



L  
S  
U

# History of LSU

## 1860s - 1920s

- The institution opened January 2, **1860** and subsequently closed June 30, **1861**, because of the Civil War. It reopened on April 1, but was again closed on April 23, **1863**, due to the invasion of the Red River Valley by the federal army.
- The seminary (as it was originally referred) reopened October 2, **1865**, only to be burned October 15, **1869**. Just over two weeks later, the institution resumed its exercises in Baton Rouge, where it has since remained. In **1870**, the name of the institution was changed to Louisiana State University.
- In **1875**, the institution became racially integrated. Just two years following, LSU's official title was changed to Louisiana State University and A&M College and became a land-grant institution.
- In **1886**, the federal garrison grounds (now the site of the state capitol) were formally declared the domicile of the University. Land for the present campus was purchased in **1918**.
- It was **1893** when LSU played its first football game, and three years later LSU adopted the tiger as the official mascot.

## 1920s

- With the support of Governor John M. Parker and the approval of a severance tax during the constitutional convention of **1921**, the construction of the new campus, known today as Louisiana State University Agricultural and Mechanical College, began.
- The Gym-Armory was built west of the academic quadrangle for the purpose of housing the LSU basketball team and other indoor sporting events. Tiger Stadium was completed in **1924** and on Thanksgiving Day of that year, Tulane and LSU played the first game on the new campus. In **1928**, upward expansion added 10,000 seats to the already 12,000-seat stadium.
- The formal dedication of the new campus took place on Friday, April 30, **1926**. The date was chosen because on April 30, 1803 the United States Congress signed the Louisiana Purchase documents.

## 1930s

- During this time many of LSU's live oaks and magnolias were planted by landscape artist Steele Burden for what has become a symbolic part of the great legacy at LSU. The live oak trees on LSU's campus have been valued at \$36 million. Through the LSU Foundation's "Endow an Oak" program, individuals or groups are able to endow live oaks across campus.
- In **1930**, the student body adopted the alma mater that still is in use today. LSU is the home of The Southern Review, one of the world's most prestigious literary journals, established in the 1930s by Robert



Penn Warren, Cleath Brooks, and Charles Pipkin.

- The Huey P. Long Fieldhouse was constructed in **1932** and served as the campus' first student union. The Long Field House contained administrative offices and an outdoor pool that was the world's largest at the time.
- In **1937**, two new athletic venues were completed and expanded. The John M. Parker Coliseum opened and served as a multipurpose arena mostly for livestock shows and rodeos. It was also used for commencements and convocations and served as home of the LSU basketball team. Alex Box Stadium also served as football practice fields. Tiger Stadium received its second expansion, adding a north endzone and bringing the capacity to 46,000.
- Huey P. Long and Castro Carazo teamed up to co-author notable songs "Touchdown for LSU" and "Hey Fightin' Tigers!" During his tenure at LSU Carazo compiled one of the most complete university band libraries in America.

## 1940s

- Until 1969 the ROTC program at Louisiana State University was mandatory for all entering male students. The military heritage began under General William T. Sherman and hence developed the name "Ole War Skule." Not many people know about LSU's rich military tradition. In WWII, only Texas A&M and the Military Academies of Annapolis and West Point were equal to the Ole War Skule in providing officers to the armed forces.
- In **1943**, the LSU Band invited its first coed member.

## 1950s

- In **1950** LSU enrolled black students into its graduate program for the first time. Throughout the 1950s, air conditioning slowly began to be phased into administration and classroom buildings throughout the campus.
- A.P. Tureaud, Jr., enrolled, but resigned before the end of the fall term in **1953**, while Brown vs. The Board of Education of Topeka, Kansas, struck down racial segregation in public schools a year later.
- Tiger Stadium was expanded in **1957** with the south endzone providing the final piece of the puzzle to completely enclose the stadium. The enclosure provided not only additional seating but also men's dormitories. Capacity now reached 67,720.
- The LSU Tiger Football team won the **1958** National Championship, defeating Clemson, 7-0, in the Sugar Bowl and finishing with an 11-0 season.

## 1960s

- In **1964**, a \$5.5 million student union was built with 200,000 square feet of entertain-

ment. The three-story facility accommodated a 1,315 seat theatre, 333 seat movie cinema, bowling lanes, game room and pool hall, post office, cafeteria and craft shop as well as ballrooms and conference rooms for hosting seminars and special events.

- Also that year, six black students enrolled in undergraduate studies.
- By the end of the decade, rising tensions due to U.S. involvement in the Vietnam War were mounting. The LSU ROTC program became a target for protestors as dissatisfaction with the war increased. The pressure increased for LSU to either cancel its program or make it voluntary. In October **1968**, the LSU Faculty Council voted to make the ROTC program voluntary, and on May 26, **1969** the LSU Board of Supervisors made it official.

### 1970s

- Former professor T. Harry Williams was honored with the Pulitzer Prize for his biography of Huey Long in **1970**.
- With the growing popularity of collegiate athletics, two new athletic facilities were built and another was being expanded. In **1971**, LSU basketball introduced a state-of-the-art 15,000-seat multipurpose arena. The Assembly Center would eventually be known as the Pete Maravich Assembly Center and nicknamed "The PMAC" after the death of LSU basketball and NBA legend "Pistol" Pete Maravich in the late 1980's.
- In **1974**, Athletics Director, Carl Maddox expanded the growing LSU athletic compound with the addition of a multi-purpose sports and recreational complex that now bears his name, the Carl Maddox Field House. Tiger Stadium again expanded in **1978** by adding 8,000-seats in a new West Upper Deck to lead the Tiger football program into the next decade with a capacity of nearly 80,000-seats.
- In **1978**, LSU was named a sea-grant college becoming one of only 25 universities in the country recognized as both a land and sea-grant institution.

### 1980s

- Former professor John Kennedy Toole posthumously won the Pulitzer Prize for his fictional work, *A Confederacy of Dunces*.
- In **1985**, the Natatorium was built for the LSU Swimming & Diving program as the United States Sports Festival came to Baton Rouge.
- James Wharton introduced a new admissions policy that would increase university admission standards. The standards would require high school students to complete a list of core requirements throughout their high school careers. In **1987**, the board of supervisors approved the proposed admission standards.



- In **1987**, LSU was designated as a Research University I, putting it in the top 2% of the nation's colleges and universities. Only 70 universities, 45 public and 25 private, have this designation.

### 1990s

- In **1992**, The Student Recreational Sports Complex opened to rave reviews by LSU students and faculty.
- On May 20, **1994**, the LSU Alumni Association dedicated its new home. Special honorees attending were Lod Cook, President Gerald Ford, President Jimmy Carter, President George Bush, White House Chief of Staff Mac McLardy, and Governor Edwin Edwards.
- Head Coach Skip Bertman built the LSU baseball program into one of the most dominating programs in the country. With National Championships coming in **1991, 93, 96, and 97**, the Tigers would continue their dynasty into the next century by winning its fifth title in **2000**. By the late 1990's the LSU Tiger baseball team became known as the "Program of the Decade" by all of college baseball.
- Speaking of dynasties, LSU Head Track & Field Coach Pat Henry managed to reach major milestones throughout his 15 years at LSU. He has led the Lady Tiger track & field team to 19 National Titles, 11 outdoor and eight indoor.
- His men's teams have won four NCAA titles, most recently the **2002** outdoor crown. Henry is the only coach in NCAA history to guide both the men and women team to NCAA titles in the same year. Under Henry's direction, the LSU track & field program has attained unparalleled success: 23 NCAA titles and 19 SEC crowns.

### 2000s

- In **2000**, LSU opened its home football season to a newly-expanded Tiger Stadium. With an additional, 11,600 seats due to the addition of the East Upper Deck and 70 Tiger Den Suites, Tiger Stadium is the fifth largest on-campus arena in college football at 91,600.
- In **2001**, the Lod Cook Hotel and Conference Center opened on the LSU campus giving Tiger fans and visitors a full-service hotel right on campus.
- Pat Henry's track and field dynasty continued into the 21st century as the Tigers have now captured 23 national titles under Henry. Most recently, LSU won the **2002** women's NCAA Indoor title, while the men's team captured the **2002** NCAA Outdoor title. As a University, LSU has accounted for 38 national titles and 102 Southeastern Conference titles.
- In **2002**, the \$15 million renovation to the Academic Center for Student-Athletes was completed, giving LSU student-athletes one of the nation's top facilities for learning.

# Board of Supervisors



**Kent Anderson**  
*Monroe, La.*  
 District 5



**Ronald R. Anderson**  
*Ethel, La.*  
 District 6  
 Chairman



**Dr. Jack A. Andonie**  
*Metairie, La.*  
 District 1



**Bernard E. Boudreaux, Jr.**  
*Baton Rouge, La.*  
 District 3



**Victor Bussie**  
*Baton Rouge, La.*  
 District 6



**Charles V. Cusimano**  
*Metairie, La.*  
 District 1



**Stanley J. Jacobs**  
*New Orleans, La.*  
 Member at Large



**Laura A. Leach**  
*Lake Charles, La.*  
 District 7



**Roger H. Ogden**  
*New Orleans, La.*  
 District 2  
 Vice-Chairman



**William Rucks IV**  
*Lafayette, La.*  
 District 7



**Perry Segura**  
*New Iberia, La.*  
 District 3



**Virginia K. Shehee**  
*Shreveport, La.*  
 District 4



**C. Stewart Slack**  
*Shreveport, La.*  
 District 4



**Charles S. Weems III**  
*Alexandria, La.*  
 District 5



**Rod West**  
*New Orleans, La.*  
 District 2



**Amber Moreau-Salas**  
*Shreveport, La.*  
 Student Member

## Athletic Council

**Dr. Jack Andonie**  
*Alumni*  
**Jon D. "Jay" Babb**  
*Alumni*  
**Stanley "Skip" Bertman**  
*Director of Athletics*

**Ken Carpenter**  
*Chairman*  
**Dr. William F. Grimes**  
*Faculty*  
**L. Robert Kuhn, Jr.**  
*Staff*  
**Renee' Boutte Myer**  
*Administration*

**Patrick McCune**  
*Student*  
**Eddie Pullaro**  
*Tiger Athletic Foundation*  
**John Scarle**  
*"L" Club*  
**Greg Vincent**  
*Administration*



# Dr. William L. Jenkins

*President, LSU*

On April 1, 1999, William L. Jenkins, formerly Chancellor of Louisiana State University and Agricultural and Mechanical College, became President of the LSU System, which includes nine institutions on 10 campuses in five cities, as well as 10 public hospitals in 10 cities.

A native of South Africa, Dr. Jenkins studied at the University of Pretoria, where he received his professional veterinary medicine degree in 1958 and specialist credentials in 1968. He received the Ph.D. degree from the University of Missouri, Columbia, in 1970. After practicing veterinary medicine for four years, he joined the faculty at the University of Pretoria, advancing through the ranks to become professor and head of the Department of Veterinary Physiology, Pharmacology, and Toxicology in 1971.

He moved to the U.S. in 1978 and joined the faculty in the Department of Veterinary Physiology and Pharmacology at Texas A&M University. He was appointed dean of the LSU School of Veterinary Medicine in 1988 and was named LSU's provost and vice chancellor for academic affairs in September 1993.

When he was appointed LSU's fifth Chancellor in November 1996, Dr. Jenkins reorganized the campus administration to be more effective and more responsive, and oversaw the development of a strategic plan to guide the University in its preparation for the challenges of the next century.

Over the years President Jenkins has received numerous teaching and service awards and recognitions, having been named the 1997 Communicator of the Year by the Public Relations Association of Louisiana and a Distinguished Alumnus by the University of Missouri. The regional chapter of Toastmasters International also presented him with its 1999 Communication and Leadership Award, and he was awarded the Vision of Excellence Award 2000 by the New Orleans Regional Chamber of Commerce and the New Orleans Chapter of

MetroVision. In addition, the University of Pretoria bestowed an honorary doctorate on Dr. Jenkins in September of 2000.

Dr. Jenkins has been active in continuing education and has delivered more than 150 lectures and addresses to diverse groups in both the United States and abroad. He has taught extensively at both the professional and graduate levels. He has published more than 60 scientific articles and has contributed 15 chapters to various textbooks. He is coauthor of a textbook on veterinary pharmacology.

Over the years, Dr. Jenkins has been a member of many professional organizations and select committees. Most recently, he served on the National Institute of Health's Alcohol Abuse and Misuse on College Campuses Committee and on a special Steering Committee of the Southern Association of Colleges and Schools to review accreditation criteria for colleges and universities.

Dr. Jenkins also is a member of the National Association of State Universities and Land Grant Colleges' Committee on Food and Society as well as the Committee on the Future of Coastal Louisiana.

His current community engagement includes serving on the boards of the Louisiana Endowment for the Humanities, Greater Baton Rouge Chamber of Commerce, Academic Distinction Fund, Council for a Better Louisiana, Arts Council of Greater Baton Rouge, and the Baton Rouge board of the National Conference for Community and Justice.

