

The Community Service aspect not only serves to enhance a student-athletes college experience, but also serves to expand character. Players not only gain a strong sense of self-worth, but also experience personal satisfaction and growth from volunteering and community service activities. More important are the benefits that the community receives, it enables the community to gain an enormous advantage in feeling that they have a "partnership" with LSU student-athletes.

LSU student-athletes participate in a variety of community service projects including reading in schools, nursing home visits, hospital pediatric ward visits, speaking engagements and more in East Baton Rouge Parish.

LSU's student-athletes served a vital role in the attempt to get the Gulf Coast on its feet after Hurricanes Katrina and Rita. Many of the football players gave time, energy and material things to those who suffered losses from the devastating storms.



Hurricane Relief

Justin Vincent (above) helps unload a 18-foot trailer full of donated items by the football team at a local hurricane shelter in Baton Rouge. Dwayne Bowe (below) visits with a young girl at a shelter in Baton Rouge days after Hurricane Katrina hit the coast.



In the Community

Peter Dyakowski (above) reads to children at a local Baton Rouge school. Coach Miles, Andrew Whitworth, Kyle Williams and JaMarcus Russell (left) spend time with a young boy with cancer in Alabama.



Shaquille O'Neal CHAMPS/Life Skills

ACADEMIC EXCELLENCE

The CHAMPS/Life Skills program was developed by the NCAA to help prepare student-athletes for the challenges of life beyond the playing field. Through workshops, service projects, and social events, CHAMPS, an acronym for Challenging Athletes Minds for Personal Success, brings LSU student-athletes information that will prepare them for the biggest game of all - the game of life!



ATHLETIC EXCELLENCE

CAREER DEVELOPMENT

PERSONAL DEVELOPMENT

COMMUNITY SERVICE

How Can CHAMPS Help?

By focusing on "real life" skills and personal development, the CHAMPS Program not only assists the student-athletes with meeting daily challenges, but also enhances student-athlete's growth in their college years and beyond.

CHAMPS at LSU

The CHAMPS/Life Skills program at LSU is operated out of the Academic Center for Athletes, and the focus of the program is on five commitments viewed as critical to personal growth.



Mike Mallet

Director for the CHAMPS/Life Skills program



Jade Jenkins

Assistant Director for the CHAMPS/Life Skills program





Dwayne Bowe runs an experiment during his summer job at the local Cap Tech laboratory.

Job Experience

Student-athletes at LSU take full advantage of their summers by developing skills in their field of study. Football players spend most of their summer participating in jobs that relate to their major, like working at ...

- ▶ Hospitals
- ▶ Physical Therapy centers
- ▶ Public Relations firms
- ▶ Building Contractors
- ▶ Restaurant Management
- ▶ Engineering firms
- ▶ Accounting offices



Rodney Reed spent time interning at a Baton Rouge accounting firm.

Being a part of the LSU football program involves more than simply playing in front of more than 90,000 crazed Tiger fans on Saturdays in the fall.

LSU football provides an opportunity to achieve athletic success while also getting a head start on the most important game of all - the game of life.

The LSU football program has a longstanding internal summer jobs program that aggressively seeks opportunities to help place its players in

career-developing positions within the community. Every LSU football player that wants to get a leg up on their future has the opportunity to work during the summer with the goal to help players earn valuable experience.

LSU football players are expected to be extremely active in utilizing the career development resources readily available to them.



The City of Baton Rouge

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The state capitol building of Louisiana, located in Baton Rouge, is the tallest capitol building in the nation at 34 stories.



Hospitality and comfort are a Southern tradition practiced to perfection around Baton Rouge. Minutes from the city, ancient moss-draped oaks, fragrant honeysuckle, formal gardens and the finest examples of Southern architecture await. Combine this with the excitement of the mighty Mississippi River, Cajun music and a gourmet meal that is topped with freshly brewed cafe-au-lait at one of Baton Rouge's fine restaurants. Mix in an LSU athletic event, and Baton Rouge becomes one of the most attractive cities for living, entertainment and education in the South.



Baton Rouge Facts

POPULATION:
Greater Baton Rouge 750,000

AVERAGE TEMPERATURES:
High 81.3
Low 52.5
Average 67.5

The average annual temperature in Baton Rouge is 68 degrees and the city features a subtropical climate highlighted by mild winter months.



