



9 Television Appearances

National Television

During the 2001 season LSU appeared on ABC, CBS, ESPN and ESPN2

Media Guidelines

MEDIA INFORMATION

The 2002 LSU Football Media Guide is a source of information for the news media. Additional information is available upon request from the LSU Sports Information Office. News releases, photographs, video and audio tape cassettes will be made available to accredited members of the news media upon request.

The LSU Sports Information Office is located on the fifth floor of the LSU Athletic Administration Building in the west parking lot of Tiger Stadium.

MAILING ADDRESS:

LSU Sports Information
P.O. Box 25095
Baton Rouge, LA 70894-5095
Phone: (225) 578-8226

OVERNIGHT MAILING ADDRESS:

LSU Sports Information, Room 501
LSU Athletic Administration Building
No. Stadium Dr. at Nicholson Dr.
Baton Rouge, LA 70894

Entrance

The entrance to the Tiger Stadium Press Box is through the press elevator, located between Gates 4 and 5 on the west side of the stadium. The elevator will be in operation two hours prior to kickoff. Media Will Call is located at the entrance to the elevator and will be open two hours prior to kickoff.

Level I - Photo Deck

Radio/Television

This level offers space for network television and both coaches' film crews. This level also accommodates booths for both home and visiting radio crews, as well as network television, public address and scoreboard operations and LSU and visiting coaches' booths. Only those with appropriate passes will be allowed on this level.

Due to lack of space on the photo deck, no video cameras will be allowed on the photo deck other than the originating network camera, home and visitor coaches' video and scoreboard video camera.

Level II - Working Press

This level is reserved for print media and statistical operations. Fax service is available. Several pay phones (with no removable jacks) and several phones with removable jacks are available on a first-come, first-served basis.

Credentials

Credentials for LSU home games are issued for working media only and should be requested as early as possible due to severe space limitations and demands.

- All members of the media must request credentials in writing through sports information director Michael Bonnette.

- Requests are honored from sports editors of daily newspapers and sports directors of television and radio stations. Requests from individuals not employed by a media outlet will not be considered.

- Requests from radio stations must come from the sports director of that radio station and may be filled with a ticket in the stands of Tiger Stadium due to space restrictions in the LSU press box.

- The official website of LSU athletics and the official website of the visiting school will be credentialed. Also, the official online service of the national over-the-air or cable television network which owns broadcast rights to the game requested will receive credentials. Other websites will not be credentialed unless they meet specifications outlined below:

1. Must be a legal corporate entity which has been in business at least one full calendar year and has provided coverage of LSU or the visiting team for at least one year.
2. Must provide daily coverage of ALL athletic teams of LSU or the visiting team with its own staff of reporters, photographers and equipment.
3. Must travel to and cover all football away games and all major post-season events.
4. Must provide coverage of all press conferences of ALL athletic teams at LSU or the visiting team.
5. Must be accredited by home university as working media.

Note: Websites that sponsor message boards, message centers or chat rooms where people are allowed to post anonymous information will not be issued credentials. If a medium has an online site and they sponsor these anonymous forums, they may continue to request credentials under its traditional medium (newspaper, magazine, radio, television), but will not be granted additional passes for online staff.

- Spouses, dates, non-workers and anyone under 18 years of age are not permitted in the working press area.

Sidelines

LSU follows NCAA and SEC rules regarding media representatives on the sidelines.

- Photographers are not permitted to shoot between the 25 yard lines and must wear armbands at all times.
- Armbands must be worn on the arm -- not on the leg or camera.
- No credentials will be issued to freelance photographers, cutline writers, equipment carriers or radio station representatives, except for the two teams' broadcast originating networks.
- Armbands will not be mailed or otherwise issued prior to gameday. Armbands must be picked up at the press elevator no earlier than two hours before kickoff.
- Only one armband will be issued per person at the press gate and identification will be requested.
- Due to space restrictions, those media wearing armbands will not have access to the press box at any time without other proper credential. A box lunch will be served at ground level for photographers.
- No one under 18 years of age will be issued an armband for sideline access.
- Photographers should contact Steve Franz, LSU Coordinator of Photography, for further information at (225) 578-4193.

Press Box Services

Complete individual and team statistics, running play-by-play, postgame coaches' quotes and game facts will be distributed to members of the working media.

- Press kits are provided 30 minutes prior to kickoff, or earlier upon request. Press kits include program, flip card, updated statistics for each team, conference statistics and gameday notes.
- A pregame meal will be served beginning 90 minutes before kickoff. Soft drinks will be available throughout the game.

Parking

Media parking is located in lots nearby Tiger Stadium. Because of limited space, requests for parking should be made with credential requests. It should not be assumed that parking passes will be provided with all media credentials.

Pro Scouts

Due to severe space limitations, scouts of professional football teams are not issued press credentials. Tickets will be made available to pro scouts at regular price. Requests for tickets should be made well in advance of the game to guarantee availability and should be requested through LSU Sports



Information administrative secretary Pat Fredericks at (225) 578-8226.

Satellite Trucks

Any outlet using a satellite truck must request satellite truck access and must have a truck in place at least five hours prior to kickoff (example: 2 p.m. for a 7 p.m. kickoff). The area immediately adjacent to Tiger Stadium where satellite trucks are parked becomes very congested with pedestrian traffic in the hours prior to kickoff. Any satellite truck arriving less than five hours prior to kickoff may be denied access to the stadium. Requests for parking area for satellite trucks must be made by noon Wednesday prior to Saturday games and must be approved by SID Michael Bonnette.

