

GENERAL TERMS AND CONDITIONS OF USE OF THE WEBSITE

LUNII

(22 July 2019 Version)

Lunii is a simplified joint stock company with capital of 10,799 Euros, having its registered office located at 16/18 rue Dubrunfaut, 75012, Paris, France, incorporated in the Register of Trade and Companies of Paris under number 802 801 472, represented by Mr Eric Le Bot as Manager (hereinafter referred to as the “**Company**”).

These General Terms and Conditions of Use (hereinafter referred to as the “**GTUs**”) define the legal framework applying to the use of the Website accessible at <https://www.lunii.fr> (hereinafter referred to as the “**Website**”), designed and operated by the Company. These GTUs also contain information relating to users’ rights and restrictions imposed upon these rights by laws or rules.

When using the Website, as well as its services, the user unreservedly accepts these GTUs. The user therefore declares and acknowledges that he/she has read these General Terms of Use.

Each user should refer to the most recent version of these conditions, available at the following address: <https://www.lunii.fr/mentions-legales>.

The Website is published by the Company. It is hosted by salesforce.com, inc., a company in Delaware, with capital of \$ 128 billion having its registered office at The Landmark @ One Market, Suite 300, San Francisco, California 94105, United States of America.

Ms Maëlle Chassard is the Website publishing director.

The Company may be contacted by electronic mail at: contact@lunii.com.

ARTICLE 1: DEFINITIONS

In these General Terms of Use, capitalised words or phrases will have the following meanings:

- **Customer**: means any person buying Products via the Website;
- **Account**: means the space accessible on the Website, making it possible for Users to get access to all functions offered by the Company;
- **Content**: means any text, graphics, image, music, video or any other element which may be put online by a User;
- **Personal Data**: mean personal data within the meaning of European regulations on the protection of personal data collected, transferred or processed by the Company, making it possible to identify or make any individual identifiable;
- **Intellectual Property Right**: means all literary and artistic property rights (copyright and related right), industrial property rights (trademark, design and model and patent) as provided in the Intellectual Property Code and International Treaties;
- **Product**: means any product marketed by the Company via the Website;
- **Service(s)**: mean all functions, installations, uses, information, offers from partners and/or promotional offers or any other services accessible via the Website.
- **Website**: means the “LUNII” Website accessible at <https://www.lunii.fr>;
- **User(s)**: mean any person having an Account and using the Website or all or any part of Services offered by such Website;

ARTICLE 2: PURPOSE AND SCOPE OF APPLICATION

The Company develops and markets on its Website a device used to duplicate sound using the name “My Fabulous Storyteller”, as well as many accessories intended for children, to tell them stories to develop imagination, knowledge and vocabulary.

When benefitting from Services offered by the Website, Users state that they unreservedly accept these GTUs. Users therefore state and acknowledge that they have read and understood the provisions of these GTUs. At any time, if the User disagrees with any of the clauses of the GTUs, the User shall forthwith put an end to the use of the Website and related Services.

These GTUs are available at any time, by clicking on a direct link located at the bottom of each page of the Website.

Services offered by the Company are accessible on the Website.

The Website and its Services are accessible to any User having an access to the Internet. All costs related to getting access to the Website, whether costs for hardware, software or access to the Internet are exclusively payable by the User.

Access to the Website or its Services may be limited to a maximum number of access occurrences and/or a period determined in a defined length of time.

The Company will reserve the right of designing all functions which it may consider appropriate.

ARTICLE 3: EFFECTIVE DATE – TERM

These GTUs are applicable during the period of browsing and access to the Website.

The Company will reserve the right of amending these GTUs at any time. The User will be given reasonable notice before the application of updated GTUs, unless amendments are due to legal or administrative obligations.

Any amendment will become effective from the date of publication thereof. The User accepts to be given notice of updated GTUs through the publication thereof on the Website.

When continuing to use the Website or getting access thereto after the effective date of updated GTUs, the User states that the User has carefully read updates and accepts all changes brought thereto. These GTUs govern any disputes as may arise before the effective date of updated GTUs.

