When Les Miles was named LSU's head football coach in January of 2005, the challenge was to not only keep the Tigers as one of the nation's elite programs, but to also make it better in all phases. Miles accepted the challenge, and in two years at the helm, he's advanced every facet of the LSU football program.

Whether it be on the field, in the classroom, or in the community, Miles demands his players strive for excellence and pursue an education while representing the University in first class fashion. The response by the players has been overwhelming as they've posted back-to-back 11-win seasons, played an instrumental role in the recovery efforts following Hurricanes Katrina and Rita, while also achieving academic success in the classroom.

Now, as Miles enters his third year with the Tigers, the foundation for LSU football is more stable than ever. After 22 wins, including eight over foes ranked among the nation's top 25, and with back-to-back consensus top five recruiting classes, Miles and the Tigers have solidified their standing as one of college football's premier programs.

The Miles Method

Academics A Must

16

As a football coach Les Miles understand it's academics first. Tiger players have the finest academic center for student-athletes with various resources to develop their academic career. This state-of-the-art facility is a magnificent place that serves as the cornerstone for the success of this program.

Excellence On The Field

The goal of LSU football program to win in the grandest fashion and to compete for championships each year. In Les Miles' first two seasons, LSU has won 22 games, including eight against top 25 opponents.

The Complete Package

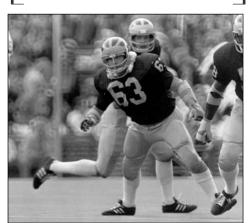
The goal is to run the finest football program in the country where our players can have an experience that is second to none.

SU

"I realized that when I looked at LSU from afar they had everything. I want the opportunity to step alongside a great team, at a great school and be a part of extending a very competitive tradition." - Les Miles

Miles Traveled

A look into the football career of Les Miles



1974-75

Les Miles letters two years at the University of Michigan. During those two seasons, Michigan was a combined 18-3-2 and participated in both the Rose and Orange Bowls.

1980-81

Miles begins his coaching career for his former coach, Bo Schembechler, at Michigan. The Wolverines post a 19-5 record with a Big 10 title during his twoyear stint.



1982–86 Miles serves on Bill McCartney's Colorado staff for five seasons, earning berths to the Freedom and Bluebonnet Bowls in 1985 and 1986.



1987-94

Miles returns to his alma mater for the next eight seasons. Michigan won 71 games during that span, made eightstraight bowl appearances, including four Rose Bowl trips. During the eight years, Miles coaches 10 All-Americans and 12 NFL draftees.

1995-97

Spends three seasons at Oklahoma State as the offensive coordinator for head coach Bob Simmons. The 1997 season saw the Cowboys go 8-4 with a trip to the Alamo Bowl, the school's first bowl appearance since 1988.

1998-2000

Miles is the tight ends coach for the NFL's Dallas Cowboys for head coaches Chan Gailey and Dave Campo. The Cowboys win the division title in 1998.



2001-04

Takes over as head coach of the Oklahoma State program. Guides the Cowboys to three-straight bowl games, including a victory in the 2002 Houston Bowl.



2005

On Jan. 3, 2005, Les Miles is named the 32nd head coach in LSU Football history. Went on to guide the Tigers to 11 wins, becoming the first LSU coach to defeat Alabama, Auburn and Florida in the same season.



2005

Les Miles, Kyle Williams (95) and Joseph Addai (10) accept the 2005 Chick-fil-A Peach Bowl trophy after defeating Miami, 40-3. The Tigers finished ranked No. 5.



2007

Les Miles, along with the Tigers, accepts the 2007 Allstate Sugar Bowl trophy after defeating Notre Dame 41-14. The Tigers finished ranked No. 3.

INTRO THIS IS LSU TIGERS COACHES REVIEW HISTORY LSU "When I was here, we were paving the way to make this place a nationally recognized program. I think we accomplished that. Every year, LSU seems to be ranked in the top five, top 10. That is what we trying to build the program up to. We helped get the program where it is today." - Bradie James, Dallas Cowboys

> LSU hoists the 2003 ADT National Championship Trophy after defeating Oklahoma, 21-14, in the Nokia Sugar Bowl to claim the program's second national title.

Championship Football



National Champions 2003 • 1958

18



SEC Champions 2003 • 2001 • 1988 • 1986 1970 • 1961 • 1958 • 1936 • 1935



SEC West Champions 2005 • 2003 • 2002 2001 • 1997 • 1986

Gridiron Greatness LSU's illustrious football history



281 Academic All-SEC honors

194 First-Team All-SEC selections

66

All-America honors

38

Bowl Games

30 NFL First Round Draft Picks

25

Academic All-America selections

19

Bowl Victories

10

College Football Hall of Famers

SEC Championships
6
SEC West Championships

INTRO THIS IS LSU

TIGERS

COACHES REVIEW

HISTORY

LSU

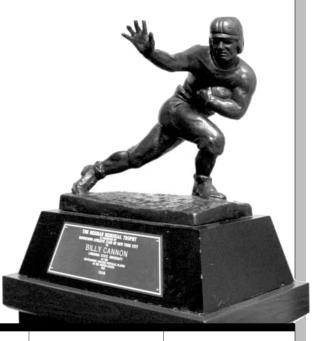
3 Pro Football Hall of Famers

2 National Championships

[National Awards] LSU's elite college football hardware



Heisman Trophy Billy Cannon • 1959





National Coach of the Year

Nick Saban • 2003 Jerry Stovall • 1982 Charles McClendon • 1970 Paul Dietzel • 1958



