



## The City of Baton Rouge

*The state capitol building of Louisiana, located in Baton Rouge, boasts the tallest capitol building in the nation at 34 stories.*



Hospitality and comfort are a Southern tradition practiced to perfection around Baton Rouge. Minutes from the city, ancient moss-draped oaks, fragrant honeysuckle, formal gardens and the finest examples of Southern architecture await. Combine this with the excitement of the mighty Mississippi River, cajun music and a gourmet meal that is topped with freshly brewed cafe-au-lait at one of Baton Rouge's fine restaurants. Mix in an autumn Saturday evening at Tiger Stadium, and Baton Rouge becomes one of the most attractive cities for living, entertainment and education in the South.



## TRAVELING the South

DISTANCE CHART FROM BATON ROUGE:

Atlanta, Ga. . . . .	.8 hours
Biloxi, Miss. . . . .	.2 hours
Birmingham, Ala. . . . .	.6 hours
Dallas, Texas . . . . .	.6 hours
Houston, Texas . . . . .	.4 hours
Jackson, Miss. . . . .	.2 <sup>1</sup> / <sub>2</sub> hours
Mobile, Ala. . . . .	.2 <sup>1</sup> / <sub>2</sub> hours
New Orleans, La. . . . .	.1 hour
Pensacola, Fla. . . . .	.4 hours
Shreveport, La. . . . .	.3 <sup>1</sup> / <sub>2</sub> hours



*The Mississippi River with all of its might rolls through downtown Baton Rouge.*

- The average annual temperature in Baton Rouge is 68 degrees and the city features a semi-tropical climate highlighted by mild winter months.

- Baton Rouge is just an hour away from the French Quarter in New Orleans and even closer to the million-acre Atchafalaya Swamp, which is called one of the biggest fishing ponds in the country.

- The State Capitol building, located in downtown Baton Rouge, is the tallest state capitol in the nation at 34 stories tall.

- Baton Rouge, the capital city of Louisiana, sits on the banks of the Mississippi River.

### BATON ROUGE FACTS

**Population:**  
**BATON ROUGE** . . . . .227,818  
**EAST BATON ROUGE PARISH** . . . .421,852

**Time Zone:**  
 Central

**Average Temperatures:**  
**HIGH** . . . . .81.3  
**LOW** . . . . .52.5  
**AVERAGE** . . . . .67.5



*Garth Brooks donned an LSU football jersey when he played before a sell out crowd at the Pete Maravich Assembly Center.*



## The State of Louisiana

**L**ouisiana, one of America's most culturally and geographically diverse states, is located in the heart of the Deep South. Adjacent to the Gulf of Mexico and dotted with hundreds of lakes and bayous, Louisiana is home to all types of terrain from swamps and marshes to lush forests and gentle



*Millions of visitors from around the world come to New Orleans each year to participate in Mardi Gras, a two-week party that includes more than 60 parades.*



*The French Quarter of New Orleans joins progressive technology with traditional Southern charm. Take a carriage ride through the heart of New Orleans and discover that even today it still maintains many of its traditional European roots.*

hills. The state is known for its charm and friendly people, and still maintains the stately antebellum plantations and majestic oaks of its early days. The atmosphere is elegant, yet relaxed and casual. Dubbed the "Sportsman's Paradise," Louisiana offers some of the finest hunting, fishing and boating opportunities in the country.



**Louisiana Lagniappe**

**ATCHAFALAYA:** \a-chaff-a-LIE-a\  
n.Louisiana’s famed undeveloped wetland.

**BEIGNET:** \ben-YAY\  
n.A tasty French doughnut without the hole.

**BOUDIN:** \BOO-dan\  
n.Hot, spicy pork mixed with onions, cooked rice and herbs and stuffed in sausage casing.

**ETOUFFEE:** \ay-too-FAY\  
n. Crawfish or shrimp in a delightfully spicy red sauce.

**GUMBO:** \GUM-boe\  
n.A delicacy of South Louisiana.A thick, robust soup with thousands of variations,only a few of which are Shrimp Gumbo,Chicken Gumbo,and File' Gumbo.

**KREWE:** \crew\  
n.An organization that puts on Mardi Gras balls and parades.

**LAGNIAPPE:** \LAHN-yap\  
n.A little something extra.

**PO-BOY:** - n.A sandwich extravaganza of either shrimp, oyster, roast beef, etc.,that’s served on a crispy-cruste loaf bread called French Bread.

**VIEUX CARRE:** \vyuh-kah-RAY\  
n. The French name for the French Quarter meaning “Old Square.”

**LOUISIANA FACTS**

**NICKNAME:** . . . . .The Pelican State  
**ADMITTED TO UNION:** . . . .April 30, 1812  
**STATE COLORS:** . . .Gold, white and blue  
**STATE BIRD:** . . . . .Brown Pelican  
**STATE DOG:** . .Catahoula Leopard Dog  
**STATE TREE:** . . . . .Bald Cypress  
**STATE FLOWER:** . . . . .Magnolia  
**CLIMATE:** . . . . .Subtropical

• Oak Alley Plantation, built in 1839, is situated between New Orleans and Baton Rouge.The site of many movies, the quar-

• Foods like boiled crawfish, jambalaya, shrimp etouffee, and gumbo make the cajun and creole cuisine of Louisiana the envy of the nation.