The latest version of the GTUs available online on the Website will prevail, as the case may be, over any other version of these GTUs.

ARTICLE 4: CREATION OF AN ACCOUNT

To get access to all the Website functions, the User shall create an Account. Website browsing and access to information published on the Website are subject to registration on the Website.

Upon each use of the Website, the User should systematically enter his/her identifiers which should remain secret. These identifiers may not be transferred and the use thereof should be strictly personal.

The User should ensure that his/her identifiers are not used and not likely to be used by third parties. On this point, the User undertakes to keep the various items constituting his/her identifiers separately.

By creating an Account, the User guarantees that the User will protect information relating to his/her Account and will be fully responsible for any use of his/her Account by the User or a third party.

When signing up, the User shall provide the following information:

- email address;
- password;

In order to validate his/her registration, the User shall tick the box showing the indication “I unreservedly accept the General Terms of Use” or a similar indication, as well as the box showing the indication “I agree to have my personal data processed”.

The Company may ask for some additional information to ensure that the User’s identity is true and accurate. By accepting these GTUs, Users accept to transfer all information mentioned above at the first request of the Company, otherwise, Services will not be accessible.

Once this information has been provided, the User will receive an electronic mail requesting a validation of his/her registration.

Once the Account has been created, the User will have access to a dashboard to consult his/her profile and get access to his/her history of purchases, without limitation.

Once his/her account has been finally validated and in order to complement his/her profile, the User may be prompted to transfer the following information:

- Surname and forename;
- Billing country;
- Billing address;

The User undertakes to provide accurate personal information in line with reality and to systematically update such data via his/her profile or by giving the Company notice to guarantee the relevance and accuracy thereof while the Website is used. The User undertakes not to create or use other Accounts than the one initially created, by using either his/her own identity or a third party’s identity.

If the provisions of these GTUs are not known in detail, the Company will reserve the right of changing or terminating access to the Website at any time, without notice, with no liability to the User.

The Company will also reserve the right to deleting any Content whatsoever on the Website, for any reason whatsoever and without prior notice. However, the deleted Content may be retained by the Company in compliance with certain legal obligations.

ARTICLE 5: SERVICES

The creation of an Account makes it possible for Users to get access to some functions available on the Website, without limitation. In particular, these functions make it possible to:

- Buy “My Fabulous Storyteller” as well as many accessories;
- Download the “Luniistore”, an application dedicated to the purchase of stories intended for children and the use thereof via “My Fabulous Storyteller”
- Get access to the Account data;
- Get access to the history of the Account-related purchases;

- Contact the Lunii support service;
- Reset the Account password;
- View all Products available for the billing country selected by the User;

Services offered by the Company may change. The Company will reserve the right of offering any Services which it may deem appropriate in such a form and depending on functions and technical resources which it will consider as most appropriate to deliver such Services.

ARTICLE 6: PARTIES' OBLIGATIONS

During the period when the Website is used, the User undertakes to comply with existing laws and regulations and not to violate third parties' rights and public order. The User will be solely responsible for information transferred via the Website. On this point, the Company's liability may not be incurred in any way whatsoever.

While the Website and/or its Services are used, Users will refrain from:

- Slandering, insulting, harassing, stalking third parties, threatening, or violating third parties' rights in any other way (such as rights relating to privacy and publicity);
- Downloading to the Company's servers, publishing, sending by email, transferring or making available in any other way items of any type whatsoever (electronic or non-electronic elements, written or non-written elements, etc.);
- Stealing the identity of another individual or legal entity, forging or deleting indications of copyright, legal indications, indications of property rights or texts relating to the origin or source of Services or any other elements on the Website;
- Deleting notices relating to copyright, trademarks and property rights included in the Website and/or its Services and/or related documents;
- Partly or fully preventing another User from getting access to or using the Website; from using or benefiting from Services;
- Using the Website or Services for illegal or forbidden purposes, or for purposes which may affect public order and/or good morals;
- Interfering with or interrupting the Website and/or Services, or servers or networks connected to the Website and/or Services, or violating the requirements, procedures, rules or regulations of connected networks;
- Using a robot, a spider, or any other device to collect, or index all or any part of the Website and/or Services, or to collect information on Users for unauthorized purposes;
- Creating Accounts automatically or for wrong or fraudulent purposes;
- Promoting or providing instructions on illegal activities, or promoting physical or moral violence to a group or person;
- Promoting any religion or any religious activity;
- Offering any commercial promotion or preferential rates for any other company or service;
- Transferring viruses, worms, defects, Trojan horses or any other element of destructive nature or which may steal or reveal another User's data.