Phones

There are a limited number of telephones available in the press box, therefore writers on deadline are encouraged to order phone lines from BellSouth in Baton Rouge (1-800-238-5501). Several credit card phones are available on a first-come, first-served basis in the visiting media area of the press box. When ordering phone lines for the press box in Tiger Stadium, the physical address for Tiger Stadium is 3800 Highland Road, Baton Rouge, LA 70803.

Head Coach Nick Saban

- Requests for interviews with Nick Saban should be coordinated through sports information director Michael Bonnette at (225) 578-8226.

- Coach Saban will participate in the Southeastern Conference teleconference with the other 11 league coaches each Wednesday at 10:07 a.m. Central. Contact LSU Sports Information or the SEC Office for the complete times, dates and phone number of the conference.
- Coach Saban will conduct a weekly news-conference each Monday during the season (except open date weeks). He will meet with all members of the media at 11:30 a.m. in the Press Conference Room on the fifth floor of the LSU Athletic Administration Building.
- Coach Saban will meet with the media immediately after practice on Wednesday afternoon and at other times as requested.

Practices

LSU football practices are open to the media on Monday thru Wednesday from the beginning of practice until team or group work begins. Media members should request to have their name placed on a practice pass list for admission to practices. Media members are asked to remain at least three yards off the sideline at all times.

Players

All player interviews must be coordinated through the LSU Sports Information Office at least one day in advance.

- Phone interviews should be requested through associate SID Brian Miller. The player will return the call at an agreed-upon time from the LSU Sports Information Office.
- Players are available through Wednesday of game week. No player interviews will be conducted after Wednesday.
- Team locker rooms are off limits to media representatives at all times.

Postgame

LSU abides by Southeastern Conference policy regarding equal access to all members of the working media.

- Coach Nick Saban will conduct his postgame news conference at home games approximately 10 minutes after the game in the Media Interview Room located just off the chute area leading to the LSU locker room. His conference can also be heard in the press box.
- The LSU locker room is closed. Several players will be brought into the chute area outside the locker room following coach Saban's postgame news conference.
- The opponent's coach will conduct his postgame news conference in the interview room located across from the visitors' locker room in the Southeast portal of the stadium. TV lighting and adequate electrical outlets are available in the visitors' interview area.

MEDIA SERVICES

SEC Teleconference

Each of the 12 SEC coaches will be featured on a weekly teleconference each Wednesday during the regular season. Contact LSU or the SEC Office for times and phone number.

LSU Satellite Feed

Video highlights of LSU football are available via satellite each week during the regular season. Contact LSU for dates, times and coordinates.

SEC Satellite Feed

SEC video highlights will be available via satellite each week during the season. Contact LSU or the SEC Office for dates, times and coordinates.

Press Luncheon

Nick Saban's weekly press luncheon is held each Monday throughout the regular season (except prior to open dates). The luncheon will begin at 11:30 a.m. and coach Saban will address the media at approximately 11:50 a.m. in the Press Conference Room of the LSU Athletic Administration Building.

LSUsports.net

The media and general public can access information pertaining to all of LSU's 20 varsity sports at www.LSUsports.net which is the home page of LSU Athletics. Media and fans can access everything from the current media guide to updated statistics and game notes at this website, which is updated everyday all year long.

TeamLink, Inc.

LSU has a free media service to obtain information called TeamLink. The media can access updated statistics, notes, bios and other information related to LSU football via e-mail. All information will be delivered to a registered media representative's e-mail free of charge as soon as it's updated by the LSU Sports Information Department.

Media may register for the service at www.tmlk.com/media or by calling (770) 399-0096. After registering for the service, the media can then log on and pre-select the documents you want to receive. To view the documents, all you will need is the Adobe Acrobat Reader, which can be downloaded to your computer free of charge.

Media Calendar

AUGUST 2002

SUN	MON	TUES	WED	THURS	FRI	SAT
				1	2	3
All Times and events are subject to change						
4	5 Freshman Report	6	7	8 Varsity Report	9	10
11 Media/ Fan Day	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26 First Day of Class/ Press Conference 11:30 a.m.	27 Player interviews	28 SEC Phone Conference Saban/ player interviews	29	30	31

OCTOBER 2002

SUN	MON	TUES	WED	THURS	FRI	SAT
		1	2	3	4	5 GAME 5 vs. Louisiana- Lafayette
6	7 Press Conference 11:30 a.m.	8 Player interviews	9 SEC Phone Conference Saban/ player interviews	10	11	12 GAME 6 at Florida
13	14 Press Conference 11:30 a.m.	15 Player interviews	16 SEC Phone Conference Saban/ player interviews	17	18	19 GAME 7 vs. South Carolina
20	21 Press Conference 11:30 a.m.	22 Player interviews	23 SEC Phone Conference Saban/ player interviews	24	25	26 GAME 8 at Auburn
27	28	29 Player interviews	30 SEC Phone Conference Saban/ player interviews	31		

SEPTEMBER 2002

SUN	MON	TUES	WED	THURS	FRI	SAT
1 GAME 1 at Virginia Tech	2 Press Conference 11:30 a.m.	3 Player interviews	4 SEC Phone Conference Saban/ player interviews	5	6	7 GAME 2 vs. The Citadel
8	9 Press Conference 11:30 a.m.	10 Player interviews	11 SEC Phone Conference Saban/ player interviews	12	13	14 GAME 3 vs. Miami (Ohio)
15	16	17 Player interviews	18 SEC Phone Conference Saban/ player interviews	19	20	21
22	23 Press Conference 11:30 a.m.	24 Player interviews	25 SEC Phone Conference Saban/ player interviews	26	27	28 GAME 4 vs. Mississippi State
29	30 Press Conference 11:30 a.m.					

