

MORE
PHOTOGRAPHIC
ADVERTISING
FROM A-TO-Z

FROM THE KODAK TO THE LEICA
VOLUME TWO

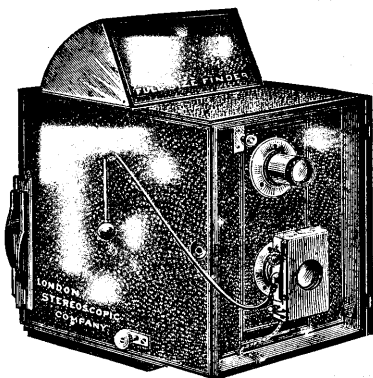
ACTUAL SIZE FROM THE PAGES
OF THE LEADING MAGAZINES
OF AMERICA
FROM THE 1880's TO THE 1920's

Reproduced in exact detail

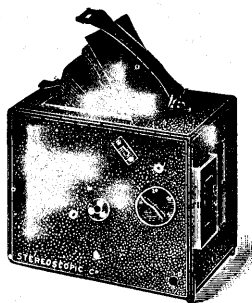
CAMERAS—PLATES—NOVELTIES—SCHOOLS—SHUTTERS—MORE!



A UNIQUE COMPILATION
FOR THE PHOTOGRAPHIC HISTORIAN
AND COLLECTOR OF CAMERA CURIOSA



**TWIN LENS
HAND
CAMERAS.**



**THE STEREOSCOPIC
COMPANY'S
Improved Twin-Lens
ARTIST.**



The Smallest TWIN-LENS Hand Camera in the World.

It measures only

$5\frac{1}{4} \times 6 \times 6\frac{1}{2}$ inches,

AND

Weighs 4 lbs.,

**Including 3 Slides, 2 Lenses,
and Shutter.**

THE Improved "Artist" Twin-Lens Camera is made of the very finest mahogany, carefully covered in Morocco leather, and is fitted with a **full size finder and an ordinary focussing screen in addition**, so that it is not only the most practical hand camera, but an equally useful stand ditto. There are 3 Double Dark Slides of excellent make and design, or a Changing Box holding 12 plates or 20 films, a pair of "Black Band" Rapid Euryscope Lenses working at $f/5.6$, and a Thornton-Pickard Shutter, with Time and Instantaneous movements and speed regulator, and which can be removed at will. There is a strap for carrying the Camera round the neck when in use, so as to leave the hands at liberty.

Costs . . . £14, 14s.

Inclusive.

Taking pictures $4\frac{1}{2} \times 3\frac{1}{2}$.

Solid Leather Case with Lock, Key, and Handle, 25s. extra.

This Camera can also be supplied in
 5×4 and $\frac{1}{2}$ -plate sizes.

**THE STEREOSCOPIC
COMPANY'S
Improved Twin-Lens
CARLTON**

**Has several Important Improvements
and New Movements.**

1. It gives power to focus for any distance, near and far.
2. It has a **FULL** size finder.
3. It shows the exact size of the image.
4. It has lenses working at $f/5.6$.
5. It has iris diaphragm to working lens.
6. It has a safety shutter.
7. It has a pneumatic control for all speeds.
8. It gives time and instantaneous exposures.
9. It holds twelve plates or films.
10. It registers the number of plates taken.
11. It can be used on the stand or in the hand.
12. Exposed plates can be developed without disturbing those unused.
13. It is small, light, and perfectly constructed.
14. It will stand extremes of climate.
15. It is an expert's camera.
16. It is so simple that a beginner can use it successfully.
17. Workmanship and advantages considered, it is the cheapest Twin-Lens Camera in the Market.

Have you read

**"Twin-Lens Cameras, what they are,
and How to Use them?"**

Sent Post Free on Application.

Prices of the Twin-Lens CARLTON,

With Euryscope Lenses, and all other advantages,
as detailed above.

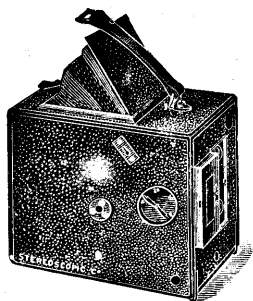
To carry 12 plates or 12 films,

$4\frac{1}{2} \times 3\frac{1}{2}$		£12	12	0	nett.
5×4		£15	15	0	"
$6\frac{1}{2} \times 4\frac{1}{2}$		£21	0	0	"

**THE . .
STEREOSCOPIC . . . COMPANY,**

**106 & 108 RECENT ST., W.,
AND . .
54 Cheapside, E.C.**

The Stereoscopic Co.'s **1897**



Twin-Lens . . CARLTON Hand Camera .

Has several important Improvements and New Movements.

1. It gives power to focus for any distance, near and far.
2. It has a FULL size finder.
3. It shows the exact size of the image.
4. It has lenses working at f/5.6.
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SENT POST FREE
ON APPLICATION.

Prices of the Twin-Lens Carlton,

With Euryscope Lenses, and all other advantages,
as detailed above.