Biletnikoff Award Josh Reed • 2001



Rimington Award Ben Wilkerson • 2004



Draddy Award Rudy Niswanger • 2005



Manning Award JaMarcus Russell • 2006

Education

"We have the finest academic center for student-athletes that I've ever seen right here on our campus. It's a magnificent place that serves as the cornerstone for the success of this program." - Les Miles, LSV Head Coach

Student-Athlete

Draddy Award

Offensive lineman Rudy Niswanger was the recipient of the Draddy Trophy, known as the "Academic Heisman," which goes to the top student-athlete in all divisions of college football.

Wuerffel Trophy

Niswanger became the inaugural recipient of the Wuerffel Trophy, which goes to the college football player who best combines exemplary community service with outstanding academic and athletic achievement.

From college to the pros Rudy Niswanger exemplified LSU football on and off the field.

University Medalist

Niswanger (right) completed his dearee in kinesioloav in the spring of 2005 with a perfect 4.0 GPA, earning him summa cum laude and University Medalist honors.



Academic —— SUCCESS —

Academic Staff



Tomas Jimenez Executive Director



Jason Fountain

Director of Directed Studies

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Associate Director





Jennifer Timmer





Dr. Mary Boudreaux





Kristin Price Learning Specialis



Jean Jackson Administrative Speciali

John Allen

Associate Directo

Academic Support

The goal for each student-athlete is to reach and receive the highest-guality education and degree. The responsibility of the academic center is to oversee the educational development and progress toward graduation for all student-athletes.

> Tutoring

- > Career Counseling and Development
- > Comply with academic rules established by LSU, the NCAA and SEC
- > Time Management

> Study Skills



Leah Saal

Learning Specialist

National Scholar-Athletes

LSU has produced six recipients of the National Football Foundation and College Football Hall of Fame National Scholar-Athlete award, including three in the past seven seasons. The Tigers have also had four Academic All-America selections in the past three seasons, including Rudy Niswanger in 2005.

> 1978 - Robert Dugas 1987 - Nacho Albergamo 1990 - Sol Graves 1997 - Chad Kessler 2002 - Bradie James 2003 - Rodney Reed 2005 - Rudy Niswanger



Rodney Reed was featured in Sports Illustrated in 2003 as one of the smartest players in college football.

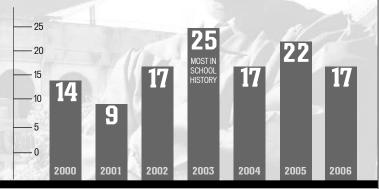
2006 SEC Academic Honor Roll

The number of football student-athletes to earn Academic All-SEC honors (3.0 GPA or better) has drastically improved since the opening of the Cox Communications Academic Center for Student-Athletes in the Fall of 2002. Since 2002, a total of 97 earned Academic All-SEC honors, including a school record 25 players in 2003.

STUDENT-ATHLETE	CLASS	MAJOR
Jeremy Bunting	Sophomore	General Business
Mit Cole	Junior	Finance
Peter Dyakowski	Senior	History Graduate
Ryan Gaudet	Senior	Management Graduate
Josh Graham	Sophomore	Mass Communication
Lyle Hitt	Sophomore	Undeclared
Max Holmes	Junior	Psychology
Chris Jackson	Senior	Animal Dairy Poultry Science
Tremaine Johnson	Sophomore	General Studies
Cole Louiviere	Junior	General Business
Micah Metrailer	Junior	Kinesiology
Carlos Rachel	Senior	Kinesiology
Robert Smith	Junior	Biological Sciences
Josh Stoltz	Sophomore	Undeclared
Ryan Willis	Senior	Kinesiology
Andrew Wright	Senior	Biochemistry
Keith Zinger	Senior	General Studies

"I am a middle linebacker. I am definitely the quarterback on the defensive side of the ball. Academically, learning everything we had to do at LSU -- off the field and on the field -- definitely prepared me. You don't stop going to the classroom when you get to the NFL. We are in meetings the majority of the time. I was so used to it, to concentrating, that the Academic Center set the foundation. It prepared me to be a successful person in the NFL."

