

Tiger Stadium

The band plays the first note of the fight song and more than 90,000 fans rise to their feet, captivated and transformed by what they are about to see. The energy, the noise and excitement level hit another gear as the players charge through the uprights and prepare to take the field of battle. As the game begins the fans create an atmosphere unlike any other in college football, raising their level of intensity as the magnitude of the game heightens with every turn.

This could only be a Saturday night in Tiger Stadium.

For the college football fan, it doesn't get any better than Tiger Stadium, also known as Death Valley. Already considered one of the loudest athletic venues in the world, an additional 11,600 seats were added prior to the 2000 season, creating an even more hostile environment for its visitors with its current capacity of 91,600.

LSU averaged better than 90,000 fans per game a year ago and ranked fifth in the nation in attendance for the third straight season. Tiger Stadium had over 90,000 fans attend six home games in 2002, including 92,012 for the Alabama game, the second-highest attended game in school history. The record of 92,141 fans that witnessed LSU defeat Auburn to claim the 2001 SEC West title still stands.



	School	Stadium	Capacity
1.	Michigan	Michigan	107,501
2.	Penn State	Beaver	106,537
3.	Tennessee	Neyland	104,079
4.	Ohio State	Ohio	101,568
5.	LSU	Tiger	91,600

	School	Games	2002 Attendance	Avg.
1.	Michigan	7	774,033	110,576
2.	Penn State	8	857,911	107,239
3.	Tennessee	7	746,936	106,705
4.	Ohio State	8	827,904	103,488
5.	LSU	7	632,147	90,307
6.	Georgia	7	605,640	86,520
7.	Florida	7	596,296	85,185
8.	Auburn	7	580,600	82,943
9.	Alabama	7	579,999	82,857
10.	S. Carolina	6	492,828	82,138

“ I’ve been here as a player in the early ‘60s. I’ve been here as a coach in the ‘80s.

When the crowd is with it, **there is no place like this (Tiger Stadium) in all of college football.** I might add there is no place

like it in the NFL. These people (LSU fans) make a difference with their squad. It’s tough to play them when they get like this. ”

- Bill Curry, color analyst, ESPN



Gameday in Tigertown



Tailgaters start arriving for a Saturday night football game in Tiger Stadium as early as **FRIDAY MORNING**

LSU's pregame party and tailgating have been named as **the best in college football** by ESPN.



SATURDAY

3:00 p.m.

Tiger fans begin lining North Stadium Drive to see the LSU football team and the LSU marching band walk down Victory Hill.



5:00 p.m.

The Tiger Football team makes the walk down Victory Hill to Tiger Stadium.

5:45 p.m.

The Golden Band from Tigerland follows later as it walks to the stadium from the Greek Amphitheater. The band begins to play "Tiger Rag" as it marches down the hill next to the Journalism School.



6:40 p.m.

Mike the Tiger, LSU's live Bengal Tiger, rides through Tiger Stadium before each home game in his cage topped by the LSU cheerleaders. Before entering the stadium, his cage-on-wheels is parked next to the opponent's locker room in the southeast end of the stadium. Opposing players must make their way past Mike's cage to reach their locker room.



6:50 p.m.

The LSU marching band and golden girls enter the field for the National Anthem and the LSU Alma Mater. Before leaving the field, the band plays the LSU fight song and then forms a tunnel for the LSU football team to run through as they take the field.



6:55 p.m.

A standing ovation crowd greets the Tigers as they enter through the split goalposts.



KICKOFF
7:00 p.m.

It's kickoff time in **Death Valley**, the fifth-largest on-campus college football stadium in America and the **most-feared road playing site** according to Sport Magazine.

