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# Dr. William L. Jenkins

President, LSU

On April 1, 1999, Dr. William L. Jenkins, formerly Chancellor of Louisiana State University and Agricultural & Mechanical College, became president of the LSU System, which includes nine institutions on 10 campuses in five cities, as well as 10 public hospitals in 10 cities. With the departure of Chancellor Mark Emmert in mid-June, the LSU Board of Supervisors asked President Jenkins to again assume the role of Interim Chancellor until a successor for Dr. Emmert can be selected.

A native of South Africa, Dr. Jenkins studied at the University of Pretoria, where he received his professional veterinary medicine degree in 1958 and specialist credentials in 1968. He received his Ph.D. degree from the University of Missouri, Columbia, in 1970. After practicing veterinary medicine for four years, he joined the faculty at the University of Pretoria, advancing through the ranks to become professor and head of the Department of Veterinary Physiology, Pharmacology, & Toxicology in 1971.

He moved to the United States in 1978 and joined the faculty in the Department of Veterinary Physiology & Pharmacology at Texas A&M University. He was appointed dean of the LSU School of Veterinary Medicine in 1988, and was named LSU's provost and vice chancellor for academic affairs in September 1993.

When he was appointed LSU's fifth chancellor in November 1996, Dr. Jenkins reorganized the campus administration to be more effective and more responsive, and oversaw the development of a strategic plan to guide the University in its preparation for the challenges of the next century.

Over the years, Dr. Jenkins has received numerous teaching and service awards and recognitions, having been named the 1997 Communicator of the Year by the Public Relations Association of Louisiana and a Distinguished Alumnus by the University of Missouri in 1999. The regional chapter of Toastmasters International also presented him with its 1999 Communication and Leadership Award, and he was awarded the Vision of Excellence Award 2000 by the New Orleans Regional Chamber of Commerce and the New Orleans Chapter of MetroVision. In addition, the University of Pretoria

awarded an honorary doctoral degree to Dr. Jenkins in September 2000.

Dr. Jenkins has been active in continuing education and has delivered more than 150 lectures and addresses to diverse groups in both the United States and abroad. He has taught extensively at both the professional and graduate levels. He has published more than 60 scientific articles and has contributed 15 chapters to various textbooks. He is co-author of a textbook on veterinary pharmacology.

Dr. Jenkins has been and continues to be a member of many professional organizations and select committees. Most recently he served on the National Institute of Health's Alcohol Abuse and Misuse on College Campuses Committee and on a special Steering Committee of the Southern Association of Colleges and Schools to review accreditation criteria for colleges and universities. Dr. Jenkins also is a member of the National Association of State Universities and Land Grant Colleges' Committee on Food and Society and currently serves on the Governor's Advisory Commission on Coastal Restoration and Conservation.

His current community engagement includes serving on the boards of the Louisiana Endowment for the Humanities, Greater Baton Rouge Chamber of Commerce, Academic Distinction Fund, Council for a Better Louisiana, Arts Council of Greater Baton Rouge, The Nature Conservancy of Louisiana, and the Baton Rouge board of the National Conference for Community and Justice.

Dr. Jenkins and his wife, Peggy, have four children -Sharon, Gwynn, Anthea, and Warren- and nine grandchildren.

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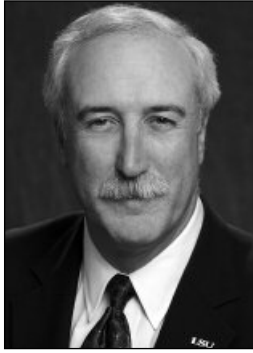
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# Sean O'Keefe

Chancellor, LSU

**Sean O'Keefe has been appointed chancellor of Louisiana State University and Agricultural & Mechanical College, becoming the seventh chancellor to lead the state's flagship University.**

Nominated by President George W. Bush and confirmed by the United States Senate, Sean O'Keefe was appointed by the President as the 10th Administrator of the National Aeronautics and Space Administration on December 21, 2001, his fourth Presidential appointment. As Administrator, O'Keefe led the NASA team and managed its resources as NASA sought to advance exploration and discovery in aeronautics and space technologies.

