08 JULY, 2026

Luis Krötz

IS RECOGNIZED FOR

RESULTS

Dell Design System V3 Official Release

by Raj Kaimal



RECIPIENT NAME	Luis Krötz
NOMINATOR	Raj Kaimal
AWARD TYPE	Cheers
AWARD REASON	Results
AWARD TITLE	Dell Design System V3 Official Release
DATE	08 July, 2026

1900 Points

AWARD ID:68BV-53K8WQ-R7TD9N

AWARD MESSAGE

I am honored to nominate the Dell Design System (DDS) team for an Inspire Award in recognition of the extraordinary achievement represented by DDS v3.0.0. Over 10 months, the team led one of the most ambitious modernization efforts in our organization, transforming our design system, engineering frameworks, data visualization platform, documentation experience, design tooling, AI enablement, and adoption strategy. The scale of execution was exceptional: - 6,169 commits - 200 feature branches - 31,033 files touched - 464 test files - 43+ production-ready components across Vanilla, React, and Angular - Nearly 191,000 fewer lines of code while expanding capabilities Beyond the core libraries, the team modernized the DDS Data Visualization library using native amCharts theming and DDS tokens, expanding chart capabilities while simplifying customization. The team also migrated DellDesignSystem.com from Vanilla to DDS v3 React, introducing dark mode, improved architecture, enhanced visuals, and support for both v2 and v3 experiences. To enable AI-assisted development, the team created the DDS MCP Server in KOB, exposing DDS knowledge through nine AI-enabled tools powered by Storybook data and enabling developers and AI agents to build DDS-compliant experiences directly within their workflows. The team also delivered a new DDS v3 Figma UI Kit and conducted a cross-functional pilot involving designers, engineers, and product stakeholders that improved quality, validated migration readiness, and accelerated adoption. Most impressively, all of this was accomplished while maintaining uninterrupted support for DDS v2 consumers. DDS v3 represents innovation, collaboration, customer focus, and technical excellence at scale. The team has established a modern, accessible, token-first, AI-ready foundation that will influence digital experiences across Dell for years to come.

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