

MEDIA



CREDENTIALS

Credentials for LSU home games are issued for working media only and should be requested as early as possible due to severe space limitations and demands.

- All members of the media must request credentials in writing through sports information director Michael Bonnette.
- Requests are honored from sports editors of daily newspapers and sports directors of television and radio stations. Requests from individuals not employed by a media outlet will not be considered.
- Requests from radio stations must come from the sports director of that radio station and may be filled with a ticket in the stands of Tiger Stadium due to space restrictions in the LSU press box.

- The official website of LSU athletics and the official website of the visiting school will be credentialed. Also, the official online service of the national over-the-air or cable television network which owns broadcast rights to the game requested will receive credentials. Other websites will not be credentialed unless they meet specifications outlined below:

1. Must be a legal corporate entity which has been in business at least one full calendar year and has provided coverage of LSU or the visiting team for at least one year.
2. Must provide daily coverage of ALL athletic teams of LSU or the visiting team with its own staff of reporters, photographers and equipment.
3. Must travel to and cover all football away games and all major post-season events.

4. Must provide coverage of all press conferences of ALL athletic teams at LSU or the visiting team.
5. Must be accredited by home university as working media.

Note: Websites that sponsor message boards, message centers or chat rooms where people are allowed to post anonymous information will not be issued credentials. If a medium has an online site and they sponsor these anonymous forums, they may continue to request credentials under its traditional medium (newspaper, magazine, radio, television), but will not be granted additional passes for online staff.

- Spouses, dates, non-workers and anyone under 18 years of age are not permitted in the working press area.

Media Gameday Rules for Tiger Stadium

Entrance

The entrance to the Tiger Stadium Press Box is through the press elevator, located between Gates 4 and 5 on the west side of the stadium. The elevator will be in operation two hours prior to kickoff. Media Will Call is located at the entrance to the elevator and will be open two hours prior to kickoff.

Level I - Photo Deck Radio/Television

This level offers space for network television and both coaches' film crews. This level also accommodates booths for both home and visiting radio crews, as well as network television, public address and scoreboard operations and LSU and visiting coaches' booths. Only those with appropriate passes will be allowed on this level.

Due to lack of space on the photo deck, no video cameras will be allowed on the photo deck other than the originating network camera, home and visitor coaches' video and scoreboard video camera.

Level II - Working Press

This level is reserved for print media and statistical operations. Fax service is available. Several pay phones (with no removable jacks) and several phones with removable jacks are available on a first-come, first-served basis.

Sidelines

LSU follows NCAA and SEC rules regarding media representatives on the sidelines.

- Photographers are not permitted to shoot between the 25 yard lines and must wear armbands at all times.
- Armbands must be worn on the arm -- not on the leg or camera.
- No credentials will be issued to freelance photographers, cutline writers, equipment carriers or radio station representatives, except for the two teams' broadcast originat-



ing networks.

- Armbands will not be mailed or otherwise issued prior to gameday. Armbands must be picked up at the press elevator no earlier than two hours before kickoff.
- Only one armband will be issued per person at the press gate and identification will be requested.
- Due to space restrictions, those media wearing armbands will not have access to the press box at any time without other proper credential. A box lunch will be served at ground level for photographers.
- No one under 18 years of age will be issued an armband for sideline access.
- Photographers should contact Steve Franz, LSU Coordinator of Photography, for further information at (225) 578-4193.

- Photographers may send photos from the Photo Room located in the Southwest Corner of Tiger Stadium. Contact Steve Franz to reserve space.

Press Box Services

Complete individual and team statistics, running play-by-play, postgame coaches' quotes and game facts will be distributed to members of the working media.

- Press kits are provided 30 minutes prior to kickoff, or earlier upon request. Press kits include program, flip card, updated statistics for each team, conference statistics and gameday notes.
- A pregame meal will be served beginning 90 minutes before kickoff. Soft drinks will be available throughout the game.

Parking

Media parking is located in lots nearby Tiger Stadium. Because of limited space, requests for parking should be made with credential requests. It should not be assumed that parking passes will be provided with all media credentials.

Pro Scouts

Due to severe space limitations, scouts of professional football teams are not issued press credentials. Tickets will be made available to pro scouts at regular price. Requests for tickets should be made well in advance of the game to guarantee availability and should be requested through LSU Sports Information administrative secretary Pat Fredericks at (225) 578-8226.

Satellite Trucks

Any outlet using a satellite truck must request satellite truck access and must have a truck in place at least five hours prior to kickoff (example: 2 p.m. for a 7 p.m. kickoff). The

area immediately adjacent to Tiger Stadium where satellite trucks are parked becomes very congested with pedestrian traffic in the hours prior to kickoff. Any satellite truck arriving less than five hours prior to kickoff may be denied access to the stadium. Requests for parking area for satellite trucks must be made by noon Wednesday prior to Saturday games and must be approved by SID Michael Bonnette.

Phones

There are a limited number of telephones available in the press box, therefore writers on deadline are encouraged to order phone lines from BellSouth in Baton Rouge (1-800-238-5501). Several credit card phones are available on a first-come, first-served basis in the visiting media area of the press box. When ordering phone lines for the press box in Tiger Stadium, the physical address for Tiger Stadium is 3800 Highland Road, Baton Rouge, LA 70803.

Head Coach Nick Saban

- Requests for interviews with Nick Saban should be coordinated through sports information director Michael Bonnette at (225) 578-8226.
- Coach Saban will participate in the Southeastern Conference teleconference with the other 11 league coaches each Wednesday at 10:07 a.m. Central. Contact LSU Sports Information or the SEC Office for the complete times, dates and phone number of the conference.
- Coach Saban will conduct a weekly news-conference each Monday during the season (except open date weeks). He will meet with all members of the media at 11:30 a.m. in the Press Conference Room on the fifth floor of the LSU Athletic Administration Building.

- Coach Saban will meet with the media immediately after practice on Wednesday afternoon in the Lawton Room.
- Coach Saban is also available by request between 11:30 a.m. and 12:30 p.m. Tuesday through Friday during the season. Contact Michael Bonnette to arrange these interviews with Coach Saban.

Practices

LSU football practices are open to the media on Monday thru Wednesday from the beginning of practice until team or group work begins. Media members should request to have their name placed on a practice pass list for admission to practices. Media members are asked to remain at least three yards off the sideline at all times.

Players

All player interviews must be coordinated through the LSU Sports Information Office at least one day in advance.

- Phone interviews should be requested through associate SID Brian Miller. The player will return the call at an agreed-upon time from the LSU Sports Information Office.
- Players are available through Wednesday of game week. No player interviews will be conducted after Wednesday.
- Team locker rooms are off limits to media representatives at all times.

