

LSU Athletics



2001 Men's Indoor Track & Field NCAA Champions

Last season proved to be another outstanding year for LSU athletics as the Tigers claimed their 36th national championship (men's indoor track and field) as well as their 100th Southeastern Conference title (softball). In all, 12 of LSU's 20 sports finished the year ranked among the top 25 teams in the nation.

- The men's indoor track and field team claimed its first national title, winning the event on the last race in Fayetteville, Ark. The national title gave coach Pat Henry 21 for his career, second in NCAA history.
- The softball team advanced to the Women's College World Series for the first time in school history. LSU had wins over Iowa and defending national champion Oklahoma to finish third nationally. The softball team also won the SEC title for the third straight year and pitcher Britni Sneed was named SEC Player of the Year.
- The men's tennis team reached the round of 16 at the NCAA Championships, while the men's golf team advanced to the NCAA Regionals for the first time in three years.
- The women's golf team, behind a third place finish from Katy Harris, finished 12th at the NCAA Championships.
- The women's basketball team tied for third in the SEC and reached the second round of the NCAA Tournament.
- The baseball team advanced to the Super Regional round of the NCAA Tournament.

Academic Center for Athletes

The Academic Center for Athletes is responsible for overseeing the educational development and progress toward graduation of all LSU student-athletes. A liaison between the athlete and the academic communities, the Center insures that student-athletes comply with academic rules established by the university, the SEC and the NCAA.

The staff also coordinates academic programs designed to assist student-athletes in obtaining a quality education.

The Center is currently undergoing a multi-million dollar renovation that will give LSU student athletes the opportunity to learn in one of the nation's finest academic support centers.

All-Sports Success

LSU's athletic program has traditionally been strong throughout all of its varsity sports and has fielded nationally-competitive teams in most of its sports.

A total of 14 of LSU's 20 athletic teams finished their seasons ranked in the nation's top 25 for their respective sports during the 2000-01 athletic year, and of those, six finished in the top 10. Only six of LSU's 20 sports were not ranked in 2000-01.

LSU has won 100 Southeastern Conference championships in all sports and has claimed 36 national titles.

Athletics as a Business

Athletics is mistakenly thought of as merely entertainment. In fact, the total revenues of over \$21 million generated annually by the Athletic Department is:

- twice that of the sales of an average manufacturing plant in Louisiana
- twice the volume of an average food processor
- and about seven times more than the typical apparel plant in the state



More than 1.1 million fans saw LSU athletes compete in 2000-2001.

Attendance

LSU teams draw some of the largest crowds in all of college athletics:

- More than 1.1 million fans watched LSU athletics in all 20 sports during the 2000-01 athletic year.
- Over the last 10 years, LSU football attendance has averaged over 70,000 fans per game. Last season, LSU set a school-record by averaging over 87,000 fans a contest, a number that ranked fifth nationally. LSU's average of 87,000 fans a contest makes Tiger Stadium, on a Saturday night, more populated than 50 of Louisiana's 64 parishes.
- LSU baseball set the standard in college baseball for attendance again in 2001 as over 300,000 fans watched the Tigers play at Alex Box Stadium in regular and post-season play.

CHAMPS Program

LSU sponsors a fully-funded life skills program for student-athletes. The program is called CHAMPS, an acronym for Challenging



Athletes Minds for Personal Success. Under the CHAMPS program, LSU sets up a number of projects and workshops that aid student-athletes in addressing day-to-day living situations, handling stress, and preparing for post-college life.

Under the CHAMPS program, LSU also establishes community service projects in which student-athletes organize and participate. The LSU CHAMPS program sponsors an annual Halloween "Boo-Zar" on campus. The boozar is a trick-or-treat night in the LSU Field House in which athletes from all sports distribute candy to Baton Rouge area children. The event is designed to give parents and children a fun and safe place to participate in Halloween activities.