FREE LESSONS : : :
are given with the Camera,
or full instructions sent :
with each Instrument. : :

To carry 12 plates or 12 films, $4\frac{1}{2} \times 3\frac{1}{2}$ -	£12	12	0	nett.
" " " 5×4 -	£15	15	0	"
" " " $6\frac{1}{2} \times 4\frac{3}{4}$ -	£21	0	0	"



The London Stereoscopic and
Photographic Co., Ltd. } 106 & 108 Regent St., W.
and 54 Cheapside, E.C.



"It's all in

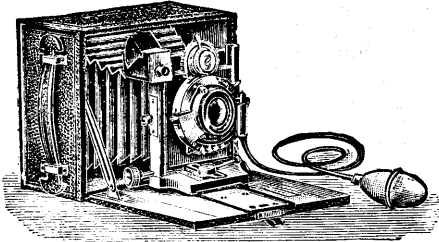
the Lens"

NO CAMERA produces satisfactory results unless it is equipped with a good lens. Our lenses have a world-wide reputation.

† Our Trade-Mark on a camera means "The Best."

† We especially recommend our outfits containing the Turner-Reich Lens.

PRICES LOW QUALITY HIGH



ILLUSTRATED CATALOGUE FREE

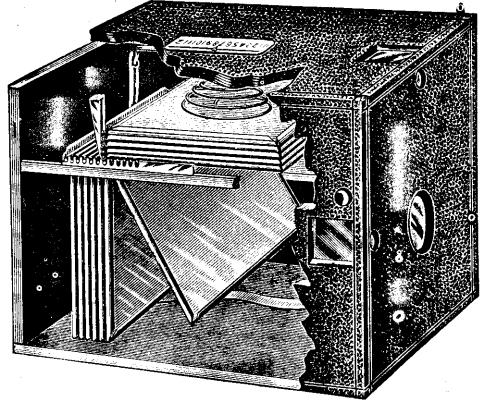
Gundlach Optical Co.

761 So. Clinton Street, Rochester, N. Y.

THE "CHIC" 4x5

MAGAZINE CAMERA

Complete with Twelve Plateholders.



Delivered in U. S. for \$10.00

Twelve Exposures in as Many Seconds

No Slides to Draw, No Fumbling

Light, Practical and Scientific

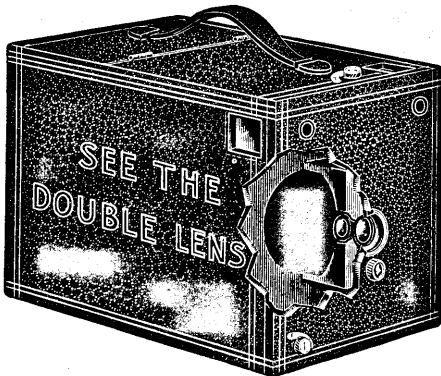
Catalogue of Cameras \$5.00 to \$35.00 for three one-cent stamps.

EDWARD G. CONE

807 Champlain Building, Chicago, Ill.

The "Quad" Camera, 3 1/2 x 3 1/2, \$5.00

E. & H. T. Anthony & Co., 591 B'dway, N. Y., Eastern Trade Agents for the "Quad" Camera; California Camera Co., 22 Geary St., San Francisco, Cal., Pacific Coast Agents for the "Quad."



OUR Special No. 4 CAMERA

FOR 4 X 5 PICTURES IS FITTED WITH A

Double Lens

No matter how fine the Single Achromatic Lens may be, there is always a doubt about it cutting a 4x5 plate sharp to the edge. There is no doubt about

Our No. 4. We GUARANTEE it to take a perfectly sharp picture.

Price, with Double Plate Holder, (Prepaid to any part of the United States

\$5.

Extra Plate Holders 75c

We handle Cameras and Photo Supplies of every description.

All the Popular Makes of Cameras

CATALOGUES FREE
INQUIRIES CHEERFULLY
ANSWERED

ALL THE STANDARD BRANDS OF SUPPLIES AT REDUCED PRICES

Chicago Camera Company.

50 FIFTH AVENUE, CHICAGO, ILL.

25 Reasons why you should write for this Free book

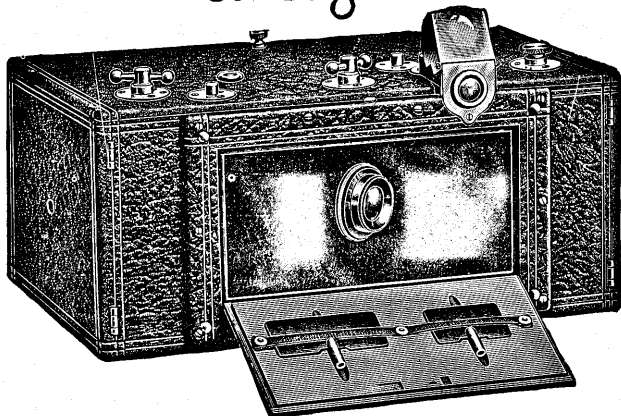
Of course there are more than 25 reasons—you'll find at least 500 in the book itself—but we have room for only 25 in this advertisement.