Postgame

LSU abides by Southeastern Conference policy regarding equal access to all members of the working media.

- Coach Nick Saban will conduct his postgame news conference at home games approximately 10 minutes after the game in the Media Interview Room located just off the chute area leading to the LSU locker room.

MEDIA INFORMATION

The 2003 LSU Football Media Guide is a source of information for the news media. Additional information is available upon request from the LSU Sports Information Office. News releases, photographs, video and audio tape cassettes will be made available to accredited members of the news media upon request.

The LSU Sports Information Office is located on the fifth floor of the LSU Athletic Administration Building in the west parking lot of Tiger Stadium.

MAILING ADDRESS:

LSU Sports Information
P.O. Box 25095
Baton Rouge, LA 70894-5095
Phone: (225) 578-8226

OVERNIGHT MAILING ADDRESS:

LSU Sports Information, Room 501
LSU Athletic Administration Building
No. Stadium Dr. at Nicholson Dr.
Baton Rouge, LA 70894

His conference can also be heard in the press box.

- The LSU locker room is closed. Several players will be brought into the chute area outside the locker room following coach Saban's postgame news conference.
- The opponent's coach will conduct his postgame news conference in the interview room located across from the visitors' locker room in the Southeast portal of the stadium. TV lighting and adequate electrical outlets are available in the visitors' interview area.

MEDIA SERVICES

SEC Teleconference

Each of the 12 SEC coaches will be featured on a weekly teleconference each Wednesday during the regular season. Contact LSU or the SEC Office for times and phone number.

LSU Satellite Feed

Video highlights of LSU football are available via satellite each week during the regular season. Contact LSU for dates, times and coordinates.

Press Luncheon

Nick Saban's weekly press luncheon is held each Monday throughout the regular season (except prior to open dates). The luncheon will begin at 11:30 a.m. and coach Saban will address the media at approximately 11:50 a.m. in the Press Conference Room of the LSU Athletic Administration Building.

LSUsports.net

The media and general public can access information pertaining to all of LSU's 20 varsity sports at www.LSUsports.net, which is the home page of LSU Athletics. Media and fans can access everything from the current media guide to updated statistics and game notes at this website, which is updated everyday all year long.

LSU Image Media Database

Members of the media can obtain photos on all LSU coaches and athletes as well as official LSU logos on the internet at <http://media.lsusports.net>. The site features head shots and action shots of all of LSU's football players. The site will be updated weekly throughout football season. To gain access to the database, please contact Michael Bonnette in the LSU Sports Information Department for a login and password.

Media Calendar

INTRO
 THIS IS LSU
 PLAYERS
 COACHES
 PREVIEW
 REVIEW
 RECORDS
 HONORS
 HISTORY
 LSU
MEDIA

AUGUST 2003

SUN	MON	TUES	WED	THURS	FRI	SAT
						1 2
3	4	5 Team Reports	6	7	8	9
10 Fan/ Media Day	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 Press Conference 11:30 a.m.	26 Player Interviews	27 SEC Phone Conference Saban/ Player Interviews	28	29	30 GAME 1 vs. UL-Monroe
31						

SEPTEMBER 2003

SUN	MON	TUES	WED	THURS	FRI	SAT
	1 Press Conference 11:30 a.m.	2 Player Interviews	3 SEC Phone Conference Saban/ Player Interviews	4	5	6 GAME 2 at Arizona (TBS)
7	8 Press Conference 11:30 a.m.	9 Player Interviews	10 SEC Phone Conference Saban/ Player Interviews	11	12	13 GAME 3 vs. Western Illinois
14	15 Press Conference 11:30 a.m.	16 Player Interviews	17 SEC Phone Conference Saban/ Player Interviews	18	19	20 GAME 4 vs. Georgia
21	22 Press Conference 11:30 a.m.	23 Player Interviews	24 SEC Phone Conference Saban/ Player Interviews	25	26	27 GAME 5 at Mississippi State
28	29	30				

OCTOBER 2003

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3 4
5	6 Press Conference 11:30 a.m.	7 Player Interviews	8 SEC Phone Conference Saban/ Player Interviews	9	10	11 GAME 6 vs. Florida
12	13 Press Conference 11:30 a.m.	14 Player Interviews	15 SEC Phone Conference Saban/ Player Interviews	16	17	18 GAME 7 at South Carolina
19	20 Press Conference 11:30 a.m.	21 Player Interviews	22 SEC Phone Conference Saban/ Player Interviews	23	24	25 GAME 8 vs. Auburn (ESPN)
26	27 Press Conference 11:30 a.m.	28 Player Interviews	29 SEC Phone Conference Saban/ Player Interviews	30	31	

NOVEMBER 2003

SUN	MON	TUES	WED	THURS	FRI	SAT
						1 GAME 9 vs. Louisiana Tech
2	3	4	5	6	7	8
9	10 Press Conference 11:30 a.m.	11 Player Interviews	12 SEC Phone Conference Saban/ Player Interviews	13	14	15 GAME 10 at Alabama
16	17 Press Conference 11:30 a.m.	18 Player Interviews	19 SEC Phone Conference Saban/ Player Interviews	20	21	22 GAME 11 at Ole Miss
23	24 Press Conference 11:30 a.m.	25 Player Interviews	26 SEC Phone Conference/ Saban Interview	27	28	29 GAME 12 vs. Arkansas (CBS)

All Times and events are subject to change

Print

Associated Press

1001 Howard Avenue, Suite 200-A
New Orleans, LA 70113
SPORTS EDITOR: Mary Foster
PHONE: (504) 523-3931
FAX: (504) 586-0531
E-MAIL: nrle@ap.org

The Advocate

P.O. Box 588
Baton Rouge, LA 70821
EXEC. SPORTS EDITOR: Butch Muir
ASST. SPORTS EDITOR: Matt Randolph
BEAT: Scott Rabalais, Carl Dubois, Glenn Guilbeau
PHONE: (225) 383-1111
FAX: (225) 388-0318
E-MAIL: sports@theadvocate.com

Times-Picayune

3800 Howard Avenue
New Orleans, LA 70140
SPORTS EDITOR: David Meeks
SPORTS EDITOR: Peter Finney (columnist)

ASST. SPORTS EDITOR: Doug Tatum
BEAT: Jim Kleinpeter, Mike Triplett
PHONE: (504) 826-3405
FAX: (504) 826-3401
E-MAIL: sports@timespicayune.com
KLEINPETER PHONE: (225) 769-9291
TRIPLETT PHONE: (225) 892-4488

