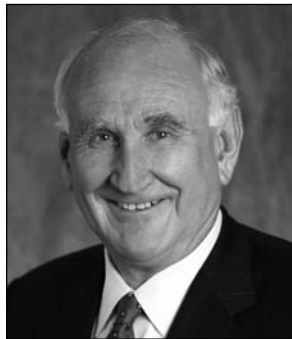


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Dr. William L. Jenkins

President, Louisiana State University System

Dr. William L. Jenkins is the fourth President of the Louisiana State University System. A system that includes five academic campuses, a law center, state-wide agricultural research and extension services, a leading nutrition research center, two health sciences centers, and ten public hospitals.

A veterinary scholar, Dr. Jenkins has held virtually every major administrative position at LSU, including provost and chancellor, since coming to the university as Dean of the LSU School of Veterinary Medicine in 1988.

Jenkins' tenure as System President has been marked by unprecedented growth as well as challenges, including destruction of LSU institutions in New Orleans in the aftermath of hurricanes in the fall of 2005. Although faced with a fiscal crisis and deep budget cuts that disrupted academic programs and forced the furloughs of thousands of LSU employees, Jenkins pressed for calm and reflective responses to the calamities by university and state education officials, actions that led to the rapid re-opening of the university system's urban research campus and its health care professional schools in New Orleans.

A South African native, Dr. Jenkins received his veterinary medicine degree from the University of Pretoria in 1958. He practiced veterinary medicine for four years before joining the faculty at the University of Pretoria, advancing through the ranks to become professor and head of the Department of Veterinary Physiology, Pharmacology and Toxicology. He obtained specialist credentials in 1968 and in 1970 received a Ph.D. from the University of Missouri in Columbia.

In 1978, Dr. Jenkins became a member of the faculty in the Department of Veterinary Physiology and Pharmacology at Texas A&M University. He was appointed dean of the LSU School of Veterinary Medicine in 1988 and was named LSU's provost and vice chancellor for academic affairs in September 1993. Three years later in 1996, the LSU Board of Supervisors named him LSU's fifth Chancellor. As chancellor, Dr. Jenkins led the strategic reorganization of the main campus administration to make it more efficient and responsive, efforts that were major factors in the later crafting of LSU's Flagship Agenda.

As a teacher and administrator, Dr. Jenkins has received numerous teaching and public service awards. In 1997, he was named Communicator of the Year by the Public Relations

Association of Louisiana, and a Distinguished Alumnus by the University of Missouri. The regional chapter of Toastmasters International presented him with its 1999 Communication and Leadership Award.

Other honors include the Vision of Excellence Award 2000 by the New Orleans Regional Chamber of Commerce and the New Orleans Chapter of MetroVision. In addition, his alma mater, the University of Pretoria, bestowed an Honorary Doctorate on Dr. Jenkins in September of 2000. He also was presented with the Volunteer of the Year Award by the Southern Economic Development Conference in 2004.

An active participant in national continuing education efforts, Dr. Jenkins has delivered more than 200 lectures and addresses to diverse groups in both the United States and abroad. The co-author of a textbook on veterinary pharmacology, Dr. Jenkins also has taught extensively at both the professional and graduate levels, written more than 60 scientific articles and contributed 15 chapters to various collegiate textbooks.

Dr. Jenkins has been active in numerous professional and civic organizations as well as select national committees. He served on the National Institute of Health's Alcohol Abuse and Misuse on College Campuses Committee and on a special Steering Committee of the Southern Association of Colleges and Schools that reviewed accreditation criteria for colleges and universities. Dr. Jenkins was also a member of the National Association of State Universities and Land Grant Colleges' Committee on Food and Society and is a member of the Governor's Advisory Commission on Coastal Restoration and Conservation.

In addition, he serves on a number of public boards such as the Louisiana Endowment for the Humanities, The Nature Conservancy of Louisiana, Teach for America South Louisiana, and the Greater Baton Rouge Chamber of Commerce.

Dr. Jenkins and his wife, Peggy, have four children--Sharon, Gwynn, Anthea, and Warren--and nine grandchildren.

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Sean O'Keefe

Chancellor, LSU



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The Honorable Sean O'Keefe assumed the office of Chancellor of Louisiana State University and A&M College on February 21, 2005. Prior to his appointment as LSU's seventh chancellor, O'Keefe established a distinguished career in higher education and United States government service.

Chancellor O'Keefe earned his Bachelor of Arts from Loyola University in New Orleans in 1977 and his Master of Public Administration from the Maxwell School of Syracuse University in 1978. He held an endowed chair at the Syracuse University Maxwell School of Citizenship and Public Affairs and served as the Director of National Security Studies, a partnership of Syracuse University and Johns Hopkins University for delivery of executive education programs. He was also Professor of Business Administration and Assistant to the Senior Vice President for Research and Dean of the Graduate School at the Pennsylvania State University.

He served on four separate occasions as a presidential appointee. Most recently, until February 2005, he served as the 10th Administrator of the National Aeronautics and Space Administration. O'Keefe joined President George W. Bush's Administration as Deputy Assistant to the President and as the Deputy Director of the Office of Management and Budget until December 2001.

Appointed Secretary of the Navy in July 1992 by President George Bush, O'Keefe served as Comptroller and Chief Financial Officer of the Department of Defense since 1989. Before joining then-Defense Secretary Dick Cheney's Pentagon management team in these capacities, he served on the United States Senate Committee on Appropriations staff for eight years and was Staff Director of the Defense Appropriations Subcommittee. His public service began in 1978 upon his selection as a Presidential Management Intern.

Chancellor Sean O'Keefe is a Fellow of the National Academy of Public Administration, a Fellow of the International Academy of Astronautics, and member of the Naval Postgraduate School Board of

Advisors. During his academic postings, he was a Visiting Scholar at the Wolfson College of the University of Cambridge in the United Kingdom, a member of the Naval Postgraduate School's civil-military relations seminar team, and conducted seminars for the Strategic Studies Group at Oxford University. He served on the national security panel to devise the 1988 Republican platform and was a member of the 1985 Kennedy School of Government program for national security executives at Harvard University.

In 1993, President Bush and Secretary Cheney presented him the Distinguished Public Service Award. He was the 1999 faculty recipient of the Syracuse University Chancellor's Award for Public Service; recipient of the Department of the Navy's Public Service Award in December 2000; and has been awarded five honorary doctorate degrees from several prestigious educational institutions. In 2003 and 2004, he was recognized and honored by the Irish American Magazine as one of the Top 100 Irish Americans.

Chancellor O'Keefe was named recipient of the Potomac Institute for Policy Studies' 2005 Navigator Award and received the 2005 Honorary Engineer of the Year Award from the Engineer's Council. He was inducted into the Louisiana Political Hall of Fame in January 2007.

He is the author of several journal articles and contributing author of *Keeping the Edge: Managing Defense for the Future* released in October 2000. In 1998, he co-authored *The Defense Industry in the Post-Cold War Era: Corporate Strategies and Public Policy Perspectives*.

He is married to Laura McCarthy O'Keefe, and they have three children - Lindsey, Jonathan, and Kevin.



Dydia DeLyser

Faculty Athletics Representative

Dydia DeLyser, an associate professor in the Department of Geography and Anthropology, begins her first year as LSU's Faculty Athletics Representative.

DeLyser, a native of Santa Monica, Calif., received a bachelor's degree in 1992 from UCLA and earned her master's and doctoral degrees from Syracuse University.

DeLyser arrived at LSU in August 1998 as an instructor before becoming an assistant professor one year later. She was designated as an associate professor in August 2005.

In terms of her research, DeLyser is a cultural-historical geographer. Her work has been both ethnographic and historical, and most of it has been about how landscapes help make the past meaningful in the present.

Most of her published research has focused on two different studies. One was a many-year ethnographic study of a ghost town in California where she examined how images and ideas about the American mythic West became meaningful to the tourists who visited the town. The second

was as historical study that examined a 19th century novel and how it changed the way people understood (and still understand) southern California's past.

Her current research concerns early women aviators and how they used their practices of flying to advance feminism in the post-suffrage era.

DeLyser teaches graduate courses in cultural geography, qualitative research, and academic and professional writing. She also teaches undergraduate courses in cultural, feminist, and urban geography, and an introductory world-regional geography course.

DeLyser is a first-generation American - her parents were Dutch immigrants - and English is actually her second language. She also has language abilities in Russian and Spanish.

DeLyser's hobbies include driving/riding antique cars and motorcycles. She is also a licensed pilot and co-owns a Citabria, which is a two-seat aerobatic airplane.

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The Bertman Coaching **LEGACY**

Skip Bertman's unyielding desire to succeed drove him to the pinnacle of his profession, and his astute knowledge of the game -- obtained from over 40 years of coaching -- combined with his steadfast determination and irrepressible enthusiasm transformed LSU Baseball into the nation's premier program. Bertman has been inducted into the College Baseball Hall of Fame, the Louisiana Sports Hall of Fame and the American Baseball Coaches Association Hall of Fame.

National Championships

2000, 1997, 1996, 1993, 1991

SEC Championships

1997, 1996, 1993, 1992, 1991, 1990, 1986

Career Record (1984-2001)

870-330-3 (.724)

NCAA Tournament Record

89-29 (.754), highest winning percentage in NCAA history

National Coach of the Year

2000, 1997, 1996, 1993, 1991, 1986

College World Series Appearances

2000, 1998, 1997, 1996, 1994,
1993, 1991, 1990, 1989, 1987, 1986

A Louisiana Legend and one of the greatest college baseball coaches of all time, J. Stanley "Skip" Bertman has made the seamless transition into the athletics director's chair with the same enthusiasm, vision and demand for excellence that were trademarks of his stellar coaching career.