NOVEMBER 2002

SUN	MON	TUES	WED	THURS	FRI	SAT
					1	2
3	4 Press Conference 11:30 a.m.	5 Player interviews	6 SEC Phone Conference Saban/ player interviews	7	8	9 GAME 9 at Kentucky
10	11 Press Conference 11:30 a.m.	12 Player interviews	13 SEC Phone Conference Saban/ player interviews	14	15	16 GAME 10 vs. Alabama
17	18	19 Player interviews	20 SEC Phone Conference Saban/ player interviews	21	22	23
24	25 Press Conference 11:30 a.m.	26 Player interviews	27 SEC Phone Conference Saban interviews	28	29 GAME 11 Arkansas	

Media List

Newspapers:

BATON ROUGE

The Advocate

P.O. Box 588
Baton Rouge, LA 70821
EXEC. SPORTS EDITOR: Butch Muir
ASST. SPORTS EDITOR: Matt Randolph
BEAT: Scott Rabalais
Carl Dubois
PHONE: (225) 383-1111
FAX: (225) 388-0318
E-MAIL: sports@theadvocate.com

LSU Daily Reveille

Room 39, Hodges Hall, LSU
Baton Rouge, LA 70140
SPORTS EDITOR/BEAT: Jeff Powdrill
PHONE: (225) 578-8676
FAX: (225) 578-1698
E-MAIL: sports@reveille.stumedia.lsu.edu

NEW ORLEANS

Times-Picayune

3800 Howard Avenue
New Orleans, LA 70140
SPORTS EDITOR: David Meeks
SPORTS EDITOR: Peter Finney
(columnist)
PHONE: (504) 826-3405
FAX: (504) 826-3401
E-MAIL: sports@timespicayune.com
BEAT WRITERS: Wright Thompson,
Jim Kleinpeter

OTHER NEWSPAPERS:

The Shreveport Times

222 Lake Street
Shreveport, LA 71130
SPORTS EDITOR: John McCloskey
BEAT WRITER: Nakia Hogan
PHONE: (318) 459-3300
FAX: (318) 459-3301
E-MAIL: sports@shreveporttimes.com

Lake Charles American Press

P.O. Box 2893
Lake Charles, LA 70602
SPORTS EDITOR: Scooter Hobbs
(columnist)
PHONE: (337) 494-4040
FAX: (337) 439-4036
E-MAIL: sports@americanpress.com

Alexandria Daily Town Talk

P.O. Box 7558
Alexandria, LA 71301
SPORTS EDITOR: John Marcuse
PHONE: (318) 487-6351
FAX: (318) 487-6315
E-MAIL: sports@thetowntalk.com
BEAT WRITER: Dave Moormann
MOORMANN ADDRESS:
7536 Lew Hoad Ave.
Baton Rouge, LA 70810
MOORMANN OFFICE/FAX: (225) 766-5231
E-MAIL: dmnsoc@bellsouth.net

Monroe News-Star

411 No. Fourth Street
Monroe, LA 71201
SPORTS EDITOR: Barry Johnson
PHONE: (318) 362-0267
FAX: (318) 362-0273
E-MAIL: sports@gannett.com

Lafayette Daily Advertiser

P.O. Box 3268
Lafayette, LA 70502
SPORTS EDITOR: Bruce Brown
BEAT WRITER: Brady Aymond
PHONE: (337) 289-6303
FAX: (337) 289-6443
E-MAIL: sports@theadvertiser.com

Opelousas Daily World

P.O. Box 1179
Opelousas, LA 70570
SPORTS EDITOR: Tom Dodge
PHONE: (337) 942-4971
FAX: (337) 948-6572
E-MAIL: tomdodge@dailyworld.com

Television Stations:

BATON ROUGE

WAFB-TV (CBS Affiliate - Channel 9)

844 Government Street
Baton Rouge, LA 70802
SPORTS DIRECTOR: Steve Schneider
REPORTER: Jacques Doucet
PHONE: (225) 336-8891
FAX: (225) 379-7880
E-MAIL: wafbports@raycommmedia.com

WBRZ-TV (ABC Affiliate - Channel 2)

P.O. Box 2906
Baton Rouge, LA 70821
SPORTS DIRECTOR: Bo Williams
REPORTERS: Nick Foley
Michael Cauble
PHONE: (225) 336-2361
FAX: (225) 336-2347
E-MAIL: bo@wbrz.com

WWLA-TV (NBC Affiliate - Channel 33)

5220 Essen Lane
Baton Rouge, LA 70809
PHONE: (225) 766-3233
FAX: (225) 768-9191

Tiger Television (LSU Campus Station)

Hodges Hall, LSU
Baton Rouge, LA 70894
PHONE: (225) 578-8687
FAX: (225) 578-1698

NEW ORLEANS

WWL-TV (CBS Affiliate - Channel 4)

1024 No. Rampart Street
New Orleans, LA 70116
SPORTS DIRECTOR: Jim Henderson
REPORTERS: Lee Zurik, Juan Kincaid
PRODUCERS: Tom Planchet
PHONE: (504) 529-6291
FAX: (504) 529-6472

WDSU-TV (NBC Affiliate - Channel 6)

846 Howard Avenue
New Orleans, LA 70113
SPORTS DIRECTOR: Rich Lenz
REPORTER: Matt Lambert
PHONE: (504) 679-0657
FAX: (504) 679-0733

WGNO-TV (ABC Affiliate - Channel 26)

ITM Building
New Orleans, LA 70112
SPORTS DIRECTOR: Ed Daniels
REPORTER: Harry McCulla
PHONE: (504) 619-6328
FAX: (504) 619-6332

WVUE-TV (FOX Affiliate - Channel 8)

P.O. Box 13847
New Orleans, LA 70185
SPORTS DIRECTOR: Joe Trahan
REPORTERS: Darrell Greene
Adam Norris
PHONE: (504) 483-1542
FAX: (504) 483-1543