The Shreveport Times

222 Lake Street
Shreveport, LA 71130
SPORTS EDITOR: Scott Ferrell
BEAT: Nakia Hogan
PHONE: (318) 459-3300
FAX: (318) 459-3301
E-MAIL: sports@shreveporttimes.com

Lake Charles American Press

P.O. Box 2893
Lake Charles, LA 70602
SPORTS EDITOR: Scooter Hobbs (columnist)
PHONE: (337) 494-4040
FAX: (337) 439-4036
E-MAIL: sports@americanpress.com

Alexandria Daily Town Talk

P.O. Box 7558
Alexandria, LA 71301
SPORTS EDITOR: John Marcuse
PHONE: (318) 487-6351
FAX: (318) 487-6315
E-MAIL: sports@thetowntalk.com
BEAT: Dave Moormann
MOORMANN OFFICE/FAX: (225) 766-5231
E-MAIL: dmnsoc@bellsouth.net

Monroe News-Star

411 No. Fourth Street
Monroe, LA 71201
SPORTS EDITOR: Nick Deriso
PHONE: (318) 362-0267
FAX: (318) 362-0273
E-MAIL: ndersio@thenewsstar.com

Lafayette Daily Advertiser

P.O. Box 3268
Lafayette, LA 70502
SPORTS EDITOR: Bruce Brown
BEAT WRITER: Brady Aymond
PHONE: (337) 289-6303
FAX: (337) 289-6443
E-MAIL: sports@theadvertiser.com

Opelousas Daily World

P.O. Box 1179
Opelousas, LA 70570
SPORTS EDITOR: Tom Dodge
PHONE: (337) 942-4971
FAX: (337) 948-6572
E-MAIL: tom.dodge@dailyworld.com

Ruston Daily Leader

212 West Park Avenue
Ruston, LA 71270
EDITOR/BEAT: O.K. Buddy Davis
PHONE: (318) 255-4353
FAX: (318) 255-4006
E-MAIL: buddy@rustonleader.com

Television

WAFB-TV (CBS Affiliate - Channel 9)

844 Government Street
Baton Rouge, LA 70802
SPORTS DIRECTOR: Steve Schneider
REPORTER: Jacques Doucet
PHONE: (225) 336-8891
FAX: (225) 379-7880
E-MAIL: sports@wafb.com

WBRZ-TV (ABC Affiliate - Channel 2)

P.O. Box 2906
Baton Rouge, LA 70821
SPORTS DIRECTOR: Joe Aiello
REPORTERS: Nick Foley, Michael Cauble
PHONE: (225) 336-2361
FAX: (225) 336-2347
E-MAIL: sports@wbrz.com

WWLA-TV (NBC Affiliate Channel 33)

5220 Essen Lane
Baton Rouge, LA 70809
PHONE: (225) 766-3233
FAX: (225) 768-9191

WWL-TV (CBS Affiliate - Channel 4)

1024 No. Rampart Street
New Orleans, LA 70116
SPORTS DIRECTOR: Jim Henderson
REPORTERS: Lee Zurik, Juan Kincaid
PRODUCERS: Tom Planchet
PHONE: (504) 529-6291
FAX: (504) 529-6472
E-MAIL: lzurik@wwltv.com

WDSU-TV (NBC Affiliate - Channel 6)

846 Howard Avenue
New Orleans, LA 70113
SPORTS DIRECTOR: Rich Lenz
REPORTER: Fletcher Mackle
PHONE: (504) 679-0657
FAX: (504) 679-0733
E-MAIL: rlenz@wdsu.com

WGNO-TV (ABC Affiliate - Channel 26)

ITM Building
New Orleans, LA 70112
SPORTS DIRECTOR: Harry McCulla
PHONE: (504) 619-6328
FAX: (504) 619-6332
E-MAIL: hmcculla@tribune.com

WVUE-TV (FOX Affiliate - Channel 8)

P.O. Box 13847
New Orleans, LA 70185
SPORTS DIRECTOR: Darrell Greene
PHONE: (504) 483-1542
FAX: (504) 483-1543
E-MAIL: dgreene@wvue.emmis.com

Radio

WDGL/JAMN (FM 98.1/107.3)

(LSU Radio Network Flagship)
P.O. Box 2231
Baton Rouge, LA 70821
PHONE: (225) 388-9898
FAX: (225) 499-9800

Louisiana Network

263 Third Street, 5th Floor
Baton Rouge, LA 70801
Sports: Jeff Palermo
PHONE: (225) 383-8788
FAX: (225) 342-9950

WJBO/WSKR (AM 1150/1210)

P.O. Box 14061
Baton Rouge, LA 70898-4061
PHONE: (225) 231-1860
FAX: (225) 499-9696

WWL (AM 870)

1450 Poydras Street
Suite 440
New Orleans, LA 70112
SPORTS TALK: Buddy Diliberto
PHONE: (504) 593-6376
FAX: (504) 593-1850
E-MAIL: buddyd@wwlmail.com

Specialty Media

Tiger Rag

P.O. Box 496
Baton Rouge, LA 70821-0496
EDITOR/BEAT: Matt Deville
PHONE: (225) 383-5271
FAX: (225) 343-4785
E-MAIL: matt@tigerrag.com

Purple & Gold

4919 Jamestown Avenue, Suite 203
Baton Rouge, LA 70808
EDITOR: Scott McKay
PHONE: (225) 926-6300
FAX: (225) 231-1879
E-MAIL: scott@purpleandgold.com

Sports Monday

P.O. Box 14825
Baton Rouge, LA 70898
Lee Feinswog
PHONE: (225) 926-3256
E-MAIL: lee@sportsbatonrouge.com

Campus Services

LSU Daily Reveille

Room 39, Hodges Hall, LSU
Baton Rouge, LA 70140
SPORTS EDITOR: Graham Thomas
ASST. SPORTS EDITOR: Jason Martin
PHONE: (225) 578-8676
FAX: (225) 578-1698
E-MAIL: sports@reveille.stumedia.lsu.edu

KLSU (FM 91.1)

Hodges Hall, LSU
Baton Rouge, LA 70894
PHONE: (225) 578-5911
FAX: (225) 578-1698

Tiger Television

Hodges Hall, LSU
Baton Rouge, LA 70894
PHONE: (225) 578-8687
FAX: (225) 578-1698



Michael Bonnette

Sports Information Director
 mbonnet@lsu.edu

Michael Bonnette enters his fourth year as LSU's Sports Information Director after being promoted to the position in August of 2000. As Sports Information Director, Bonnette serves as the chief contact for LSU's nationally-ranked football team as well as overseeing all publicity activities for the 20 sports sponsored by the Athletic Department.