Proximity

Baton Rouge is just an hour away from the French Quarter in New Orleans and even closer to the million-acre Atchafalaya Swamp, which is called one of the biggest fishing ponds in the country.



Mississippi River

Baton Rouge, the capital city of Louisiana, sits on the banks of the Mississippi River.

Distance Chart from Baton Rouge (BASED ON 70 MPH SPEED):

Atlanta, Ga.7 hours	Jackson, Miss.2 ¹ / ₂ hours	New Orleans, La.1 hour
Biloxi, Miss.2 hours	Jacksonville, Fla.8 ¹ / ₂ hours	Orlando, Fla.10 hours
Birmingham, Ala.6 hours	Little Rock, Ark.5 hours	Pensacola, Fla.4 hours
Dallas, Texas6 ¹ / ₂ hours	Mobile, Ala.3 hours	Shreveport, La.4 hours
Houston, Texas4 hours	Monroe, La.2 ¹ / ₂ hours	





The St. Louis Cathedral in Jackson Square is located in the heart of the historic French Quarter area of New Orleans.



Unique Culture

Louisiana is home to Mardi Gras, a two-week party that includes more than 60 parades and millions of visitors from around the world. All year long New Orleans Jazz, Creole culture, stately riverboats and some of the finest cuisine in the world is mixed into the diverse and renowned culture of Louisiana.



Sportsman's Paradise

Louisiana offers some of the finest hunting, fishing and boating opportunities in the country.



Cuisine

Foods like boiled crawfish, jambalaya, shrimp etouffee, and gumbo make the cajun and creole cuisine of Louisiana the envy of the nation.



The Brown Pelican is Louisiana's State Bird.

Louisiana, one of America's most culturally and geographically diverse states, is located in the heart of the Deep South. Adjacent to the Gulf of Mexico and dotted with hundreds of lakes and bayous, Louisiana is home to all types of terrain from swamps and marshes to lush forests and gentle hills. The state is known for its charm and friendly people, and still maintains the stately antebellum plantations and majestic oaks of its early days. The atmosphere is elegant, yet relaxed and casual.

Louisiana Facts

Nickname:The Pelican State
Admitted to Union: April 30, 1812
State Colors:Gold, white and blue
State Bird:Brown Pelican

State Dog:Catahoula Leopard Dog
State Tree:Bald Cypress
State Flower:Magnolia
Climate:Subtropical



Tiger Stadium

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SATURDAY NIGHT IN TIGER STADIUM

Stadium Capacity

	SCHOOL	STADIUM	CAPACITY
1.	Michigan	Michigan	107,501
2.	Penn State	Beaver	107,282
3.	Tennessee	Neyland	104,079
4.	Ohio State	Ohio	101,568
5.	Georgia	Sanford	92,746
6.	LSU	Tiger	92,400

Attendance

	SCHOOL	GMS.	2005 ATT.	AVG.
1.	Michigan	7	776,405	110,915
2.	Tennessee	6	645,558	107,593
3.	Ohio State	7	735,120	105,017
4.	Penn State	7	734,013	104,859
5.	Georgia	6	556,206	92,701
6.	LSU	6	549,480	91,580
7.	USC	6	544,872	90,812
8.	Florida	6	542,435	90,406
9.	Oklahoma	6	505,984	84,331
10.	Auburn	7	598,124	84,161



"Baton Rouge happens to be the worst place in the world for a visiting team. It's like being inside a drum."

Paul "Bear" Bryant

Former Alabama Head Coach

"It makes a body tingle -- these folks go berserk when the band marches on the field."

Douglas Looney

Sports Illustrated

"College football is never better than when there's a good team in Tiger Stadium."

Lee Corso

ESPN





THE BAND PLAYS THE FIRST NOTE OF THE PREGAME SALUTE AND MORE THAN 90,000 FANS RISE TO THEIR

feet, captivated and transformed by what they are about to see. The energy, the noise and excitement level hits another gear as the players charge through the uprights and prepare to take the field of battle. As the game begins, the fans create an atmosphere unlike any other in college football, raising their level of intensity as the magnitude of the game heightens with every turn.