Bradie James, National Scholar-Athlete and member of the Dallas Cowboy



Football Graduates LSU's graduates since 2000

WINTER 2000 Kareem Mitchell Louis Williams

SPRING 2001 Muskingum Barnes

John Compton Joe Domingeaux Jason Green Kyle Kipps Oliver Smith Charles Thomas Roger Williams

SUMMER 2001 Michael Lillie Robert Royal

SPRING 2002 Trev Faulk Jarvis Green Melvin Hill Kris Kessler

Ryan Miles Walter Moreham Tony Vastola Bob Wynne

Wendell York John Young SUMMER 2002 Charles Thomas *

WINTER 2002

Tommy Banks Willie Harvey Solomon Lee Chad Lewis Jerel Myers Jeremy Shealy Joe Wesley

SPRING 2003 Jimmy Courtenay Alonzo Diodene Bradie James

WINTER 2003 John Corbello Byron Dawson Thomas Dunson Michael Dupuis. Donnie Jones Matt Mauck Rob Sale

Elice Parker

Rodney Reed

Marcus Whitty

SPRING 2004 Thomas Barrett Jeremy Burnham Ross Cockrell Eric Edwards Randall Gav Brandon Nowlin

Rodney Reed * Jonathan Shensky Kyle Thompson

Torran Williams Bryce Wyatt Wendell York *

SUMMER 2004 Dorsett Buckels Eric Edwards Jason Ledoux Korey Wales ' Coresy Webster Bryce Wyatt

WINTER 2004 Harold Bicknell Rvan Clark Cedric Donaldson Rvan O'Neal Marcus Randall Jarvus Rves

SPRING 2005 Jimmy Courtenay Barrett Dupuy

Derek Hinds Brandon Hurley Rudy Niswanger Demetri Robinson Chuck Wiley * Ben Wilkerson

SUMMER 2005

Shyrone Carey Michael Harrison James McLachlan Ronnie Prude Kevin Steltz Chris McCauley *

WINTER 2005 Joseph Addai Kenneth Hollis Andrew Whitworth

SPRING 2006 Andre' Boagni Peter Dyakowski Ryan Gaudet Gino Giambelluca Jack Hunt **Greg Hercules** Nate Livings Phillip Maxwell Gant Petty Mario Stevenson

SUMMER 2006 Andre Gill Alonzo Manue

WINTER 2006 Steven Arflin Willie Demps Schirra Fields Keron Gordon Paris Hodges Brian Johnson Steven Mares Jason Spadoni Jonathan Spear

Garett Wibel Ryan Willis

INTRO

THIS IS LSU

TIGERS

COACHES

REVIEW

HISTORY LSU

SPRING 2007

Torey Bennett Terrell Clayton Paul Coryell Leo Desselle Brandon Hurley* Shawn Jordan Brandon Nowlin* Doug Planchard Carlos Rachel Andrew Wright Anthony Zehvoue

* denotes postgraduate degree

Bo Campbell Auditorium

The 1,000-seat auditorium is used through the year as a classroom and lecture hall. Each seat in the auditorium has space for a laptop and a modem hookup, providing each student unlimited learning opportunities. The auditorium also contains a movie theatre size screen to aid professors with lectures and classroom activities.

COX COMMUNICATIONS Academic Center Academic Center For STUDENT-ATHLETES

Study Area

Included in the 54,000 square feet of the Academic Center are individual study areas as well as 14 private computer rooms for studentathletes to work one-on-one with tutors or by themselves.





Computer Stations

Throughout the Academic Center are 75 computer stations, providing student-athletes with a quiet working environment for research, writing and studying.





A \$15 million renovation to the Gym Armory in 2002 not only made it among the nation's premier academic centers, but put it at the forefront. Improvements to the existing center give LSU student-athletes the best opportunity for success by providing access to the latest technology, as well as an array of expanded services.

Amenities

- 54,000 square feet of working space
- ▶ 75 computer workstations
- 14 private computer rooms in a state-of-the-art computer lab
- Additional study rooms and classrooms for private or group study
- Electronic scheduling of tutoring sessions
- ► A 1,000-seat auditorium for classes and lectures



LSU's Memorial Tower (main photo) was one of the first structures completed on the present campus and sits east of the quadrangle (inset). It represents the University as a memorial to those who gave their lives during World War I. Although it currently houses the LSU Anglo-American Art Museum, plans are in process to return Memorial Tower to a military museum as originally intended.

11

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"LSU laid the groundwork for me being a professional in the way the school is run and the interaction you get with your professors. Off the field, I learned to be a good person. On the football field, it is the training, the hard work and the dedication. LSU teaches you everything you need to be successful." - Andrew Whitworth, Cincinatti Bengals

> Location: Baton Rouge, La. Founded: January 2, 1860 Enrollment: 29,317 President: Dr. William Jenkins Major Fields for Bachelor's Degrees: 72 Major Fields for Master's Degrees: 72 Major Fields for Doctoral Degrees: 54

Louisiana State University and Agricultural & Mechanical College has, throughout its 144-year history, served the people of Louisiana, the region, the nation, and the world. LSU is creating a revolution, one of pervasive change and advancement. For the past five years, the focus of the LSU community has been an increased commitment to excellence. Our progress has been dramatic and shows no sign of stopping.

Having witnessed many of yesterday's possibilities become today's tangible realities, the LSU community set forth to capitalize on its success. The goal was to improve our standing as a nationally competitive flagship university. Following intense discussions among the LSU Board of Supervisors, campus administrators, faculty, and student leaders, the objectives required to reach this status crystallized, providing the impetus for LSU's National Flagship Agenda.

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The University lakes on the LSU campus give various recreational options.

Why LSU?