Wire Services:

Associated Press

1001 Howard Avenue, Suite 200-A
New Orleans, LA 70113
SPORTS EDITOR: Mary Foster
PHONE: (504) 523-3931
FAX: (504) 586-0531
E-MAIL: nrle@ap.org

Specialty Media:

Tiger Rag

P.O. Box 496
Baton Rouge, LA 70821-0496
EDITOR/BEAT: Greg LaRose
PHONE: (225) 383-5271
FAX: (225) 343-4785
E-MAIL: glarose@i-55.com

Purple & Gold

4919 Jamestown Avenue, Suite 203
Baton Rouge, LA 70808
EDITOR: Scott McKay
PHONE: (225) 926-6300
FAX: (225) 231-1879
E-MAIL: scott@purpleandgold.com

Radio Stations

The Eagle 98.1 FM/Oldies 107.3 FM (LSU Radio Network Flagship)

P.O. Box 2231
Baton Rouge, LA 70821
PHONE: (225) 388-9898
FAX: (225) 499-9800

Louisiana Network

263 Third Street, 5th Floor
Baton Rouge, LA 70801
SPORTS: Jeff Palermo
PHONE: (225) 383-8788
FAX: (225) 342-9950

WJBO-AM 1150/WSKR-AM 1210

P.O. Box 14061
Baton Rouge, LA 70898-4061
PHONE: (225) 231-1860
FAX: (225) 499-9696

KLSU-FM 91.1

Hodges Hall, LSU
Baton Rouge, LA 70894
PHONE: (225) 578-5911
FAX: (225) 578-1698

WWL-AM 870

1450 Poydras Street
Suite 440
New Orleans, LA 70112
SPORTS TALK: Buddy Diliberto
PHONE: (504) 593-6376
FAX: (504) 593-1850
E-MAIL: buddyd@wwlmail.com

LSU COMMUNICATIONS

RADIO

LSU Radio Network

P.O. Box 25095
Baton Rouge, LA 70894
DIRECTOR: Jim Hawthorne
PHONE: (225) 578-1882
FAX: (225) 578-1861

TELEVISION

LSUElectronic Media

P.O. Box 25095
Baton Rouge, LA 70894
DIRECTOR: Kevin Wagner
ASST. DIRECTOR: John Schiebe
PHONE: (225) 578-1797
FAX: (225) 578-1861

SPORTS INFORMATION

LSU Sports Information

P.O. Box 25095
Baton Rouge, LA 70894
SID: Michael Bonnette
SR.ASSOC.SID: Kent Lowe
ASSOC.SIDS: Bill Franques,
Brian Miller and
Melissa Reynaud
PUB.COORD.: Jason Feirman
GRAPHIC ARTIST: Marie Brewer
PHOTOGRAPHY: Steve Franz
SECRETARY: Pat Fredericks
PHONE: (225) 578-8226
FAX: (225) 578-1861
WEBSITE: www.LSUsports.net

Sports Information



Michael Bonnette

**Sports Information
Director**

mbonnet@lsu.edu

Michael Bonnette enters his third year as LSU's Sports Information Director after being promoted to the position in August of 2000. As Sports Information Director, Bonnette serves as the chief contact for LSU's nationally-ranked football team as well as overseeing all publicity activities for the 20 sports sponsored by the Athletic Department.

The 32-year-old Bonnette, who served as an Associate Sports Information Director for seven years, is in his eighth year with the LSU Athletic Department. Prior to taking over as Sports Information Director, Bonnette was the top assistant for football publicity as well as handling all media relations efforts for LSU's nationally-ranked women's basketball team. He also served as the editor of LSU's award winning gameday football program.

Bonnette joined the LSU SID staff as an intern in 1993 after serving as a student assistant within the department for four years.

The Lake Charles, La., native has been around the sports media relations profession his entire life as he is the son of long-time McNeese State Sports Information Director Louis Bonnette.

Bonnette, who is a 1993 graduate of LSU, serves as vice president for SIDs of the Louisiana Sports Writer's Association. He is married to the former Robin Arnaud of Opelousas, La., and the couple has two sons, Peyton (4) and Grant (3).



Kent Lowe

Senior Associate SID

clowe@lsu.edu

Kent Lowe was appointed senior associate SID in August, 2000, after serving as associate SID for nine years. He serves as the primary

media contact for the LSU men's basketball team and women's golf team. Lowe also coordinates the annual Louisiana High School All-Star events held on the LSU campus.

His voice is also well known as the color analyst on home softball broadcasts on the LSU Sports Network.

Lowe, 44, came to LSU in 1988 from Louisiana Downs where he served as publicity director for the Bossier City, La., racetrack.

Lowe was promoted to associate SID in July of 1991 after serving as assistant SID since August of 1988.

Lowe, a native of Shreveport, is a 1979 graduate from LSU-Shreveport. He earned his masters degree at LSU in 1982.



Bill Franques

Associate SID

wfranqu@lsu.edu

Bill Franques, who served as the LSU baseball administrative assistant for three seasons, returned to the Sports Information office in

August of 2000. Franques had previously served as Associate SID for nine years.

Franques' responsibilities as administrative assistant included handling the Tigers' media and public relations, coordinating team and recruiting travel, organizing fund-raising events and booster club meetings, and overseeing office operations.

As associate SID, Franques continues to work as the baseball program's media relations director. He also serves as the Alex Box Stadium public address announcer, and he is the radio color analyst on LSU Sports Network broadcasts of baseball road games. In addition, Franques is the producer and co-host of LSU Sports Journal, a monthly television program featuring LSU sports personalities, and he is the co-host of LSU Tiger Talk, a weekly radio show highlighting athletics department events.

