



MEDIA

Media Guidelines

MEDIA INFORMATION

The 2001 LSU Football Media Guide is a source of information for the news media. Additional information is available upon request from the LSU Sports Information Office. News releases, photographs, video and audio tape cassettes will be made available to accredited members of the news media upon request.

The LSU Sports Information Office is located on the fifth floor of the LSU Athletic Administration Building in the west parking lot of Tiger Stadium.

MAILING ADDRESS:

LSU Sports Information
P.O. Box 25095
Baton Rouge, LA 70894-5095
Phone: (225) 578-8226

OVERNIGHT MAILING ADDRESS:

LSU Sports Information, Room 501
LSU Athletic Administration Building
No. Stadium Dr. at Nicholson Dr.
Baton Rouge, LA 70894

Entrance

The entrance to the Tiger Stadium Press Box is through the press elevator, located between Gates 4 and 5 on the west side of the stadium. The elevator will be in operation two hours prior to kickoff. Media Will Call is located at the entrance to the elevator and will be open two hours prior to kickoff.

Level I - Photo Deck Radio/Television

This level offers space for network television and both coaches' film crews. This level also accommodates booths for both home and visiting radio crews, as well as network television, public address and scoreboard operations and LSU and visiting coaches' booths. Only those with appropriate passes will be allowed on this level.

Due to lack of space on the photo deck, no video cameras will be allowed on the photo deck other than the originating network camera, home and visitor coaches' video and scoreboard video camera.

Level II - Working Press

This level is reserved for print media and statistical operations. Fax service is available. Several pay phones (with no removable jacks) and several phones with removable jacks are available on a first-come, first-served basis.

Credentials

Credentials for LSU home games are issued for working media only and should be requested as early as possible due to severe space limitations and demands.

- All members of the media must request credentials in writing through sports information director Michael Bonnette.
- Requests are honored from sports editors of daily newspapers and sports directors of television and radio stations. Requests from individuals not employed by a media outlet will not be considered.
- Requests from radio stations must come from the sports director of that radio station and may be filled with a ticket in the stands of Tiger Stadium due to space restrictions in the LSU press box.
- The official website of LSU athletics and the official website of the visiting school will be credentialed. Also, the official online service of the national over-the-air or cable television network which owns broadcast rights to the game requested will receive credentials. Other websites will not be credentialed unless they meet specifications outlined below:
 1. Must be a legal corporate entity which has been in business at least one full calendar year and has provided coverage of LSU or the visiting team for at least one year.
 2. Must provide daily coverage of ALL athletic teams of LSU or the visiting team with its own staff of reporters, photographers and equipment.
 3. Must travel to and cover all football away games and all major post-season events.
 4. Must provide coverage of all press conferences of ALL athletic teams at LSU or the visiting team.
 5. Must be accredited by home university as working media.

Note: Websites that sponsor message boards, message centers or chat rooms where people are allowed to post anonymous information will not be issued credentials. If a medium has an online site and they sponsor these anonymous forums, they may continue to request credentials under its traditional medium (newspaper, magazine, radio, television), but will not be granted additional passes for online staff.

- Spouses, dates, non-workers and anyone under 18 years of age are not permitted in the working press area.

Sidelines

LSU follows NCAA and SEC rules regarding media representatives on the sidelines.

- Photographers are not permitted to shoot between the 25 yard lines and must wear armbands at all times.
- Armbands must be worn on the arm -- not on the leg or camera.
- No credentials will be issued to freelance photographers, cutline writers, equipment carriers or radio station representatives, except for the two teams' broadcast originating networks.
- Armbands will not be mailed or otherwise issued prior to gameday. Armbands must be picked up at the press elevator no earlier than two hours before kickoff.
- Only one armband will be issued per person at the press gate and identification will be requested.
- Due to space restrictions, those media wearing armbands will not have access to the press box at any time without other proper credential. A box lunch will be served at ground level for photographers.
- No one under 18 years of age will be issued an armband for sideline access.
- Photographers should contact Steve Franz, LSU Coordinator of Photography, for further information at (225) 578-4193.

Press Box Services

Complete individual and team statistics, running play-by-play, postgame coaches' quotes and game facts will be distributed to members of the working media.

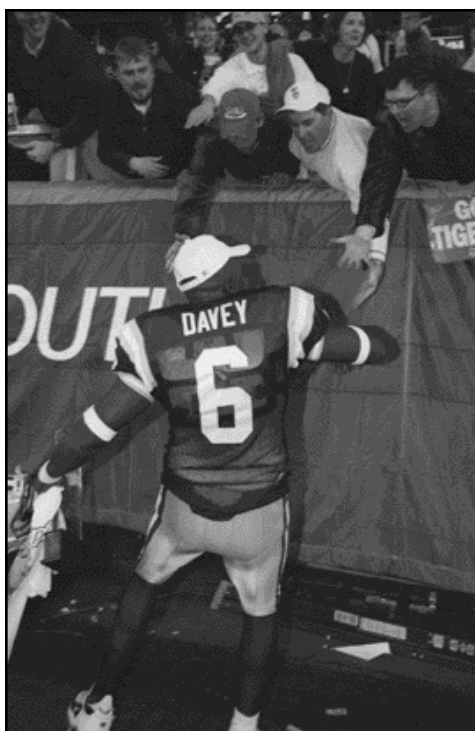
- Press kits are provided 30 minutes prior to kickoff, or earlier upon request. Press kits include program, flip card, updated statistics for each team, conference statistics and gameday notes.
- A pregame meal will be served beginning 90 minutes before kickoff. Soft drinks will be available throughout the game.

Parking

Media parking is located in lots nearby Tiger Stadium. Because of limited space, requests for parking should be made with credential requests. It should not be assumed that parking passes will be provided with all media credentials.

Pro Scouts

Due to severe space limitations, scouts of professional football teams are not issued press credentials. Tickets will be made available to pro scouts at regular price. Requests for tickets should be made well in advance of the game to guarantee availability and should be requested through LSU Sports



Information administrative secretary Pat Fredericks at (225) 578-8226.