The 33-year-old Bonnette, who served as an Associate Sports Information Director for seven years, is in his ninth year with the LSU Athletic Department. Prior to taking over as Sports Information Director, Bonnette was the top assistant for football publicity as well as handling all media relations efforts for LSU's nationally-ranked women's basketball team. He also served as the editor of LSU's award winning gameday football program.

Bonnette joined the LSU SID staff as an intern in 1993 after serving as a student assistant within the department for four years.

The Lake Charles, La., native has been around the sports media relations profession his entire life as he is the son of long-time McNeese State Sports Information Director Louis Bonnette. His brother Matthew Bonnette is the Sports Information Director at Henderson State University in Arkansas.

Bonnette, who is a 1993 graduate of LSU, serves as vice president for SIDs of the Louisiana Sports Writer's Association. He is married to the former Robin Arnaud of Opelousas, La., and the couple has two sons, Peyton (5) and Grant (4).



Kent Lowe

Senior Associate SID
 clowe@lsu.edu

Kent Lowe was appointed senior associate SID in August, 2000, after serving as associate SID for nine years. He serves as the primary media contact for the LSU men's basketball team and women's golf team. Lowe also coordinates the annual Louisiana High School All-Star events held on the LSU campus.

His voice is also well known as the color analyst on home women's basketball and softball broadcasts on the LSU Sports Network.

Lowe, 45, came to LSU in 1988 from Louisiana Downs where he served as publicity director for the Bossier City, La., racetrack. Lowe was promoted to associate SID in July of 1991 after serving as assistant SID since August of 1988.

Lowe is a member of CoSIDA and presently serves as secretary-treasurer of the Louisiana Sports Writers Association. Prior to working at Louisiana Downs, Lowe worked for several years as a correspondent for The (Shreveport) Times and for the past 11 years has written a weekly bowling column for The (Baton Rouge) Advocate.

Lowe, a native of Shreveport, is a 1979 graduate from LSU-Shreveport. He earned his masters degree at LSU in 1982.



Laurie Cannon

Associate SID
 lcannon@lsu.edu

Laurie Cannon enters her second year at LSU as associate SID in charge of track and field and gymnastics. She came to LSU after spending one year at Baylor University where she served as the primary contact for the Bears' track and field and cross country programs, and assisted with the publicizing

of the Bear football team.

A 2000 graduate of Utah State, Cannon earned bachelor of arts degrees in business administration and exercise science. At her alma

mater Cannon served one year as an assistant media relations director and one year as a media relations student assistant. Her duties at USU included serving as the primary contact for the Aggies' gymnastics, softball and women's soccer programs.

While a student at Utah State, Cannon was a four-year letterwinner for the Aggies' nationally ranked gymnastics team. She served as team captain during her junior and senior seasons.

Cannon is a native of Carmichael, Calif.



Bill Franques

Associate SID
 wfranqu@lsu.edu

Bill Franques, who served as the LSU baseball administrative assistant for three seasons, returned to the Sports Information office in August of 2000. Franques had previously served as Associate SID for nine years.

Franques' responsibilities as administrative assistant included handling the Tigers' media and public relations, coordinating team and recruiting travel, organizing fund-raising events and booster club meetings, and overseeing office operations.

As associate SID, Franques continues to work as the baseball program's media relations director. He also serves as the Alex Box Stadium public address announcer, and he is the radio color analyst on LSU Sports Network broadcasts of baseball road games. In addition, Franques is the producer and co-host of *LSU Sports Journal*, a monthly television program featuring LSU sports personalities, and he is the co-host of *LSU Tiger Talk*, a weekly radio show highlighting athletics department events.

The LSU baseball media guide, edited by Franques, has twice been named best in the nation by the College Sports Information Directors of America and the National Collegiate Baseball Writers Association. His baseball brochures have finished among the top six in the USA in nine of the past 11 seasons, including a No. 3 ranking in 2003.

Franques received a bachelor of arts degree from LSU in 1985. The Lafayette, La., native is married to the former Yvette Lemoine of Bunkie, La., and they have two children, William Paul, Jr., born September 23, 2000, and Benjamin Lewis, born April 18, 2002.



Brian Miller

Associate SID
 bmiller@lsu.edu

Brian Miller enters his second year at LSU as an associate SID after spending three years in the same capacity at Auburn University.

Miller, 30, is the secondary contact for football and the primary contact for LSU's nationally-ranked women's basketball team. He will also assist in the publicity of all other LSU sports. His 2002-03 LSU women's basketball media guide was named "Best in the Nation" by CoSIDA out of 112 Division I entries.

A native of Hamilton, N.Y., Miller spent three years handling soccer and women's basketball at Auburn and worked with the track and field and women's tennis programs on the Plains. Miller graduated from Northeastern University in Boston, in 1996 with a degree in broadcast journalism and began his career in sports information at NU as a student assistant in charge of the publicity of the Huskies' baseball program.

Miller spent one year at Florida Atlantic University as an assistant SID after graduation before spending three years at Louisiana Tech University, two as an assistant (1996-98) and one as the director (1999). At Louisiana Tech, Miller primarily handled the publicity for football and women's basketball. He also spent three seasons as the play-by-play voice of the Lady Techsters basketball team, which included two trips to the NCAA Final Four.

Miller is married to the former Stacy Hill of Mangham, La., and the couple has one son, Trey (2).



Melissa Reynaud

Associate SID
mreynaud@lsu.edu

Melissa Reynaud enters her second year on the LSU sports information staff as Associate SID in charge of the nationally recognized softball program. She is also the primary contact for the women's volleyball program and supervises staff members overseeing the women's tennis program.

Reynaud, 26, is a Baton Rouge native and a 1997 graduate of LSU in Mass Communications. Prior to coming to LSU, Reynaud was the assistant SID at Northwestern State University in Natchitoches. At NSU, she was the primary media contact for the women's basketball, soccer and softball teams and assisted with the other 11 sports including the NCAA Tournament men's basketball team and Division I-AA football team.

Prior to that, Reynaud worked as an intern at Ole Miss. During her year in Oxford, she worked primarily with the volleyball and men's and women's track and field programs while assisting with football and both basketball teams.

Reynaud began her career at Northwestern State where she was a graduate assistant for two years while earning a master's degree in sports administration.



Jason Feirman

Publications Coordinator
jfeirma@lsu.edu

Jason Feirman is in his third year as the coordinator of all of LSU's athletics publications.