O'Keefe joined the Bush Administration on inauguration day and first served as the Deputy Director of the Office of Management and Budget until December 2001, overseeing the preparation, management and administration of the Federal budget and government wide-management initiatives across the Executive Branch.

Prior to joining the Bush Administration, O'Keefe was the Louis A. Bantle Professor of Business and Government Policy, an endowed chair at the Syracuse University Maxwell School of Citizenship and Public Affairs. He also served as the Director of National Security Studies, a partnership of Syracuse University and Johns Hopkins University, for delivery of executive education programs for senior military and civilian officials. Appointed to these positions in 1996, he was previously Professor of Business Administration and Assistant to the Senior Vice President for Research and Dean of the Graduate School at the Pennsylvania State University.

Appointed as the Secretary of the Navy in July 1992 by President George Bush, O'Keefe had previously served as Comptroller and Chief Financial Officer of the Department of Defense since 1989. Before joining then Defense Secretary Dick Cheney's Pentagon management team in these capacities, he served on the United States Senate Committee on Appropriations staff for eight years, and was Staff Director of the Defense Appropriations Subcommittee. His public service

began in 1978 upon selection as a Presidential Management Intern.

O'Keefe is a Fellow of the National Academy of Public Administration, a member of the Committee on Climate Change Science and Technology, and a Fellow of the International Academy of Astronautics. During his academic postings, he was a Visiting Scholar at the Wolfson College of the University of Cambridge in the United Kingdom, a member of the Naval Postgraduate School's civil-military relations seminar team, and conducted seminars for the Strategic Studies Group at Oxford University. He served on the national security panel to devise the 1988 Republican platform and was a member of the 1985 Kennedy School of Government program for national security executives at Harvard University.

In 1993, President Bush and Secretary Cheney presented him the Distinguished Public Service Award. He was the 1999 faculty recipient of the Syracuse University Chancellor's Award for Public Service; recipient of the Department of the Navy's Public Service Award in December 2000; and has been awarded honorary doctorate degrees from several prestigious educational institutions. In March 2003 and 2004, he was recognized and honored by the Irish American Magazine as one of the Top 100 Irish Americans.

He is the author of several journal articles, contributing author of "Keeping the Edge: Managing Defense for the Future" released in October 2000, and in 1998 co-authored "The Defense Industry in the Post-Cold War Era: Corporate Strategies and Public Policy Perspectives."

Sean O'Keefe earned his Bachelor of Arts in 1977 from Loyola University in New Orleans, Louisiana, and his Master of Public Administration degree in 1978 from The Maxwell School. O'Keefe and his wife Laura have three children—Lindsey, Jonathan and Kevin.



## Kenneth E. Carpenter, Faculty Athletics Representative

Kenneth E. Carpenter is in his second year as LSU's faculty representative in NCAA and Southeastern Conference matters.

Carpenter, a professor in the School of Architecture, has taught at LSU since 1986. He received his bachelor's degree in architecture from the University of Oklahoma in 1962 and his master's from the University of Minnesota in 1967. Before joining the LSU faculty, he served at Clemson University as associate professor of architecture from 1967-77; Ball State University, where he was professor and chairman of the

Department of Architecture, 1977-81; and, Iowa State University, serving as professor and chairman, Department of Architecture from 1981-86.

At LSU, he served as the dean of the College of Design from 1986-97; Interim Executive Director of International Programs from 1997-98; and Interim Dean of the College of Art and Design from 2001-02.

Carpenter is a member of Phi Kappa Phi, the American Institute of Architects, and the American Association of University Professors.

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The **SKIP BERTMAN**  
**Legacy**

Bertman's unyielding desire to succeed drove him to the pinnacle of his profession, and his astute knowledge of the game -- obtained from over 40 years of coaching -- combined with his steadfast determination and irrepressible enthusiasm transformed LSU Baseball into the nation's premier program.

**National Championships**  
2000, 1997, 1996, 1993, 1991

**SEC Championships**  
1997, 1996, 1993, 1992, 1991, 1990, 1986

**Career Record (1984-2001)**  
870-330-3 (.724)

**NCAA Tournament Record**  
89-29 (.754), highest winning percentage in NCAA history

**National Coach of the Year**  
2000, 1997, 1996, 1993, 1991, 1986

**College World Series Appearances**  
2000, 1998, 1997, 1996, 1994, 1993, 1991, 1990, 1989, 1987, 1986

Already a Louisiana Legend and one of the greatest college baseball coaches of all time, J. Stanley "Skip" Bertman has made the seamless transition into the athletics director's chair with the same enthusiasm, vision and demand for excellence that were trademarks of his stellar coaching career.