This could only be a Saturday night in Tiger Stadium. For the college football fan, it doesn't get any better than Tiger Stadium, also known as Death Valley. Already considered one of the loudest athletic venues in the world, an additional 11,600 seats were added prior to the 2000 season and just under 1,000 were added in 2005, creating an even more hostile environment for its visitors with its current capacity of 92,400.

The Facts

YEAR BUILT: 1924
CAPACITY: 92,400
LARGEST CROWD: 92,664
 vs. Auburn, 10/22/2005

LSU averaged better than 90,000 fans per game a year ago and has ranked at least sixth in the nation in attendance for five-straight seasons. Tiger Stadium had over 91,000 fans attend five home games in 2005, including a record crowd of 92,664 that witnessed LSU's thrilling, 20-17, overtime victory over Auburn. Over 91,000 fans also filled the stadium versus Tennessee (91,986), Florida (92,402), Appalachian State (91,414) and Arkansas (92,127).

"Unbelievable, crazy. That place makes Notre Dame look like Romper Room."

Brad Budde

former Southern Cal All-American

"I'd been warned prior to my first visit to Baton Rouge that the legendary Death Valley mystique was a myth. That assessment couldn't have been more wrong. Tiger Stadium was as loud as any I've ever heard during the dramatic fourth quarter of Saturday's Georgia game, the festivities surrounding it as advertised.

The streets were lined with purple and gold. Smoke emanated from the grills in the parking lot. Shouts of "Go Tigers" and "Tiger Bait" echoed from the stadium deep into the heart of campus. And that was just Friday night."

Stewart Mandel

Sl.com, Sept. 21, 2003



"The sheer noise level is startling, and the roiled passions and unrepentant love which oozes like hot lava from the steep cliffs of the stadium onto the field can be disarming. The intense level of noise cascades almost incessantly from the stadium peaks in a close game."

Marty Mule'

New Orleans Times-Picayune

"I've been here as a player in the early '60s. I've been here as a coach in the '80s. When the crowd is with it, there is no place like this (Tiger Stadium) in all of college football. I might add there is no place like it in the NFL. These people (LSU fans) make a difference with their squad. It's tough to play them when they get like this."

Bill Curry

ESPN Color Analyst



Gameday in Tigertown

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TAILGATING ON THE LSU CAMPUS

THEY BEGIN TO ROLL INTO TOWN AND ONTO CAMPUS AS EARLY AS THURSDAY

night and by Friday afternoon, tailgaters at LSU have their grills fired up and their coolers loaded with ice. This is in preparation for Saturday's game in Tiger Stadium. LSU's campus becomes one of the biggest and best parties in the south on a Saturday afternoon. Each weekend thousands of fans from around the nation gather in the shadows of the oak trees to prepare themselves for the game. An estimated 120,000 fans are on campus to tailgate, in recreational vehicles, sports utility vehicles, pick-up trucks, cars and even the occasional old painted school bus. Tiger fans tailgate with style and flair unlike any other.



LSU Tailgater's Unique Foods

- | | | |
|--------------|---------------------|---------------------|
| ▶ Jambalaya | ▶ Gumbo | ▶ Crawfish Etouffee |
| ▶ Boudin | ▶ Red Beans 'n Rice | ▶ Boiled Crawfish |
| ▶ Muffaletta | ▶ Shrimp Creole | ▶ Fried Alligator |



SATURDAYS IN THE FALL ON THE LSU CAMPUS

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3:00 P.M.

Tiger fans begin lining North Stadium Drive to see the LSU football team and the LSU marching band walk down Victory Hill.



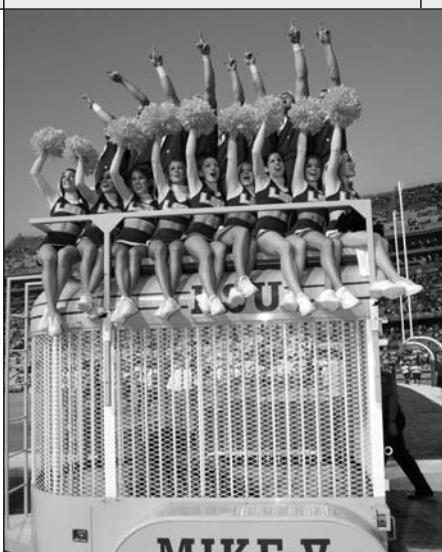
5:00 P.M.