Feirman served as publications student assistant for two years in the sports information office before joining the staff on a full-time basis in August of 2000.

In 2002-03 the LSU Women's Basketball media guide was named "Best in the Nation" by CoSIDA out of 112 Division I entries. In addition, the LSU Baseball Media Guide finished third in the nation and was awarded best cover. In 2001-02, Feirman coordinated three media guides that finished in the top seven nationally of the CoSIDA publications contest. In his first year, six media guides produced placed in the Top 20 nationally in the 2000-01 CoSIDA contest.

He served as assistant sports editor of *The Reveille* in fall of 1998, as a sports reporter for Tiger Television in spring of 1998. He was a stringer for The Associated Press from 1996 to 2000 covering LSU, and he held a sports internship at WGNO-TV, ABC affiliate in New Orleans.

Feirman, 25, received a bachelor's of arts degree from LSU in December of 2000. A Metairie, La. native, Feirman was born on July 16, 1978.



Marco Piedy

Assistant Publications Coordinator
mpiedy@lsu.edu

Marco Piedy is in his first year as the Assistant Publications Coordinator of all of LSU's athletic publications.

Piedy served as publications student assistant for three years in the LSU Marketing and Promotions office before joining the staff on a full-time basis in June of 2003. As graphic artist, Marco's primary focus will be on artwork and concept in all athletic publications.

Last year Piedy's Women's Basketball media guide placed "Best in the Nation" in the 2002-03 CoSIDA publications contest, which included 112 entries.

Piedy, 26, received a bachelor's of fine arts degree with a concentration in graphic design from LSU in May of 2003. A New Orleans, La., native, Piedy was born on March 15, 1977.



Steve Franz

Photography Coordinator
sfranz2@lsu.edu

Steve Franz joined the LSU athletics department in July of 1998 after being around the Tiger sports scene for years.

Prior to joining LSU athletics, the New Orleans native served as photographer for the independent Tiger Rag magazine for five years. Franz was also a photographer for

United Press International covering some of the area's major political events, Presidential visits, the New Orleans Saints and the NCAA men's and women's Final Fours in New Orleans.

Franz, a member of the National Press Photographers and Sports Shooter.com, has had his pictures published in several national magazines, including Sports Illustrated and The Sporting News.

Franz, an LSU graduate, also served a summer working in New York state as an assistant photographer for the Buffalo Bisons minor league baseball team and as chief photographer for the Niagara Falls Rapids pro team.

Franz, 33, attended Archbishop Rummel High School in Metairie and received his bachelor's degree from LSU in December of 1993.

STAFF



Pat Fredericks

Administrative Secretary
pbfred@lsu.edu

Sports Information Student Assistants

Michelle Fakier
Melissa Giardina
Natalie Grantham
Annie Martin

Bill Martin
Patrick Meehan
Jeff Schneider



The Athletics Administration building houses a television control room that is used for video scoreboard broadcasts for football, basketball and gymnastics in Tiger Stadium and the Pete Maravich Assembly Center.



Kevin Wagner

Assistant AD/Television

Kevin Wagner is the executive producer/director for LSU's four major coaches' television shows featuring football coach Nick Saban, men's basketball coach John Brady, women's basketball coach Sue Gunter and baseball coach Smoke Laval. He oversees all television projects associated with the LSU Athletics Department, including the coordi-

nation of LSU's video scoreboards in Tiger Stadium and the Pete Maravich Assembly Center.

Wagner, 47, was promoted to his current position in August, 2003 after joining LSU as assistant coordinator in August of 1989. He served as Coordinator of Electronic Media/Television for eight years prior to his most recent promotion.

A 1980 graduate of LSU in broadcast journalism, Wagner was a four-year Tiger letterman in diving (1975-79), earning All-Southeastern Conference honors in 1979 on the three-meter springboard.

A native of Houston with 22 years of experience in broadcast journalism, Wagner and his wife Karen have two daughters, Allyson, 23, and Jennifer, 21 and a granddaughter, Kaleigh Ryan.



John Schiebe

Manager of Television

John Schiebe begins his 10th year as chief assistant in the television department. He came to LSU in August of 1994 from the University of Mississippi where he served as post-production supervisor in the Teleproductions Center. He was there for one-and-a-half years.

Schiebe served as a production assistant in Educational Television Services at Oklahoma State from 1984 through 1987 before becoming a producer/director in Agricultural Communications at OSU from 1987 until 1993 when he joined Ole Miss.

A 1986 graduate of Oklahoma State, he was born in Minneapolis, Minn. and attended High School in Oxford, Miss.

Schiebe, 41, is married to the former Mollie Clements of Memphis, Tenn., and they have two children, Thomas, 15, and Patrick, 14.



Paul Danna

Television Producer

In August of 2002, Danna returned to the LSU Athletics Department after a two-year stint at ESPN in Bristol, Conn.

Before working for ESPN, Danna served as a full-time television producer at LSU for two years (1999-2000) and was involved with production of LSU programming since 1991 when he was a student at the University.

Danna, 30, worked as a student assistant in the Electronic Media Department from 1991-95 before working for local television station WBRZ, first in the production department and later as a news editor.

He freelanced for various sports production companies for three years, most notably during the 1997 and 1998 seasons as a member of the ESPN College Gameday crew which traveled to various football stadiums around the country prior to games.

Danna graduated from LSU in 1995 with a bachelor's degree in mass communications.



Inside LSU Football with Nick Saban returns this season as the primary source for Tiger football news. Jordy Hultberg will serve as host for the seventh straight year, joining LSU head coach Nick Saban to provide detailed game highlights, in-depth analysis and profiles of the 2002 Tigers.

The show also features an "Ask the Coach" segment as well as spotlighting a different aspect of the football program each week.

Inside LSU Football is syndicated weekly during the football season throughout all major markets in the state of Louisiana and across the South on Cox Sports Television and Fox Sports Net. In addition, the show can be viewed in its entirety on LSU's official athletic department web site, LSUsports.tv.

Inside LSU Football debuts on Sept. 7 and will continue throughout the season with the last show airing on Nov. 30.

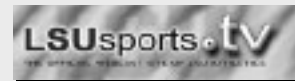
Check local listings for air times as well as the affiliate that Inside LSU Football with Nick Saban can be viewed.



Inside LSU Football with head coach Nick Saban hit the road again in 2002 for the Cotton Bowl with a live telecast from Dallas.

Watch on the Web

Catch the show in its entirety on LSU's official athletic department web site, LSUsports.tv.