Bradie James Linebacker (1999-2002) Dallas Cowboys member



INTRO THIS IS LSU TIGERS COACHES REVIEW HISTORY LSU

"I was basically an in-state guy and had always thought about going to LSU for football and to get a good education. I made a lot of visits to different schools in my selection process, but everything always pointed toward LSU. My heart and my family guided me in that direction not just for the athletics, but for the academics as well. From top to bottom LSU has good people from the coaches on down the line."

"It was really quite an honor to be able to play for LSU. Being from Lockport, everybody down there is a big LSU fan. Once I graduated from high school and had to make the decision where I was going to play, LSU was the obvious choice because I had grown up an LSU fan and it was a place where my family could watch me play. LSU really helped me grow both as a player and a person. I have nothing but fond memories of the place."



Tommy Hodson Quarterback (1986-89) All-SEC

College of Agriculture Agricultural Business (B.S.) Agribusiness Finance

Agribusiness Management International Marketing Animal, Dairy, & Poultry Sciences (B.S.) Animal Sciences Dairy Foods Technology Dairy Production Poultry Sciences Preveterinary Medicine-Animal Preveterinary Medicine-Dairy Preveterinary Medicine-Poultry Science & Technology-Animal Science Science & Technology-Dairy Science Science & Technology-Poultry Science Environmental Management Systems (BS) Environmental Science Policy Analysis Resource Conservation Family, Child, & Consumer Sciences (B.S.) Consumer Science Human Services Management Food Science & Technology (B.S.) Food Business/Marketing Food Chemistry & Analysis Food Processing & Technology Food Safety/Applied Microbiology Forestry (Forest Management) (B.S.F.) Ecological Restoration Forest Products Forest Resource Management Nutritional Sciences (B.S.) Dietetics Nutritional Sciences/Premedical Plant & Soil Systems (B.S.) Agricultural Pest Management-Entomology Agricultural Pest Management-Plant Pathology Crop Management Horticultural Science Ornamentals, Olericulture, & Pomology Soil Science Turfgrass Management Urban Entomology Textiles, Apparel, & Merchandising (B.S.) Apparel Design Merchandising Textile Science

"I had a lot of choices coming out of high school, but when I visited LSU it was different. It felt like a family with the coaches and the players. LSU was the best place for me to go. It had everything I wanted, both football and academically. The atmosphere and the coaches made me feel very comfortable around them as well as the academic people and everybody involved with the program. I was from down the road in Louisiana and could have gone anywhere to school, but I chose to stay close to home."



Jarvis Green Defensive End (1998-01) New England Patriots member

Vocational Education (B.S.) Adult, Extension, International Education Agricultural Education **Business Education** Career Developmen Home Economics Education Human Resource Leadership and Development Industrial Education Training & Developmen Wildlife & Fisheries (B.S.) Δquaculture Conservation Biology Fisheries Preveterinary Medicine-Wildlife & Fisheries Wetland Science Wildlife Ecology Wildlife Law Enforcemen College of Art & Design Architecture (B.Arch.) Interior Design (B.I.D.) Landscape Architecture (B.L.A.) Studio Art (B.F.A.)

Ceramics Graphic Design lewelry/Metalsmithing Painting Photography Printmaking Sculpture **College of Arts & Sciences** Anthropology (B.A.) Communication Disorders (B.A.) Communication Studies (B.A.) Economics (B.A.) English (B.A.) Creative Writing Literature Secondary Education-English Writing & Culture French (B.A.) French & Francophone Cultural Studies French & Francophone Political Studies International Business International Studies Literary Studies Secondary Education-French General Studies (B.G.S.) Geography (B.A. & B.S.)

German (B.A.) History (B.A.) Secondary Education-History International Studies (BA) Africa & the Middle East Asia Europe Global Studies Latin America Russia & Central Asia Latin (B.A.) Liberal Arts (B A) African & African American Studies Art History Studio Art Mathematics (B.S.) Actuarial Science Applied/Discrete Mathematics Applied Mathematics/Communications Engineering Computer Science Mathematics Secondary Education-Mathematics Philosophy (BA) Religious Studies Political Science (B.A.) Psychology (B.A. & B.S.) Russian Area Studies (B A) Sociology (B.A.) Applied Sociology Criminology Rural Sociology Spanish (B.A.) Secondary Education-Spanish Women's & Gender Studies (B.A.) College of Basic Sciences Biochemistry (B.S.) Biological Sciences (B.S.) Marine Biology Secondary Education-Biology Chemistry (B.S.) Biological Chemistry Chemical Physics Chemistry Chemistry and a Second Discipline Environmental Chemistry Materials Polymers Preprofessional Chemistry Secondary Education-Chemistry Computer Science (B.S.) Geology (B.S. Geol.)

bicycles, playing little league baseball), I have literally bled purple and gold. It never crossed my mind that there was anywhere else to go other than LSU. The experiences and relationships that I developed at LSU have been an integral part of my life. No other colleges existed in my mind. I am fortunate to have attended a place that I considered a dream and look forward to my association with the University until the day I die."