Dr. Jenkins and his wife, Peggy, have four children—Sharon Gwynn, Anthea, and Warren—and nine grandchildren.



## Kenneth E. Carpenter, *Faculty Athletics Representative*

Dr. Kenneth E. Carpenter is in his first year as LSU's faculty representative in NCAA and Southeastern Conference matters.

Carpenter, a professor in the School of Architecture, has taught at LSU since 1986. He received his bachelor's degree in architecture from the University of Oklahoma in 1962 and his master's from Minnesota in 1967. Before joining the LSU faculty, he served at Clemson University as Associate Professor of Architecture from 1967-77; Ball State University, where he was Professor and

Chairman of the Department of Architecture, 1977-81; and, Iowa State University, serving as Professor and Chairman, Department of Architecture from 1981-86.

At LSU he served as the Dean of the College of Design from 1986-1997, Interim Executive Director of International Programs from 1997-98; and, Interim Dean, College of Art and Design, 2001-02.

Carpenter is a member of Phi Kappa Phi, the American Institute of Architects and the American Association of University Professors.

# Dr. Mark A. Emmert

*Chancellor, LSU*

Dr. Mark A. Emmert was appointed chancellor of Louisiana State University and Agricultural & Mechanical College on April 16, 1999, becoming the sixth chancellor to lead the state's flagship University.



Prior to joining LSU, Emmert served as chancellor of the University of Connecticut, as provost and vice president for academic affairs at Montana State University, and held various faculty and administrative positions at the University of Colorado. He has served as a member of numerous academic and civic boards and organizations.

Both the Fulbright Commission and the American Council on Education have awarded fellowships to Emmert. He has also been inducted into Phi Kappa Phi Honor Society, Alpha Lambda Delta Scholastic Society, Golden Key Honor Society, and the Connecticut Academy of Arts and Sciences. He is active in the American Council on Education, the New England Council of Presidents, and the National Association of State Universities and Land-Grant Colleges, where he served as chair of the Council on Academic Affairs.

A native of Tacoma, Washington, Emmert holds a bachelor's degree in political science from the University of Washington and master's and doctoral degrees from the Maxwell School of Syracuse University. His scholarly

work has focused on public policy topics, as well as issues in organizational theory. He has published his research in leading journals within his field and has served on several editorial boards. He has also served as a visiting scholar and lecturer internationally, working in Australia, Hong Kong, Japan, and Panama.

He is married to DeLaine S. Emmert, a former elementary school teacher, who is active in community, university, and philanthropic organizations. They have two children, Stephen and Jennifer.



*Chancellor Emmert celebrates the 2001 SEC Football Championship Game victory with All-American Josh Reed.*





# The Southeastern Conference

## SETTING THE STANDARD FOR INTERCOLLEGIATE ATHLETICS

### in

# Baseball

The Southeastern Conference, with its storied 69-year history of athletic achievements and academic excellence, has built perhaps the greatest tradition of intercollegiate competition of any league in the country since its inception in 1933.

The 2001-02 academic year was another season to remember for the SEC as conference teams captured six national titles and seven national runner-up finishes. Between the years of 1990 and 2002, the SEC won 87 national team championships for an average of more than seven per year.

Tennessee and LSU won the conference's first NCAA titles of the year, respectively, in men's and women's indoor track. Auburn won the women's swimming & diving title, while Alabama won women's gymnastics. LSU and South Carolina also won the men's and women's outdoor track & field championships, respectively. Florida finished third in the Sears Trophy final standings without winning a national title.

Overall, the SEC finished in the top two in 10 of its 20 sponsored sports and in the top five in 15 of the 20 sports. Eight SEC teams participated in football postseason bowls with Florida finishing the highest in the polls. Six men's and eight women's basketball teams were invited to the NCAA Tournament with Tennessee advancing to the Women's Final Four. Seven teams advanced to postseason play in baseball with South Carolina finishing second in the College World Series. With 156 teams, almost eight per sport, advancing to NCAA postseason competition, the SEC continued to solidify its place as the nation's premier conference.

In addition to the six team championships, 65 SEC student-athletes garnered individual national championships, while 334 individuals were awarded with first-team All-America honors. Student-athletes around the league continued to excel in the classroom as well with 1,353 earning recognition on the SEC Academic Honor Roll.

On the national all-sport level, the SEC placed six teams in the top 25 of the Sears/NACDA Director's Cup rankings. Florida led the league with a third-place finish. Georgia placed 8th, while LSU was 10th, South Carolina finished 11th, Tennessee 12th and Auburn 19th to round out the league's top 25 finishes. Nine of the SEC's 12 schools finished in the top 50 of the Sears Cup Standings. Alabama (32), Arkansas (35) and Kentucky (36) also made the top 50.

In college baseball, the SEC posted another landmark season as the conference had an NCAA-high seven teams earn selection to NCAA postseason play. South Carolina advanced to the College World Series, with the Gamecocks advancing to the national championship game. An SEC squad has now appeared in the College World Series 17 of the last 18 years. Alabama won the SEC tournament title over South Carolina. South Carolina captured the SEC regular-season title with a 21-8 conference record.

The Southeastern Conference boasts ten former National Players of the Year, eight Baseball America Coach of the Year and seven Collegiate Baseball Coach of the Year honors. 103 student-athletes have been named All-American.

41 former SEC players were on Major League Baseball opening day rosters, while 39 were taken in the 2001 MLB Amateur Draft, three in the first round. South Carolina's Drew Meyer was the 10th pick overall. With that selection, the SEC has now had a first round pick every year since 1991 and 47 total.

The 2002 SEC Baseball Tournament, held in Birmingham, Ala. drew 124,440 fans, an average of 8,296 fans per game. It was the largest crowd in the history of the SEC Baseball Tournament.

### NOTES

- The SEC has sent 24 teams to the College World Series since 1990. That was accomplished despite no SEC teams making the field in 1992. LSU has been to Omaha eight times, while Alabama, Mississippi State and Florida have been three times each and Auburn, Georgia and Tennessee twice each.

- SEC teams have won six of the last 12 national championships, with LSU winning five (1991, 1993, 1996, 1997, 2000) and Georgia claiming the 1990 title.

- SEC teams were 50-38 since 1990 in Omaha, a 56.8 winning percentage. Not counting games against each other, the SEC has a 40-27 record in the CWS since 1990, a 60.0 winning percentage.

- The SEC has played 18 games in the "Final Four" of the College World Series since 1990, an average of 1.5 per year. Only twice, 1992 and 1994, has the SEC failed to get a team to the "Final Four" of the CWS.

- The SEC has averaged 6 games played per year in the College World Series since 1990. In 1997, the SEC had a team in 13 of the 14 games played in the CWS. Since 1990, an SEC team played in 77 of the 177 games played in the College World Series, an amazing 44 percent of games.

- The SEC has sent eight of its 12 schools to the College World Series since 1990 - Alabama, Auburn, Florida, Georgia, LSU, Mississippi State, South Carolina and Tennessee.

- Since 1990, 74 SEC squads have been invited to the NCAA Tournament, an average of 6.2 per season. In 1998, an NCAA-record seven teams were invited to play in post-season play. The SEC sent an NCAA-high six teams to post-season play in 1999 and 2000, and set a new NCAA mark in 2001 with eight teams being selected to postseason play. An NCAA-high seven teams were invited again in 2002.

- The SEC has had an NCAA-high 10 different teams compete in the 55-year history of the College World Series. In those appearances, the conference has registered a 74-74 record, a 50.0 winning percentage.

- Since 1990, 21 SEC squads have posted 50+ win seasons, while 61 have won 40+ games in a season.

- The SEC posted a 242-99-1 record against non-conference foes in 2002, a 70.9 winning percentage. Since 1990, the SEC has accumulated a 3023-1196-3 record against non-conference teams, a 71.6 winning percentage.

- SEC teams have also been strong in the polls. Since 1990, 57 conference teams have appeared in the final Baseball America poll, 62 in the final Collegiate Baseball poll and, since 1992, 53 in the final Baseball Weekly poll.

# SEC Directory

INTRO

THIS IS LSU

PREVIEW

TIGERS

COACHES

REVIEW

HISTORY

RECORDS

LSU

## Alabama (205) 348-6084



P. O. Box 870391  
Tuscaloosa, Ala. 35487-0391  
Fax: (205) 348-8841  
www.rolltide.com

Larry White, Assoc. AD/Media Relations  
Becky Hopf, Associate Director  
Barry Allen, Assistant Director  
Roots Woodruff, Assistant Director  
Brian Morgan, Assistant Director  
John Hayden, Assistant Director

## Arkansas (479) 575-2751



Men's Department  
Broyles Athletic Center  
P. O. Box 7777  
Fayetteville, Ark. 72702  
Fax: (479) 575-7481  
www.hogwired.com

Kevin Trainor, Sports Information Director  
Robby Edwards, Associate Director  
Bob Grant, Assistant Director

## Auburn (334) 844-9800/9701



P. O. Box 351  
Auburn, Ala. 36831-0351  
Fax: (334) 844-9708/9807  
www.auburn.edu/athletics

Meredith Jenkins, Assistant AD/Director  
Chuck Gallina, Associate Director  
Kirk Sampson, Associate Director  
Mendy Nestor, Associate Director

## Florida (352) 375-4683, ext. 6100



P. O. Box 14485  
Gainesville, Fla. 32604  
Fax: (352) 375-4809  
www.Gatorzone.com

Norm Carlson, Asst. AD/Communications  
Steve McClain, Asst. AD/Sports Information  
Mary Howard, Asst. AD/Sports Information  
Kathy Cafazzo, Associate Director  
Fred Demarest, Associate Director  
Greg Hotchkiss, Assistant Director  
Zack Higbee, Assistant Director  
Heidi Johnson, Assistant Director

## Georgia (706) 542-1621



P. O. Box 1472  
Athens, Ga. 30603  
Fax: (706) 542-9339  
www.georgiadogs.com

Claude Felton, Sr. Assoc. AD/External Affairs  
Tim Hix, Associate Director  
Chris Lakos, Associate Director  
Mike Mobley, Associate Director  
Jenn Garrett, Assistant Director  
John Curran, Assistant Director  
Tyler Sabo, Assistant Director  
Karlene Lawrence, Publications Coordinator

## Kentucky (859) 257-3838



Memorial Coliseum, Room 23  
Lexington, Ky. 40506  
Fax: (859) 323-4310  
www.ukathletics.com

Brooks Downing, Media Relations Director  
Tony Neely, Media Relations Director  
Susan Lax, Associate Director  
Amanda Polley, Assistant Director

## LSU (225) 578-8226



P. O. Box 25095  
Baton Rouge, La. 70894-5095  
Fax: (225) 578-1861  
www.LSUsports.net

Michael Bonnette, Sports Info. Director  
Kent Lowe, Sr. Associate Director  
Laurie Cannon, Associate Director  
Bill Franques, Associate Director  
Brian Miller, Associate Director  
Melissa Reynaud, Assistant Director  
Jason Feirman, Publications Coordinator  
Marie Brewer, Graphic Artist

## Ole Miss (662) 915-7522



P. O. Box 217  
University, Miss. 38677  
Fax: (662) 915-7006  
www.OleMissSports.com

Langston Rogers, Assoc.  
AD/Sports Info.  
Lamar Chance, Associate Director  
Rick Stupak, Associate Director  
Kim Ling, Assistant Director  
Kyle Campbell, Assistant Director  
Katy Lonergan, Assistant Director

## Mississippi State (662) 325-2703/0540



P. O. Box 5308  
Mississippi State, Miss. 39762  
Fax: (662) 325-2563/3654  
www.msstate.edu/athletics

Mike Nemeth, Assoc. AD/Media Relations  
David Rosinski, Associate Director  
John R. Cade, Assistant Director  
Joe Dier, Assistant Director  
Laura McCoy, Assistant Director  
Todd Anderson, Assistant Director

## South Carolina (803) 777-5204



Rex Enright Athletic Center  
Columbia, S. C. 29208  
Fax: (803) 777-2967  
www.uscsports.com

Kerry Tharp, Assoc. AD/Sports Info.  
Brian Binette, Asst. Director/Internet  
Manager  
Cheryl Harden, Assistant Director  
Ayanna Wakefield, Assistant Director  
Michelle Schmitt, Director of Special Events  
Julie Long, Publications Director

## Tennessee (865) 974-1212



Men's Department  
P. O. Box 15016  
Knoxville, Tenn. 37901  
Fax: (865) 974-1269  
www.utsports.com

Bud Ford, Assoc. AD/Sports Info.  
Jeff Muir, Associate Director  
John Painter, Associate Director  
Craig Pinkerton, Associate Director  
Tom Mattingly, Dir. of Special Publications

## Vanderbilt (615) 322-4121



P. O. Box 120158  
Nashville, Tenn. 37212  
Fax: (615) 343-7064  
www.vucommadore.com

Rod Williams, Assoc. AD/Comm. and Tech.  
Tammy Boclair, Assistant Director  
Larry Leathers, Assistant Director  
Brent Ross, Assistant Director  
Andre Foushee, Assistant Director

## SEC (205) 458-3010



2201 Richard Arrington  
Boulevard North  
Birmingham, Ala. 35203  
Fax: (205) 458-3030  
www.secsports.com

Charles Bloom, Associate Commissioner  
Tammy Wilson, Associate Director  
DeWayne Peevy, Assistant Director  
Chuck Dunlap, Assistant  
Tim Andrzejewski, Intern





*The annual Alumni Game matches the current LSU club versus a team of former Tigers active in pro baseball.*

The Tiger Baseball Alumni Foundation is a unique group of former players, coaches, trainers and team managers who work year-round in organizing functions for alumni of the LSU Baseball program. The TBAF is the only one of its kind in the country involved with a college baseball program. The long-term purpose of the foundation can best be described by its mission statement:

*The Tiger Baseball Alumni Foundation recognizes the contributions of LSU Baseball players and coaches, past, present and future.*

*We acknowledge the rich tradition of values in the LSU Baseball program. The Foundation seeks to pass along to future students and athletes the sense of community, the sense of family, the element of teamwork and the camaraderie learned as members of the LSU Baseball program; and, to further commit to Louisiana State University our loyalty and appreciation.*

The TBAF was formed in the fall of 1994 with the goal to support the baseball team financially by working closely with the current and future

coaching staffs to ensure that the quality of the facilities and other facets of the LSU Baseball program are the envy of every college baseball program in the nation.