The 2007-08 season will mark Bertman's final year as LSU athletics director. After his tenure ends on June 30, 2008, he will remain at LSU as athletics director emeritus through 2010, working as a vital fund-raiser for the university.

In six years as LSU's director of athletics, Bertman has added to his impressive list of on-the-field achievements. Under his direction, LSU has enjoyed arguably the greatest athletics seasons in the history of the institution.

The 2006-07 season saw 12 LSU teams finish among the nation's top 25, including a No. 3 final ranking for the football team and a fourth consecutive Final Four appearance by the women's basketball squad. The LSU men's and women's track and field teams each finished No. 2 in the nation.

In 2005-06, LSU joined North Carolina (1997-98) as the only schools to have their football, men's basketball and women's basketball teams all finish in the nation's Top 5. LSU in 2005-06 also became the first school in SEC history to win outright league championships in men's and women's basketball in the same season.

In 2004-05, 14 LSU teams advanced to the post-season, and in 2003-04, three teams won national championships, nine teams finished in the nation's top ten, and fourteen teams ranked in the top 25.

Under Bertman's direction, LSU teams have also recorded improved grade point averages across the board, making the student-athlete experience a success on and off the fields of competition.

While supervising the Tigers' progress on the playing fields, he has implemented measures necessary to realize his vision of building the LSU athletics department into the best in the country. Bertman's bold and innovative plans promise to keep the Tigers among the nation's elite in all phases of collegiate athletics.

Bertman is now in the midst of upgrading LSU's athletics complex, as he took the bold but essential move to implement a seat contribution program in Tiger Stadium to fund facility improvements and ensure the financial stability of the LSU Athletics Department for the next decade.

Working hand in hand with the Tiger Athletic Foundation, Bertman has already overseen the completion of the Cox Communications Academic Center for Student-Athletes, the renovation of Tiger Stadium and the Pete Maravich Assembly Center, and the construction of the Football Operations Center.

In addition, state-of-the-art baseball and softball stadiums are scheduled to be constructed by the fall of 2008, and a basketball practice facility will be in place by 2009.

Bertman was named LSU's athletics director on January 19, 2001. With Bertman, LSU gained an athletics director who provides the leadership and experience necessary to manage the Tigers' budget of over \$50 million.

Bertman guided LSU to five NCAA baseball titles during his 18-year coaching tenure (1984-2001), and his teams drew huge crowds to venerable Alex Box Stadium, as the Tigers led the nation in attendance in each of his final six seasons.

He also served as head coach of the 1996 U.S. Olympic team which captured the bronze medal in Atlanta.

Bertman continues to be honored for his remarkable coaching tenure, as he was inducted in June, 2006 into the new College Baseball Hall of Fame as part of the hall's inaugural class. He has also been inducted into the Louisiana Sports Hall of Fame and the American Baseball Coaches Association Hall of Fame.

In a *Baseball America* poll published in 1999, Bertman was voted the second greatest college baseball coach of the 20th century, trailing only Rod Dedeaux of Southern California. Bertman, Dedeaux and Augie Garrido of Texas are the only coaches to win five CWS titles.

Bertman had previously earned recognition as one of the nation's brightest assistant coaches while at the University of Miami (Fla.) for eight seasons (1976-83). Before working at Miami, Bertman was renowned for his coaching excellence. In 11 seasons at Miami Beach High School, he directed the Hi-Tides to a state championship and two runners-up finishes and he was named Florida's Coach of the Year on three occasions.

In 1975, Bertman coached at Miami-Dade Downtown, leaving after one season to join legendary head coach Ron Fraser at Miami. The move was a homecoming of sorts, as Bertman spent his collegiate playing days with the Hurricanes as an outfielder and catcher from 1958-60. He earned his B.A. in health and physical education from Miami in 1961 and received his master's degree from UM in 1964.

Bertman and his wife Sandy are the parents of four daughters - Jan, Jodi, Lisa and Lori. The Bertmans have four grandchildren - Sophie Faith and Isaac Stanley, the children of Emile and Lori Bertman Guirard; and Samuel Aaron and Ezra Michael, the sons of Drew and Lisa Bertman Pate.



Verge Ausberry



Judy Southard



Herb Vincent



Bo Bahnsen



Mark Ewing



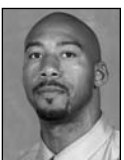
Bo Kerin



Eddie Nunez



Miriam Segar



Ronnie Haliburton

Verge Ausberry

Senior Associate AD/Operations

A former LSU football standout, Verge Ausberry joined the LSU Athletics Department administrative staff in August 2001 as an Associate Athletics Director for Operations. He was appointed to the position of Senior Associate Athletics Director in May 2006.

Ausberry supervises and is responsible for football operations, football scheduling and new projects. He also oversees the LSU men's basketball team, the equipment staff, the strength and conditioning staff, the Dr. Martin Broussard training room, the video department and football game management.

Ausberry, from New Iberia, La., played inside linebacker for the Tigers, lettering in 1986-89. He was the leading tackler on the team in both 1988 and 1989 and was part of two Southeastern Conference championship teams (1986 under Bill Arnsparger and 1988 under Mike Archer), playing on teams that went four bowl games.

Before joining the LSU athletic administration, he was very closely involved in the athletic program, first serving for almost seven years as a member of LSU's highly regarded Academic Center for Athletes where he worked with many of the student-athletes, primarily dealing with LSU's football squad.

After leaving the Academic Center, he moved in July 1999 to the Tiger Athletic Foundation staff as part of LSU's fund-raising arm prior to joining the department.

Ausberry received his Bachelor of Science degree in education in May of 1990, his Master of Education degree in administration, supervision and certification in child welfare in May of 1992 and his specialist in higher education administration in 2004. He is presently a doctoral candidate in higher education administration at LSU. He is married to the former Cheri Morial of New Orleans and they have two boys, Austin and Jaiden.

Judy Southard

Senior Associate AD/Senior Woman Administrator

Judy Southard, who had very successful careers as both head women's basketball coach and Director of Athletics, enters her seventh year at LSU having been promoted to Senior Associate Athletics Director in May 2006.

Southard came to LSU from Texas Woman's University, where she served as the school's Director of Athletics for nine years.

As LSU's Senior Woman Administrator, Southard's responsibilities include oversight of the highly successful Tiger Olympic Sports program including 17 men's and women's sports. She has direct supervision of volleyball, women's basketball, softball and men and women's off as well as responsibilities in monitoring the athletic department's Gender Equity and Diversity Issues Plan.

Southard has served on numerous national committees during her career in athletic administration. She is currently a member of the NCAA Division I Women's Basketball Committee and will continue to serve in the important role of committee chair for the 2007-08 academic year. She additionally served as a member of the SEC Executive Committee from 2004-2007.

While at Texas Woman's University, Southard initiated a corporate partnership program for the athletic department and was instrumental in the addition of two sports (softball and soccer) to the department's sport offerings. She also initiated efforts to create the TWU Athletics Hall of Fame during her tenure there.

Prior to her stint at TWU, Southard served as head women's basketball coach at Marshall University in Huntington, W. Va., for 11 years, where she led the Lady Herd to five Southern Conference titles. At Marshall, Southard was named Southern Conference Coach of the Year three times and her career record of 178-130 still stands as a school record for women's basketball victories. Southard also served as Assistant Athletics Director/SWA at Marshall from 1983-88, including a four-month period when she was interim director. She was recognized in the fall of 2006 as an inductee in the Marshall Athletic Hall of Fame.

Before going to Marshall, Southard spent three years as head coach at Tennessee-Martin and she also served for one season as an assistant coach at

Tennessee. As a high school teacher from 1970-77, Southard coached both basketball and tennis, leading her West Florence High School basketball team to the South Carolina 4A state title in 1976.

A native of Columbia, S.C., Southard earned a bachelor's degree in physical education and health from Coker College in 1970 followed by a master's degree in physical education from Tennessee in 1978. She was a 2000 inductee into the Coker College Athletics Hall of Fame.

Herb Vincent

Senior Associate AD/External Affairs

Herb Vincent was appointed to the position of Senior Associate Athletic Director for External Affairs in May of 2006 after serving as associate AD since August of 2002. In addition, he was LSU's sports information director for 12 years from 1988-2000.

In his present position, Vincent manages communications and serves as the primary public relations officer for the LSU Athletics Department and all its entities, including the Tiger Athletic Foundation. He also supervises the sports information office and marketing and promotions office, serves as the primary liaison with LSU Sports Properties and TAF, and serves as the department administrator for the sport of baseball.

Vincent served as the LSU sports information director from July 1988 to July 2000. He was appointed Assistant Athletics Director in November of 1989, and then was elevated to Associate AD/Communications in 1992.

He joined LSU as assistant sports information director in February of 1988 and was promoted to the position of SID in July of that year.

Prior to his return to LSU in 2002, Vincent served as Vice President for Communications for the College Sports Southeast regional cable network, headquartered in Birmingham, Ma.

Vincent received a bachelor's degree in journalism from LSU in 1983. He worked as a student assistant in the sports information office directed by CoSIDA Hall of Famer Paul Manasseh during his undergraduate years.

