

# The History of LSU

#### 1860's - 1920's

The institution opened January 2, **1860** and subsequently closed June 30, **1861**, because of the Civil War. It reopened on April 1,but was again closed on April 23, **1863**, due to the invasion of the Red River Valley by the federal army.

The seminary (as it was originally referred) reopened October 2, **1865**, only to be burned October 15, **1869**. Just over two weeks later, the institution resumed its exercises in Baton Rouge, where it has since remained.In **1870**, the name of the institution was changed to Louisiana State University.

In **1875**, the institution became racially integrated. Just two years following,LSU's official title was changed to Louisiana State University and A&M College and became a land-grant institution.

In **1886**, the federal garrison grounds (now the site of the state capitol) were formally declared the domicile of the University. Land for the present campus was purchased in **1918**.

It was **1893** when LSU played its first football game, and three years later LSU adopted the tiger as the official mascot.

#### 1920's

With the support of Governor John M. Parker and the approval of a severance tax during the constitutional convention of **1921**, the construction of the new campus,known today as Louisiana State University Agricultural and Mechanical College,began.

The Gym-Armory was built west of the academic quadrangle for the purpose of housing the LSU basketball team and other indoor sporting events. Tiger Stadium was completed in **1924** and on Thanksgiving Day of that year, Tulane and LSU played the first game on the new campus. In **1928**, upward expansion added 10,000 seats to the already 12,000-seat stadium.

The formal dedication of the new campus took place on Friday, April 30, **1926**. The date was chosen because on April 30, 1803 the United States Congress signed the Louisiana Purchase documents.

#### 1930's

During this time many of LSU's live oaks and magnolias were planted by landscape artist Steele Burden for what has become a symbolic part of the great legacy at LSU. The live oak trees on LSU's campus have been valued at \$36 million.Through the LSU Foundation's "Endow an Oak" program,individuals or groups are able to endow live oaks across campus.











In **1930**, the student body adopted the alma mater that still is in use today. LSU is the home of The Southern Review, one of the world's most prestigious literary journals, established in the 1930s by Robert Penn Warren, Cleanth Brooks, and Charles Pipkin.

The Huey P. Long Fieldhouse was constructed in **1932** and served as the campus' first student union. The Long Field House contained administrative offices and an outdoor pool that was the world's largest at the time.

In **1937**, two new athletic venues were completed and was expanded. The John M. Parker Coliseum opened and served as a multipurpose arena mostly for livestock shows and rodeos. It was also used for commencements and convocations and served as home of the LSU basketball team. Alex Box Stadium also served as football practice fields. Tiger Stadium received its second expansion, adding a north endzone and bringing the capacity to 46,000.

Huey P. Long and Castro Carazo teamed up to co-author notable songs "Touchdown for LSU" and "Hey Fightin' Tigers!" During his tenure at LSU Carazo compiled one of the most complete university band libraries in America.

#### 1940's

Until 1969 the ROTC program at Louisiana State University was mandatory for all entering male students. The military heritage began under General William T. Sherman and hence developed the name "Ole War Skule." Not many people know about LSU's rich military tradition. In WWII, only Texas A&M and the Military Academies of Annapolis and West Point were equal to the Ole War Skule in providing officers to the armed forces.

In **1943**, the LSU Band invited its first coed member.

#### 1950's

In **1950** LSU enrolled black students into its graduate program for the first time. Throughout the 1950s,air conditioning slowly began to be phased into administration and classroom buildings throughout the campus.

A.P. Tureaud, Jr., enrolled, but resigned before the end of the fall term in **1953**, while Brown vs. The Board of Education of Topeka, Kansas, struck down racial segregation in public schools a year later.

Tiger Stadium was expanded in **1957** with the south endzone providing the final piece of the puzzle to completely enclose the stadium. The enclosure provided not only additional seating but also men's dormitories. Capacity now reached 67,720.

The LSU Tiger Football team won the **1958** National Championship, defeating Clemson, 7-0, in the Sugar Bowl and finishing with an 11-0 season.

#### 1960's

In **1964**, a \$5.5 million student union was built with 200,000 square feet of entertainment.The three-story facility accommodated a 1,315 seat theatre,333 seat movie cinema,bowling alley, game room and pool hall, post office,cafeteria and craft shop as well as ballrooms and conference rooms for hosting seminars and special events.

Also that year, six black students enrolled in undergraduate studies.