The prices shown in the column at the right prove how much money you can save by dealing direct with us. Our guarantee makes you **certain** of highest possible quality and greatest value for the price you pay.

If for any reason whatever you are dissatisfied with any article purchased from us, we expect you to return it to us at our expense. We will exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

Write now for our Catalog of Cameras and Photo Supplies
No. 59A89.

Sears, Roebuck and Co. Chicago



Conley Panoramic Camera

Pictures 3½ x 12 Inches, Including 140 Degrees.

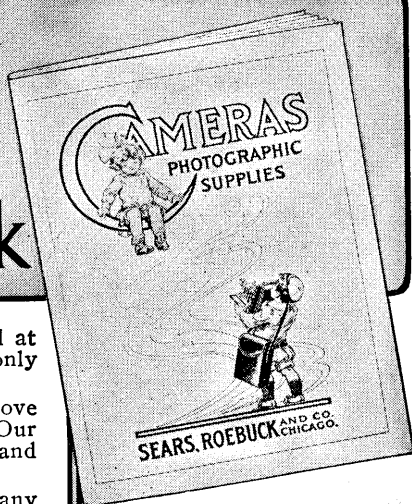
Uses Daylight Loading Roll Film.

The Conley Panoramic Camera is unequalled for broad landscapes, mountain scenery and views of large estates or parks. It is the only panoramic hand camera made with rapid rectilinear lens, iris diaphragm and means for automatically timing exposures of 1/50th, 1/25th, 1/12th and 1/6th of a second.

Negatives made with this camera are absolutely sharp throughout, permitting enlargement to an extent impossible with other panoramic cameras. Enlargements from four to six feet in length preserve perfect detail and make striking pictures which command high prices.

No professional photographer should be without a Conley Panoramic Camera. Pictures made with it are in a class by themselves and it is a sure money-maker. Every amateur photographer will find many views to which only this camera will do justice. Price.....

\$19.50



25 Reasons

1. CONLEY BOX CAMERAS, \$1.78.
2. Conley Plate Holders, with light-proof flexible valve and spring bar. 4x5, 40c; 5x7, 48c; other sizes in proportion.
3. Finest Imported White Enameled Steel Trays. 4x5, 17c; 5x7, 25c.
4. \$1.00 Ruby Lamps, 33c.
5. Eight-Ounce Engraved Graduates, 25c.
6. CONLEY FOLDING FILM CAMERAS, F:8 R. R. Lens, Automatic Shutter, post card size, \$9.85.
7. Multiple Picture Attachments, make six pictures on one plate, 50c.
8. Fine hardwood combination Tripods, \$1.95.
9. Reversible Brass Developing Tanks, \$2.75.
10. Tank Thermometers, 24c.
11. CONLEY VIEW CAMERAS, best in the world. 5x7, \$16.80; 6½x8½, \$18.40; 8x10, \$22.00.
12. Ray Filters, 38c.
13. Negative Preservers, 4x5, 11c per package. Other sizes in proportion.
14. One-pint Fluted Glass Funnels, 16c.
15. Weightless Photo Scales, 35c.
16. MODEL XVI-A CONLEY FOLDING CAMERA, double extension, with revolving back. Without lens or shutter, 4x5, \$13.25; 5x7, \$17.85. Purchaser's choice of lens and shutter equipment.
17. Darko Developing Papers, 3 grades, 4 surfaces, single or double weight. 4x5, \$1.13; 5x7, \$1.92 per gross; other sizes in proportion.
18. Resublimed Pyro, per ounce, 16c.
19. Acid Hypo, per pound, 15c.
20. Finest Pea Crystal Hypo, 10 pounds for 32c.
21. Imported Ica Roll Film Cameras, complete line. Prices, \$16.20 to \$93.50.
22. Best Professional Printing Frames, 4x5, 25c; other sizes in proportion.
23. Folding Negative Racks, 21c.
24. Trimming Boards, 34c and up.
25. Red Seal Developing Powders, all kinds, 17c.

PHOTO STRAWS

Concerning Proctor's Theatres.

WHAT THE NEW YORK MANAGER HAS
PLANNED FOR THE NEAR FUTURE.

The advancing theatrical season brings a continuation of remarkable prosperity to the Proctor theatres in New York City, Newark, Albany and Montreal. The policy of a permanent company for Montreal has proven an immediate success. Albany is getting the best features in vaudeville, with occasional visits from the Proctor Stock Co., and business is on the capacity order at all times.

Proctor's, Newark, which opened with a boom, has continued to play to tremendous business. The best attractions known to vaudeville are presented, with a complete change of bill weekly. The daily matinees are patronized by women and children almost exclusively, and the night houses are invariably limited only by the capacity of the house. Popular prices for the best grade of entertainment is making Proctor's the most prosperous theatre in Newark.

