

Vetanswers Guest Blog Post: How to replace money with *value* in your veterinary practice - Worksheet

By Dr Diederik Gelderman, Turbo Charge Your Practice

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Action for today:

Instead of asking... *How can we increase our practice revenue this 2016?*

Ask... *How can we create and deliver more value?*

Now jot down 2-3 ideas below:

Instead of asking....*How can we expand our practice?*

Ask... *How can we expand our value?*

Your 2-3 ideas below:

Rather than asking....*How can I become wealthier?*

Ask instead.... *How can I become more valuable?*

Your 2-3 ideas below:

Therein lies the **secret to money**. Money is just a tool to exchange **value**.

The only way to obtain tons of money is to **create tons of value** for your clients and their pets or farm stock.

Bring great value, today.