Users also undertake:

- Not to publish any inaccurate information;
- Not to adopt, when using the Website, any behaviour which may (i) cause harassment to third parties or encourage third parties to be involved in harassment, (ii) encourage hatred, discrimination, racism, fanaticism and physical violence against individuals or groups of individuals, (iii) request funds for the financing of unlawful activities, (iv) represent or promote illegal activities or defamatory, insulting, obscene, threatening or slanderous behaviours as well as incorrect or misleading information, (v) promote or encourage any

activity or project that may be criminal or give indications or instructions on how to encourage illegal activities, invasion of privacy, the dissemination and creation of computer viruses.

If the User fails to comply with any provision herein stipulated, the Company will reserve the right to:

- Suspend, delete or prevent any access to the User's Services – whether the user committed or was a party to the violation;
- Delete any Content fully or partly connected to the failure;
- Take any appropriate measures and bring any legal action;
- Give notice to, cooperate with and provide to authorities in charge all information needed to identify and crack down on illegal or unlawful activities, as the case may be.

ARTICLE 7: LIABILITY

The Company may not be held liable for the Content published by Users on any medium or any Website whatsoever and does not give any express or implied warranty on this point.

Users are responsible for their own use of the Website and for the direct or indirect effects of such use only. They will be responsible for making any use thereof in compliance with existing regulations and with the C.N.I.L recommendations.

The Company is not aware of all the Content, messages and notices put online by Users in connection with the Services, but it can moderate, select, check or control them, where need be. However, in consideration of this Content and of these messages and notices, the Company will only take action as hosting service provider.

In addition, the Company is not bound by any obligation to preselect, control, or change information that was published. The Company may not be held responsible for choices made by the Users.

In no case may the Company, its subsidiaries or affiliated entities, or any of their employees, officers, directors, agents, dealers, partners, suppliers of third-party Content or licensor, respectively, or any of their officers, directors, employees or agents be held liable for any non-consequential, incidental, special, indirect or punitive damages resulting from or related to:

- The use of the Website or Services;
- The incapacity to use the Website or Services;
- The change or elimination of Content transferred via the Services; or
- These GTUs.

In no case whatsoever may the Company's liability in connection with the Services exceed the value of any amounts of money collected by the Company. The User agrees that any grievance derived from or related to the Website or Services should be expressed within one (1) year from the date of the fact which generated the grievance, otherwise, rights may finally lapse because of said grievance. Considering that certain countries do not go as far as restricting the duration of an implied warranty, there is a possibility that all or any part of the restriction mentioned above may not be applicable.

In addition, the Company may not be held liable for any non-functioning, impossible access or malfunctioning of Services delivered by the Users' access providers, or Internet network services. The same will apply for any other reasons external to the Company. Indeed, though the Company exercises its best efforts to avoid any malicious use of the Website, the Company may not be held liable for any damages resulting from the transmission of a virus or any other element which may contaminate computer hardware and programs.

ARTICLE 8: INTELLECTUAL PROPERTY RIGHT

“LUNII” is a trademark registered with the INPI under number 4523893.

The Company is the exclusive owner of intellectual rights to the Website, including all texts, comments, works, illustrations, videos and images, whether visual or audio, copied on the Website, as well as databases of which it is the producer.

All these intellectual creations are protected by the laws on copyright, trademarks, patents, sui generis rights of databases and publicity rights worldwide.