• Last year, an estimated 23.5 million U.S. resident visitors came to Louisiana.

• Louisiana is home to Mardi Gras, New Orleans Jazz, Creole culture, stately riverboats and some of the finest cuisine in the world.

ter-mile canopy of giant live oak trees, believed to be 300 years old, is a spectacular site.



*Situated on the banks of the mighty Mississippi River, the New Orleans skyline is one of the most recognizable in America.The city is a thriving metropolitan area that still maintains the traditional charm of a time long gone.*



# TIGER STADIUM

The band plays the first note of the fight song and more than 90,000 fans rise to their feet, captivated and transformed by what they are about to see. The energy, the noise and excitement level hit another gear as the players charge through the uprights and prepare to take the field of battle.

As the game begins the fans create an atmosphere unlike any other in college football, raising their level of intensity as the magnitude of the game heightens with every turn.

This could only be a Saturday night in Tiger Stadium.

For the college football fan, it doesn't get any better than Tiger

Stadium, also known as Death Valley. Already considered one of the loudest athletic venues in the world, an additional 11,600 seats were added prior to the 2000 season, creating an even more hostile environment for its visitors with its current

## COLLEGE FOOTBALL'S LARGEST STADIUMS

	SCHOOL	STADIUM	CAPACITY
1.	Michigan	Michigan	107,501
2.	Penn State	Beaver	106,537
3.	Tennessee	Neyland	104,079
4.	Ohio State	Ohio	98,000
5.	<b>LSU</b>	<b>Tiger</b>	<b>91,600</b>

*I've been here as a player in the early '60s. I've been here as a coach in the '80s. When the crowd is with it, there is no place like this (Tiger Stadium) in all of college football. I might add there is no place like it in the NFL. These people (LSU fans) make a difference with their squad. It's tough to play them when they get like this.*

- Bill Curry, color analyst, ESPN

capacity of 91,600.

LSU averaged better than 90,000 fans per game a year ago and ranked fifth in the nation in attendance for the second straight season. The Tiger Stadium single-game attendance mark was broken three times

during the 2001 season. First in the season opener against Tulane, then against Florida, and finally before a record 92,141 fans that witnessed LSU defeat Auburn to claim the SEC West title.



*The sheer noise level is startling, and the roiled passions and unrepentant love which oozes like hot lava from the steep cliffs of the stadium onto the field can be disarming. The intense level of noise cascades almost incessantly from the stadium peaks in a close game.*

- Marty Mule', writer

**FRIDAY**

Tailgaters start arriving for a Saturday night football game in Tiger Stadium as early as Friday morning. LSU's pregame party and tailgating have been named as the best in college football by ESPN.



# Gameday in Tigertown

**SATURDAY**



**3:00 p.m.**

Tiger fans begin lining North Stadium Drive to see the LSU football team and the LSU marching band walk down Victory Hill.



**6:15 p.m.**

The Golden Band from Tigerland follows later as it walks to the stadium from the Greek Amphitheater. The band begins to play "Tiger Rag" as it marches down the hill next to the Journalism School.

**5:00 p.m.**

The Tiger Football team makes the walk down Victory Hill to Tiger Stadium.





**6:40 p.m.**

Mike the Tiger, LSU's live Bengal Tiger, rides through Tiger Stadium before each home game in his cage topped by the LSU cheerleaders. Before entering the stadium, his cage-on-wheels is parked next to the opponent's lockerroom in the southeast end of the stadium. Opposing players must make their way past Mike cage's to reach their lockerroom.



**KICKOFF**



**6:50 p.m.**

The LSU marching band and golden girls enter the field for the National Anthem and the LSU Alma Mater. Before leaving the field, the band plays the LSU fight song and then forms a tunnel for the LSU football team to run through as they take the field.

**6:55 p.m.**

A standing ovation crowd greets the Tigers as they enter through the split goalposts.

**7:00 p.m.**

It's kickoff time in Death Valley, the fifth-largest on-campus college football stadium in America and the most-feared road playing site according to Sport Magazine.







## National Spotlight

LSU is one of the most widely recognized programs on the national forefront. It is among the most frequently-covered programs in the nation, while also being the largest media draw in the state of

Louisiana. With its constant national visibility, millions of college football fans throughout the country see, read and hear about LSU football on a daily basis. The LSU campus has also twice been the site of ESPN's Game Day.