By the end of the decade, rising tensions due to U.S. involvement in the Vietnam War were mounting. The LSU ROTC program became a target for protestors as dissatisfaction with the war increased. The pressure increased for LSU to either cancel its program or make it voluntary. In October **1968**, the LSU Faculty Council voted to make the ROTC program voluntary, and on May 26, **1969** the LSU Board of Supervisors made it official.

#### 1970's

Former professor T. Harry Williams was honored with the Pulitzer Prize for his biography of Huey Long in **1970**.

With the growing popularity of collegiate athletics, two new athletic facilities were built and another was being expanded. In **1971**, LSU basketball not only welcomed new coach Dale Brown, but it also introduced a state-of-the-art 15,000-seat multipurpose arena. The Assembly Center would eventually be known as the Pete Maravich Assembly Center and nicknamed "The P-MAC" after the death of LSU basketball and NBA legend "Pistol" Pete Maravich in the late 1980's.

In **1974**, Athletics Director, Carl Maddox expanded the growing LSU athletic compound with the addition of a multi-purpose sports and recreational complex that now bears his name, the Carl Maddox Field House. Tiger Stadium again expanded in **1978** by adding 8,000-seats in a new West Upper Deck to lead the Tiger football program into the next decade with a capacity of nearly 80,000-seats.

In **1978**, LSU was named a sea-grant college becoming one of only 25 universities in the country recognized as both a land and sea-grant institution.











#### 1980's

Former professor John Kennedy Toole posthumously won the Pulitzer Prize for his fictional work, A Confederacy of Dunces.

In **1985**, the Natatorium was built for the LSU Swimming & Diving program as the United States Sports Festival came to Baton Rouge.

James Wharton introduced a new admissions policy that would increase university admission standards. The standards would require high school students to complete a list of core requirements throughout their high school careers. In **1987**, the board of supervisors approved the proposed admission standards.

In 1987, LSU was designated as a Research University I,putting it in the top 2% of the nation's colleges and universities.Only 70 universities, 45 public and 25 private,have this designation.

#### 1990's

In **1992**, The Student Recreational Sports Complex opened to rave reviews by LSU students and faculty.

On May 20, **1994**, the LSU Alumni Association dedicated its new home.Special honorees attending were Lod Cook,President Gerald Ford, President Jimmy Carter, President George Bush,White House Chief of Staff Mac McLardy, and Governor Edwin Edwards.

Head Coach Skip Bertman built the LSU baseball program into one of the most dominating programs in the country. With National Championships coming in **1991**, **93**, **96**, and **97**, the Tigers would continue their dynasty into the next century by winning its fifth title in **2000**. By the late 1990's the LSU Tiger baseball team became known as the "Program of the Decade" by all of college baseball.

Speaking of dynasties, LSU Head Track & Field Coach Pat Henry has managed to reach major milestones throughout his 14 years at LSU. He has led the Lady Tiger track & field team to 18 National Titles, 11 outdoor and seven indoor. His men's teams have won three NCAA titles, most recently the 2001 indoor crown. Henry is the only coach in NCAA history to guide both the men and women team to NCAA titles in the same year. Under Henry's direction, the LSU track & field program has attained unparalleled success: 21 NCAA titles and 19 SEC crowns.

As a university, LSU has accounted for 36 NCAA titles.Henry has served as head coach for better than half of LSU's national crowns.

## Board of Supervisors



LSU

Kent Anderson Monroe, La. District 5



Ronald R. Anderson Ethel, La. District 6 Chairman



Dr. Jack A. Andonie Metairie, La. District 1



Bernard E. Boudreaux, Jr. New Iberia, La. District 3



Victor Bussie Baton Rouge, La. District 6



Charles V. Cusimano Metairie, La. District 1



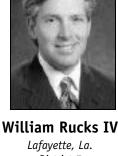
Stanley J. Jacobs New Orleans, La. Member at Large

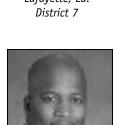


Laura A. Leach Lake Charles, La. District 7



Roger H. Ogden New Orleans, La. District 2 Vice-Chairman





Rod West New Orleans, La. District 2



Perry Segura New Iberia, La. District 3



Virginia K. Shehee Shreveport, La. District 4



**C. Stewart Slack** Shreveport, La. District 4



Charles S. Weems, III Alexandria, La. District 5



**Tomy Acosta** New Orleans, La. Student Member

#### **Athletic Council**

Dr. Jack Andonie Alumni Jon D. "Jay" Babb Alumni Stanley "Skip" Bertman Athletics Director Dr. Pat Culbertson Faculty (Chairman) Rohan Davey Student Dr. Dan Fogel Administration Dr. William F. Grimes Faculty L. Robert Kuhn, Jr. Staff Renee' Boutte Myer Administration Patrick McCune Student Eddie Pullaro Tiger Athletic Foundation John Scarle "L" Club Greg Vincent Administration