After graduating from LSU, Vincent spent the 1984 season as assistant public relations director for the United States Football League's New Orleans Breakers. In 1985, he was assistant public relations director for the USFL's Los Angeles Express and was promoted during the season to the public relations staff's top position.

Before joining LSU in 1988, Vincent spent one year as assistant SID at Louisiana-Lafayette and also worked at the Southeastern Conference office in Birmingham as assistant public relations director in charge of basketball publicity for two years.

Vincent is married to the former Jamey Cavacini of Versailles, Ky., and they have one daughter, Kennedy.

Bo Bahnsen

Associate AD/Internal Relations

Bo Bahnsen serves as LSU's Associate Athletics Director for Internal Relations, overseeing the ticket office and all customer service operations.

Prior to moving into his current position in December of 2003, Bahnsen's primary responsibility for the previous 14 years was to serve as LSU's NCAA compliance officer.

Besides ticket and customer service operation, Bahnsen oversees the track and field program as well as the Pete Maravich Assembly Center and game management for all sports including football.

A 1982 graduate of LSU, Bahnsen served as administrative assistant for the men's basketball team for five years before moving into athletics administration as director of purchasing for two years. In 1989, he was assigned his primary responsibility as NCAA compliance officer as assistant athletics director, and then was promoted to associate AD in 1996.

Bahnsen has been responsible for overseeing the successful implementation of LSU's Tradition Fund Program, a football-seating plan that requires contributions for the right to purchase approximately 45,000 seats in Tiger Stadium.

Bahnsen, 46, served as manager of the LSU basketball team as an undergraduate and became administrative assistant for the team upon graduation in May of 1982. In July 1987, he became administrative assistant to Athletics Director Joe Dean, overseeing the purchasing office until his promotion in 1989.

A native of Wharton, Texas, Bahnsen attended

Wharton County Junior College for two years before transferring to LSU in 1979. He earned his Bachelor of Science degree in physical education.

Bahnsen is married to the former Karen Mayson, a former LSU golfer and current head coach of the Lady Tigers golf program. The couple has two children, Darren (17) and Devin (15).

Mark Ewing

Senior Associate AD/Business

Mark Ewing, a 23-year employee of Louisiana State University, joined the LSU Athletics Department in January 2001, and serves as the department's Associate Athletics Director for Business.

Ewing came to the athletics department from LSU's Office of Budget and Planning. He served as LSU's Budget Director overseeing the development and management of the university's \$360 million operating budget.

Prior to his service at LSU, he was employed by Cajun Electric Power Cooperative where he managed accounting for the company's \$2 billion plus construction division.

As Associate Athletics Director for Business, Ewing has assumed responsibility for the athletic business operations including budget, travel, personnel and purchasing as well as responsibility for concession operations. He also handles financial forecasting and management of facility maintenance operations while assisting Sr. Associate AD Judy Southard in the oversight of the gymnastics program.

Ewing, who is a native of Pointe Coupee Parish, received a bachelor's degree in finance from LSU in 1978 and a master's degree in public administration from LSU in 1995.

Ewing and his wife, Gail, have three daughters, Andrea, Aileen and Molly Sue.

Bo Kerin

Associate AD/Compliance

Bo Kerin, who spent the past five years with the NCAA in its membership services division, joined the LSU Athletic Department as an Associate Athletic Director in charge of compliance in May of this year.

As LSU's compliance director, Kerin will serve as the liaison between LSU and the NCAA and Southeastern Conference offices for NCAA rules interpretations and other matters. He will also be responsible for developing and coordinating educational components for staff, student-athletes, booster organizations, and entities outside the athletics department on NCAA and SEC rules and regulations.

Kerin comes to LSU after a five-year stint with the NCAA from 2001-2007, where he most recently served as associate director of membership services. Kerin's primary responsibilities with the NCAA included oversight of the training of new staff members on the rules education program, the continuing education program for the membership services staff as well as the interpretation of NCAA legislation for Division I institutions.

Prior to his work with the NCAA, Kerin served in compliance at Mississippi State, holding the assistant director position for one year before being promoted to compliance coordinator from 1999 to 2001.

Kerin graduated from Tennessee in 1996 with a bachelor's degree in business administration. He followed that with a Master's degree in education from Mississippi State in 2000. Kerin is married to the former Leslie Moree of Starkville, Miss.

Eddie Nunez

Associate AD/Operations, Project Development

Eddie Nunez joined the LSU Athletic Department in October 2003 as the Director of Game and Event Management and has since been promoted to Associate Athletics Director for Operations and Project Development in June of 2007.

Nunez's responsibilities, includes game management for LSU football. He also directs the coordination, development and renovation of over \$120 million dollars in athletic facility projects including renovations of the Pete Maravich Assembly Center and current construction of the new baseball and softball stadiums.

Nunez has been the Department's coordinator in the TAF construction of the West Side addition to Tiger

Stadium and the new football operations center. He also oversees the sports of women's tennis and swimming & diving for the athletic department and represents the athletics department on various University and community committees.

Nunez came to LSU after two years as the Director of Game and Event Management at Vanderbilt University in Nashville. Prior to that, Nunez served as men's basketball administrative assistant at Marquette University for one year and two years as men's basketball graduate assistant and head equipment manager for coach Billy Donovan at the University of Florida. He also played two seasons on the Florida basketball team and was a two-time member of the SEC Academic Honor Roll in 1997 and 1998.

The native of Miami, Fla., received his associate degree in arts and architecture from Miami-Dade Community College in Miami in 1995, his bachelors in sports management from the University of Florida in 1998 and his masters in sports administration from Florida in 2000. He is married to the former Jane Hess.

Miriam Segar

Associate AD/Student Services

Miriam Segar, a former LSU women's basketball player, has been a part of the athletics department administration since June of 1995 and was most recently named Associate Athletics Director for Student Services in April 2007. She had served as Assistant Athletics Director for Student Services since 2004.

Segar began her administrative career at LSU as the compliance coordinator where she served for three years. Following that, in 1998, Segar was named the director of the CHAMPS/ Life Skills where she worked until 2001 when she moved over to the Director of Student Services.

While working with the CHAMPS/ Life Skills, Segar guided the program to Division I Athletic Directors Program of Excellence Award in 2001.

Prior to returning to her alma mater, Segar spent one year at the Southeastern Conference office as the championships assistant and the officiating assistant, assisting in the management of all SEC championships and tournaments and the coordination of women's basketball officials.

Segar, the 2006 Athletic Department Female Alumna of the Year, was a three-year captain for the Lady Tigers basketball team and received four letters from 1990 to 1994. She earned the 1994 NCAA Post-graduate Scholarship and was a member of the 1994 NCAA All-Academic team and a three-time All-SEC Academic Award recipient.

Segar and her husband, Jamie have three children; Grant, Reid and Maggie.

Ronnie Haliburton

Assistant AD/Facility Services

Ronnie Haliburton, who served as director of facility services in the LSU Athletics Department for three years, was promoted to Assistant Athletics Director for Facility Services in March 2007.

Haliburton came to the athletics department in December of 2003 from LSU's facility maintenance department, where he had served as manager since 1998. He was responsible for the overall management of custodial operations, special events crews, stock room inventory and equipment repair.

Haliburton played as a tight end for the LSU football team from 1986-89, and was a member of two Southeastern Conference championship teams. He later played for the Denver Broncos of the NFL for three years.

He first joined LSU in an administrative capacity in 1994 as resident assistant of Broussard Hall, then the school's athletic dormitory, before moving to the weight room as a student assistant strength coach.

Haliburton became a resident manager in 1996 before being named coordinator of residence life later that year. In 1998, he became Manager of Facility Maintenance at LSU.

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LSU ATHLETICS Championship TRADITION

2006-2007 IN REVIEW

Top Teams



Women's Basketball

The Lady Tigers advanced to the program's fourth straight NCAA Final Four with tournament victories over UNC Asheville, West Virginia, Florida State and top-seeded Connecticut. LSU also posted a 30-8 overall record in 2006-07 and went 10-4 in the SEC. The 30 wins marks the third straight season with at least 30 wins.



Gymnastics

The LSU gymnastics team maintained its presence among the nation's elite, finishing the season with a No. 7 national ranking after advancing to the NCAA Championships for the 19th time in program history. Individually, the Tigers had a school-record four athletes earn first-team All-America honors, while head coach D-D Breaux was named the NCAA Central Region Coach of the Year and Bob Moore was named the region's assistant coach of the year.

Football

The Tigers posted an 11-2 overall record and defeated Notre Dame in the 2007 Sugar Bowl. The victory was the third BCS bowl title for LSU, including the 2001 Sugar Bowl and the 2003 BCS National Title game in New Orleans. During the 2006 season, the Tigers recorded two wins over top 10 teams, including a 28-24 come-from-behind win at No. 8 Tennessee and a 31-26 win at No. 5 Arkansas.



Men's and Women's Track and Field

The LSU men's and women's track and field teams enjoyed an incredible season in 2007 under the direction of third-year head coach Dennis Shaver. The Lady Tigers were the NCAA runners-up during both the indoor and outdoor seasons, while the Tigers finished as the NCAA runner-up during the outdoor season in June. In addition, the LSU women won their first SEC Outdoor title since 1996 with a victory at the SEC Outdoor Championships in May.