Satellite Trucks

Any outlet using a satellite truck must request satellite truck access and must have a truck in place at least five hours prior to kickoff (example: 2 p.m. for a 7 p.m. kickoff). The area immediately adjacent to Tiger Stadium where satellite trucks are parked becomes very congested with pedestrian traffic in the hours prior to kickoff. Any satellite truck arriving less than five hours prior to kickoff may be denied access to the stadium. Requests for parking area for satellite trucks must be made by noon Wednesday prior to Saturday games and must be approved by SID Michael Bonnette.

Phones

There are a limited number of telephones available in the press box, therefore writers on deadline are encouraged to order phone lines from BellSouth in Baton Rouge (1-800-238-5501). Several credit card phones are available on a first-come, first-served basis in the visiting media area of the press box. When ordering phone lines for the press box in Tiger Stadium, the physical address for Tiger Stadium is 3800 Highland Road, Baton Rouge, LA 70803.

Head Coach Nick Saban

- Requests for interviews with Nick Saban should be coordinated through sports information director Michael Bonnette at (225) 578-8226.
- Coach Saban will participate in the

Southeastern Conference teleconference with the other 11 league coaches each Wednesday at 10:07 a.m. Central. Contact LSU Sports Information or the SEC Office for the complete times, dates and phone number of the conference.

- Coach Saban will conduct a weekly news-conference each Monday during the season (except open date weeks). He will meet with all members of the media at 11:30 a.m. in the Press Conference Room on the fifth floor of the LSU Athletic Administration Building.
- Coach Saban will meet with the media immediately after practice on Wednesday afternoon and at other times as requested.

Practices

LSU football practices are open to the media on Monday and Tuesday from the beginning of practice until team or group work begins. Media members should request to have their name placed on a practice pass list for admission to practices. Media members are asked to remain at least three yards off the sideline at all times.

Players

All player interviews must be coordinated through the LSU Sports Information Office at least one day in advance.

- Phone interviews should be requested through associate SID Fred Demarest. The player will return the call at an agreed-upon time from the LSU Sports Information Office.
- Players are available through Wednesday of game week. No player interviews will be conducted after Wednesday.
- Team locker rooms are off limits to media representatives at all times.

Postgame

LSU abides by Southeastern Conference policy regarding equal access to all members of the working media.

- Coach Nick Saban will conduct his postgame news conference at home games approximately 10 minutes after the game in the Media Interview Room located just off the chute area leading to the LSU locker room. His conference can also be heard in the press box.
- The LSU locker room is closed. Several players will be brought into the chute area outside the locker room following coach Saban's postgame news conference.
- The opponent's coach will conduct his postgame news conference in the interview room located across from the visitors' locker room in the Southeast portal of the stadium. TV lighting and adequate electrical outlets are available in the visitors' interview area.

MEDIA SERVICES

SEC Teleconference

Each of the 12 SEC coaches will be featured on a weekly teleconference each Wednesday during the regular season. Contact LSU or the SEC Office for times and phone number.

LSU Satellite Feed

Video highlights of LSU football are available via satellite each week during the regular season. Contact LSU for dates, times and coordinates.

SEC Satellite Feed

SEC video highlights will be available via satellite each week during the season. Contact LSU or the SEC Office for dates, times and coordinates.

Press Luncheon

Nick Saban's weekly press luncheon is held each Monday throughout the regular season (except prior to open dates). The luncheon will begin at 11:30 a.m. and coach Saban will address the media at approximately 11:50 a.m. in the Press Conference Room of the LSU Athletic Administration Building.

LSUsports.net

The media and general public can access information pertaining to all of LSU's 20 varsity sports at www.LSUsports.net, which is the home page of LSU Athletics. Media and fans can access everything from the current media guide to updated statistics and game notes at this website, which is updated every day all year long.

TeamLink, Inc.

LSU has a free media service to obtain information called TeamLink. The media can access updated statistics, notes, bios and other information related to LSU football via e-mail. All information will be delivered to a registered media representative's e-mail free of charge as soon as it's updated by the LSU Sports Information Department.

Media may register for the service at www.tmlk.com/media or by calling (770) 399-0096. After registering for the service, the media can then log on and pre-select the documents you want to receive. To view the documents, all you will need is the Adobe Acrobat Reader, which can be downloaded to your computer free of charge.

Media Calendar

AUGUST 2001

SUN	MON	TUES	WED	THURS	FRI	SAT
			1	2	3	4
All Times and events are subject to change						
5	6 Freshman Report	7	8	9 Varsity Report	10	11
12 Media/ Fan Day	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27 First Day of Class/ Press Conference 11:30 a.m.	28 Player interviews	29 SEC Phone Conference Saban/ player interviews	30	31	

OCTOBER 2001

SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4	5 6 GAME 5 Florida
7	8 Press Conference 11:30 a.m.	9 Player interviews	10 SEC Phone Conference Saban/ player interviews	11	12	13 GAME 6 at Kentucky
14	15 Press Conference 11:30 a.m.	16 Player interviews	17 SEC Phone Conference Saban/ player interviews	18	19	20 GAME 7 at Mississippi State
21	22 Press Conference 11:30 a.m.	23 Player interviews	24 SEC Phone Conference Saban/ player interviews	25	26	27 GAME 8 Ole Miss
28	29 Press Conference 11:30 a.m.	30 Player interviews	31 SEC Phone Conference Saban/ player interviews			

SEPTEMBER 2001

SUN	MON	TUES	WED	THURS	FRI	SAT
						1 GAME 1 vs. Tulane
2	3 Press Conference 11:30 a.m.	4 Player interviews	5 SEC Phone Conference Saban/ player interviews	6	7	8 GAME 2 vs. Utah State
9	10 Press Conference 11:30 a.m.	11 Player interviews	12 SEC Phone Conference Saban/ player interviews	13	14	15 GAME 3 vs. Auburn
16	17	18 Player interviews	19 SEC Phone Conference Saban/ player interviews	20	21	22
23	24 Press Conference 11:30 a.m.	25 Player interviews	26 SEC Phone Conference Saban/ player interviews	27	28	29 GAME 4 at Tennessee
30						

NOVEMBER 2001

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3 GAME 9 at Alabama
4	5 Press Conference 11:30 a.m.	6 Player interviews	7 SEC Phone Conference Saban/ player interviews	8	9 Pep Rally	10 GAME 10 Middle Tennessee
11	12	13 Player interviews	14 SEC Phone Conference Saban/ player interviews	15	16	17
18	19 Press Conference 11:30 a.m.	20 Player interviews	21 SEC Phone Conference Saban Interview	22	23 GAME 11 Arkansas	24
25	26	27	28 SEC Phone Conference Saban/ player interviews	29	30	Dec. 1 SEC Title Game Georgia Dome 8 p.m.

