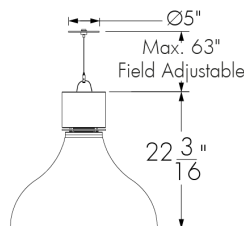
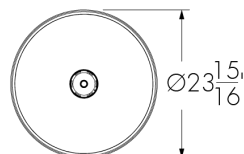


Project Name \_\_\_\_\_ Qty \_\_\_\_\_

Type \_\_\_\_\_ Catalog / Part Number \_\_\_\_\_



Front View



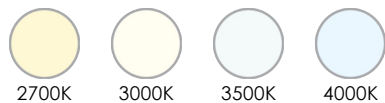
Bottom View

**dRO and dHO** Light Direction Shown

**Photometric Summary**

Consult the Photometric Information section of the Specification Sheet for 3000K CRI 92 data. For all other configurations, consult IES files on the Lumenpulse website.

**Color and Color Temperature**



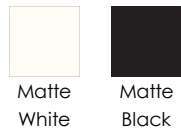
**Color Rendering**

CRI 92      CRI 98

**Control**

ON/OFF      0-10V      Phase Dimming

**Mounting and Cable Finish**



Matte White      Matte Black

**Description**

With its striking 24-inch footprint, and outputs up to 7000lm (HO Direct) and 9000lm (HO Direct/Indirect), the SHOP commands attention with its masterfully applied glossy and matte finishes. Designed to be seen even when unlit, SHOP's array of colors adapts to different types of architecture, from hotel lobbies to workspaces and restaurants.

**Features**

**Light Direction**

**dRO:** Direct lighting Regular Output  
**dROD/I:** Direct Indirect Lighting Regular Output  
**dHO:** Direct Lighting High Output  
**dHOD/I:** Direct Indirect Lighting High Output

**Output (Nominal Lumens)**

**L65:** 6500 lm  
**L70:** 7000 lm  
**L80:** 8000 lm  
**L85:** 8500 lm  
**L90:** 9000 lm

**Color and Color Temperature**

**27K:** 2700K  
**30K:** 3000K  
**35K:** 3500K  
**40K:** 4000K

**Mounting and Cable Finish**

**MWH:** Matte White  
**MBK:** Matte Black

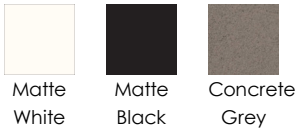
**Finish**

**MWH:** Matte White  
**MBK:** Matte Black  
**CGY:** Concrete Grey

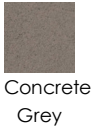
**Bezel Finish**

**MOR:** Matte Orange  
**IBR:** Italian Brick Red  
**GGR:** Glossy Green  
**MWH:** Matte White  
**MBK:** Matte Black  
**CGY:** Concrete Grey

**Finish**



**Bezel Finish**



**Certifications**



**Optic (Nominal Distribution)**      **FL:** Flood 35°

**WFL:** Wide Flood 55°

**Warranty**      5-year limited warranty

**Performance**

**Maximum Delivered Output**      Up to 9,737 lm (dHODI, L90, CRI 92, 40K, WFL)

**Maximum Delivered Intensity**      20,859 cd at nadir (dHO, L70, CRI 92, 35K, FL)

**Efficacy**      Up to 99 lm/W (dRODI, L85, CRI 92, 40K, WFL)

**Color Rendering**      **92:** CRI 92  
**98:** CRI 98

**Color Consistency**      2 SDCM

**Lumen Maintenance**      L70 120,000 hours  
L95 19,000 hours

**Physical**

**Housing Material**      Spun aluminum

**Reflector Material**      Spun aluminum

**Weight**      12.01 lbs

**Electrical and Control**

**Voltage**      **120/277:** 120/277 Volts

**Wattage Range**      77.7 to 101.7 Watts

**Control**      **NO:** On/Off Control  
**DIM:** 0-10V Dimming 1%  
**PH:** Phase Dimming 1%

**Environmental**

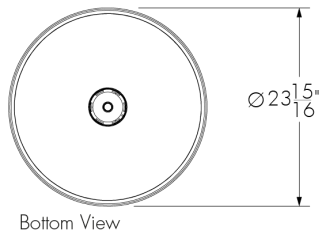
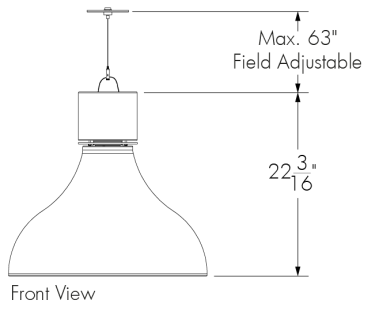
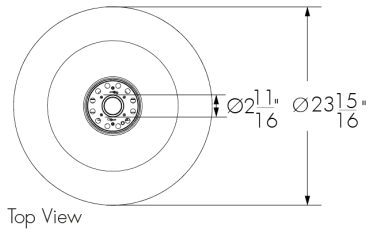
**Ingress Protection Rating**      IP20

