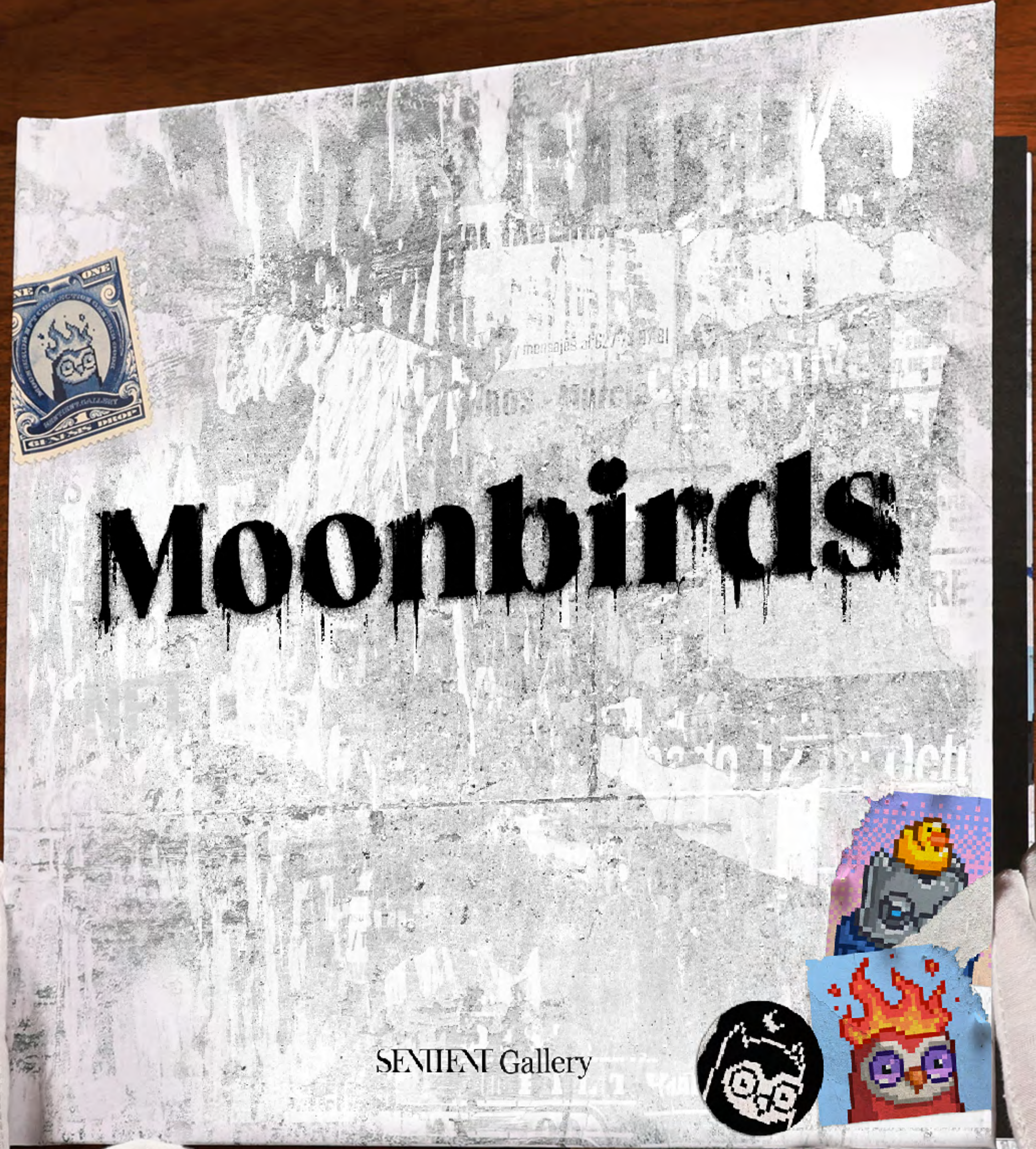


MOONBIRDS
Coffee Table Book

SENTIENT

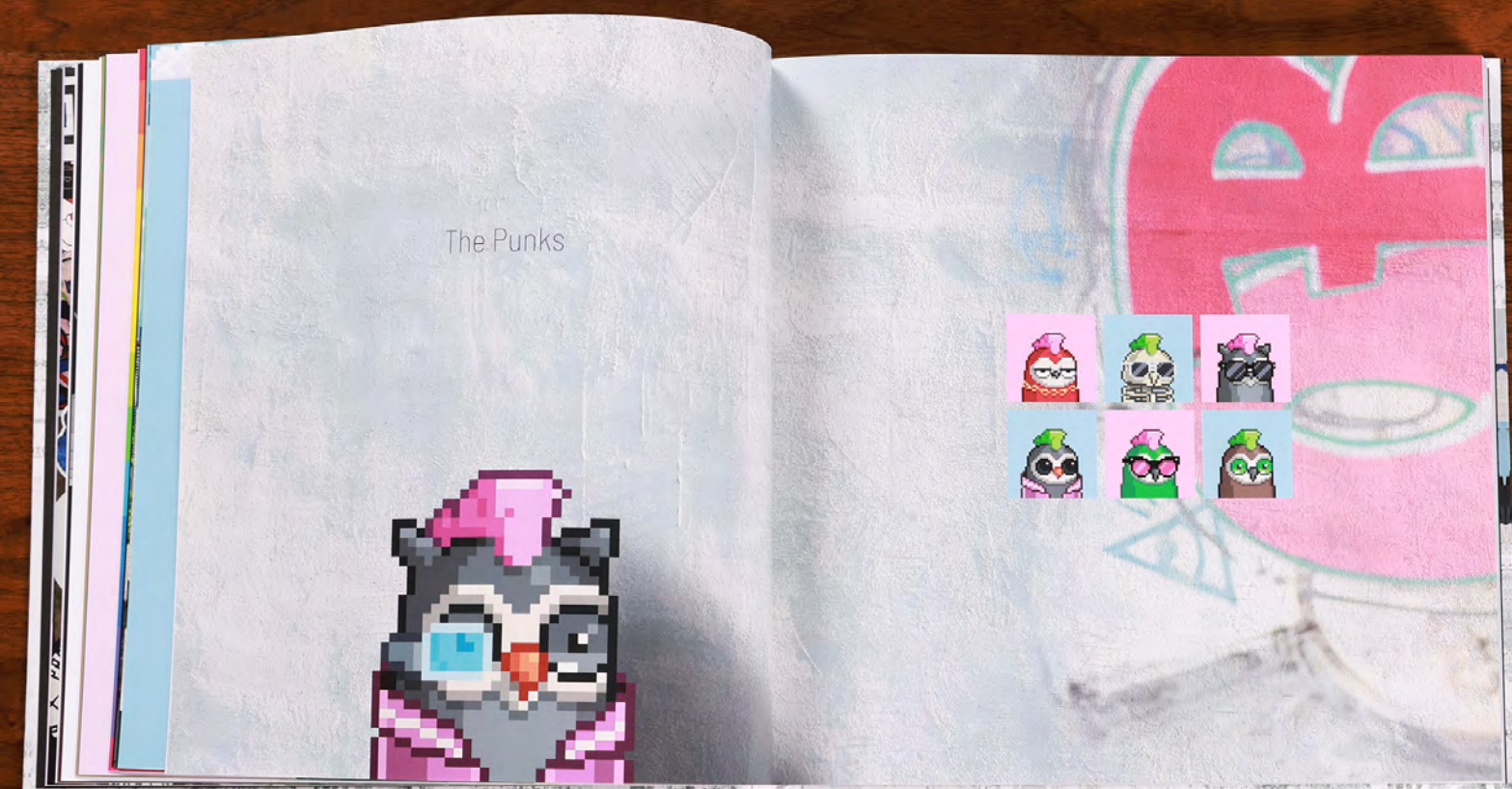




Moonbirds

SENIEN Gallery





TL;DR:

Moonbirds Book is a limited edition, 340-page, 13"x13" coffee table book covering everything Moonbirds (story of creation, traits, derivative projects, sub-parliaments, events, products, etc) in a delightful and captivating format. In addition, each physical copy of the book is accompanied by a digital version and an NFT that serves as a certificate of ownership.