The TBAF plays host to an Alumni Weekend for its members which includes a golf tournament and an alumni game in Alex Box Stadium. With the professional baseball success of some TBAF members, the alumni event is a treat for the fans as well, as current major and

minor leaguers compete in the games.

The TBAF goes to great lengths to make sure that all of those who are eligible for membership in the organization receive the opportunity to participate in alumni events.

All former LSU baseball players, coaches, managers and trainers are encouraged to join the Tiger Baseball Alumni Foundation. For more information, contact the LSU Baseball office at (225) 578-4148.



*Over 100 former players and coaches participate in the alumni weekend festivities.*

# Coaches Committee

The LSU Baseball Coaches Committee is proud to be a part of the Tiger Baseball Program. The group is comprised of men and women who have joined together to support college baseball's No. 1 program. Coaches Committee funds have assisted the baseball program in purchasing equipment and making numerous improvements to Alex Box Stadium. An annual contribution of \$200 gives fans an opportunity to be closely involved with the success of LSU Baseball. For information on joining the Coaches Committee, call the LSU Baseball office at (225) 578-4148.

Joseph P. Accardo  
 Oliver Ainsworth  
 Jack Andonie  
 John A. Arbour  
 Keith J. Arceneaux  
 Bobby G. Argrave  
 Paul Arst  
 Randy Aucoin  
 William T. Austin  
 Richard J. Babin  
 George Ballard  
 Russell Bankston  
 Bill Barton  
 Henry J. Bearmann Jr.  
 Albert I. Bellott  
 James W. Bennett  
 Phillip M. Bennett Jr.  
 Lee M. Berg  
 Sandy Bertman  
 Robert C. Betz Jr.  
 Jerry T. Biggs  
 Keith P. Bischoff  
 Gordon Bitterwolf

Bryce B. Blades  
 Forrest J. Blades  
 Dean P. Blanchard  
 Gerald P. Blanchard  
 Barry Blumberg  
 Robert Blumberg  
 Howard Bolton  
 Ronny Bonnezaze  
 Irion Bordelon  
 George Boudreaux  
 Roland Boudreaux  
 Millard Bourgeois  
 Donald E. Bradford  
 Hudgens Braud  
 Jack Breaux  
 Jim Breeden  
 Tom Brian, DVM  
 David H. Broussard  
 Gil Broussard  
 Brenda Brown  
 John O. Brown  
 Dr. M.J. Bullock Jr.  
 Fred Burley

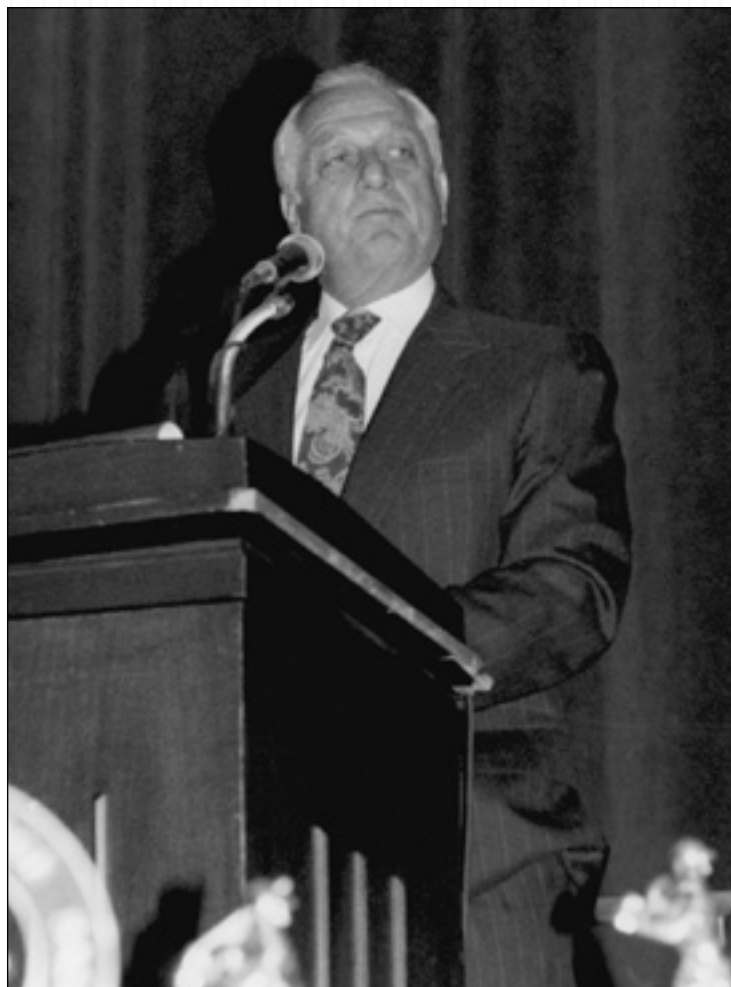
William W. Burton  
 Darlene G. Bush  
 Pete Bush  
 Warren Byrd  
 Ivan T. Cabrera  
 Steve A. Campo  
 Phillip Cancellieri  
 L.W. Cary  
 Dr. Joseph Cefalu  
 Nicholas Cefalu Jr., MD  
 Ronny Champlin  
 Don Chaney  
 John Cheek  
 Charles F. Cockfield  
 John Collins  
 Bonzo Comeaux  
 Dr. Mike Coogan  
 Jimmy Cosse'  
 Dana Cossey  
 Doug Cossman  
 Keith Cox  
 F. Baron Craft  
 Vicki M. Crochet  
 Lora B. Cross  
 Willis M. Daniel  
 Danny Daniel Jr.  
 Danny Daniel Sr.  
 Michael J. David  
 Peter Davis  
 J.V. Day  
 Brian Dearing  
 Kevin Denoux  
 Dick Derbes  
 John T. Desselle  
 Michael Determann  
 Norman A. Deumite  
 Gerald Didier  
 William Dill  
 James C. Dixon  
 James M. Dousay  
 Marvin Dugas  
 Robert W. Dugas  
 Mark Dupree  
 Brian N. Dyess  
 Mary Frey Eaton  
 Jerry Eggert  
 Ernest Eldred  
 Edwin A. Ellinghausen  
 Jim Ellis  
 Suzanne P. Elmer

Timothy P. Englehart  
 Tony Ezernack  
 Lester B. Falgoust  
 Doris Falkenheiner  
 Dan Faulk  
 Robert E. Feldman  
 Vince A. Ferachi  
 William O. Flowers Jr.  
 Bobby Fontenot  
 Emery J. Fontenot  
 Leonard Forstall  
 Mark Freeman  
 Dr. W.E. Furniss  
 Doug Garland  
 Glynn Gautreau  
 Leonce Gautreaux  
 Joe Gerdes  
 A.K. Germany  
 Donald Ghery  
 J.C. Gilbert  
 Wally Gladney  
 Donald G. Gonzales  
 S.A. Gordon  
 Louis J. Green  
 Les Griffon  
 James M. Grimes  
 Frank S. Guarisco  
 Nicole M. Guerin  
 Chris Guillot  
 Richard C. Guisinger  
 Billy Guitreau  
 Don Gustafsson  
 John Haefner  
 Buddy Hair  
 Skinny Hall  
 R. Bruce Hammatt  
 Richard M. Haydel  
 Anita Haywood  
 Clay Hedberg  
 Richard Helmer  
 Al Hermann  
 Bob Hester  
 John L. Hillman  
 Woodrow Holloway  
 Frank Holthaus  
 Jackson Huff  
 James D. Hughes  
 Terry Irby  
 Boyd Jeffers  
 Bush Joffrion

Howard M. Jones  
 Binky Julian  
 Tara Kimble  
 John E. King  
 Robert A. King  
 Delos Knight  
 Donnie E. LaCombe  
 Keith Lancaster  
 Hal Lancon  
 John C. Langlois  
 Aubrey J. Laplace  
 Lloyd Laudermill  
 Dr. Charles A. LeBlanc  
 Terry Leblanc  
 Robert LeBoeuf  
 Bob Leitner  
 David J. LeRay  
 Charles J. Lessard  
 Mark W. Levert Jr.  
 Stephen M. Lindsey  
 Richard Lipsey  
 Susan Lipsey  
 Dr. Joe Liuzzo  
 Thomas M. Lockwood  
 Brian P. Logarbo  
 James Lowe  
 Johnny R. Luneau Sr.  
 Jim Malmberg  
 David C. Manship  
 Tony Marabella  
 Dave Mathes  
 Dan B. McGrew  
 Dean McKee  
 Andrew McLindon  
 Wally McMakin  
 Frank W. Middleton III  
 Mrs. Jane Middleton Jr.  
 Vernon P. Middleton  
 Huland Miley  
 Mark A. Monrose  
 A. T. Montagnino Jr.  
 Leah C. Moore  
 Hillar C. Moore III  
 Thomas J. Moran  
 Malcolm B. Moreau  
 Harry Morel  
 Mrs. Jessie S. Mulkey  
 John E. Murphy Jr.  
 Chrystal Musgrove  
 James Nall



*ESPN interviewer and Las Vegas personality Roy Firestone performed his sports-oriented variety show as part of a fund-raiser sponsored by the Coaches Committee on December 11, 1998.*



*Hall of Fame manager Tommy Lasorda served as master of ceremonies for LSU Baseball Celebrity Fun-tastic Night II, a fund-raising event sponsored in 1992 by the Coaches Committee.*

Mark Nall  
 Matthew Nall  
 Dean J. Napoli  
 Ina Navarre  
 Pop Neumann  
 Steve O'Brien  
 Bob Odom  
 Marvin D. O'Neal  
 Dirk Ory, M.D.  
 Vicki C. Paille  
 V.J. Paola  
 Charles Parker  
 Carl W. Peavy  
 Bill Pecue  
 Allen Penniman Jr.  
 Tony Pennison  
 Charles P. Perrault  
 Eric O. Person  
 Roy A. Pickren  
 Neal T. Poche  
 Loyson Porta  
 Arthur Pourciau  
 Burnell H. Powell  
 James D. Prescott  
 Lucy Priddy  
 Eddie Pullaro  
 Scott Purdin

Sam Raney  
 Tom Ranzino  
 Robert J. Raziano  
 Patrick L. Rettig  
 Les Reynolds  
 Charles G. Richardson  
 Timothy R. Ricketts  
 Bill Rigell  
 J. William Rimes  
 Calvin L. Robbins  
 E.D. Roberts  
 Robert L. Roland  
 Michael Romeo  
 Michael W. Roppolo  
 James Rothkamm  
 Ken Russell  
 Dr. Vince Russo  
 Gerard Ruth  
 Michael Ruth  
 Louis Saltz  
 Jay Sartin  
 Mittie Schiele  
 Kurt W. Schlotterer  
 Louis Selig Jr.  
 Mike Serio  
 Mike Shelton  
 Dr. Jodi C. Silvio

Becky Simmons  
 Joseph Simmons  
 Dr. Chip Simon  
 Jay Simon

Fred Smith  
 Malcolm G. Smith  
 Robert L. Smith  
 Dr. Robert St. Amant  
 Brian Staggs  
 Carol Steele  
 Charles L. Steele  
 J.K. Stringer  
 Dr. Marvin Stuckey  
 Richard M. Sturlese  
 Johnny R. Suchy  
 Sonny Suggs  
 Dennis L. Switzer  
 Bart M. Talbot  
 L.G. Talbot  
 Dr. Robert Taylor  
 Sterling Temento  
 Jim Terrell  
 Bobby Theriot  
 Herman Thibodeaux  
 Michael Thibodeaux  
 Phillip C. Thibodeaux  
 Dr. J.C. Thompson  
 Dr. Fred Tillery  
 Tim Toler  
 Rod Tompkins  
 Michael Tonguis  
 Stephen M. Tope  
 Laura Vance  
 Douglas Varnado  
 Michael Vincent  
 Dennis J. Walczak

Alex "Brick" Wall  
 Bob Waltman  
 Dr. Richard L. Wampold  
 Steve Ward  
 Buddy Webre  
 Marion L. Welch  
 Rita Werner  
 W. Leonard Werner  
 Glynn West  
 Tim S. West  
 Victor F. Weston  
 Jean S. Wilcox  
 Terry Williams  
 B. Lehman Williamson  
 R. Woodrow Wilson Jr.  
 Stephen Wilt  
 Railler Wiltz  
 Pat Womack  
 Martin Woodin  
 Woody Woodrow  
 Thomas R. Wunderlich  
 Susan Yeomans  
 Randy Zinna  
 David Ziober



*Coaches Committee funds assisted in the renovation of the LSU locker room.*

The 2001-02 athletic year proved to be another outstanding one for LSU as the Tigers claimed their 37th and 38th national titles (women's indoor track and field and men's outdoor track and field) as well as their 101st and 102nd Southeastern Conference titles (football and softball).