01 LSU FOOTBALL MEDIA GUIDI

### **University Administration**

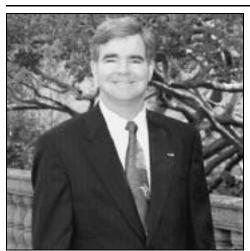
On April 1,1999,Dr. William L. Jenkins,formerly chancellor of Louisiana State University and Agricultural & Mechanical College,became president of the LSU System,which includes nine institutions on 10 campuses in five cities as well as 10 public hospitals in 10 cities.

A native of South Africa, Dr. Jenkins studied at the University of Pretoria, where he received his professional veterinary medicine degree in 1958. After practicing veterinary medicine for four years, he received his specialist credentials from the University of Pretoria in 1968. In 1970 he received his Ph.D. degree from the University of Missouri, Columbia. He joined the faculty at the University of Pretoria, advancing through the ranks to become professor and head of the Department of Veterinary Physiology, Pharmacology, and Toxicology in 1971.

He moved to the United States in 1978 and joined the faculty in the Department of Veterinary Physiology and Pharmacology at Texas A&M University. He was appointed dean of the LSU School of Veterinary Medicine in 1988 and was named LSU's provost and vice chancellor for academic affairs in September 1993.

When he was appointed LSU's fifth Chancellor in November 1996,Dr. Jenkins reorganized the campus administration to be more effective and more responsive, and oversaw the development of a strategic plan to guide the University in its preparation for the challenges of the next century.

President Jenkins has received numerous awards and recognitions, including being named the 1997 Communicator of the Year by the Public Relations



#### Dr. Mark A. Emmert Chancellor, LSU

Dr. Mark A.Emmert was appointed chancellor of Louisiana State University and Agricultural and Mechanical College on April 16,1999,becoming the sixth chancellor to lead the state's flagship university. He assumed the position on July 1,1999.

Dr. William L. Jenkins

President, LSU System

Dr. Emmert was hired after a national search was conducted to replace Dr. William L. Jenkins, who was named President of the LSU System.

Before arriving at LSU, Emmert served as chancellor of the University of Connecticut.While there, he was a critical player in the implementation of the university's strategic plan.The plan set forth eight academic goals for enhancing UConn's national standing with increased endowment funds to support research and educational objectives.

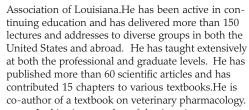
Emmert was a J.W. Fulbright Administrative Fellow in Germany in 1991. He has served as a visiting scholar in Melbourne, Australia, and he has lectured and conducted training programs in Hong Kong, Okinawa, Panama City, and Guam.

Emmert is an American Council on Education Fellow and chair-elect of the Council of Academic Affairs for the National Association of State Universities and Land Grant Colleges. He is the author of numerous journal articles, monographs, book chapters, and technical reports.

A native of Tacoma, Wash., Emmert holds doctoral and master's degrees in public administration from the Maxwell School of Syracuse University and a Bachelor of Arts degree in political science from the University of Washington.

Emmert taught political science at Northern Illinois University from 1983 to 1985. He joined the University of Colorado in Denver in 1985 and served as associate dean and associate professor in the Graduate School of Public Affairs and as associate vice chancellor for academic affairs. He served as special assistant to the president, University of Colorado System in Boulder in 1988-89. Subsequently, he served as provost and vice president for academic affairs and as professor of political science at Montana State University from 1992 to 1995.

He is married to DeLaine K.Emmert, an elementary school teacher who has been active in community, university, and philanthropic organizations. They have two children, Stephen and Jennifer.



Jenkins is a member of the American Veterinary Medical Association and a Charter Diplomate of the American College of Veterinary Clinical Pharmacology. He has been a member of the World Association of Veterinary Physiologists, Pharmacologists, and Biochemists, the International Association of Forensic Toxicologists, and the American Academy of Veterinary Nutrition. In addition, he serves on The National Institute of Health's Alcohol Abuse and Misuse on College Campuses Committee and on a special steering committee of the Southern Association of Colleges and Schools to review accreditation criteria for colleges and universities.