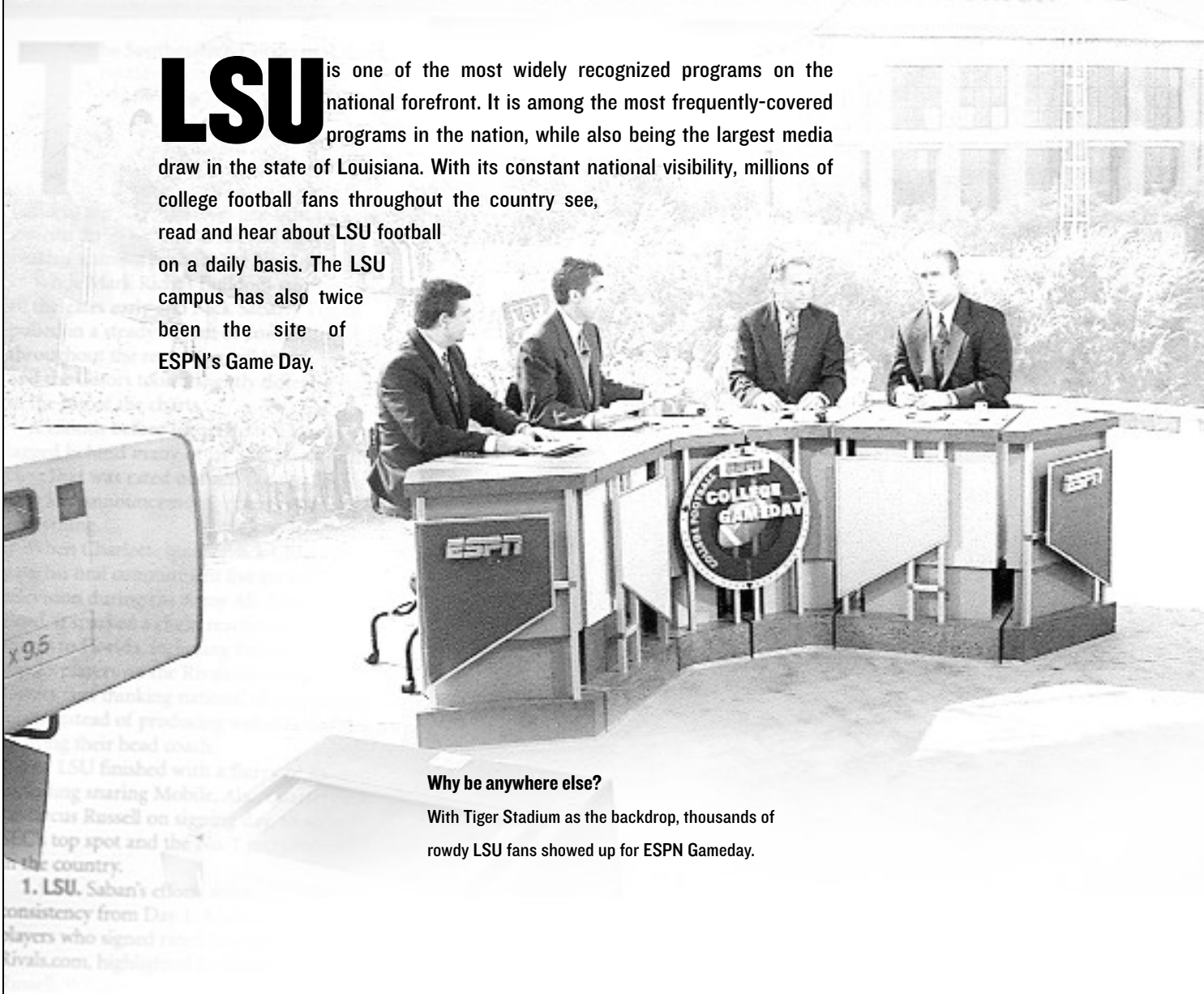


RECRUITING

LSU's class of 200

The Tigers fend off a challenge from Florida to land the most prized recruits in the SEC and the nation BY BOBBY BURTON

LSU is one of the most widely recognized programs on the national forefront. It is among the most frequently-covered programs in the nation, while also being the largest media draw in the state of Louisiana. With its constant national visibility, millions of college football fans throughout the country see, read and hear about LSU football on a daily basis. The LSU campus has also twice been the site of ESPN's Game Day.



Why be anywhere else?

With Tiger Stadium as the backdrop, thousands of rowdy LSU fans showed up for ESPN Gameday.



Sporting News Magazine Ranks LSU's 2003 Class No.1



2003 rates best

Over 30 years ago, the Tigers were already among the leaders in the national spotlight. In Sports Illustrated's Sept. 13, 1971 edition, SI ranked the Tigers as the preseason No. 5 team in the nation and declared Tommy Casanova the best player in the nation.



In 1997, Kevin Faulk and the LSU Tigers defeated No. 1 Florida and later that week were on the cover of Sports Illustrated.



WR Michael Clayton was on the cover of the 2003 Street & Smith's College Football Southeastern Conference preview edition.



Former Tiger and current Sports Illustrated writer John Ed Bradley's story about his days at LSU appeared in SI's 2002 College Football preview



The top incoming players ranked by...



Nick Saban with Jill Arrington of CBS. The Tigers were nationally televised on CBS four times in 2001.

