

RAZORBACKS

FAN GUIDE

**2016 ARKANSAS RAZORBACK FOOTBALL
GAME DAY INFORMATION
DONALD W. REYNOLDS RAZORBACK STADIUM**



2016 FAN GUIDE



WHAT'S NEW IN 2016

- For a list of items permitted and prohibited check out page 20 of this Fan Guide.
- Do you have any questions about how to get around on game day? Review new color-coded traffic flow maps.
- What is the easiest way to Donald W. Reynolds Razorback Stadium? If you are parking North of the stadium take Exit 66 (Garland). If you are parking South of Razorback Stadium take Exit 60 (Razorback Road).
- Make your game plan for @RazorbackFB Saturday. Visit our new Game Day page at ArkansasRazorbacks.com for all info you need to cheer on the Hogs!
- Drones are fun but not at the game. University of Arkansas policy does not allow use of drones anywhere on campus unless approved in advance and that includes @RazorbackFB game day.



WELCOME



2016 Football Schedule

DATE	OPPONENT	SITE	TIME/TV
SATURDAY, SEPT. 3 Saturday, Sept. 10	LOUISIANA TECH at TCU	DONALD W. REYNOLDS RAZORBACK STADIUM Fort Worth, Texas	3 P.M./SECN 6 p.m./ESPN/ESPN2
SATURDAY, SEPT. 17 Saturday, Sept. 24	TEXAS STATE vs. Texas A&M*	DONALD W. REYNOLDS RAZORBACK STADIUM AT&T Stadium	6:30 P.M./SECN ALT. TBD
Saturday, Oct. 1	Alcorn State	War Memorial	TBD
SATURDAY, OCT. 8	ALABAMA*	DONALD W. REYNOLDS RAZORBACK STADIUM	TBD
SATURDAY, OCT. 15 Saturday, Oct. 22	OLE MISS* at Auburn*	DONALD W. REYNOLDS RAZORBACK STADIUM Jordan Hare Stadium	TBD TBD
SATURDAY, NOV. 5	FLORIDA*	DONALD W. REYNOLDS RAZORBACK STADIUM	TBD
SATURDAY, NOV. 12 Saturday, Nov. 19	LSU* at Mississippi State*	DONALD W. REYNOLDS RAZORBACK STADIUM Scott Field	TBD TBD
Friday, Nov. 25	at Missouri*	Faurot Field	1:30 p.m./CBS

*SEC game

Please check ArkansasRazorbacks.com for updated times and information

Directions to Donald W. Reynolds Stadium

The University of Arkansas campus is accessed from Interstate 49 at three major exits: 60 (Razorback Road), 62 (MLK Blvd.) and 63 (Wedington Road). The core athletic facilities (with the exception of Baum Baseball Stadium and the Tyson Indoor Track Center) are located between Razorback Road on the west and Stadium Drive on the east and Maple Street on the North and Martin Luther King Blvd. on the South.

Fans are reminded that if you are parking in lots South of Donald W. Reynolds Razorback Stadium, it may be best to enter campus from I-49 at Martin Luther King (Exit #62). If you are parking in lots North of Donald W. Reynolds Razorback Stadium, it may be best to enter campus off of I-49 at Wedington Drive (Exit #64). As a reminder, traffic control begins four hours prior to kick off. The pre-game and post-game traffic routes can be found in the 2016 Football Fan Guide at ArkansasRazorbacks.com.

Football Venue: Donald W. Reynolds Razorback Stadium, Frank Broyles Field

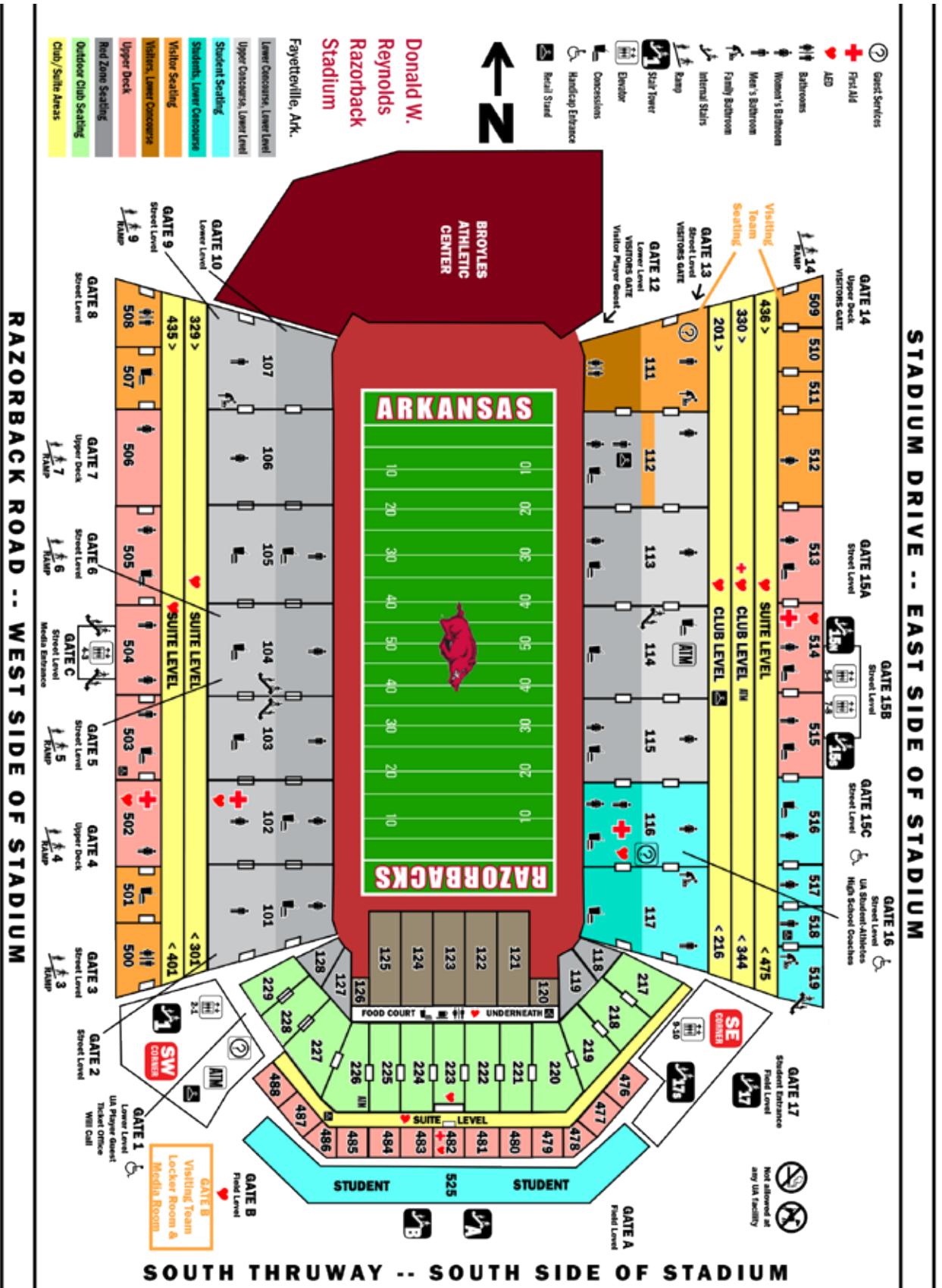
Location: Intersection of Maple Street and Razorback Road

Address: 350 N. Razorback Road

For a campus map, please go to www.ArkansasRazorbacks.com



2016 FAN GUIDE



TICKET INFORMATION

UNCOMMON



RAZORBACK TICKET CENTER

The Razorback Ticket Center is located next to Baum Stadium at 1295 S. Razorback Road, Suite B. The Ticket Office is open Monday–Friday 8:30 a.m.–4:30 p.m.

The Donald W. Reynolds Razorback Stadium Ticket Office opens **three** hours prior to kickoff.

Guests can also order tickets by calling 479-575-5151 (local calls), 1-800-982-HOGS (4647) or by ordering on-line at ArkansasRazorbacks.com.

The Razorback Ticket Center is located next to Baum Stadium at 1295 S. Razorback Road, Suite B. Free parking is available in the large lot north of the office. The Razorback Ticket Center handles ticketing for all Razorback athletics events and is open Monday–Friday, 8:30 a.m. – 6 p.m.

Phone (479) 575-5151 or toll-free: (800) 982-4647 | Fax (479) 575-8683 | Email raztk@uark.edu

E-TICKETS

Razorback E-Tickets, a customer-friendly interactive digital ticketing solution benefits fans from the heightened protection against counterfeit tickets. Patrons can take advantage of new digital ticketing services including print-at-home single game tickets and ticket transfers for season ticket holders. Donald W. Reynolds Razorback Stadium, like many other college and professional venues, will scan all tickets using a barcode on each ticket to verify admission. Scanning will identify counterfeit and stolen tickets and provide improved security and service. Help windows will be located at Donald W. Reynolds Razorback Stadium at Gates 1 and 16 to help fans with any ticket scanning issues or to answer questions regarding the new technology. It is recommended that fans plan on arriving earlier than normal to avoid any delays in entering the stadium in the initial implementation of the new digital ticketing system.

WILL CALL

Tickets are available for pick up at the Razorback Ticket Center Monday through Friday, 8:30 a.m.–5 p.m. Tickets ordered eleven (11) days or more prior to an event are mailed, sent print at home or kept in will call if specified by the ticket holder. Tickets ordered ten (10) days or less prior to an event are sent print at home or placed in Will Call. A photo ID is required to pick up tickets in Will Call. Only the ticket holder may pick up tickets, unless arrangements are made through the Razorback Ticket Center in advance.