Proctor's four theatres in New York City are enjoying a remarkable successful season. The continuous vaudeville presented at the Twenty-third Street is of the best available, and large business rules at all times. The Proctor Stock Co., is the chief attraction at the Fifth Avenue, Fifty-eight and One Hundred and Twenty-fifth Street, presentations of the best comedies being the rule. Vaudeville is interlarded between acts, and the combination of the drama with variety is still a decidedly popular form of amusement.

The Proctor Stock Co. is presenting many celebrated plays, along with re-

vivals of old comedies. The plays of the late Charles H. Hoyt are now in hand and the full repertoire will be presented. Clay M. Greene has been secured to write travesties on current dramatic successes, and will devote himself exclusively to the service of Manager Proctor for the remainder of the season. A special branch of the Proctor Stock will present these travesties and the innovation will be made a feature in the Proctor entertainments.

SEA SHELLS FREE!

Send 15c for a year's subscription to The Curio Exchange and we will send you a box of 15 beautiful polished sea shells. The Curio Exchange is the best all around illustrated curio paper published; has depts. to stamps, coins, sea shells, curios, botany, etc., also prize letter and free exchange depts. Address,

THE CURIO EXCHANGE,
New Kamilche, Wash.

WANTED . . .

New names and addresses of active amateurs. Particulars by mail.

MELLEN MFG. & PUB. CO.,

96 Fifth Ave., Chicago.

CHELSEA .. Flash Pistol

*Doubles Use of
Your Camera* ✧

Insures a good picture in any light. No closed eyes or scared expressions. Practically eliminates the smoke and danger of flash-light work, and is always ready for instant use.

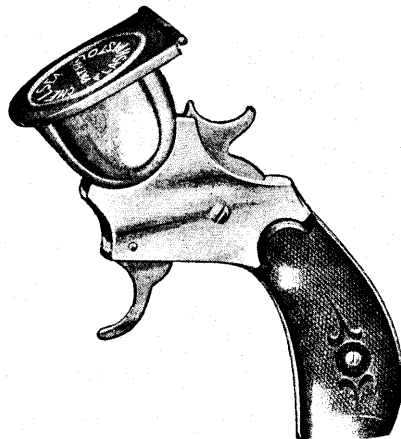
FOR SALE BY ALL DEALERS

Or sent prepaid with directions and supplies

No. 1, \$2.50. No. 2, \$1.50.

CHELSEA MFG. CO.,

140 Main St., CHELSEA, MICH., U. S. A.



HANDS OF PROGRESS

AGFA

Isolar NON-HALATION **Dry Plates**

Constructed on a new principle, with colored film between the glass and the emulsion, thereby giving true non-halation properties.

NOTE.—Purchase through your dealer. If he cannot supply you, remit to us and we will forward, carrying charges paid.

BERLIN ANILINE WORKS

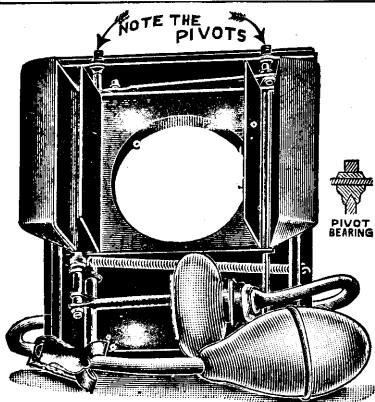
213-215 WATER STREET, NEW YORK.

The new developer **UNAL** (Rodinal in powder form) is worth a trial.

Send for the 48-page AGFA HANDBOOK—4 cents in stamps brings it. Contains full information how to use

AGFA INTENSIFIER, AGFA REDUCER, AMIDOL, RODINAL, EIKONOGEN.

ADDRESS DEPARTMENT I.



"SILENT" That's What Made Our Shutters Famous

Do not be deceived—there is but **ONE Silent Shutter**. That is patented and manufactured by the Conley Camera Co. Insist upon having your order filled only with the genuine Silent or Silent Pivot Shutter. **There is no substitute.**

No valves, no scratching, no sound, no friction, no vibration. Buy the genuine and be **HAPPY**.

CHEAP ONLY IN PRICE

\$5.00 to \$13.00

1" to 8" Opening

Patented U. S., June 13 and Sept. 29, Great Britain Aug. 29, 1903

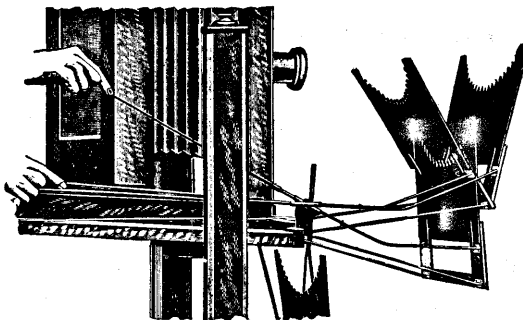
SUCCESS VIGNETTER

Buy the best at half the price most people ask. All adjustments made with one lever while under focusing cloth. Can be adjusted to any camera in a few minutes.

