

2004 LSU BASEBALL MEDIA GUIDE

History of LSU

1860s - 1920s

- The institution opened January 2, **1860** and subsequently closed June 30, **1861**, because of the Civil War. It reopened on April 1, but was again closed on April 23, **1863**, due to the invasion of the Red River Valley by the federal army.
- The seminary (as it was originally referred) reopened October 2, **1865**, only to be burned October 15, **1869**. Just over two weeks later, the institution resumed its exercises in Baton Rouge, where it has since remained. In **1870**, the name of the institution was changed to Louisiana State University.
- In 1875, the institution became racially integrated. Just two years following, LSU's official title was changed to Louisiana State University and A&M College and became a land-grant institution.
- In **1886**, the federal garrison grounds (now the site of the state capitol) were formally declared the domicile of the University. Land for the present campus was purchased in **1918**.
- It was **1893** when LSU played its first football game, and three years later LSU adopted the tiger as the official mascot.

1920s

- With the support of Governor John M. Parker and the approval of a severance tax during the constitutional convention of 1921, the construction of the new campus, known today as Louisiana State University Agricultural and Mechanical College, began.
- The Gym-Armory was built west of the academic quadrangle for the purpose of housing the LSU basketball team and other indoor sporting events. Tiger Stadium was completed in **1924** and on Thanksgiving Day of that year, Tulane and LSU played the first game on the new campus. In **1928**, upward expansion added 10,000 seats to the already 12,000-seat stadium.
- The formal dedication of the new campus took place on Friday, April 30, **1926**. The date was chosen because on April 30, 1803 the United States Congress signed the Louisiana Purchase documents.

1930s

- During this time many of LSU's live oaks and magnolias were planted by landscape artist Steele Burden for what has become a symbolic part of the great legacy at LSU. The live oak trees on LSU's campus have been valued at \$36 million. Through the LSU Foundation's "Endow an Oak" program, individuals or groups are able to endow live oaks across campus.
- In **1930**, the student body adopted the alma mater that still is in use today.

LSU is the home of *The Southern Review*, one of the world's most prestigious literary journals, established in the 1930s by Robert Penn Warren, Cleanth Brooks, and Charles











Pipkin

- The Huey P. Long Fieldhouse was constructed in 1932 and served as the campus' first student union. The Long Field House contained administrative offices and an outdoor pool that was the world's largest at the time.
- In 1937, two new athletic venues were completed and expanded. The John M. Parker Coliseum opened and served as a multipurpose arena mostly for livestock shows and rodeos. It was also used for commencements and convocations and served as home of the LSU basketball team. Alex Box Stadium also served as football practice fields. Tiger Stadium received its second expansion, adding a north endzone and bringing the capacity to 46,000.
- Huey P. Long and Castro Carazo teamed up to co-author notable songs "Touchdown for LSU" and "Hey Fightin' Tigers!" During his tenure at LSU Carazo compiled one of the most complete university band libraries in America.

1940s

- Until 1969 the ROTC program at Louisiana State University was mandatory for all entering male students. The military heritage began under General William T. Sherman and hence developed the name "Ole War Skule." Not many people know about LSU's rich military tradition. In WWII, only Texas A&M and the Military Academies of Annapolis and West Point were equal to the Ole War Skule in providing officers to the armed forces.
- In **1943**, the LSU Band invited its first coed member

1950s

- In 1950 LSU enrolled black students into its graduate program for the first time. Throughout the 1950s, air conditioning slowly began to be phased into administration and classroom buildings throughout the campus.
- A.P. Tureaud, Jr., enrolled, but resigned before the end of the fall term in **1953**, while Brown vs. The Board of Education of Topeka, Kansas, struck down racial segregation in public schools a year later.
- Tiger Stadium was expanded in **1957** with the south endzone providing the final piece of the puzzle to completely enclose the stadium. The enclosure provided not only additional seating but also men's dormitories. Capacity now reached 67,720.
- The LSUTiger Football team won the **1958** National Championship, defeating Clemson, 7-0, in the Sugar Bowl and finishing with an 11-0 season.

1960s

• In 1964, a \$5.5 million student union was built with 200,000 square feet of entertainment. The three-story facility accommodated a 1,315 seat theatre, 333 seat movie cinema, bowling lanes, game room and pool

hall, post office, cafeteria and craft shop as well as ballrooms and conference rooms for hosting seminars and special events.

- Also that year, six black students enrolled in undergraduate studies.
- By the end of the decade, rising tensions due to U.S. involvement in the Vietnam War were mounting. The LSU ROTC program became a target for protestors as dissatisfaction with the war increased. The pressure increased for LSU to either cancel its program or make it voluntary. In October 1968, the LSU Faculty Council voted to make the ROTC program voluntary, and on May 26, 1969 the LSU Board of Supervisors made it official.

1970s

- Former professor T. Harry Williams was honored with the Pulitzer Prize for his biography of Huey Long in **1970**.
- With the growing popularity of collegiate athletics, two new athletic facilities were built and another was being expanded. In 1971, LSU basketball introduced a state-of-the-art 15,000-seat multipurpose arena. The Assembly Center would eventually be known as the Pete Maravich Assembly Center and nicknamed "The PMAC" after the death of LSU basketball and NBA legend "Pistol" Pete Maravich in the late 1980's.
- In 1974, Athletics Director, Carl Maddox expanded the growing LSU athletic compound with the addition of a multi-purpose sports and recreational complex that now bears his name, the Carl Maddox Field House. Tiger Stadium again expanded in 1978 by adding 8,000-seats in a new West Upper Deck to lead the Tiger football program into the next decade with a capacity of nearly 80,000-seats.
- In 1978, LSU was named a sea-grant college becoming one of only 25 universities in the country recognized as both a land and sea-grant institution.

1980s

- Former professor John Kennedy Toole posthumously won the Pulitzer Prize for his fictional work, A Confederacy of
- In **1985**, the Natatorium was built for the LSU Swimming & Diving program as the United States Sports Festival came to Baton Rouge.
- James Wharton introduced a new admissions policy that would increase university admission standards. The standards would require high school students to complete a list of core requirements throughout their high school careers. In 1987, the board of supervisors approved the proposed admission standards.
- In 1987, LSU was designated as a Research University I, putting it in the top 2% of the nation's colleges and universities. Only 70 universities, 45 public and 25 private, have this designation.