2006-2007 IN REVIEW

Elite Athletes



Sherry Fletcher

WOMEN'S TRACK & FIELD

Sprinter Sherry Fletcher became the fourth Lady Tiger all-time to win an NCAA title in the 100-meter dash after clocking a personal best time of 11.20 seconds in the final to win gold at the 2007 NCAA Outdoor Track and Field Championships. She is now in select company as she joins Dawn Sowell (1989), Esther Jones (1990) and D'Andre Hill (1994, 1995) as the only NCAA champions in the 100 meters in the program's storied history.

Marina Skender

VOLLEYBALL

A two-time All-SEC selection, the junior outside hitter has helped lead the Tigers to back-to-back SEC Western Division titles and NCAA Tournament appearances. Skender led the conference and ranked sixth in the NCAA in service aces per game, while also recording a school record for attempts per game.

Killian Roessner

SOFTBALL

A first-team All-American in 2007, the catcher had the best season of her career. Roessner led the SEC with 19 runners caught stealing and tied for the league lead with four runners picked off. In addition to her outstanding play behind the plate, she hit .354 for the season with 15 doubles, six home runs and 36 RBIs.

Jared Bradford

BASEBALL

Junior right-hander Jared Bradford enjoyed an excellent 2007 season, as he was named second-team All-SEC and second-team ABCA All-South Region. He completed the season with a 10-4 mark, tying for the most victories among SEC pitchers. Bradford also led LSU with five saves, and he posted either a win or a save in 10 of LSU's 12 SEC victories.

Kelly Phelan

GYMNASTICS

Phelan finished her gymnastics career at LSU as a three-time All-American after earning first-team recognition on the beam and floor during her senior season. She was also named a Scholastic All-American as well as a Coca-Cola Community All-American.

Megan Falcon ▶▶

WOMEN'S TENNIS

Sophomore Megan Falcon notched an impressive 38-3 overall record in her first collegiate season. Ranked No. 2 in the country, Falcon was named an ITA All-American and SEC Player of the Year. She was also named ITA National Co-Player to Watch and Louisiana Newcomer and Player of the Year. She held a 28 match winning streak as she became the first player in women's tennis history to reach the NCAA semifinals.



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Danny Bryan

MEN'S TENNIS

Danny Bryan received ITA All-American and first-team All-SEC honors in 2007. He finished the season ranked No. 4 in doubles with partner Colt Gaston. Bryan and Gaston tallied an impressive 24-4 record on their way to the NCAA Doubles quarterfinals. Bryan represented the tennis team well in the community as he received the 2007 ITA/Arthur Ashe Jr. Award Leadership and Sportsmanship.

JaMarcus Russell

FOOTBALL

JaMarcus Russell departed LSU after his junior season and was the No. 1 pick of the 2007 NFL draft after having his most successful and productive season with the Tigers. The Mobile, Ala., native guided LSU to a 11-2 record, including a Sugar Bowl victory over Notre Dame. Russell threw for 3,129 yards and 28 touchdowns as a junior and guided the Tigers in two come-from-behind wins.

Julius Gloeckner

MEN'S SWIMMING & DIVING

Julius Gloeckner owns more school records than any other swimmer in school history and was a NCAA All-American in his first two seasons

Hali Saucier

WOMEN'S SWIMMING & DIVING

Hali Saucier was the most decorated athlete at LSU academically: She was the SEC H. Boyd McWhorter Finalist, an NCAA Postgraduate Scholarship recipient and an ESPN Academic All-American. She also earned 2007 NCAA All-American honors and was the 2007 NCAA Regional Platform Champion.

Isa Phillips

MEN'S TRACK & FIELD

Hurdler Isa Phillips became the first LSU athlete since Billy Hardin in 1964 to win an NCAA title in the 400-meter hurdles as he won the event at the 2007 NCAA Outdoor Track and Field Championships. His time of 48.51 seconds in the final shattered his previous personal best and moved him into the No. 2 spot on the school's all-time performance list.

Sylvia Fowles ▶▶

WOMEN'S BASKETBALL

As a junior, Sylvia Fowles earned Kodak and John R. Wooden Award All-America honors as well as first-team honors from ESPN.com and the USBWA. The 6-6 center helped guide the Lady Tigers to a fourth straight NCAA Final Four appearance and a 30-8 record in 2006-07 and averaged 16.9 points and 12.6 rebounds, earning first-team All-SEC honors as well.

Glen Davis

MEN'S BASKETBALL

Glen Davis earned first-team All-SEC honors after leading the team in scoring with 17.7 points and rebounding with 10.4 per game.

Melissa Eaton

WOMEN'S GOLF

Melissa Eaton led LSU in stroke average for the second straight year. She completed her third straight season with a 75 stroke average to help guide the Lady Tigers to the NCAA Regional.

Chelsea Potts

SOCCER

Defender Chelsea Potts established herself as one of the top young center backs in the country with her play during the 2006 season. Potts became the first Tiger to receive All-America recognition as she was named a Soccer Buzz Second-Team Freshman All-American following the season, while she was also named second-team All-SEC and a member of the SEC All-Freshman Team.



Chris Wells ▲

MEN'S GOLF

Chris Wells capped a stellar career in the purple and gold in 2007 as he earned All-SEC recognition for the second time after leading the Tigers with a 73.0 stroke average for the season. He was also a three-time first-team All-Louisiana selection by the Louisiana Sports Writer's Association, as well as a two-time member of the PING All-Southeast Region Team during his career.



43 National Team Championships

| | |
|----------------------------|--|
| Men's Basketball (1) | 1935 |
| Boxing (1) | 1949 |
| Football (2) | 1958, 2003 |
| Men's Golf (4) | 1940, 1942, 1947, 1955 |
| Men's Indoor Track (2) | 2001, 2004 |
| Women's Indoor Track (11) | 1987, 1989, 1991, 1993, 1994, 1995, 1996, 1997, 2002, 2003, 2004 |
| Men's Outdoor Track (4) | 1933, 1989, 1990, 2002 |
| Women's Outdoor Track (13) | 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 2000, 2003 |
| Baseball (5) | 1991, 1993, 1996, 1997, 2000 |

109 SEC Team Championships

| | |
|---------------------------|--|
| Baseball (13) | 1939, 1943, 1946, 1961, 1975, 1986, 1990, 1991, 1992, 1993, 1996, 1997, 2003 |
| Men's Basketball (9) | 1935, 1953, 1954, 1979, 1981, 1985, 1991, 2000, 2006 |
| Women's Basketball (2) | 2005, 2006 |
| Football (9) | 1935, 1936, 1958, 1961, 1970, 1986, 1988, 2001, 2003 |
| Men's Golf (15) | 1937, 1938, 1939, 1940, 1942, 1946, 1947, 1948, 1953, 1954, 1960, 1966, 1967, 1986, 1987, 1992 |
| Women's Golf (1) | 1981 |
| Gymnastics (1) | 1988 |
| Men's Swimming (1) | 1976, 1985, 1998, 1999 |
| Men's Tennis (4) | 1957, 1963, 1989, 1990 |
| Men's Indoor Track (4) | 1985, 1987, 1988, 1989, 1991, 1993, 1995, 1996, 1998, 1999 |
| Women's Indoor Track (10) | 1933, 1934, 1935, 1936, 1938, 1939, 1940, 1941, 1942, 1943, 1946, 1947, 1948, 1951, 1957, 1958, 1959, 1960, 1963, 1988, 1989, 1990 |
| Men's Outdoor Track (22) | 1985, 1987, 1988, 1989, 1990, 1991, 1993, 1996, 2007 |
| Women's Outdoor Track (9) | 1999, 2000, 2001, 2002, 2004 |
| Softball (5) | 1986, 1989, 1990, 1991 |
| Volleyball (4) | |

Overall Men's

| | |
|---------------------------|-----------|
| NCAA Championships | |
| 1. UCLA | 100 |
| 2. Stanford | 94 |
| 3. USC | 84 |
| 4. Abilene Christian | 50 |
| 4. Kenyon | 50 |
| 6. Oklahoma State | 48 |
| 7. LSU | 43 |
| 7. Arkansas | 43 |
| 9. Texas | 39 |
| 10. College of New Jersey | 37 |

Overall Women's

| | |
|---------------------------|-----------|
| NCAA Championships | |
| 1. Stanford | 35 |
| 2. College of New Jersey | 31 |
| 3. UCLA | 29 |
| 4. LSU | 24 |
| 5. Kenyon | 23 |

Entrance

The press area in the LSU Press Box is located on the third level on the west side of Tiger Stadium. The entrance to the Tiger Stadium press box is through the press elevator, located near Gate 5 on the southwest side of Tiger Stadium. The elevator will be in operation three hours prior to kickoff. Media Will Call is located at the south corner of the west side stands closest to the Athletics Administration Building.

Radio/Television/Coaches

Located on the main press level, there is a primary live television broadcast booth and a booth available for tape-delay telecasts. This level also accommodates booths for both home and visiting radio crews and LSU and visiting coaches' booths. Only those with appropriate passes will be admitted to these booths.

Photo Deck

This level offers space for network TV cameras and coaches' film crews. Due to lack of space on the photo deck, no video cameras will be allowed on the photo deck other than the originating network cameras, home and visitor coaches' video and scoreboard video cameras.

Working Press Area

This area is for media on deadline work requirements and will have a special pass to access the area.

Sidelines

LSU follows NCAA and SEC rules regarding media representatives on the sidelines.