No. 1, \$3.00

Nos. 2 and 3, \$4.00

IF YOU'RE JOBBER DOES NOT CARRY OUR LINE WRITE US.



CONLEY CAMERA CO., ROCHESTER, MINNESOTA

SEE INDEX, PINK PAGES 525 TO 534, TO FIND WHAT YOU WANT.

\$4.95 CONLEY STEREO BOX CAMERA

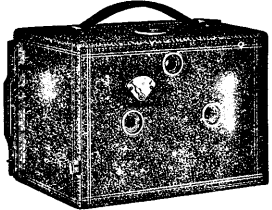
STEREOSCOPIC PHOTOGRAPHY is intensely interesting, and there is nothing more beautiful than the stereoscopic picture. But many photographers have a mistaken idea that stereoscopic pictures are difficult to make, while in actual fact they are just as easy as any other photograph, provided one is equipped with the proper apparatus. Any one who has operated a camera of any kind can operate a stereoscopic camera and can make high class stereoscopic pictures.

A STEREOSCOPIC VIEW is almost like magic, so wonderful in the effect of distance, depth, relief and solidity. The moment you see through the stereoscope brings the original scene before us in a way that seems miraculously true to life. Everything seemingly full, natural, life-like; the wonderful detail, the perspective, the things appearing up in the foreground so distinct and real as if alive, makes the stereoscopic view a most delightful entertainer. Seen for the first time, the effect is most startling, and yet the making of these marvellously wonderful pictures is very simple.

OUR CONLEY STEREO BOX CAMERA AT \$4.95, a mere fraction of the price at which stereoscopic cameras have heretofore been offered, is perfectly designed, well made and capable of making the most perfect stereoscopic views. This camera uses $4\frac{1}{2} \times 5\frac{1}{2}$ plates and makes full regular size stereoscopic views, the exact same size, size and quality of views that you, no doubt, have often seen offered for sale by canvassers at \$2.00 or more per dozen. With this simple and inexpensive stereoscopic camera, you can make stereoscopic views of your own home, your friends, your family and objects of interest of all kinds.

THE LENSES AND SHUTTER. This camera is fitted with two perfectly matched, single achromatic, fixed focus lenses, made especially for stereoscopic work, each pair carefully and accurately matched. The shutter is the Conley Special Automatic Stereo Shutter, a shutter that is very easy to operate, very effective and reliable, and of the simplest possible construction. The shutter is always set for an exposure, and is operated simply by pressing the small lever at the side of the camera. With the indicator set to 1, a single pressure of the lever makes an instantaneous exposure, simultaneously opening and closing both lenses. With the indicator set to 7 the shutter is ready for time exposures, the first pressure opening the shutter, which remains open until the lever is again pressed.

\$4.95 IS AN UNHEARD OF PRICE for a stereoscopic camera, and yet at this price we offer in the Conley Stereo Box Camera, an instrument that we can absolutely guarantee to make high class stereoscopic pictures. It is substantially made from thoroughly seasoned and kiln dried lumber, covered with best quality of sea grain black keratol with nickel plated trimmings. It measures $5\frac{1}{2} \times 5\frac{1}{2} \times 8$ inches, and weighs, complete, including plate holder, 52 ounces.



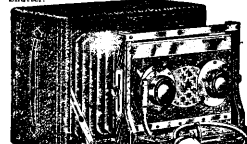
COMPLETE INSTRUCTIONS for making stereoscopic pictures are sent free of charge with every stereoscopic camera that we sell, and anyone with the help of these simple instructions, can easily make the most interesting and beautiful stereoscopic pictures.

No. 20K138 Conley Stereo Box Camera, exactly as illustrated and described above, with one Conley Improved Flexible Valve Plate Holder, $4\frac{1}{2} \times 5\frac{1}{2}$ inches. Shipping weight, $4\frac{1}{2}$ pounds. Price, **\$4.95**. Extra plate holders are 45 cents each. See page 681.

CONLEY SPECIAL STEREOSCOPIC CAMERA

THE CONLEY SPECIAL STEREOSCOPIC CAMERA is designed to make the most complete and elaborate than the box camera, and yet at the same time, it is the simplest and most convenient of all cameras. It is made from thoroughly seasoned and kiln dried lumber, covered with sea grain black keratol with nickel plated trimmings. It measures $5\frac{1}{2} \times 5\frac{1}{2} \times 8$ inches, and weighs, complete, including plate holder, 52 ounces.

THE LENS AND SHUTTER. We equip this camera with a pair of rapid rectilinear lenses, very carefully matched, and these lenses are mounted in the Williamson Senior Automatic Shutter.



WOODWORK—All solid mahogany, dovetailed corners, brass plates.
METAL PARTS—Brass, heavily nickel plated, highly polished.
COVERING—Best seal grain leather.
BELLOWS—Best red Russia leather, goosener lined.
BACK—Reversible, with single button release and improved spring.
FOCUS MOVEMENT—Rack and pinion.
LENS BOARD—Detachable, instantly removed or replaced.
FRONT—Mahogany, double shifting, front with both rising and falling movements.
FINDER—Brilliant, hooded.
SHUTTER—Williamson Senior Automatic.
LENS—High grade, double valve.
SHUTTER—Improved spring roller curtain.
CARRYING CASE—Keratol covered, with space for camera and plate holder.

