**BREAKFAST PRE-LAUNCH PARENT LETTER**

[Insert school district logo]

[Today’s date]

Dear Parents/Guardians,

We are excited to announce that effective for the [20## – 20##] school year, all [school type] schools will participate in the Breakfast in the Classroom (BIC) program. Elementary students will have breakfast in the classroom after the start of the school day. Students will eat breakfast during the morning routine, which consists of taking attendance, collecting homework, and completing the beginning of the class review activity. Please be assured that this program will not interfere with students receiving the classroom instruction necessary to improve academic achievement.

It is our hope that BIC will dramatically increase the percentage of students who eat breakfast. Currently, our district serves [number]% of the students who are eligible to eat breakfast. We would like to see this number triple as a result of BIC.

Research consistently shows that hungry children do not effectively learn. In addition, research has proven that students who participate in the School Breakfast Program perform better academically and have better school attendance. Moreover, their overall dietary intake is greater than that of non-participating students.

BIC is a great way to enhance children's health and improve their overall academic achievement. [Edit as needed - Elementary] students can report to school at [time] a.m. to participate in supervised activities; however, breakfast will not be served until school begins at [time] a.m.

[Edit as needed] Our middle schools and high school will continue to observe an early morning breakfast schedule. Breakfast will be available at the high school between [time] a.m. and [time] a.m. and at the middle schools between [time] a.m. and [time] a.m.

If you have any questions, please contact your child’s principal and the [food services director name, title, and email].

Sincerely,

[Superintendent name]

Superintendent

cc: [Food Services Director Name and title]