

viccarbe

Aleta

Designed by Jaime Hayon

Catalogue - EN

2017



Jaime Hayon

Spanish artist-designer Jaime Hayon was born in Madrid in 1974. After studying industrial design in Madrid and Paris he joined Fabrica - the Benetton-funded design and communication academy in Italy- in 1997 where he directed the design department until 2003.

Hayon set up his own studio practice in the year 2000 and dedicated himself fully to his personal projects from 2003 onward, today he is one of the most acclaimed creators worldwide.

ALETA

Elegance in the subtle

Collection designed by Jaime Hayon, 2017



If we look for a leitmotif in the Viccarbe collection, that would be the combination of synthetic structures and extra comfortable seats. The simplicity, the contemporary design of its chairs and armchairs comes from the hand of bases that have the precise material to define the use and the function, free of all useless adornment. On the other hand, comfort comes from subtle details on both the inside and outside of each piece. Aleta was born in this way, achieving a perfect balance capable of fulfilling the creative proposal of Jaime Hayon, and the evolutionary proposal of the Viccarbe collection.

"With the international vision, with the mixture of know-how, and of combining different ideas and dialogues, certain products were released with which we are very satisfied today.

As a designer—just like Viccarbe—I'm very functional. Not minimalist, but simple. (...) With Viccarbe, the idea was to find a mutual language. The turning point has perhaps been found by making a few more expressive forms on the chairs or tables we have made, finding a way, a balance for both. I believe that the real collaboration with companies is this: to find a balance."

"The simplicity, the contemporary design of its chairs and armchairs comes from the hand of bases that have the precise material to define the use and the function, free of all unnecessary adornment."



On this page, a picture of Burin table full black with two Aleta chairs metal base, black structure



Comfort comes from
subtle details on both
the inside and outside
of each piece



On the left page, a picture of Burin table in black with Aleta chair, pyramid swivel base. On this page, Aleta chair, flat swivel base, and Aleta chair pyramid swivel base with casters

On these pages, featuring Trestle table and
Aleta chair with swivel flat base

The limits between spaces are blurred. Conventional meeting rooms are no longer the only spaces where teams work to transform organizations. We feel more comfortable in familiar surroundings, in places similar to the living room, where we regain confidence in ourselves and feel like participating. We also feel comfortable in relaxed environments such as a café, where we can hold informal meetings where we can take a stance and strengthen ties with other colleagues in the organization.



Aleta & Work

Office — The Aleta chair was born to materialize the perfect balance between functionality and creativity. Aleta works perfectly in any situation: having lunch in a restaurant, an extended meeting at the office or working from home.



Project on top: Vocoon Headquarters, Cleveland
Interior Design: Vocoon. Pictures: Matthew Carbone

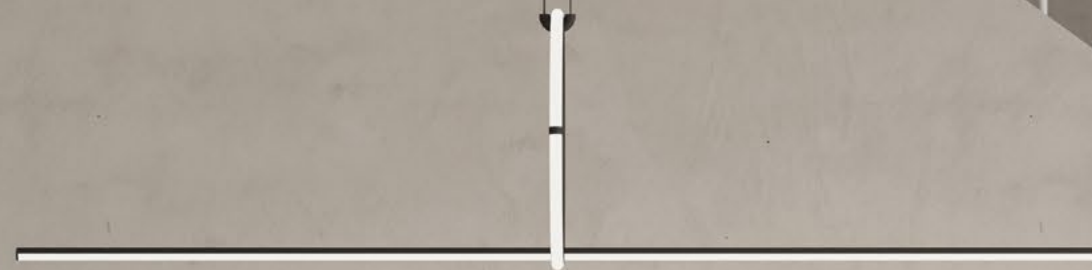
Project on the right: Savills Aguirre Newman
Headquarters - Coffee area



Project on this page: Savills Aguirre Newman
Headquarters - Coffee area

ALETA WOODEN BASE

Warm, elegant, contemporary... The versatility of a chair does not only lie in its initial design. It also lies in the possibility of incorporating different finishes in it. Aleta and its wooden base allow us to play with ambiguity. They give us the possibility to create multipurpose spaces where we are not limited by the use, but inspired by the warmth of the finishes. In this case, it does not matter where we live our day to day life, but the comfort with which we approach it.



On these pages, featuring Burin table and Aleta chair with wooden base

Unwind Hotel Otaru, (Japan)

Hospitality — Unwind Otaru represents the renovation of an old building located in the prefecture of Hokkaido, north of Japan. Its vintage aesthetic combines perfectly with the contemporary furniture and finishes chosen for the new layout. As with the Aleta collection, achieving the right balance is fundamental.



Project on these pages: Unwind Hotel Otaru, Japan
Interior Design: LINE-Inc. Pictures: Kenji Masunaga, Kozo Takayama
Special thanks: Interiors Inc





Projects on the left page: Tago Mago Restaurant, Valencia.