In all, 18 of LSU's 20 sports competed in postseason action, with 17 of those teams being invited to the NCAA Tournament (or bowl game). The men's basketball team reached the second round of the NIT for LSU's 18th postseason appearance in 2001-02.

LSU's two national titles led all SEC teams in that category for the 2001-02 season, while the Tigers' 17 NCAA (or Bowl) appearances was the third best total in the conference, trailing only Florida and Georgia.

The following is a look at some of the top individual performances by LSU athletes in 2001-2002:

## Walter Davis

### MEN'S TRACK & FIELD

Walter Davis has perhaps one of the most dominating seasons for any athlete in school history. Davis was named the NCAA Division Track and Field Athlete of the Year after winning the NCAA outdoor title in the long jump, triple jump and anchoring a leg of LSU's winning 4x100-meter relay team in leading the Tigers to the national title. He capped his illustrious career as a nine-time All-American and a six-time national champion. With his first national championship in the



long jump, he recorded a mark of 26 feet 6 1/4 inches. He became the first LSU man to win the event since Llewellyn Starks in 1990. The 2000 Olympian closed out his collegiate career by shattering his own LSU record in the triple jump, winning with a mark of 56-10 3/4. He closed his collegiate career a perfect 17-0 in the event. In the process, he became only the sixth man in NCAA history to sweep the horizontal jumps and the first to do so since 1998. Davis bettered his school and SEC records by winning the triple jump at the 2002 USA Track & Field Championships (57-8 1/2).



## Nicki Arnstad

### GYMNASTICS

Nick Arnstad won a share of the NCAA title in the floor exercise with a score of 9.95. Arnstad, a First-Team All-America selection, became the first LSU gymnast in modern-day history to win an individual NCAA title. Arnstad captured the floor title as well as the all-around title a week earlier at the NCAA Central Regional. Arnstad posted a perfect 10.0 score on the floor exercise, leading the Tigers to their first NCAA Regional team title in 16 years.

## Josh Reed

### FOOTBALL

Josh Reed capped his LSU career as the SEC's all-time leader in receiving yards with 3,001. Reed, who won the Biletnikoff Award in 2001, shattered the league's single-season receiving mark with 1,740 yards on 94 catches last year for the Tigers. Reed also set SEC single-game records with 19 receptions for 293 yards and a pair of touchdowns in LSU's 35-21 win over Alabama. For his efforts, Reed was a consensus All-America selection in 2001 and was drafted in the second round of the 2002 NFL Draft by the Buffalo Bills.

## Britni Sneed

### SOFTBALL

The most dominating softball player in LSU history, Britni Sneed capped her Tiger career as the winningest pitcher in SEC history with 120 wins. Sneed, who was a First-Team All-America selection, also holds the SEC mark for career shutouts (55). Sneed earned SEC Pitcher of the Year honors for the second-straight year after posting a 34-7 overall mark and leading the Tigers to league title. She capped her four-year career with LSU ranked fourth in NCAA history in strikeouts with 1,370 and she ranks among the top 10 in NCAA history for career victories and strikeout ratio and in the top 15 in NCAA history for appearances, games started, winning percentage and saves. Sneed, who threw six no-hitters in 2002, was one of 10 semifinalists for USA Softball Collegiate Player of the Year Award and was named to the 2002 USA Softball Elite team.



## Muna Lee

### WOMEN'S TRACK AND FIELD

Named the SEC Female Track and Field Athlete of the Year in 2002 leading the Lady Tigers to the NCAA Indoor title. Lee won the NCAA title in the 200-meter dash in an LSU record time of 22.82 seconds, the second fastest time in NCAA history. In addition, Lee finished third in the 60-meter dash and helped the Lady Tigers to a third place finish in the 4x400-meter relay. At the NCAA Outdoor meet, Lee finished third in the 100-meter dash, fourth in the 200-meter dash and anchored the final leg of LSU's 4x100 meter relay team that finished second.



## Meredith Duncan

### WOMEN'S GOLF

Meredith Duncan gained fame in the summer of 2001 as she became the first women's golfer in LSU history to win the prestigious U.S. Amateur title. Duncan, who participated in the U.S. Women's Open in 2001, earned First-Team All-America honors last year for the Lady Tigers. Duncan, a First-Team All-SEC selection in 2002, won three individual titles as a senior and she finished 19th at the NCAA Championships.





*Over a four-day span last spring, the LSU campus served as the host of the NCAA Track and Field Championships as well as an NCAA Baseball Regional.*

## All-Sports Success

LSU's athletics program has traditionally been strong throughout all of its varsity sports and has fielded nationally competitive teams in most of its sports.

A total of 18 of LSU's 20 athletic teams participated in post-season play last year, with 17 of those teams being invited to NCAA Tournament action (or a bowl game). The 18th team, the men's basketball squad, advanced to the second round of the National Invitation Tournament. Twelve of LSU's 20 teams finished ranked in the nation's Top 25 for their respective sports during the 2001-02 athletic year, and of those, seven finished in the Top 10.

LSU has won 102 Southeastern Conference championships and has claimed 38 national titles.

## Athletics as a Business

Athletics is mistakenly thought of as merely entertainment. In fact, the **total revenues of over \$37.5 million** generated annually by the Athletic Department is:

- twice that of the sales of an average manufacturing plant in Louisiana
- twice the volume of an average food processor
- about seven times more than the typical apparel plant in the state

## Attendance

LSU teams draw some of the largest crowds in all of college athletics:

- More than **1.1 million fans** watched LSU athletics in all 20 sports during the 2001-02 athletic year.
- Over the past 10 years, LSU football attendance has averaged more than 70,000 fans per game. In 2001, LSU set a school-record by averaging **90,491** fans a contest, a number that ranked fifth nationally. LSU's average of 90,491 fans a contest makes Tiger Stadium, on a Saturday night, **more populated than 52 of Louisiana's 64 parishes.**
- **LSU baseball set the standard in college baseball for attendance again** in 2002 as more than 271,000 fans watched the Tigers play at Alex Box Stadium in regular and postseason play.

## CHAMPS Program

LSU sponsors a fully funded life skills program for student-athletes. The program is called CHAMPS, an acronym for **Challenging Athletes Minds for Personal Success**. Under the CHAMPS program, LSU sets up a number of projects and workshops that aid student-athletes in addressing day-to-day living situations, handling stress and preparing for post-college life.

Under the CHAMPS program, LSU also establishes community service projects in which student-athletes organize and participate. The LSU CHAMPS program sponsors an annual **Halloween "Boo-Zar"** on campus. The boozar is a trick-or-treat night in the LSU Field House in which athletes from all sports distribute candy to Baton Rouge area children. Each athletic team participates in CHAMPS workshops which educate them in life skills and personal development.

## Community Involvement

Because of the athletic facilities on the LSU campus, Baton Rouge is able to attract many events and conventions that benefit the community in both public relations and monetary means. LSU has played host to such events as the National Sports Festival (now called the Olympic Festival) and the International Special Olympics. In 2001, LSU hosted the U.S. Senior Olympics and in the past has played host to the U.S. Junior National Track & Field Championships.

The LSU campus is annually the site of LHSAA Track & Field Championships, bringing to campus thousands of young people and their parents. Most recently, **LSU hosted the 2002 NCAA Outdoor Track & Field Championships at Bernie Moore Stadium.**

## Economic Impact

LSU has a tremendous impact on the economy of the Baton Rouge area. LSU sporting events bring money into the Baton Rouge economy, not only from throughout the state, but throughout the southeast.

According to a study by LSU economics professor Loren Scott, the existence of **LSU Athletics generates \$131 million in sales for businesses in the Baton Rouge community**, another \$40 million in household earnings and supports over 2,100 jobs in the Baton Rouge area.

## Finances

The LSU Athletic Department is a totally **self-sufficient** auxiliary of the University. No state tax dollars are used to finance LSU athletics. All money spent by the Athletic Department is generated by the department through ticket sales, corporate sponsorships, radio and television revenue, the Tiger Gift Center and concessions, and is supplemented through revenue-sharing resulting from LSU's membership in the Southeastern Conference.

## Individual Athletes

Year in and year out, LSU boasts some of the most renowned athletes in all of college athletics.

NBA Most Valuable Player and world-wide entertainment superstar **Shaquille O'Neal** delighted Tiger basketball fans for three seasons. PGA Champion **David Toms** played for the Tigers in the late 1980s, while Major League Baseball standouts **Todd Walker** and **Paul Byrd** learned their trade at Alex Box Stadium. Sometimes overlooked are some of the finest female athletes in the country in their respective sports: golfer **Meredith Duncan**, softball All-American **Britni Sneed** and women's basketball All-American **Marie Ferdinand** dazzled LSU fans in recent years.

## Job Placement

Is there life after college athletics? LSU is helping to answer that question with a job placement program as part of the **Ninth Semester Program**. LSU works closely with the Career Placement Center on campus as well as professional recruiting services to offer advice to athletes on entering the job market upon graduation.

## National Awards

LSU has had one winner each of the Heisman Trophy, Adolph Rupp Award and Golden Spikes Award, the premier individual awards in football, basketball and baseball. The **Heisman Trophy**, given annually to college football's best player, was won by **Billy Cannon in 1959**. The **Adolph Rupp Award**, which goes to college basketball's top player, was won by **Shaquille O'Neal in 1991**. The **Golden Spikes Award**, given to college baseball's most outstanding player each year, was won by **Ben McDonald** in 1989. Last year, **Josh Reed** added his name to the list as he claimed the **Biletnikoff Award**, which goes annually to the nation's top receiver.

## National Team Championships (38)

Men's Basketball (1)	1935
Boxing (1)	1949
Football (1)	1958
Men's Golf (4)	1940, 1942, 1947, 1955
Men's Indoor Track (1)	2001
Women's Indoor Track (9)	1987, 1989, 1991, 1993, 1994, 1995, 1996, 1997, 2002
Men's Outdoor Track (4)	1933, 1989, 1990, 2002
Women's Outdoor Track (12)	1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 2000
Baseball (5)	1991, 1993, 1996, 1997, 2000

## SEC Team Championships (102)

Baseball (12)	1939, 1943, 1946, 1961, 1975, 1986, 1990, 1991, 1992, 1993, 1996, 1997
Men's Basketball (8)	1934-35, 1952-53, 1953-54, 1978-79, 1980-81, 1984-85, 1990-91, 1999-2000
Football (8)	1935, 1936, 1958, 1961, 1970, 1986, 1988, 2001
Men's Golf (15)	1937, 1938, 1939, 1940, 1942, 1946, 1947, 1948, 1953, 1954, 1960, 1966, 1967, 1986, 1987
Women's Golf (1)	1992
Gymnastics (1)	1981
Men's Swimming (1)	1988
Men's Tennis (4)	1976, 1985, 1998, 1999
Men's Indoor Track (4)	1957, 1963, 1989, 1990
Women's Indoor Track (10)	1985, 1987, 1988, 1989, 1991, 1993, 1995, 1996, 1998, 1999
Men's Outdoor Track (22)	1933, 1934, 1935, 1936, 1938, 1939, 1940, 1941, 1942, 1943, 1946, 1947, 1948, 1951, 1957, 1958, 1959, 1960, 1963, 1988, 1989, 1990
Women's Outdoor Track (8)	1985, 1987, 1988, 1989, 1990, 1991, 1993, 1996
Softball (4)	1999, 2000, 2001, 2002
Volleyball (4)	1986, 1989, 1990, 1991

## Stadiavision

At all LSU football games in Tiger Stadium, basketball games at the Pete Maravich Assembly Center and baseball games at Alex Box Stadium, **live action is shown on monitors** near concession stands and restrooms so fans won't miss the action in progress.