- Armbands must be worn on the arm -- not on the leg or camera -- in order to gain access to the field.
- All photographers/videographers on the sideline must be there in a working capacity with equipment.
- Photographers are not permitted to shoot between the 25-yard lines and must wear armbands at all times.
- All photographers/videographers on the sideline must kneel while play is in progress.
- No credentials will be issued to freelance photographers, outline writers, equipment carriers or radio station representatives, except for the two teams' broadcast originating networks.
- Armbands will not be mailed or otherwise issued prior to gameday. Armbands must be picked up at the press elevator no earlier than two hours before kickoff.
- Only one armband will be issued per person at the press gate and identification will be requested.
- Affiliate TV stations are not allowed the services of a grip and armbands will not be provided for them.
- Due to space restrictions, those media wearing armbands will not have access to the press box at any time without other proper credentials. A box lunch will be served at ground level for photographers.
- No one under 18 years of age will be issued an armband for sideline access without prior approval of the SID.
- Photographers or videographers are considered working members of the media and they are to refrain from cheering or talking to players, coaches or officials.
- Photographers should contact Steve Franz, LSU Coordinator of Photography, for further information at (225) 578-4193.
- Photographers may send photos from the LSU Photo Room located in the southwest corner of Tiger Stadium.
- Contact Steve Franz to reserve space.
- Not conforming to any of the above listed guidelines will result in the immediate dismissal from the stadium by the LSU Event Management staff.

Press Box Services

Complete individual and team statistics, running play-by-play, postgame coaches' quotes and game facts will be distributed to members of the working media.

- Press kits are provided 30 minutes prior to kickoff, or earlier upon request. Press kits include program, flip card, updated statistics for each team, conference statistics and gameday notes.
- A pregame meal will be served beginning 90 minutes before kickoff. Soft drinks will be available throughout the game.

Parking

Media parking is located in lots nearby Tiger Stadium. Because of limited space, requests for parking should be made with credential requests. It should not be assumed that parking passes will be provided with all media credentials.

Phones

There are a limited number of telephones available in the press box, therefore writers on a deadline are encouraged to order phone lines from BellSouth in Baton Rouge (1-800-238-5501). When ordering phone lines for the press box, the physical address for Tiger Stadium is 3800 Highland Road, Baton Rouge, LA 70803. Additional phones that allow for 1-800 or collect calls will also be situated throughout the press box. They are available on a first-come, first-serve basis.

Wireless/Ethernet Internet

Wireless internet is available in the Tiger Stadium Press Box. In addition, a limited number of Ethernet lines are also available.

Pro Scouts

Due to severe space limitations, scouts of professional football teams are not issued press credentials. Tickets will be made available to pro scouts at regular price. Tickets should be requested two weeks prior to the date of the game to guarantee availability and should be requested through LSU Sports Information Administrative Secretary Pat Fredericks at (225) 578-8226.

Satellite Trucks

Any outlet using a satellite truck must request satellite truck access and must have a truck in place at least five hours prior to kickoff (example: 2 p.m. for a 7 p.m. kickoff). Any satellite truck arriving less than five hours prior to kickoff may be denied access to the stadium. Requests for parking area for satellite trucks must be made by noon Wednesday prior to Saturday games and must be confirmed through Director of Television Kevin Wagner. No other vehicles will be allowed to park with the satellite truck and all credentials for personnel must be included in the online request.

Head Coach Les Miles

- Requests for interviews with Les Miles should be coordinated through SID Michael Bonnette at (225) 578-8226 or mbonnet@lsu.edu.
- Coach Miles will participate in the Southeastern Conference teleconference with the other 11 league coaches each Wednesday at 10:07 a.m. CST. Contact LSU Sports Information or the SEC Office for the complete times, dates and phone number of the conference.
- Coach Miles will conduct his weekly press luncheon each Monday during the season (except open date weeks). He will meet with all members of the media at 11:30 a.m. in the Press Conference Room on the fifth floor of the LSU Athletic Administration Building.
- Coach Miles will meet with the media immediately after practice on Wednesday at the Charles McClendon Practice Facility and then again in his office on Sunday afternoons following LSU games.
- Coach Miles is also available by request Tuesday through Friday during the season between 12:15 and 12:45 p.m. Contact Michael Bonnette to arrange these interviews with coach Miles.



Practices

LSU football practices are open to the media Monday thru Wednesday during the individual portion of practice each day. Media members should request to have their name placed on a practice pass list for admission to practices. Media members are asked to remain at least three yards off the sideline at all times.

Players

All player interviews must be coordinated through the LSU Sports Information Office at least one day in advance. Player interviews will be held each Monday after coach Miles' Press luncheon at a time TBD and then following practice on Monday and Tuesday. All player interviews will be held at the Indoor Practice Facility.

- Phone interviews should be requested through SID Michael Bonnette and Associate SID Brian Miller. The player will return the call at an agreed-upon time from the LSU Sports Information Office.

- Players are available through Tuesday of game week. No player interviews will be conducted after Tuesday.

- Team locker rooms are off limits to media representatives at all times.

Postgame

LSU abides by Southeastern Conference policy regarding equal access to all members of the working media.

- Coach Les Miles will conduct his postgame news conference at home games approximately 10 minutes after the game in the Media Interview Room located just off the chute area leading to the LSU locker room. His postgame press conference can also be heard in the press box.
- The LSU locker room is closed. Several players will be brought into the Media Interview Room following coach Miles' postgame news conference.
- The opponents' coach will conduct his postgame news conference in the interview room located across from the visitors' locker room in the southeast portal of the stadium. TV lighting and adequate electrical outlets are available in the visitors' interview area.

Mailing Address:

LSU Sports Information
P.O. Box 25095
Baton Rouge, LA 70894-5095
Phone: (225) 578-8226

Overnight Mailing Address:

LSU Sports Information, Room 501
LSU Athletic Administration Building
North Stadium Dr. at Nicholson Dr.
Baton Rouge, LA 70894

Credentials

Credentials for LSU home games are issued for working media only. Because of severe space limitations and demand the deadline for all season credential requests is Aug. 13. Individual game credentials must be requested two (2) weeks prior to the date of the game.

- All members of the media must request credentials online through Associate Sports Information Director Laurie Cannon.

- Please keep in mind that credentials authorize an accredited organization for news coverage of the game. ANY unauthorized use of credentials subjects the bearer to ejection from the stadium and the accredited organization to revocation of its credentials for future LSU athletic events.

Press box seating and field access will be determined using the following criteria:

1. Sports editors of daily newspapers and sports director of television and radio stations.
2. Daily radio and television shows.
3. Weekly radio and television shows providing sound and/or video highlights.

4. Weekly magazines specifically dedicated to LSU Athletics.
5. Other weekly and monthly publications (monthly publications may be limited to one (1) photographer shooting non-conference games at the discretion of the LSU SID).
6. Websites (please see restrictions below).

The official website of LSU athletics and the official website of the visiting school will be credentialed. Also, the official online service of the national over-the-air or cable television network that owns broadcast rights to the game will receive credentials. Other websites will not be credentialed unless they meet specifications outlined below:

1. Must be a legal corporate entity that has been in business at least one full calendar year and has provided coverage of LSU or the visiting team for at least one year.
2. Must provide daily coverage of ALL athletic teams of LSU or the visiting team with its own staff of reporters, photographers and equipment.
3. Must travel to and cover all football away games and all major post-season events.

4. Must provide coverage of all press conferences of ALL athletic teams at LSU or the visiting team.
5. Must be accredited by home university as working media.

Note: Websites that sponsor message boards, message centers or chat rooms where people are allowed to post anonymous information will not be issued credentials. If a medium has an online site and they sponsor these anonymous forums, they may continue to request credentials under its traditional medium (newspaper, magazine, radio, television), but will not be granted additional passes for online staff.

Requests from individuals not employed by an accredited media outlet will not be considered.

Requests from radio stations must come from the sports director of that radio station and may be filled with a ticket in the stands of Tiger Stadium due to space restrictions in the LSU press box.

PRESS BOX PROCEDURES

Spouses, dates, non-workers and anyone under 18 years of age are not permitted in the working press area.

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Media List

Print

Associated Press

SPORTS EDITOR: Brett Martel
PHONE: (504) 523-3931
E-MAIL: nrle@ap.org

The Advocate

EXEC. SPORTS EDITOR: Butch Muir
ASST. SPORTS EDITOR: Matt Randolph
BEAT WRITERS: Scott Rabalais, Carl Dubois, Randy Rosetta
PHONE: (225) 383-1111
E-MAIL: sports@theadvocate.com

Times-Picayune

SPORTS EDITOR: Doug Tatum
SPORTS EDITOR: Peter Finney (columnist)
BEAT WRITER: Jim Kleinpeter, Jim Varney
PHONE: (504) 826-3405
E-MAIL: sports@timespicayune.com
KLEINPETER PHONE: (225) 769-9291

The Shreveport Times

SPORTS EDITOR: Scott Ferrell
PHONE: (318) 459-3300
E-MAIL: sports@shreveporttimes.com

Lake Charles American Press

SPORTS EDITOR: Scooter Hobbs
PHONE: (337) 494-4069
E-MAIL: sports@americanpress.com

Alexandria Daily Town Talk

SPORTS EDITOR: Randy Benson
PHONE: (318) 487-6351
E-MAIL: sports@thetowntalk.com

Monroe News-Star

SPORTS EDITOR: Paul Letlow
PHONE: (318) 362-0267
E-MAIL: sports@thenewsstar.com

Gannett News Louisiana

BEAT WRITER: Glenn Guilbeau
PHONE: (225) 346-0921
CELL: (225) 907-8701
E-MAIL: gguilbeau@gannett.com