Each athletic team participates in CHAMPS workshops which educate them in life skills and per:

Community Involvement

Because of the athletic facilities, LSU is able to attract many events and community in both public relations and community. In the past, LSU has hosted such events as the Na Sports Festival (now called the Olympic Festival) and the International Special Olympics. Last Summer, LSU hosted the US Senior Olympics and in the past has hosted the US Junior National Track & Field Championships.

The LSU campus is annually the site of high school track and field championships, bringing to campus thousands of young people and their parents. LSU will host the 2002 NCAA Outdoor Track and Field Championships at Bernie Moore Stadium.

2000-01 National Rankings

Men		
TEAM	RANK	COACH
Indoor Track and Field	No. 1	Pat Henry
Outdoor Track and Field	No. 5	Pat Henry
Baseball	No. 9	Skip Bertman
Tennis	No. 13	Jeff Brown
Swimming and Diving	No. 19	Jeff Cavana
Football	No. 22	Nick Saban
Women		
TEAM	RANK	COACH
Softball	No. 3	Yvette Girouard
Outdoor Track and Field	No. 6	Pat Henry
Golf	No. 12	Karen Bahnsen
Indoor Track and Field	No. 14	Pat Henry
Swimming and Diving	No. 17	Jeff Cavana
Basketball	No. 18	Sue Gunter
Gymnastics	No. 18	D-D Breaux
Tennis	No. 28	Tony Minnis



Tiger football players sign autographs at the annual Champs Boozar.



Concessions

Tiger Concessions is an in-house operation of the Athletic Department. By having concessions, LSU has optimal control of a major profit center for the school as well as better control over production for the customer.

At each LSU football game, the following is sold: 13,000 bags of ice, 13,000 hot dogs, 59,000 candy bars and 10,000 orders of

equipment in the various facility projects in Baton Rouge contributes generously to the Baton Rouge economy. In the 1996-97 fiscal year, LSU spent \$1.5 million on construction expenditures. This money stimulates the economy, stimulating spending in services, retail trade, wholesale trade, and fabricated metal products.

Sponsorship

An innovative and profitable corporate sponsorship program which provides sponsors with national avenues and a high-profile presence with LSU Athletics in exchange for The corporate sponsorship program generates \$3 million annually for the department.

Impact

The economic impact on the economy of Baton Rouge. LSU sporting events bring \$100 million to the Baton Rouge economy, not only from Baton Rouge, but throughout the southeast. According to LSU economics professor Loren Anderson, LSU Athletics generates \$109 million in revenue for the Baton Rouge community, another \$42 million for the state, and supports over 2,400 jobs in the

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Top Tigers in 2000-2001

LSU's National Team Championships in 2000-01
NCAA Men's Indoor Track and Field Champions

LSU's SEC Team Championships in 2000-01
SEC Softball Regular-Season Champions
SEC Softball Tournament Champions



SEC Athlete of the Year



SOFTBALL
Britni Sneed



WOMEN'S TENNIS
Bruna Colosio



BASEBALL
Lane Mestepey
(Freshman of the Year)



SEC Coach of the Year
SOFTBALL - Yvette Girouard

Electronic Media

LSU operates a fully-staffed electronic media department which produces television coaches shows, radio broadcasts of football, men's and women's basketball, baseball, and softball games and radio coaches shows. It also provides a weekly satellite feed to statewide television stations and major television networks such as ABC, CBS, NBC and ESPN for optimum exposure of LSU athletics.

LSU has its own in-house radio studio from which all Tiger sports broadcasts originate, including all coaches call-in radio shows.

LSU has been a pacesetter in the broadcast of women's sports programming, originating soccer and softball broadcasts from SEC championship events before any other league school.

Finances

The LSU Athletic Department is a totally self-sufficient auxiliary of the University. No state tax dollars are used to finance LSU athletics. All money spent by the Athletic Department is generated by the department through ticket sales, corporate sponsorships, radio and television revenue, the Tiger Gift Center and concessions, and is supplemented through revenue-sharing resulting from LSU's membership in the Southeastern Conference.