## Tiger Gift Center

LSU operates a fully stocked merchandise store within Tiger Stadium that gives fans a wide array of LSU clothing and memorabilia. The Gift Center is open on football, basketball and baseball game days for fans' convenience. A new satellite Gift Center near Mike the Tiger's cage is open for added customer convenience. The Tiger Gift Center also went worldwide during the 2000-01 season as LSU merchandise can now be purchased from anywhere in the world on LSU's website, [www.LSUsports.net](http://www.LSUsports.net).

## University Involvement

LSU continues to produce profits in its athletic department, despite generally difficult economic times for college athletic programs.

**Athletics has contributed over \$7.5 million to the academic side of the University in the past 11 years.** In 1994-95, athletics contributed \$100,000 to the LSU Libraries to assist in buying books and other materials necessary to keep LSU's library system among the finest in the nation, and in 1996 generated over \$30,000 by dedicating all ticket sales from the Spring Football Game to the libraries.

After the 1988-89 fiscal year, LSU Athletics donated \$2 million to the general fund of the University to help offset projected losses. LSU Athletics has also donated sizeable amounts of money to fund professorships and provide for repairs in academic facilities.



The  
SKIP BERTMAN  
**Legacy**

Bertman's unyielding desire to succeed drove him to the pinnacle of his profession, and his astute knowledge of the game -- obtained from over 40 years of coaching -- combined with his steadfast determination and irrepressible enthusiasm transformed LSU Baseball into the nation's premier program.

**National Championships**

2000, 1997, 1996, 1993, 1991

**SEC Championships**

1997, 1996, 1993, 1992, 1991, 1990, 1986

**Career Record (1984-2001)**

870-330-3 (.724)

**NCAA Tournament Record**

89-29 (.754), highest winning percentage in NCAA history

**National Coach of the Year**

2000, 1997, 1996, 1993, 1991, 1986

**College World Series Appearances**

2000, 1998, 1997, 1996, 1994, 1993, 1991, 1990, 1989, 1987, 1986

Already a Louisiana Legend and one of the greatest college baseball coaches of all time, J. Stanley "Skip" Bertman augmented his impressive list of achievements in his first season as LSU's director of athletics. While supervising the Tigers' magnificent progress on the playing fields, he began to implement measures necessary to realize his vision of building the LSU athletics department into the best in the country. Bertman's bold and innovative plans promise to keep the Tigers among the nation's elite in all phases of collegiate athletics.

LSU's programs enjoyed remarkable success under Bertman's direction in 2001-02, as 18 of the Tigers' 20 sports participated in post-season competition. That accomplishment, along with improved graduation rates, increased team grade point averages and the construction of new academic facilities, foreshadow even more significant deeds in the second season of Bertman's tenure.

Bertman was named LSU's athletics director on January 19, 2001. With Bertman, LSU gained an athletics director who provides the leadership and experience necessary to manage the Tigers' nearly \$35 million budget.

Bertman guided LSU to five NCAA baseball titles, and his teams drew huge crowds to venerable Alex Box Stadium, as the Tigers led the nation in attendance in each of his final six seasons (1996-2001).

He also served as head coach of the 1996 U.S. Olympic team which captured the bronze medal in Atlanta.

Bertman continues to be honored for his remarkable coaching tenure, as he was inducted in June, 2002, into the Louisiana Sports Hall of Fame. He was inducted into the American Baseball Coaches Association Hall of Fame in January, 2003.

In a *Baseball America* poll released in January, 1999, Bertman was voted the second greatest college baseball coach of the 20th century, trailing only Rod Dedeaux of Southern California. Bertman and Dedeaux are the only coaches to win five CWS titles.

He had previously earned stellar recognition as one of the nation's brightest assistant coaches while at the University of Miami (Fla.) for eight seasons (1976-83). Before working at Miami, Bertman was renowned for his coaching excellence. In 11 seasons at Miami Beach High School, he directed the Hi-Tides to a state championship and two runners-up finishes. He was named Florida's Coach of the Year on three occasions.

In 1975, Bertman coached at Miami-Dade Downtown, leaving after one season to join legendary head coach Ron Fraser at Miami. The move was a homecoming of sorts, as Bertman spent his collegiate playing days with the Hurricanes as an outfielder and catcher from 1958-60. He earned his B.A. in health and physical education from Miami in 1961 and received his master's degree from UM in 1964.

Bertman and his wife Sandy are the parents of four daughters -- Jan, Jodi, Lisa and Lori. The Bertmans have two grandchildren -- Sophie Faith and Isaac Stanley, the children of Emile and Lori Bertman Guirard.

# Athletics Administration

INTRO

THIS IS LSU

PREVIEW

TIGERS

COACHES

REVIEW

HISTORY

RECORDS

LSU



**Dan Radakovich**  
Sr. Associate Athletics Director

Dan Radakovich enters his second year as LSU's senior associate athletics director after joining the University in May of 2001. He came to LSU after serving as director of athletics at American University in Washington D.C.

As LSU's senior associate athletic director, Radakovich oversees the daily operations of the LSU Athletic Department and he serves as Bertman's chief assistant.

Prior to his one-year stint at American University, Radakovich spent six years as the associate athletics director at South Carolina where he directed the financial operations for the Gamecocks' \$30 million athletic department budget. Radakovich also worked closely with South Carolina Athletics Director Mike McGee in laying the ground work for a new \$70 million arena being built in Columbia. He also served as the department liaison for marketing and promotional activities with Host Communications. Radakovich was also responsible for home event management as well as that of overseeing concessions, football travel and the video department.

During his tenure with South Carolina, Radakovich supervised the finances and logistics for \$33 million in facility improvements.

Radakovich served as the senior associate athletics director at Long Beach State from 1989-94. In that capacity, he managed a \$5 million budget and supervised the nationally recognized men's basketball and baseball programs. In addition, Radakovich reorganized the fund-raising operations and coordinated the production and sales of radio broadcasting packages.

Radakovich began his collegiate athletics career as the athletics business manager at the University of Miami in Coral Gables, Fla., from 1983-85. He worked in the private sector for five years before joining Long Beach State.

Radakovich, a native of Aliquippa, Pa., graduated from Indiana University of Pennsylvania in 1980 with a bachelor of science degree in finance. Radakovich was also a football letterwinner as well as a student coach at Indiana University of Pennsylvania. He then went on to earn his master's degree in business administration from the University of Miami in 1982.

Radakovich is married to the former Marcie McDonald and the couple has two children, Christian (12) and Grant (8).



**Judy Southard**  
Associate Athletics Director/  
Senior Women's Administrator

Judy Southard, who had a very successful career as both a head women's basketball coach and director of athletics, enters her second year as LSU's senior women's administrator after joining the department in the

summer of 2001.

Southard came to LSU from Texas Woman's University, where she served as the school's director of athletics for nine years.

As LSU's senior women's administrator, Southard serves as the administrative liaison to the Tigers' nationally-recognized Olympic sports teams.

While at Texas Woman's University, Southard initiated a corporate partnership program for the athletic department that tripled the involvement of area businesses and corporations in Pioneer athletics. Southard also established the TWU Intercollegiate Athletics Hall of Fame and she played a key role in the addition of softball and soccer to TWU's list of intercollegiate sports. In 2000, Southard served as chair of the NCAA Division II Women's Basketball Committee.

Prior to her nine-year stint at Texas Woman's University, Southard served as head women's basketball coach at Marshall University in Huntington, W. Va., for 11 years, where she led the Lady Herd to five Southern Conference regular-season titles. During her 11 years at Marshall, Southard was named Southern Conference Coach of the Year three times and her career record of 178-130 still stands as a school record for women's basketball victories. Southard also served as assistant athletics director at Marshall from 1983-1988, including a four-month period when she was interim director.

Prior to her tenure at Marshall, Southard spent three years as head coach at Tennessee-Martin and she also served for one season as an assistant coach at Tennessee. As a high school teacher from 1970-77, Southard coached both basketball and tennis, leading her West Florence High School basketball team to the South Carolina 4A state title in 1976.

A native of Columbia, S.C., Southard earned a bachelor's degree in physical education and health from Coker College in 1970 followed by a master's degree in physical education from Tennessee in 1978.



**Verge Ausberry**  
Associate Athletics Director/  
Internal Operations

Former LSU football standout Verge Ausberry joined the LSU Athletic Department administrative staff in August 2001 to head up Athletic Department Operations.

In his position he is in charge of such areas as Game Management, the Athletic Department's courtesy car program, the weight room, the Dr. Martin Broussard training room and equipment rooms and video operations for the various sports on the campus.

Ausberry, from New Iberia, La., played inside linebacker for the Tigers, lettering in 1986-89. He was the leading tackler on the team in both 1988 and 1989. He was part of two Southeastern Conference championship teams (1986 under Bill Arnsparger and

1988 under Mike Archer) and played on teams that went to three bowl games: the 1987 Sugar Bowl, the 1987 Gator Bowl and the 1989 Hall of Fame Bowl. In those three years, the Tigers had a combined overall record of 27-8-1 and 16-3 in SEC games.

Although this is Ausberry's first tour of duty with the administration of the Athletic Department, he has remained very close to the LSU athletic scene in the 1990s, first serving for almost seven years as a member of LSU's highly regarded Academic Center for Athletes where he worked with many of the student-athletes, primarily dealing with LSU's football squad.

After leaving the Academic Center, he moved in July 1999 to the Tiger Athletic Foundation staff as part of LSU's fund-raising arm prior to accepting his present position.

The 35-year-old Ausberry received his Bachelor of Science degree in education in May of 1990 and his Master of Education in Administration, Supervision and certification in Child Welfare in May of 1992. He is presently a Doctoral Candidate in Higher Education Administration at LSU. He is married to the former Cheri Morial of New Orleans.





**Bo Bahnsen**  
**Associate Athletics Director/  
 Student Services**

Bo Bahnsen serves as LSU's associate athletics director for student services and is the compliance officer for the Athletic Department.

David E. "Bo" Bahnsen was promoted to associate athletics director in 1996 after serving as an assistant A.D. since 1989. He served in various capacities within the department since his graduation from LSU in 1982.

On November 1, 1989, Bahnsen was assigned his primary responsibility as NCAA compliance officer. He also manages LSU's drug testing and drug education program.

After serving as manager of the LSU basketball team as an undergraduate, Bahnsen became administrative assistant for the basketball team upon graduation in May of 1982. In July of 1987 he became administrative assistant to Athletics Director Joe Dean, overseeing the purchasing office, until his promotion in 1989.

Bahnsen, 43, was born in El Campo, Texas, and graduated from Wharton High School in 1977. He attended Wharton County Junior College for two years before transferring to LSU in 1979.

He earned the bachelor of science in physical education and is currently working on a master's in education administration.

Bahnsen is married to the former Karen Mayson, former LSU golfer and current head coach of LSU's nationally ranked women's golf team. They are the parents of Darren (12) and an Devin (10).



**Jerry Blanchard**  
**Associate Athletics Director/Facilities**

Jerry Blanchard, in his position as assistant athletics director for facilities, supervises LSU's impressive athletic physical plant consisting of the playing and practice facilities for all sports.

Jerry Blanchard was appointed to the position of assistant athletics director in charge of facilities at LSU on August 15, 1997.

One of Blanchard's primary projects has been the expansion of Tiger Stadium with the addition of skyboxes and seating on the east side of the structure that increased the capacity of the stadium to over 91,600. Also on his docket are the renovation to the west side of Tiger Stadium, including a new press box as well as new parks for both baseball and softball.

Blanchard joined the athletic department after serving almost six years as the director of the Office of Facility Development on the LSU campus. He was responsible for administering a staff of architects, engineers, landscape architects, designers, construction managers, space utilization specialists, date specialists, CAD student workers and support personnel to plan, direct and coordinate all physical facilities, design and construction for the Baton Rouge campus.

The Baton Rouge native also worked as vice president at Clements, Blanchard & Associates, Inc., APAEC in Baton Rouge from 1979-81, Barbay Associates from 1978-79, Architects One Plus, Inc., from 1977-78, Billy J. Smith Architect from 1969-77 and R.L. Bennett & Associates from 1967-69.

Blanchard, 52, attended Istrouma High School in Baton Rouge and graduated from LSU in 1973 with a degree from the College of Environmental Design, School of Architecture. When off duty, he enjoys hunting, fishing, woodworking, photography and has his private pilot's license.

Blanchard and his wife, Cindy, have three children: Jacqueline Leigh (21), Candace Lynn (20) and Samantha Lyndell (11).



**Mark Ewing**  
**Associate Athletics Director/Business**

Mark Ewing, an 18-year employee of Louisiana State University, joined the LSU Athletic Department in January 2001, and serves as the department's associate athletics director for business.

Ewing came to the athletic department from LSU's Office of Budget and Planning. He served as LSU's Budget Director overseeing the development and management of the University's \$360 million operating budget.

Prior to his service at LSU, he was employed by Cajun Electric Power Cooperative where he managed accounting for the company's \$2 billion plus construction division.

As associate athletics director for business, Ewing has assumed responsibility for the athletic business operations including budget, travel, personnel, and purchasing as well as responsibility for concession operations.

