

Moonbirds

THE COMIC SERIES



Action / Element	# of sessions / episodes	Cost per session / episodes	Total	Notes				
Community Anthology Series Production								
Live Community Storytelling 101 Sessions	4	\$500	\$2,000	Live initial kickoff and story telling 101				
Live Community Story development - Anth	2	\$750	\$1,500	Notes and production / community management				
Community Comic Art production	10	\$500	\$5,000	\$250 per page for	2 pages	10	Episode comic series	
Lettering and Design	10	\$200	\$2,000	\$100 per page for	2 pages	10	Episode comic series	
Anthology / Community Series Budget			\$10,500					
Written Lore creation			\$2,500					
Illustrated Lore art production			\$3,000					
Character design and Vis Dev			\$3,000					
Key Art / Cover Art / Promos			\$3,500					
DEVELOPMENT AND INITIAL ART			\$12,000					
Core Story Production								
Core Story writing	6	\$1,000	\$6,000	\$1,000 per episode				
Comic Season Art production	6	\$2,000	\$12,000	\$250 per page				

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Lettering and Design	6	\$750	\$4,500	\$750 per episode					
Epic Edition NFT Covers	5	\$1,000	\$5,000	\$1,000 per series	5 different covers from high profile artists				
Core Series Budget			\$27,500						
TOTAL BUDGET			\$50,000						
Assumptions									
Profit Split on NFT Sales, Subscription Revenue and Derivative Works of 50%									