**Environment**      Damp location (interior applications only)

**Operating Temperature**      -4 °F to 86 °F

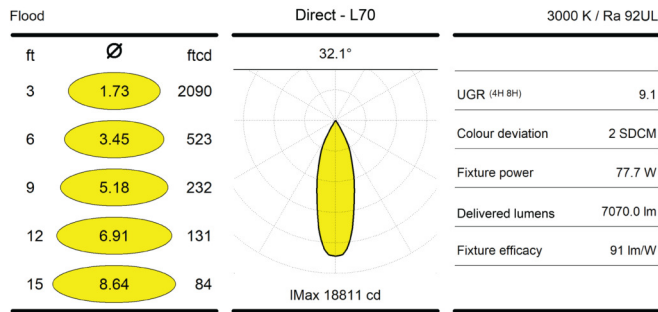
Dimensions

Direct/Indirect (dROD/I and dHOD/I)

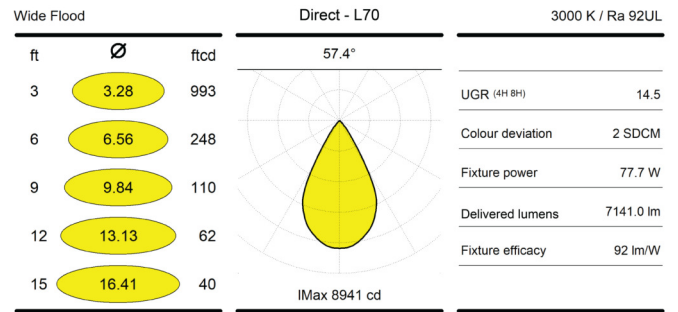


**Photometric Information - Direct Lighting**

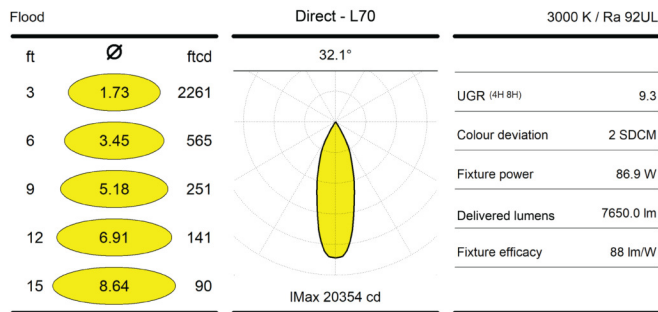
Direct Lighting Regular Output (dRO), Flood, L65, 3000K, CRI 92



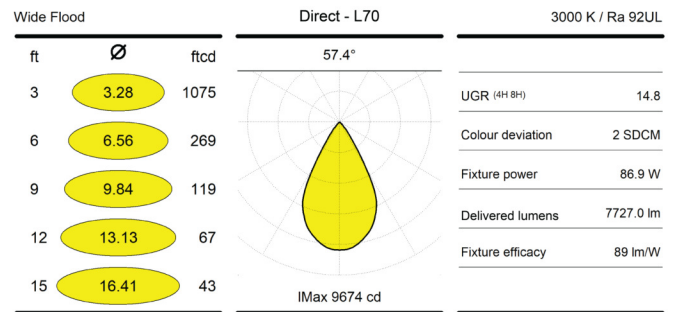
Direct Lighting Regular Output (dRO), Wide Flood, L65, 3000K, CRI 92



Direct Lighting High Output (dHO), Flood, L70, 3000K, CRI 92



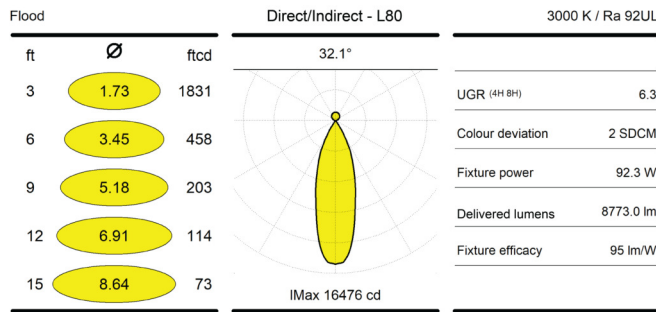
Direct Lighting High Output (dHO), Wide Flood, L70, 3000K, CRI 92