Individual Athletes

Year in and year out, LSU boasts some of the most renowned athletes in all of college athletics.

2000 NBA Most Valuable Player and worldwide entertainment superstar Shaquille O'Neal delighted Tiger basketball fans for three seasons. PGA star David Toms played for the Tigers in the late 1980's, while Major League Baseball standouts Todd Walker, Paul Byrd and Lyle Mouton learned their trade at Alex Box Stadium.

Sometimes overlooked are some of the finest female athletes in the country in their respective sports: golfer Katy Harris, softball All-American Britni Sneed and women's basketball All-American Marie Ferdinand dazzled LSU fans last season.

Job Placement

Is there life after college athletics? LSU is helping top answer that question with a job placement program as part of the Ninth Semester Program. LSU works closely with the Career Placement Center on campus as well as professional recruiting services to offer advice to athletes on entering the job market upon graduation.

LSUsports.net

Thanks to the internet, LSU fans across the world can follow the Tigers on a daily basis at LSU's website, LSUsports.net. All LSU sporting events broadcast on the radio are also carried on LSUsports.net. In addition, LSU coaches shows, both radio and television, are broadcast over LSU's website. Other features of LSUsports.net, include biographical information on every LSU athlete and coach, statistical information on all Tiger sports team as well as daily news releases pertaining to LSU athletics.

Mike the Tiger

One of the most visible and popular visiting spots on the LSU campus is Mike the Tiger's cage in front of the Pete Maravich Assembly Center. It serves as home to LSU's live Bengal tiger mascot, Mike V. His home includes a concrete area containing a pool and grassy expanse, equipped with a tiger-sized wooden scratching post and a climbing platform. In addition, there is an indoor home into which he can retreat to avoid inclement weather, and a large window allows his fans to view him even when he is indoors.



National Championships

LSU has won 36 national championships in its athletic history, more than any other school in the prestigious Southeastern Conference.

* LSU's national championships have come in men's basketball (1935), boxing (1949), football (1958), men's golf (1940, 1942, 1947, 1955), men's outdoor track & field (1933, 1989, 1990), men's indoor track & field (2001), women's indoor track & field (1987, 1989, 1991, 1993, 1994, 1995, 1996, 1997), women's outdoor track & field (1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 2000) and baseball (1991, 1993, 1996, 1997, 2000).

National Awards

LSU has had one winner each of the Heisman Trophy, Adolph Rupp Award and Golden Spikes Award, the premier individual awards in football, basketball and baseball. The Heisman Trophy, given annually to college football's best player, was won by Billy Cannon in 1959. The Adolph Rupp Award, which goes to college basketball's top player, was won by Shaquille O'Neal in 1991. The Golden Spikes Award, given to college baseball's most outstanding player each year, was won by Ben McDonald in 1989.

Radio Network

The LSU Radio Network is one of the best known nationwide because of the powerful signals of WWL-Radio in New Orleans, which covers the southeast, north and northeast United States, and KWKH-Radio in Shreveport, which covers the south and southwest United States. There are currently over 40 stations on the LSU Sports Network.

The LSU Radio Network produces game broadcasts in football, men's and women's basketball, baseball and softball, coaches shows in football, men's and women's basketball and baseball, and a weekly half-hour talk show, "Tiger Talk," which can be heard throughout Louisiana.

LSU was one of the pioneers in Internet broadcasting, and now LSU sporting events can be heard all over the world on the Internet at LSUsports.net.

Stadiavision

At all LSU football games in Tiger Stadium, basketball games at the Pete Maravich Assembly Center and baseball games at Alex Box Stadium, live action is shown on monitors near concession stands and restrooms so fans won't miss the action in progress.