1990s

- In 1992, The Student Recreational Sports Complex opened to rave reviews by LSU students and faculty.
- On May 20, **1994**, the LSU Alumni Association dedicated its new home. Special honorees attending were Lod Cook, President Gerald Ford, President Jimmy Carter, President George Bush, White House Chief of Staff Mac McLardy, and Governor Edwin Edwards.
- Head Coach Skip Bertman built the LSU baseball program into one of the most dominating programs in the country. With National Championships coming in 1991, 93, 96, and 97, the Tigers would continue their dynasty into the next century by winning their fifth title in 2000. By the late 1990's the LSU Tiger baseball team became known as the "Program of the Decade" by all of college baseball.
- Speaking of dynasties, LSU Head Track & Field Coach Pat Henry managed to reach major milestones throughout his 16 years at LSU. He has led the Lady Tiger track & field team to 21 National Titles, 12 outdoor and nine indoor.
- His men's teams have won four NCAA titles, most recently the **2002** outdoor crown. Henry is the only coach in NCAA history to guide both the men and women team to NCAA titles in the same year. Under Henry's direction, the LSU track & field program has attained unparalleled success: 25 NCAA titles and 19 SEC crowns

2000s

- In **2000**, LSU opened its home football season to a newly-expanded Tiger Stadium. With an additional, 11,600 seats due to the addition of the East Upper Deck and 70 Tiger Den Suites, Tiger Stadium is the fifth largest on-campus arena in college football at 91,600.
- In **2001**, the Lod Cook Hotel and Conference Center opened on the LSU campus giving Tiger fans and visitors a full-service hotel right on campus.
- Pat Henry's track and field dynasty continued into the 21st century as the Tigers have now captured 25 national titles under Henry. Most recently, LSU won the **2002** women's NCAA Indoor title, while the men's team captured the **2002** NCAA Outdoor title. As a University, LSU has accounted for 41 national titles and 104 Southeastern Conference titles.
- In **2002**, the \$15 million renovation to the Academic Center for Student-Athletes was completed, giving LSU student-athletes one of the nation's top facilities for learning.
- The **2003** LSU football team captured the school's first national championship since 1958, posting a 13-1 record capped by a 21-14 victory over Oklahoma in the Nokia Sugar Bowl.





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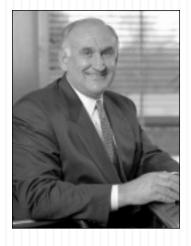
Eddie Pullaro

Tiger Athletic Foundation **John Scarle**

"L" Club

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Dr. William L. Jenkins

President, LSU

On April 1, 1999, William L. Jenkins, formerly Chancellor of Louisiana State University and Agricultural and Mechanical College, became President of the LSU System, which includes nine institutions on 10 campuses in five cities, as well as 10 public hospitals in 10 cities.

A native of South Africa, Dr. Jenkins studied at the University of Pretoria, where he received his professional veterinary medicine degree in 1958 and specialist credentials in 1968. He received the Ph.D. degree from the University of Missouri, Columbia, in 1970. After practicing veterinary medicine for four years, he joined the faculty at the University of Pretoria, advancing through the ranks to become professor and head of the Department of Veterinary Physiology, Pharmacology, and Toxicology in 1971.

He moved to the U.S. in 1978 and joined the faculty in the Department of Veterinary Physiology and Pharmacology at Texas A&M University. He was appointed dean of the LSU School of Veterinary Medicine in 1988 and was named LSU's provost and vice chancellor for academic affairs in September 1993.

When he was appointed LSU's fifth Chancellor in November 1996, Dr. Jenkins reorganized the campus administration to be more effective and more responsive, and oversaw the development of a strategic plan to guide the University in its preparation for the challenges of the next century.

Over the years President Jenkins has received numerous teaching and service awards and recognitions, having been named the 1997 Communicator of the Year by the Public Relations Association of Louisiana and a Distinguished Alumnus by the University of Missouri. The regional chapter of Toastmasters International also presented him with its 1999 Communication and Leadership Award, and he was awarded the Vision of Excellence Award 2000 by the New Orleans Regional Chamber of Commerce and the New Orleans Chapter of

MetroVision. In addition, the University of Pretoria bestowed an honorary doctorate on Dr. Jenkins in September of 2000.

Dr. Jenkins has been active in continuing education and has delivered more than 150 lectures and addresses to diverse groups in both the United States and abroad. He has taught extensively at both the professional and graduate levels. He has published more than 60 scientific articles and has contributed 15 chapters to various textbooks. He is coauthor of a textbook on veterinary pharmacology.

Over the years, Dr. Jenkins has been a member of many professional organizations and select committees. Most recently, he served on the National Institute of Health's Alcohol Abuse and Misuse on College Campuses Committee and on a special Steering Committee of the Southern Association of Colleges and Schools to review accreditation criteria for colleges and universities.

Dr. Jenkins also is a member of the National Association of State Universities and Land Grant Colleges' Committee on Food and Society as well as the Committee on the Future of Coastal Louisiana.

His current community engagement includes serving on the boards of the Louisiana Endowment for the Humanities, Greater Baton Rouge Chamber of Commerce, Academic Distinction Fund, Council for a Better Louisiana, Arts Council of Greater Baton Rouge, and the Baton Rouge board of the National Conference for Community and Justice.

Dr. Jenkins and his wife, Peggy, have four children—Sharon Gwynn, Anthea, and Warren—and nine grandchildren.



Dr. Kenneth E. Carpenter, Faculty Athletics Representative

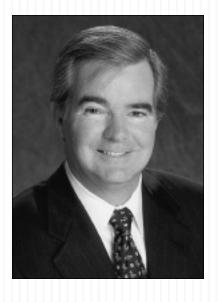
Dr. Kenneth E. Carpenter is in his first year as LSU's faculty representative in NCAA and Southeastern Conference matters.

Carpenter, a professor in the School of Architecture, has taught at LSU since 1986. He received his bachelor's degree in architecture from the University of Oklahoma in 1962 and his master's from Minnesota in 1967. Before joining the LSU faculty, he served at Clemson University as Associate Professor of Architecture from 1967-77; Ball State University, where he was Professor and

Chairman of the Department of Architecture, 1977-81; and, Iowa State University, serving as Professor and Chairman, Department of Architecture from 1981-86.