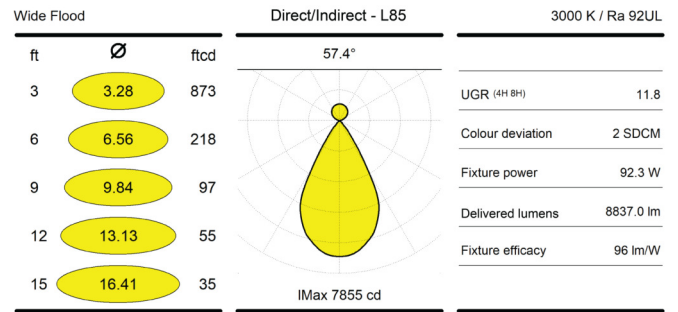
For all other configurations, consult IES files on the Lumenpulse website.

**Photometric Information - Direct/Indirect Lighting**

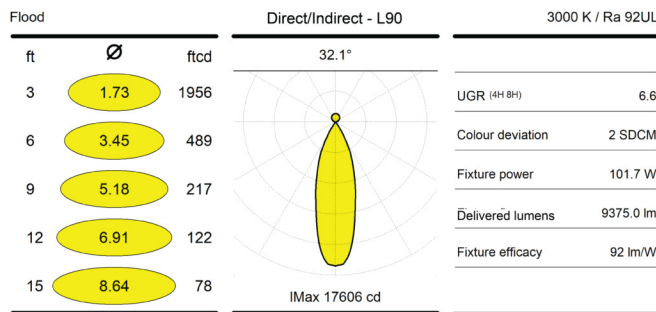
**Direct Indirect Lighting Regular Output (dROD/I), Flood, L80, 3000K, CRI 92**



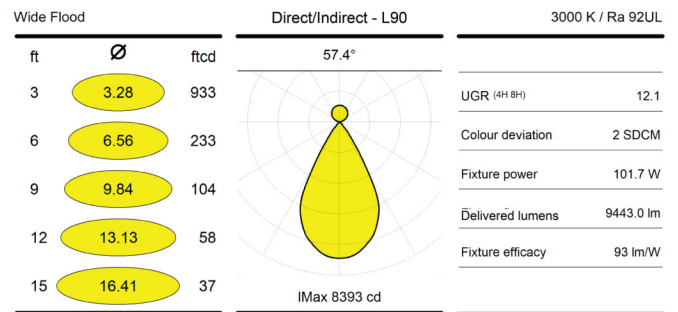
**Direct Indirect Lighting Regular Output (dROD/I), Wide Flood, L85, 3000K, CRI 92**



**Direct Indirect Lighting High Output (dHOD/I), Flood, L90, 3000K, CRI 92**



**Direct Indirect Lighting High Output (dHOD/I), Wide Flood, L90, 3000K, CRI 92**



For all other configurations, consult IES files on the Lumenpulse website.

**How to Order**

Housing	Light Direction	Voltage	Control	Output (Nominal Lumens)	Finish	Mounting Option Finish <sup>(7)</sup>	Color Rendering	Color and Color Temperature	Bezel Finish	Optic (Nominal Distribution)
SHOP SHOP	dRO Direct lighting Regular Output  dROD/I Direct Indirect Lighting Regular Output  dHO Direct Lighting High Output  dHOD/I Direct Indirect Lighting High Output	120/277 120/277 Volts	NO On/Off Control	L65 6500 lm <sup>(2)</sup>	MWH Matte White	MWH Matte White	92 CRI 92	27K 2700K	MOR Matte Orange	FL Flood 35°
			DIM 0-10V Dimming 1%	L70 7000 lm <sup>(3)</sup>	MBK Matte Black	MBK Matte Black	98 CRI 98	30K 3000K	IBR Italian Brick Red	WFL Wide Flood 55°
			PH Phase Dimming 1% <sup>(1)</sup>	L80 8000 lm <sup>(4)</sup>	CGY Concrete Grey			35K 3500K	GGR Glossy Green	
				L85 8500 lm <sup>(5)</sup>				40K 4000K	MWH Matte White	
				L90 9000 lm <sup>(6)</sup>					MBK Matte Black	
									CGY Concrete Grey	

**Notes:**

- 1. Phase dimming (PH) is only compatible with 120V power.
- 2. Available for dRO Light Direction only.
- 3. Available for dHO Light Direction only.
- 4. Available for dROD/I Light Direction combined with FL optic only.
- 5. Available for dROD/I Light Direction combined with WFL optic only.
- 6. Available for dHOD/I Light Direction only.
- 7. The color of the electrical cable matches the color specified for the mounting option.