Tiger Athletic Foundation

The Tiger Athletic Foundation is an independent, private and non-profit fund raising organization that exists to support LSU athletics. Friends and supporters of the University are asked to contribute funds so that LSU athletic facilities may be improved and scholarship costs for athletes may be partially underwritten. TAF conducts an annual campaign, while also offering scholarship endowments from which earnings are applied to scholarship endeavors of LSU athletes on a perpetual basis. Presently, 15 Tiger Athletic Foundation satellite chapters are operating over three states.

Tiger Gift Center

LSU operates a fully-stocked merchandise store within Tiger Stadium that gives fans a wide array of LSU clothing and memorabilia. The Gift Center is open on football, basketball and baseball game days for fans' convenience. A new satellite Gift Center near Mike the Tiger's cage is now open for added customer convenience. The Tiger Gift Center also went worldwide during the 2000-01 season as LSU merchandise can now be purchased from anywhere in the world on LSU's website, LSUsports.net.

University Involvement

LSU continues to produce profits in its athletic department, despite generally difficult economic times for college athletic programs.

Athletics has contributed over \$7 million to the academic side of the University in the last 10 years. In 1994-95, athletics contributed \$100,000 to the LSU Libraries to assist in buying books and other materials necessary to keep LSU's library system among the finest in the nation, and in 1996 generated over \$30,000 by dedicating all ticket sales from the Spring Football Game to the libraries.

After the 1988-89 fiscal year, LSU Athletics donated \$2 million to the general fund of the University to help offset projected losses. LSU Athletics has also donated sizeable amounts of money to fund professorships and provide for repairs in academic facilities.

Women's Athletics

LSU boasts of one of the finest women's athletics programs in the nation with virtually every program competitive on a national level. LSU again had one of its finest years ever in women's athletics in 2000-01.

* The softball team won the Southeastern Conference title for the third straight year and advanced to the Women's College World Series for the first time, finishing third in the event.



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* The basketball team finished third in the SEC and advanced to the second round of the NCAA Tournament.

* The golf team, behind a third place national finish by Katy Harris, placed 12th in the nation.

* The women's track and field team finished sixth nationally at the NCAA Outdoor Meet.

National Team Championships (36)

MEN'S BASKETBALL (1)	1935
BOXING (1)	1949
FOOTBALL (1)	1958
MEN'S GOLF (4)	1940, 1942, 1947, 1955
MEN'S INDOOR TRACK (1)	2001
WOMEN'S INDOOR TRACK (8)	1987, 1989, 1991, 1993, 1994, 1995, 1996, 1997
MEN'S OUTDOOR TRACK (3)	1933, 1989, 1990
WOMEN'S OUTDOOR TRACK (12)	1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 2000
BASEBALL (5)	1991, 1993, 1996, 1997, 2000



SEC Team Championships (100)

BASEBALL (12)	1939, 1943, 1946, 1961, 1975, 1986, 1990, 1991, 1992, 1993, 1996, 1997
MEN'S BASKETBALL (8)	1934-35, 1952-53, 1953-54, 1978-79, 1980-81, 1984-85, 1990-91, 1999-2000
FOOTBALL (7)	1935, 1936, 1958, 1961, 1970, 1986, 1988
MEN'S GOLF (15)	1937, 1938, 1939, 1940, 1942, 1946, 1947, 1948, 1953, 1954, 1960, 1966, 1967, 1986, 1987
WOMEN'S GOLF (1)	1992
GYMNASTICS (1)	1981
MEN'S SWIMMING (1)	1988
MEN'S TENNIS (4)	1976, 1985, 1998, 1999
MEN'S INDOOR TRACK (4)	1957, 1963, 1989, 1990
WOMEN'S INDOOR TRACK (10)	1985, 1987, 1988, 1989, 1991, 1993, 1995, 1996, 1998, 1999
MEN'S OUTDOOR TRACK (22)	1933, 1934, 1935, 1936, 1938, 1939, 1940, 1941, 1942, 1943, 1946, 1947, 1948, 1951, 1957, 1958, 1959, 1960, 1963, 1988, 1989, 1990
WOMEN'S OUTDOOR TRACK (8)	1985, 1987, 1988, 1989, 1990, 1991, 1993, 1996
SOFTBALL (3)	1999, 2000, 2001
VOLLEYBALL (4)	1986, 1989, 1990, 1991