NO. 20K138 Conley Special Stereoscopic Camera, complete with lens and shutter as illustrated and described above, with keratol covered carrying case and one Conley Improved Flexible Valve Plate Holder. Price, **\$14.90**.

CONLEY PROFESSIONAL STEREOSCOPIC CAMERA

THE CONLEY PROFESSIONAL STEREOSCOPIC CAMERA is our highest grade stereoscopic camera, a camera that is absolutely complete in every detail, possessing every adjustment and every improvement that has in any way been found useful in stereoscopic photography. This stereoscopic camera is made with the latest improved, automatic spring roller system, with roll up or unroll automatically as the camera is opened or closed, double shifting front with both rising and falling movements, and side shift, detachable lens board, rack and pinion focus movement, reversible back, brilliant hooded finder, ground glass focusing screen protected by hinged, leather covered, magnifying glass, genuine leather covering, nickel plated metal parts, and genuine leather bellows.



WOODWORK—All solid mahogany, dovetailed corners, plane finished.
METAL PARTS—Brass, heavily nickel plated and highly polished.
COVERING—Best seal grain leather.
BELLOWS—Best red Russia leather, goosener lined.
BACK—Reversible, with single button release and improved spring.
FOCUS MOVEMENT—Rack and pinion.
LENS BOARD—Detachable, instantly removed or replaced.
FRONT—Mahogany, double shifting, front with both rising and falling movements.
FINDER—Brilliant, hooded.
SHUTTER—Williamson Senior Automatic.
LENS—High grade, double valve.
SHUTTER—Improved spring roller curtain.
CARRYING CASE—Keratol covered, with space for camera and plate holder.

NO. 20K140 Conley Professional Stereoscopic Camera, complete with lens and shutter as illustrated and described above, with keratol covered carrying case and one Conley Improved Flexible Valve Plate Holder. Price, **\$28.50**.

A COMBINATION CAMERA. At \$28.50 we furnish the Conley Professional Stereoscopic Camera, but by adding the \$7.50 lens and shutter with extra front for stereoscopic views. As a 357 camera it possesses all of the adjustments and most qualities that are necessary for the highest grade of work, corresponding practically in its various details and adjustments to our 357 Long Focus Camera.

THE LENS AND SHUTTER. We equip the Conley Professional Stereoscopic Camera with a pair of extra high grade, double symmetrical lenses, specially ground for stereoscopic work and accurately matched. These lenses are mounted in the Williamson Double Valve Rectilinear Shutter arranged for automatic instantaneous exposures of various lengths from one second to one hundredth part of a second, and time or bulb exposures of any desired length.

NO. 20K140 Conley Professional Stereoscopic Camera, complete with double symmetrical lenses, shutter, and sole leather carrying case, with Conley Improved Flexible Valve Plate Holder. Shipping weight, 16 pounds. Price, **\$28.50**.

NO. 20K142 Double Symmetrical Lens, shutter, and sole leather carrying case, with Conley Improved Flexible Valve Plate Holder. Shipping weight, 16 pounds. Price, **\$28.50**.

NO. 20K142 Double Symmetrical Lens, shutter, and sole leather carrying case, with Conley Improved Flexible Valve Plate Holder. Shipping weight, 16 pounds. Price, **\$28.50**.

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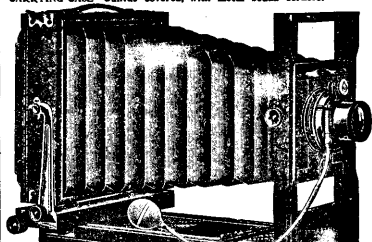
NO. 20K142 Double Symmetrical Lens, shutter, and sole leather carrying case, with Conley Improved Flexible Valve Plate Holder. Shipping weight, 16 pounds. Price, **\$28.50**.

NO. 20K142 Double Symmetrical Lens, shutter, and sole leather carrying case, with Conley Improved Flexible Valve Plate Holder. Shipping weight, 16 pounds. Price, **\$28.50**.

NO. 20K142 Double Symmetrical Lens, shutter, and sole leather carrying case, with Conley Improved Flexible Valve Plate Holder. Shipping weight, 16 pounds. Price, **\$28.50**.

No. 2 CONLEY VIEW CAMERA

SPECIFICATIONS.
WOODWORK—Spangly black keratol, goosener lined.
METAL PARTS—Brass, nickel plated.
BELLOWS—Fine quality black keratol, goosener lined.
BACK—Reversible, with spring actuated ground glass screen.
FOCUS MOVEMENT—Rack and pinion with diagonal rack.
LENS BOARD—Detachable.
FRONT—Rising and falling, operated by rack and pinion movement.
SHUTTER—Cherry, two section with plane flange.
LENS—High grade, double valve.
SHUTTER—Improved spring roller curtain.
CARRYING CASE—Keratol covered, with space for camera and plate holder.