The LSU baseball media guide, edited by Franques, has twice been named best in the nation by the College Sports Information Directors of America and the National Collegiate Baseball Writers Association. His baseball brochures have finished among the top six in the USA in eight of the past 10 seasons.

Franques received a bachelor of arts degree from LSU in 1985. A Lafayette, La., native, Franques was born on July 14, 1963. He is married to the former Yvette Lemoine of Bunkie, La., and they have two children, William Paul, Jr., born September 23, 2000, and Benjamin Lewis, born April 18, 2002.



Brian Miller

Associate SID

bmiller@lsu.edu

Brian Miller enters his first year at LSU as an associate SID after spending the past three years in the same capacity

at Auburn University.

Miller, 29, is the secondary contact for football and the primary contact for LSU's nationally-ranked women's basketball team. He will also assist in the publicity of all other LSU sports.

A native of Hamilton, N.Y., Miller spent the past three years handling soccer and women's basketball at Auburn and worked with the track and field and women's tennis programs on the Plains. Miller graduated from Northeastern University in Boston, in 1996 with a degree in broadcast journalism and began his career in sports information at NU as a student assistant in charge of the publicity of the Huskies' baseball program.

Miller spent one year at Florida Atlantic University as an assistant SID after graduation before spending three years at Louisiana Tech University, two as an assistant (1996-98) and one as the director (1999). At Louisiana Tech, Miller primarily handled the publicity for football and women's basketball. He also spent three seasons as the play-by-play voice of the Lady Techsters basketball team, which included two trips to the NCAA Final Four.

Miller is married to the former Stacey Hill of Mangham, La., and the couple has one son, Trey, born Sept. 1, 2001.



Melissa Reynaud

Associate SID

mreynaud@lsu.edu

Melissa Reynaud enters her second year on the LSU sports information staff as Associate SID in charge of the nationally recognized softball program. In the fall of 2002, she will also become the primary contact for the women's volleyball program and supervise staff members overseeing the women's tennis program.

Reynaud, 26, is a Baton Rouge native and a 1997 graduate of LSU in Mass Communications. Prior to coming to LSU, Reynaud was the assistant SID at Northwestern State University in Natchitoches. At NSU, she was the primary media contact for the women's basketball, soccer and softball teams and assisted with the other 11 sports including the NCAA Tournament men's basketball team and Division I-AA football team.

Prior to that, Reynaud worked as an intern at Ole Miss. During her year in Oxford, she worked primarily with the volleyball and men's and women's track and field programs while assisting with football and both basketball teams.

Reynaud began her career at Northwestern State where she was a graduate assistant for two years while earning a master's degree in sports administration.



Jason Feirman

Publications Coordinator

jfeirma@lsu.edu

Jason Feirman is in his third year as the coordinator of all of LSU's athletic publications.

Feirman served as publications student assistant for two years in the sports information office before joining the staff on a full-time basis in August of 2000.

In 2001-02, he coordinated three media guides that finished in the top seven nationally of CoSIDA publications contest.

In his first year, six media guides produced placed in the Top 20 nationally in the 2000-01 CoSIDA contest.

He served as assistant sports editor of *The Reveille* in fall of 1998, as a sports reporter for Tiger Television in spring of 1998. He was a stringer for The Associated Press from 1996 to 2000 covering LSU, and he held a sports internship at WGNO-TV, ABC affiliate in New Orleans.

Feirman, 23, received a bachelor's of arts degree from LSU in December of 2000. A Metairie, La. native, Feirman was born on July 16, 1978.



Marie Brewer

Graphic Artist

mbrewe1@lsu.edu

Marie Brewer is in her first year as the graphic artist of all of LSU's athletic publications.

Brewer served as pub-

lications student assistant for two years in the sports information office before joining the staff on a full-time basis in June of 2002. As graphic artist, Brewer's primary focus will be on artwork and concept in all athletic publications.

Last year Brewer's gymnastics media guide placed fifth in the nation from the 2001-02 CoSIDA publications contest. Her softball guide placed seventh.

Brewer was an integral part in six media guides that placed in the Top 20 nationally in the 2000-01 CoSIDA publications contest, including a second place finish for her women's basketball brochure.

Brewer is a freelance graphic artist for *LSU Magazine*, the alumni magazine for the university. Prior to joining LSU athletics, Brewer was the graphic artist for *The Reveille* in 2000. In 2000, she also was a graphic artist for *The Legacy*, LSU's student magazine.

Brewer, 22, received a bachelor's of fine arts degree with a concentration in graphic design from LSU in May of 2002. A Portland, Oregon, native, Brewer was born on December 27, 1979.



Steve Franz

Photography Coordinator

sfranz2@lsu.edu

Steve Franz joined the LSU athletic department in July of 1998 after being around the Tiger sports scene for years.

Prior to joining LSU athletics, the New Orleans native served as photographer for the independent Tiger Rag magazine for five years. Franz was also a photographer for United Press International covering some of the area's major political events, Presidential visits, the New Orleans Saints and the NCAA men's and women's Final Fours in New Orleans.



CBS televised four LSU games in 2001.

Franz has had his pictures published in several national magazines, including Sports Illustrated and The Sporting News.

Franz, an LSU graduate, also served a summer working in New York state as an assistant photographer for the Buffalo Bisons minor league baseball team and as chief photographer for the Niagara Falls Rapids pro team.

Franz, 32, attended Archbishop Rummel High School in Metairie and received his bachelor's degree from LSU in December of 1993.