On this point, as provided by the Law on Intellectual Property, the sole use of the Website for a private use subject to different or even more restrictive provisions of this code is permitted.

Any other use represents an act of fraud punished under the law on Intellectual Property, save as may be previously authorised by the Company.

Any form of total or partial duplication, extraction and copying of the database produced and operated by the Company on the Website is strictly forbidden without its prior consent in writing.

The Company does not own the Content published on the Website. By using the Website, the User grants to the Company a non-exclusive, fee-free, permanent, royalty-free, transferrable, irrevocable right which may be subject to a sub-license for the use of the Content which the User publishes on the Website.

Under this license, the User permits the Company to freely use all or any part of published Content, represent, disseminate and copy such Content on the Website.

The Company may therefore deliver Users' Content in a promotional, advertising and profitable context through giveaways or partnerships, without limitation. Such Content may be delivered via any means.

The User therefore states that:

- he/she owns the Content published on or through the Website or that the User may grant the rights and licenses mentioned in these GTUs;
- the publication and use of the Content on or through the Website do not infringe upon, misuse or violate third parties' rights, including, without limitation, rights to privacy, publicity rights, copyright, trademarks and other intellectual property rights.

ARTICLE 9: TECHNICAL PROVISIONS

Services will be provided “as is” to the extent where they are available. The Company does not guarantee that any delivery of Services offered via the Website will be free of any error, of any interruption from time to time, or that it will be secure.

The Company is not bound by any obligation of personal assistance – including technical assistance. The Company disclaims any express or implied warranty, including with respect to the quality and compatibility of the Website with the use thereof to be made by Users.

The Company does not guarantee any outcome or profit in the subsequent use of Services offered through the Website.

Also, the Company does not guarantee that the information and data found on the Internet are protected against such attacks or misuses as the case may be.

ARTICLE 10: SECURITY

Users undertake to take all reasonable precautions to preserve the confidentiality of their identifier and password to get access to the Website. On this point, the User undertakes, without limitation:

- Not to write anywhere, in any case whatsoever, his/her identifier or password, even in a coded way;
- To always use his/her identifiers away from prying and indiscrete eyes and ears;
- To avoid composing his/her identifiers in front of third parties;

Users are also strongly recommended to periodically change the password required to get access to the Website, by getting access to their Accounts, tab “*my account*”, “*my password*”, and then “*edit*”.

When changing his/her password, the User shall ensure that the password is not made up of combinations that are easily identifiable, such as his/her last name, first name, date of birth or those of a relative (spouse, child, etc.), a password used for other purposes (including for a personal messaging system etc.).

The User also undertakes not to store on his/her computer, smartphone and/or digital tablet his/her identifiers, and not to send them via non-secure transfer channels such as electronic mail, sms.

The User is also responsible for deleting information stored on his/her computer, smartphone and/or digital tablet after using payment services, in particular for deleting cookies and history or data stored in the cache memory.

Internet is an open international telecommunications network to which the User may get access through a computer, smartphone or digital tablet. To get access to the Website and to Services, the User shall comply with technical requirements (concerning equipment and software) as described in these GTUs.

The User shall take all measures required to make sure that the technical specificities of his/her computer, smartphone, or digital tablet as well as their software and Internet contract make it possible for the User to get access to the Website in all safety.

The User is fully responsible for the proper operation of his/her computer hardware as well as his/her connection to the Internet. On this point, the User shall make sure that this hardware is not affected by any problem or virus and is sufficiently secure to prevent the risk that a third party may get access to his/her Account and to the data which this space contains.

The User shall exercise his/her best efforts to preserve this security. For that, the User shall ensure in particular that there is no risk that hostile programs or viruses may get access to and disturb the computer systems of the Company. In particular, the User shall make sure that his/her computer, smartphone, digital tablet are safe, using and regularly updating anti-virus and anti-spy software as well as a personal firewall.

The User will assume technical risks, in particular those related to any power outage, interruption of connections, malfunction or overloaded networks or systems.