Media List

Newspapers:

BATON ROUGE

The Advocate
 P.O. Box 588
 Baton Rouge, LA 70821
EXEC. SPORTS EDITOR: Butch Muir
ASST. SPORTS EDITOR: Matt Randolph
BEAT: Scott Rabalais
 Glenn Guilbeau
PHONE: (225) 383-1111
FAX: (225) 388-0318
E-MAIL: sports@theadvocate.com

LSU Daily Reveille

Room 39, Hodges Hall, LSU
 Baton Rouge, LA 70140
SPORTS EDITOR/BEAT: Jeff Powdrill
PHONE: (225) 578-8676
FAX: (225) 578-1698
E-MAIL: sports@reveille.stumedia.lsu.edu

NEW ORLEANS

Times-Picayune
 3800 Howard Avenue
 New Orleans, LA 70140
SPORTS EDITOR: Steve Rocca
SPORTS EDITOR: Peter Finney
 (columnist)
PHONE: (504) 826-3405
FAX: (504) 826-3401
E-MAIL: sports@timespicayune.com
BEAT WRITER: Wright Thompson

OTHER NEWSPAPERS:

The Shreveport Times
 222 Lake Street
 Shreveport, LA 71130
SPORTS EDITOR: John McCloskey
BEAT WRITER: Nakia Hogan
PHONE: (318) 459-3300
FAX: (318) 459-3301
E-MAIL: sports@shreveporttimes.com

Lake Charles American Press

P.O. Box 2893
 Lake Charles, LA 70602
SPORTS EDITOR: Scooter Hobbs
 (columnist)
PHONE: (337) 494-4040
FAX: (337) 439-4036
E-MAIL: sports@americanpress.com

Alexandria Daily Town Talk

P.O. Box 7558
 Alexandria, LA 71301
SPORTS EDITOR: John Marcase
PHONE: (318) 487-6351
FAX: (318) 487-6315
E-MAIL: sports@thetowntalk.com
BEAT WRITER: Dave Moormann
MOORMANN ADDRESS:
 7536 Lew Hoad Ave.
 Baton Rouge, LA 70810
MOORMANN OFFICE/FAX: (225) 766-5231

Monroe News-Star

411 No. Fourth Street
 Monroe, LA 71201
SPORTS EDITOR: Barry Johnson
PHONE: (318) 362-0267
FAX: (318) 362-0273
E-MAIL: sports@gannett.com

Lafayette Daily Advertiser

P.O. Box 3268
 Lafayette, LA 70502
SPORTS EDITOR: Bruce Brown
BEAT WRITER: Brady Almond
PHONE: (337) 289-6303
FAX: (337) 289-6443
E-MAIL: bbrown@theadvertiser.com

Opelousas Daily World

P.O. Box 1179
 Opelousas, LA 70570
SPORTS EDITOR: Tom Dodge
PHONE: (318) 942-4971
FAX: (318) 948-6572
E-MAIL: tom@dodge@dailyworld.com

Television Stations:

BATON ROUGE

WAFB-TV (CBS Affiliate - Channel 9)
 844 Government Street
 Baton Rouge, LA 70802
SPORTS DIRECTOR: Steve Schneider
REPORTER: Jacques Doucet
PHONE: (225) 336-8891
FAX: (225) 379-7880
E-MAIL: wafb@raycommedia.com

WBRZ-TV (ABC Affiliate - Channel 2)

P.O. Box 2906
 Baton Rouge, LA 70821
SPORTS DIRECTOR: Bo Williams
REPORTERS: Nick Foley
 Michael Cauble
PHONE: (225) 336-2361
FAX: (225) 336-2347
E-MAIL: bo@wbrz.com

WVLA-TV (NBC Affiliate - Channel 33)

5220 Essen Lane
 Baton Rouge, LA 70809
PHONE: (225) 766-3233
FAX: (225) 768-9191

Tiger Television (LSU Campus Station)

Hodges Hall, LSU
 Baton Rouge, LA 70894
PHONE: (225) 578-8687
FAX: (225) 578-1698

NEW ORLEANS

WWL-TV (CBS Affiliate - Channel 4)
 1024 No. Rampart Street
 New Orleans, LA 70116
SPORTS DIRECTOR: Jim Henderson
REPORTERS: Lee Zurich, Juan Kincaid
PRODUCERS: Tom Planchet
PHONE: (504) 529-6291
FAX: (504) 529-6472

WDSU-TV (NBC Affiliate - Channel 6)

846 Howard Avenue
 New Orleans, LA 70113
SPORTS DIRECTOR: Rich Lenz
REPORTER: Matt Lambert
PHONE: (504) 679-0657
FAX: (504) 679-0733

WGNO-TV (ABC Affiliate - Channel 26)

ITM Building
 New Orleans, LA 70112
SPORTS DIRECTOR: Ed Daniels
REPORTER: Harry McCulla
PHONE: (504) 619-6328
FAX: (504) 619-6332

WVUE-TV (FOX Affiliate - Channel 8)

P.O. Box 13847
 New Orleans, LA 70185
SPORTS DIRECTOR: Joe Trahan
REPORTERS: Darrell Greene
 Adam Norris
PHONE: (504) 483-1542
FAX: (504) 483-1543

Wire Services:

Associated Press
 1001 Howard Avenue, Suite 200-A
 New Orleans, LA 70113
SPORTS EDITOR: Mary Foster
PHONE: (504) 523-3931
FAX: (504) 586-0531
E-MAIL: nrle@ap.org

Specialty Media:

Tiger Rag
 P.O. Box 496
 Baton Rouge, LA 70821-0496
EDITOR/BEAT: Greg LaRose
PHONE: (225) 383-5271
FAX: (225) 343-4785
E-MAIL: glarose@i-55.com