STAFF



Pat Fredericks
Administrative Secretary

Sports Information Student Assistants

Scott Dean
Michelle Fakier
David Hurd
Bill Martin
Jared Mathews

Patrick Meehan
Marco Piedy
Keith Robin
Zac Schrieber

Electronic Media



Kevin Wagner
Coordinator of Electronic
Media/Television

Kevin Wagner is the producer/director for LSU's four major coaches' television shows featuring football coach Nick Saban, men's basketball coach John Brady, women's basketball coach Sue Gunter and baseball coach Smoke Laval. He oversees all television projects associated with the LSU Athletic Department, including the coordination of LSU's video scoreboards in Tiger Stadium and the Pete Maravich Assembly Center.

Wagner, 46, was promoted to his current position in April of 1994 after joining LSU as assistant coordinator in August of 1989. He served in a similar position at Oklahoma State University for five years.

A 1980 graduate of LSU in broadcast journalism, Wagner was a four-year Tiger letterman in diving (1975-79), earning All-Southeastern Conference honors in 1979 on the three-meter springboard.

A native of Houston with 22 years of experience in broadcast journalism, Wagner and his wife Karen have two daughters, Allyson, 22, and Jennifer, 20.



John Schiebe
Television Producer

John Schiebe begins his ninth year as chief assistant in the television department. He came to LSU in August of 1994 from the University of Mississippi where he served as post-production supervisor in the Teleproductions Center there for one-and-a-half years.

Schiebe served as a production assistant in Educational Television Services at Oklahoma State from 1984 through 1987 before becoming a producer/director in Agricultural Communications at OSU from 1987 until 1993 when he joined Ole Miss.

A 1986 graduate of Oklahoma State, he was born in Minneapolis, Minn. and attended High School in Oxford, Miss. Schiebe, 40, is married to the former Mollie Clements of Memphis, Tenn., and they have two children, Thomas, 14, and Patrick, 13.



Tiger Stadium features two state-of-the-art multi-million dollar scoreboards that are equipped to show game action as well as instant replays.



The Athletic Administration building houses a television control room that is used for video scoreboard broadcasts for football, basketball and gymnastics in Tiger Stadium and the Pete Maravich Assembly Center.

Inside LSU Football Television Show

INSIDE LSU FOOTBALL WITH NICK SABAN returns this season as the primary source for Tiger football news. Jordy Hultberg will serve as host for the seventh straight year, joining LSU head coach Nick Saban to provide detailed game highlights, in-depth analysis and profiles of the 2002 Tigers.

The show also features an "Ask the Coach" segment as well as spotlighting a different aspect of the football program each week.

Inside LSU Football is syndicated weekly during the football season throughout all major markets in the state of Louisiana and across the South on Fox Sports Net. In addition, the show can be viewed in its entirety on LSU's official athletic department web site, LSUsports.tv.

Inside LSU Football debuts on Sept. 8 and will continue throughout the season with the last show airing on Dec. 1.

Check local listings for air times as well as the affiliate that Inside LSU Football with Nick Saban can be viewed.



Head coach Nick Saban and host Jordy Hultberg with Sugar Bowl Executive Director Paul J. Hoolahan on the set of Inside LSU Football. The show was aired live from Tipitina's Ruins in New Orleans.



Inside LSU Football with head coach Nick Saban hit the road again in 2001 for the Sugar Bowl with a live telecast from Tipitina's Ruins in downtown New Orleans.

MISSED THE SHOW

Watch it on the Web



Catch the show in its entirety on LSU's official athletic department web site, LSUsports.tv.



The Golden Band from Tigerland performed for the live audience.

LSU Sports Network



Jim Hawthorne

Voice of the Tigers

Jim Hawthorne begins his 20th year as the "Voice of the Tigers." A play-by-play veteran of over 30 years, Hawthorne also handles men's basketball and baseball broadcasts on the LSU Sports Network. The Electronic Media Coordinator of Radio for LSU, he is also responsible for personnel, equipment and formatting of all network broadcasts and affiliation of the 40-plus stations

that make up one of the most powerful collegiate radio networks in the nation.

In addition, he hosts the weekly "Tiger Sportsline," a one-hour live call-in show with the football, basketball and baseball head coaches and co-hosts the half-hour weekly "LSU Tiger Talk" on the network, plus handles various assignments for LSU's television network.

Hawthorne has done play-by-play from the high school to the professional level, including Northwestern State, Centenary College, Texas League baseball and World Football League broadcasts. A native of Anacoco, La., Hawthorne is married to the former Juanita Carol Thomason, also of Anacoco, and has a son, Joseph William, and two daughters, Jaime Lynn and Amanda Ruth.



Doug Moreau

Analyst

Doug Moreau, former Tiger football great, serves as color analyst for all LSU football games. He returned to the radio booth in 1988 after serving on the TigerVision (pay-per-view) broadcast crew from 1982-87. He worked on Fighting Tiger radio broadcasts from 1972-81 prior to switching to television. The former LSU All-American was one of the all-time great receivers in Tiger history, and still ranks in the top 10 in scoring as a receiver/placekicker for the Tigers from 1963-65. He was a tight end for the Miami Dolphins from 1966-70 and presently serves as District Attorney for East Baton Rouge Parish.

Kevin Ford

Broadcast Host

Kevin Ford enters his 15th year as part of the LSU Sports Network broadcast team. The broadcast booth statistician for four years, he moved into the studio six years ago to handle the duties of pregame, halftime and postgame shows. Ford, a graduate of LSU, also serves as engineer and color analyst for Tiger basketball broadcasts.

Jordy Hultberg

Sideline Reporter

Jordy Hultberg, a former LSU basketball player (1976-80) and assistant basketball coach under Dale Brown (1980-1983), begins his sixth season as sideline reporter for the LSU Sports Network. Hultberg also serves as the host of Inside LSU Football with Nick Saban, Inside LSU Basketball with John Brady and Inside LSU Baseball with Smoke Laval. He is the host of the LSU Sports Journal along with The Tiger Recap. Jordy serves as a color analyst of college basketball for ESPN Regional. He is married to the former Shannon Williams and has three children, Jordan, Richard and K.K.