Ewing, who is a native of Pointe Coupee Parish, received a Bachelor's degree in finance from LSU in 1978 and a Master's degree in public administration from LSU in 1995.

Ewing and his wife, Gail, have three children, Andrea (16), Arleen (14) and Molly Sue (10).



**Herb Vincent**  
**Associate Athletic Director/External Affairs**

Herb Vincent, the sports information director at LSU from 1988-2000, returned to his alma mater in August 2002 to serve as Associate Athletic Director for External Affairs.

In his present position, Vincent serves as the primary public relations officer for the LSU Athletic Department and all its entities, including the Tiger Athletic Foundation.

Vincent served as the LSU sports information director from July 1988 to July 2000. He was appointed assistant athletic director in November of 1989, then elevated to Associate AD/Communications in 1992. Besides supervising the LSU Sports information and the electronic media offices, Vincent also was in charge of the athletic photography and coaches' video offices.

He joined LSU as assistant sports information director in February of 1988 and was promoted to the position of SID in July of that year.

Prior to his return to LSU, Vincent served as Vice-President for Communications for the College Sports Southeast regional cable network, headquartered in Birmingham.

Vincent, 42, is a 1979 graduate of Catholic High School in Little Rock, Ark., and received a bachelor's degree in journalism from LSU in 1983. He worked as a student assistant in the sports information office directed by CoSIDA Hall of Famer, the late Paul Manasseh during his undergraduate years.

After graduating from LSU, Vincent spent the 1984 season as assistant PR director for the United States Football League's New Orleans Breakers. In 1985, he was assistant PR director for the USFL's Los Angeles Express and was promoted during the season to the PR staff's top position.

Before joining LSU in 1988, Vincent spent one year as assistant SID at Louisiana Lafayette (then Southwestern Louisiana), where he served as director of athletic publications and the Shreveport native also worked at the Southeastern Conference offices in Birmingham as assistant public relations director in charge of basketball publicity.

Vincent is married to the former Jamey Cavacini of Versailles, Ky.



## Michael Bonnette

**Sports Information Director**  
mbonnet@lsu.edu

Michael Bonnette enters his third year as LSU's Sports Information Director after being promoted to the position in August of 2000. As Sports Information Director, Bonnette serves as the chief contact for LSU's nationally-ranked football team as well as overseeing all publicity activities for

the 20 sports sponsored by the Athletic Department.

The 32-year-old Bonnette, who served as an Associate Sports Information Director for seven years, is in his eighth year with the LSU Athletic Department. Prior to taking over as Sports Information Director, Bonnette was the top assistant for football publicity as well as handling all media relations efforts for LSU's nationally-ranked women's basketball team. He also served as the editor of LSU's award winning gameday football program.

Bonnette joined the LSU SID staff as an intern in 1993 after serving as a student assistant within the department for four years.

The Lake Charles, La., native has been around the sports media relations profession his entire life as he is the son of long-time McNeese State Sports Information Director Louis Bonnette.

Bonnette, who is a 1993 graduate of LSU, serves as vice president for SIDs of the Louisiana Sports Writer's Association. He is married to the former Robin Arnaud of Opelousas, La., and the couple has two sons, Peyton (5) and Grant (3).



## Kent Lowe

**Senior Associate SID**  
clowe@lsu.edu

Kent Lowe was appointed senior associate SID in August, 2000, after serving as associate SID for nine years. He serves as the primary media contact for the LSU men's basketball team and women's golf team. Lowe also coordinates the annual Louisiana High School All-Star events held on the

LSU campus.

His voice is also well known as the color analyst on home softball broadcasts on the LSU Sports Network.

Lowe, 44, came to LSU in 1988 from Louisiana Downs where he served as publicity director for the Bossier City, La., racetrack. Lowe was promoted to associate SID in July of 1991 after serving as assistant SID since August of 1988.

Lowe, a native of Shreveport, is a 1979 graduate from LSU-Shreveport. He earned his masters degree at LSU in 1982.



## Laurie Cannon

**Associate SID**  
lcannon1@lsu.edu

Laurie Cannon enters her first year at LSU as associate SID in charge of track and field and gymnastics. She comes to LSU after spending the previous year at Baylor University where she served as the primary contact for the Bears' track and field and cross country programs, and assisted with

the publicizing of the Bear football team.

A 2000 graduate of Utah State, Cannon earned bachelor of arts degrees in business administration and exercise science. At her alma mater Cannon served one year as an assistant media relations director and one year as a media relations student assistant. Her duties at USU included serving as the primary contact for the Aggies' gymnastics, softball and women's soccer programs.

While a student at Utah State, Cannon was a four-year letterwinner for the Aggies' nationally ranked gymnastics team. She served as team captain during her junior and senior seasons.

Cannon is a native of Carmichael, Calif.



## Bill Franques

**Associate SID**  
wfranqu@lsu.edu

Bill Franques, who served as the LSU baseball administrative assistant for three seasons, returned to the Sports Information office in August of 2000. Franques had previously served as Associate SID for nine years.

Franques' responsibilities as administrative assistant included handling the Tigers' media and public relations, coordinating team and recruiting travel, organizing fund-raising events and booster club meetings, and overseeing office operations.

As associate SID, Franques continues to work as the baseball program's media relations director. He also serves as the Alex Box Stadium public address announcer, and he is the radio color analyst on LSU Sports Network broadcasts of baseball road games. In addition, Franques is the producer and co-host of *LSU Sports Journal*, a monthly television program featuring LSU sports personalities, and he is the co-host of *LSU Tiger Talk*, a weekly radio show highlighting athletics department events.

The LSU baseball media guide, edited by Franques, has twice been named best in the nation by the College Sports Information Directors of America and the National Collegiate Baseball Writers Association. His baseball brochures have finished among the top six in the USA in eight of the past 10 seasons.

Franques received a bachelor of arts degree from LSU in 1985. The Lafayette, La., native is married to the former Yvette Lemoine of Bunkie, La., and they have two children, William Paul, Jr., born September 23, 2000, and Benjamin Lewis, born April 18, 2002.



## Brian Miller

**Associate SID**  
bmiller@lsu.edu

Brian Miller enters his first year at LSU as an associate SID after spending the past three years in the same capacity at Auburn University.

Miller, 29, is the secondary contact for football and the primary contact for LSU's nationally-ranked women's basketball team. He will also assist in the publicity of all other LSU sports.

A native of Hamilton, N.Y., Miller spent the past three years handling soccer and women's basketball at Auburn and worked with the track and field and women's tennis programs on the Plains. Miller graduated from Northeastern University in Boston, in 1996 with a degree in broadcast journalism and began his career in sports information at NU as a student assistant in charge of the publicity of the Huskies' baseball program.

Miller spent one year at Florida Atlantic University as an assistant SID after graduation before spending three years at Louisiana Tech University, two as an assistant (1996-98) and one as the director (1999). At Louisiana Tech, Miller primarily handled the publicity for football and women's basketball. He also spent three seasons as the play-by-play voice of the Lady Techsters basketball team, which included two trips to the NCAA Final Four.

Miller is married to the former Stacey Hill of Mangham, La., and the couple has one son, Trey (1).



## Melissa Reynaud

**Associate SID**  
mreynaud@lsu.edu

Melissa Reynaud enters her second year on the LSU sports information staff as Associate SID in charge of the nationally recognized softball program. She is also the primary contact for the women's volleyball program and supervises staff members overseeing the women's tennis program.

Reynaud, 26, is a Baton Rouge native and a 1997 graduate of LSU in Mass Communications. Prior to coming to LSU, Reynaud was the assistant SID at Northwestern State University in Natchitoches. At NSU, she was the primary media contact for the women's basketball, soccer and softball teams and assisted with the other 11 sports including the NCAA Tournament men's basketball team and Division I-AA football team.

Prior to that, Reynaud worked as an intern at Ole Miss. During her year in Oxford, she worked primarily with the volleyball and men's and women's track and field programs while assisting with football and both basketball teams.

Reynaud began her career at Northwestern State where she was a graduate assistant for two years while earning a master's degree in sports administration.



## Jason Feirman

**Publications Coordinator**  
jfeirma@lsu.edu

Jason Feirman is in his third year as the coordinator of all of LSU's athletic publications.

Feirman served as publications student assistant for two years in the sports information office before joining the staff on a full-time basis in August of 2000.

In 2001-02, he coordinated three media guides that finished in the top seven nationally of CoSIDA publications contest.

In his first year, six media guides produced placed in the Top 20 nationally in the 2000-01 CoSIDA contest.

He served as assistant sports editor of *The Reveille* in fall of 1998, as a sports reporter for Tiger Television in spring of 1998. He was a stringer for The Associated Press from 1996 to 2000 covering LSU, and he held a sports internship at WGNO-TV, ABC affiliate in New Orleans.

Feirman, 23, received a bachelor's of arts degree from LSU in December of 2000. A Metairie, La. native, Feirman was born on July 16, 1978.



## Marie Brewer

**Graphic Artist**  
mbrew1@lsu.edu

Marie Brewer is in her first year as the graphic artist of all of LSU's athletic publications.

Brewer served as publications student assistant for two years in the sports information office before joining the staff on a full-time basis in June of 2002. As graphic artist, Brewer's primary focus will be on artwork

and concept in all athletic publications.

Last year Brewer's gymnastics media guide placed fifth in the nation from the 2001-02 CoSIDA publications contest. Her softball guide placed seventh.

Brewer was an integral part in six media guides that placed in the Top 20 nationally in the 2000-01 CoSIDA publications contest, including a second place finish for her women's basketball brochure.

Brewer is a freelance graphic artist for *LSU Magazine*, the alumni magazine for the university. Prior to joining LSU athletics, Brewer was the graphic artist for *The Reveille* in 2000. In 2000, she also was a graph-

ic artist for *The Legacy*, LSU's student magazine.

Brewer, 22, received a bachelor's of fine arts degree with a concentration in graphic design from LSU in May of 2002. A Portland, Oregon, native, Brewer was born on December 27, 1979.



## Steve Franz

**Photography Coordinator**  
sfranz2@lsu.edu

Steve Franz joined the LSU athletic department in July of 1998 after being around the Tiger sports scene for years.

Prior to joining LSU athletics, the New Orleans native served as photographer for the independent Tiger Rag magazine for five years. Franz was also a photographer for United Press

International covering some of the area's major political events, Presidential visits, the New Orleans Saints and the NCAA men's and women's Final Fours in New Orleans.

Franz has had his pictures published in several national magazines, including Sports Illustrated and The Sporting News.

Franz, an LSU graduate, also served a summer working in New York state as an assistant photographer for the Buffalo Bisons minor league baseball team and as chief photographer for the Niagara Falls Rapids pro team.

Franz, 32, attended Archbishop Rummel High School in Metairie and received his bachelor's degree from LSU in December of 1993.

## STAFF



## Pat Fredericks

**Administrative Secretary**  
pbfred@lsu.edu

### Sports Information Student Assistants

Scott Dean  
Michelle Fakier  
David Hurd  
Bill Martin  
Jared Mathews

Patrick Meehan  
Marco Piedy  
Keith Robin  
Jeff Schneider  
Zac Schrieber



*The Athletic Administration building houses a television control room that is used for video scoreboard broadcasts for football, basketball and gymnastics in Tiger Stadium and the Pete Maravich Assembly Center.*



**Kevin Wagner**  
Assistant AD/Television

Kevin Wagner is the producer/director for LSU's four major coaches' television shows featuring football coach Nick Saban, men's basketball coach John Brady, women's basketball coach Sue Gunter and baseball coach Smoke Laval. He oversees all television projects associated with the LSU Athletic Department, including the coordination of

LSU's video scoreboards in Tiger Stadium and the Pete Maravich Assembly Center.

Wagner, 46, was promoted to his current position in April of 1994 after joining LSU as assistant coordinator in August of 1989. He served in a similar position at Oklahoma State University for five years. He was named Assistant AD in summer, 2002.

A 1980 graduate of LSU in broadcast journalism, Wagner was a four-year Tiger letterman in diving (1975-79), earning All-Southeastern Conference honors in 1979 on the three-meter springboard.

A native of Houston with 22 years of experience in broadcast journalism, Wagner and his wife Karen have two daughters, Allyson, 22, and Jennifer, 20.



**John Schiebe**  
Asst. Coordinator of Television

John Schiebe begins his ninth year as chief assistant in the television department. He came to LSU in August of 1994 from the University of Mississippi where he served as post-production supervisor in the Teleproductions Center there for one-and-a-half years.

Schiebe served as a production assistant in Educational Television Services at Oklahoma State from 1984 through 1987 before becoming a producer/director in Agricultural Communications at OSU from 1987 until 1993 when he

joined Ole Miss.

A 1986 graduate of Oklahoma State, he was born in Minneapolis, Minn. and attended High School in Oxford, Miss. Schiebe, 40, is married to the former Mollie Clements of Memphis, Tenn., and they have two children, Thomas, 14, and Patrick, 13.