In just four years as LSU's director of athletics, Bertman has already added to his impressive list of on-the-field achievements. Under his direction, LSU enjoyed arguably the greatest athletics years in the history of the institution. In 2003-04 three teams won national championships, nine teams finished in the nation's top ten, and fourteen teams ranked in the top 25 and in 2004-05 14 teams advanced to the post-season. LSU teams also enjoyed improved grade point averages across the board, making the LSU student-athlete experience a success on and off the fields of competition.

While supervising the Tigers' progress on the playing fields, he has begun to implement measures necessary to realize his vision of building the LSU athletics department into the best in the country. Bertman's bold and innovative plans promise to keep the Tigers among the nation's elite in all phases of collegiate athletics.

Bertman is now in the midst of upgrading LSU's athletics complex. Working hand in hand with the Tiger Athletic Foundation, Bertman has already overseen the completion of the Cox Communications Academic Center for Student-Athletes while renovating Tiger Stadium and the Pete Maravich Assembly Center, and constructing the Football Operations Center.

It was also Bertman who took the bold but essential move to implement a seat contribution program in Tiger Stadium to fund facility improvements and ensure the financial stability of the LSU Athletics Department for the next decade.

Bertman was named LSU's athletics director on January 19, 2001. With Bertman, LSU gained an athletics director who provides the leadership and experience necessary to manage the Tigers' \$52 million budget.

Bertman guided LSU to five NCAA baseball titles, and his teams drew huge crowds to venerable Alex Box Stadium, as the Tigers led the nation in attendance in each of his final six seasons (1996-2001).

He also served as head coach of the 1996 U.S. Olympic team which captured the bronze medal in Atlanta.

Bertman continues to be honored for his remarkable coaching tenure, as he was inducted in June, 2002, into the Louisiana Sports Hall of Fame. He was inducted into the American Baseball Coaches Association Hall of Fame in January, 2003.

In a Baseball America poll published in 1999, Bertman was voted the second greatest college baseball coach of the 20th century, trailing only Rod Dedeaux of Southern California. Bertman and Dedeaux are the only coaches to win five CWS titles.

He had previously earned recognition as one of the nation's brightest assistant coaches while at the University of Miami (Fla.) for eight seasons (1976-83). Before working at Miami, Bertman was renowned for his coaching excellence. In 11 seasons at Miami Beach High School, he directed the Hi-Tides to a state championship and two runners-up finishes and he was named Florida's Coach of the Year on three occasions.

In 1975, Bertman coached at Miami-Dade Downtown, leaving after one season to join legendary head coach Ron Fraser at Miami. The move was a homecoming of sorts, as Bertman spent his collegiate playing days with the Hurricanes as an outfielder and catcher from 1958-60. He earned his B.A. in health and physical education from Miami in 1961 and received his master's degree from UM in 1964.

Bertman and his wife Sandy are the parents of four daughters - Jan, Jodi, Lisa and Lori. The Bertman's have three grandchildren - Sophie Faith and Isaac Stanley, the children of Emile and Lori Bertman Guirard, and Samuel Aaron, the son of Drew and Lisa Pate.



**Dan Radakovich**  
Senior Associate Athletics Director

Dan Radakovich enters his fifth year as LSU's Senior Associate Athletics Director after joining the university in May of 2001. He came to LSU after serving as director of athletics at American University in Washington D.C.

As LSU's Senior Associate Athletics Director, Radakovich oversees the daily operations of the LSU Athletics Department and he serves as Skip Bertman's chief assistant.

Prior to his one-year stint at American University, Radakovich spent six years as the Associate Athletics Director at South Carolina. He worked closely with South Carolina Athletics Director Mike McGee in laying the ground work for a new \$70 million arena built in Columbia. During his tenure with South Carolina, Radakovich supervised the finances and logistics for \$33 million in facility improvements.

Radakovich served as the Senior Associate Athletics Director at Long Beach State from 1989-94.