GAMEDAY WILL CALL - REYNOLDS RAZORBACK STADIUM

Tickets are available for pick up at the will call windows located on the west side of the stadium near Gate 1. Will Call will open three (3) hours prior to kickoff. A photo ID is required to pick up tickets in Will Call. Only the ticket holder may pick up tickets, unless arrangements are made through the Razorback Ticket Center in advance.

PAYMENT OPTIONS

Payment for season tickets can be made in cash, by check payable to The University of Arkansas, or charged to VISA, MasterCard, American Express or Discover. No refunds or exchanges are made unless an order cannot be filled. Processing fees are not refunded. Single-game tickets purchased at the event location must be paid for with cash or credit card.

ADMISSION POLICY

Ticket holders are restricted to seating in the location that appears on their ticket and agree to abide by facility and University policies, as well as State and Federal laws. The University of Arkansas reserves the right to revoke tickets by refund of purchase. All persons, including children of any age, must have a ticket for admission into Reynolds Razorback Stadium, Walton Arena Men's basketball, and Baum Stadium.



2016 FAN GUIDE



SPECIAL SEATING REQUIREMENTS

For information on disability seating call the Razorback Ticket Center at 479-575-5151 (local calls), 1-800-982-HOGS (4647), or visit the ticket center located on Razorback road located next to Baum Stadium at 1295 S. Razorback Road, Suite B.

ADA tickets may be purchased in advance through the Razorback Ticket Center at 479-575-5151 (local calls), 1-800-982-HOGS (4647), or visit the ticket center located on Razorback road located next to Baum Stadium at 1295 S. Razorback Road, Suite B.

ADA seating is offered the day of the game by purchase or exchange but availability is on a first-come, first-served basis and must be done through the Razorback Ticket Center Window at Gate 1 at Donald W. Reynolds.

Disabled guests should enter Donald W. Reynolds Stadium at Gates 1, 15 or 16. Gate 1 is located on the southwest corner of the stadium on Razorback Road. Gate 15 is located on Stadium Drive and is the street level gate in the center of the east side of the stadium. Gate 16 is located on Stadium Drive and is street level to Stadium Drive on the Southeast corner of the stadium.

ONLINE RENEWAL INFORMATION

Season ticket holders are encouraged to renew their season tickets online. Renewing online is quick and easy with just a few simple steps:

1. Go to www.ArkansasRazorbacks.com
2. Click on the "TICKETS" tab at the top of the page
3. Click "SEASON RENEWALS"
4. Follow the instructions

FIRST TIME RENEWALS

1. Go to www.ArkansasRazorbacks.com
2. Click on the "TICKETS" tab at the top of the page
3. Click "SEASON RENEWALS"
4. Select "Register Now" and enter your customer number and PIN number (located above your address on your renewal form)
5. Complete your account registration page. Once this is complete you will be able to view your Season Ticket application
6. Click on your Season Ticket application and continue through the on-line process as prompted

If you have PREVIOUSLY renewed online

1. Go to www.ArkansasRazorbacks.com
2. Click on the "TICKETS" tab at the top of the page
3. Click "SEASON RENEWALS"
4. Select "Register Now" and enter your customer number and PIN number (located above your address on your renewal form)
5. Complete your account registration page. Once this is complete you will be able to view your Season Ticket application
6. Click on your Season Ticket application and continue through the on-line process as prompted

HELPFUL ONLINE RENEWAL HINTS

If you have renewed online before, your online account is already linked to our system so you DO NOT need your pin number. If you forgot your password, please try our "Forgot Password" option online. Your password will automatically be sent to your email address that is linked to your online account. If you still need assistance, contact the Razorback Ticket Center at 800-982-4647.

If you have changed email addresses, the system will still recognize your old email address until you change it online. Once you log in with your old email address and password, you may update your account with your new email address.

If you have any questions while renewing online, please contact the Razorback Ticket Center at 800-982-4647.



STADIUM PARKING



PARKING

Parking lots to be used for home football games are indicated on the football parking maps on the University of Arkansas Transit and Parking website at www.uark.edu and on the [Razorback Foundation site at www.RazorbackFoundation.com](http://www.RazorbackFoundation.com). Also available is a listing of parking policies, maps and diagrams, pre- and post-game traffic flow and shuttle information for all Razorback home football games. Vehicles will be relocated from the designated parking lots by midnight prior to kick-off.

PRIORITY PARKING

Certain lots will be reserved on game days for Razorback Foundation members who are season ticket holders. Parking passes for Fayetteville games at Donald W. Reynolds Razorback Stadium are available through the Razorback Foundation. For information about Razorback Foundation, Inc., please go to www.razorbackfoundation.com.

Please refer to the Razorback Foundation's Priority parking map located at www.razorbackfoundation.com or www.ArkansasRazorbacks.com for the locations of those reserved lots.

GENERAL PUBLIC PARKING

Public parking is limited on campus on game days. Fans are encouraged to arrive early. Pay parking is available at the Harmon Avenue Parking Garage located North of Center Street on Harmon Avenue. There is a \$20 charge per vehicle for parking. Spaces are available on a first-come, first-served basis.

Free off-campus public parking is also available off of Razorback Road near Baum Stadium approximately one mile south of the stadium between Martin Luther King and 15th Street. Shuttle service is provided beginning four (4) hours before kick-off. The shuttle provides return trips until all fans are returned to their vehicles after the conclusion of the game. For more shuttle information, please refer to the Shuttle Section below.

DISABILITY PARKING

Disability parking with a state-issued hang tag is available in Lot 56 and Baum East which is on Razorback Road across from Baum Stadium. Patrons with a disability may ride the disability shuttle which originates at Lot 56 (Gold Shuttle) and Baum East (Silver Shuttle).

A disabled person issued a license plate or certificate under Arkansas Rule 2007-7, or for whose benefit a license plate or certificate has been issued under this Rule, shall, upon request of any police officer or any other person authorized to enforce parking laws, ordinances, or regulations, present to that officer or authorized person the photo identification card, drivers' license with disability endorsement, or other authorized documentation establishing the person's disability.

BUS AND RV PARKING

Bus parking is available at Baum Baseball Stadium off of Razorback Road approximately one mile south of Donald W. Reynolds Stadium behind the Tyson Indoor Track and Field Complex. There is no charge for bus parking and space cannot be reserved. Shuttle service is available from Baum Stadium per the shuttle schedule outlined later in the document.

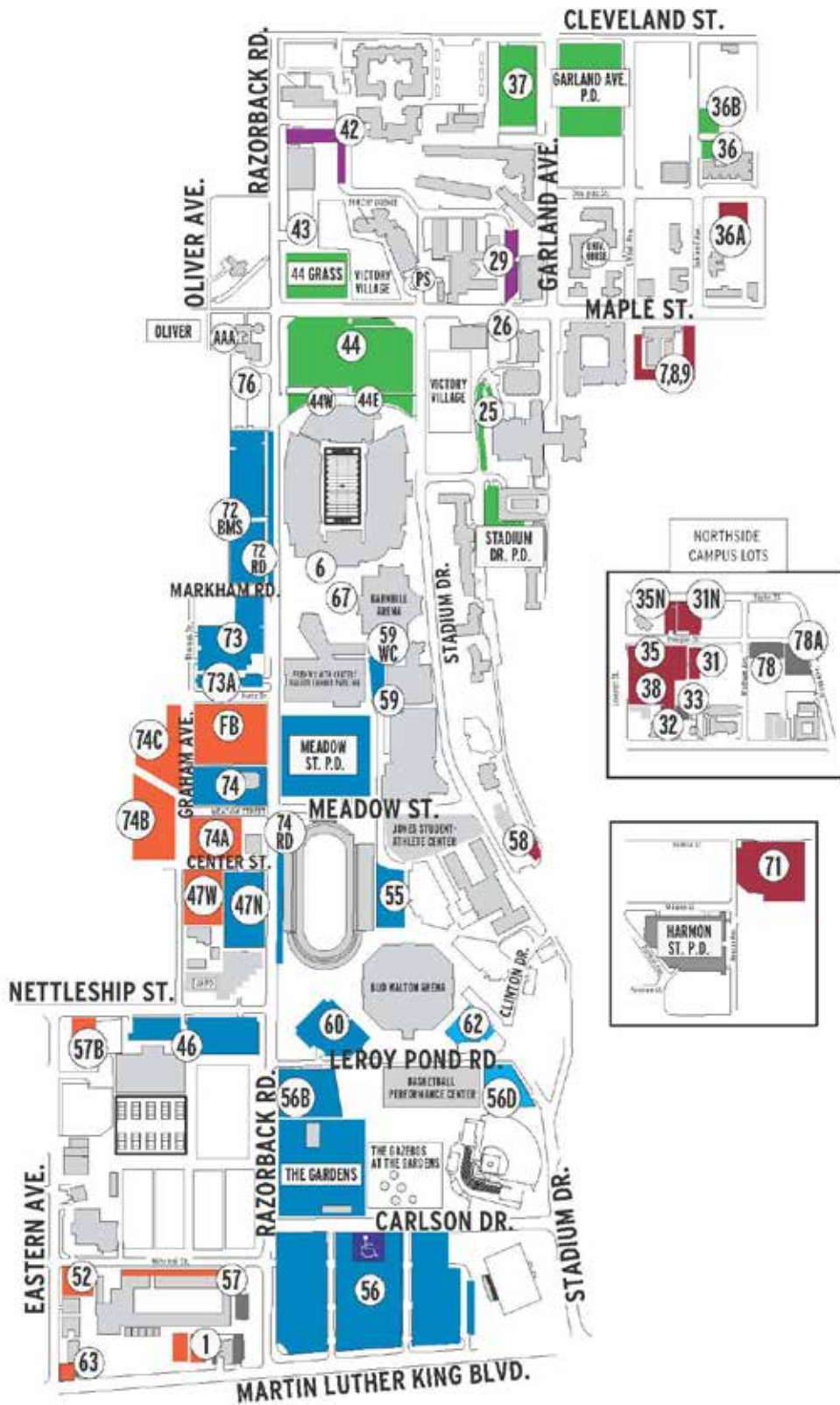
RV parking is not allowed in any campus parking lot.