His community service includes serving on the boards of the Louisiana Endowment for the

Humanities,Our Lady of the Lake College,Rotary Club of Baton Rouge, Greater Baton Rouge Chamber of Commerce,Baton Rouge Center for World Affairs,the Baton Rouge board of the National Conference for Community and Justice,and the Academic Distinction Fund.

Jenkins and his wife, Peggy, have four children -- Sharon, Gwynn, Anthea, and Warren -- and eight grandchildren.



#### Dr. William P. Culbertson Faculty Athletics Representative

Dr. William P. "Pat" Culbertson is in his eighth year as LSU's faculty representative in NCAA and Southeastern Conference matters.

Culbertson, a professor of economics, has taught at LSU since 1974. The Gulfport, Miss., native received his bachelor's degree from LSU in 1963, earned his master's from LSU in 1965, and went on to earn a Ph.D. in Economics from the University of Texas in 1972. Culbertson was an assistant professor of economics at the University of Virginia from 1968-74 before joining the LSU faculty where he served as an associate professor from 1975-79.

Formerly the president of the LSU Faculty Senate for two terms, Culbertson is a member of the American Economic Association, the Southern Economic Association and the Western Economic Association. Culbertson is also an elected member of the Baton Rouge Metro Council.

Culbertson and his wife Margaret have two children.

# **Athletics Director**

LSU

#### Skip Bertman Athletics Director

J. Stanley "Skip" Bertman was named LSU's athletics director on January 19,2001, succeeding Joe Dean, who finished his 14year term as A.D. on Dec. 31,2000. Bertman, who completed a brilliant 18-year career this June as LSU's head baseball coach, served both as athletics director and head coach during the 2001 baseball season before assuming the full-time role as A.D. in August.

With Bertman,LSU gains an athletics director who can provide the leadership and experience necessary to manage the Tigers' nearly \$35 million athletic budget.He is one of the most respected people in the Baton Rouge community and throughout the state of Louisiana. His talent as a fund-raiser and businessman, as well as a public relations mastermind, developed the LSU baseball program into the best in the nation.

One only has to look at what Bertman has accomplished with the Tiger baseball program over the last 18 years to see he brings all the tools necessary to direct LSU's 20sport athletic department.

Bertman guided LSU to five NCAA titles, including back to-back championships in 1996 and 1997.His teams drew huge crowds to venerable Alex Box Stadium,as LSU led the nation in attendance in each of his final six seasons (1996-2001). Bertman's unyielding desire to succeed drove him to the pinnacle of his profession, and his astute knowledge of the game -- obtained from over 40 years of coaching -- combined with his steadfast determination and irrepressible enthusiasm transformed LSU Baseball into the nation's premier program.

Those same characteristics will carry over to the athletics director's chair, where Bertman has inherited a program considered to be one of the best in the country.

Bertman, 63, guided the baseball Tigers to a 870-330-3 (.724) record in his 18-year tenure, including the 1991, 1993, 1996, 1997 and 2000 NCAA titles, 11 College World Series appearances and Southeastern Conference championships in 1986,1990, 1991,1992,1993, 1996 and 1997. He was named National Coach of the Year on six occasions -- 2000, 1997, 1996,1993, 1991 and 1986, and he served as head coach of the 1996 U.S. Olympic team which captured the bronze medal in Atlanta.

In a *Baseball America* poll released in January, 1999, Bertman was voted the second greatest college baseball coach of the 20th century, trailing only Rod Dedeaux of Southern California. LSU was voted No.3 in a poll of the greatest college baseball pro-



grams of the century.

LSU is one of only three schools to win five NCAA championships, and the Tigers are one of only 10 teams to have made 11 College World Series appearances. Bertman and Dedeaux are the only coaches to win five CWS titles, and LSU (1990s) and Southern California (1970s) are the only schools to win four championships in one decade.

Bertman mastered the art of winning big games throughout his career, guiding the Tigers to a 21-4 record in championship games in NCAA post-season play. That mark includes all NCAA Regional, NCAA Super Regional and College World Series championship contests.Bertman also directed LSU to the highest all-time NCAA Tournament winning percentage with a 89-29 (.754) record.

Bertman led LSU to its fifth national title in 2000, as the Tigers recorded a 52-17 mark, including a perfect 13-0 post-season record. LSU won the SEC Tournament with four straight wins, and the Tigers raced to a 9-0 mark in the NCAA Tournament. The Tigers captured the national title with a thrilling 6-5 win over Stanford in the CWS championship game, as LSU scored four runs in the last two innings to overcome a 5-2 deficit. Catcher Brad Cresse's RBI single in the bottom of the ninth inning drove home shortstop Ryan Theriot with the winning run. LSU became only the third school in NCAA baseball history to win five national championships, joining Southern California and Arizona State.