Radakovich began his collegiate athletics career as the athletics business manager at the University of Miami in Coral Gables, Fla., from 1983-85. He worked in the private sector for four years before joining Long Beach State.

A native of Aliquippa, Pa., Radakovich graduated from Indiana University of Pennsylvania in 1980 with a bachelor of science degree in finance. Radakovich was also a football letter-winner as well as a student coach at IUP. He then went on to earn his master's degree in business administration from the University of Miami in 1982.

Radakovich is married to the former Marcie McDonald and the couple has two children, Christian (15) and Grant (11).



**Judy Southard**  
Associate Athletics Director/Senior Women's Administrator

Judy Southard, who had a very successful career as both a head women's basketball coach and Director of Athletics, enters her fifth year as LSU's Senior Women's Administrator after joining the department in the summer of 2001.

Southard came to LSU from Texas Woman's University, where she served as the school's Director of Athletics for nine years.

As LSU's Senior Women's Administrator, Southard oversees the highly successful Tiger women's athletics program.

Southard has served on numerous national committees during her career in athletic administration. She is currently a member of the NCAA Division I Women's Basketball Committee and was named in the summer of 2004 to the SEC Executive Committee.

While at Texas Woman's University, Southard initiated a corporate partnership program for the athletic department that tripled the involvement of area businesses and corporations in Pioneer athletics.

Prior to her stint at TWU, Southard served as head women's basketball coach at Marshall University in Huntington, W. Va., for 11 years, where she led the Lady Herd to five Southern Conference titles. At Marshall, Southard was named Southern Conference Coach of the Year three times and her career record of 178-130 still stands as a school record for women's basketball victories. Southard also served as Assistant Athletics Director at Marshall from 1983-88, including a four-month period when she was interim director.

Before going to Marshall, Southard spent three years as head coach at Tennessee-Martin and she also served for one season as an assistant coach at Tennessee. As a high school teacher from 1970-77, Southard coached both basketball and tennis, leading her West Florence High School basketball team to the South Carolina 4A state title in 1976.

A native of Columbia, S.C., Southard earned a bachelor's degree in physical education and health from Coker College in 1970 followed by a master's degree in physical education from Tennessee in 1978.



**Verge Ausberry**  
Associate Athletics Director/Operations

A former LSU football standout Verge Ausberry joined the LSU Athletics Department administrative staff in August 2001.

Ausberry supervises marketing and promotions, game management, strength and conditioning, the Dr. Martin Broussard training room, the Jeff Boss Equipment Room and video operations for various sports.

Ausberry, from New Iberia, La., played inside linebacker for the Tigers, lettering in 1986-89. He was the leading tackler on the team in both 1988 and 1989 and was part of two Southeastern Conference championship teams (1986 under Bill Arnsparger and 1988 under Mike Archer), playing on teams that went to three bowl games.

Although this is Ausberry's first tour of duty with the administration of the Athletic Department, he has remained very close to the LSU athletic scene in the 1990s, first serving for almost seven years as a member of LSU's highly regarded Academic Center for Athletes where he worked with many of the student-athletes, primarily dealing with LSU's football squad.

After leaving the Academic Center, he moved in July 1999 to the Tiger Athletic Foundation staff as part of LSU's fund-raising arm prior to accepting his present position.

Ausberry received his bachelor of science degree in education in May of 1990 and his master of education in administration, supervision and certification in child welfare in May of 1992. He is presently a doctoral candidate in higher education administration at LSU. He is married to the former Cheri Morial of New Orleans and they have two boys, Austin and Jaiden.



**Bo Bahnsen**  
Associate Athletics Director/Internal Relations

Bo Bahnsen serves as LSU's Associate Athletics Director for Internal Relations, overseeing the ticket office and all customer service operations.

Prior to moving into his current position in December of 2003, Bahnsen's primary responsibility for the previous 14 years was to serve as LSU's NCAA compliance officer.

A 1982 graduate of LSU, Bahnsen served as administrative assistant for the men's basketball team for five years before moving into athletics administration as director of purchasing for two years. In 1989, he was assigned his primary responsibility

as NCAA compliance officer as assistant athletics director, then was promoted to associate AD in 1996.