At LSU he served as the Dean of the College of Design from 1986-1997, Interim Executive Director of International Programs from 1997-98; and, Interim Dean, College of Art and Design, 2001-02.

Carpenter is a member of Phi Kappa Phi, the American Institute of Architects and the American Association of University Professors.



Dr. Mark A. Emmert

Chancellor, LSU

Dr. Mark A. Emmert was appointed chancellor of Louisiana State University and Agricultural & Mechanical College on April 16, 1999, becoming the sixth chancellor to lead the state's flagship University.

Prior to joining LSU, Emmert served as chancellor of the University of Connecticut, as provost and vice president for academic affairs at Montana State University, and held various faculty and administrative positions at the University of Colorado. He has served as a member of numerous academic and civic boards and organizations.

Both the Fulbright Commission and the American Council on Education have awarded fellowships to Emmert. He has also been inducted into Phi Kappa Phi Honor Society, Alpha Lambda Delta Scholastic Society, Golden Key Honor Society, and the Connecticut Academy of Arts and Sciences. He is active in the American Council on Education, the New England Council of Presidents, and the National Association of State Universities and Land-Grant Colleges, where he served as chair of the Council on Academic Affairs.

A native of Tacoma, Washington, Emmert holds a bachelor's degree in political science from the University of Washington and master's and doctoral degrees from the Maxwell School of Syracuse University. His scholarly



Chancellor Emmert joins LSU football players Skyler Green and Devery Henderson with the 2003 SEC Championship trophy.

work has focused on public policy topics, as well as issues in organizational theory. He has published his research in leading journals within his field and has served on several editorial boards. He has also served as a visiting scholar and lecturer internationally, working in Australia, Hong Kong, Japan, and Panama.

He is married to DeLaine S. Emmert, a former elementary school teacher, who is active in community, university, and philanthropic organizations. They have two children, Stephen and Jennifer.



The Southeastern Conference



Setting the Standard for Intercollegiate Athletics

in Baseball

he Southeastern Conference, with its storied 71-year history of athletic achievements and academic excellence, has built perhaps the greatest tradition of intercollegiate competition of any league in the country since its inception in 1933.

The 2002-03 academic year was another season to remember for the SEC as conference teams captured seven national titles and eight national runnerup finishes. Between the years of 1990 and 2003, the SEC won 94 national team championships for an average of more than seven per year.

Arkansas and LSU won the conference's first NCAA titles of the year, respectively, in men and women's indoor track. Auburn won both the men and women's swimming & diving titles, while Florida won the women's tennis national title. Arkansas and LSU also won the men's and women's outdoor track & field championships, respectively. Florida finished first among Southeastern Conference schools and seventh overall in the Sears Trophy final standings.

Overall, the SEC finished in the top two in 10 of its 20 sponsored sports and in the top five in 15 of the 20 sports. Seven SEC teams participated in football postseason bowls with Georgia finishing the highest in the polls. Six men's and seven women's basketball teams were invited to the NCAA Tournament with Tennessee advancing to the Women's Championship Game. Eight teams advanced to postseason play in baseball with LSU and South Carolina advancing to the College World Series. With 157 teams, almost eight per sport, advancing to NCAA postseason competition, the SEC continued to solidify its place as the nation's premier conference.

In addition to the seven team championships, 72 SEC student-athletes garnered individual national championships, while 396 individuals were awarded with first-team All-America honors. Student-athletes around the league continued to excel in the classroom as well with 1,746 earning recognition on the SEC Academic Honor Roll.

On the national all-sport level, the SEC placed seven teams in the top 30 of the Sears/NACDA Director's Cup rankings. Florida led the league with a seventh-place finish. Auburn placed 12th, while Georgia was 15th, South Carolina finished 21st, Tennessee 26th, Alabama 28th and Arkansas 30th to round out the league's top 30 finishes. Nine of the SEC's 12 schools finished in the top 50 of the Sears Cup Standings. LSU (32) and Kentucky (50) also made the top 50.

In college baseball, the SEC posted another landmark season as the conference had an NCAA record-high eight teams earn selection to NCAA postseason play. South Carolina and LSU advanced to the College World Series. An SEC squad has now appeared in the College World Series 18 of the last 19 years. Alabama won the SEC tournament title over LSU. LSU captured the SEC regular-season title with a 20-9-1 conference record.

The Southeastern Conference boasts ten former National Players of the Year, eight Baseball America Coach of the Year and seven Collegiate Baseball Coach of the Year honors. 107 student-athletes have been named first-team All-American.

Forty-seven former SEC players were on Major League Baseball opening day rosters, while 49 were taken in the 2003 MLB Amateur Draft, two in the first round. Mississippi State's Paul Maholm was the highest selection at eighth overall. With that selection, the SEC has now had a first round pick every year since 1991 and 49 total.

The 2003 SEC Baseball Tournament, held in Birmingham, Ala. drew 122,393 fans, while setting new attendance records in both per game and per session averages at 9,415 and 9,965, respectively.

SOUTHEASTERN CONFERENCE NOTES

- The SEC has sent 26 teams to the College World Series since 1990.
 That was accomplished despite no SEC teams making the field in 1992.
 LSU has been to Omaha nine times, while Alabama, Mississippi State and Florida have been three times each and Auburn, Georgia, South Carolina and Tennessee twice each.
- SEC teams have won six of the last I4 national championships, with LSU winning five (1991, 1993, 1996, 1997, 2000) and Georgia claiming the 1990 title.
- SEC teams were 51-42 since 1990 in Omaha, a 54.8 winning percentage. Not counting games against each other, the SEC has a 40-30 record in the CWS since 1990, a 57.1 winning percentage.
- The SEC has played I8 games in the "Final Four" of the College World Series since 1990, an average of 1.5 per year. Only three times, 1992,1994 and 2003, has the SEC failed to get a team to the "Final Four" of the CWS.
- The SEC has averaged almost 6 games played per year in the College World Series since 1990. In 1997, the SEC had a team in 13 of the 14 games played in the CWS. Since 1990, an SEC team played in 81 of the 193 games played in the College World Series, an amazing 42 percent of games.
- The SEC has sent eight of its 12 schools to the College World Series since 1990 - Alabama, Auburn, Florida, Georgia, LSU, Mississippi State, South Carolina and Tennessee.
- Since 1990, 82 SEC squads have been invited to the NCAA Tournament, an average of 6.5 per season. In 1998, an NCAA-record seven teams were invited to play in post-season play. The SEC sent an NCAA-high six teams to post-season play in 1999 and 2000, and set a new NCAA mark in 2001 with eight teams being selected to postseason play. An NCAA-high seven teams were in 2002 and the SEC tied it's own NCAA record again in 2003 with eight teams.
- The SEC has had an NCAA-high IO different teams compete in the 55-year history of the College World Series. In those appearances, the conference has registered a 75-78 record, a 49.0 winning percentage.
- Since 1990, 21 SEC squads have posted 50+ win seasons, while 65 have won 40+ games in a season.
- The SEC posted a 237-96-I record against non-conference foes in 2003, a 71.I winning percentage. Since I990, the SEC has accumulated a 3260-I292-4 record against non-conference teams, a 71.6 winning percentage.
- SEC teams have also been strong in the polls. Since 1990, 61 conference teams have appeared in the final Baseball America poll, 66 in the final Collegiate Baseball poll and, since 1992, 57 in the final Baseball Weekly poll.