The Tiger Football team makes the walk down Victory Hill to Tiger Stadium.



5:45 P.M.

The Golden Band from Tigerland follows as it walks to the stadium from the Greek Amphitheater. The band begins to play "Tiger Rag" as it marches down the hill next to the Journalism Building.



6:27 P.M.

Mike the Tiger, LSU's live Bengal tiger, rides through Tiger Stadium before each home game in his cage topped by the LSU cheerleaders. Before entering the stadium, his cage-on-wheels is parked next to the opponent's locker room in the southeast end of the stadium. Opposing players must make their way past Mike's cage to reach their locker room.



6:57 P.M.

A standing ovation crowd greets the Tigers as they enter through the split goalposts.

6:46 P.M.

The LSU marching band and golden girls enter the field for the National Anthem and the LSU Alma Mater. Before leaving the field, the band plays the LSU fight song and then forms a tunnel for the LSU football team to run through as they take the field.



7:00 P.M.

It's kickoff time in Death Valley, the sixth largest on-campus college football stadium in America and the most feared road playing site according to Sport Magazine.



6:56 P.M.

The team gathers in the chute waiting to enter Tiger Stadium. As the team enters each player touches the famed crossbar from 1955-1984.





LSU IS ONE OF THE MOST WIDELY RECOGNIZED PROGRAMS ON THE NATIONAL FOREFRONT.

It is among the most frequently-covered programs in the nation, while also being the largest media draw in the state of Louisiana. With its constant national visibility, millions of college football fans throughout the country see, read and hear about LSU football on a daily basis. The LSU campus has also been the site of ESPN's GameDay four times, including once in 2004.



Gameday in Baton Rouge

"Great food and great people who don't mind sharing it. Plus it's usually a night game so we have all day to get ready."

- Chris Fowler
ESPN'S COLLEGE GAMEDAY

Fowler listed LSU as his favorite gameday location in the Sept. 23, 2003, Sports Illustrated on Campus issue.

1. LSU
2. Texas
3. Texas A&M
4. Florida
5. Air Force



LSU FOOTBALL ON NATIONAL TELEVISION



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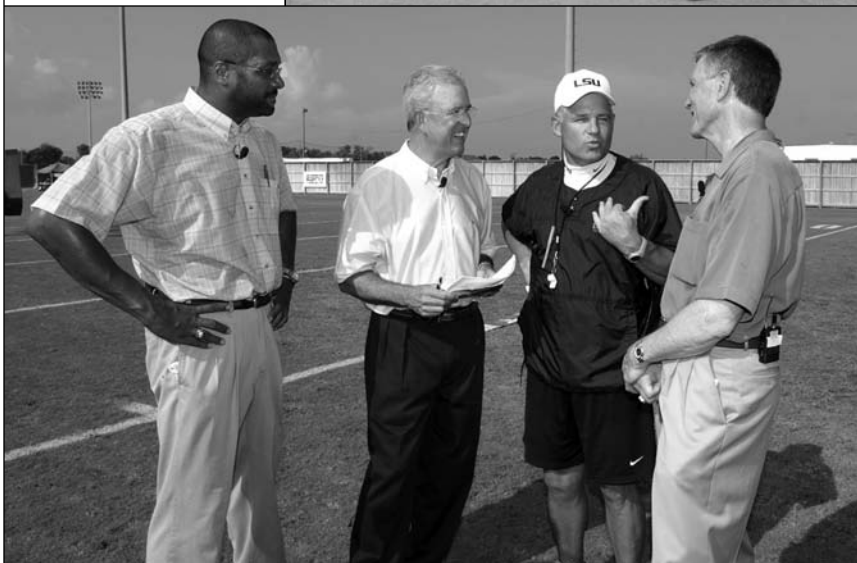
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On the Tube

The Tigers are constantly in the spotlight of the national media. Herman Johnson was the focus of a feature for ESPN (above) that aired during their "50 States in 50 Days" show. During LSU's National Championship run in 2003, ESPN College GameDay broadcast from Baton Rouge and was in New Orleans all week leading up to the BCS National Championship game (right). Les Miles (below) visits with ESPN talent Mark May, Ron Franklin and Bill Curry during a live broadcast of one of LSU's practices during preseason camp.