College football and LSU fans all across the nation had ample opportunity to root for their Tigers on television. Over the past two seasons LSU has appeared on national television a two-year school record 16 times, including the program's first appearance on Fox in the 2003 Cotton Bowl in Dallas, Texas.

2001 Nationally Televised Games

at Tennessee	ESPN	L, 26-18
Florida	CBS	L, 44-15
at Miss.State	ESPN2	W, 42-0
Ole Miss	ESPN2	L, 35-24
at Alabama	CBS	W, 35-21
Arkansas	CBS	W, 41-38
Auburn	ESPN	W, 27-14

SEC CHAMPIONSHIP GAME - ATLANTA, GA.

Tennessee	CBS	W, 31-20
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SUGAR BOWL - NEWORLEANS, LA.

Illinois	ABC	W, 47-34
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2002 Nationally Televised Games

at Virginia Tech	ABC	L, 26-8
at Florida	ESPN	W, 36-7
South Carolina	ESPN2	W, 38-14
Alabama	ESPN	L, 31-0
Ole Miss	ESPN2	W, 14-13
at Arkansas	CBS	L, 21-20

COTTON BOWL - DALLAS, TEXAS

Texas	Fox	L, 35-20
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The Charles McClendon Practice Facility

INTRO

THIS IS LSU

PLAYERS

COACHES

PREVIEW

REVIEW

RECORDS

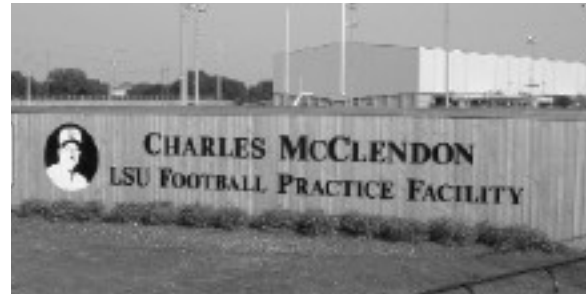
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HISTORY

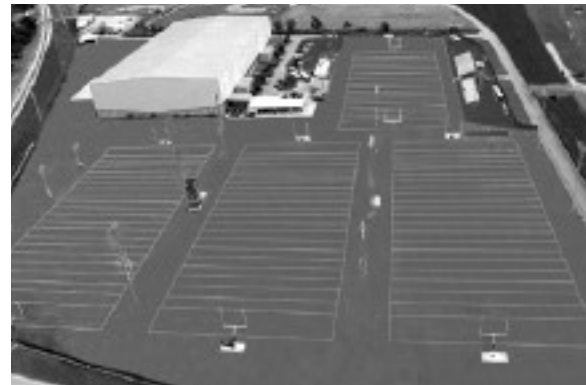
LSU

MEDIA





The LSU football practice facility, with **FOUR LIGHTED FULL-LENGTH FIELDS AND ONE-FULL LENGTH INDOOR FIELD,** rivals that of any major college or professional football practice complex. The LSU football complex is also equipped with a satellite medical facility, which can service injured players as well as rehab recovering players on site.



LSU is one of only a handful of schools in college football with a full 100-yard indoor, climate-controlled football practice facility. A new state-of-the-art turf, the same turf on which the Indianapolis Colts play their games, was installed in the spring of 1998.

To simulate game conditions, the surface is crowned in the middle and all lighting is on the sides of the field. The Indoor Football Facility is located adjacent to the outdoor practice field so a practice session can resume indoors within 10 minutes if an outdoor practice is interrupted by rain or lightning.

The Tigers conduct their entire winter conditioning program in the Indoor Practice Facility. The facility is also a short walk from the main practice fields, giving the Tigers a quick turnaround to continue practice when inclement weather hits.

Locker Room

INTRO

THIS IS LSU

PLAYERS

COACHES

PREVIEW

REVIEW

RECORDS

HONORS

HISTORY

LSU

MEDIA



The LSU locker room is located on the north end of Tiger Stadium and adjoins the recently remodeled equipment room with all the necessary features to serve a college football team. The LSU locker room was remodeled prior to the 1996 season and houses all of the football players in one room. With locker space for **115 athletes**, the LSU football locker room is superior to that of many NFL franchises. Among the features of the LSU football locker room are wide dressing areas for each player, including a locker, sitting area, storage bin, a sauna and a steam room. The locker room is also equipped with **seven televisions** as well as a **surround sound** stereo system.