Watch the Replay

LSU and Cox Sports Television reached an agreement on a multi-year partnership last February that allows Cox to be the exclusive regional cable sports network of LSU Athletics.

The new television package gives LSU year-round exposure on the regional sports network and will include close to 40 LSU sporting events as well as monthly magazine shows featuring LSU athletics on Cox Sports Television.

Included in the agreement, is a tape-delay package of all 12 of LSU's regular-season football games. LSU football games will be aired at 5 p.m. on the Sunday following each contest with a second showing coming on Wednesday night each week. Lyn Rollins will handle the play-by-play call of the football games, with Rene Nadeau providing the game analysis and Jordy Hultberg serving as the sideline reporter.

Cox Sports Television is an innovative 24-hour local sports network that delivers exclusive programming, including both professional and collegiate sporting events, to approximately 600,000 viewers in Louisiana, southern Mississippi, western Alabama and the Florida panhandle.



Jim Hawthorne

Voice of the Tigers

Jim Hawthorne begins his 21st year as the "Voice of the Tigers." A play-by-play veteran of over 30 years, Hawthorne also handles men's basketball and baseball broadcasts on the LSU Sports Network. The Electronic Media Coordinator of Radio for LSU, he is also responsible for personnel, equipment and formatting of all network broadcasts and affiliation of the 40-plus stations that make up one of the most powerful collegiate radio networks in the nation.

In addition, he hosts the weekly "Tiger Sportsline," a one-hour live call-in show with the football, basketball and baseball head coaches and co-hosts the half-hour weekly "LSU Tiger Talk" on the network, plus handles various assignments for LSU's television network.

Hawthorne has done play-by-play from the high school to the professional level, including Northwestern State, Centenary College, Texas League baseball and World Football League broadcasts. A native of Anacoco, La., Hawthorne is married to the former Juanita Carol Thomason, also of Anacoco, and has a son, Joseph William, and two daughters, Jaime Lynn and Amanda Ruth.



Doug Moreau

Analyst

Doug Moreau, former Tiger football great, serves as color analyst for all LSU football games. He returned to the radio booth in 1988 after serving on the TigerVision (pay-per-view) broadcast crew from 1982-87. He worked on Fighting Tiger radio broadcasts from 1972-81 prior to switching to television. The former LSU All-American was one of the all-time great receivers in Tiger history, and still ranks in the top 10 in scoring as a receiver/placekicker for the Tigers from 1963-65. He was a tight end for the Miami Dolphins from 1966-70 and presently serves as District Attorney for East Baton Rouge Parish.



Jordy Hultberg

Sideline Reporter

Jordy Hultberg, a former LSU basketball player (1976-80) and assistant basketball coach under Dale Brown (1980-1983), begins his seventh season as sideline reporter for the LSU Sports Network. Hultberg also serves as the host of Inside LSU Football with Nick Saban. He is the host of the LSU Sports Journal along with The Tiger Recap. Hultberg serves as a sideline reporter for the Cox Sports telecasts of the New Orleans Hornets games, while also hosting the Tim Floyd Coaches Show for the NBA franchise. He is married to the former Shannon Williams and has three children, Jordan, Richard and K.K.

LSU Sports Network History

The LSU Sports Network, in its 15th year of in-house operation, brings Tiger football to LSU followers across the country. With two 50,000-watt clear channel affiliates and two 100,000-watt FM stations, LSU Fighting Tiger Football is distributed by satellite to over 40 radio stations throughout the South and is anchored by flagship station WDGL-FM ("The Eagle 98.1") in Baton Rouge.

The LSU Sports Network is one of the most diverse and progressive college radio networks in the country, utilizing an in-house radio studio to originate over 140 live events in football, men's and women's basketball, baseball and softball. With FM radio station WTGG-FM (107.3 FM) serving as a flagship station for women's sporting events and call-in shows, LSU has moved to the forefront in publicizing its women's sports on radio.

In addition to live events, network programming also includes a weekly live coach's show for football, men's and women's basketball and baseball, plus a weekly talk show, "TigerTalk," which promotes LSU sports across the spectrum.

2003 Network Affiliates (projected)

LOUISIANA			
CITY	CALL LETTERS	POWER	FREQUENCY
ALEXANDRIA	KFAD-FM	6,000	93.9 Khz
ALEXANDRIA	KSYL-AM	1,000	970 Khz
AMITE	WTGG-FM	6,000	96.5 Mhz
BATON ROUGE	WDGL-FM	100,000	98.1 Mhz
BOGALUSA	WBOX-AM	1,000	920 Mhz
BOGALUSA	WBOX-FM	3,000	92.9 Mhz
BUNKIE	KEZP-FM	18,000	104.3 Mhz
EUNICE	KEUN-AM	1,000	1290 Mhz
FERRIDAY	KFNV-FM	18,500	107.1 Mhz
FOLSOM	WJSH-FM	6,000	104.7 Mhz
HAMMOND	WFPR-AM	1,000	1400 Khz
HAMMOND	WHMD-FM	3,000	107.1 Mhz
HOUMA	KCIL-FM	100,000	107.5 Mhz
JENA	KJNA-FM	6,000	102.7 Mhz
JENNINGS	KHLA-FM	50,000	92.9 Mhz
LAFAYETTE	KVOL-FM	6,000	105.9 Mhz
LAKE CHARLES	KLCL-AM	5,000	1470 Khz
LEESVILLE	KJAE-FM	3,000	92.7 Mhz
LEESVILLE	KLLA-AM	1,000	1570 Khz
MANY	KWLW-FM	25,000	107.1 Mhz
MARKSVILLE	KAPB-FM	3,000	97.7 Mhz
MINDEN	KASO-FM	5,000	95.3 Mhz
MONROE	KLIP-FM	25,000	105.3 Mhz
MOREAUVILLE	KLIL-FM	3,000	92.1 Mhz
MORGAN CITY	KFXV-AM	1,000	1490 Khz
MORGAN CITY	KBZZ-FM	25,000	96.7 Mhz
NATCHITOCHE	KZBL-FM	50,000	95.9 Mhz
NEW IBERIA	KANE-AM	1,000	1240 Khz
NEW ORLEANS	WWL-AM	50,000	870 Khz
OPELOUSAS	KSLO-AM	1,000	1230 Khz
RUSTON	KPCH-FM	50,000	97.7 Mhz
SHREVEPORT	KWKH-AM	50,000	1130 Khz
SLIDELL	WSLA-AM	1,000	1560 Khz
TALLULAH	KBYO-AM	500	1360 Khz
TALLULAH	KBYO-FM	25,000	104.5 Mhz
THIBODAUX	KTIB-AM	5,000	640 Khz
VILLE PLATTE	KVPI-FM	3,000	93.5 Mhz
ARKANSAS			
CROSSETT	KWLT-FM	25,000	102.7 Mhz
MISSISSIPPI			
McCOMB	WHNY-FM	5,000	1250 Mhz
MONTICELLO	WRQO-FM	50,000	102.1 Mhz
PICAYUNE, MISS.	WKSJ-FM	50,000	106.1 Mhz
TEXAS			
HEMPHILL	KTHP-FM	6,000	103.9 Mhz

Tiger Sportsline Radio Show

INTRO

THIS IS LSU

PLAYERS

COACHES

PREVIEW

REVIEW

RECORDS

HONORS

HISTORY

LSU

MEDIA



Tiger Sportsline with Nick Saban, a weekly one hour radio program each Wednesday night returns for the 2003 season. It is designed to give Tiger fans an inside look at LSU football and Coach Saban.