Priority RV parking is available at Road Hog Park located approximately one (1) mile south of the stadium off of Razorback Road, east on 15th street. Please contact Road Hog Park Manager, 479-409-8178, for information, prices and reservations. Reservations may be made online at <http://www.arkansasroadhogs.net>.

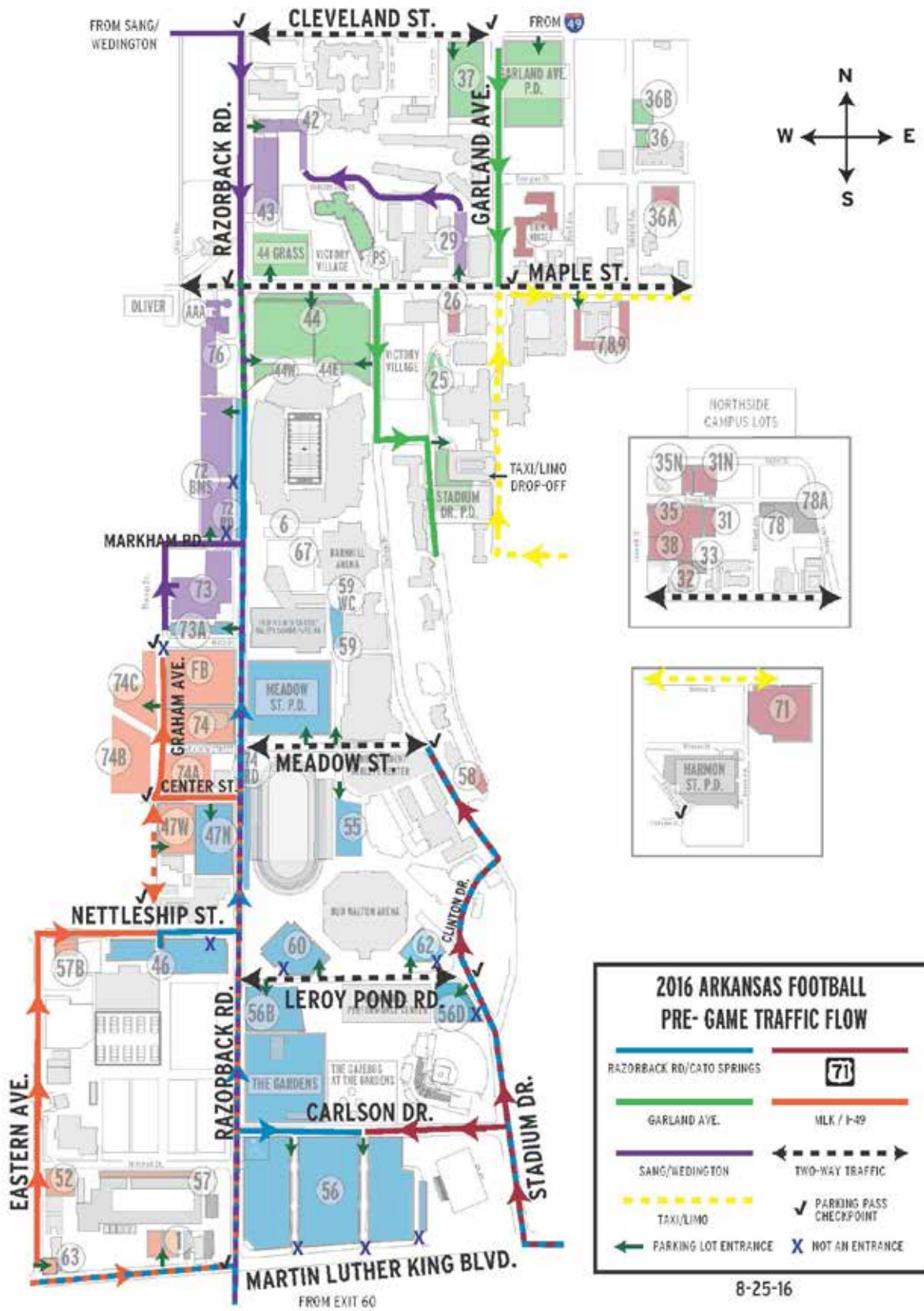
Non-Priority RV parking is available next to Road Hog Park and is available on a first-come first-served basis. Please call 479-409-8178 for information, prices and reservations.



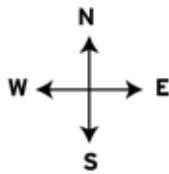
PRIORITY PARKING



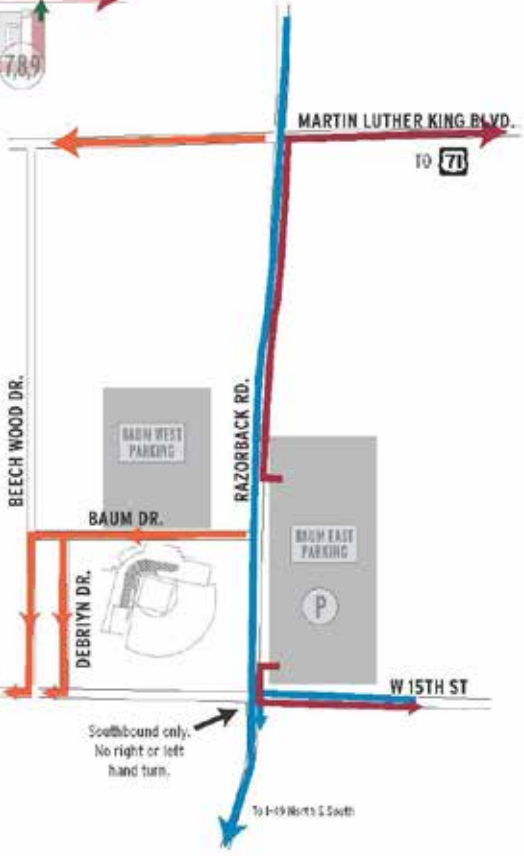
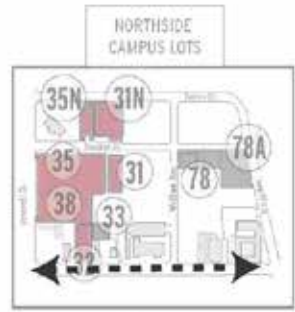
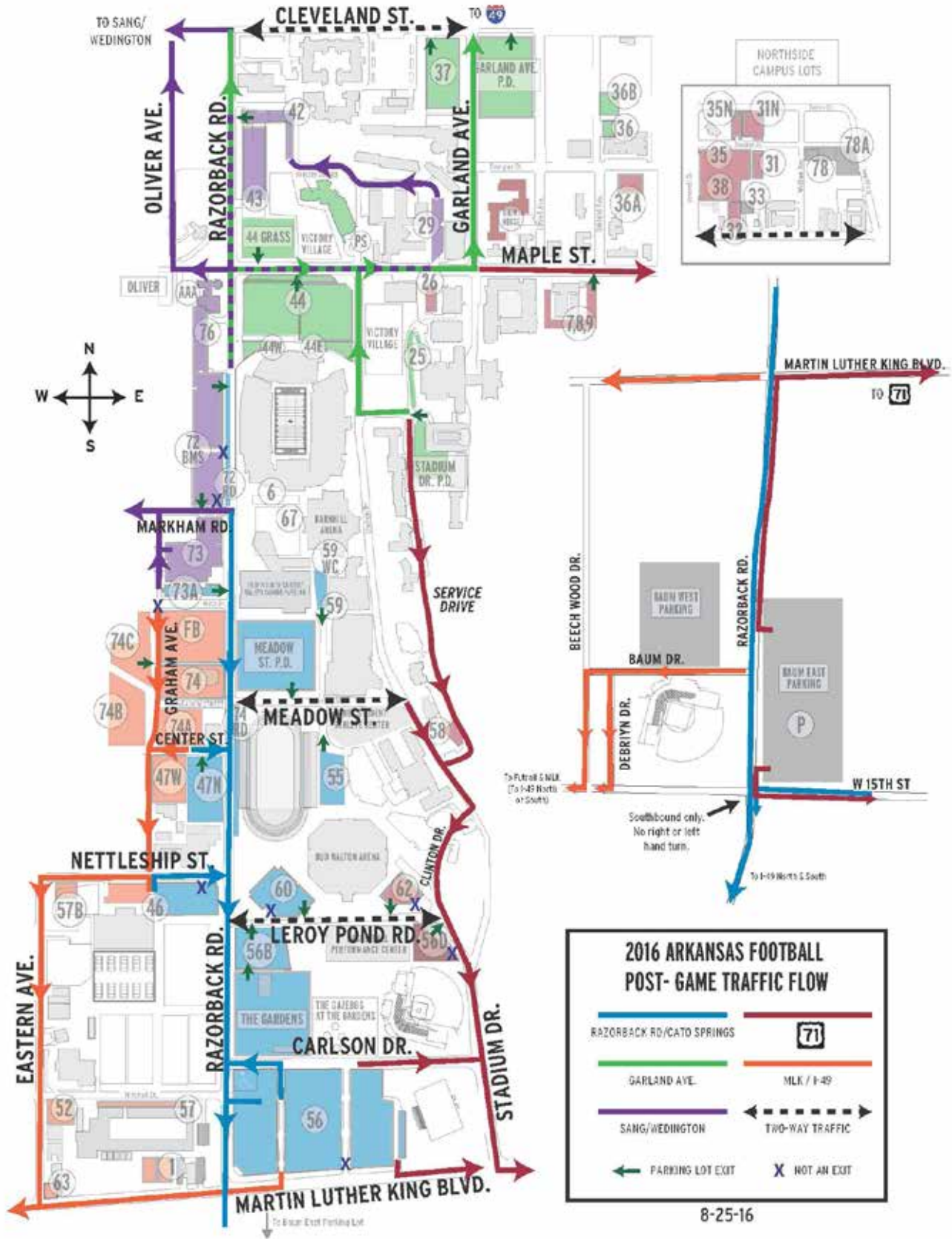
PREGAME TRAFFIC FLOW