The Tigers took their first crucial step toward college baseball prominence in 1983 when Bertman was hired to pump new blood into the program. He had previously earned stellar recognition as one of the nation's brightest assistant coaches while at the University of Miami (Fla.) for eight seasons (1976-83).

Bertman was known as the "best assistant coach in college baseball" while a member of Ron Fraser's staff at Miami, and he brought to LSU the same brand of exciting, winning baseball he helped install at UM.

Even before working at Miami, Bertman was renowned for his coaching excellence.In 11 seasons at Miami Beach High School,he directed the Hi-Tides to a state championship and two runners-up finishes.He was named Florida's Coach of the Year on three occasions.

Bertman left Miami Beach High School in 1974 to author the book, *Coaching Youth League Baseball*, funding the project out of his own resources. The book has become required reading for youth league coaches around the nation and in many foreign countries.

In 1975,Bertman went back to coaching at Miami-Dade Downtown,leaving after one season to join Fraser at Miami.The move was a homecoming of sorts, as Bertman spent his collegiate playing days with the Hurricanes as an outfielder and catcher from 1958-60.He earned his B.A. in health and physical education from Miami in 1961 and received his master's degree from UM in 1964.

Bertman and his wife Sandy are the parents of four daughters -- Jan, Jodi,Lisa and Lori.The Bertmans have two grandchildren -- Sophie Faith and Isaac Stanley, the children of Emile and Lori Bertman Guirard.

## Athletic Administration

Dan Radakovich enters his first year as LSU's senior associate athletics director after joining the University in May. He came to LSU after serving as director of athletics at American University in Washington D.C.

"We feel very fortunate to have someone with Dan's experience join the LSU Athletic Department," said LSU Athletics Director Skip Bertman."This is a new position within the athletic department and we're excited about what Dan brings to LSU. He's been an athletics director and he also spent six years as an associate athletics director at South Carolina so we are very lucky to hire Dan."

Radakovich will oversee the daily operations of the LSU Athletic Department and he will serve as Bertman's chief assistant.

Prior to his one-year stint at American University, Radakovich spent six years as the associate athletics director at South Carolina where he directed the financial operations for the Gamecocks'\$30 million athletic department budget. Radakovich also worked closely with South Carolina Athletics Director Mike McGee in laying the ground work for a new \$70 million arena being built in Columbia.He also served as the department liaison for marketing and promotional activities with Host Communications.Radakovich was also responsible for



#### Bo Bahnsen

Associate Athletics Director/Student Services

Bo Bahnsen serves as LSU's associate athletics director for student services and is the compliance officer for the Athletic Department.

David E. "Bo" Bahnsen was promoted to associate athletics director in 1996 after serving as an assistant A.D. since 1989. He served in various capacities within the department since

his graduation from LSU in 1982.

On November 1, 1989, Bahnsen was assigned his primary responsibility as NCAA compliance officer. He also manages LSU's drug testing and drug education program.

After serving as manager of the LSU basketball team as an undergraduate, Bahnsen became administrative assistant for the basketball team upon graduation in May of 1982. In July of 1987 he became administrative assistant to Athletics Director Joe Dean, overseeing the purchasing office, until his promotion in 1989.

Bahnsen, 42, was born in El Campo, Texas, and graduated from Wharton High School in 1977.He attended Wharton County Junior College for two years before transferring to LSU in 1979.

He earned the bachelor of science in physical education and is currently working on a master's in education administration.

Bahnsen is married to the former Karen Mayson, former LSU golfer and current head coach of LSU's nationally ranked women's golf team. They are the parents of Darren (11) and an Devin (9).



Dan Radakovich Sr. Associate Athletics Director home event management as well as that of overseeing concessions, football travel and the video department.

During his tenure with South Carolina, Radakovich supervised the finances and logistics for \$33 million in facility improvements.

Radakovich served as the senior associate athletics director at Long Beach State from 1989-94.In that capacity, he managed a \$5 million budget and supervised the nationally recognized men's basketball and baseball programs.In addition, Radakovich reorganized the fund-raising operations and coordinated the production and sales of radio broadcasting packages.