Nationally Televised Games

College football and LSU fans all across the nation have ample opportunity to root for their Tigers on television. Over the past five seasons, LSU has appeared on national television 44 times, including 17 games on CBS.

2001

at Tennessee	ESPN	L, 26-18
Florida	CBS	L, 44-15
at Miss. State	ESPN2	W, 42-0
Ole Miss	ESPN2	L, 35-24
at Alabama	CBS	W, 35-21
Arkansas	CBS	W, 41-38
Auburn	ESPN	W, 27-14

SEC CHAMPIONSHIP GAME - ATLANTA, GA.

Tennessee CBS W, 31-20

SUGAR BOWL - NEW ORLEANS, LA.

Illinois ABC W, 47-34

2002

at Virginia Tech	ABC	L, 26-8
at Florida	ESPN	W, 36-7
South Carolina	ESPN2	W, 38-14
Alabama	ESPN	L, 31-0
Ole Miss	ESPN2	W, 14-13
at Arkansas	CBS	L, 21-20

COTTON BOWL - DALLAS, TEXAS

Texas Fox L, 35-20

2003

at Arizona	TBS	W, 59-13
Georgia	CBS	W, 17-10
at Mississippi State	ESPN2	W, 41-6
Florida	CBS	L, 19-7
at South Carolina	ESPN2	W, 33-7
Auburn	ESPN	W, 31-7
at Alabama	ESPN	W, 27-3
at Ole Miss	CBS	W, 17-14
Arkansas	CBS	W, 55-24

SEC CHAMPIONSHIP GAME - ATLANTA, GA.

Georgia CBS W, 34-13

SUGAR BOWL - NEW ORLEANS, LA.

NATIONAL CHAMPIONSHIP GAME
Oklahoma ABC W, 21-14

2004

Oregon State	ESPN	W, 22-21 ot
at Auburn	CBS	L, 10-9
at Georgia	CBS	L, 45-16
at Florida	ESPN	W, 24-21
Alabama	ESPN	W, 26-10
at Arkansas	CBS	W, 43-14

CAPITAL ONE BOWL - ORLANDO, FLA.

Iowa ABC L, 30-25

2005

at Arizona State	ESPN	W, 35-31
Tennessee	ESPN2	L, 30-27 ot
at Vanderbilt	ESPN2	W, 34-6
Florida	CBS	W, 21-17
Auburn	ESPN	W, 20-17 ot
at Alabama	CBS	W, 16-13 ot
at Ole Miss	ESPN2	W, 40-7
Arkansas	CBS	W, 19-17

SEC CHAMPIONSHIP GAME - ATLANTA, GA.

Georgia CBS L, 34-14

CHICK-FIL-A PEACH BOWL - ATLANTA, GA.

