Moonbirds
THE COMIC SERIES

Week	Operation	Approximate Timeline	Notes	Operation	Approximate Timeline	Notes	Operation	Approximate Timeline	Notes	Operation	Approximate Timeline	Notes
1	Development Agreement signing	1 week										
2	Announce and promote	1 week										
							Core Story Production					
6	Kick off and community story development session 1	4 weeks	4 weeks spent teaching intial story concepts, how to tell a short, what to be doing, homework etc				Core Story outline submitted	2 weeks	Happening concurrently with everything			
							Artist & Writer recruitment	4 weeks				
	Anthology Development											
8	Community pitches	2 weeks		**Core Story Development**								
9	Anthology Session 1	1 week	Feedback & homework	Written lore creation	4 weeks							
10	Revised community pitches	1 week	Feedback & homework	Visual Development	4 weeks	Can happen concurrent with written lore creation	Script writing		Happening concurrent with Core Story visual development			
11	Voting to greenlight	1 week		Key Art creation	1 week							
12	Anthology Session 2	1 week	Detailed review of sucessful pitches. Writer's homework assigned	Illustrated character / lore creation	4 weeks							
13	Updated drafts submitted	1 week					Episode 1 art	4 weeks				
							Episode 2 art	2 weeks				
	Anthology Production						Episode 3 art	2 weeks		Cover Creation - 5 Covers	Delivered for series release	Happening concurrently with Core Series Prodction
14	Pitches / stories to artists	1 week	Marvel method production -				Episode 4 art	2 weeks				
24	Art Production	10 weeks	Some art produciton happening concurrently				Episode 5 art	2 weeks				
26	Post production / final polish	2 weeks					Episode 6 art	2 weeks				
28							Lettering & Formatting	1 week	Happening as episodes are produced			
30							Final Polish	2 weeks				
	TOTAL TIME FOR PROJECT	**32 WEEKS**	With ability to start releasing at week 9									
			Comic episode example available earlier									