Bahnsen has been responsible for overseeing the successful implementation of LSU's Tradition Fund Program, a football seating plan that requires contributions for the right to purchase approximately 45,000 seats in Tiger Stadium.

Bahnsen, 46, served as manager of the LSU basketball team as an undergraduate and became administrative assistant for the team upon graduation in May of 1982. In July 1987 he became administrative assistant to Athletics Director Joe Dean, overseeing the purchasing office until his promotion in 1989.

A native of El Campo, Texas, attended Wharton County Junior College for two years before transferring to LSU in 1979. He earned his bachelor of science in physical education and is currently working on his masters in education administration.

Bahnsen is married to the former Karen Maysom, former LSU golfer and current head coach of the Lady Tigers golf program. The couple has two children, Darren (15) and Devin (13).



**Mark Ewing**  
Associate Athletics Director/Business

Mark Ewing, a 21-year employee of Louisiana State University, joined the LSU Athletics Department in January 2001, and serves as the department's Associate Athletics Director for Business.

Ewing came to the athletics department from LSU's Office of Budget and Planning. He served as LSU's Budget Director overseeing the development and management of the university's \$360 million operating budget.

Prior to his service at LSU, he was employed by Cajun Electric Power Cooperative where he managed accounting for the company's \$2 billion plus construction division.

As Associate Athletics Director for Business, Ewing has assumed responsibility for the athletic business operations including budget, travel, personnel, and purchasing as well as responsibility for concession operations.

Ewing, who is a native of Pointe Coupee Parish, received a bachelor's degree in finance from LSU in 1978 and a master's degree in public administration from LSU in 1995.

Ewing and his wife, Gail, have three daughters, Andrea, Arleen and Molly Sue.



**Chris Howard**  
Associate Athletics Director/Compliance

Chris Howard was named LSU's Associate Athletics Director for Compliance in December of 2003, coming to Baton Rouge from the NCAA Office in Indianapolis.

Howard served as assistant director of enforcement services at the NCAA for two years after one year as a representative for agent, gambling and amateurism issues.

At LSU, Howard serves as the compliance coordinator and liaison between LSU and the NCAA and SEC offices for NCAA rules interpretations and other matters. He is also responsible for developing and coordinating educational components for staff, student-athletes, booster organizations and entities outside the athletics department on NCAA and SEC rules and regulations.

Howard was a combat medical specialist in the United States Army from 1986 to 1995 before earning his undergraduate degree from the University of Kansas in 1997. He earned a master's degree in education from Kansas in 2001 and a juris doctor degree from the University of Kansas School of Law in 2001.

After serving an internship at Kansas in facility operations and event management, he was named assistant program supervisor in charge of student support services in 1997. Howard moved into private law practice for two years before joining the NCAA office in 2001.

He and his wife Krista have two children, Chris, Jr., and Olivia.



**Herb Vincent**  
Associate Athletics Director/External Affairs

Herb Vincent, the sports information director at LSU from 1988-2000, returned to his alma mater in August 2002 to serve as Associate Athletics Director for External Affairs.

In his present position, Vincent serves as the primary public relations officer for the LSU Athletics Department and all its entities, including the Tiger Athletic Foundation.

Vincent served as the LSU sports information director from July 1988 to July 2000. He was appointed Assistant Athletics Director in November of 1989, and then was elevated to Associate AD/Communications in 1992.

He joined LSU as assistant sports information director in February of 1988 and was promoted to the position of SID in July of that year.

Prior to his return to LSU, Vincent served as Vice-President for Communications for the College Sports Southeast regional cable network, headquartered in Birmingham.

Vincent received a bachelor's degree in journalism from LSU in 1983. He worked as a student assistant in the sports information office directed by CoSIDA Hall of Famer Paul Manasseh during his undergraduate years.

After graduating from LSU, Vincent spent the 1984 season as assistant public relations director for the United States Football League's New Orleans Breakers. In 1985, he was assistant public relations director for the USFL's Los Angeles Express and was promoted during the season to the public relations staff's top position.

Before joining LSU in 1988, Vincent spent one year as assistant SID at Louisiana-Lafayette and also worked at the Southeastern Conference offices in Birmingham as assistant public relations director in charge of basketball publicity.

Vincent is married to the former Jamey Cavacini of Versailles, Ky.

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