Lafayette Daily Advertiser

SPORTS EDITOR: Bob Heist
PHONE: (337) 289-6303
E-MAIL: sports@theadvertiser.com

Opelousas Daily World

SPORTS EDITOR: Eric Narcisse
PHONE: (337) 942-4971
E-MAIL: enarcisse@dailyworld.com

Ruston Daily Leader

SPORTS EDITOR: O.K. Buddy Davis
PHONE: (318) 255-4353
E-MAIL: odavis@aol.com

LSU Daily Reveille

Room 39, Hodges Hall, LSU
Baton Rouge, LA 70140
PHONE: (225) 578-8676
FAX: (225) 578-1698
E-MAIL: sports@reveille.stumedia.lsu.edu

Television

WAFB-TV (CBS Affiliate - Channel 9)

SPORTS DIRECTOR: Steve Schneider
REPORTER: Jacques Doucet, James Verrett
PHONE: (225) 215-4826
E-MAIL: sports@wafb.com

WBRZ-TV (ABC Affiliate - Channel 2)

SPORTS DIRECTOR: Michael Cauble
REPORTER: Brian Davies
PHONE: (225) 336-2361
E-MAIL: sports@wbrz.com

WWLA-TV (NBC Affiliate Channel 33)

SPORTS DIRECTOR: Cole Wright
SPORTS REPORTER: Chris Mycoskie
PHONE: (225) 766-3233
E-MAIL: cole.wright@nbc33tv.com

WWL-TV (CBS Affiliate - Channel 4)

SPORTS DIRECTOR: Jim Henderson
REPORTERS: Juan Kincaid, Scott Cody
PHONE: (504) 529-6291
E-MAIL: jkincaid@wwl1tv.com

WDSU-TV (NBC Affiliate - Channel 6)

SPORTS DIRECTOR: Rich Lenz
REPORTER: Fletcher Mackle
PHONE: (504) 679-0657
E-MAIL: rlenz@wdsu.com

WGNO-TV (ABC Affiliate - Channel 26)

SPORTS DIRECTOR: Ed Daniels
PHONE: (504) 619-6328
E-MAIL: Edaniels@tribune.com

WVUE-TV (FOX Affiliate - Channel 8)

SPORTS DIRECTOR: Eric Richey
REPORTER: Rob Ennis
PHONE: (504) 483-1528
E-MAIL: erichey@wvue.emmis.com

Radio

WDGL/WTGE (FM 98.1/107.3)

(LSU Radio Network Flagship)
SPORTS DIRECTOR: Charles Hanagriff
PHONE: (225) 388-9898

Louisiana Network

SPORTS: Jeff Palermo
PHONE: (225) 291-2727

WWL (AM 870)

SPORTS TALK: Kenny Wilkerson,
Bobby Hebert
PHONE: (504) 593-6376

Specialty Media

Tiger Rag

EDITOR/BEAT: Matt Deville
PHONE: (225) 383-5271
E-MAIL: matt@tigerrag.com

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Michael Bonnette



Laurie Cannon



Melissa Foley



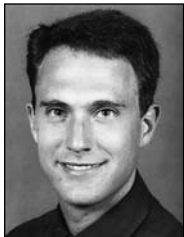
Bill Franques



Kent Lowe



Brian Miller



Steve Franz



Jason Feirman



Peter Hoang



Krystal Bennett



Pat Fredericks



Will Stafford

Michael Bonnette

Assistant Athletics Director/Sports Information

Michael Bonnette enters his seventh year as LSU's Sports Information Director and third as an Assistant Athletic Director after being promoted to his current position in July of 2004. Bonnette was originally elevated to Sports Information Director in August of 2000. As Sports Information Director, Bonnette serves as the chief contact for LSU's nationally-ranked football team as well as overseeing all publicity activities for the 20 sports sponsored by the Athletic Department.

The 37-year-old Bonnette, who served as an Associate Sports Information Director for seven years, is in his 13th year with the LSU Athletic Department.

The Lake Charles, La., native has been around the sports media relations profession his entire life as he is the son of longtime McNeese State Sports Information Director Louis Bonnette. His brother Matthew Bonnette is the Assistant Sports Information Director at Northwestern State University in Natchitoches.

Bonnette, who is a 1993 graduate of LSU, serves as vice president for SIDs for the Louisiana Sports Writer's Association and the Southeastern Conference. He is married to the former Robin Arnaud of Opelousas, La., and the couple has three sons, Peyton (9), Grant (8) and Max (2).

Laurie Cannon

Associate SID

Laurie Cannon enters her fifth year at LSU as associate SID in charge of gymnastics and cross country. In addition, she assists with the day-to-day responsibilities with the LSU football program and serves as the content manager for LSUsports.net

Prior to LSU, Cannon spent time in the sports information offices at both Baylor University and Utah State. At Baylor, she served as the primary contact for the track and field and cross country teams and the secondary contact for the Bears' football team. While at Utah State, Cannon served one year as an assistant media relations director and one year as a media relations student assistant. Her duties at USU included serving as the primary contact for the Aggies' gymnastics, softball and women's soccer programs.

A 2000 graduate of Utah State, Cannon earned a bachelor of arts degrees in business administration and exercise science. While a student at USU, Cannon was a four-year letterwinner for the Aggies' nationally ranked gymnastics team. She served as team captain during her junior and senior seasons. She received her master's degree in sports management from LSU in August of 2006. Cannon is a native of Carmichael, Calif.

Melissa Foley

Associate SID

Melissa Foley enters her seventh year on the LSU sports information staff as associate SID in charge of the nationally ranked softball and women's volleyball programs.

Foley, 31, is a Marksville, La., native and a 1997 graduate of LSU in mass communications. Her media guides have been judged in the top seven nationally on six occasions, including second best in the nation for her 2005 softball guide.

Prior to coming to LSU, Foley was the assistant SID at Northwestern State University in Natchitoches. From 1999-2000, she worked as an intern at Ole Miss. Foley began her career at NSU where she was a graduate assistant for two years while earning a master's degree in sports administration in the spring of 1999.

In December 2006, the former Melissa Reynaud married Damian Foley, a native of Christchurch, New Zealand, in a pair of ceremonies in Baton Rouge and Nelson, New Zealand.

Bill Franques

Associate SID

Bill Franques works as the baseball program's media relations director, and he serves as managing editor of LSU's football, men's basketball and baseball GAMEDAY publications.

The LSU baseball media guide, written and edited by Franques, has twice been named best in the nation by the College Sports Information Directors of America. His baseball brochures have finished among the top six in the nation in 10 of the past 14 seasons.

Franques is the Alex Box Stadium public address announcer, and he is the radio color analyst on LSU Sports Network broadcasts of baseball road games. In addition, he is the producer and co-host of LSU Sports Journal, a monthly television program featuring LSU sports personalities.

Franques also worked from 1997-2000 as the LSU baseball administrative assistant. His duties included coordinating team and recruiting travel, organizing fund-raising events and booster club meetings, and overseeing office operations.

Franques received a bachelor of arts degree from LSU in 1985. The Lafayette, La., native is married to the former Yvette Lemoine of Bunkie, La., and they have three children - William Paul, Jr. (6), Benjamin Lewis (5) and Madeline Lemoine (2).

Kent Lowe

Senior Associate SID

A member of the LSU Sports Information staff since August 1988, Kent Lowe was appointed senior associate SID in August 2000. He serves as the primary media contact for the LSU men's basketball team and women's golf team.

His voice is also well known as the color analyst on softball broadcasts on the LSU Sports Radio Network, the PA voice for home volleyball matches

and for the past 13 years has written a weekly bowling column for The (Baton Rouge) Advocate.

Lowe, 48, came to LSU from Louisiana Downs where he served as publicity director for the Bossier City, La., racetrack.

Lowe is a member of CoSIDA and its prestigious Academic All-American committee and has just been elected to a two-year term as president of the Louisiana Sports Writers Association. Lowe, a native of Shreveport, is a 1979 graduate from LSU-Shreveport. He earned his masters degree at LSU in 1982.

Brian Miller

Associate SID

Brian Miller enters his fifth year at LSU as an associate SID after spending three years in the same capacity at Auburn University.

Miller, 33, is the secondary contact for football and the primary contact for LSU's nationally-ranked women's basketball team. He will also assist in the publicity of all other LSU sports. His 2002-03 LSU women's basketball media guide was named "Best in the Nation" by CoSIDA out of 112 Division I entries.

Miller graduated from Northeastern University in Boston, in 1996 with a degree in broadcast journalism and began his career in sports information at NU as a student assistant in charge of the publicity of the Huskies' baseball program.

Miller spent one year at Florida Atlantic University as an assistant SID after graduation before spending three years at Louisiana Tech University, two as an assistant (1996-98) and one as the director (1999).

Miller is married to the former Stacey Hill of Mangham, La., and the couple has two sons, Trey (5) and Cody (2).

Steve Franz

Photography Coordinator

Steve Franz, LSU's staff photographer, joined the LSU athletics department in July of 1998 after being around the Tiger sports scene for years.

Prior to joining LSU athletics, the New Orleans native served as photographer for the independent Tiger Rag magazine for five years. Franz was also a photographer for United Press International covering some of the area's major political events, Presidential visits, the New Orleans Saints and the NCAA men's and women's Final Fours in New Orleans.

Franz, 36, has had his pictures published in several national magazines, including Sports Illustrated and The Sporting News. He is a 1993 graduate of LSU.