Purple & Gold

4919 Jamestown Avenue, Suite 203
 Baton Rouge, LA 70808
EDITOR: Scott McKay
PHONE: (225) 926-6300
FAX: (225) 231-1879
E-MAIL: scott@purpleandgold.com

Radio Stations

The Eagle 98.1 FM/Oldies 107.3 FM
 (LSU Radio Network Flagship)
 P.O. Box 2331
 Baton Rouge, LA 70821
PHONE: (225) 388-9898
FAX: (225) 499-9800

Louisiana Network

263 Third Street, 5th Floor
 Baton Rouge, LA 70801
SPORTS: Jeff Palermo
PHONE: (225) 383-8788
FAX: (225) 342-9950

WIBR-AM 1300

650 Wooddale Blvd.
 Baton Rouge, LA 70806
SPORTS DIRECTOR: Charles Hanagriff
PHONE: (225) 926-1106
FAX: (225) 928-1606

WJBO-AM 1150/WSKR-AM 1210

P.O. Box 14061
 Baton Rouge, LA 70898-4061
PHONE: (225) 231-1860
FAX: (225) 499-9696

KLSU-FM 91.1

Hodges Hall, LSU
 Baton Rouge, LA 70894
PHONE: (225) 578-5911
FAX: (225) 578-1698

WWL-AM 870

1450 Poydras Street
 Suite 440
 New Orleans, LA 70112
SPORTS TALK: Buddy Dilbert
PHONE: (504) 593-6376
FAX: (504) 593-1850
E-MAIL: buddyd@wwlmail.com

LSU COMMUNICATIONS

RADIO

LSU Radio Network
 P.O. Box 25095
 Baton Rouge, LA 70894
DIRECTOR: Jim Hawthorne
PHONE: (225) 578-1882
FAX: (225) 578-1861

Doug Moreau, color analyst
 4725 Loyola Drive
 Baton Rouge, LA 70808
PHONE: (225) 389-4714

TELEVISION

LSU Electronic Media
 P.O. Box 25095
 Baton Rouge, LA 70894
DIRECTOR: Kevin Wagner
ASST. DIRECTOR: John Schiebe
PHONE: (225) 578-1797
FAX: (225) 578-1861

SPORTS INFORMATION

LSU Sports Information
 P.O. Box 25095
 Baton Rouge, LA 70894
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SR. ASSOC. SID: Kent Lowe
ASSOC. SIDS: Fred Demarest,
 Bill Franques
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SECRETARY: Pat Fredericks
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WEBSITE: www.LSUsports.net

SEC SID Offices



Alabama CRIMSON TIDE

www.rolltide.com

(205) 348-6084 • (205) 348-8841 - fax
 University of Alabama
 P.O. Box 870391
 393 Paul Bryant Drive
 Coleman Coliseum Room 170
 Tuscaloosa, AL 35487

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lbwhite@cass.ia.ua.edu

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 Barry Allen, Asst. SID
 Roots Woodruff, Asst. SID
 Brian Morgan, Asst. SID
 Brenda Burnette, Adm. Asst.
 Ann Barron, Secretary



Georgia BULLDOGS

www.georgiadogs.com

(706) 542-1621 • (706) 542-9339 - fax
 University of Georgia
 P.O. Box 1472
 Athens, GA 30603

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 Steve Rodriguez, Asst. SID
 Steve Colquitt, *The Georgia Bulldog*
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 Karen Huff, Office Manager



Mississippi State BULLDOGS

www.mstateathletics.com

(662) 325-2703 • (662) 325-2563 - fax
 Mississippi State University
 P.O. Box 5308
 Mississippi State, MS 39762

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 Diane Keith, Adm. Secretary



Arkansas RAZORBACKS

www.hogwired.com

(501) 575-2751 • (501) 575-7481 - fax
 University of Arkansas
 P.O. Box 7777
 Broyles Athletic Center, Maple St.
 Fayetteville, AR 72702

Kevin Trainor, SID
ktrainor@comp.uark.edu

Robby Edwards, Asst. SID
 Chris Williams, Asst. SID
 Mary Lynn Gibson, Secretary



Kentucky WILDCATS

www.ukathletics.com

(859) 257-3838 • (859) 323-4310 - fax
 University of Kentucky
 23 Memorial Coliseum
 Lexington, KY 40506-0019

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South Carolina GAMECOCKS

www.uscsports.com

(803) 777-7987 • (803) 777-2967 - fax
 University of South Carolina
 1300 Rosewood Drive
 Columbia, SC 29208

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Brian Binette, Asst. SID
 Julie St. Cyr, Asst. SID
 Cheryl Harden, Asst. SID
 Kara Irving, Asst. SID



Auburn TIGERS

www.auburn.edu/athletics

(334) 844-9800 • (334) 844-9807 - fax
 Auburn University
 P.O. Box 351
 Auburn, AL 36831-0351

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heinsml@mail.auburn.edu

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 Kirk Sampson, Assoc. SID
 Brian Miller, Assoc. SID
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 Reba Gulledege, Adm. Asst.



LSU TIGERS

www.LSUsports.net

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 Bill Franques, Assoc. SID
 Jason Feirman, Publications Coord.
 Pat Fredericks, Adm. Secretary



Tennessee VOLUNTEERS

www.utsports.com

(865) 974-1212 • (865) 974-1269 - fax
 University of Tennessee
 P.O. Box 15016
 Knoxville, TN 37901-5016

Bud Ford, Asst. AD/SID
bford@utk.edu

Jeff Muir, Asst. SID
 Craig Pinkerton, Asst. SID
 Tom Mattingly, Publications
 Susie Treis, Secretary
 Amy Springer, Secretary



Florida GATORS

www.gatorzone.com

(352) 375-4683 (6100) • (352) 375-4809
 University of Florida
 P.O. Box 14485
 Gainesville, FL 32604-2485

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 Brenda Frysinger, Staff. Asst.