REGIONAL PREGAME TRAFFIC FLOW



POSTGAME TRAFFIC FLOW

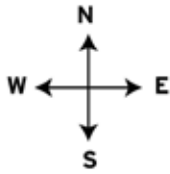


2016 ARKANSAS FOOTBALL POST- GAME TRAFFIC FLOW

- RAZORBACK RD./CATO SPRINGS
- GARLAND AVE.
- SANG/WEDINGTON
- PARKING LOT EXIT
- 71
- MLK / F-49
- TWO-WAY TRAFFIC
- NOT AN EXIT

8-25-16

REGIONAL POSTGAME TRAFFIC FLOW



8-25-16



RV PARKING & SHUTTLE MAP











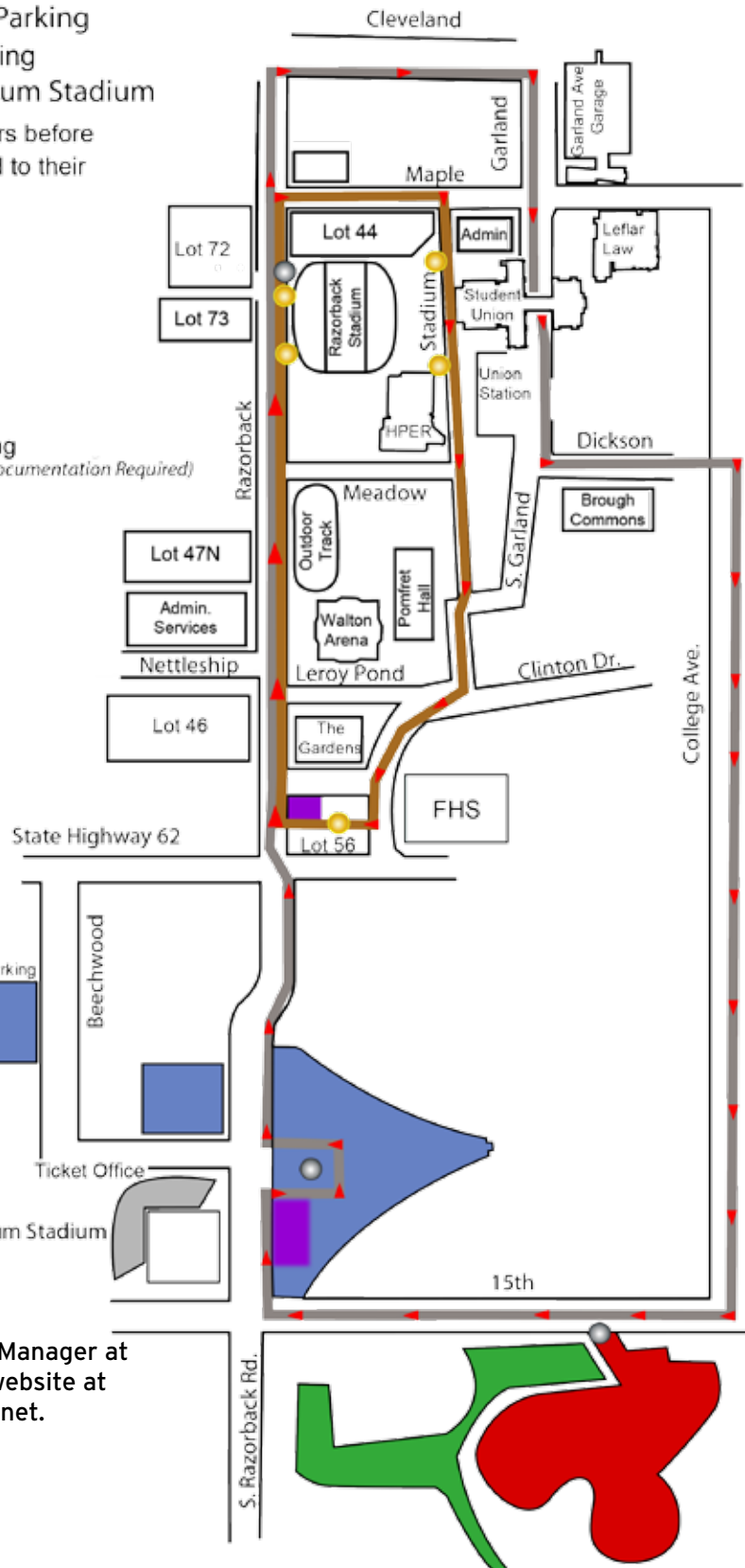
Free Off Campus Public Parking
Priority and Non-Priority Parking
and Ballgame Busing from Baum Stadium

Buses operate from four (4) hours before kick-off until all fans are returned to their vehicles after the game.



Map is not drawn to scale
Updated May 14, 2014

-  Non-Priority ADA Parking
(State Handicap Placard and Documentation Required)
-  Free Public Parking and Busing to Game
-  Priority RV Parking
-  Non-Priority and Visitor RV Parking
-  Silver Route
-  Stop
-  Gold Route
-  Stop



RV Parking Information
Please contact Road Hog Park Manager at 479-409-8178 or visit their website at www.arkansasroadhogs.net.



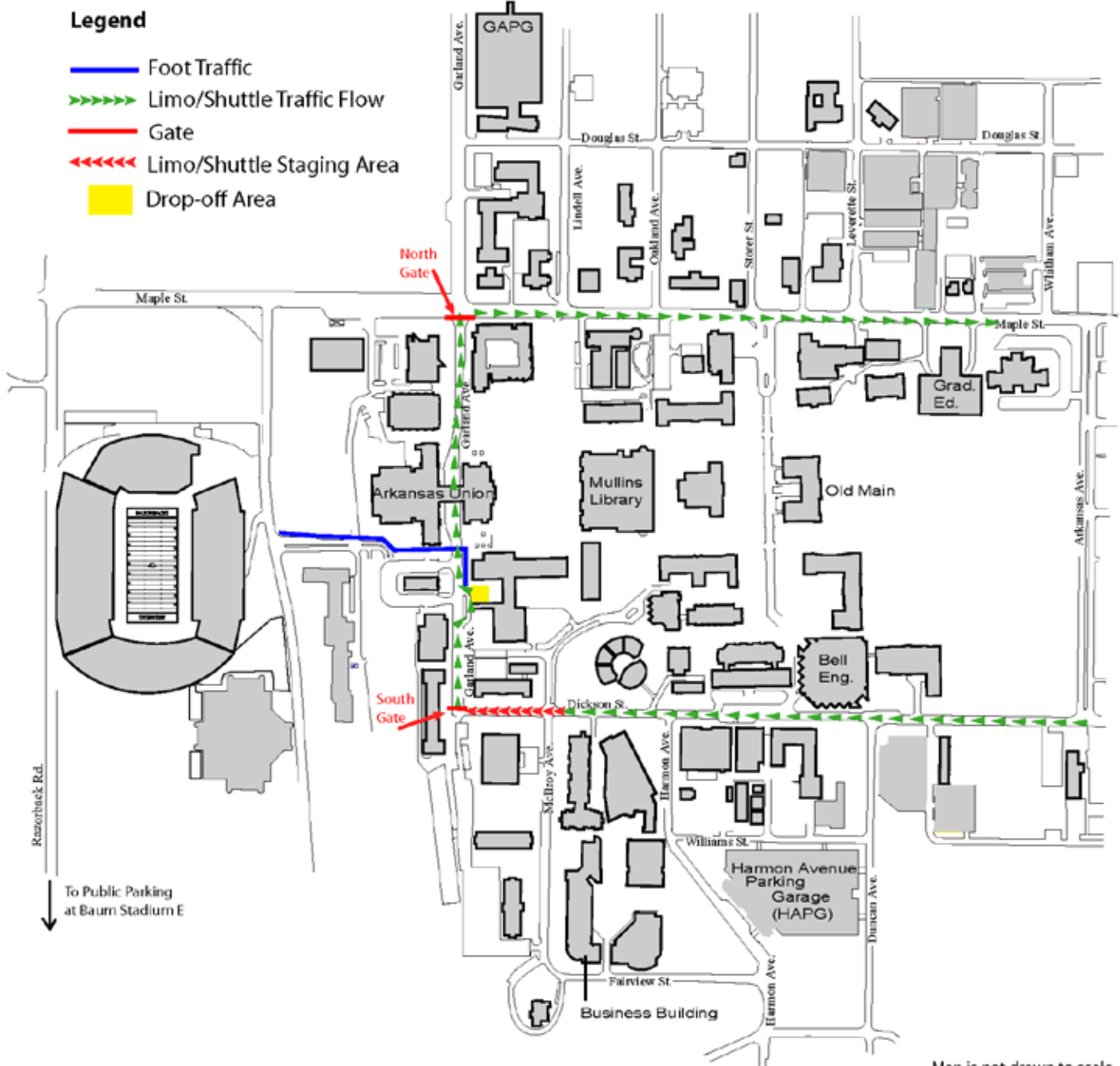
TAXI/LIMO ROUTE



Taxi/Shuttle/Limo Drop-off Route

Legend

- Blue line: Foot Traffic
- Green dashed line with arrows: Limo/Shuttle Traffic Flow
- Red line: Gate
- Red dashed line with arrows: Limo/Shuttle Staging Area
- Yellow square: Drop-off Area