Projects on the right page: La Chipirón Restaurant, Valencia by La Galería Estudio. Picture: Ángel Segura







Projects on the left page: La Cabra Restaurant, Madrid. Interior Design: Mecanismo. Photographer: Kavi Sánchez



Projects on the right page: The Härg, Estonia. Interior design: Ace of Space + Aap Piho. Dealer: Studio Living. Photographer: Terje Ugandi



Projects on these pages: Centre Pompidou Café Le Central, Paris.
Project: Hayon Studio.
Pictures (interiors): Nienke Klunder





Project on these pages: Reinassance hotel, Barcelona





Project: Club Alma Sensai, Madrid
 Interior Design: Mar Vera for Welcome Design
 Photography: Paloma Pacheco Turnes



Project: Casa Decor
 Interior Design: SINMAS Studio





Aleta Lounge Chair

			
Aleta Lounge Chair metal base	Aleta Lounge Chair wooden base	Aleta Lounge Chair metal base & armrests	Aleta Lounge Chair wooden base & armrests

Aleta Stool

				
Aleta bar stool	Aleta high bar stool	Aleta swivel bar stool	Aleta swivel bar stool high backrest	Aleta swivel bar stool & armrests
				
Aleta counter stool	Aleta counter stool high backrest & armrests	Aleta swivel counter stool	Aleta swivel counter stool & high backrest	Aleta swivel counter stool high backrest & armrest

Aleta Table


Aleta low table

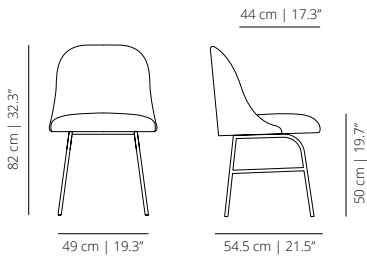
Aleta Chair

			
Aleta chair metal base	Aleta chair metal base & armrests	Aleta chair metal base	Aleta chair metal base & armrests
			
Aleta chair wooden base	Aleta chair wooden base & armrests	Aleta chair swivel base	Aleta chair swivel base & armrests
			
Aleta chair pyramid swivel base	Aleta chair pyramid swivel base & armrests	Aleta chair flat swivel base	Aleta chair flat swivel base & armrests
			
Aleta chair pyramid swivel base & casters	Aleta chair pyramid swivel base with casters & armrests	Aleta chair five casters base	Aleta chair five casters base & armrests