Ole Miss REBELS

www.olemisssports.com

(662) 232-7522 • (662) 232-7006 - fax
 University of Mississippi
 P.O. Box 217
 University, MS 38677

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 Kim Ling, Asst. SID
 Kyle Campbell, Asst. SID
 Katy Longergan, Asst. SID
 Kerry Cruise, Secretary



Vanderbilt COMMODORES

www.vucommodores.com

(615) 322-4121 • (615) 343-7064 - fax
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 P.O. Box 120158
 Nashville, TN 37212

Rod Williamson, Assoc. AD
rodneym.h.williamson@vanderbilt.edu

Tammy Boclair, Assoc. SID
 Brent Ross, Media Asst.
 Tom Weber, Asst. SID

Football SIDs in Bold Type

Sports Information



Michael Bonnette
Sports Information Director
mbonnet@lsu.edu

Michael Bonnette enters his second year as LSU's Sports Information Director after being promoted to the position in August of 2000. As Sports Information Director, Bonnette serves as the chief contact for LSU's nationally-ranked football team as well as overseeing all publicity activities for the 20 sports sponsored by the Athletic Department.

The 31-year-old Bonnette, who served as an Associate Sports Information Director for seven years, is in his eighth year with the LSU Athletic Department. Prior to taking over as Sports Information Director, Bonnette was the top assistant for football publicity as well as handling all media relations efforts for LSU's nationally-ranked women's basketball teams. He also served as the editor of LSU's award winning gameday football program.

Bonnette joined the LSU SID staff as an intern in 1993 after serving as a student assistant within the department for four years.

The Lake Charles, La., native has been around the sports media relations profession his entire life as he is the son of long-time McNeese State Sports Information Director Louis Bonnette.

Bonnette, who is a 1993 graduate of LSU, serves as vice president for SIDs of the Louisiana Sports Writer's Association. He is married to the former Robin Arnaud of Opelousas, La., and the couple has two sons, Peyton (3) and Grant (2).



Kent Lowe
Senior Associate SID
clowe@lsu.edu

Kent Lowe was appointed senior associate SID in August, 2000, after serving as associate SID for nine years. He serves as the primary media contact for the LSU men's basketball team and women's golf team. Lowe also assists in publicity for the LSU softball program and coordinates the annual Louisiana High School All-Star events held on the LSU campus.

His voice is also well known as the color analyst on home women's basketball and softball broadcasts on the LSU Sports Network.

Lowe, 43, came to LSU in 1988 from Louisiana Downs where he served as publicity director for the Bossier City, La., race track. Lowe was promoted to associate SID in July of 1991 after serving as assistant SID since August of 1988.

A 1979 graduate of LSU-Shreveport and a native of Shreveport who earned his masters degree at LSU in 1982, Lowe was a part-time sportswriter for the Shreveport Times while earning his masters at LSU. He served in a radio play-by-play capacity with Centenary College for basketball and baseball from 1983 to 1986.

Lowe joined the Louisiana Downs staff in 1983, first as head writer at the track before being named broadcast publicist in 1985. He was promoted to publicity director in 1987.

Lowe presently serves as the treasurer of the Louisiana Sports Writers Association.



Fred Demarest
Associate SID
fdemar1@lsu.edu

Fred Demarest is in his fifth year as a full-time member of the LSU sports information staff. He was promoted to his current title of associate sports information director in May of 2000 after serving for three years as an assistant SID and two as a graduate assistant.

Demarest, 30, is the secondary contact for the LSU football team and handles all player interviews. Demarest is also the coordinator of the LSU athletic department web site and serves as the primary contact for LSU's nationally-acclaimed track and field and gymnastics teams. Demarest also serves as game program editor for both football and men's basketball and assists in the publicity of all other LSU sports.

A 1993 graduate of William Paterson College in Wayne, N.J., Demarest is a native of Scotch Plains, N.J., and served as assistant SID at William Paterson during and after his undergraduate years. He was also a member of the William Paterson soccer team.

Demarest got his start in television and worked as a sports reporter and anchor for a local station in Northern New Jersey from 1991-94 after interning with CNN Sports' New York bureau for a year and a half from 1992-93. He also served on the media relations staff for the 1994 World Cup in the New York/New Jersey venue.



Bill Franques
Associate SID
wfranqu@lsu.edu

Bill Franques, who served as the LSU baseball administrative assistant for three seasons, returned to the Sports Information office in August, 2000, when Smoke Laval -- the Tigers' new head baseball coach -- was appointed administrative assistant for one season.

Franques' responsibilities as administrative assistant included handling the Tigers' media and public relations, coordinating team and recruiting travel, organizing fund-raising events and booster club meetings, and overseeing office operations.

As associate SID, Franques continues to work as the baseball program's media relations director. He also serves as the Alex Box Stadium public address announcer, and he is the radio color analyst on LSU Sports Network broadcasts of baseball road games. In addition, Franques is the co-host of LSU Tiger Talk, a weekly radio show on LSU Athletics.

Franques, 38, was named administrative assistant for baseball on July 1, 1997, after working in the LSU sports information department for nine years. He served as associate SID from July, 1991, until June, 1997, and as assistant SID from April, 1988, until June, 1991.

The LSU baseball media guide, edited by Franques, has twice been named best in the nation by the College Sports Information Directors of America (CoSIDA) and the National Collegiate Baseball Writers Association. His baseball brochures have finished among the top six in the USA in eight of the last nine seasons.

Franques produced two LSU media guides in 2000-01 which earned CoSIDA Top 5 designations. His baseball brochure was voted No. 5 in the nation, and he edited the women's basketball guide, which

earned a No. 2 national ranking.

Franques received a bachelor of arts degree from LSU in 1985. A Lafayette, La., native, Franques was born on July 14, 1963. He is married to the former Yvette Lemoine of Bunkie, La., and their first child, William Paul Jr., was born on Sept. 23, 2000.



Jason Feirman
Publications Coordinator
jfeirma@lsu.edu

Jason Feirman is in his second year as the coordinator of all of LSU's athletic publications.

Feirman served as publications student assistant for two years in the sports information office before joining the staff on a full-time basis in August of 2000.

Six media guides produced in his first year placed in the Top 20 nationally in the 2000-01 College Sports Information Directors of America publications contest, including a second place finish for his women's basketball brochure.

He served as assistant sports editor of *The Reveille* in fall of 1998, as a sports reporter for Tiger Television in spring of 1998. He was a stringer for The Associated Press from 1996 to 2000 covering LSU, and he held a sports internship at WGNO-TV, ABC affiliate in New Orleans.

Feirman, 23, received a bachelor's of arts degree from LSU in December of 2000. A Metairie, La. native, Feirman was born on July 16, 1978.