"As far back as I can remember (riding



David Toms 2001 PGA Champion and LSU Graduate

Environmental Geology Geology Microbiology (B.S.) Physics (B.S.) Astronomy Medical Physics Physics Physics and a Second Discipline Secondary Education-Physics

E. J. Ourso College of Busi Accounting (B.S.) Management Accounting Economics (B.S.) Empirical Economic Analysis Finance (B.S.) General Business Administration (B.S.) Business Administration-Prelaw Business & Public Administration Information Systems & Decision Sciences (B.S.) International Trade & Finance (B.S.) Empirical Economics Analysis Management (B.S.) Entrepreneurship Human Resource Management Management Marketing (B.S.) College of Education Early Childhood Education: PK-3 Teache

Early Childhood Education: PA-3 Teacher Certification (B.S.) Elementary Grades Education (B.S.) Four-Year Teacher Certification, Grades 1-6 Holmes Certification

Nomes Certification Kinesiology (B.S.) Athletic Training Fitness Studies Health & Physical Education Teacher Certification Human Movement Science Sports Studies Secondary Education (B.S.) Art

College of Engineering Biological Engineering (B.S.B.E.) Chemical Engineering (B.S.Che.E.) Civil Engineering (B.S.C.E.) Computer Engineering (B.S.E.E.) Construction Management (B.S.C.M.) Electrical Engineering (B.S.E.E.) Environmental Engineering (B.S.Env.E.) Industrial Engineering (B.S.I.E.) Mechanical Engineering (B.S.M.E.) Petroleum Engineering (B.S.P.E.)

Manship School of Mass Communication Mass Communication (B.A.M.C.) Advertising Electronic Media Journalism Political Communication Public Relations

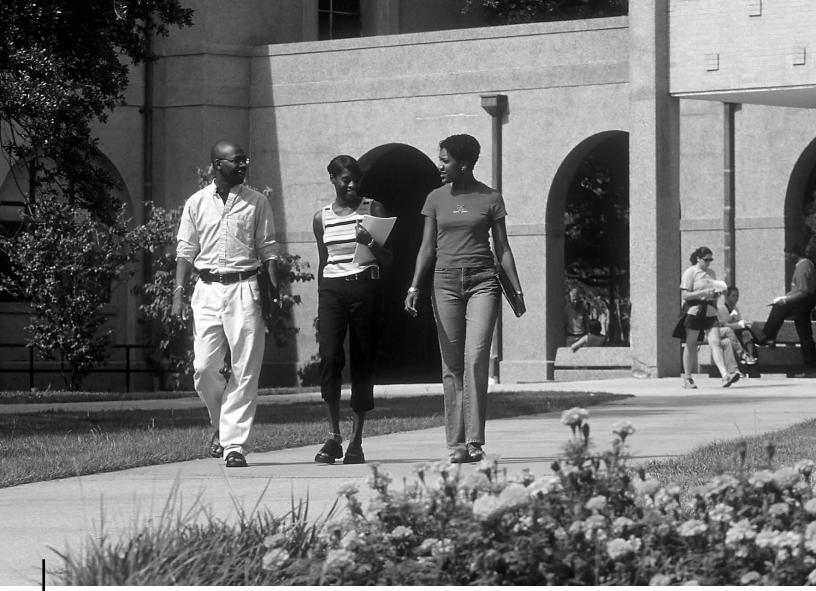
College of Music & Dramatic Arts Music (B.A.) Music (B.M.)

Brass Composition Harp Organ Percussion Piano Pedagogy Piano Performance String Voice Woodwind Music Education (B.M.Ed.) Instrumental Vocal Theatre (B.A.) Arts Administration Design/Technology Literature, History, & Theory Performance Theatre Studies

Preprofessional Programs * (Mendeger Allied Health Programs Dential Hygiene Dential Laboratory Technology Ophthalmic Medical Technology Physician's Assistant Premedical Technology Prenursing Preoccupational Therapy Prephysical Therapy Rehabilitation Counseling Respiratory Therapy

* The final two-three years of these preprofessional programs are offered by the LSU Health Sciences Center and/or other medical schools. These are nondegree programs.

2007 LSU FOOTBALL MEDIA GUIDE



The Most Diverse School in the Nation

Newsweek magazine

named Louisiana State University the "Most Diverse" school in the nation in the Sept. 3, 2003, issue. The enrollment consists of 24 percent minority students.

African-American Cultural Center

The African-American Cultural Center provides a multifaceted approach to working with all students at LSU. It offers opportunities for people to learn about the contributions of African-American men and women in the areas of literature, science and the humanities. In addition, opportunities for the University community to have greater exposure to art exhibits, dance troupes, theatre, poetry readings and educational programs are provided.

Educational programs for the African-American Cultural Center are the heart of the center. The scope of these programs fall into the following four categories:

- ► Historical/Political
- Artistic
- Informal Student Advising
- Community Outreach



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Campus

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The Tigers' Home Away From Home

LSU has 18 residence halls with architectural styles ranging from a Renaissance style typical of the older core of the campus to modern high-rise buildings. Above is the newest addition, the highly popular East Campus and West Campus apartments, co-ed dormitories that include furnished rooms with connecting suites and e-mail workstations in the lobby, all within a short walk from the dining hall.