The User acknowledges that the User shall get in touch with the Internet access provider of his/her own choosing to get access to the Internet, to the Website and to Services. In this context, the User acknowledges that the User is responsible for choosing and for determining the conditions of his/her relations with his/her Internet access provider.

The Company may not be held responsible for risks relating to getting access to the Internet and risks relating to remote data forwarding by or to the User, including in case of dispute between the User and his/her Internet access provider in relation with the confidential/personal character of data transferred, the cost of transfers, maintenance and interruptions of phone lines and Internet network.

The User is responsible for using the Services in compliance with technical requirements, in line with security instructions given by the Company.

Under regular circumstances, Services are accessible through the Website.

The User shall log on to the Website for a limited period of time and undertakes to sign out as soon as the User has stopped using the Services. As signing out the Website is not automatic, after signing in, the User will remain connected to the Website until said User signs out by clicking on the indication “sign out” on the Website.

The Company will reserve the right of:

- Eliminating or withdrawing any Content or information as the Company may consider inappropriate;
- Personally bringing any legal action to remedy any losses which the Company may have personally suffered as a result of defaults for which Users are responsible under these GTUs without prejudice to legal actions brought by third parties;
- Giving notice to authorities in charge as the case may be, collaborating with them and giving them any information needed to identify and crack down on illegal or unlawful activities, in compliance with existing laws.

ARTICLE 11: FORCE MAJEURE

Any event beyond the control of the Company against which it could not reasonably take any protective measures is a case of force majeure and as such will suspend the parties' obligations, including, without limitation: any strike or technical breakdown (energy or power outage, breakdown affecting any telecommunications provider, Internet access or hosting providers, etc.), energy supply shutdown (including electricity), breakdown in electronic communications network used by the Company and/or any substitute networks.

The Company may not be held liable or considered as having failed to comply with its obligations as provided in these GTUs, for any default related to a case of force majeure as defined by French law and case law, provided that it gives notice thereof to the other party, on the one hand, and that it exercises its best efforts to minimise the loss and perform its obligations as soon as possible after the case of force majeure has been brought to an end, on the other.

ARTICLE 12: ENTIRE AGREEMENT

The provisions of these GTUs represent the entire agreement made between the Users and the Company. They will prevail over any offer, correspondence before and after the date of execution hereof, and over any other provision stipulated in documents exchanged between the parties with respect to the purpose of GTUs, save if an amendment was duly signed by the representatives of the two parties.

ARTICLE 13: NON WAIVER

Any failure from either party to these GTUs to enforce any clause whatsoever, either permanently or temporarily, may not, in any case whatsoever, be considered as a waiver of this party's rights as stipulated in this clause.

ARTICLE 14: INVALIDITY

If one or more provisions in these general terms and conditions of use are held as invalid or declared as such pursuant to a law, to regulations, or following a decision which became final from a court having jurisdiction, the other stipulations of these general terms and conditions of use will remain in full force and effect.

The Company undertakes to eliminate and immediately substitute a legally valid clause for said clause, as the case may be.

ARTICLE 15: HEADINGS

In the event of any problems of interpretation between the heading and chapter of any section and any of the clauses, headings will be deemed to be non-written.

ARTICLE 16: JURISDICTION – LAW APPLICABLE

These GTUs are governed by and interpreted in compliance with French law, irrespective of principles of conflict of laws.

In case of a dispute which may arise from or in connection with the interpretation and/or performance of this document or with respect to these general terms and conditions of use, the parties undertake to exercise their efforts to settle out of court any disputes which may arise from these general terms and conditions of use.

Should any dispute arise between a User and the Company, the parties therefore agree to negotiate in all good faith to settle the dispute. If the parties fail to settle the dispute after at least thirty (30) business days of negotiations, the dispute will be settled at the court entertaining exclusive jurisdiction.

All disagreements, relating, without limitation, to the validity, performance, interpretation, and/or termination of these general terms and conditions of use shall be referred to courts in the territory of the registered office of the Company which shall entertain sole jurisdiction, save as may be provided otherwise by compulsory procedural rules.