



GAME MANAGEMENT POLICY ON ALCOHOL

Approved 5/31/23

Each institution is permitted to determine the permissibility of selling alcoholic beverages in athletics venues and shall establish a policy governing the sale and distribution of alcoholic beverages in its athletics facilities.

Institutions that offer alcohol sales in public areas must incorporate Conference-wide alcohol management expectations, which include: *[Adopted: 5/31/19, effective 8/1/19, Revised 5/3/23]*

1. Alcoholic beverages are to be sold and dispensed only at designated stationary locations;
2. Alcoholic beverages may not be sold by vendors within the seating areas;
3. Identification check is required at every point of sale to prevent sales to minors;
4. Limits must be established on the number of drinks purchased at one time by an individual;
5. Alcohol may be dispensed in cans or plastic bottles but must be opened prior to being served (seller must retain cap). If cans or plastic bottles are used as projectiles or otherwise cause game management issues, the institution is subject to an immediate fine and suspension of the alcohol sales privilege. *[Revised: 6/11/20]*
6. Safe server training and additional training for staff to handle high risk situations is required; and
7. Designated stop times for sale and/or distribution of alcohol must be enforced as follows:
 - Football (end of 3rd quarter);
 - Basketball (Men's—Second half 12-minute TV timeout; Women's—End of 3rd quarter);
 - Baseball (end of the top of 7th inning);
 - Softball (end of the top of the 5th inning); and
 - Other Sports (At a designated time, no later than when 75% of the event's regulation length competition is scheduled to be completed).

Each year, the Conference membership shall review this policy to determine institutional compliance with established expectations and evaluate fan conduct and alcohol-related incidents for the purpose of determining the need to revise the Conference's alcohol policy.

Implementation of these management expectations does not include suites, clubs or private leased areas. Each institution shall establish a policy for the admission of outside food and beverage into its facilities. As with all areas of the stadium, maintaining the safety of patrons and participants and maintaining an atmosphere suitable for families is of utmost importance.