*Nick Saban with Jill Arrington of CBS. The Tigers were nationally televised on CBS four times in 2001.*





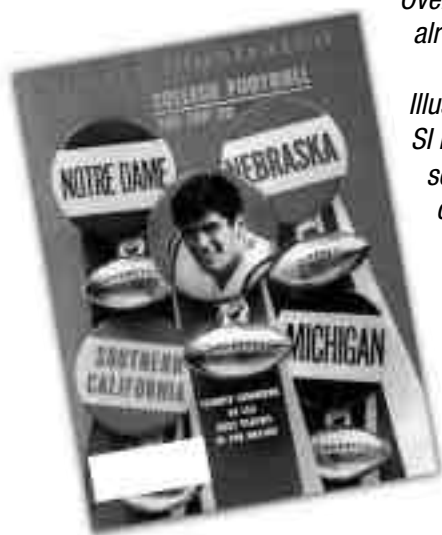
**WHY BE ANYWHERE ELSE?**

With Tiger Stadium as the backdrop, thousands of rowdy LSU fans showed up for ESPN Gameday.

NATIONAL  
**Television**

College football and LSU fans all across the nation had ample opportunity to root for their Tigers on television in 2001. LSU was all of over the tube with a school-record nine national television games.

at Tennessee	ESPN	L, 26-18
Florida	CBS	L, 44-15
at Miss. State	ESPN2	W, 42-0
Ole Miss	ESPN2	L, 35-24
at Alabama	CBS	W, 35-21
Arkansas	CBS	W, 41-38
Auburn	ESPN	W, 27-14
<b>SEC CHAMPIONSHIP GAME - ATLANTA, GA.</b>		
Tennessee	CBS	W, 31-20
<b>SUGAR BOWL - NEWORLEANS, LA.</b>		
Illinois	ABC	W, 47-34



Over 30 years ago, the Tigers were already among the leaders in the national spotlight. In Sports Illustrated's Sept. 13, 1971 edition, SI ranked the Tigers as the preseason No. 5 team in the nation and declared **Tommy Casanova** the best player in the nation.



**Rohan Davey** was featured in the Sporting News' college football preview in 2001.

In 1997, **Kevin Faulk** and the LSU Tigers defeated No. 1 Florida and later that week were on the cover of Sports Illustrated.



In 1958, **Billy Cannon** with wife Dorothy and their two children in Sports Illustrated.



## Practice Facility

The LSU football practice facility, with **four lighted full-length fields and one-full length indoor field**, rivals that of any major college or professional football practice complex. The LSU football complex is also equipped with a satellite medical facility, which can service injured players as well as rehab recovering players on site.





## Indoor Practice Facility

LSU is one of only a handful of schools in college football with a full 100-yard indoor, climate-controlled football

practice facility. A new state-of-the-art turf, the same turf on which the Indianapolis Colts, the New York Jets and New York Giants play their games, was installed in the spring of 1998.



*The Tigers conduct their entire winter conditioning program in the Indoor Practice Facility. The facility is also a short walk from the main practice fields, giving the Tigers a quick turnaround to continue practice when inclement weather hits.*

To simulate game conditions, the surface is crowned in the middle and all lighting is on the sides of the field. The Indoor Football Facility is located adjacent to the outdoor practice field so a practice session can resume indoors within 10 minutes if an outdoor practice is interrupted by rain or lightning.



## Locker Room

The LSU locker room is located on the north end of Tiger Stadium and adjoins the recently remodeled equipment room with all the necessary features to serve a college football team. The LSU locker room was remodeled prior to the 1996 season and houses all of the football players in one room.





*Each spring the seniors meet with Coach Saban to set the team goals for the upcoming season. The goal board proudly stands outside the LSU locker room as a daily reminder.*

With locker space for **115 athletes**, the LSU football locker room is superior to that of many NFL franchises. Among the features of the LSU football locker room are wide dressing areas for each player, including a locker, sitting area, storage bin, a sauna and a steam room. The locker room is also equipped with **seven televisions** as well as a **surround sound** stereo system.



**More Info:**  
[www.lsusports.net/fb/ipix/fblocker.htm](http://www.lsusports.net/fb/ipix/fblocker.htm)

Want to see more of the Tiger's Locker Room? Take an IPIX 360° virtual tour on the LSU Athletic Department web site.

LINK



## Lawton Room

With seating for 140 athletes, the Bill Lawton Squad Room is one of the finest meeting rooms in the country. Built adjacent to Tiger Stadium in 1998, the Lawton Squad Room is the one of the newest additions to the LSU football program and features plush individual seating



*The Tigers have nine meeting rooms inside the Lawton Room to review tape and go over game plans for the upcoming week's opponent.*

in a theater-like atmosphere. The main auditorium has state-of-the-art audio and visual components necessary for meetings, reviewing of game tapes and lectures. Nine additional rooms are used for individual position meetings.

The room was made possible largely in part by Mr. William Lawton of Lake Charles, La.



## Players Lounge



Situated behind the main auditorium of the Lawton Room is the players lounge, an area where the student-athletes can sit in comfort and study or relax prior to team meetings. The players lounge is equipped with big screen TV, couches and plush seating and is situated between a wall honoring all of LSU's numerous alumni in the National Football

League and a series of paintings by Jack Jaubert honoring the All-Americans in LSU's illustrious history.



### More Info:

[www.lsusports.net/fb/ipix/fblawton.htm](http://www.lsusports.net/fb/ipix/fblawton.htm)

Want to see more of the Player's Lounge? Take an IPIX 360° virtual tour on the LSU Athletic Department web site.

LINK