Jason Feirman

Publications Director

Jason Feirman is in his seventh year as the director of LSU's athletics publications. His responsibilities include the production design of media guides, game programs, posters, schedule cards, advertising campaigns and various other

projects for all 20 varsity sports. Feirman also oversees the design of outdoor signage on LSU Athletics facilities.

Feirman has coordinated 39 media guides and game programs that have finished among the top in the nation of the annual CoSIDA publications contest. In 2002-03 the LSU women's basketball media guide was named "Best in the Nation" by CoSIDA out of 112 Division I entries. In 2004-05 his men's basketball advertising campaign was awarded a Gold ADDY. The campaign also won a "Best of the Best" national honor from the National Association of Collegiate Marketing Administrators (NACMA), including a first-place in the Best Single-Day Newspaper Display Ad.

Feirman, 29, received a bachelor's of arts degree from LSU in December of 2000. The Metairie, La. native, is married to the former Rachael Click.

Peter Hoang

Graphic Design Coordinator

Peter Hoang is in his second year as graphic design coordinator for the LSU Athletics Department. His responsibilities include assisting in the design and production of all publications for the athletics department as well as working with the Tiger Athletic Foundation.

Hoang, 25, worked as a student assistant in the LSU athletics department for one year prior to earning his bachelor's degree in graphic design in May, 2005. His 2006 women's tennis guide finished third in the nation by CoSIDA.

He is a Thibodaux, La. native, and a graduate of H.L. Bourgeois High School.

Krystal Bennett

Graphic Design Coordinator

Krystal Bennett is in her second year as graphic design coordinator for the LSU Athletics Department. Her responsibilities include assisting in the design and production of all publications for the athletics department.

Bennett, 23, worked as a student assistant in the LSU athletics department for two years prior to earning her bachelor's degree in graphic design in May, 2006. Her 2006 men's tennis guide was awarded "Best Cover" by CoSIDA and the book finished second in the nation. More recently, her 2007 gymnastics media guide also finished second in the nation.

She is a Haughton, La. native, and a graduate of Haughton High School.

Will Stafford

Graduate Assistant

Pat Fredericks

Administrative Secretary

Sports Information Student Workers

| | | |
|-----------------|-----------------|------------|
| Ashley Bourdier | Brienne Mickles | Jake Terry |
| Ashley Durand | Sara McGinnis | |
| Patrick Fisher | Alex Restrepo | |
| Bill Martin | Melissa Stoltz | |

the exclusive marketing and multi-media rights partner of **LSU Athletics**.



LSU Sports Properties provides a single-source outlet, integrating sponsorship opportunities to deliver corporate partnership programs across all of LSU Athletics' marketing platforms for the family of loyal corporate and media partners of LSU Athletics.

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- ▶ Tiger Stadium
- ▶ Maravich Center
- ▶ Alex Box Stadium
- ▶ Olympic Sports Venues

Game Sponsorships

- ▶ Football
- ▶ Men's Basketball
- ▶ Women's Basketball
- ▶ Baseball

Hospitality

- ▶ Tickets
- ▶ Tiger One Village
- ▶ Away Game Trips
- ▶ Special Events

Media

- ▶ Radio
- ▶ Television
- ▶ Print
- ▶ Internet

Marketing Rights

- ▶ Consumer Promotions
- ▶ Event Marketing
- ▶ Logo Usage
- ▶ Official Status



TEAM LSU PARTNERS



TIGER PARTNERS



FOR MORE INFORMATION REGARDING SPONSORSHIP OPPORTUNITIES WITH LSU ATHLETICS, PLEASE CONTACT

LSU Sports Properties
P.O. Box 25095
Baton Rouge, LA 70894



Brooks Blakey
DIRECTOR OF SALES



225.578.7571
bblakey@lsu.edu

INTRO

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The Les Miles Show

The Les Miles Show presented by Whitney Bank, a weekly one-hour radio program each Wednesday night at 7 p.m., returns for the 2007 season. It is designed to give Tiger fans an inside look at LSU football. The show will once again be hosted by "The Voice" of LSU athletics, Jim Hawthorne. Fans have the opportunity to come out and watch the show broadcast live from Walk-On's Bistreaux each week and ask coach Miles questions in person. The Les Miles Show also has a live call-in segment for Tigers fans listening at home. The Les Miles Show airs each week during the football season throughout the state of Louisiana.



Tiger One

The 2007 season marks the third year of Tiger One, a mobile radio studio and hospitality center that originates LSU Sports Radio Network broadcasts at home games and on selected road games throughout the season. Tiger fans can visit Tiger One Village each Saturday before home games in front of the Pete Maravich Assembly Center where they can see and hear LSU Gameday presented by CST featuring Jim Hawthorne and Doug Moreau.



LSU Sunday Night Live!

Sunday Night Live! presented by Louisiana John Deere Dealers, a one-hour radio call-in show, is aired live statewide on Sunday evenings from 6-7 p.m. at the Hilton Baton Rouge Capitol Center in downtown Baton Rouge. Listen to all shows live or archived on the LSU Sports Radio Network, or around the world in the Geaux Zone on LSUsports.net.



The Geaux Zone

The Geaux Zone, a subscription based online service on LSUsports.net, provides live and on-demand video archives of all football games. Audio broadcasts, as well as the official coaches radio and television shows are also available.



XM Satellite Radio

XM Satellite Radio will broadcast LSU football, basketball and other sports to XM subscribers nationwide and will also provide complete coverage of SEC championships.



Radio Network History

The LSU Sports Radio Network, a division of LSU Sports Properties, brings Tiger football to LSU followers across the country. With two 50,000-watt clear channel affiliates and three 100,000-watt FM stations, LSU Fighting Tiger Football is distributed by satellite throughout the South. The LSU Sports Radio Network is anchored by flagship station WDGL-FM ("The Eagle 98.1") in Baton Rouge. The LSU Sports Radio Network, in its 19th year, is one of the most diverse and progressive college radio networks in the country, utilizing an in-house radio studio to originate over 200 live events in football, men's and women's basketball, baseball and softball. With FM radio station WTGE-FM (107.3 FM) serving as a flagship station for women's sporting events and call-in shows, LSU has moved to the forefront in publicizing its women's sports on radio. In addition to live events, network programming also includes a weekly live coach's show for football, men's and women's basketball and baseball.



Jim Hawthorne

Director of Broadcasting

Jim Hawthorne begins his 25th year as the "Voice of the Tigers" and during that time the Anacoco, La., native, has established himself as one of the top play-by-play men in all of collegiate athletics.

A veteran of calling the action for more than 35 years, Hawthorne also handles men's basketball and baseball broadcasts on the LSU Sports Radio Network. He called LSU's 21-14 win over Oklahoma in the 2004 BCS National Championship Game, while also making the call for LSU's five national titles in baseball and the Tigers' three Final Four appearances in men's basketball.

As LSU's Director of Radio, Hawthorne is responsible for personnel, equipment and formatting of all network broadcasts and affiliation of one of the most powerful collegiate radio networks in the nation.

In addition, he hosts the weekly one-hour live call-in radio shows with the football, basketball and baseball head coaches, as well as serving as the host for "Inside LSU Basketball with John Brady" and "Inside LSU Baseball with Paul Mainieri" television shows.

Hawthorne has done play-by-play from the high school to the professional level, including Northwestern State, Centenary College, Texas League Baseball and World Football League broadcasts. Hawthorne is married to the former Juanita Carol Thomason, also of Anacoco, and has a son, Joseph William, two daughters, Jaime Lynn and Amanda Ruth, one granddaughter and two grandsons.



2007 Network Affiliates (PROJECTED)

| CITY | CALL LETTERS | FREQUENCY |
|----------------------|--------------|-----------|
| Baton Rouge | WDGL-FM | 98.1 |
| New Orleans | WWL-AM | 870 |
| Shreveport | KWKH-AM | 1130 |
| Alexandria | KZMZ-FM | 96.9 |
| Lafayette/Opelousas | KSLO-AM | 1230 |
| Lake Charles/Sulphur | KKGB-FM | 101.3 |
| Monroe | KNOE-FM | 101.9 |
| Bogalusa | WBOX-FM | 92.9 |
| Eunice | KEUN-AM | 1490 |
| Ferriday/Natchez | KFNV-FM | 107.1 |
| Houma | KCIL-FM | 107.5 |
| Jena | KJNA-FM | 102.7 |
| Leesville | KJAE-FM | 93.5 |
| Ruston | KPCH-FM | 97.7 |
| Ville Platte | KVPI-FM | 92.5 |
| McComb, MS | WHNY-AM | 1250 |
| Hattiesburg, MS | WHSY-AM | 950 |
| Tylertown, MS | WFCC-FM | 107.3 |
| Crossett, AR | KWLT-FM | 102.7 |

XM Radio Channels 199, 200, 201

Network Affiliates are subject to change



Doug Moreau

Color Analyst

Doug Moreau, a former Tiger football great, serves as color analyst for all LSU football games. He returned to the radio booth in 1988 after serving on the TigerVision (pay-per-view) broadcast crew from 1982-87. He worked on Fighting Tiger radio broadcasts from 1972-81 prior to switching to television. The former LSU All-American was one of the all-time great receivers in Tiger history, and still ranks in the top 10 in scoring as a receiver/place kicker for the Tigers from 1963-65. He was a tight end for the Miami Dolphins from 1966-70 and presently serves as District Attorney for East Baton Rouge Parish.