Amenities

- Dining Halls
- Weekly Housekeeping

INTRO THIS IS LSU TIGERS COACHES

REVIEW HISTORY LSU

- ► Cable Television
- High-Speed Internet
- Mail Service
- Card Access
- Facility Repairs
- Security
- Telephone ServicesFurnished
- Washer/Dryer
- ► Microwave

"At LSU, I was always helpful with the media and helpful in the community. That continues. To come back to Baton Rouge and be a part of the LSU family and help people out with the things I was blessed with is great. It makes you realize how special this place is." Andrew Whitworth, Cincinatti Bengals



LSU

Hurricane Relief

LSU's football team served a vital role in the attempt to get the Gulf Coast on its feet after Hurricanes Katrina and Rita. Many of the football players gave time, energy and material things to those who suffered losses from the devastating storms. In the week prior to the 2007 Sugar Bowl, the team worked with Habitat for Humanity at Musician's Village in the lower Ninth Ward of New Orleans.



In the Community Coach Miles, Andrew Whitworth, Kyle Williams and JaMarcus Russell spend time with a young boy with cancer.

28



(Above) Safety Craig Steltz with a patient at Children's . Hospital in New Orleans.

Matt Laudun, Quinn Johnson, Jared Mitchell, Jacob Cutrera and Chris Jackson visit patients during Sugar Bowl week.



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Career Sevelopment

Being a part of the LSU football program involves more than simply playing in front of more than 90,000 crazed Tiger fans on Saturdays in the fall. LSU football provides an opportunity to achieve athletic success while also getting a head start on the most important game of all - the game of life.

The LSU football program has a longstanding internal summer jobs program that aggressively seeks opportunities to help place its players in career-developing positions within the community. Every LSU football player that wants to get a leg up on their future has the opportunity to work during the summer with the goal to help players earn valuable experience.

LSU football players are expected to be extremely active in utilizing the career development resources readily available to them.

Job Experience

Student-athletes at LSU take full advantage of their summers by developing skills in their field of study. Football players spend most of their summer participating in jobs that relate to their major, like working at ...

- Hospitals
- ▶ Physical Therapy centers
- Public Relations firms
- Building Contractors
- ► Restaurant Management
- ► Engineering firms
- Accounting offices



Shaquille O'Neal CHAMPS/Life Skills

"Through workshops, service projects, and social events, CHAMPS, brings LSU student-athletes information that will prepare them for the biggest game of all - the game of life!"

-SHAQUILLE O'NEAL, LSU ALL-AMERICAN & 13-TIME NBA ALL-STAR

The CHAMPS (Challenging Athletes Minds for Personal Success)/Life Skills program was developed by the NCAA to help prepare studentathletes for the challenges of life beyond the playing field.

How Can CHAMPS Help?

By focusing on "real life" skills and personal development, the CHAMPS Program not only assists the student-athletes with meeting daily challenges, but also enhances student-athlete's growth in their college years and beyond.

CHAMPS at LSU

The CHAMPS/Life Skills program at LSU is operated out of the Academic Center for Student Athletes, and the focus of the program is on five commitments viewed as critical to personal growth.





Mike Mallet Director for the CHAMPS/Life Skills program C

Jade Jenkins Assistant Director for the CHAMPS/Life Skills program INTRO THIS IS LSU TIGERS COACHES REVIEW HISTORY LSU



tallest capitol building in the nation at 34 stories and overlooks the Mississippi River.

Distance Chart from Baton Rouge (BASED ON 70 MPH SPEED):

	Distance Chart fro
Baton	Atlanta, Ga7 hours Biloxi, Miss2 hours Birmingham, Ala6 hours Dallas, Texas6 ^{1/2} hours Houston, Texas4 hours
ROU	GE —

Jackson, Miss	2 ^{1/2} hour
Jacksonville, Fla	8 ^{1/2} hou
Little Rock, Ark	5 hours
Mobile, Ala	3 hours
Monroe, La.	2 1/2 hou

;	New Orleans, La.	1 hour
S	Orlando, Fla.	10 hours
	Pensacola, Fla	4 hours
	Shreveport, La	4 hours

Hospitality and comfort are a Southern tradition practiced to perfection around Baton Rouge. Minutes from the city, ancient moss-draped oaks, fragrant honeysuckle, formal gardens and the finest examples of Southern architecture await. Combine this with the excitement of the mighty Mississippi River, Cajun music and a gourmet meal that is topped with freshly brewed cafe-aulait at one of Baton Rouge's fine restaurants. So what does the future hold? Baton Rouge is now one of the fastest growing cities in the South -- a bustling Metropolis of cutting edge technology companies, high-powered law firms and forward thinking city leaders who passionately support the arts and promote the local economy. Old Man River just got an upgrade. Yes, this is one city that's rolling on the river.

Proximity

30

Baton Rouge is just an hour away from the French Quarter in New Orleans and even closer to the million-acre Atchafalaya Swamp, which is called one of the biggest fishing ponds in the country.



INTRO THIS IS LSU TIGERS COACHES REVIEW HISTORY LSU

The Pelican State features the hustle and bustle of downtown New Orleans. Contrast that with the finest hunting, fishing and boating opportunities in the country making Louisiana the "Sportsman's Paradise".



Louisiana E



Louisiana, one of America's most culturally and geographically diverse states, is located in the heart of the Deep South. Adjacent to the Gulf of Mexico and dotted with hundreds of lakes and bayous, Louisiana is home to all types of terrain from swamps and marshes to lush forests and gentle hills.