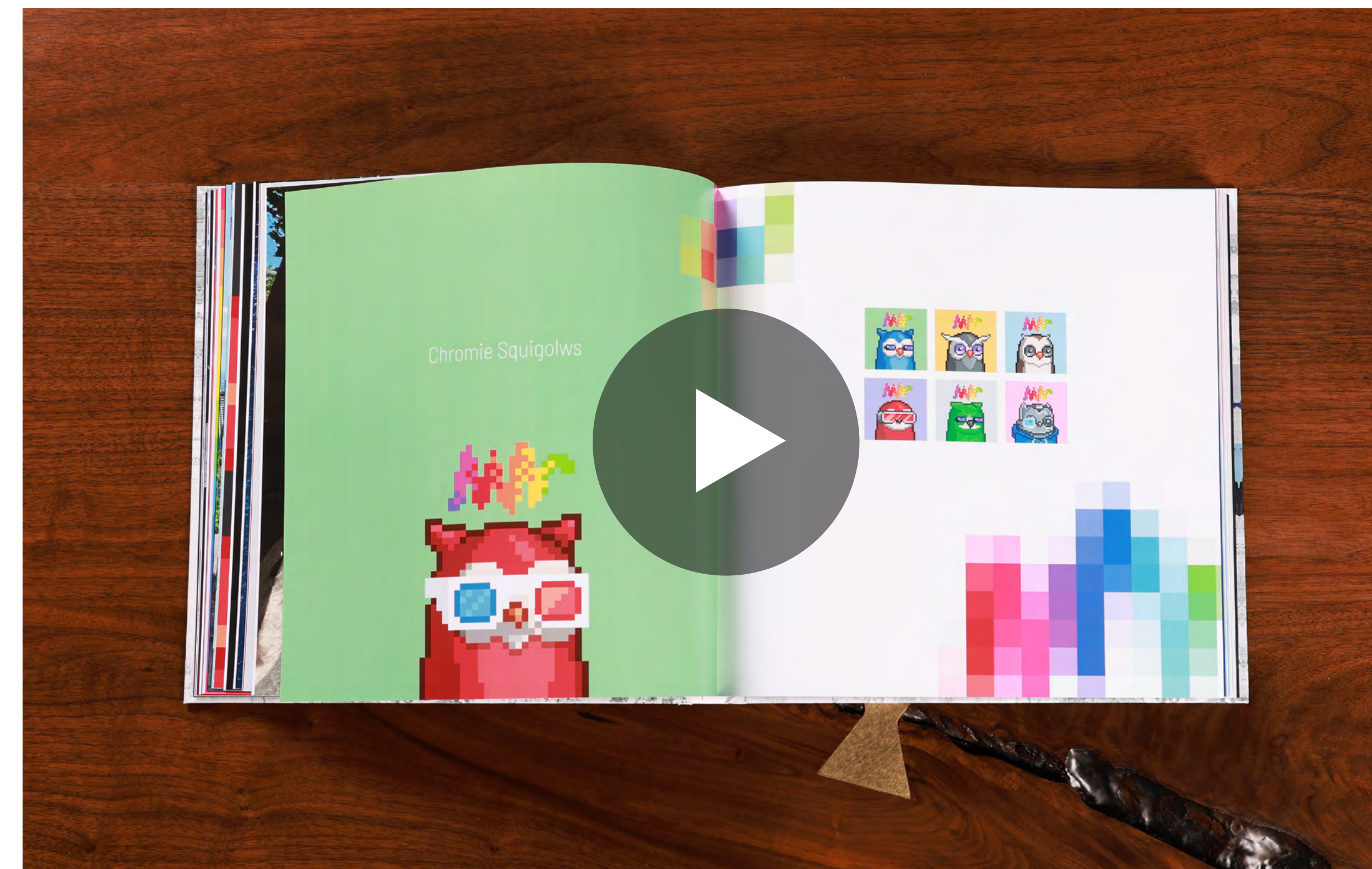
Amount Requested: 28 ETH

Permission to use the Moonbirds name and logo?: Yes

Mission alignment:

- 1- Promote the Moonbirds and Mythics brand beyond web3
- 2- Experiences or products which directly benefit holders

- 100 Free Books to holders
- opportunity to experience the collection in a non-digital format.
- Free Shipping (US-only)



Project type: Physical goods + Digital Collectible



3333 Physical Books
+ Digital Copy

+



3333 NFTs

+



333 Free
Object Passes

Backers:



#1062



#2287



#8130



#7418



#1198



#8026



#1426



#5339



#1425



#6575



#1282



#735



What is it?

The Moonbirds book is a physical coffee table book that comprises 340 pages, measures 13" x 13" in size, and weighs approximately 9lbs. This book will be produced in a limited edition of 3,333 copies. Each book has dedicated pages for every trait of the Moonbirds collection, an index of all 10,000 Moonbirds, photos of several events, and comprehensive coverage of all the significant subparliaments, derivative projects, and products affiliated with the Moonbirds.

<https://www.sentient.gallery/moonbirds-book>

The book can be purchased by minting a tradable NFT.

How does it benefit the Moonbirds holder community?

The Moonbirds book serves as an exceptional tangible item that is aimed at enhancing brand recognition among the Moonbirds holders' families, friends and loved ones. The book also is a collectible treasure that is intended for true enthusiasts and avid supporters of the collection. Every single collector has their Moonbird featured in the book, with a special emphasis on their unique traits.

The accompanying digital copy and the NFT serve as additional enhancements to the overall offering.

The grant will facilitate free shipping to all buyers in the US, in addition to the award of 100 complimentary copies of the book to members of the Moonbirds community through a raffle.

333 collectors who purchase the book will be randomly selected to receive, as part of the offering, a complimentary airdrop of a SENTIENT Object pass, providing them with priority access to forthcoming releases by SENTIENT.