GENERAL CONSTRUCTION. The No. 2 Conley View Camera is made of mahogany, with all the woodwork except the lens board, being focally perfect, and the best used cherry, because of the greater strength. The workmanship is first class in every detail, and the construction is extra strong, substantial and rigid, adapting the camera to the hard requirements of the professional photographer at the same time making it an ideal camera at a very low price for the amateur photographer. The bellows is made of the best black keratol, lined with lightproof goosener cloth, and while the focal capacity is sufficient for all ordinary requirements, it is not long enough for such work as copying in full size or the use of extra long focus lenses for special landscape work, etc. For special long focus work we recommend the No. 1 Conley View Camera described on the following page.

ADJUSTMENTS. This camera is focused with a fine rack and pinion movement made with diagonal rack, the finest rack and pinion focus movement made, at this diameter, rack overcomes all loss of motion and results in a very smooth, perfect action. The back is reversible and is made with a centrally pivoted vertical plate, which can be swung in or out, and is made with a removable lens board and with rising and falling adjustment, and is operated by rack and pinion movement. The lens board is made in two sections with plane flange, and is extra strong and rigid.

PRICES WITHOUT LENS OR SHUTTER.
No. 20K280 No. 2 Conley View Camera, 5x7; focal capacity 134 inches. Without lens or shutter. Price, **\$9.75**.
No. 20K281 No. 2 Conley View Camera, 6x8; focal capacity 154 inches. Without lens or shutter. Price, **\$11.05**.
No. 20K282 No. 2 Conley View Camera, 8x10; focal capacity 17 inches. Without lens or shutter. Price, **\$11.95**.

The prices quoted above on the No. 2 Conley View Camera include the camera as illustrated and described, with one Conley Plate Holder and strong canvas covered carrying case, with space for lenses and six plate holders. These cameras do not include tripod, and we recommend our hardwood sliding tripod for use with this camera. See page 682 for prices and descriptions.

PRICES WITH CONLEY RAPID RECTILINEAR LENS AND UNICUM SHUTTER.
No. 20K283 No. 2 Conley View Camera, 5x7, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$19.45**.
No. 20K284 No. 2 Conley View Camera, 6x8, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$22.25**.
No. 20K285 No. 2 Conley View Camera, 8x10, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$25.00**.

The prices quoted above on the No. 2 Conley View Camera include the camera as illustrated and described, with one Conley Plate Holder and strong canvas covered carrying case with space for camera, lens, shutter and six plate holders. Tripod is not included, and we recommend our hardwood sliding tripod for use with this camera. See page 682 for price.

No. 20K283 No. 2 Conley View Camera, 5x7, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$19.45**.

No. 20K284 No. 2 Conley View Camera, 6x8, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$22.25**.

No. 20K285 No. 2 Conley View Camera, 8x10, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$25.00**.

The prices quoted above on the No. 2 Conley View Camera include the camera as illustrated and described, with one Conley Plate Holder and strong canvas covered carrying case with space for camera, lens, shutter and six plate holders. Tripod is not included, and we recommend our hardwood sliding tripod for use with this camera. See page 682 for price.

No. 20K283 No. 2 Conley View Camera, 5x7, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$19.45**.

No. 20K284 No. 2 Conley View Camera, 6x8, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$22.25**.

No. 20K285 No. 2 Conley View Camera, 8x10, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$25.00**.

The prices quoted above on the No. 2 Conley View Camera include the camera as illustrated and described, with one Conley Plate Holder and strong canvas covered carrying case with space for camera, lens, shutter and six plate holders. Tripod is not included, and we recommend our hardwood sliding tripod for use with this camera. See page 682 for price.

No. 20K283 No. 2 Conley View Camera, 5x7, with Conley Rapid Rectilinear Lens and Unicum Shutter. Price, **\$19.45**.

4x5 Model I Conley Box Camera, \$1.78

\$1.78 for the Camera Alone

\$3.23 for the Camera and Complete Outfit

SPECIFICATIONS

SIZE OF PICTURE—4x5 inches.

LENS—Genuine meniscus achromatic, universal focus, speed F:16.

SHUTTER—Conley time and instantaneous. See Fig. 18.

VIEW FINDERS—Two, ground glass type.

TRIPOD SOCKETS—Two, adapting camera to either horizontal or vertical use.

COVERING—Seal grain keratol.

METAL PARTS—Steel, oxidized finish.

PLATE HOLDER—Conley flexible valve.

CAPACITY—Three double plate holders (six plates).

DIMENSIONS—5½ inches wide, 7⅞ inches high, 8⅞ inches long.

WEIGHT—35 ounces.