**Paul Danna**  
Television Producer

In August of 2002, Danna returned to the LSU Athletic Department after a two-year stint at ESPN in Bristol, Conn. Before working for ESPN, Danna served as a full-time television producer at LSU for two years (1999-2000) and was involved with production of LSU programming since 1991 when he was a student at the University.

Danna, 30, worked as a student assistant in the Electronic Media Department from 1991-95 before working for local television station WBRZ, first in the production department and later as a news editor.

He freelanced for various sports production companies for three years, most notably during the 1997 and 1998 seasons as a member of the ESPN College Gameday crew which traveled to various football stadiums around the country prior to games.

Danna graduated from LSU in 1995 with a bachelor's degree in mass communications.

The LSU Sports Radio Network, in its 15th year of in-house operation, is scheduled to broadcast all regular-season contests this season along with the Tigers' games in the SEC and NCAA Tournaments. LSU Baseball will be distributed by satellite to 23 radio stations from the broadcast studios on the fifth floor of the athletic administration building.



### 2003 LSU BASEBALL AFFILIATES

WDGL-FM (98.1 Mhz)	... Baton Rouge
KWKH-AM (1150 Khz)	... Shreveport
KMLB-AM (1440 Khz)	... Monroe
KEUN-AM (1290 Khz)	... Eunice
WBOX-FM (92.9 Mhz)	... Bogalusa
KJNA-FM (99.3 Mhz)	... Jena
KLCL-AM (1470 Khz)	... Lake Charles
KEZP-FM (104.3 Mhz)	... Bunkie
KSYL-AM (970 Khz)	... Alexandria
KJAE-FM (92.7 Mhz)	... Leesville
KLLA-AM (1570 Khz)	... Leesville
KASO-AM (1040 Khz)	... Minden
WPR-AM (1400 Khz)	... Hammond
WWL-AM (870 Khz)	... New Orleans
WSMB-AM (1350 Khz)	... New Orleans
KVOL-AM (1330 Khz)	... Lafayette
KANE-AM (1240 Khz)	... New Iberia
KFNV-FM (107.1 Mhz)	... Ferriday
KTIB-AM (640 Khz)	... Thibodaux
KJEF-AM (1290 Khz)	... Jennings
KBZZ-FM (96.7 Mhz)	... Morgan City
KFX-AM (1490 Khz)	... Houma
KVPI-FM (92.5 Mhz)	... Ville Platte
WJSH-FM (104.7 Mhz)	... Folsom
KBYD-FM (104.5 Mhz)	... Tallulah
WKSY-FM (106.1 Mhz)	... Picayune, Miss.
WHNY-AM (1250 Khz)	... McComb, Miss.

WDGL-FM (98.1) Radio in Baton Rouge will serve as the flagship station for the LSU Sports Network.

Jim Hawthorne, the "Voice of the Tigers" for all LSU sports, begins his 20th season of calling baseball play-by-play action. He will be joined on the broadcasts by Patrick Wright, Charles Hanagriff and LSU baseball publicist Bill Franques.

A veteran sports announcer and radio personality throughout Louisiana, Hawthorne brings years of baseball broadcast experience to his post, including stints with the Shreveport Captains of the AA Texas League, Northwestern State University and Centenary College.

In his 23-year LSU broadcasting career, Hawthorne has called the action from two basketball Final Fours, 11 football bowl games and all five of the Tigers' national championship baseball games. Hawthorne, a native of Anacoco, La., is married to the former Juanita Carol Thomason. He has one son, Joseph William; two daughters, Jaime Lynn and Amanda Ruth; and two



2003 LSU Sports Network crew (l to r): Bill Franques, Jim Hawthorne, Patrick Wright



LSU coach Smoke Laval (right) with Jumbo Sports Network announcers Ronnie Rantz and Lyn Rollins

grandchildren.

Selected LSU Sports Network stations will also air "Tiger Sportsline with Smoke Laval" each Monday from 7-8 p.m., beginning in March. The show airs live from Superior Grill on Government Street in Baton Rouge.

## LSU Television

### Inside LSU Baseball

Inside LSU Baseball is a weekly program featuring LSU head coach Smoke Laval. The first installment of the 2002 season will air March 23, and the show will air weekly through May 25. The show features game highlights, player profiles and in-depth stories on college baseball's No. 1 program. Inside LSU Baseball is produced by the LSU Electronic Media Department - Kevin Wagner, Executive Producer; John Schiebe, Associate Producer. Inside LSU Baseball Affiliates include WBRZ Channel 2 in Baton Rouge and Cox Cable Channel 4 in Baton Rouge.

### Live Game Telecasts

A minimum of sixteen LSU baseball games are scheduled to be telecast live during the regular season by the Louisiana Sports Network, the Jumbo Sports Network and SEC-TV. Selected games may also be telecast live by Cox Sports Television. Televised games are available on affiliates throughout Louisiana and the southeastern United States:

Saturday, March 1	at Long Beach State	Jumbo Sports Network
Sunday, March 2	at Long Beach State	Jumbo Sports Network
Tuesday, March 11	at Tulane	Jumbo Sports Network
Sunday, March 16	Florida	La.Sports Network
Sunday, March 23	at Georgia	Jumbo Sports Network
Sunday, March 30	at Alabama	Jumbo Sports Network
Saturday, April 5	South Carolina	SEC-TV
Sunday, April 6	South Carolina	La.Sports Network
Wednesday, April 9	at Northwestern St.	Jumbo Sports Network
Sunday, April 13	Ole Miss	La.Sports Network
Sunday, April 20	at Vanderbilt	Jumbo Sports Network
Sunday, April 27	Tennessee	La.Sports Network
Saturday, May 3	at Miss.State	SEC-TV
Sunday, May 4	at Miss.State	Jumbo Sports Network
Sunday, May 11	Auburn	La.Sports Network
Sunday, May 18	at Arkansas	Jumbo Sports Network

Check local listings for time and station in your area

# Athletics Department Phone Directory

INTRO  
 THIS IS LSU  
 PREVIEW  
 TIGERS  
 COACHES  
 REVIEW  
 HISTORY  
 RECORDS  
 LSU

**DIRECTOR of ATHLETICS** **578-8001**  
 Skip Bertman Director of Athletics  
 Wanda Carrier Executive Secretary  
 Dan Radakovich Sr. Associate AD  
 Judy Southard Associate AD/SWA  
 Renee Miller Administrative Secretary  
 Verge Ausberry Associate AD  
 Bo Bahnsen Associate AD  
 Jerry Blanchard Associate AD  
 Mark Ewing Associate AD  
 Herb Vincent Associate AD

**ACADEMIC CENTER FOR STUDENT-ATHLETES**  
**578-5787**  
 Dr. Roger Grooters Executive Director  
 Ted White Sr. Associate Director  
 Mary Boudreaux Associate Director  
 Jim Rost Associate Director  
 Tommy Karam Coord.of Faculty Relations  
 Amy Cole Coordinator  
 Tommy Powell Tutorial Coordinator  
 Gwendolyn Clark Learning Specialist  
 Margaret Denny Learning Specialist  
 Adolfo Ortuzar Technology Coordinator  
 Mike Mallet Director of Life Skills  
 Kristen McFadden Asst. Director of Life Skills  
 Jean Jackson Admin.Services Asst.

**BASEBALL** **578-4148**  
 Ray "Smoke" Laval Head Coach  
 Turtle Thomas Assistant Coach  
 Brady Wiederhold Assistant Coach  
 Ted White Administrative Asst.  
 Virginia Robertson Secretary

**BASKETBALL-MEN'S** **578-8217**  
 John Brady Head Coach  
 Butch Pierre Associate Coach  
 Rickey Broussard Assistant Coach  
 Mike Giorlando Assistant Coach  
 Pam LeBlanc Secretary

**BASKETBALL-WOMEN'S** **578-6643**  
 Sue Gunter Head Coach  
 Pokey Chatman Associate Coach  
 Carla Berry Assistant Coach  
 Bob Starkey Assistant Coach  
 Joe Carvalhido Administrative Asst.  
 Renee Arbour Secretary

**BUSINESS OFFICE** **578-0628**  
 Mark Ewing Associate AD  
 Mark Alise Business Manager  
 Wendy Carpenter Elise Evans  
 Marion Javius Wanda Babin

**COMPLIANCE OFFICE** **578-4100**  
 Bo Bahnsen Associate AD  
 Miriam Segar Director  
 Jaunelle Hamilton Coordinator

**ELECTRONIC MEDIA** **578-8226**  
 Kevin Wagner Assistant AD/TV  
 John Schiebe Assistant Coordinator  
 Paul Danna Assistant Coordinator  
 Jim Hawthorne Assistant AD/Radio

**EQUIPMENT** **578-1158**  
 Jeff Boss Equipment Mgr.  
 Ferrell Shillings Asst.Equip. Mgr.  
 Greg Stringfellow Asst.Equip. Mgr.  
 Mike Boniol Asst.Equip. Mgr.

**FACILITIES & GROUNDS** **578-2885**  
 Jerry Blanchard Associate AD  
 Jeff Kershaw Manager  
 Todd Jeansonne Assistant Manager  
 Paulette Cox Admin.Specialist 1

**FIELD HOUSE** **578-6727**  
 Terrance Bold Manager

**FOOTBALL** **578-1151**  
 Nick Saban Head Coach  
 Ya'el Lofton Secretary  
 Stan Hixon Associate Coach  
 Jimbo Fisher Offensive Coordinator  
 Will Muschamp Defensive Coordinator  
 Kirk Doll Assistant Coach  
 Derek Dooley Assistant Coach  
 Travis Jones Assistant Coach  
 Stacy Searels Assistant Coach  
 Lance Thompson Assistant Coach  
 Sam Nader Assistant AD  
 Sharon Lewis Recruiting Secretary  
 Faye Spradley Offensive Secretary  
 CC Thompson Defensive Secretary  
 Lois Stuckey Receptionist

**GAME MANAGEMENT/PURCHASING** **578-1801**  
 Ted Stickle Director  
 Gerry Bordelon Coordinator

**GOLF** **578-6643**  
 Greg Jones Men's Coach  
 Blaine Lindsley Asst.Men's Coach

Karen Bahnsen Women's Coach  
 Marci Kornegay Asst. Women's Coach

**GYMNASTICS** **578-5050**  
 Sara "D-D" Breaux Head Coach  
 Bob Moore Assistant Coach  
 Phillip Ogletree Assistant Coach  
 Jennie Murphy Secretary

**HUMANRESOURCES** **578-8496**  
 Wendy Nall Coordinator  
 James Thomas Administrative Aide

**MARKETING & PROMOTIONS** **578-6884**  
 Ward Wyatt Assistant AD  
 Jenni Peters Promotions Manager

**MERCHANDISING** **578-6974**  
 Gayle Seefield Manager  
 Tandy Aron

**VIDEOGRAPHY/PHOTOGRAPHY**  
 Doug Aucoin (Videographer) 578-3510  
 Brandon Fairburn Assistant Coordinator  
 Steve Franz (Photographer) 578-4193

**SOCCER** **578-8769**  
 George Fotopoulos Head Coach  
 Tracy Ward Assistant Coach  
 Ricky Zambrano Assistant Coach  
 Sam Shaw Secretary

**SOFTBALL** **578-3947**  
 Yvette Girouard Head Coach  
 James DeFeo Assistant Coach  
 Ashlee Eddy Assistant Coach  
 Sam Shaw Secretary

**SPORTS INFORMATION** **578-8226**  
 Michael Bonnette Director  
 Kent Lowe Sr. Associate Director  
 Laurie Cannon Associate Director  
 Bill Franques Associate Director  
 Brian Miller Associate Director  
 Melissa Reynaud Associate Director  
 Jason Feirman Publications Coordinator  
 Marie Brewer Graphic Artist  
 Pat Fredericks Adm.Secretary

**STRENGTH & CONDITIONING** **578-1150**  
 Tommy Moffitt Strength Coach  
 Bo Davis Assistant Coach  
 Scott Gadeken Assistant Coach  
 Will Jones Assistant Coach

**SWIMMING & DIVING** **578-5050**  
 Jeff Cavana Head Coach  
 Lars Jorgensen Assistant Coach  
 Amanda Norton Assistant Coach  
 Doug Shaffer Assistant Coach (Diving)  
 Pool 578-8207  
 Sam Shaw Secretary

**TENNIS** **578-8212**  
 Jeff Brown Men's Coach  
 Mark Booras Assistant Women's Coach

Tony Minnis Women's Coach  
 Sandy Sureephong Assistant Women's Coach  
 Tennis Courts 578-2705

**TICKET OFFICE** **578-2184**  
 Brian Broussard Manager  
 Michael Szul Assistant Manager  
 Christine Gillespie Intern  
 Nancy Mann Administrative Specialist

**TRACK & FIELD** **578-8627**  
 Pat Henry Head Coach  
 Boo Schexnayder Assistant Coach  
 Kent Pagel Assistant Coach  
 Dennis Shaver Assistant Coach  
 Mark Elliott Assistant Coach  
 Kathleen Garrene Secretary