Jordy Hultberg

Sideline Reporter

Jordy Hultberg, a former LSU basketball player (1976-80) and assistant basketball coach under Dale Brown (1980-83), begins his 10th season as the sideline reporter for the LSU Sports Radio Network. Hultberg also serves as the host of Inside LSU Football with Les Miles, while continuing to host the LSU Sports Journal.

In addition to his duties with LSU, Hultberg handles sideline and hosting duties for the NBA's New Orleans Hornets, while also serving as the host for the Byron Scott Coaches Show on Cox Sports Television.

He is married to the former Shannon Williams and has four children, Jordan, Richard, K.K. and Catherine.



Thousands of fans gather each year to attend the Bowl Game Edition of the Inside LSU Football live television show.



Inside LSU Football

Inside LSU Football with Les Miles presented by Whitney Bank is the primary source for Tiger football news. Jordy Hultberg will serve as host for the 10th straight year, joining LSU head coach Les Miles to provide detailed game highlights, in-depth analysis and profiles on the 2007 Tigers. Inside LSU Football is syndicated weekly during the football season throughout all major markets in the state of Louisiana and across the South on Cox Sports Television and Fox Sports Net. In addition, the show can be viewed in its entirety on LSU's official athletic department web site, LSUsports.net. Inside LSU Football debuts on Sept. 2 and will continue throughout the season with the last show airing on Nov. 25



2007 TV Network Affiliates

| | |
|--------------------|--|
| Baton Rouge | WBRZ-TV (ABC).....Sunday, 10:35 pm |
| | Cox Channel 4.....Monday, 9:30 pm |
| Alexandria | KLAX-TV (ABC).....Sunday, 10:30 pm |
| Lake Charles | Cox Channel 8.....Mon. & Wed., 6 p.m. |
| Monroe | KEJB-TV (MY43).....Tuesday, 6:30 p.m. |
| Morgan City | KWBJ-TV (WB).....Sunday, 9 pm |
| New Orleans | WGNO-TV (ABC).....Sunday, 11:30 p.m. |
| Shreveport | KMSS-TV (FOX).....Saturday, 12:30 p.m. |
| Statewide | Cox Sports TV.....Wednesday, 6 pm |
| Regional | FSN Southwest.....Tuesday, 1 p.m. |

Network Affiliates are subject to change



CST Announcers Lyn Rollins and Greg Bowser



7 P.M. SUNDAYS
7 P.M. WEDNESDAYS
AFTER THE GAME

Watch the Replay

For the sixth year, Cox Sports Television has teamed up with LSU to be the exclusive regional cable sports network of LSU Athletics. The television package, which was signed in February of 2003, gives LSU year-round exposure on the regional sports network and will include close to 40 LSU sporting events as well as monthly magazine shows featuring LSU athletics on Cox Sports Television. CST, which can be seen in the Baton Rouge area on Cox Cable ch. 37, delivers LSU athletics to over 1.5 million viewers in Texas, Arkansas, Louisiana, and Florida.



Kevin Wagner
Director of Television

Kevin Wagner, LSU's Director of Television, is the executive producer/director for LSU's four major coaches' television shows featuring football coach Les Miles, men's basketball coach John Brady, women's basketball coach Van Chancellor and baseball coach Paul Mainieri. He oversees all television projects associated with the LSU Athletics Department, including the coordination of LSU's video scoreboards in Tiger Stadium and the Pete Maravich Assembly Center.

Wagner, 51, was promoted to Assistant AD/Television in August, 2003 after joining LSU as assistant coordinator in August of 1989. He served as Coordinator of Electronic Media/Television for eight years prior to his most recent promotion.

A 1980 graduate of LSU in broadcast journalism, Wagner was a four-year Tiger letterman in diving (1975-79), earning All-Southeastern Conference honors in 1979 on the three-meter springboard.

A native of Houston with 28 years of experience as a television producer, Wagner and his wife Karen have two daughters, Allyson (27), and Jennifer (25), and four grandchildren, Kaleigh, Conner, Randy, and Tanner.



John Schiebe
Manager of Television

John Schiebe begins his 14th year as chief assistant in the television department. He came to LSU in August of 1994 from the University of Mississippi where he served as post-production supervisor in the Teleproductions Center. He was there for one-and-a-half years.

Schiebe served as a production assistant in Educational Television Services at Oklahoma State from 1984 through 1987 before becoming a producer/director in Agricultural Communications at OSU from 1987 until 1993 when he joined Ole Miss.

A 1986 graduate of Oklahoma State, he was born in Minneapolis, Minn. and attended high school in Oxford, Miss.

Schiebe, 46, is married to the former Mollie Clements of Memphis, Tenn., and they have two children, Tom, 19, and Pat, 18. His son Pat is a walk-on freshman football player at LSU.



David Landry
Television Producer

David Landry returned in 2006 to LSU as a producer within the television department after 12 years in television production in the Baton Rouge area. Before his freelance career, Landry, a native of Baton Rouge, served as a full-time television producer at LSU for four years (1990-1994) and was involved with production of LSU programming since 1988 when he was a student at the University.

Landry, 40, worked as a student assistant in the Electronic Media Department from 1988-90 before joining the department on a full-time basis.

He most recently owned LTO Productions in Baton Rouge for the last nine years, contracting with broadcast and cable networks, including extensive news coverage of the aftermath of Hurricane Katrina for Fox News Channel.

Landry graduated from LSU in 1990 with a bachelor's degree in broadcast journalism. He married the former Kim Segura of Baton Rouge in 1991, and has two sons, Patrick, 9, and John, 8.

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The Tiger Athletic Foundation (TAF) is a private, nonprofit foundation dedicated to supporting LSU and its Athletic Program. The Foundation is administered by its own board of directors, comprised of TAF donors, which meets quarterly. Officers of the corporation are elected bi-annually.

Louisiana State University has a proud athletic tradition, highlighted by scores of Southeastern Conference and NCAA championships in more than 20 men's and women's varsity sports. Thanks to generous private-sector contributions, the Tiger Athletic Foundation continues to play an integral role in

sustaining that outstanding tradition. As the central fund-raising organization in support of LSU athletics, TAF's mission is clear - to lead the university in building a comprehensively superior athletic program.

Unrestricted contributions to the Tiger Athletic Foundation benefit every athlete and team at LSU through scholarship and academic awards, as well as through the construction and maintenance of athletic facilities. These projects, large and small, chart the unmistakable course to excellence. And it is the shared vision of alumni and friends of LSU that are making them a reality.



**Maj. Gen. R. G. Richard,
USMC (Ret.)**
Chief Executive Officer

WHO IS TAF?

A donation to the Tiger Athletic Foundation assists in its programs of support for LSU Athletics.

- The TAF is made up of average Tiger fans who make donations to help fund the mission of Tiger Athletics.
- Nearly two-thirds of TAF's members have donated less than \$1,000 in their lifetime to TAF.
- Less than 1% of TAF's members have donated over \$100,000 in their lifetime to TAF.
- Approximately half of TAF's members are football season ticket holders.
- TAF's membership is 14,000 strong and growing.
- Funding scholarships for LSU's student-athletes.
- Funding the construction and renovation of facilities and the purchase of equipment to provide Tiger student-athletes with the best possible opportunity to compete at a national level.
- Funding support for facilities and programs to enhance the academic opportunities for student-athletes.
- Providing support to assure the best possible coaching and support staffs are in place to lead the LSU athletics program.

TAF Members Funded LSU Projects



\$60 Million

Westside Renovation of Tiger Stadium

The TAF renovated the westside of Tiger Stadium in order to provide 3,200 new club seats and a new press box. The new club seats provide additional revenue for the athletics program to invest in future facility projects. Opened in the fall of 2005.

\$50 Million

Eastside Expansion of Tiger Stadium

The TAF financed an eastside expansion that added over 11,000 seats to Tiger Stadium and moved it up among the five largest on-campus stadiums in America. The eastside expansion not only created 70 Tiger Den suites to the stadium, it has provided over 300,000 more fans the opportunity to see LSU football since the expansion was opened in 2000.

\$5.2 Million

Scoreboards in Tiger Stadium, Maravich Center, Outdoor Track

The TAF added to fan enjoyment in LSU's major athletics facilities by purchasing state-of-the-art video scoreboards in 1998.



\$1.2 Million

Lawton Squad Room

The TAF funded the construction of a squad meeting room attached to Tiger Stadium for use by LSU's athletics teams. Prior to the construction of the Lawton Squad Room, there was no one place in LSU's athletics complex where the entire football team could meet and view instructional and motivational video presentations. Opened in 1997.

\$15 Million

Football Operations Center

The TAF built a stand-alone Football Operations Center that opened in the fall of 2005. All facets of the Tiger football program are now under one roof. The building includes locker rooms, meeting rooms, coaches offices, video operations, a training room and strength facility.



\$3 Million

Mike the Tiger's Habitat

LSU's legendary live mascot is now in a new home, thanks to the TAF. This new habitat provides Mike with a 15,000-square foot environment with lush planting, a beautiful waterfall and a stream evolving from a rocky backdrop overflowing with plants and trees. LSU now enjoys one of the finest live tiger habitats in America. Opened in the fall of 2005.

\$12 Million

Cox Communications Academic Center for Student-Athletes

The TAF provided LSU with unquestionably the most advanced academic facility in America for its student-athletes. By renovating LSU's old Gym Armory, the TAF allowed LSU to make the emphatic statement that the academic welfare of its student-athletes is its foremost priority. Opened in 2002.