LSU's First Team All-SEC Performers in 2000-01

BASEBALL - Lane Mestepey (pitcher), Mike Fontenot (second base), Wally Pontiff (third base)

WOMEN'S BASKETBALL - Marie Ferdinand (guard)

FOOTBALL - Josh Reed (wide receiver), Josh Booty (quarterback), Louis Williams (center), Robert Royal (tight end)

WOMEN'S GOLF - Katy Harris, Meredith Duncan

MEN'S GOLF - Alan Morgan

WOMEN'S INDOOR TRACK AND FIELD - Muna Lee (200-meter dash), Sa'Donna Thornton (60-meter dash), Bianca Rockett (triple jump)

MEN'S INDOOR TRACK AND FIELD - Walter Davis (long jump and triple jump), Alleyne Francique (4x400-meter relay), Robert Parham (4x400-meter relay), Lueroy Colquhoun (4x400-meter relay), Pedro Tunon (4x400 meter relay)

WOMEN'S OUTDOOR TRACK AND FIELD - Muna Lee (100-meter dash, 200-meter dash), Myra Combs (long jump)

MEN'S OUTDOOR TRACK AND FIELD - Walter Davis (long jump and triple jump), Alleyne Francique (4x400-meter relay), Robert Parham (4x400-meter relay), Lueroy Colquhoun (4x400-meter relay), Pete Coley (4x400 meter relay), Claston Bernard (decathlon)

WOMEN'S SWIMMING AND DIVING - Ashley Culpepper (diving), Jaime Watkins (diving), Mandy Leach (butterfly)

MEN'S SWIMMING AND DIVING - Corey Fox (diving), Erik Petursson (diving)

WOMEN'S TENNIS - Bruna Colosio

MEN'S TENNIS - Ajay Ramaswami

SOFTBALL - Britni Sneed (pitcher), Stephanie Hastings (shortstop)

LSU's First Team All-America Performers in 2000-01

WOMEN'S BASKETBALL - Marie Ferdinand

WOMEN'S GOLF - Katy Harris

WOMEN'S INDOOR TRACK AND FIELD - Muna Lee (200-meter dash), Ronetta Smith (400-meter dash and 4x400-meter relay), Stephanie Durst (4x400-meter relay), Myra Combs (4x400-meter relay), Xyllena Lynch (4x400-meter relay)

MEN'S INDOOR TRACK AND FIELD - Walter Davis (long jump and triple jump), Alleyne Francique (400-meter dash and 4x400-meter relay), Robert Parham (4x400-meter relay), Lueroy Colquhoun (4x400-meter relay), Pedro Tunon (4x400-meter relay), Marcus Thomas (triple jump)

WOMEN'S OUTDOOR TRACK AND FIELD - Muna Lee (100-meter dash, 200-meter dash, 4x100-meter relay), Myra Combs (200-meter dash and 4x100-meter relay), Stephanie Durst (4x100-meter relay), Sa'Donna Thornton (4x100-meter relay), Ronetta Smith (400-meter dash), Chenelle Marshall (long jump)

MEN'S OUTDOOR TRACK AND FIELD - Walter Davis (long jump and triple jump), Alleyne Francique (400-meter dash and 4x400-meter relay), Robert Parham (4x400-meter relay), Lueroy Colquhoun (4x400-meter relay), Pete Coley (4x400-meter relay)

WOMEN'S SWIMMING AND DIVING - Ashley Culpepper (diving), Jaime Watkins (diving), Michelle Coryell (diving)

MEN'S SWIMMING AND DIVING - Corey Fox (diving)

WOMEN'S TENNIS - Bruna Colosio

MEN'S TENNIS - Ajay Ramaswami

SOFTBALL - Britni Sneed

The Southeastern Conference

In the ever-changing world of intercollegiate athletics, the tradition of excellence in the Southeastern Conference has remained constant.