Steve Franz
Photography Coordinator
sfranz2@lsu.edu

Steve Franz joined the LSU athletic department in July of 1998 after being around the Tiger sports scene for years.

Prior to joining LSU athletics, the New Orleans native served as photographer for the independent Tiger Rag magazine for five years. For the three years prior to his Tiger Rag stint, Franz was a photographer for United Press International. For UPI, he photographed some of the area's major political events, Presidential visits, the New Orleans Saints and the NCAA men's and women's Final Fours in New Orleans.

Franz, an LSU graduate, also served a summer working in New York state as an assistant photographer for the Buffalo Bison minor league baseball team and as chief photographer for the Niagra Falls Rapids pro team.

Most recently he worked with the New Orleans Zephyrs AAA baseball team as their photographer and in the same capacity with the New Orleans Storm professional soccer team.

Franz, 31, attended Archbishop Rummel High School in Metairie and received his bachelor's degree from LSU in December of 1993.



Pat Fredericks
Administrative Secretary

SID STUDENT ASSISTANTS:

- | | |
|---------------|-----------------|
| Marie Brewer | Scott Dean |
| Shelley Dykes | Michelle Fakier |
| David Hurd | Patrick Meehan |
| Sam Mixon | Ryan Rogers |
| Zac Schriber | |

Electronic Media



Kevin Wagner
Coordinator of Electronic Media/Television

Kevin Wagner is the producer/director for LSU's four major coaches' television shows featuring football coach Nick Saban, men's basketball coach John Brady, women's basketball coach Sue Gunter and baseball coach Smoke Laval. He oversees all television projects associated with the LSU Athletic Department, including the coordination of LSU's video scoreboards in Tiger Stadium and the Pete Maravich Assembly Center.

Wagner, 45, was promoted to his current position in April of 1994 after joining LSU as assistant coordinator in August of 1989. He served in a similar position at Oklahoma State University for five years.

A 1980 graduate of LSU in broadcast journalism, Wagner was a four-year Tiger letterman in diving (1975-79), earning All-Southeastern Conference honors in 1979 on the three-meter springboard.

A native of Houston with 22 years of experience in broadcast journalism, Wagner and his wife Karen have two daughters, Allyson, 21, and Jennifer, 19.



John Schiebe
Television Producer

John Schiebe begins his eighth year as chief assistant in the television department. He came to LSU in August of 1994 from the University of Mississippi where he served as post-production supervisor in the Teleproductions Center there for one year.

Schiebe served as a production assistant in Educational Television Services at Oklahoma State from 1984 through 1987 before becoming a producer/director in Agricultural Communications at OSU from 1987 until 1993 when he joined Ole Miss.

A 1986 graduate of Oklahoma State, he was born in Minneapolis, Minn., and attended Oxford High School in Oxford, Miss. Schiebe, 40, is married to the former Mollie Clements of Memphis, Tenn., and they have two children, Thomas, 13, and Patrick, 12.

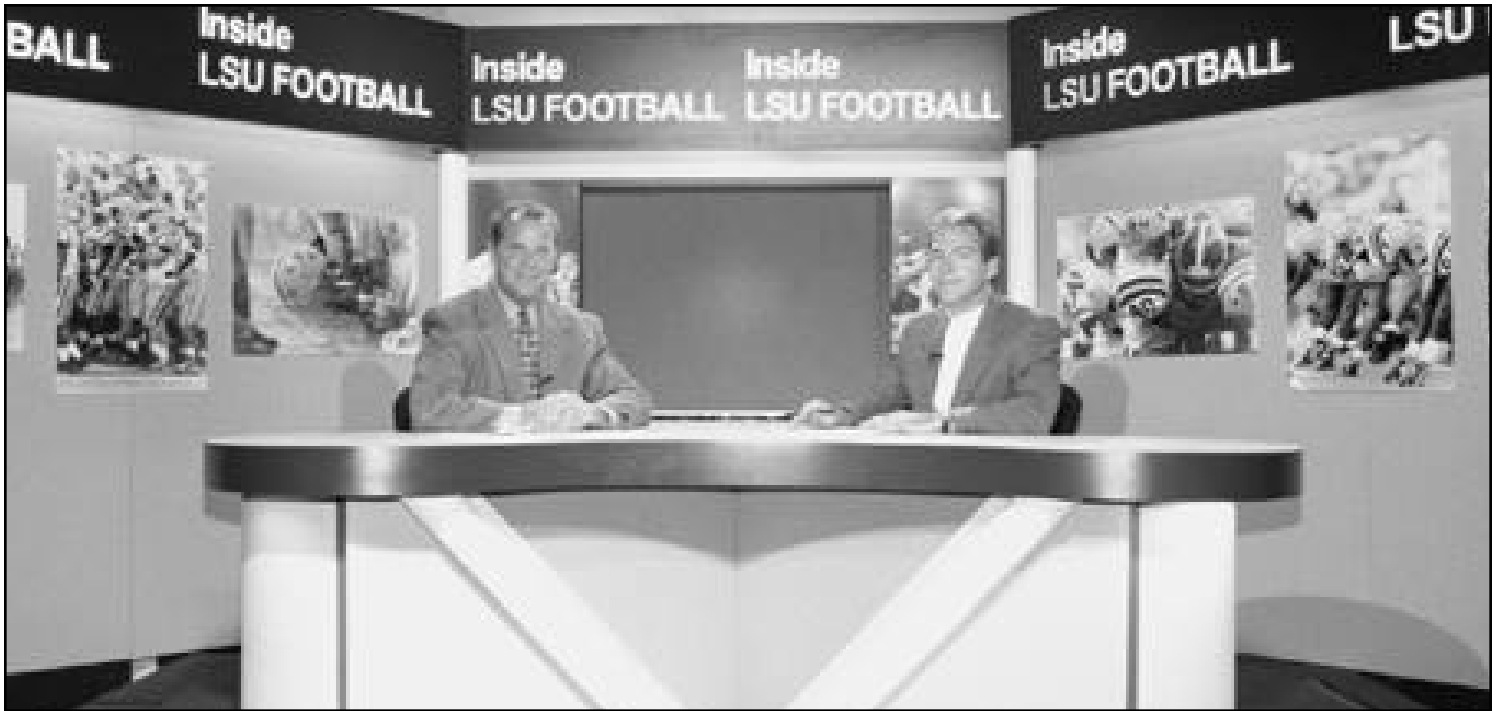


Tiger Stadium features two state-of-the-art multi-million dollar scoreboards that are equipped to show game action as well as instant replays.