Locker Room/Captains Lounge



Just off the locker room is the new Captains Lounge built during the 2002 season. The lounge is a place for current players to relax between their classes and before and after practice. The room features a 72 inch big screen TV with a DVD player and an X-box game console, a pool table, a foosball table, a computer work station and six laptop computer hook-ups for players to work and check email.



Each Spring the seniors meet with Coach Saban to set the team goals for the upcoming season. The goal board proudly stands outside the LSU Football locker room as a daily reminder.

Lawton Room

INTRO

THIS IS LSU

PLAYERS

COACHES

PREVIEW

REVIEW

RECORDS

HONORS

HISTORY

LSU

MEDIA

WITH SEATING FOR 140 ATHLETES, THE BILL LAWTON SQUAD ROOM IS ONE OF **THE FINEST MEETING ROOMS IN THE COUNTRY.**

Built adjacent to Tiger Stadium in 1998, the Lawton Squad Room is the one of the newest additions to the LSU football program and features plush individual seating in a theater-like atmosphere. The main auditorium has state-of-the-art audio and visual components necessary for meetings, reviewing of game tapes and lectures. Nine additional rooms are used for individual position meetings.

The room was made possible largely in part by Mr. William Lawton of Lake Charles, La.



The Tigers have nine meeting rooms inside the Lawton Room to review tape and go over game plans for the upcoming week's opponent.



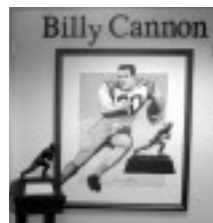


LSU Tiger football

honors its all-Americans

with a painting by Jack Jaubert that is displayed in

THE HALL OF CHAMPIONS



Situated behind the Bill Lawton Auditorium is the LSU Hall of Champions, an area that embodies the rich tradition of LSU Tiger football. The hall contains an area to sit, relax and and enjoy the LSU football tradition. The hall contains arti-

facts that span from the early days like Billy Cannon's 1959 Heisman to the recent past like Josh Reed's 2001 Biletnikoff Award as well as LSU's 2001 SEC Championship Trophy.

LSU Tiger football honors its all-Americans with a painting by Jack Jaubert that is displayed in the Hall of Champions. Each all-American in the storied tradition of the LSU Tiger football program is on the wall including both LSU's first all-American Gus Tinsley in 1935 to the most recent Bradie James in 2002.

The Hall of Champions also honors those former LSU student-athletes that have made it to the National Football League. Helmets from the 32 NFL teams are displayed on the wall with a small name plaque for each LSU alumnus that has played in the league.

A further stroll down the hall and the rich history of LSU's 34 bowl games is apparent with a list of all the games and trophies, including the 2002 Sugar Bowl Trophy.



Strength & Conditioning

INTRO

THIS IS LSU

PLAYERS

COACHES

PREVIEW

REVIEW

RECORDS

HONORS

HISTORY

LSU

MEDIA



IN just three short years, strength and conditioning coach **Tommy Moffitt** has proven to be a perfect fit in purple and gold. Since Moffitt joined the Tigers for the 2000 season, they have

become one of the most fit programs in the nation as witnessed by their success in the fourth quarter each of the past three seasons. Prior to coming to LSU, Moffitt was named the **1999 College Football Strength and Conditioning Coach of the Year** by the Professional Football Strength and Conditioning Coaches Society.

The LSU strength and conditioning facility, located in Tiger Stadium, was built in 1997 and features the latest in both strength training and cardiovascular training equipment.

Taking advantage of the best facilities in the nation, not surprisingly, LSU has had its share of Strength and Conditioning All-America recipients. **LSU has had at least one Strength and Conditioning All-American four of the last six years.**



The LSU Strength and Conditioning Facility is conveniently located in Tiger Stadium, just a few yards from the LSU Football Locker Room.



THE 4th Quarter Program

Making a difference down the stretch is important in every college football game. The Tigers follow the most strenuous off-season conditioning programs that give them what they need when the clock is winding down in the fourth quarter.

"The 4th Quarter Program is designed to take our players to the next level. Our focus with the **4th Quarter Program** is in **five areas – discipline, commitment, toughness, effort and pride**. Our players have devoted themselves to these values and as a result, they are having a great deal of success on the field, in particular the fourth quarter."

- **LSU Strength and Conditioning Coordinator Tommy Moffitt**

The Tigers have recorded seven fourth-quarter comebacks in three years under LSU coach Nick Saban. LSU is 14-1 over the last three years when taking a lead into the fourth quarter.