The show will once again be hosted by "The Voice" of LSU athletics, Jim Hawthorne and will be broadcast live at Superior Grill on Government Street in Baton Rouge. Fans have the opportunity to come out and watch the show broadcast live from Superior Grill each week and ask

Coach Saban questions in person. Tiger Sportsline also has

a live call-in segment for Tigers fans listening at home.

For the fourth consecutive year, Coach Saban will invite a weekly media guest to join him live at Superior Grill.

The first show kicks off on Sept. 3 and continues each week throughout the season, including both bye weeks. It will conclude on Nov. 26, the week of LSU's season-fine against Arkansas.



LSU coach Nick Saban and the Voice of the Tigers Jim Hawthorne host the show in front of a crowd at Superior Grill in Baton Rouge.



2003 TIGER SPORTSLINE AIR TIMES

Sept. 3 ... 7-8 p.m.	Oct. 8 ... 7-8 p.m.	Nov. 12 ... 7-8 p.m.
Sept. 10 ... 7-8 p.m.	Oct. 15 ... 7-8 p.m.	Nov. 19 ... 7-8 p.m.
Sept. 17 ... 7-8 p.m.	Oct. 22 ... 7-8 p.m.	Nov. 26 ... 7-8 p.m.
Sept. 24 ... 7-8 p.m.	Oct. 29 ... 7-8 p.m.	
Oct. 1 ... 7-8 p.m.	Nov. 5 ... 7-8 p.m.	

Affiliates Carrying Tiger Sportsline

LOUISIANA

Baton Rouge ... 98.1 Mhz	Houma 107.5 Mhz	New Iberia 1240 Khz
Alexandria 970 Khz	Houma 1490 Mhz	New Orleans 870 Khz
Bogalusa 920 Mhz	Jena 102.7 Mhz	Opelousas 1230 Khz
Bogalusa 92.9 Mhz	Jennings 92.9 Mhz	Shreveport 1130 Khz
Bunkie 104.3 Mhz	Lafayette 105.9 Mhz	Tallulah 1360 Khz
Eunice 1290 Mhz	Lake Charles ... 1470 Khz	Tallulah 104.5 Mhz
Folsom 104.7 Mhz	Minden 1240 Khz	Thibodaux 640 Khz
Hammond 107.1 Mhz	Monroe 1440 Khz	
Hammond 1400 Khz	Morgan City ... 96.7 Mhz	

MISSISSIPPI

McComb 1250 Mhz

Stations are subject to change

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P. O. Box 870391
Tuscaloosa, Ala. 35487-0391
Fax: (205) 348-8841
www.rolltide.com

Larry White, Assoc. AD/Media Relations
Becky Hopf, Associate Director
Barry Allen, Assistant Director
Roots Woodruff, Assistant Director
Brian Morgan, Assistant Director
John Hayden, Assistant Director

Arkansas (479) 575-2751



Men's Department
Broyles Athletic Center
P. O. Box 7777
Fayetteville, Ark. 72702
Fax: (479) 575-7481
www.hogwired.com

Kevin Trainor, Asst. AD/Sports Inf. Director
Robby Edwards, Associate Director
Bob Grant, Assistant Director
Stephanie Wetzell, Assistant Director

Auburn (334) 844-9800/9701



P. O. Box 351
Auburn, Ala. 36831-0351
Fax: (334) 844-9708/9807
www.auburn.edu/athletics

Meredith Jenkins, Assistant AD/Director
Chuck Gallina, Associate Director
Kirk Sampson, Associate Director
Mendy Nestor, Associate Director

Florida (352) 375-4683, ext. 6100



P. O. Box 14485
Gainesville, Fla. 32604
Fax: (352) 375-4809
www.gatorzone.com

Steve McClain, Asst. AD/Sports Information
Mary Howard, Asst. AD/Sports Information
Kathy Cafazzo, Associate Director
Fred Demarest, Associate Director
Brian Deitz, Assistant Director
Zack Higbee, Assistant Director
Heidi Johnson, Assistant Director
Lee Anne Sears, Sports Information Coord.

Georgia (706) 542-1621



P. O. Box 1472
Athens, Ga. 30603
Fax: (706) 542-9339
www.georgiadogs.com

Claude Felton, Sr. Assoc. AD/External Affairs
Tim Hix, Associate Director
Chris Lakos, Associate Director
Mike Mobley, Associate Director
Jenn Garrett, Assistant Director
John Curran, Assistant Director
Tyler Sabo, Assistant Director
Karlene Lawrence, Publications Coordinator

Kentucky (859) 257-3838



Memorial Coliseum, Room 23
Lexington, Ky. 40506
Fax: (859) 323-4310
www.ukathletics.com

Tony Neely, Media Relations Director
Susan Lax, Associate Director
Amanda Polley, Assistant Director

LSU (225) 578-8226



P. O. Box 25095
Baton Rouge, La. 70894-5095
Fax: (225) 578-1861
www.LSU.sports.net

Michael Bonnette, Sports Info. Director
Kent Lowe, Sr. Associate Director
Laurie Cannon, Associate Director
Bill Franques, Associate Director
Brian Miller, Associate Director
Melissa Reynaud, Assistant Director
Jason Feirman, Publications Coordinator
Marco Piedy, Asst. Publications Coordinator

Ole Miss (662) 915-7522



P. O. Box 217
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Fax: (662) 915-7006
www.OleMissSports.com

Langston Rogers, Assoc. AD/Sports Info.
Lamar Chance, Associate Director
Rick Stupak, Associate Director
Kim Ling, Assistant Director
Kyle Campbell, Assistant Director
Katy Lonergan, Assistant Director