Map is not drawn to scale
Updated August 9, 2013



TAILGATING



Tailgating at the University of Arkansas is a cherished part of the Razorback game day tradition, but with the celebration comes responsibility. Please follow the policies below to ensure a wonderful home game experience.

The heart of tailgating at the University of Arkansas is The Gardens, located south of Donald W. Reynolds Razorback Stadium near Bud Walton Arena, as well as the many priority parking lots and green spaces surrounding the football stadium.

Please note that this Tailgating and Outdoor Space Use Policy and other University policies governing such activities are subject to review and revision or clarification as necessary. It is the responsibility of every person or group using University property on game day to be familiar with and abide by this policy and all applicable University policies.

POLICY PURPOSE

This policy is designed to achieve many important objectives, including ensuring the comfort and enjoyment of all game day patrons, enhancing the safety, security, and well-being of all staff responsible for game day activities, and safeguarding and preserving all University property and facilities. These policies apply to all University property on game days and as further described below.

PERMISSIBLE AREAS

Priority parking permit holders are permitted to tailgate in the areas surrounding the permit holder's assigned priority parking lot. A priority parking permit does not provide access to park in UA parking lots prior to 5 p.m. on Friday and such parking is also subject to all restrictions and limitations printed on the parking permit.

Corporate/commercial tailgates, for which the sponsors display commercial- or business-related signage, banners, or marketing items or charge participants, require prior approval by the University of Arkansas. Reserved spaces for tailgating are available at the Gardens. Please contact the Razorback Foundation at (479) 443-9000 to receive appropriate approvals for tailgating in the vicinity of all athletic facilities or to purchase a reserved spot in The Gardens.

Tailgating for personal entertainment and non-commercial purposes is permitted throughout campus on game day, subject to all other provisions of this policy and other applicable University policies and upon advance approval by the University of Arkansas Facilities Management Department at (479) 575-3851.

Public parking and tailgating is permitted in the Baum Stadium East parking lot and does not require approval but is subject to all applicable University policies.

Bus parking will be on the south side of the Tyson Indoor Track Facility. Special bus parking arrangements may be made with the Razorback Foundation and must be approved by the University Police and Transit and Parking Departments.

SIGNAGE AND BANNERS

Banners and signage recognizing businesses may not be displayed nor may promotional materials be distributed on any portion of the University's campus without the prior approval by the University of Arkansas Athletics Department. However, subject to all other provisions of this policy, branded tents and awnings are permitted as long as the entity is not handing anything out (including food, merchandise or informational material) or soliciting business. University marks, logos or indicia of intellectual property are not to be used in conjunction with a corporation's logo without prior approval from the University. Razorback Sports Properties (RSP) is the University's multi-media rights holder, and RSP possesses the rights to game day signage. Accordingly, only companies that have corporate partnership agreements with UA Athletics/RSP may display their signage. Companies interested in more information on this subject should contact Razorback Sports Properties at (479) 575-6579.



SOLICITATION

Due to the tax-exempt purposes of University property, business solicitation and fundraising on UA property are prohibited unless specifically approved by the University of Arkansas. Game day distribution of flyers or leaflets on parked vehicles is expressly prohibited. UA does not allow the sale or distribution of goods and services on the UA campus, except as permitted by applicable University policies and governing law.

NO SMOKING

As prohibited by state law and University policy, no smoking is permitted on University property at any time. This policy includes e-cigarettes. Citations may be issued with fines up to \$150.

POLITICAL ACTIVITY

Signage regarding political candidates or issues may not be displayed at tailgating locations nor may political materials be distributed on game day without a space reservation for such purpose by the University of Arkansas. Political tailgates, literature distribution, and canvassing for signatures are limited to designated locations. Contact the Athletics Marketing Office at (479) 575-3517, prior to game day for information on the approval process and permissible locations.

TENTS, AWNINGS AND SUPPLIES

Setting up tents, awnings, and similar equipment may commence at 5 p.m. on Friday before a game. If any football game is scheduled on a day of the week other than Saturday, please go to ArkansasRazorbacks.com on game week for potential policy changes for that game only. The items must be taken down and removed by 12 noon on the day immediately following game day. Tents must be secured with anchor weights. Stakes may not be used to anchor any tent or awning. Tents and awnings may not be chained to landscaping or signs.

Any such items that are set up outside of this timeframe or that collapse or are blown off their sites will be removed by the University, at the owner's expense. The Campus Lost and Found, located at the Facilities Management Department, (479) 575-4494, may be contacted for information about how items may be recovered. Items not claimed within 60 days may be disposed of by the University at its discretion and without liability.

All vehicles must have a valid parking permit to enter any priority parking lots. Any-one leaving tailgating supplies unattended does so at their own risk. Drop-offs are not permitted on game day in any priority parking lot. Once you enter the lot and the stub on your parking pass is torn, you will not be permitted to re-enter the lot should you decide to leave for any reason.



TAILGATING



TENTS

- Size: 10' by 10' is the maximum size permitted without advance written permission from the University's Facilities Management Department or the Athletics Marketing Office;
- Anchoring: In order for movement in an emergency and to avoid damage to pavement or the risk of hitting underground utility lines, tents cannot be staked to the ground. Tents must be secured with anchor weights.
- Parking lot: Must be set up in a location that does not take another fan's parking space or in any way impede pedestrian or vehicle travel lanes.
- Sidewalks: Sidewalks must be left open for pedestrians. Grass area between parking stalls and sidewalks may be used for tailgating.
- Purpose: Tents must be for fan entertainment only and not for commercial purposes. No commercial business or display may be made without prior approval from University of Arkansas Athletics Marketing Office (479 575-4412).

TRAILERS/VEHICLES

Trailers are permitted in the reserved numbered parking spaces in lot 44, lot 44 Grass, in the Gardens, and in lot 56 (with advanced reservation/notification via the Razorback Foundation at 479-443-9000). Tailgating trailers are prohibited in all other areas on campus. PODS and similar type storage boxes are prohibited.

Trailers and vehicles are prohibited from parking on the grass except in certain designated tailgating areas. If you have questions about designated areas approved for trailer parking in the lot in which you have a priority parking permit, please call the Razorback Foundation at (479) 443-9000. Driving or parking on soft or wet ground is prohibited.

Only licensed motor vehicles are allowed to park in university parking spaces. For example, even if an individual has two parking permits within a priority lot, one parking permit cannot be used for a trailer or cooker, except in designated areas. Only two licensed motor vehicles may park in such parking spaces.

To ensure the personal safety of campus visitors, only licensed motor vehicles may be used on the streets of the University of Arkansas campus. No non-university ATVs, personal tractors (on or off road), non-licensed utility vehicles, golf carts or any off-road vehicles are allowed anywhere on campus, including, but not limited to roadways, sidewalks and the grounds of the University. The rule of thumb is that only "street legal" vehicles may operate on the streets and roadways on the University of Arkansas campus. The only exceptions are utility vehicles used by the University of Arkansas or local law enforcement and emergency personnel for official purposes.

PROHIBITED AREAS

Tents, awnings, similar items, and tailgating activities of any kind are prohibited on several locations including campus sidewalks, intramural fields, student residential areas and landscape spaces that are not designated as "tailgating space" (see attached map). Tailgating activity that takes up vacant parking spaces or otherwise interferes with vehicle movement within a parking lot is prohibited. Tailgating around Priority parking lots will be limited to priority permit holders for that lot.

FOOD, BEVERAGE AND TOBACCO USE

Food and beverages shall be for personal consumption only. Sales are prohibited. Propane gas and charcoal grills with covers are permitted; provided, however, that the operator of any grill is responsible for its safe operation as well as for the proper clean up of any ashes. Hot coals may not be placed on the ground and ashes may not be left or dumped on campus property. Depending on environmental and fire risk conditions, the University may prohibit all grilling. Grilling and open flames are prohibited in all University of Arkansas parking garages.

The public display and consumption of alcoholic beverages is prohibited. The Clean Air on Campus Act of 2009 prohibits smoking on the University of Arkansas Campus. University policy prohibits the use of all tobacco products on campus.

Each "tailgating party" is expected to dispose of their own trash and recyclables using the existing waste disposal and recycling units provided for by the University. This includes empty fuel containers. Charcoal must be disposed of properly. Please do not place charcoal or other flammables in trashcans, under trees or leave it in the parking areas.