The Athletic Administration building houses a television control room that is used for video scoreboard broadcasts for football, basketball and gymnastics in Tiger Stadium and the Pete Maravich Assembly Center.

Inside LSU Football with Nick Saban



On the set of Inside LSU Football with head coach Nick Saban and host Jordy Hultberg.

Inside LSU Football with Nick Saban returns this season as the primary source for Tiger football news. Jordy Hultberg will serve as host for the sixth straight year, joining LSU head coach Nick Saban to provide detailed game highlights, in-depth analysis and profiles of the 2001 Tigers.

Inside LSU Football is syndicated weekly during the football season throughout all major mar-

kets in the state of Louisiana and across the South on College Sports Southeast and Fox Sports Net. In addition, the show can be viewed in its entirety on LSU's official athletic department web site, LSUsports.tv. Check the affiliate listings in the table below for specific channels and air times.

Inside LSU Football debuts on Sept. 2 and will continue throughout the season.

INSIDE LSU FOOTBALL AFFILIATES

VIEWING AREA	STATION	DAY/TIME (ALL TIMES CT)
Alexandria	KLAX-TV, Ch. 31	Sunday, 10 p.m.
Baton Rouge	WAFB-TV, Ch. 9	Sunday, 10:30 p.m.
Lafayette	KATC-TV, Ch. 3	Sunday, 11:05 p.m.
Lake Charles	KPLC-TV, Ch. 7	Sunday, 11:35 p.m.
Monroe	KNOW-TV, Ch. 8	Sunday, 11 p.m.
New Orleans	WWL-TV, Ch. 4	Sunday, 11:05 p.m.
Shreveport	KSHV-TV, Ch. 45	Saturday, 5:30 a.m.

Times for CSSE and Fox Sports Net are TBA



Inside LSU Football with head coach Nick Saban hit the road for the 2000 Peach Bowl with a live telecast from the Hyatt Regency in downtown Atlanta.



COLLEGE SPORTS SOUTHEAST™

LSU Sports Network



Jim Hawthorne

Voice of the Tigers

Jim Hawthorne begins his 19th year as the "Voice of the Tigers." A play-by-play veteran of over 30 years, Hawthorne also handles men's basketball and baseball broadcasts on the LSU Sports Network. The Electronic Media Coordinator of Radio for LSU, he is also responsible for personnel, equipment and formatting of all network broadcasts and affiliation of the 40-plus stations that make up one of the most powerful collegiate radio networks in the nation.

In addition, he hosts the weekly "Tiger Sportsline," a one-hour live call-in show with the football, basketball and baseball head coaches and co-hosts the half-hour weekly "LSU Tiger Talk" on the network, plus handles various assignments for LSU's television network.

Hawthorne has done play-by-play from the high school to the professional level, including Northwestern State, Centenary College, Texas League baseball and World Football League broadcasts. A native of Anacoco, La., Hawthorne is married to the former Juanita Carol Thomason, also of Anacoco, and has a son, Joseph William, and two daughters, Jaime Lynn and Amanda Ruth.



Doug Moreau

Analyst

Doug Moreau, former Tiger football great, serves as color analyst for all LSU football games. He returned to the radio booth in 1988 after serving on the TigerVision (pay-per-view) broadcast crew from 1982-87. He worked on Fighting Tiger radio broadcasts from 1972-81 prior to switching to television. The former LSU All-American was one of the all-time great receivers in Tiger history, and still ranks in the top 10 in scoring as a receiver/placekicker for the Tigers from 1963-65. He was a tight end for the Miami Dolphins from 1966-70 and presently serves as District Attorney for East Baton Rouge Parish.

Kevin Ford

Broadcast Host

Kevin Ford enters his 14th year as part of the LSU Sports Network broadcast team. The broadcast booth statistician for four years, he moved into the studio six years ago to handle the duties of pregame, halftime and postgame shows. Ford, a graduate of LSU, also serves as engineer and color analyst for Tiger basketball broadcasts.

LSU Sports Network History

The LSU Sports Network, in its 13th year of in-house operation, brings Tiger football to LSU followers across the country. With two 50,000-watt clear channel affiliates and two 100,000-watt FM stations, LSU Fighting Tiger Football is distributed by satellite to over 40 radio stations throughout the South and is anchored by flagship station WDGL-FM ("The Eagle 98.1") in Baton Rouge.

The LSU Sports Network is one of the most diverse and progressive college radio networks in the country, utilizing an in-house radio studio to originate over 140 live events in football, men's and women's basketball, baseball and softball. With FM radio station WTGE-FM ("Oldies 107.3") serving as a flagship station for women's sporting events and call-in shows, LSU has moved to the forefront in publicizing its women's sports on radio.

In addition to live events, network programming also includes a weekly live coach's show for football, men's and women's basketball and baseball, plus a weekly talk show, "TigerTalk," which promotes LSU sports across the spectrum.