LSU's 4th Quarter Comebacks Under Nick Saban:

2000

GAME	RESULTS	4TH QUARTER DEFICIT
Mississippi St.	W, 45-38	down 31-17 entering fourth quarter
Alabama	W, 30-28	down 21-14 with 11 minutes to play
Georgia Tech	W, 28-14	down 14-9 entering fourth quarter

2001

Kentucky	W, 29-25	down 25-22 with less than a minute
Tennessee	W, 31-20	down 17-16 entering fourth quarter

2002

Kentucky	W, 33-30	down 30-27 with 11 seconds to play
Ole Miss	W, 14-13	down 13-7 entering the fourth quarter

"Strength and conditioning is one of the most vital parts of being durable and playing the entire game. It is also a big part of staying healthy. When you are hurt that means you are not on the field. A person like coach Moffitt and his program gives you that advantage."

- **Former LSU linebacker Bradie James, current Dallas Cowboy**

Dr. Martin J. Broussard Center for Athletic Training



The LSU Athletic Training Pharmacy is the only one of its kind in college athletics. Staffed by pharmacist Kevin Denoux, the LSU Athletic Training Pharmacy provides the Tigers with first-class service in a convenient location.



Dr. Don Peavy conducts eye exams for LSU's student-athletes in a convenient location in the Broussard Center for Athletic Training.



LSU's Broussard Center for Athletic Training boasts some of the most technologically advanced equipment to aid the recuperation and rehabilitation of LSU's student-athletes.

LSU boasts the largest and most complete athletic training facility in all of collegiate athletics. Focused on aggressive rehabilitation, the Broussard Center for Athletic Training is furnished with the latest in technology and equipment. Some of the features of the 23,000-square foot facility include an on-site x-ray room, an in-house pharmacy, as well as state of the art hydrotherapy pools. The Broussard Center for Athletic Training is equipped with the largest hydrotherapy pools in both collegiate and professional sports and is one of the few collegiate training centers with a full-service pharmacy, as well as on-site x-ray room. LSU is also the only school in college athletics with a training room equipped with a full-service vision center. The facility is named in honor of legendary trainer Dr. Martin J. Broussard, who served as LSU's athletic trainer for several decades.



LSU's training staff consists of some of the finest athletic trainers in the nation with a vast knowledge and experience in the field. Three full time trainers work closely with the LSU football program as well as many graduate assistants and student-trainers.



Dr. Martin J. Broussard Center for Athletic Training



The outstanding LSU training staff prepares the Tigers on gameday.



The staff of the Broussard Center for Athletic Training treats student-athletes on a daily basis.



Dr. Martin J. Broussard with LSU running back Billy Cannon in 1959

1919-2003

Dr. Martin J. Broussard

LSU's multi-million dollar athletic training facility is named in honor of Dr. Martin J. Broussard, the legendary trainer whose career spanned over 40 years at LSU, having been appointed to the position of head athletic trainer in 1948. Following his semi-retirement from the day-to-day work as trainer in 1993, he continued to serve the Athletic Department as an Assistant to the Athletic Director through 2001 giving him well over 50 years of service to the Athletic Department.

As a student-athlete at LSU, Broussard lettered in baseball and track and field in the mid-1940s, winning the Southeastern Conference broad jump title in 1944 and finishing second in the 200-yard dash. He was the high point scorer of any athlete in the 1944 SEC meet in Birmingham.

Broussard went on to play professional baseball, but served as student trainer for the football team during his undergraduate days. After receiving his B. S. in 1945 from LSU, he served single seasons as the head athletic trainer at the University of Florida and Texas A&M University before coming to LSU to begin a career that continued almost until his death.

Broussard received his master's of science degree from LSU in 1960, followed by his doctorate in 1967. He was promoted to full professor in 1970 and taught in the Health and Physical Education Department for over 40 years.

As a distinguished colleague in the field of athletic training, Broussard was one of five people to establish the governing body, the National Athletic Trainers Association as well as one of three people to establish the Southeastern Conference Trainer's Association. Over the years, he has served on the NATA's Board of Directors and the Ethics Committee and was acting President of the SEC Trainer's Association on three occasions.

Among his many accomplishments was the formulation of "Quick Kick", an isotonic drink used to replace liquids, vitamins and the electrolytes lost through sweating. His articles on training have been published on numerous occasions. He was a trainer for the Pan American Games in 1955 and the U.S. Olympic team in 1960. In 1963, the Rockne Foundation named him Trainer of the Year. In 1978, Broussard was named to the NATA Hall of Fame followed by the Louisiana Athletic Trainer's Hall of Fame in 1982.