Radakovich began his collegiate athletics career as the athletics business manager at the University of

Miami in Coral Gables, Fla., from 1983-85. He worked in the private sector from five years before joining Long Beach State.

Radakovich, a native of Aliquippa, Pa., graduated from Indiana University of Pennsylvania in 1980 with a bachelor of science degree in finance. Radakovich was also a football letterwinner as well as a student coach at Indiana University of Pennsylvania.He then went on to earn his master's degree in business administration from the University of Miami in 1982.

Radakovich is married to the former Marcie McDonald and the couple has two children, Christian (11) and Grant (7).



#### Rannah Gray Associate Athletics Director/ Marketing & Promotions

Rannah Gray serves as associate athletics director over marketing and promotions. She is responsible for all activities involving sales, marketing, event promotions, special promotions, advertising and ticket office operations.

Gray joined the athletic department in 1990 and served one year as director of marketing and promotions before being promoted to assistant athletics director in April of 1991. In December of 1992,she was elevated to her current position.

In 1998, she was honored for her work in the marketing community when she was named the Marketer of the Year in Baton Rouge as selected by Sales and Marketing Executives International.

A native of Chatawa, Miss., and a graduate of St. Mary of the Pines Academy, Gray earned her bachelor's degree in journalism from LSU in 1976 and her master's degree in journalism in 1978.

Gray, who has managed several local and statewide political campaigns, served as the undersecretary of management and finance for the Louisiana Secretary of State from 1980-88. She became a partner in a Baton Rouge marketing and public relations firm in 1988 whose clients included health care facilities, non-profit organizations and several elected officials in Louisiana.

While employed in the Secretary of State's office, she supervised the department's public information division, represented the department on the Louisiana Tourism Commission and helped coordinate the department's annual legislative package.

2001 LSU FOOTBALL MEDIA GUIDE

# Athletic Administration



#### Jerry Blanchard Associate Athletics Director/Facilities

Jerry Blanchard, in his position as assistant athletics director for facilities, supervises LSU's impressive athletic physical plant consisting of the playing and practice facilities for all sports. Jerry Blanchard was appointed to the position of assistant athletics director in charge of facilities at LSU on August 15,1997.

One of Blanchard's primary projects has been the expansion of Tiger Stadium with the addition of skyboxes and seating on the east side of the structure that increased the capacity of the stadium to over 91,600. Also on his docket are the renovation of LSU's aging but historic baseball park,Alex Box Stadium,and the renovation of Tiger Stadium's press box.

Blanchard joined the athletic department after serving almost six years as the director of the Office of Facility Development on the LSU campus. He was responsible for administering a staff of architects, engineers, landscape architects, designers, construction managers, space utilization specialists, date specialists, CAD student workers and support personnel to plan, direct and coordinate all physical facilities, design and construction for the Baton Rouge campus.

The Baton Rouge native also worked as vice president at Clements, Blanchard & Associates, Inc., APAEC in Baton Rouge from 1979-81, Barbay Associates from 1978-79, Architects One Plus, Inc., from 1977-78, Billy J. Smith Architect from 1969-77 and R.L. Bennett & Associates from 1967-69.

Blanchard,51, attended Istrouma High School in Baton Rouge and graduated from LSU in 1973 with a degree from the College of Environmental Design, School of Architecture. When off duty, he enjoys hunting, fishing, woodworking, photography and has his private pilot's license.

Blanchard and his wife, Cindy, have three children: Jacqueline Leigh (20), Candace Lynn (19) and Samantha Lyndell (10).



#### Greg LaFleur Associate Athletics Director/Internal Operations

Greg LaFleur serves as an associate athletics director, responsible for management of LSU's profitable concessions and merchandise departments.

LaFleur served two years as events coordinator in the LSU athletic department before being

promoted to assistant athletics director in April of 1991. He was elevated to his present position in December of 1992. For three years he supervised LSU's Olympic sports before taking on management of the concessions and merchandise profit centers in 1996.LaFleur, 42, graduated from LSU in 1981 after playing three years for the LSU football team in 1977, 1979 and 1980 as a wide receiver and tight end. During his career, he caught 29 passes for 254 yards and was a vital cog in the Tigers' march to the Tangerine Bowl in Charles McClendon's final year of 1979.

He was taken in the National Football League draft by the Philadelphia Eagles, played six seasons with the St. Louis Cardinals and closed out his professional football career in 1986 with the Indianapolis Colts.

A native of Ville Platte, La., and a graduate of Ville Platte High School, LaFleur was a graduate assistant with the LSU football team in 1987 and, after two years in private business, rejoined the athletic department in 1988.