✓ Unique Culture

Louisiana is home to Mardi Gras, a two-week party that includes more than 60 parades and millions of visitors from around the world. All year long New Orleans Jazz, Creole culture, stately riverboats and some of the finest cuisine in the world is mixed into the diverse and renowned culture of Louisiana.

Cuisine ►

Foods like boiled crawfish, jambalaya, shrimp etouffee and gumbo make the cajun and creole cuisine of Louisiana the envy of the nation.



"Baton Rouge happens to be the worst place in the world for a visiting team. It's like being inside a drum." - Paul "Bear" Bryant, Former Alabama Coach

TEGER STADIUM

The band plays the first note of the pregame salute and more than 90,000 fans rise to their feet, captivated and transformed by what they are about to see. The energy, noise and excitement level hit another gear as the players charge through the uprights and prepare to take the field of battle. As the game begins, the fans create an atmosphere unlike any other in college football, raising their level of intensity as the magnitude of the game heightens with every turn.

THIS COULD ONLY BE A SATURDAY NIGHT IN TIGER STADIUM



"I'd been warned prior to my first visit to Baton Rouge that the legendary Death Valley mystique was a myth. That assessment couldn't have been more wrong. Tiger Stadium was as loud as any I've ever heard during the dramatic fourth quarter of Saturday's Georgia game, the festivities surrounding it as advertised.

The streets were lined with purple and gold. Smoke emanated from the grills in the parking lot. Shouts of "Go Tigers" and "Tiger Bait" echoed from the stadium deep into the heart of campus.

And that was just Friday night."

- Stewart Mandel, SI.com, Sept. 21, 2003

The Facts

YEAR BUILT:	1924
CAPACITY:	92,400
LARGEST CROWD:	92,664, vs. Auburn, 10/22/2005

INTRO

THIS IS LSU

COACHES REVIEW HISTORY LSU

Stadium Capacity

4	SCHOOL	STADIUM	
1.	Michigan	Michigan	107,501
2.	Penn State	Beaver	107,282
3.	Tennessee	Neyland	104,079
4.	Ohio State	Ohio	101,568
5.	Georgia	Sanford	92,746
6.	LSU	Tiger	92,400

Attendance

	SCHOOL	GMS.	2006 ATT.	AVG.
1.	Michigan	7	770,183	110,026
2.	Penn State	7	752,972	107,567
3.	Tennessee	7	740,521	105,789
4.	Ohio State	7	735,674	105,096
5.	Georgia	7	649,222	92,746
6.	LSU	8	737,696	92,212
7.	Alabama	8	737,104	92,138
8.	USC	6	548,880	91,480
9.	Florida	7	632,866	90,409
10.	Texas	7	619,534	88,505

"It makes a body tingle -- these folks go berserk when the band marches on the field."

- Douglas Looney, Sports Illustrated



that I have ever played in is Tiger Stadium. The Super Bowl is right there with it,

but there is still nothing like

Tiger Stadium on a Saturday night."

- Anthony "Booger" McFarland, Former LSU All-American and Two-time Super Bowl winner with the Buccaneers and the Colts

"I've been here as a player in the early '60s. I've been here as a coach in the '80s. When the crowd is with it, there is no place like this (Tiger Stadium) in all of college football. I might add there is no place like it in the NFL. These people (LSU fans) make a difference with their squad. It's tough to play them when they get like this."

- Bill Curry, ESPN Color Analyst





"College football is never better

than when there's a good team in Tiger Stadium."

- Lee Corso, ESPN

"It was the best experience ever. There is nothing like Tiger Stadium. I have played in the NFL. Going on my fourth year, I have played in a lot of stadiums, but nothing compares to being in Death Valley on a Saturday night."

- Michael Clayton, Tampa Bay Buccaneers



They begin to roll into town and onto campus as early as Thursday night and by Friday afternoon, tailgaters at LSU have their grills fired up and their coolers loaded with ice. This is in preparation for Saturday's game in Tiger Stadium.





▶ Red Beans 'n Rice

- Shrimp Creole
- ▶ Crawfish Etouffee
- Boiled Crawfish
- ▶ Fried Alligator





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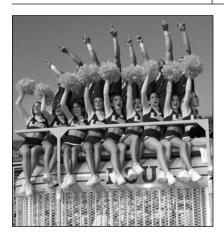
LSU's campus becomes one of the biggest and best parties in the south on a Saturday afternoon. Each weekend thousands of fans from around the nation gather in the shadows of the oak trees to prepare themselves for the game. An estimated 120,000 fans are on campus to tailgate, in recreational vehicles, sports utility vehicles, pick-up trucks, cars and even the occasional old painted school bus. Tiger fans tailgate with a style and flair unlike any other.

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Countdown to Kickoff A Gameday Timeline



3:00 p.m. Tiger fans begin lining North Stadium Drive to see the LSU football team and the LSU marching band walk down Victory Hill.





5:00 p.m. The Tiger Football team makes the walk down Victory Hill to Tiger Stadium.

6:27 p.m.