When the SEC was formed in 1933, college football was still in its infancy. Numbers on uniforms were not yet mandatory and helmets were optional. If there was more than one incomplete pass in a team's series, that team was penalized five yards.

One year later, in 1934, before the advent of the Associated Press and United Press International polls - an SEC team, Alabama, was named a national football champion by four rating services - Dunkel, Houlgate, Poling and Williamson.

The SEC began play in 1933 with 13 teams, 10 of which continue to play today in the league. Only Georgia Tech, Tulane and Sewanee have dropped from the SEC since then and two schools - South Carolina and Arkansas - were added before the 1992 season.

It's this consistency that has made the Southeastern Conference a leader in college football.

SEC rivalries are some of the most recognized in the country. Auburn and Georgia have met on the gridiron 104 times. Ole Miss and Mississippi State have battled 97 times. Kentucky and Tennessee have played 96 times and Tennessee and Vanderbilt have met 94 times. And, rivalries like Alabama-Auburn, Georgia-Florida and Alabama-Tennessee are considered the fiercest in college football.

The SEC has maintained its place as one of the top conferences in college football by

vision and leadership. The SEC was the first to have a conference championship game, the first to have its own national television package and the first to have seven post-season bowl tie-ins.

Winning - on and off the field of play - is another SEC trademark. Since 1951, SEC

has won 14 national championships, including Tennessee's in 1998. The 12 schools currently in the SEC have appeared in 309 post-season bowl games - the most of any conference in the country. The SEC has posted a winning non-conference record every year since 1933 with the exception of one season (1979).

This season, the Southeastern Conference became the first conference to place nine teams in post-season bowl games. During the last two seasons, the SEC put eight teams each year in post-season bowl games, which had been the highest total ever.

Off the field, 1,228 football players made the SEC Academic Honor Roll in the 1990s. The SEC has had 120 of its football student-athletes named to the Academic All-America first team since 1954. And, in 1998-99, Georgia's Matt Stinchcomb was named the GTE Academic All-American of the Year.

The NCAA Postgraduate Scholarship, given to student-athletes who maintain a cumulative 3.0 grade point average during their collegiate careers and perform with distinction in varsity football, has been awarded to 63 former SEC gridiron standouts.

What makes Southeastern Conference football so great? Several things are for sure - fans packing SEC stadiums in record



THE COMMISSIONERS of the SEC

The office of the commissioner was formed in 1940 due to the great amount of detail work developing, especially in recruiting and eligibility.

Former Mississippi Governor Martin S. Conner took office as commissioner in 1940, as an extension of the authority of the presidents. Conner later became ill and the secretary of the conference, Dean N.W.



Roy Kramer
Commissioner

Dougherty of Tennessee, served as acting commissioner during the fall of 1946.

The office moved to Birmingham with the appointment of Bernie H. Moore as the second full-time commissioner in 1948. Moore, a former LSU coach, guided the SEC to national respect in his 18-year tenure.

A.M. (Tonto) Coleman succeeded Moore upon his retirement in 1966. The Alabama native, who was reared in Texas and was experienced in athletic coaching and administration, served six and a half years.

Dr. H. Boyd McWhorter, then Dean of Arts and Sciences at Georgia and secretary of the league since 1967, accepted the position upon the retirement of Coleman in 1972. Under his leadership the SEC experienced unparalleled growth. In McWhorter's first year the SEC distributed \$1.57 million and 14 years later (1986) the league distributed \$15 million in revenue to the member institutions.

Dr. Harvey W. Schiller, an Air Force colonel, took the office in 1986 after McWhorter.