#### Mark Ewing

#### Associate Athletics Director/Business

Mark Ewing, a 17-year employee of Louisiana State University, joined the LSU Athletic Department in January of this year and serves as the department's associate athletics director for business.

Ewing came to the athletic department from LSU's Office of Budget and Planning.He served

as LSU's Budget Director overseeing the development and management of the Unversity's \$360 million operating budget.

Prior to his service at LSU, he was employed by Cajun Electric Power Cooperative where he managed accounting for the company's \$2 billion plus construction division.

As associate athletics director for business, Ewing will assume responsibility for the athletic business operations including budget, travel, personnel, and purchasing as well as responsibility for ticket office and concession operations.

Ewing, who is a native of Pointe Coupee Parish, received a Bachelor's degree in finance from LSU in 1978 and a Master's degree in public administration from LSU in 1995.

Ewing and his wife, Gail, have three children, Andrea (15), Arleen (13) and Molly Sue (9).



#### Judy Southard Associate Athletics Director/ Senior Women's Administrator

Judy Southard, the director of athletics at Texas Woman's University for the past nine years, enters her first season as LSU's senior women's administrator after joining the athletic department staff in August of 2001.

As LSU's senior women's administrator, Southard will serve as the administrative liaison to the Tigers' nationally-recognized Olympic sports teams.

While at Texas Woman's University, Southard initiated a corporate partnership program for the athletic department that tripled the involvement of area businesses and corporations in Pioneer athletics. Southard also established the TWU Intercollegiate Athletics Hall of Fame and she played a key role in addition of softball and soccer to TWU's list of intercollegiate sports. In 2000, Southard served as chair of the NCAA Division II Women's Basketball Committee.

Prior to her nine-year stint at Texas Woman's University, Southard served as head women's basketball coach at Marshall University in Huntington, W.Va.,for 11 years, where she led the Lady Herd to five Southern Conference regular-season titles. During her 11 years at Marshall,Southard was named Southern Conference Coach of the Year three times and her career record of 178-130 still stands as a school record for victories.Southard also served as assistant athletics director at Marshall from 1983-1988,including a four-month period when she was interim director.

Prior to her tenure at Marshall, Southard spent three years as head coach at Tennessee-Martin and she also served for one season as an assistant coach at Tennessee.As a high school teacher from 1970-77,Southard coached both basketball and tennis,leading her West Florence High School basketball team to the South Carolina 4A state title in 1976.

A native of Columbia, S.C.,Southard earned a bachelor's degree in physical education and health from Coker College in 1970 followed by a master's degree in physical education from Tennessee in 1978.

01 LSU FOOTBALL MEDIA GUID

### Athletic Staff History

#### President

(President of LSU System, 1965-present) James M. Smith, 1930-1939 Paul M. Hebert, 1939-1941 Campbell B. Hodges, 1941-1944 William B.Hatcher, 1944-1947 Fred C. Frey, 1947 Harold W. Stoke, 1947-1951 Troy H.Middleton, 1951-1962 John A.Hunter, 1962-1972 Martin D. Woodin, 1972-1985 Allen A.Copping, 1985-99 William L. Jenkins, 1999-

#### Chancellor

Cecil G. Taylor, 1965-1974 Paul W. Murrill, 1974-1981 James H.Wharton,1981-1988 E.Grady Bogue, 1988 (Dec.)-1989 (July) William E.Davis,1989-96 William L. Jenkins, 1996-99 Mark A.Emmert, 1999-

#### **Athletics Director**

T.P. Heard, 1933-55 Jim Corbett,1955-67 Harry Rabenhorst,1967-68 Carl Maddox, 1968-78 Paul Dietzel,1978-82 Bob Brodhead,1982-86 Joe Dean,1987-2000 Skip Bertman,2001-

#### Faculty Athletic Chairman

James F. Broussard, 1932-42 B.F. Mitchell, 1942-43 J.G.Lee, 1945-46 A.R. Choppin, 1956-57 John C. Floyd, 1957-58 George H. Lowrey, 1958-59 Benjamin C. Craft, 1959-60 Lemos L. Fulmer, 1961-62 W.R.Edwards, 1962-64 Luther Wade, 1964-65 Dale R.Carver, 1965-66 George W. Fair, 1966-68 A. Bigler Crow, 1968-69 Maurice Vick, 1969-70 Frank Rickey, 1970-71 Melvin Dakin, 1971-72 Robert May, 1972-74 J.B. Frye, 1974-75 L.R. Daniel,1975-78 Joseph Liuzzo, 1978-83 Billy Seay, 1983-91 Sam Hilliard, 1991-1993 Pat Culbertson, 1994-