2001 NETWORK AFFILIATES (Projected)

LOUISIANA	CALL LETTERS	POWER	FREQUENCY
ALEXANDRIA	KFAD-FM	6,000	93.9 Khz
ALEXANDRIA	KSYL-AM	1,000	970 Khz
AMITE	WTGG-FM	6,000	96.5 Mhz
BATON ROUGE	WDGL-FM	100,000	98.1 Mhz
BOGALUSA	WBOX-AM	1,000	920 Mhz
BOGALUSA	WBOX-FM	3,000	92.9 Mhz
BUNKIE	KEZP-FM	18,000	104.3 Mhz
EUNICE	KEUN-AM	1,000	1290 Mhz
FERRIDAY	KFNV-FM	18,500	107.1 Mhz
FOLSOM	WJSH-FM	6,000	104.7 Mhz
HAMMOND	WFPR-AM	1,000	1400 Khz
HAMMOND	WHMD-FM	3,000	107.1 Mhz
HOUMA	KCIL-FM	100,000	107.5 Mhz
JENA	KJNA-FM	6,000	102.7 Mhz
JENNINGS	KJEF-FM	50,000	92.9 Mhz
LAFAYETTE	KVOL-FM	6,000	105.9 Mhz
LAKE CHARLES	KLCL-AM	5,000	1470 Khz
LEESVILLE	KJAE-FM	3,000	92.7 Mhz
LEESVILLE	KLLA-AM	1,000	1570 Khz
MANY	KWLK-FM	25,000	107.1 Mhz
MARKSVILLE	KAPB-FM	3,000	97.7 Mhz
MINDEN	KASO-FM	5,000	95.3 Mhz
MONROE	KMLB-AM	5,000	1440 Khz
MOREAUVILLE	KLIL-FM	3,000	92.1 Mhz
MORGAN CITY	KMRC-AM	1,000	1430 Khz
MORGAN CITY	KFXV-FM	6,000	96.7 Mhz
NATCHITOCHE	KZBL-FM	50,000	95.9 Mhz
NEW IBERIA	KANE-AM	1,000	1240 Khz
NEW ORLEANS	WWL-AM	50,000	870 Khz
OPELOUSAS	KSLO-AM	1,000	1230 Khz
RUSTON	KPCH-FM	50,000	97.7 Mhz
SHREVEPORT	KWKH-AM	50,000	1130 Khz
SLIDELL	WSLA-AM	1,000	1560 Khz
TALLULAH	KBYO-AM	500	1360 Khz
TALLULAH	KBYO-FM	25,000	104.5 Mhz
THIBODAUX	KTIB-AM	5,000	640 Khz
VILLE PLATTE	KVPI-FM	3,000	93.5 Mhz
ARKANSAS			
CROSSETT	KWLT-FM	25,000	102.7 Mhz
MISSISSIPPI			
McCOMB	WHNY-FM	5,000	1250 Mhz
PICAYUNE, MISS.	WKSU-FM	50,000	106.1 Mhz
TEXAS			
HEMPHILL	KTHP-FM	6,000	103.9 Mhz

Tiger Sportsline with Nick Saban



Head coach Nick Saban takes questions from LSU broadcaster Jim Hawthorne, media guest Scott Rabalais of *The Advocate* and telephone callers.

Tiger Sportsline with Nick Saban, a weekly one hour radio program each Wednesday night returns for the 2001 season. It is designed to give Tiger fans an inside look at LSU football and Coach Saban.

The show will once again be hosted by "The Voice" of LSU athletics, Jim Hawthorne and will be broadcast live for the second consecutive year from Serrano's Salsa Co. on Highland Road in Baton Rouge. Fans have the opportunity to come out and watch the show

broadcast live from Serrano's each week and ask Coach Saban questions in person. Tiger Sportsline also has a live call-in segment for Tigers fans listening at home.



For the second consecutive year, Coach Saban will invite a weekly media guest to join him live at Serrano's.

The first show kicks off on Aug. 29

and continues each week throughout the season, including both bye weeks. It will conclude Nov. 28 following the Tigers' regular season finale with Arkansas.

2001 TIGER SPORTSLINE AIR TIMES

Aug. 29	7-8 p.m.
Sept. 5	7-8 p.m.
Sept. 12	7-8 p.m.
Sept. 19	7-8 p.m.
Sept. 26	7-8 p.m.
Oct. 3	7-8 p.m.
Oct. 10	7-8 p.m.
Oct. 17	7-8 p.m.
Oct. 24	7-8 p.m.
Oct. 31	7-8 p.m.
Nov. 7	7-8 p.m.
Nov. 14	7-8 p.m.
Nov. 21	7-8 p.m.
Nov. 28	7-8 p.m.

AFFILIATES CARRYING TIGER SPORTSLINE

BATON ROUGE	.98.1 Mhz
ALEXANDRIA	.970 Khz
BOGALUSA	.920 Mhz
BOGALUSA	.92.9 Mhz
BUNKIE	.104.3 Mhz
EUNICE	.1290 Mhz
FOLSOM	.104.7 Mhz
HAMMOND	.107.1 Mhz
HOUMA	.107.5 Mhz
JENA	.102.7 Mhz
LAFAYETTE	.105.9 Mhz
LAKE CHARLES	.1470 Khz
MONROE	.1440 Khz
NEW IBERIA	.1240 Khz
NEW ORLEANS	.870 Khz
SHREVEPORT	.1130 Khz
TALLULAH	.1360 Khz
TALLULAH	.104.5 Mhz
THIBODAUX	.640 Khz

MISSISSIPPI

McCOMB	.1250 Mhz
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Stations are subject to change





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- ⊙ Live streaming audio from football, basketball, baseball and softball games and other special events
- ⊙ Running scoreboard of all events
- ⊙ View Tiger Stadium, Alex Box Stadium and PMAC seating online—check out your view of the field or court from the exact location of your tickets!
- ⊙ Online ticketing
- ⊙ Online Gift Center with LSU merchandise



Corporate Sponsors



Twelve corporations, some of them national and multi-national in scope, participate in an innovative and profitable corporate sponsorship program with the LSU Athletic Department. The sponsorships provide these companies with valuable promotional avenues and high-profile identity affiliation with LSU sports in exchange for financial support. The corporate sponsorship program generates over \$3 million annually, enabling the athletic department to fund scholarships, team travel, athletic facility improvements and other typical athletic expenses. Current Major Corporate Sponsors of LSU Athletics include Bank One of Louisiana, Coca-Cola, Powerade, EATEL, Winn-Dixie, Louisiana Lottery, McDonald's, United Parcel Service, Farm Bureau, Our Lady of the Lake Regional Medical Center, Ochsner Clinic, and Abita Springs Water Company.



MARKETING & PROMOTIONS



Rannah Gray
Assoc. AD/Marketing & Promotions



Ward Wyatt
Marketing Coordinator



LSU ALMA MATER

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shade inspiring halls,
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who to us recalls
Fond memories that waken in our hearts
a tender glow,
And make us happy for the love
that we have learned to know.

All hail to thee our Alma Mater,
molder of mankind,
May greater glory, love unending
be forever thine.
Our worth in life will be thy worth
we pray to keep it true,
And thy spirit dwell in us

forever LSU!