Mississippi State (662) 325-2703/0540



P. O. Box 5308
Mississippi State, Miss. 39762
Fax: (662) 325-2563/3654
www.msstate.edu/athletics

Mike Nemeth, Assoc. AD/Media Relations
David Rosinski, Associate Director
John R. Cade, Assistant Director
Joe Dier, Assistant Director
Laura McCoy, Assistant Director
Todd Anderson, Assistant Director

South Carolina (803) 777-5204



Rex Enright Athletic Center
Columbia, S. C. 29208
Fax: (803) 777-2967
www.uscsports.com

Kerry Tharp, Assoc. AD/Sports Info.
David Brauer, Asst. Director/Internet Mgr.
Cheryl Harden, Assistant Director
Ayanna Wakefield, Assistant Director
Michelle Schmitt, Director of Special Events
Julie Long, Publications Director

Tennessee (865) 974-1212



Men's Department
P. O. Box 15016
Knoxville, Tenn. 37901
Fax: (865) 974-1269
www.utsports.com

Bud Ford, Assoc. AD/Sports Info.
Jeff Muir, Associate Director
John Painter, Associate Director
Craig Pinkerton, Associate Director
Tom Mattingly, Dir. of Special Publications

Vanderbilt (615) 322-4121



P. O. Box 120158
Nashville, Tenn. 37212
Fax: (615) 343-7064
www.vucommODOres.com

Rod Williams, Assoc. AD/Comm. and Tech.
Tammy Bocclair, Assistant Director
Larry Leathers, Assistant Director
Brent Ross, Assistant Director
Andre Foushee, Assistant Director

SEC (205) 458-3010



2201 Richard Arrington
Boulevard North
Birmingham, Ala. 35203
Fax: (205) 458-3030
www.secsports.com

Charles Bloom, Associate Commissioner
Tammy Wilson, Associate Director
DeWayne Peevy, Assistant Director
Chuck Dunlap, Assistant
Tim Andrzejewski, Intern

The screenshot shows the LSUsports.net website interface. At the top, it says "THE OFFICIAL WEB SITE OF LSU ATHLETICS" and "the LSU TIGER Gift Shop". Navigation links include TICKETING, GIFT CENTER, SCOREBOARD, CHAT, ACCESS EMAIL, and ALL INFO. The main content area features a "FOOTBALL" header and a "LSUsports.tv" logo. A featured article titled "Henderson's 'Bluegrass Miracle' Stuns UK, 33-30" is displayed, dated 11/09/02. The article includes a photo of a football player and text describing a game-winning play by Davery Henderson. A sidebar on the left lists various sports and services like Student Tickets, 2003 Schedule, and LSU Tigers merchandise. The right side of the page has a vertical stack of LSU logos.

SURF THE SITE THAT ROARS!

LSUsports.net and LSUsports.tv are the Official Website and Webcast Site of the LSU Athletics.
LSUsports.net includes the official, final word about LSU athletics events.

- ▶ The most complete and up-to-date news and information about all 20 LSU varsity teams.
- ▶ Archived multimedia on LSUsports.tv.
- ▶ Schedules, rosters and historical information.
- ▶ Online Ticketing and Tickets Exchange using the new E-Card.
- ▶ Real-time statistics from LSU sporting events.
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- ▶ Live streaming audio from football, men's and women's basketball, baseball, softball, press conferences, coaches' shows and more.



www.eatel.com

Tiger Athletic Foundation

WHAT IS TAF?

The Tiger Athletic Foundation (TAF) is a private, nonprofit foundation dedicated to supporting LSU and its Athletic Programs. The Foundation is administered by its own board of directors, comprised of TAF donors, which meets quarterly. Officers of the corporation are elected bi-annually.

Louisiana State University has a proud athletic tradition, highlighted by scores of Southeastern Conference and NCAA championships in more than 20 men's and women's varsity sports. Thanks to generous private-sector contributions, the Tiger Athletic Foundation (TAF) continues to play an integral role in sustaining that outstanding tradition. As the central fund-raising organization in support of LSU athletics, TAF's mission is clear - to lead the university in building a comprehensively superior athletic program.

Unrestricted contributions to the Tiger Athletic Foundation benefit every athlete and team at LSU through scholarship and academic awards, as well as through the construction and maintenance of athletic facilities. These projects, large and small, chart the unmistakable course to excellence. And it is the shared vision of alumni and friends of LSU that are making them a reality.

A donation to the Tiger Athletic Foundation assists in its programs of support for LSU Athletics.

- Funding the construction and renovation of facilities and the purchase of equipment to provide Tiger student-athletes with the best possible opportunity to compete at a national level
- Funding support for facilities and programs to enhance the academic opportunities for student/athletes.
- Providing support to assure the best possible coaching and support staffs are in place to lead the LSU athletic program

AN INVITATION TO JOIN TAF

The Tiger Athletic Foundation stands poised and ready to support LSU Athletics and its vision for the future. The TAF exists solely to support Tiger Athletics and to give its student-athletes and coaches every opportunity to thrive in their athletic endeavors and their lives off the field.

The TAF is proud of its accomplishments for the LSU Athletics program. The TAF is a group of dedicated fans who believe in LSU and work day in and day out to provide the financial resources necessary to make a difference. TAF is dedicated to helping make LSU Athletics the best athletics program in America.



Sincerely,

Major General R. G. Richard, USMC (Ret.)
Chief Executive Officer



TAF funded projects:



Academic Center for Student-Athletes



Athletic Training Center



Soccer Complex



Lawton Squad Room



University Club



When you see this...

T H I N K L S U T I G E R S

Fourteen corporations, some of them national and multi-national in scope, participate in an innovative and profitable corporate sponsorship program with the LSU Athletics Department. The sponsorships provide these companies with valuable promotional avenues and high-profile identity affiliation with LSU sports in exchange for financial support. The corporate sponsorship program generates over \$3 million annually, enabling the athletic department to fund scholarships, team travel, athletic facility improvements and other typical athletic expenses. Current Major Corporate Sponsors of LSU Athletics include Bank One of Louisiana, Coca-Cola, Powerade, EATEL, Winn-Dixie, Louisiana Lottery, McDonald's, UPS, Farm Bureau Insurance, Our Lady of the Lake Regional Medical Center, Ochsner Clinic, Abita Springs Water Company, The Advocate, and Community Coffee.



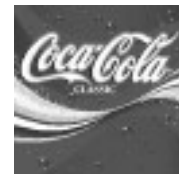
Ward Wyatt

Assistant AD/Marketing & Promotions



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And thy spirit dwell in us

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