Miami ESPN W, 40-3



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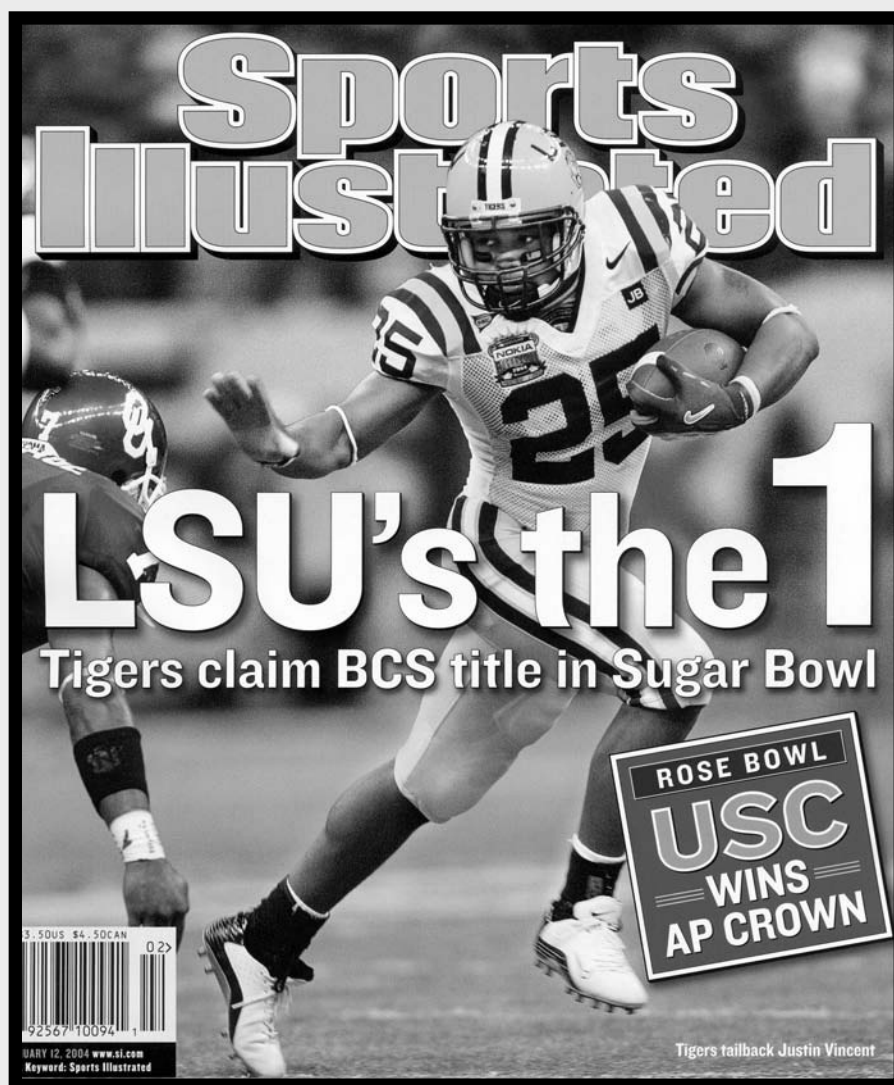
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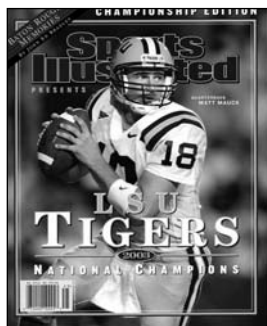
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Sports Illustrated's cover featured Sugar Bowl MVP Justin Vincent the week after LSU defeated Oklahoma to win the National Championship.



ON THE COVER

MAGAZINE COVERS



QB Matt Mauck graced the cover of Sports Illustrated's Championship Edition magazine that was sold on newsstands the weeks following LSU's victory over Oklahoma to win the national title.



DT Chad Lavalais was all smiles on this Sporting News cover following LSU's, 21-14, win over Oklahoma in the National Championship game.



Matt Mauck appeared on the cover of the Sporting News in early December after leading LSU to a victory over Ole Miss to vault the Tigers into national championship contention.



LSU's Skyler Green was one of five players pictured on the cover of Sports Illustrated's 2004 college football season preview issue.



IN THE NEWS



In the 2004 College Football Preview issue, Sports Illustrated featured LSU's players that switched positions during their football careers. The story featured Joseph Addai, Marcus Spears, Corey Webster, LaRon Landry and Ronnie Prude.

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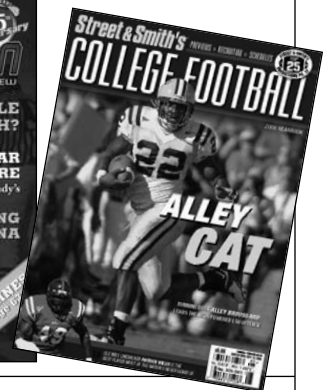
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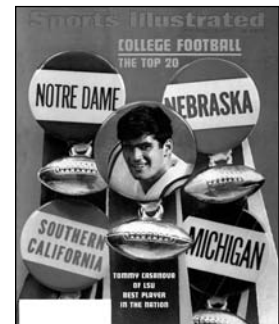
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Former Tiger and current Sports Illustrated writer John Ed Bradley's story about his days at LSU appeared in SI's 2002 College Football preview.



In 1997, Kevin Faulk and the LSU Tigers defeated No. 1 Florida and later that week were on the cover of Sports Illustrated.



In Sports Illustrated's Sept. 13, 1991 edition, SI ranked the Tigers as the preseason No. 5 team in the nation and declared Tommy Casanova the best player in the nation.