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MEDIA

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Tiger Baseball Alumni Foundation



Former Tigers who are active in professional baseball regularly participate in TBAF events.

Enjoying the annual TBAF golf tournament are Randy Keisler, Brad Cresse, Brian Tallet and Kurt Ainsworth.

he Tiger Baseball Alumni
Foundation is a unique group of former players, coaches, trainers and team managers who work year-round in organizing functions for alumni of the LSU Baseball program. The TBAF is the only one of its kind in the country involved with a college baseball program. The long-term purpose of the foundation can best be described by its mission statement:

The Tiger Baseball Alumni Foundation recognizes the contributions of LSU Baseball players and coaches, past, present and future.

We acknowledge the rich tradition of values in the LSU Baseball program. The Foundation seeks to pass along to future students and athletes the sense of community, the sense of family, the element of teamwork and the camaraderie learned as members of the LSU Baseball program; and, to further commit to Louisiana State University our loyalty and appreciation.

The TBAF was formed in the fall of 1994 with the goal to support the baseball team financially by working closely with the current and future coaching staffs to ensure that the quality of the facilities and other facets

of the LSU Baseball program are the envy of every colllege baseball program in the nation.

The TBAF plays host to an Alumni Weekend for its members which includes a golf tournament and an alumni game in Alex Box Stadium. With the professional baseball success of some TBAF members, the alumni event is a treat for the fans as well, as current major and minor leaguers compete in the games.

The TBAF goes to great lengths to make sure that all of those who are eligible for membership in the organization receive the opportunity to partcipate in alumni events.

All former LSU baseball players, coaches, managers and trainers are encouraged to join the Tiger Baseball Alumni Foundation. For more information, contact the LSU Baseball office at (225) 578-4148.



The Alumni Game highlights a series of TBAF festivities.

he LSU Baseball Coaches Committee is proud to be a part of the Tiger Baseball Program. The group is comprised of men and women who have joined together to support college baseball's No. 1 program. Coaches Committee funds have assisted the baseball program in purchasing equipment and making numerous improvements to Alex Box Stadium. An annual contribution of \$200 gives fans an opportunity to be closely involved with the success of LSU Baseball. For information on joining the Coaches Committee, call the LSU Baseball office at (225) 578-4148.

Dr. M.J. Bullock Jr.

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ESPN interviewer and Las Vegas personality Roy Firestone performed his sports-oriented variety show as part of a fund-raiser sponsored by the Coaches Committee on December II, 1998.

Fred Burley William W. Burton Darlene G. Bush Pete Bush Ivan T. Cabrera Steve A. Campo Phillip Cancilleri Jim Carver L.W. Cary Dr. Joseph Cefalu Nicholas Cefalu Jr., MD Ronny Champlin Don Chaney Charles F. Cockfield **John Collins** Jimmy Cosse' **Dana Cossev** Doug Cossman **Keith Cox** F. Baron Craft Vicki M. Crochet Lora B. Cross Frank Culotta **Charles Currier** Willis M. Daniel Danny Daniel Jr. Danny Daniel Sr. Michael J. David **Peter Davis Brian Dearing Don Decell** Wayne Decoteau **Kevin Denoux** Dick Derbes John T. Desselle Michael Determann Melvin P. Devall **Gerald Didier** William Dill James C. Dixon **Ken Doucet** James M. Dousay Marvin Dugas Robert W. Dugas

Mark Dupree Brian N. Dyess Jerry Eggert **Ernest Eldred** Jim Ellis Suzanne P. Elmer Timothy P. Englehart Stephen K. Erwin Tony Ezernack Hershel Falcon Lester B. Falgoust Doris Falkenheiner Dan Faulk Robert E. Feldman Vince A. Ferachi William O. Flowers Jr. Carv G. Fontenot Leonard Forstall Mark Freeman **Doug Garland** Glynn Gautreau **Donald Ghere** J.C. Gilbert Wally Gladney Louis J. Green Michael L. Green James M. Grimes Frank S. Guarisco Nicole M. Guerin Celima M. Guillory **Chris Guillot Wendy Guillot** Richard C. Guisinger Billy Guitreau Don Gustafsson **Buddy Hair** Skinny Hall R. Bruce Hammatt Anita Havwood Clay Hedberg **Richard Helmer** Al Hermann **Bob Hester** John L. Hillman

Jerry Hix

Denny Hodges Jay Hogue **Woodrow Holloway** James D. Hughes **Boyd Jeffers Bush Joffrion** Howard M. Jones Joseph A. Judge Jr. Binky Julian Marjorie A. Keigley Dave Kelly Jr. John E. King Robert A. King **Delos Knight** Donnie E. LaCombe **Keith Lancaster Hal Lancon** John C. Langlois **Cammie Lapenas** Llovd Laudermill Dr. Charles A. LeBlanc Terry Leblanc Robert LeBoeuf **Bob Leitner** David J. LeRay Charles J. Lessard Mark W. Levert Jr. Stephen M. Lindsey Richard Lipsey Susan Lipsey Brian P. Logarbo Johnny R. Luneau Sr. Jim Malmberg Tony Marabella Dale Maruschak **Dave Mathes Bill Mathews** Arliss McClendon Michael McDaniel Wayne J. McDougall Dan B. McGrew Dean McKee **Andrew McLindon** Daniel P. McNamara Frank W. Middleton III



Hall of Fame manager Tommy Lasorda served as master of ceremonies for LSU Baseball Celebrity Fun-tastic Night II, a fund-raising event sponsored in 1992 by the Coaches Committee.