LSU Sports Network History

The LSU Sports Network, in its 14th year of in-house operation, brings Tiger football to LSU followers across the country. With two 50,000-watt clear channel affiliates and two 100,000-watt FM stations, LSU Fighting Tiger Football is distributed by satellite to over 40 radio stations throughout the South and is anchored by flagship station WDGL-FM ("The Eagle 98.1") in Baton Rouge.

The LSU Sports Network is one of the most diverse and progressive college radio networks in the country, utilizing an in-house radio studio to originate over 140 live events in football, men's and women's basketball, baseball and softball. With FM radio station WTGE-FM (107.3 FM) serving as a flagship station for women's sporting events and call-in shows, LSU has moved to the forefront in publicizing its women's sports on radio.

In addition to live events, network programming also includes a weekly live coach's show for football, men's and women's basketball and baseball, plus a weekly talk show, "TigerTalk," which promotes LSU sports across the spectrum.

2002 NETWORK AFFILIATES (projected)

LOUISIANA			
CITY	CALL LETTERS	POWER	FREQUENCY
ALEXANDRIA	KFAD-FM	6,000	93.9 Khz
ALEXANDRIA	KSYL-AM	1,000	970 Khz
AMITE	WTGG-FM	6,000	96.5 Mhz
BATON ROUGE	WDGL-FM	100,000	98.1 Mhz
BOGALUSA	WBOX-AM	1,000	920 Mhz
BOGALUSA	WBOX-FM	3,000	92.9 Mhz
BUNKIE	KEZP-FM	18,000	104.3 Mhz
EUNICE	KEUN-AM	1,000	1290 Mhz
FERRIDAY	KFNV-FM	18,500	107.1 Mhz
FOLSOM	WJSH-FM	6,000	104.7 Mhz
HAMMOND	WFPR-AM	1,000	1400 Khz
HAMMOND	WHMD-FM	3,000	107.1 Mhz
HOUMA	KCIL-FM	100,000	107.5 Mhz
JENA	KJNA-FM	6,000	102.7 Mhz
JENNINGS	KHLA-FM	50,000	92.9 Mhz
LAFAYETTE	KVOL-FM	6,000	105.9 Mhz
LAKE CHARLES	KLCL-AM	5,000	1470 Khz
LEESVILLE	KJAE-FM	3,000	92.7 Mhz
LEESVILLE	KLLA-AM	1,000	1570 Khz
MANY	KWLTV-FM	25,000	107.1 Mhz
MARKSVILLE	KAPB-FM	3,000	97.7 Mhz
MINDEN	KASO-FM	5,000	95.3 Mhz
MONROE	KLIP-FM	25,000	105.3 Mhz
MOREAUVILLE	KLIL-FM	3,000	92.1 Mhz
MORGAN CITY	KFXV-AM	1,000	1490 Khz
MORGAN CITY	KBZZ-FM	25,000	96.7 Mhz
NATCHITOCHES	KZBL-FM	50,000	95.9 Mhz
NEW IBERIA	KANE-AM	1,000	1240 Khz
NEW ORLEANS	WWL -AM	50,000	870 Khz
OPELOUSAS	KSLO-AM	1,000	1230 Khz
RUSTON	KPCH-FM	50,000	97.7 Mhz
SHREVEPORT	KWKH-AM	50,000	1130 Khz
SLIDELL	WSLA-AM	1,000	1560 Khz
TALLULAH	KBYO-AM	500	1360 Khz
TALLULAH	KBYO-FM	25,000	104.5 Mhz
THIBODAUX	KTIB-AM	5,000	640 Khz
VILLE PLATTE	KVPI-FM	3,000	93.5 Mhz
ARKANSAS			
CROSSETT	KWLT-FM	25,000	102.7 Mhz
MISSISSIPPI			
McCOMB	WHNY-FM	5,000	1250 Mhz
MONTICELLO	WRQO-FM	50,000	102.1 Mhz
PICAYUNE, MISS.	WKSX-FM	50,000	106.1 Mhz
TEXAS			
HEMPHILL	KTHP-FM	6,000	103.9 Mhz

Tiger Sportsline Radio Show



LSU coach Nick Saban takes questions from the Voice of the Tigers Jim Hawthorne along with Scott Rabalais of the Baton Rouge Advocate.

Tiger Sportsline with Nick Saban, a weekly one hour radio program each Wednesday night returns for the 2002 season. It is designed to give Tiger fans an inside look at LSU football and Coach Saban.

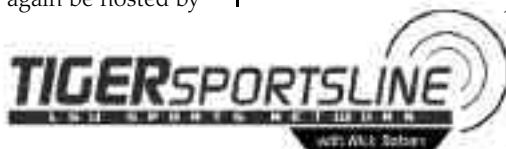
The show will once again be hosted by "The Voice" of LSU athletics, Jim Hawthorne and will be broadcast live at Superior Grill on Government Street in Baton Rouge. Fans have the opportunity to come out and watch the show broadcast live from Superior Grill

each week and ask Coach Saban questions in person. Tiger Sportsline also has a live call-in segment for Tigers fans listening at home.

For the third consecutive year, Coach Saban will invite a weekly media guest to join him live at Superior Grill.

The first show kicks off on Sept. 4 and continues each week

throughout the season, including both bye weeks. It will conclude Nov. 27 following the Tigers' regular season finale with Arkansas.