FACILITIES AND GENERATORS

Hooking into, connecting to, or similar use of University utilities and/or television or communication cable services is prohibited. Use of generators and other electric generating equipment for tailgates is permitted; however, please take noise considerations into account with your operation of generators and portable sound systems for your fellow tailgaters. The University reserves the right to prohibit the use of any generator or sound system deemed disruptive to others.

The University will provide portable toilets at convenient locations around the grounds. Individuals, groups or businesses are prohibited from bringing or arranging the delivery of their own toilets.



STADIUM A-Z GUIDE



ATM MACHINES

Four ATM Machines are located inside the stadium on the East side ground level (behind Gate 15), on the South side (near Gate 1), the East Indoor Club and the Upper Deck West.

CAMERA POLICY

Point-and-shoot cameras are permitted inside the stadium. However, professional camera equipment, camera bags or camera lenses exceeding 6" in length, monopods, tripods, selfie sticks and video cameras are prohibited. Any capture of images, still or motion, for the purposes of advertising, promotions, trade or resale by patrons is prohibited. The recording of events and the public distribution without prior written permission is a violation of Southeastern Conference and University of Arkansas policies.

CHAIRBACK RENTAL

Chairback seats are available for season ticket holders ONLY to rent for the season by calling 1-877-858-3872 or on-line at www.razorbackseats.com or through the Stadium Seatback Rental Service Centers located near Gates 1, 6, 15 and also on the West upper concourse.

CHILD LOCATOR ID BRACELETS

The University of Arkansas Athletics Department will offer fans this year, free of charge, an opportunity to pick up a Child Locator ID Bracelet for their young Razorback fan attending the game. The bracelet allows the parent to store information on it and is waterproof, can be cut down to fit any wrist size and once secured onto the wrist must be cut off by an adult. Bracelets are available at the Guest Service Centers at Gates 1, 13 and 16, at the Hog Heaven store at Razorback Stadium and through an Event Staff Usher. Bracelets are available while supplies last.

CONCESSIONS

The concession stands located throughout the Donald W. Reynolds Stadium, offer a great menu for fans. See stadium map for locations. No outside food or beverages are permitted. SODEXO offers a wide variety of delicious menu options featuring our classic HOGDOGS, Angus burgers, gourmet pretzels, ice cold Pepsi beverages and all the concession standards. In our Food Court and throughout the stadium our local and national restaurant choices range from Pizza Hut Pizza, AQ Chicken, Hog Wild BBQ, to Chick-Fil-A and Dippin Dots Ice Cream. Numerous carts and kiosks offer multiple new and exciting products such as BBQ Nachos, Philly Cheese steaks, Italian Sausage & Peppers, Meatball Subs and Our famous SOOIEE SUNDAY!

DIRECTIONS TO DONALD W. REYNOLDS STADIUM

See Page 2

ADA SEATING

For information on disability seating call the Razorback Ticket Center at 479-575-5151 (local calls), 1-800-982-HOGS (4647), or visit the ticket office located on Razorback road located next to Baum Stadium at 1295 S. Razorback Road, Suite B.

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ADA seating is offered the day of the game by purchase or exchange but availability is on a first-come first-served basis and must be done through the Razorback Ticket Window at Gate 1 at Donald W. Reynolds Stadium.

Disabled guests should enter Donald W. Reynolds Stadium at Gates 1, 15 or 16. Gate 1 is located on the southwest corner of the stadium on Razorback Road. Gate 15 is located on Stadium Drive and is the street level gate in the center of the east side of the stadium. Gate 16 is located on Stadium Drive and is street level to Stadium Drive on the Southeast corner of the stadium.

Wheelchair spaces are located behind sections 121 to 128 on the south side (enter Gate 1); within the outdoor and indoor club areas on the south side (enter Gate 1); in front of sections 115, 116, 118 and 119 on the east side (enter Gates 15 or 16); and sections 509 to 519 on the east upper deck (enter Gates 15 or 16).

EVACUATION

In case of evacuation, instructions will be given over the public address system. Gate personnel and ushers will assist directing fans to the appropriate exits.

EXITING AFTER GAMES

Guests will leave the facilities via the main gates. No guests are permitted on the field.

FAN CODE OF CONDUCT

Razorback fans are the best of the best. They model this by loudly supporting the Razorbacks and displaying respect and good sportsmanship toward the visiting team and visiting fans. The NCAA, SEC and UA have assigned a high priority to assuring athletic events are conducted in a safe and enjoyable atmosphere which promotes good sportsmanship by spectators, student-athletes and coaches. We request your cooperation by supporting the participants, officials, those around you, and event management in a positive manner and treating others with courtesy and respect. Refrain from throwing objects onto the field for any reason. Do not enter the playing areas at any time, unless directed to do so in an emergency situation, including after-game celebrations.



STADIUM A-Z GUIDE



FIRST AID

If any patron requires first aid, the four permanent stations are located:



West Upper Deck	Behind Section 502
West Stands (ground level) behind Sections 102/103	Lower Concourse
East Stands (ground level)	At Gate 16
East Upper Deck	Behind Section 514

Two satellite stations are located:

- Level four in the South Indoor Club near the stairwell.
- Level three in the East Indoor Club north of the elevators.

Fourteen AED's (Automated External Defibrillators) are located throughout the stadium including in each of the permanent First Aid Stations.

GAME DAY POLICIES

Rowdy, threatening, unsafe or inappropriate conduct including profane, racial, sexist, abusive or intimidating comments or actions, fighting, smoking, drunkenness and throwing of any object in the stadium will not be tolerated and can result in ejection, arrest and/or loss of ticket privileges. UA policy strictly prohibits anyone from entering the sideline or field without proper credentials. Violators will be arrested. The UA reserves the right to remove the ticket holder from the premises if, in the sole discretion of security personnel, the ticket holder's conduct endangers or disrupts the environment. All people must have a ticket, regardless of age, to enter the stadium. Per SEC rules, no re-entry is permitted at any gate. All bags will be searched at the gates upon entering the stadium. Public address announcements are restricted to emergency situations only and must be requested through University of Arkansas Police (UAPD).

GAME DAY SCHEDULE

- 4 hours before game-time - East Lot at Baum Stadium & Road Hog Park Shuttles begin
- 4 hours before game-time - ADA Shuttles begin from Lot 56
- 3 hours before game-time - AT&T Fan Zone opens
- 2 hours before game-time - Team Walk
- 2 hours before game-time - Pep Rally in AT&T Fan Zone

GATES OPEN & GATE/ELEVATOR/RAMP/STAIR TOWER LOCATIONS

Guest Service Centers are located at Gates 1, 13 and 16 and open three (3) hours before kickoff. Public Will Call is located at Gate 1 and opens three (3) hours prior to kickoff. Gates C, 1 and 15 open three (3) hours before kickoff for Suite Holders only. All gates open two (2) hours before kickoff.

GATES

Gate A	Employees/Event Staff Entrance
Gate A	Razorback Band Entrance
Gate A	Visiting Band Entrance
Gate C	Media Entrance
Gate 1	Ticket Office, Will Call & Razorback Player Family/Guest Entrance
Gates 1, 13, 16	Guest Service Center Locations
Gate 14	Parking Lot Attendant Entrance
Gate 16	Lost & Found & Lost Child Location
Gates 1,15,16	Disability Services & Access Entrances (Gate 1 for South Ticket Locations; Gate 15 and up the elevators to east upper deck tickets; Gate 16 for lower east ticket locations)
Gate 10	Raymond Miller Room
Gate 12	Football Recruit Entrance
Gates 12,13,14	Visiting Team Player Family/Guest Entrance - Open 1 1/2 hours Before Kickoff
Gate 15	Visitors Entrance
Gate 16	"A" Club/Letterman's Club (a pass is required) Entrance
Gate 16	High School Coaches (along the northern wall of the gate entrance) Entrance
Gate 16	Razorback Student-Athlete Entrance
Gate 17	U of A Student Entrance
Gate 15	East Suite Entrance, East Indoor Club Entrance
Gates 1,16	South Suite Entrance, South Indoor Club Entrance

ELEVATORS

There are 10 elevators located in the stadium. Elevators 1 & 2 are located at Gate 1 (Southwest Side); Elevators 3 & 4 are located at Gates 5, 6 & C (West Side). Elevators 5, 6, 7 & 8 are located at Gate 15 (East Side). Elevators 9 & 10 are located at Gate 16 (Southeast side).

Gates 1 & B	Elevators for Southwest corner
Gates 5,6 & C	Elevators for West side
Gate 15	Elevators for East side
Gate 16	Elevators for Southeast corner



STADIUM A-Z GUIDE



RAMPS

There are five “bottom to top of the stadium” ramps located at Gates 3, 4, 7 and 9 (East Side) and Gate 14 (Northeast corner of the stadium). There are two ramps at Gates 5 & 6 that descend from the street level to the food court level. The ramps are numbered according to the Gate to which they correspond (i.e. Ramp #3 begins at Gate 3).

STAIR TOWERS

There are seven “bottom to top of the stadium” stair towers in the stadium. Stair Tower #1 is located at Gate 1 (Southwest Side); Stair Towers #15N and #15S are located at Gate 15 (East Side); Stair Tower #17 is located at Gate 17 (Southeast corner); Stair Tower #17S is located just west of Stair Tower #17 (South side of stadium and is designated as a special group entrance); Stair Towers #A and #B are between Gates A & B (South side).