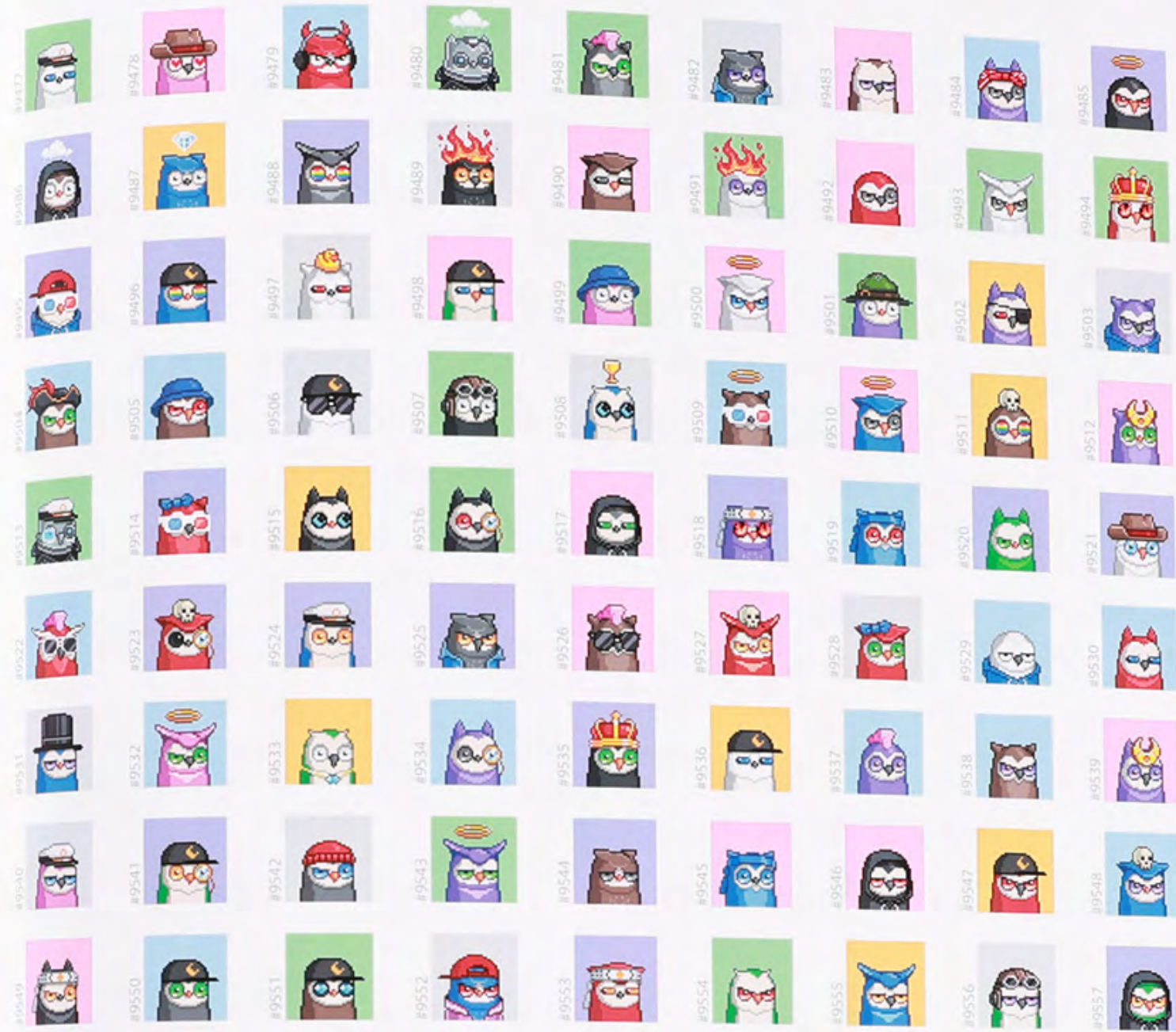


Who are you and why are you the right person to bring your idea to life?

My name is Ali, **SENTIENT#7388** on discord, [@sentientnyc](https://twitter.com/sentientnyc) on Twitter. I'm co-founder and chief brand officer at SENTIENT, a design studio and workshop in Brooklyn, with a focus on designing and manufacturing unique objects and contemporary furniture.

www.sentient.furniture

Within our company, we have a subset known as sentient.gallery, which is specifically focused on art collaborations and experimental projects. My professional background is in both design and marketing, and I have previously designed and printed several books, catalogs, at our studio. With my own extensive experience and the support of my talented team, I am well-equipped to fulfill the promise of this project.



What's the game plan?

We have already made considerable progress in the implementation of the project.

- Book design: **Completed**
- Website: **Completed**
- Printing vendor: **Already selected**
- Allowlist registration and raffle: **Premint**
- Minting platform: **Manifold**
- Prototypes: **Completed** (Several copies were distributed among the PROOF team)
- Promotion and marketing: **In progress.** Promotional efforts will be maximized close to the mint date.
- Mint date: **Early April (Exact date TBD)**
- Production time: **3-4 weeks (in Asia)**
- Shipping and Distribution: **Early August**
- SENTIENT Object Pass Airdrop: **Mid April**
- Distribution of the digital copy: **After the delivery of the physical copy**

What are the risks?

Risk: Not receiving the projected amount of orders.

Mitigation: short-run digital print instead of print press.

Risk: Production issues.

Mitigation: We will get samples in advance, and the full payment to the printer is after delivery and quality assurance.

What will the money actually be spent on?

The awarded money will be utilized to partially pay the cost of production and it will grant us the opportunity to offer free shipping in the US.

The grant will also provide us with an opportunity to contribute to the community by distributing 100 complimentary copies of the book via a raffle.