Mrs. Jane Middleton Jr. Vernon P. Middleton **Ken Montgomery** A. T. Montagnino Jr. Leah C. Moore Thomas J. Moran Malcolm B. Moreau Mrs. Jessie S. Mulkey John E. Murphy Jr. **Chrystal Musgrove** Ina Navarre Steve O'Brien **Bob Odom** Marvin D. O'Neal Vicki C. Paille V.J. Paola **Charles Parker** Gregg J. Patterson Carl W. Peavy **Bill Pecue** Allen Penniman Jr. **Tony Pennison** Charles P. Perrault **Dudley E. Perry Chris Peters** Roy A. Pickren Neal T. Poche Loyson Porta **Arthur Pourciau** Burnell H. Powell

Lucy Priddy

Scott Purdin Sam Raney Dr. Gene Reagan Patrick L. Rettig Les Reynolds Dee Richard Charles G. Richardson Timothy R. Ricketts J. William Rimes Philip Rivere E.D. Roberts Robert L. Roland Michael Romeo Ken Russell Dr. Vince Russo **Gerard Ruth Jay Sartin** Kurt W. Schlotterer J.D. Scott Louis Selig Jr. Mike Serio Mike Shelton Dr. Jodi C. Silvio **Becky Simmons Joseph Simmons** Dr. Chip Simon Jay Simon Malcolm G. Smith Robert L. Smith Glenn Sotile

Brian Stagg

Carol Steele Charles L. Steele J.K. Stringer Dr. Marvin Stuckey Richard M. Sturlese Johnny R. Suchy Sonny Suggs Bart M. Talbot L.G. Talbot
Dr. Robert Taylor
Sterling Temento
Jim Terrell
Herman Thibodeaux
Michael Thibodeaux
Phillip C. Thibodeaux
Dr. Fred Tillery

Tim Toler Michael Tonguis Stephen M. Tope Laura Vance Douglas Varnado **Perry Verret** Michael Vincent Dennis J. Walczak Alex "Brick" Wall **Bob Waltman** Dr. Richard L. Wampold Steve Ward **Buddy Webre** Marion L. Welch Rita Werner W. Leonard Werner **Glynn West** Tim S. West Victor F. Weston Jean S. Wilcox **Terry Williams** B. Lehman Williamson R. Woodrow Wilson Jr. Railler Wiltz Pat Womack Martin Woodin **Woody Woodrow** Ernie P. Wroten Thomas R. Wunderlich Susan Yeomans Randy Zinna **David Ziober**



Coaches Committee funds assisted in the renovation of the LSU locker room.



LSU ATHLETICS

NATIONAL

PROMINENCE

he 2002-03 athletic year proved to be another outstanding one for LSU. The school claimed its 39th and 40th national titles (women's indoor and outdoor track & field) as well as the IO3rd Southeastern Conference title (baseball) and a SEC Tournament title in women's basketball. The phenomenal success has continued into the current year, as the LSU football team claimed the 2003 BCS national title.

Last year I6 of LSU's 20 sports competed in postseason action, all being invited to the NCAA Tournament (or bowl game). LSU's women's basketball team reached the Elite Eight and finished ranked No. 3 in the nation and the baseball team advanced to the College World Series in Omaha.

LSU was the only school in the SEC to have both its men's and women's basketball teams make the NCAA Tournament field of 64, its football team play in a New Year's Day bowl game and its baseball team reach the College World Series.









Over a four-day span in the spring of 2002, the LSU campus served as the host of the NCAA Track and Field Championships as well as an NCAA Baseball Regional.

All-Sports Success

LSU's athletics program has traditionally been strong throughout all of its varsity sports and has fielded nationally competitive teams in most of its sports.

A total of 16 of LSU's 20 athletic teams participated in NCAA postseason play last year. LSU added a pair of national titles to its trophy case, running its overall total to 40, last year as the women's track and field teams swept the NCAA indoor and outdoor titles

In all, LSU had nine of its 20 teams finish the year ranked in the Top 25 for their respective sports in 2002-03 and seven of those were ranked in the Top 10.

LSU also claimed its 103rd Southeastern Conference title as the Tiger baseball team won the league championship in 2003 before advancing to the College World Series.

LSU increased its national championship total to 41 in January, 2004, when the Tiger football team defeated Oklahoma in the BCS title game.

Athletics as a Business

Athletics is mistakenly thought of as merely entertainment. In fact, the **total revenues of over \$37.5 million** generated annually by the Athletic Department is:

- twice that of the sales of an average manufacturing plant in Louisiana
- twice the volume of an average food processor
- about seven times more than the typical apparel plant in the state

Attendance

LSU teams draw some of the largest crowds in all of college athletics:

• More than I million fans watched LSU athletics in all 20 sports during the



2002-03 athletic year.

- Since 1957, LSÚ has averaged over 73,000 fans a contest in football, including over 90,000 for the last two seasons
- In 2001, LSU set a school-record by averaging 90,491 fans a contest, a number that ranked fifth nationally. Last year, LSU averaged 90,307 fans a contest making Tiger Stadium, on a Saturday night, more populated than 52 of Louisiana's 64 parishes.
- LSU baseball set the standard in college baseball for attendance again in 2003 as more than 291,000 fans watched the Tigers play at Alex Box Stadium in regular and postseason play.

CHAMPS Program

LSU sponsors a fully funded life skills program for student-athletes. The program is called CHAMPS, an acronym for **Challenging Athletes Minds for Personal Success.** Under the CHAMPS program, LSU sets up a number of projects and workshops that aid student-athletes in addressing day-to-day living situations, handling stress and preparing for post-college life.

Under the CHAMPS program, LSU

also establishes community service projects in which student-athletes organize and participate. The LSU CHAMPS program sponsors an annual Halloween "Boo-Zar" on campus. The boozar is a trick-or-treat night in the LSU Field House in which athletes from all sports distribute candy to Baton Rouge area children. Each athletic team participates in CHAMPS workshops which educate them in life skills and personal development.