GUEST SERVICE CENTERS

Guest Service Centers are located at Gates 1, 13 and 16 and open three (3) hours before kickoff. Service Center Staff is available to assist fans with questions, directions, wheelchair assistance, lost and found, lost children or any other patron needs.

INCLEMENT WEATHER

In the event of inclement weather, (i.e. dangerous winds, tornado, electrical storm, etc.) all guests will be advised that it is in their best interest to seek shelter. Emergency instructions will be delivered via the public address system and the message boards when possible.



SOUTHEASTERN CONFERENCE LIGHTNING POLICY/GUIDELINES

When lightning is detected within a minimum of 12 miles of the competition site, home team game management shall utilize the public address system to inform those in attendance that inclement weather, including lightning is within 12 (or more) miles and that should patrons vacate the facility for safe shelter, they will be allowed to re-enter with a ticket stub.

When lightning is detected within eight (8) miles of the competition site, the competition shall be suspended. Competition may be resumed after

30 minutes of no detected lightning strikes within a eight mile radius. A 10 minute warm-up period may be granted following this 30-minute suspension.

LOST CHILDREN

Parents/guardians with a lost child should contact the nearest police officer or event staff member. That person will then contact the proper personnel to insure the quickest remedy to the situation. A lost child will be taken to Guest Services Center at Gate 16.

If a child gets separated from his/her party, he/she should notify the nearest police officer or event staff member. If the child knows his/her seat location, attempts will be made to return the child to that location.

LOST & FOUND

During the game you may check one of three Guest Service locations at Gates 1, 13 & 16 for lost items. After the game, all unclaimed items will be turned over to the Guest Service Center at Gate 16. If you have any questions please contact Gate 16 Guest Services at 479-575-4087. You may also stop by Guest 16 any home game to inquire about a lost item.

MERCHANDISE

Hog Heaven, The Official Team Store of Razorback Athletics is located at the following locations within Donald W. Reynolds Razorback Stadium: Section 112, Section 518, Food Court (main stadium store), Gate 1, Section 503, 200 Club Level and South Outdoor Club. In addition to these locations the main Hog Heaven store in Bud Walton arena will be open on game day, as well as additional locations exterior to the stadium. A portion of every purchase at Hog Heaven directly benefits Razorback Athletics. No discounts or Gift Certificates can be used on Razorback Football Game Days.

GAME PROGRAMS

Official game programs are on sale outside the stadium and at select locations inside the stadium.

PAGING AND ANNOUNCEMENTS

The public address system is used for game related information and emergency announcements only. In the event of an emergency in which guests attending the game must be located, please contact an usher or a Guest Service Center (located at Gates 1, 13 and 16).

PARKING

Parking lots to be used for home football games are indicated on the football parking maps on the University of Arkansas Transit and Parking website at www.parking.uark.edu and the Razorback Foundation website at www.RazorbackFoundation.com/seating-and-parking/parking.aspx. Also available is a listing of parking policies, maps and diagrams, pre- and post-game traffic flow and shuttle information for all Razorback home football games. Vehicles will be relocated from the designated parking lots by midnight prior to kick-off. See Page 6 for more information.



STADIUM A-Z GUIDE



PROHIBITED ITEMS

- Alcoholic beverages
- Baby seats/baby strollers
- Backpacks
- Bags of all types, except when used for medical or childcare needs
- Beach Balls, inflatable toys or laser pointers
- Coolers, containers or ice chests
- Explosives, guns, knives or weapons
- Folding chairs or stools
- Food and beverages
- Noisemakers of any type (i.e. bells, horns, whistles, etc.)
- Personal heaters
- Re-Entry (per SEC policy)
- Tobacco of any kind including e-cigarettes
- Umbrellas
- Video cameras
- Selfie Sticks
- Drones

PERMITTED ITEMS

- Purses 14"x10"x10" or smaller
- Cameras with a 6" lens or less
- Service animals with identification
- Carried rain gear, blankets or coats
- Stadium seats without armrests and less than 16" wide
- Pre-approved signs of poster board size or less
- Wheelchairs for ADA ticket holders

Prohibited items must be returned to the owner's car or discarded. Venue security reserves the right to search all items or further prohibit items not included above if deemed inappropriate or present a safety or security risk. Unlawful items are subject to confiscation, and the person in possession of such items is subject to arrest.



STADIUM A-Z GUIDE



RADIOS/TELEVISIONS

Single speaker radios with ear phones and hand-held televisions are allowed into the stadium/arena as long as their use does not interfere with other guests' enjoyment of the game.

RAZORBACK SPORTS NETWORK FROM IMG

The Razorback Sports Network includes a 50-plus network of radio stations blanketing the state of Arkansas and the region (including coverage into six surrounding states), and a three-hour pregame show prior to every Razorback football contest. Broadcasts may also be heard on ArkansasRazorbacks.com.

The three-hour pregame show will include a call-in segment, interviews with coaches and players and a pre-game conversation with Head Coach Bret Bielema. Following each game, the Razorback Wrap-up Show features game highlights, player comments and post-game interviews with Coach Bielema and assistant coaches.

2016-17 AFFILIATE LIST (AS OF JULY 19, 2016)

Unless otherwise noted, Affiliates listed carry full schedules of football, men's basketball, coaches shows and the daily Razorback Report.

Arkadelphia	KYXK-FM 106.9	Little Rock	KABZ-FM 103.7
Batesville	KWOZ-FM 103.3	Magnolia	KZHE-FM 100.5
Berryville	KTHS-AM 1480	Marshall	KBCN-FM 104.3
Blytheville	KHLS-FM 96.3	Mena	KTTG-FM 96.3
Camden	KCXY-FM 95.3	Monett, MO	KKBL-FM 95.9
Cherokee Village	KSAR-FM 92.3	Monticello	KGPO-FM 99.9
Crossett	KAGH-AM 800	Morrilton	KVOM-FM 101.7
Crossett	KAGH-FM 104.9	Mountain Home	KOMT-FM 107.5
De Queen	KDQN-FM 92.1	Ozark	KDYN-AM 1540
DeWitt	KDEW-FM 97.3	Ozark	KDYN-FM 96.7
El Dorado	KMRX-FM 96.1	Pocahontas	KPOC-FM 104.1
Fayetteville	KAKS-FM 99.5	Pocahontas	KPOC-AM 1420
Fayetteville	KUOA-AM 1290	Russellville	KCAB-AM 980
Fayetteville	KIGL-FM 93.3	Russellville	KCJC-FM 102.3
Fayetteville	KOSM-FM 92.1	Ruston, LA	KRLO-FM 94.1
Forrest City	KBFC-FM 93.5	Searcy	KSMD-FM 99.1
Fort Smith	KERX-FM 95.3	Stuttgart	KWAK-FM 105.5
Glenwood	KHGZ-AM 670	Texarkana, TX	KKTK-AM 1400
Glenwood	KHGZ-FM 98.9	Wynne	KWYN-FM 92.5
Hamburg	KHMB-FM 99.5	Wynne	KWYN-AM 1400
Heber Springs	KAWW-AM 1370		
Helena	KFFA-AM 1360		
Helena	KFFA-FM 103.1		
Hope	KHPA-FM 104.9		
Horseshoe Bend	KKIK-FM 106.5		
Hot Springs	KLBL-FM 104.5		
Jonesboro	KEGI-FM 100.5		

RE-ENTRY POLICY

Once a guest leaves the stadium, they will not be permitted back in. This is a University of Arkansas and Southeastern Conference Policy and applies to every ticket holder. Guests should plan accordingly and bring everything they need to the stadium upon initial entry.

SECURITY CAMERAS

For the safety of all fans and for the enforcement of security personnel, security cameras are utilized in Donald W. Reynolds Stadium. These cameras will be utilized by our security team as another tool to help make your stadium experience safe and enjoyable.

SHUTTLE SERVICE - DAY OF GAME OPERATION

BEFORE THE GAME:

- * Eight (8) hours before kickoff - Employee shuttles from KeyTronicEMS (formerly Ayrshire) Parking Lot on Beechwood Street to Gate 1.
- * Four (4) hours before kickoff - Public shuttles run from Road Hog Park and the East Lot at Baum Stadium to just south of Gate 1 (Silver Route).
- * Four (4) hours before kickoff - Public shuttles run from Lot 56 to Gates 1, 8, 14 and 16 (Gold Route). Fans may also ride the Gold Route from Gates 8, 14 and 16 to Lot 56 to participate in the AT&T Fan Zone at The Gardens.

AFTER THE GAME:

- * Baum Shuttles (Silver Route) runs from just south of Gate 1 to KeyTronicEMS (formerly Ayrshire) on Beechwood Street; Baum Stadium and Road Hog Park. Employees will use this service to ride back to KeyTronicEMS (formerly Ayrshire).
- * Lot 56 Shuttles (Gold Route) runs ONLY from Gate 16 to Lot 56. If anyone needs assistance reaching Gate 16 from anywhere inside the stadium, please contact Guest Services (Gates 1, 13 and 16) or notify your driver.

SMOKING/TOBACCO FREE

Effective July 1, 2008 The University of Arkansas campus is tobacco free. This means no cigarettes, pipes, cigars, dip or chew anywhere on campus and includes no stadium exiting for tobacco use outside the stadium. Violations of the Arkansas Law may be subject to a fine.



STADIUM A-Z GUIDE



STADIUM TEXTING SERVICE

A text messaging system is available inside Razorback Stadium that allows fans an opportunity to communicate directly with event management personnel on important security and guest services issues. Fans needing assistance should text HOGS <space> Issue and Location to 69050. You may also contact an usher or security guard, or stop by the nearest Guest Services location, to report the problem. Standard text message rates and other charges may apply.

