IN THE FOUR YEARS I HAVE BEEN HERE THAT HAS GIVEN MORE UNSELFISH DEVOTION TO LSU, BUT PROBABLY MORE IMPORTANTLY TO THE PLAYERS THEMSELVES."

- LSU HEAD COACH NICK SABAN

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JEFF BOSS  
1949-2003