Community Involvement

Because of the athletic facilities on the LSU campus, Baton Rouge is able to attract many events and conventions that benefit the community in both public relations and monetary means. LSU has played host to such events as the National Sports Festival (now called the Olympic Festival) and the International Special Olympics. In 2001, LSU hosted the U.S. Senior Olympics and in the past has played host to the U.S. Junior National Track & Field Championships.

The LSU campus is annually the site of LHSAA Track & Field Championships, bringing to campus thousands of young people and their parents. Most recently, LSU hosted the 2002 NCAA Outdoor Track & Field Championships at Bernie Moore Stadium.

Economic Impact

LSU has a tremendous impact on the economy of the Baton Rouge area. LSU sporting events bring money into the Baton Rouge economy, not only from throughout the state, but throughout the southeast.

According to a study by LSU economics professor Loren Scott, the existence of LSU Athletics generates \$131 million in sales for businesses in the Baton Rouge community, another \$40 million in household earnings and supports over 2,100 jobs in the Baton Rouge area.

Individual Athletes

Year in and year out, LSU boasts some of the most renowned athletes in all of college athletics.

NBA Most Valuable Player and world-wide entertainment superstar **Shaquille O'Neal** delighted Tiger basketball fans for three seasons. PGA Champion **David Toms** played for the Tigers in the late 1980s, while Major League Baseball standouts **Todd Walker** and **Paul Byrd** learned their trade at Alex Box Stadium. Sometimes overlooked are some of the finest female athletes in the country in their respective sports: golfer **Meredith Duncan**, softball All-American **Britni Sneed**, women's basketball All-American **Marie Ferdinand**, and track superstar **Muna Lee have** dazzled LSU fans in recent years.

Job Placement

Is there life after college athletics? LSU is helping to answer that question with a job placement program as part of the **Ninth Semester Program**. LSU works closely with the Career Placement Center on campus as well as professional recruiting services to offer advice to athletes on entering the job market upon graduation.

National Awards

LSU has had one winner each of the Heisman Trophy, Adolph Rupp Award and Golden Spikes Award, the premier individual awards in football, basketball and baseball. The Heisman Trophy, given annually to college football's best player, was won by Billy Cannon in 1959. The Adolph Rupp Award, which goes to college basketball's top player, was won by Shaquille O'Neal in 1991. The Golden Spikes Award, given to college baseball's most outstanding player each year, was won by Ben McDonald in 1989. In 2001, Josh Reed added his name to the list as he claimed the Biletnikoff Award, which goes annually to the nation's top receiver.

National Team Championships (41)

Men's Basketball (I) 1935 Boxing (I) 1949 Football (2) 1958, 2003

Men's Golf (4) 1940, 1942, 1947, 1955

Men's Indoor Track (I) 2001

Women's Indoor Track (10) 1987, 1989, 1991, 1993, 1994, 1995, 1996, 1997, 2002,

2003

Men's Outdoor Track (4) 1933, 1989, 1990, 2002

Women's Outdoor Track (13) 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995,

1996,1997, 2000, 2003

Baseball (5) 1991, 1993, 1996, 1997, 2000

SEC Team Championships (104)

Baseball (13) 1939, 1943, 1946, 1961, 1975, 1986, 1990, 1991, 1992,

1993, 1996, 1997, 2003

Men's Basketball (8) 1934-35, 1952-53, 1953-54, 1978-79,

1980-81, 1984-85, 1990-91, 1999-2000

Football (9) 1935, 1936, 1958, 1961, 1970, 1986, 1988, 2001, 2003

Men's Golf (15) 1937, 1938, 1939, 1940, 1942, 1946, 1947,

1948, 1953, 1954, 1960, 1966, 1967, 1986, 1987

Women's Golf (I) 1992 Gymnastics (I) 1981

Men's Swimming (I) 1988 Men's Tennis (4) 1976, 1985, 1998, 1999

Men's Indoor Track (4) 1957, 1963, 1989, 1990

Women's Indoor Track (IO) 1985, 1987, 1988, 1989, 1991, 1993, 1995, 1996, 1998,

1999

Men's Outdoor Track (22) 1933, 1934, 1935, 1936, 1938, 1939, 1940, 1941, 1942,

1943, 1946, 1947, 1948, 1951, 1957, 1958, 1959, 1960,

1963, 1988, 1989, 1990

Women's Outdoor Track (8) 1985, 1987, 1988, 1989, 1990, 1991, 1993, 1996

Softball (4) 1999, 2000, 2001, 2002 Volleyball (4) 1986, 1989, 1990, 1991

Stadiavision

At all LSU football games in Tiger Stadium, basketball games at the Pete Maravich Assembly Center and baseball games at Alex Box Stadium, live action is shown on monitors near concession stands and restrooms so fans won't miss the action in progress.

Tiger Gift Center

LSU operates a fully stocked merchandise store within Tiger Stadium that gives fans a wide array of LSU clothing and memorabilia. The Gift Center is open on football, basketball and baseball game days for fans' convenience. A new satellite Gift Center near Mike the Tiger's cage is open for added customer convenience. The Tiger Gift Center also went worldwide during the 2000-01 season as LSU merchandise can now be purchased from anywhere in the world on LSU's website, www.LSUsports.net.

University Involvement

LSU continues to produce profits in its athletic department, despite generally difficult economic times for college athletic programs.

Athletics has contributed over \$8 million to the academic side of the University in the past 12 years. In 1994-95, athletics contributed \$100,000 to the LSU Libraries to assist in buying books and other materials necessary to keep LSU's library system among the finest in the nation, and in 1996 generated over \$30,000 by dedicating all ticket sales from the Spring Football Game to the libraries.

After the 1988-89 fiscal year, LSU Athletics donated \$2 million to the general fund of the University to help offset projected losses. LSU Athletics has also donated sizeable amounts of money to fund professorships and provide for repairs in academic facilities.





photo courtesy of Will O'Halloran

The SKIP BERTMAN

Legacy

Bertman's unyielding desire to succeed drove him to the pinnacle of his profession, and his astute knowledge of the game -- obtained from over 40 years of coaching -- combined with his steadfast determination and irrepressible enthusiasm transformed LSU Baseball into the nation's premier program.