TAILGATING LOCATIONS & POLICIES

Tailgating at the University of Arkansas is a cherished part of the overall Razorback game day tradition, but with the celebration, comes responsibility. Please follow the policies outlined previously to ensure a wonderful home game experience.

TELEPHONE NUMBERS

UA Athletics Ticket Office: 479-575-5151
Stadium Guest Services: 479-575-4087
Campus Switchboard: 479-575-2000
U of A Police: 479-575-2222
Fayetteville Police Department: 479-587-3555
Pat Walker Health Center (U of A): 479-575-4451
Washington Regional Medical Center: 479-713-1000

THROWING ITEMS

The throwing of items is strictly prohibited and will not be tolerated.

TICKET INFORMATION

The Razorback Ticket Center is located next to Baum Stadium at 1295 S. Razorback Road, Suite B. Free parking is available in the large lot north of the office. The Razorback Ticket Center is open Monday through Friday from 8:30 a.m. to 6 p.m. for advance ticket sales. Guests can also order tickets by calling 479-575-5151 (local calls), 1-800-982-HOGS (4647) or by ordering on-line at www.ArkansasRazorbacks.com.

SEASON TICKETS

Season ticket renewals for football are mailed in April each year. Payment for season tickets can be made in cash, by check payable to The University of Arkansas, or charged to VISA, Mastercard, American Express or Discover.

PRIORITY SEATING TICKETS

Priority ticket seating guidelines are established by the athletic department and administered by the Razorback Foundation, Inc. The guidelines provide the donor with an efficient and equitable method to determine seating eligibility for season tickets as well as post-season tickets. For information on the Razorback Foundation, Inc. and priority ticket seating, please go to www.razorbackfoundation.com.

SINGLE GAME TICKETS

A limited number of single-game tickets may be available on game day through the Razorback Ticket Center at the Ticket Office at Reynolds Razorback Stadium (located at Gate 1). A limited number of single game tickets may be available on game day online at ArkansasRazorbacks.com or through the Razorback Ticket Center. Single game tickets purchased at the event location must be paid for with cash.

RAZORBACK TICKET CENTER

The Razorback Ticket Center is located next to Baum Stadium at 1295 S. Razorback Road, Suite B. The Ticket Office is open Monday-Friday 8:30 a.m.-6 p.m.

The Donald W. Reynolds Razorback Stadium Ticket Center opens **three** hours prior to kickoff.

Guests can also order tickets by calling 479-575-5151 (local calls), 1-800-982-HOGS (4647) or by ordering on-line at ArkansasRazorbacks.com.

WILL CALL

DWR Razorback Stadium will call is located at GATE 1 (southwest corner). Photo identification must be presented in order to receive tickets. Will Call is available at least three hours prior to kick-off on game days.



TRADITIONS



A MASCOT LIKE NO OTHER

The wild hogs known as razorbacks native to the Arkansas wilderness bear no resemblance to the typical barnyard pig of today. The untamed razorback hog was a lean, feral animal that was ill-tempered. It fought and defeated anything that crossed its path, man or beast. Turn of the 20th century outdoor magazines lauded the razorback as “the most intelligent of all the hogs and is likewise the most courageous. . . . He has a clear, farseeing eye.”

Except for the rare sighting in the Australian Outback, the Razorback only exists today in the form of Arkansas’ players and fans. A Russian boar, which closely resembles the wild hog of Hugo Bezdek’s day, currently serves as the official live mascot.

Tusk IV is cared for by the Stokes family of Dardanelle, Ark., and travels to home games and special events for the Razorbacks. Tusk III is supported by the legacy program known as the Tusk Fund, and fans can participate by sending their support care of the Razorback Foundation, Inc. Tusk III made his debut in 2010 after the unexpected passing of his brother, Tusk II, following Arkansas’ AutoZone Liberty Bowl win over ECU in January. Tusk IV joined the public life at the start of the 2011–12 season.

While yearbook references as early as 1914 of a hog on the sideline at football games, a formal live mascot prior to the Tusk line dates back to the 1960s with a series of hogs that represented Arkansas. In addition to appearances at games, they have gained a reputation for fierce behavior.

Big Red III escaped from an exhibit near Eureka Springs in the summer of 1977 and ravaged the countryside before being gunned down by an irate farmer. Another live mascot, Ragnar, was a wild hog captured in south Arkansas by Leola farmer Bill Robinson. Before Ragnar’s spree was done, the mighty animal had killed a coyote, a 450-pound domestic pig and seven rattlesnakes. Ragnar died in 1978 of unknown causes.

THE HOG HAT

It is true; no Razorback fan’s closet is complete without an official Hog Hat. The original style was a hard plastic hat with a long snout, rough razorback ridges across the top and wickedly sharp, pointed curly-cue tail. The modern versions are often sculpted from softer material. Regardless, the Hog Hat is undoubtedly the most recognized piece of fan apparel in college athletics. Just ask ESPN GameDay’s Kirk Herbstreit as he dons the traditional Hog Hat. Hog Hats are available for sale at Hog Heaven.



TRADITIONS



A PROPER HOG CALL

A chant of "Woo Pig Sooie" is known worldwide as a Hog Call. Just like any good tradition, there are lots of versions of the Hog Call (even spellings).

A properly executed Hog Call is composed of three "calls," slowly raising one's arms from the knees to above the head during the "Woo." Traditionalists prescribe an eight second "Woo." The fingers should be wiggled and the "Woo" should build in volume and pitch as the arms rise. Upon completion of the "Woo," both arms are brought straight down with fists clinched as if executing a chin-up while yelling, "Pig". The right arm is extended up and out with the "Sooie."

A full Hog Call -- the kind one will always hear victorious Razorback teams execute after contests -- requires two more Hog Calls, followed immediately by a "Razor-Backs" yell, coordinated with a pumping motion of the right arm after the third "Sooie." So, in order, the full Hog Call is:

Woooooooo. Pig. Sooie!
Woooooooo. Pig. Sooie!
Woooooooo. Pig. Sooie!
Razorbacks!



RUNNING THROUGH THE "A"

For Razorback football players, there is nothing to compare with entering the stadium for a home Arkansas game. The emotion of running through the "A" stays with a player for life.

Loyd Phillips won the Outland Trophy more than three decades ago. The veteran of the 1964 national championship team, Phillips remembers it like it was yesterday.

"The butterflies are flowing and you are [running], but it doesn't feel like your feet are even touching the ground," the 1966 Outland winner recalls.

Two-time Doak Walker Award winner and two-time Heisman runner-up Darren McFadden agrees.

"It is hard to describe the feeling you get as a Razorback player right before you take the field for a game," McFadden said. "You can hear more than 70 thousand fans calling the Hogs and can feel the excitement building. I will always remember that special feeling of running through the 'A'."

The Razorback Marching Band sets the stage by forming a huge "A" as they march the length of the field playing Arkansas Fight. When they finish, the "A" stretches from the Razorback locker room to midfield. To the roar of the crowd and the band blasting out Arkansas Fight, the current Razorbacks run onto the field through the "A," connecting them to generations of previous men in the Cardinal and White.

"Just to be able to run through that 'A' and hear the fans cheer for you is unbelievable," 1989 All-American offensive tackle Jim Mabry said. "To sit in the stands now, I still get chill bumps every time the band starts playing and I see the guys running out."



TRADITIONS



ARKANSAS FIGHT

One of the first tasks of a new Razorback is learning to sing the University of Arkansas fight song. Arkansas Fight was written in the late 1920s. It is a unique tune, fitting of the only college in America with a Razorback mascot. Several other colleges have adapted the tune, but the lyrics remain unique to Arkansas.

Hit that line! Hit that line!

Keep on going!

Take that ball right
down the field!

Give a cheer. Rah! Rah!

Never fear. Rah! Rah!

Arkansas will never yield!

On your toes, Razorbacks,
to the finish,

Carry on with all your might!

For it's A-A-A-R-K-A-N-S-A-S
for Arkansas!

Fight! Fight! Fi-i-i-ight!



RAZORBACK SPIRIT SQUADS

Along with being a Razorback, serving as a Razorback cheerleader has a long tradition at the University of Arkansas. Currently, the Razorbacks have two squads, a Red and White, that inspire the crowds at all home sporting events.

Arkansas also has a dance team, the Razorback Pom Squad, which performs at halftime of many events. Members of the Pom Squad also serve at baseball games as RBI Girls. Arkansas has a team of uniformed mascots, led by the original Big Red, the Fighting Razorback. Sue E. joined the family along with kid-sized Pork Chop in the late 1990s. Boss Hog is a 9-foot-tall inflatable mascot that rounds out the team.

Brooke Bailey serves as the coordinator for cheerleaders and mascots. For more information on the cheer squads and tryouts, go to the Spirit Squad section of ArkansasRazorbacks.com.

THE UA ALMA MATER

Brodie Payne and Henry Tovey wrote the University of Arkansas Alma Mater in the early 1900s. They were inspired by the Ozark Mountain sunrise as it illuminated Old Main.

Pure as the dawn on the brow of thy beauty, Watches thy Soul
from the mountains of God.

Over the fates of thy children departed,

Far from the land

where their footsteps have trod.

Beacon of hope in the ways dreary lighted,

Pride of our hearts that are loyal and true.

From those who adore unto one who

adores us,

Mother of Mothers, we sing unto you.