viccarbe

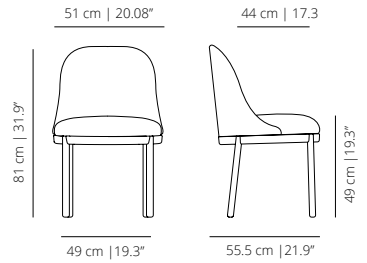
METAL BASE

ALSIMÉ
metal base chair



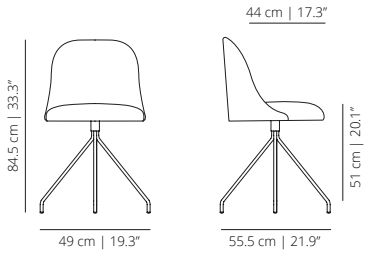
WOODEN BASE

ALSIMA
wooden base chair



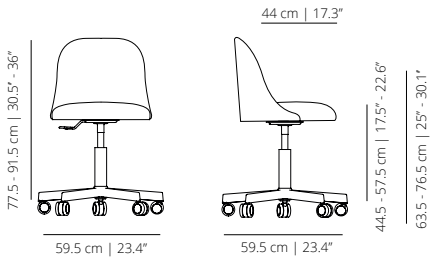
SWIVEL BASE

ALSIG
swivel chair

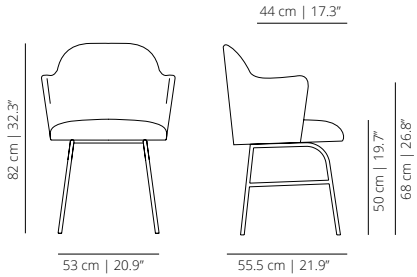


CASTER BASE

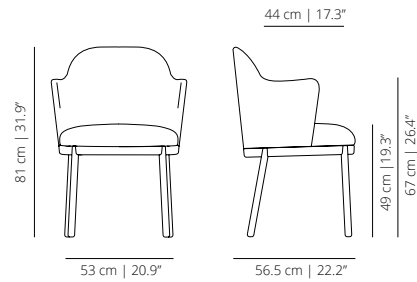
ALSIBR
caster base chair



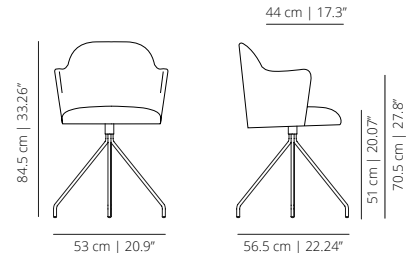
ALSIMÉ
metal base chair with arms



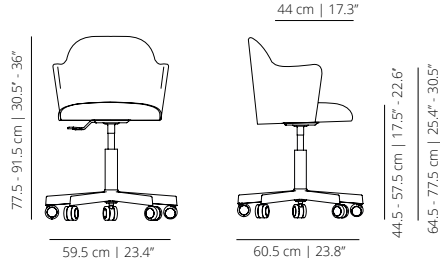
ALSIMABR
wooden chair with arms



ALSIGBR
swivel chair with arms

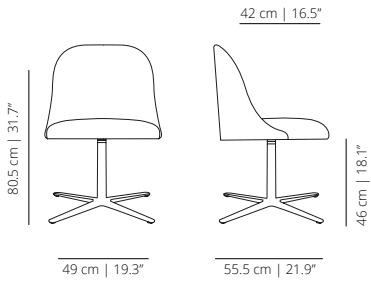


ALSIBRBR
caster base chair with arms



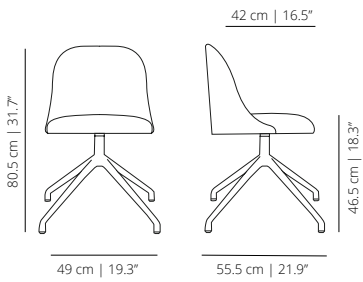
FLAT SWIVEL BASE

ALSIPLA
flat swivel base chair



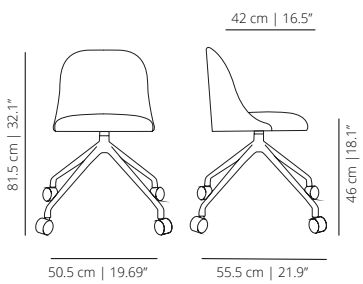
PYRAMID SWIVEL BASE

ALSIPI
pyramid swivel base chair

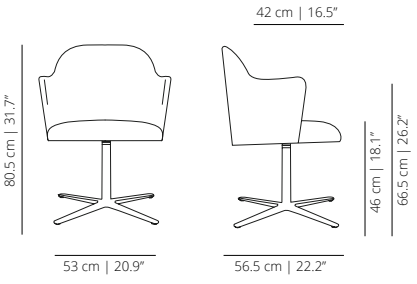


PYRAMID CASTERS SWIVEL BASE

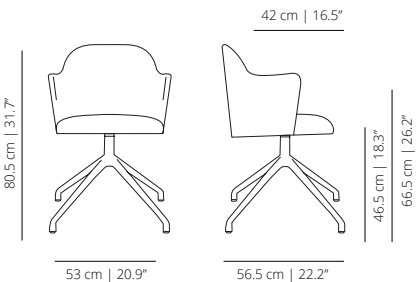
ALSIPIRU
pyramid casters swivel base chair



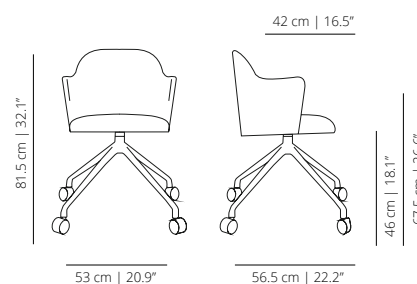
ALSIPLABR
flat swivel base chair with arms



ALSIMABR
pyramid swivel chair with arms



ALSIPIRUBR
pyramid casters swivel base chair with arms



FINISHES

Upholstery

[Check upholstery samples.](#)

STRUCTURE



brass*

Powder coated



white
RAL 9003



black
RAL 9005



taupe
RAL 1019

Stained Wood



bleached
stained oak



matt
stained oak



cognac
stained oak



walnut
stained oak



ash
stained oak

**in metal base chair*

TECHNICAL INFO

Seat and backrest moulded in plywood coated with expanded polyuretane foam.

Base options:

Metalic base – Calibrated steel structure powder coated in thermoreinforced polyester in white, black, sand or altea blue.

Wooden base – Base in solid oak wood stained with the finishes of our collection.

Swivel base – Calibrated steel swivel structure powder coated in thermoreinforced polyester in white, black, sand or altea blue.

***Flat swivel base** – Injected swivel aluminium base powder coated in thermoreinforced polyester in black or white microtexturized. Plastic glides in black or translucent.

***Pyramid swivel base** – Injected swivel aluminium base powder coated in thermoreinforced polyester in black or white microtexturized. Plastic glides in black or translucent.

***Pyramid swivel base with casters** – Injected swivel aluminium base powder coated in thermoreinforced polyester in black or white microtexturized with black casters.

****Five casters base** – Aluminum swivel base powder coated in white or black high gloss, height adjustment system and black casters.

** Microtexturized powder coated*

*** Highgloss powder coated*

CERTIFICATIONS

ANSI BIFMA X5.4-2 012 | UNE-EN 16139:2013vc2015 (metal base chair)
UNE-EN 16139:2013 vc2015 (aleta chair wooden base)

Classe 11M - Ecopelle valencia de la ditta spradling - Approved by the Economy and Finance Ministry (*Omologato dal ministero dell’ economia e delle finanze*)

Let's talk

We want to help you find the best designs for your project. Get in touch and our team will get back to you as soon as possible.

+ CONTACT US