National Championships

2000, 1997, 1996, 1993, 1991

SEC Championships

1997, 1996, 1993, 1992, 1991, 1990, 1986

Career Record (1984-2001)

870-330-3 (.724)

NCAA Tournament Record

89-29 (.754), highest winning percentage in NCAA history

National Coach of the Year

2000, 1997, 1996, 1993, 1991, 1986

College World Series Appearances

2000, 1998, 1997, 1996, 1994, 1993, 1991, 1990, 1989, 1987, 1986

lready a Louisiana Legend and one of the greatest college baseball coaches of all time, J. Stanley "Skip" Bertman has augmented his impressive list of achievements in two seasons as LSU's director of athletics. While supervising the Tigers' magnificent progress on the playing fields, he has begun to implement measures necessary to realize his vision of building the LSU athletics department into the best in the country. Bertman's bold and innovative plans promise to keep the Tigers among the nation's elite in all phases of collegiate athletics.

LSU's programs enjoyed remarkable success under Bertman's direction in 2002-03, as 16 of the Tigers' 20 sports participated in NCAA post-season competition. That accomplishment, along with improved graduation rates, increased team grade point averages and the construction of new academic facilities, foreshadow even more significant deeds in Bertman's tenure.

Bertman was named LSU's athletics director on January 19, 2001. With Bertman, LSU gained an athletics director who provides the leadership and experience necessary to manage the Tigers' nearly \$40 million budget.

Bertman guided LSU to five NCAA baseball titles, and his teams drew huge crowds to venerable Alex Box Stadium, as the Tigers led the nation in attendance in each of his final six seasons (1996-2001).

He also served as head coach of the 1996 U.S. Olympic team which captured the bronze medal in Atlanta.

Bertman continues to be honored for his remarkable coaching tenure, as he was inducted in June, 2002, into the Louisiana Sports Hall of Fame. He was inducted into the American Baseball Coaches Association Hall of Fame in January, 2003.

In a *Baseball America* poll released in January, 1999, Bertman was voted the second greatest college baseball coach of the 20th century, trailing only Rod Dedeaux of Southern California. Bertman and Dedeaux are the only coaches to win five CWS titles.

He had previously earned stellar recognition as one of the nation's brightest assistant coaches while at the University of Miami (Fla.) for eight seasons (1976-83). Before working at Miami, Bertman was renowned for his coaching excellence. In 11 seasons at Miami Beach High School, he directed the Hi-Tides to a state championship and two runners-up finishes. He was named Florida's Coach of the Year on three occasions.

In 1975, Bertman coached at Miami-Dade Downtown, leaving after one season to join legendary head coach Ron Fraser at Miami. The move was a homecoming of sorts, as Bertman spent his collegiate playing days with the Hurricanes as an outfielder and catcher from 1958-60. He earned his B.A. in health and physical education from Miami in 1961 and received his master's degree from UM in 1964.

Bertman and his wife Sandy are the parents of four daughters -- Jan, Jodi, Lisa and Lori. The Bertmans have two grandchildren -- Sophie Faith and Isaac Stanley, the children of Emile and Lori Bertman Guirard.





Dan Radakovich
Sr. Associate Athletics Director

Dan Radakovich enters his third year as LSU's senior associate athletics director after joining the University in May of 2001. He came to LSU after serving as director of athletics at American University in Washington D.C.

As LSU's senior associate athletic director, Radakovich oversees the daily operations of the LSU Athletics Department and he serves as Skip Bertman's chief assistant

Prior to his one-year stint at American University, Radakovich spent six years as the associate athletics director at South Carolina where he directed the financial operations for the Gamecocks' \$30 million athletic department budget. Radakovich also worked closely with South Carolina Athletics Director Mike McGee in laying the ground work for a new \$70 million arena being built in Columbia. He also served as the department liaison for marketing and promotional activities with Host Communications. Radakovich was also responsible for home event management as well as that of overseeing concessions, football travel and the video department.

During his tenure with South Carolina, Radakovich supervised the finances and logistics for \$33 million in facility improvements.

Radakovich served as the senior associate athletics director at Long Beach State from 1989-94. In that capacity, he managed a \$5 million budget and supervised the nationally recognized men's basketball and baseball programs. In addition, Radakovich reorganized the fund-raising operations and coordinated the production and sales of radio broadcasting packages.

Radakovich began his collegiate athletics career as the athletics business manager at the University of Miami in Coral Gables, Fla., from 1983-85. He worked in the private sector for five years before joining Long Beach State.

Radakovich, a native of Aliquippa, Pa., graduated from Indiana University of Pennsylvania in 1980 with a bachelor of science degree in finance. Radakovich was also a football letterwinner as well as a student coach at Indiana University of Pennsylvania. He then went on to earn his master's degree in business administration from the University of Miami in 1982.

Radakovich is married to the former Marcie McDonald and the couple has two children, Christian (13) and Grant (9).



Judy Southard
Associate Athletics Director/
Senior Women's Administrator

Judy Southard, who had a very successful career as both a head women's basketball coach and director of athletics, enters her third year as LSU's senior women's administrator after joining the department in the summer of 2001.

Southard came to LSU from Texas Woman's University, where she served as the school's director of athletics for nine years.

As LSU's senior women's administrator, Southard serves as the administrative liaison to the Tigers' nationally-recognized Olympic sports teams.

While at Texas Woman's University, Southard initiated a corporate partnership program for the athletic department that tripled the involvement of area businesses and corporations in Pioneer athletics. Southard also established the TWU Intercollegiate Athletics Hall of Fame and she played a key role in the addition of softball and soccer to TWU's list of intercollegiate sports. In 2000, Southard served as chair of the NCAA Division II Women's Basketball Committee.

Prior to her nine-year stint at Texas Woman's University, Southard served as head women's basketball coach at Marshall University in Huntington, W. Va., for 11 years, where she led the Lady Herd to five Southern Conference regular-season titles. During her 11 years at Marshall, Southard was named Southern Conference Coach of the Year three times and her career record of 178-130 still stands as a school record for women's basketball victories. Southard also served as assistant athletics director at Marshall from 1983-1988, including a four-month period when she was interim director.