2002 TIGER SPORTSLINE AIR TIMES

Sept. 4	7-8 p.m.
Sept. 11	7-8 p.m.
Sept. 18	7-8 p.m.
Sept. 25	7-8 p.m.
Oct. 2	7-8 p.m.
Oct. 9	7-8 p.m.
Oct. 16	7-8 p.m.
Oct. 23	7-8 p.m.
Oct. 30	7-8 p.m.
Nov. 6	7-8 p.m.
Nov. 13	7-8 p.m.
Nov. 20	7-8 p.m.
Nov. 27	7-8 p.m.

AFFILIATES CARRYING TIGER SPORTSLINE

Baton Rouge	98.1 Mhz
Alexandria	970 Khz
Bogalusa	920 Mhz
Bogalusa	92.9 Mhz
Bunkie	104.3 Mhz
Eunice	1290 Mhz
Folsom	104.7 Mhz
Hammond	107.1 Mhz
Hammond	1400 Khz
Houma	107.5 Mhz
Houma	1490 Mhz
Jena	102.7 Mhz
Jennings	92.9 Mhz
Lafayette	105.9 Mhz
Lake Charles	1470 Khz
Minden	1240 Khz
Monroe	1440 Khz
Morgan City	96.7 Mhz
New Iberia	1240 Khz
New Orleans	870 Khz
Opelousas	1230 Khz
Shreveport	1130 Khz
Tallulah	1360 Khz
Tallulah	104.5 Mhz
Thibodaux	640 Khz

MISSISSIPPI

McComb	1250 Mhz
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Stations are subject to change



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Football SIDs in Bold Type



Comprehensive Coverage of All 20 LSU Varsity Sports

LSUsports.net is your FREE, 24-hour Tiger sports spectacular—and when you see it here, it's the official, final word from LSU. Surf the site that roars and discover:

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Tiger Athletic Foundation

AN INVITATION TO JOIN TAF

Through generous donations from Tiger fans such as you, TAF has been able to underwrite a diverse collection of programs over the years from the upgrade and construction of facilities, to the ever-important investment of defraying the rising cost of tuition for scholarship athletes.

Less than one year ago, the LSU Board of Supervisors granted approval to move forward on a project to renovate and refurbish the LSU Gym Armory into a modern, updated facility housing the Academic Center for Athletes as well as an auditorium and computer lab to be enjoyed by the entire campus.

At TAF we feel this wonderful idea is becoming a reality at a pivotal time for LSU's Athletic Program, and after experiencing such enormous success so early in the campaign, I would like to encourage support from all Tiger patrons in accomplishing this important project.

Consider this your invitation to become a part of this winning team whose goal is to provide the opportunity for academic excellence for our Tiger athletes as well as constant support for all LSU Athletic Programs.



Sincerely,

Major General R. G. Richard, USMC (Ret.)
Chief Executive Officer

WHAT IS TAF?



The Tiger Den Suites debuted for the 2000 football season.

dition. As the central fund-raising organization in support of LSU athletics, TAF's mission is clear - to lead the university in building a comprehensively superior athletic program.

Unrestricted contributions to the Tiger Athletic Foundation benefit every athlete and team at LSU through scholarship and academic awards, as well as through the construction and maintenance of athletic facilities. These projects, large and small, chart the unmistakable course to excellence. And it is the shared vision of alumni and friends of LSU that are making them a reality.

Your donation assists the Tiger Athletic Foundation in its programs of support for LSU Athletics.

- Funding the construction and renovation of facilities and the purchase of equipment to provide Tiger student-athletes with the best possible opportunity to compete at a national level
- Funding support for facilities and programs to enhance the academic opportunities for student/athletes.
- Providing support to assure the best possible coaching and support staffs are in place to lead the LSU athletic program

The Tiger Athletic Foundation (TAF) is a private, nonprofit foundation dedicated to supporting LSU and its Athletic Programs. The Foundation is administered by its own board of directors, comprised of TAF donors, which meets quarterly. Officers of the corporation are elected bi-annually.

Louisiana State University has a proud athletic tradition, highlighted by scores of Southeastern Conference and NCAA championships in more than 20 men's and women's varsity sports. Thanks to generous private-sector contributions, the Tiger Athletic Foundation (TAF) continues to play an integral role in sustaining that outstanding tra-



TAF funded projects:



Academic Center for Student-Athletes



Athletic Training Center



Soccer Park



Lawton Squad Room



University Club

Corporate Sponsors



WHEN YOU SEE THIS . . . THINK LSU TIGERS

Twelve corporations, some of them national and multi-national in scope, participate in an innovative and profitable corporate sponsorship program with the LSU Athletic Department. The sponsorships provide these companies with valuable promotional avenues and high-profile identity affiliation with LSU sports in exchange for financial support. The corporate sponsorship program generates over \$3 million annually, enabling the athletic department to fund scholarships, team travel, athletic facility improvements and other typical athletic expenses. Current Major Corporate Sponsors of LSU Athletics include Bank One of Louisiana, Coca-Cola, Powerade, EATEL, Winn-Dixie, Louisiana Lottery, McDonald's, United Parcel Service, Farm Bureau Insurance, Our Lady of the Lake Regional Medical Center, Ochsner Clinic, and Abita Springs Water Company.

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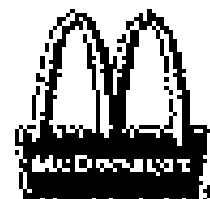
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Ward Wyatt

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LSU Alma Mater

Where stately oaks and broad magnolias
shade inspiring halls,
There stands our dear Old Alma Mater
who to us recalls
Fond memories that awaken in our hearts
a tender glow,
And make us happy for the love
that we have learned to know.

All hail to thee our Alma Mater,
molder of mankind,
May greater glory, love unending
be forever thine,
Our worth in life will be thy worth
we pray to keep it true,
And may thy spirit live in us, forever... L-S-U.