Mike the Tiger, LSU's live Bengal tiger, rides through Tiger Stadium before each home game in his cage topped by the LSU cheerleaders. Before entering the stadium, his cage-on-wheels is parked next to the opponent's locker room in the southeast end of the stadium. Opposing players must make their way past Mike's cage to reach their locker room.

6:46 p.m.

The LSU marching band and golden girls enter the field for the National Anthem and the LSU Alma Mater. Before leaving the field, the band plays the LSU fight song and then forms a tunnel for the LSU football team to run through as they take the field.

6:56 p.m.

The team gathers in the chute waiting to enter Tiger Stadium. As the team enters each player touches the famed crossbar from 1955-1984.



5:45 p.m.

The Golden Band from Tigerland follows as it walks to the stadium from the Greek Amphitheater. The band begins to play "Tiger Rag" as it marches down the hill next to the Journalism Building.



6:57 p.m.

A standing ovation crowd greets the Tigers as they enter through the split goalposts.





It's kickoff time in Death Valley, the sixth largest on-campus college football stadium in America and the toughest road playing site according to *Sports Ilustrated* Magazine.

INTRO THIS IS LSU TIGERS COACHES REVIEW HISTORY LSU



The LSU campus has been the site of ESPN's GameDay four times.

LSU is one of the most widely recognized programs on the national forefront. It is among the most frequently-covered programs in the nation, while also being the largest media draw in the state of Louisiana. With its constant national visibility, millions of college football fans throughout the country see, read and hear about LSU football on a daily basis.



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"Great food and great people who don't mind sharing it. Plus it's usually a night game so we have all day to get ready."

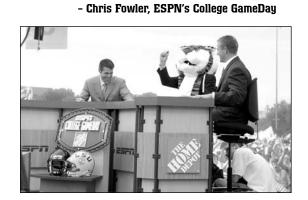
Fowler's Favorite

ESPN's Chris Fowler listed LSU as his favorite gameday location in the Sept. 23, 2003, Sports Illustrated on Campus issue.

1. LSU

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2. Texas 3. Texas A&M 4. Florida 5. Air Force



[On the Tube] LSU Football on Television

The Tigers are constantly in the spotlight of the national media. During the 2007 Sugar Bowl, Fox Sports' Brian Rose, Tim Brown and Jimmie Johnson were live in the Louisiana Superdome for the pregame and postgame shows (right). During the 2006 season, ESPN Gameday's Raghib Ismail featured LSU's outstanding defensive line (below). Paul Burmeister and Mike Mayock from the NFL Network do a live 30 minute broadcast from LSU's annual Pro Dav that featured interviews with eventual first-round draft picks Dwayne Bowe, LaRon Landry and JaMarcus Russell.







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LSU

LSU Football on NATIONAL TELEVISION

College football and LSU fans all across the nation have ample opportunity to root for their Tigers on television. Over the past seven seasons, LSU has appeared on national television 58 times, including 23 games on CBS.





2003

Media Training

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2002

ESPN 2

A long with the success of the LSU Football team, comes a great deal of media attention and Dr. Tommy Karam, the Director of the Communications Lab, uses his lab, located on the fourth floor of the Academic Center, to work with LSU student-athletes on their interactions with the media and interview skills. Karam's lab is a mock press conference setting to get the student-athletes used to handling themselves in front of both print and electronic media. He records a mock interview session to help them become more comfortable. Karam also helps the LSU Football players get prepared for the NFL Combine by working closely with those players on the interview process.

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2007 LSU FOOTBALL MEDIA GUIDE

On the Cover LSU Football in Magazines

LSU football was once again featured on the cover of Sports Illustrated as the Tigers were one of six regional covers that the magazine showcases for its annual 2006 College Football Preview (right).

(Below) In the 2004 College Football Preview issue, Sports Illustrated featured LSU's players that switched positions during their football careers. The story featured Joseph Addai, Marcus Spears, Corey Webster, LaRon Landry and Ronnie Prude.



COLLEGE FOOTS



QB Matt Mauck graced the cover of Sports Illustrated's Championship Edition magazine that was sold on newsstands the weeks following LSU's victory over Oklahoma to win the national title.



DT Chad Lavalais was all smiles on this Sporting News cover following LSU's, 21-14, win over Oklahoma in the National Championship game.



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Matt Mauck appeared on the cover of the Sporting News in early December after leading LSU to a victory over Ole Miss to vault the Tigers into national championship contention.



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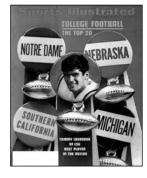
LSU's Skyler Green was one of five players pictured on the cover of Sports Illustrated's 2004 college football season preview issue.



(Left) Sport Illustrated's cover featured Sugar Bowl MVP Justin Vincent the week after LSU defeated Oklahoma to win the National Championship.



In 1997, Kevin Faulk and the LSU Tigers defeated No. 1 Florida and later that week were on the cover of Sports Illustrated.



In Sports Illustrated's Sept. 13, 1971, edition, SI ranked the Tigers as the preseason No. 5 team in the nation and declared Tommy Casanova the best player in the nation.

INTRO THIS IS LSU TIGERS COACHES REVIEW HISTORY LSU