**TRAINING** **578-2050**  
 Jack Marucci Director of Athletic Training  
 Andy Barker Sr. Assoc. Trainer  
 Shelly Mullenix Sr. Assoc. Trainer  
 Drew Shea Sr. Assoc. Trainer  
 Keith Thompson Associate Trainer  
 Shawn Eddy Assistant Trainer  
 Micki Sandy Assistant Trainer

**TRAVEL** **578-1459**  
 Dan Skal Manager  
 Debi Johnson Accounting  
 Cindy Middleton Accounting

**VOLLEYBALL** **578-3947**  
 Fran Flory Head Coach  
 Tonya Johnson Assistant Coach  
 Ainsley Grimes Assistant Coach  
 Jennie Murphy Secretary

## President

### (President of LSU System, 1965-present)

James M. Smith, 1930-1939  
 Paul M. Hebert, 1939-1941  
 Campbell B. Hodges, 1941-1944  
 William B. Hatcher, 1944-1947  
 Fred C. Frey, 1947  
 Harold W. Stoke, 1947-1951  
 Troy H. Middleton, 1951-1962  
 John A. Hunter, 1962-1972  
 Martin D. Woodin, 1972-1985  
 Allen A. Copping, 1985-99  
 William L. Jenkins, 1999-

## Chancellor

Cecil G. Taylor, 1965-1974  
 Paul W. Murrill, 1974-1981  
 James H. Wharton, 1981-1988  
 E. Grady Bogue, 1988 (Dec.)-1989 (July)  
 William E. Davis, 1989-96  
 William L. Jenkins, 1996-99  
 Mark A. Emmert, 1999-

## Athletics Director

T.P. Heard, 1933-55  
 Jim Corbett, 1955-67  
 Harry Rabenhorst, 1967-68  
 Carl Maddox, 1968-78  
 Paul Dietzel, 1978-82  
 Bob Brodhead, 1982-86  
 Joe Dean, 1987-2000  
 Skip Bertman, 2001-

## Faculty Athletic Chairman

James F. Broussard, 1932-42  
 B.F. Mitchell, 1942-43  
 J.G. Lee, 1945-46  
 A.R. Choppin, 1956-57  
 John C. Floyd, 1957-58  
 George H. Lowrey, 1958-59  
 Benjamin C. Craft, 1959-60  
 Lemos L. Fulmer, 1961-62  
 W.R. Edwards, 1962-64  
 Luther Wade, 1964-65  
 Dale R. Carver, 1965-66  
 George W. Fair, 1966-68  
 A. Bigler Crow, 1968-69  
 Maurice Vick, 1969-70  
 Frank Rickey, 1970-71  
 Melvin Dakin, 1971-72  
 Robert May, 1972-74  
 J.B. Frye, 1974-75  
 L.R. Daniel, 1975-78  
 Joseph Liuzzo, 1978-83  
 Billy Seay, 1983-91  
 Sam Hilliard, 1991-1993  
 Pat Culbertson, 1994-2002  
 Ken Carpenter, 2002-

## Sports Information Director

Jack Fiser, 1948-49  
 Jim Corbett, 1945-48, 1950-1954  
 Bob Lynch, 1949-50  
 Ace Higgins, 1954-66  
 Bud Johnson, 1966-71

Paul Manasseh, 1971-83  
 Joe Yates, 1983-85  
 Jamie Kimbrough, 1985-88  
 Herb Vincent, 1988-2000  
 Michael Bonnette, 2000-

## Football Coach

L.M. "Biff" Jones, 1933-34  
 Bernie Moore, 1935-47  
 Gaynell Tinsley, 1948-54  
 Paul Dietzel, 1955-61  
 Charlie McClendon, 1962-79  
 Jerry Stovall, 1980-83  
 Bill Arnsparger, 1984-86  
 Mike Archer, 1987-90  
 Curley Hallman, 1991-94  
 Gerry DiNardo, 1995-99  
 Nick Saban, 2000-

## Men's Basketball Coach

Harry Rabenhorst, 1933-42  
 Dale Morey, 1943-44  
 Jess Fatherree, 1945  
 A.L. "Red" Swanson, 1945  
 Harry Rabenhorst, 1946-57  
 Jay McCreary, 1958-65  
 Frank Truitt, 1965-66  
 Press Maravich, 1966-72  
 Dale D. Brown, 1972-97  
 John Brady, 1997-

## Baseball Coach

Harry Rabenhorst, 1933-41  
 A.L. "Red" Swanson, 1941-44  
 Harry Rabenhorst, 1944-57  
 Raymond Didier, 1958-64  
 Jim Waldrop, 1964-66  
 Jim Smith, 1966-78  
 Jack Lamabe, 1979-83  
 Skip Bertman, 1984-2001  
 Smoke Laval, 2002-

## Women's Basketball Coach

Jinks Coleman, 1975-79  
 Barbara Swanner, 1979-82  
 Sue Gunter, 1982-

## Gymnastics Coach

Jackie Walker, 1974-77  
 D-D Breaux, 1977-

## Volleyball Coach

Gerry Owens, 1977-80  
 Ruth Nelson, 1981-84  
 Scott Luster, 1985-1997  
 Fran Flory, 1998-

## Men's Tennis Coach

Charlie Diel, 1932-46  
 W.T. "Dub" Robinson, 1947-74  
 Steve Carter, 1975-78  
 Steve Strome, 1979-81  
 Jerry Simmons, 1982-97  
 Jeff Brown, 1998-

## Women's Tennis Coach

Pat Newman, 1976-79  
 Karen McCarter Elliott, 1980  
 Betty Sue Hagerman, 1981-83  
 Philip Campbell, 1984-88  
 Geoff Macdonald, 1988-91  
 Tony Minnis, 1992-

## Men's Golf Coach

Major J. Perry Cole, 1933-43  
 Mike Donahue, 1944-45  
 T.P. "Red" Heard, 1946-47  
 Mike Barbato, 1948-60  
 Harry Taylor & Fred Knight, 1961-62  
 Harry Taylor, 1963-67  
 C.D. Smith, 1968  
 Tommy Martty, 1969  
 Ben Freeman, 1970-71  
 Bill Brogdon, 1972-76  
 Dave Sigler, 1977-82  
 Buddy Alexander, 1983-87  
 Britt Harrison, 1987-99  
 Greg Jones, 1999-

## Women's Golf Coach

Mary Rehling-Holmes, 1979-82  
 Buddy Alexander, 1983  
 Rickie Stukes, 1983-84  
 Karen Bahnsen, 1984-

## Soccer Coach

Miriam Hickey, 1995-96  
 Greg Boggs, 1997-99  
 George Fotopoulos, 2000-

## Softball Coach

Carol Smith, 1979-82  
 Cathy Compton, 1995-1998  
 Glenn Moore, 1999-2000  
 Yvette Girouard, 2001-

## Swimming & Diving Coach

Ken Van Voorhis, 1968-69  
 Layne Jorgenson, 1969-71  
 Ivan Harless, 1971-72  
 Ted Stickles, 1972-79  
 Ivan Harless, 1979-81  
 Scott Woodburn, 1981-85  
 Sam Freas, 1985-88  
 Rick Meador, 1988-2000  
 Jeff Cavana, 2000-

## Track & Field Coach

Bernie Moore, 1933-47  
 Al Moreau, 1948-63  
 Joe May, 1964-76  
 Bill McClure, 1976-81  
 Boots Garland, 1981-83  
 Billy Maxwell, 1983-86  
 Sam Seemes, 1987  
 Pat Henry, 1987-

The screenshot shows the LSUsports.net website with a browser window. The address bar shows 'http://www.lsusports.net/'. The main header includes 'THE OFFICIAL WEB SITE OF LSU ATHLETICS' and 'GET These Features: Join LSUsports.tv Streaming Video of LSU Games Now!!!'. Navigation tabs include TICKETING, GIFT CENTER, SCOREBOARD, CHAT, ACCESS EMAIL, and AD INFO. A search bar is present. On the left is a sidebar menu for various sports: Men's Basketball, Women's Basketball, Football, Baseball, Softball, Track & Field/XC, Gymnastics, Men's Golf, Women's Golf, Men's Tennis, Women's Tennis, Swimming & Diving, Soccer, Volleyball, Administration, Staff Directory, Athletic Training, and Equipment Mgmt. The main content area features a 'TOP STORY' section with a photo of LSU pitcher Jake Tompkins and the headline 'Baseball Ranked No. 7 in Preseason Coaches' Poll'. Below this is a 'NEWS' section with two articles: 'Gymnastics Takes On GymKats as SEC Competition Begins' and 'Top-Ranked Indoor Track Teams Open Season Against SEC West'. On the right side, there are promotional banners for 'LSUsports.tv NOW FEATURING Lady Tigers Basketball w/ Sus Gunter - Week 1 January 14, 2003', 'IN THE GIFT SHOP | EXCLUSIVE' merchandise, and 'UPCOMING EVENTS' for a tournament on Thursday, January 16.

# Comprehensive Coverage of All 20 LSU Varsity Sports

LSUsports.net is your FREE, 24-hour Tiger sports spectacular and when you see it here, it's the official, final word from LSU. Surf the site that roars and discover:

- The most complete, up-to-date news and information on LSU Athletics
- Rosters and schedules for all Tiger teams
- Real-time statistical updates during LSU sporting events
- Live streaming audio from football, basketball, baseball and softball games and other special events
- Running scoreboard of all events
- View Tiger Stadium, Alex Box Stadium and PMAC seating online—check out your view of the field or court from the exact location of your tickets!
- Online ticketing
- Online Gift Center with LSU merchandise





## AN INVITATION TO JOIN TAF

Through generous donations from Tiger fans such as you, TAF has been able to underwrite a diverse collection of programs over the years from the upgrade and construction of facilities, to the ever-important investment of defraying the rising cost of tuition for scholarship athletes.

Less than one year ago, the LSU Board of Supervisors granted approval to move forward on a project to renovate and refurbish the LSU Gym Armory into a modern, updated facility housing the Academic Center for Athletes as well as an auditorium and computer lab to be enjoyed by the entire campus.

At TAF we feel this wonderful idea is becoming a reality at a pivotal time for LSU's Athletic Program, and after experiencing such enormous success so early in the campaign, I would like to encourage support from all Tiger patrons in accomplishing this important project.

Consider this your invitation to become a part of this winning team whose goal is to provide the opportunity for academic excellence for our Tiger athletes as well as constant support for all LSU Athletic Programs.



Sincerely,

Major General R.G. Richard, USMC (Ret.)  
Chief Executive Officer

## WHAT IS TAF?

The Tiger Athletic Foundation (TAF) is a private, nonprofit foundation dedicated to supporting LSU and its Athletic Programs. The Foundation is administered by its own board of directors, comprised of TAF donors, which meets quarterly. Officers of the corporation are elected bi-annually.

Louisiana State University has a proud athletic tradition, highlighted by scores of Southeastern Conference and NCAA championships in more than 20 men's and women's varsity sports. Thanks to generous private-sector contributions, the Tiger Athletic Foundation (TAF) continues to play an integral role in sustaining that outstanding tradition. As the central fund-raising organization in support of LSU athletics, TAF's mission is clear - to lead the university in building a comprehensively superior athletic program.

Unrestricted contributions to the Tiger Athletic Foundation benefit every athlete and team at LSU through scholarship and academic awards, as well as through the construction and maintenance of athletic facilities. These projects, large and small, chart the unmistakable course to excellence. And it is the shared vision of alumni and friends of LSU that are making them a reality.

### Your donation assists the Tiger Athletic Foundation in its programs of support for LSU Athletics.

- Funding the construction and renovation of facilities and the purchase of equipment to provide Tiger student-athletes with the best possible opportunity to compete at a national level
- Funding support for facilities and programs to enhance the academic opportunities for student/athletes.
- Providing support to assure the best possible coaching and support staffs are in place to lead the LSU athletic program



### TAF funded projects:



*Academic Center for Student-Athletes*



*Athletic Training Center*



*Soccer Park*



*Lawton Squad Room*



*University Club*

# LSU Corporate Sponsors

## When you see this...

THINK LSU TIGERS



Thirteen corporations, some of them national and multi-national in scope, participate in an innovative and profitable corporate sponsorship program with the LSU Athletic Department. The sponsorships provide these companies with valuable promotional avenues and high-profile identity affiliation with LSU sports in exchange for financial support. The corporate sponsorship program generates over \$3 million annually, enabling the athletic department to fund scholarships, team travel, athletic facility improvements and other typical athletic expenses. Current Major Corporate Sponsors of LSU Athletics include Bank One of Louisiana, Coca-Cola, Powerade, EATEL, Winn-Dixie, Louisiana Lottery, McDonald's, United Parcel Service, Farm Bureau Insurance, Our Lady of the Lake Regional Medical Center, Ochsner Clinic, Abita Springs Water Company, and the Advocate.



**Ward Wyatt**

*Assistant AD/Marketing & Promotions*