Roy F. Kramer succeeded Schiller in 1990. Kramer has served on numerous NCAA committees and joined the league office after spending 12 years as athletics director at Vanderbilt. Under his leadership, the Southeastern Conference has expanded by two teams, introduced the concept of a Division I-A football playoff game and has recently signed the most lucrative television contract in the league's history.



The SEC office located in Birmingham, Alabama.

The Southeastern Conference

numbers to watch exciting college football, conference teams enjoying a record number of national television exposures, student-athletes excelling on and off the playing field.

SEC BRAG NOTES

For the 20th straight season the SEC was the leading all confence in attendance. In 2000, over five million fans passed through the turnstiles at SEC stadiums. A total of 5,197,344 fans attended 75 home games in 2000, an average of 69,298, also tops in the nation. SEC stadiums were filled to an average of 94.8 percent of capacity for each home game in 2000, also highest in the nation.

THE WINNINGEST CONFERENCE

CONFERENCE	W-L-T	PCT.
Southeastern	336-117-5	.739
Big 12	143-70	.671
Atlantic Coast	237-125-4	.653
Big Ten	276-146-6	.652
Big Eight	138-74-4	.648
Pacific 10	247-140-4	.637
Big East	216-171-3	.558
Mountain West	36-33	.522
Southwest	100-96-5	.509
Western Athletic	223-247-4	.475
Conference USA	94-105	.472
Mid-American	118-233-6	.339
Big West	144-297-3	.328

The SEC sent an NCAA record nine teams to post-season bowls in 2000. The SEC sent eight teams to post-season bowls in 1999 and 2000. At the time, it was the first time eight teams from one conference had been to post-season bowls.

The SEC has placed more teams in the final AP Top 10 poll since 1990 than any other conference. The league has been in the AP Top 10 a total of 23 times since 1990, while the Big 12 is second with 21 appearances and the Big Ten third at 18.

CBS have extended their current contract through the 2008-09 season. The agreement expands CBS Sports' current SEC Football commitments and provides exclusive national network broadcasts of SEC home games throughout the season.

The SEC was the first to develop the conference championship football game on the NCAA Division I-A level in 1992. The 10th SEC Football Championship Game will be played on Dec. 1 at the Georgia Dome in Atlanta. The game will be televised by CBS Sports.

The SEC was 27-9 (.750) in non-conference regular season games last season, tied for first in the nation. In the 1990s, the SEC was 309-108-5 (.738) in non-conference contests. In 15 of the last 21 seasons, no league has posted a better non-conference regular season winning percentage than the SEC. Below is a composite record of how each conference did since 1990 (not including bowl games):

The 12 schools of the Southeastern Conference have appeared in 309 post-season bowl games, by far more than any other conference. The Big 12 is second with 257 appearances. The SEC has a 51.3 winning

percentage in bowl games and, during the last five seasons, have posted an 22-14 bowl record, for a 61.1 winning percentage.

CONFERENCE BOWL RECORDS

(Using Current Conference Alignments through 2000-2001 bowl season)

CONFERENCE	APP.	W-L-T	PCT.
Southeastern	309	152-144-13	.513
Big 12	257	122-131-4	.482
Big Ten	185	93-89-3	.511
Pacific 10	181	92-83-6	.525
Atlantic Coast	166	84-77-5	.521
Big East	115	54-60-1	.474
Western Athletic	78	35-41-2	.462
Mountain West	76	32-41-3	.441
Conference USA	56	27-27-2	.500
Mid-American	34	17-17-0	.500

The SEC distributed approximately \$73.2 million to the 12 league institutions in the revenue sharing plans for the 1999-2000 fiscal year. The figure is the highest in league history. The monies are generated from football television, bowls, SEC Football Championship Game, basketball television, the SEC Men's and Women's Basketball Tournament and the NCAA Championships.

For the sixth-straight season in 2001, CBS will be the national network broadcaster of Southeastern Conference football. The network also carries SEC men's and women's basketball games. The SEC and



A record nine SEC teams went to Bowl Games in 2000.



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