#### **Sports Information Director**

Jack Fiser, 1948-49 Jim Corbett, 1945-48, 1950-1954 Bob Lynch, 1949-50 Ace Higgins,1954-66 Bud Johnson, 1966-71 Paul Manasseh,1971-83 Joe Yates, 1983-85 Jamie Kimbrough, 1985-88 Herb Vincent, 1988-2000 Michael Bonnette, 2000-

3|5

310

4|5

#### Football Coach

L.M."Biff" Jones, 1933-34 Bernie Moore,1935-47 Gaynell Tinsley, 1948-54 Paul Dietzel,1955-61 Charlie McClendon, 1962-79 Jerry Stovall, 1980-83 Bill Arnsparger, 1984-86 Mike Archer, 1987-90 Curley Hallman,1991-94 Gerry DiNardo,1995-99 Nick Saban,2000-

#### Men's Basketball Coach

Harry Rabenhorst, 1933-42 Dale Morey, 1943-44 Jess Fatherree, 1945 A.L. "Red" Swanson, 1945 Harry Rabenhorst, 1946-57 Jay McCreary, 1958-65 Frank Truitt, 1965-66 Press Maravich, 1966-72 Dale D. Brown, 1972-97 John Brady, 1997-

#### **Baseball Coach**

Harry Rabenhorst, 1933-41 A.L. "Red"Swanson, 1941-44 Harry Rabenhorst, 1944-57 Raymond Didier, 1958-64 Jim Waldrop, 1964-66 Jim Smith, 1966-78 Jack Lamabe, 1979-83 Skip Bertman, 1984-2001 Smoke Laval,2002-

#### Women's Basketball Coach

Jinks Coleman, 1975-79 Barbara Swanner, 1979-82 Sue Gunter, 1982-

#### **Gymnastics Coach**

Jackie Walker, 1974-77 D-D Breaux, 1977-

#### Volleyball Coach

Gerry Owens, 1977-80 Ruth Nelson, 1981-84 Scott Luster, 1985-1997 Fran Flory, 1998-

#### **Men's Tennis Coach**

Charlie Diel, 1932-46 W.T."Dub"Robinson, 1947-74 Steve Carter, 1975-78 Steve Strome,1979-81 Jerry Simmons, 1982-97 Jeff Brown, 1998-

#### Women's Tennis Coach

Pat Newman, 1976-79 Karen McCarter Elliott, 1980 Betty Sue Hagerman,1981-83 Philip Campbell, 1984-88 Geoff Macdonald, 1988-91 Tony Minnis, 1992-

2|5

#### Men's Golf Coach

Major J. Perry Cole, 1933-43 Mike Donahue,1944-45 T.P. "Red" Heard, 1946-47 Mike Barbato, 1948-60 Harry Taylor & Fred Knight, 1961-62 Harry Taylor, 1963-67 C.D. Smith, 1968 Tommy Martty, 1969 Ben Freeman,1970-71 Bill Brogdon,1972-76 Dave Sigler, 1977-82 Buddy Alexander, 1983-87 Britt Harrison, 1987-99 Greg Jones, 1999-

LSU

#### Women's Golf Coach

Mary Rehling-Holmes, 1979-82 Buddy Alexander, 1983 Rickie Stukes, 1983-84 Karen Bahnsen,1984-

#### Soccer Coach

Miriam Hickey, 1995-96 Greg Boggs,1997-99 George Fotopoulos, 2000-

#### Softball Coach

Carol Smith,1979-82 Cathy Compton,1995-1998 Glenn Moore, 1999-2000 Yvette Girouard,2001-

#### Swimming & Diving Coach

Ken Van Voorhis, 1968-69 Layne Jorgenson, 1969-71 Ivan Harless, 1971-72 Ted Stickles, 1972-79 Ivan Harless, 1979-81 Scott Woodburn, 1981-85 Sam Freas, 1985-88 Rick Meador, 1988-2000 Jeff Cavana, 2000-

#### Track & Field Coach

Bernie Moore, 1933-47 Al Moreau, 1948-63 Joe May, 1964-76 Bill McClure, 1976-81 Boots Garland, 1981-83 Billy Maxwell, 1983-86 Sam Seemes, 1987 Pat Henry, 1987-

5

5