Prior to her tenure at Marshall, Southard spent three years as head coach at Tennessee-Martin and she also served for one season as an assistant coach at Tennessee. As a high school teacher from 1970-77, Southard coached both basketball and tennis, leading her West Florence High School basketball team to the South Carolina 4A state title in 1976.

A native of Columbia, S.C., Southard earned a bachelor's degree in physical education and health from Coker College in 1970 followed by a master's degree in physical education from Tennessee in 1978.





Verge Ausberry

Associate Athletics Director/Operations

Former LSU football standout Verge Ausberry joined the LSU Athletic Department administrative staff in August 2001 to head up Athletic Department Operations.

In his position he is in charge of such areas as Game Management, the Athletic Department's courtesy car program, the weight room, the Dr. Martin Broussard training room

and equipment rooms and video operations for the various sports on the campus.

Ausberry, from New Iberia, La., played inside linebacker for the Tigers, lettering in 1986-89. He was the leading tackler on the team in both 1988 and 1989. He was part of two Southeastern Conference championship teams (1986 under Bill Arnsparger and 1988 under Mike Archer) and played on teams that went to three bowl games: the 1987 Sugar Bowl, the 1987 Gator Bowl and the 1989 Hall of Fame Bowl. In those three years, the Tigers had a combined overall record of 27-8-1 and 16-3 in SEC games.

Although this is Ausberry's first tour of duty with the administration of the Athletic Department, he has remained very close to the LSU athletic scene in the 1990s, first serving for almost seven years as a member of LSU's highly regarded Academic Center for Athletes where he worked with many of the student-athletes, primarily dealing with LSU's football squad.

After leaving the Academic Center, he moved in July 1999 to the Tiger Athletic Foundation staff as part of LSU's fund-raising arm prior to accepting his present position.

Ausberry received his Bachelor of Science degree in education in May of 1990 and his Master of Education in Administration, Supervision and certification in Child Welfare in May of 1992. He is presently a Doctoral Candidate in Higher Education Administration at LSU. He is married to the former Cheri Morial of New Orleans and they have a son, Austin.



Bo Bahnsen

Associate Athletics Director/Internal Relations

Bo Bahnsen serves as LSU's associate athletics director for internal relations.

In his capacity, Bahnsen oversees the ticket office and customer service operations and will coordinate the transition of the management of the Pete Maravich Assembly Center to the athletics department beginning next year.

Bahnsen's primary responsibility for the last 14 years was to serve as LSU's NCAA compliance officer.

A 1982 graduate of LSU, Bahnsen served as administrative assistant for the men's basketball team for five years before moving into athletics administration as director of purchasing for two years. In 1989, he was assigned his primary responsibility as NCAA compliance officer as assistant athletics director, then was promoted to associate AD in 1996.

Bahnsen will be responsible for overseeing the successful implementation of LSU's Preferred Seating Program that was approved by the LSU Board of Supervisors in August. The program will require contributions for the right to purchase approximately 45,000 seats in Tiger Stadium beginning with the 2004 football season.

Beginning in July of 2004, the management of the Pete Maravich Assembly Center will shift from the University to the athletics department. Bahnsen will be involved in coordinating the transition and integration of management of the arena.

Bahnsen, 44, served as manager of the LSU basketball team as an undergraduate and became administrative assistant for the team upon graduation in May of 1982. In July on 19878 he became administrative assistant to athletics director Joe Dean, overseeing the purchasing office until his promotion in 1989.

A native of El Campo, Texas, Bahnsen graduated from Wharton High School in 1977 and attended Wharton Country Junior College for two years before transferring to LSU in 1979. He earned his bachelor of science in physical education and is currently working on his masters in education administration.

Bahnsen is married to the former Karen Mayson, former LSU golfer and current head coach of the Lady Tigers golf program. The couple have two children, Darren (13) and Devin (11).



Mark Ewing

Associate Athletics Director/Business

Mark Ewing, an 19-year employee of Louisiana State University, joined the LSU Athletics Department in January 2001, and serves as the department's associate athletics director for business.

Ewing came to the athletic department from LSU's Office of Budget and Planning. He served as LSU's Budget Director overseeing the development and management of the

Unversity's \$360 million operating budget.

Prior to his service at LSU, he was employed by Cajun Electric Power Cooperative where he managed accounting for the company's \$2 billion plus construction division.

As associate athletics director for business, Ewing has assumed responsibility for the athletic business operations including budget, travel, personnel, and purchasing as well as responsibility for concession operations

Ewing, who is a native of Pointe Coupee Parish, received a Bachelor's degree in finance from LSU in 1978 and a Master's degree in public administration from LSU in 1995.

Ewing and his wife, Gail, have three children, Andrea, Arleen and Molly Sue.



Herb Vincent

Associate Athletics Director/External Affairs

Herb Vincent, the sports information director at LSU from 1988-2000, returned to his alma mater in August 2002 to serve as Associate Athletics Director for External Affairs.

In his present position, Vincent serves as the primary public relations officer for the LSU Athletics Department and all its entities,

including the Tiger Athletic Foundation.

Vincent served as the LSU sports information director from July 1988 to July 2000. He was appointed assistant athletics director in November of 1989, then elevated to Associate AD/Communications in 1992. Besides supervising the LSU Sports Information and the electronic media offices, Vincent also was in charge of the athletic photography and coaches' video offices.

He joined LSU as assistant sports information director in February of 1988 and was promoted to the position of SID in July of that year.

Prior to his return to LSU, Vincent served as Vice-President for Communications for the College Sports Southeast regional cable network, headquartered in Birmingham.

Vincent, is a 1979 graduate of Catholic High School in Little Rock, Ark., and received a bachelor's degree in journalism from LSU in 1983. He worked as a student assistant in the sports information office directed by CoSIDA Hall of Famer, the late Paul Manasseh during his undergraduate years.

After graduating from LSU, Vincent spent the 1984 season as assistant PR director for the United States Football League's New Orleans Breakers. In 1985, he was assistant PR director for the USFL's Los Angeles Express and was promoted during the season to the PR staff's top position.

Before joining LSU in 1988, Vincent spent one year as assistant SID at Louisiana Lafayette (then Southwestern Louisiana), where he served as director of athletic publications and the Shreveport native also worked at the Southeastern Conference offices in Birmingham as assistant public relations director in charge of basketball publicity.

Vincent is married to the former Jamey Cavacini of Versailles, Ky.