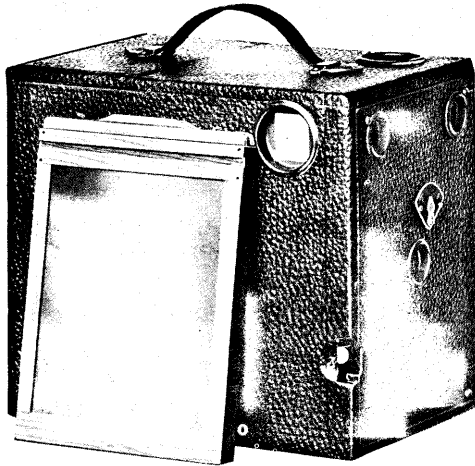


Fig. 17 The Model I Conley Box Camera.

This camera is mechanically and optically perfect, capable of doing the very best work that can be done with a camera of this style, and it is nicely finished throughout, so that it presents a handsome and pleasing appearance.

EASY TO OPERATE. The Model I Conley Box Camera is one of the simplest and easiest cameras in the world to use; no previous experience is necessary; everything is simple and easy to understand, and the big book of instructions which comes free with every one of these cameras tells you in plain and simple language all that you need know in order to make good pictures.

The shutter is entirely automatic in action, being operated for either time or instantaneous exposures simply by pressing the lever at the side of the camera. It is always set and always ready for immediate action. Its construction is exceedingly simple and there are no complicated parts to get out of order, making it a most effective and reliable instrument.

Two view finders are provided, one for use when making pictures the long way of the plate, and the other when making pictures the short way of the plate, so that the shape and style of the picture may be adapted to the subject. This camera is also provided with two tripod sockets, so that in case a tripod is used, the pictures may still be made either way of the plate.

The Conley Improved Flexible Valve Plate Holder which is furnished with these cameras is exactly the same style and quality of holder that we furnish with our very finest cameras.

WITH EVERY MODEL I CONLEY BOX CAMERA we include, without extra charge, our big manual, "Complete Instructions in Photography," the largest, the simplest and the most complete guide to photography ever published. This book makes everything plain, clear, simple and easy to understand, and not only insures success to the beginner in picture making, but contains a fund of valuable information for the experienced photographer. See page 44 for description of this book.

YOU WILL BE SURPRISED TO SEE HOW EASY it is to take pictures with the Model I Conley Box Camera, and you will be equally surprised to see what good pictures it will take. Cameras of this size and style of construction are by far the most popular cameras made for amateur use, and the enormous number of these cameras that we sell every year has enabled us to reduce the manufacturing cost so that we can sell this camera at less than one-half the price ordinarily charged for cameras of this style and quality.

WHILE WE SELL THIS CAMERA AT THE LOWEST PRICE EVER KNOWN for cameras of this style, we do not sacrifice the quality in any of those details which would affect its efficiency as a picture taking machine. It is fitted with an extra good single achromatic lens of universal or fixed focus, ground from the finest imported Mantois glass, and a very simple but mechanically perfect shutter. The wood used in the construction of this camera is carefully selected, thoroughly air seasoned and kiln dried; the box is handsomely covered with black seal grain keratol, and all metal parts are finished in black.

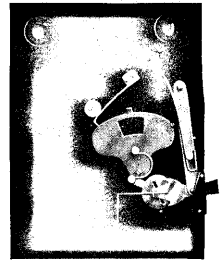


Fig. 18 Inside of Camera Front, Showing the Conley Time and Instantaneous Shutter.

4x5 Model III Conley Magazine Camera, \$3.95

Twelve Plates With One Loading

SPECIFICATIONS

SIZE OF PICTURE—4x5 inches.

LENS—High grade achromatic, of universal focus, speed F:16.

SHUTTER—Conley special, metal base, time and instantaneous with bulb release. See Fig. 23.

VIEW FINDERS—Two, of brilliant type.

TRIPOD SOCKETS—Two.

COVERING—Genuine leather, seal grain.

METAL PARTS—Brass, fully nickel plated.

PLATE CHANGING DEVICE—Conley patent, absolutely positive in action.

REGISTER—Automatic, indicating number of plates exposed.

CAPACITY—One dozen plates (twelve pictures with one loading).

DIMENSIONS—6 $\frac{3}{8}$ inches wide; 7 $\frac{1}{8}$ inches high; 8 inches long.

WEIGHT—64 ounces.

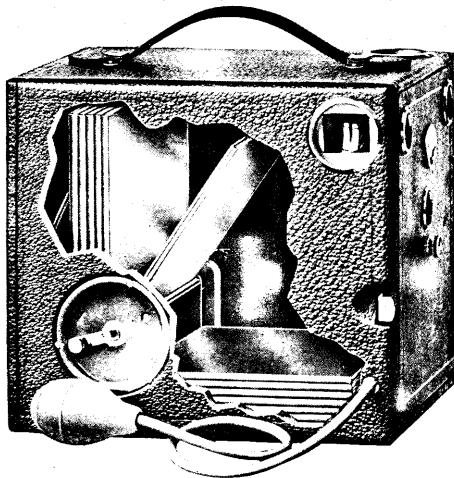


Fig. 24 Conley Magazine Camera with Part of Side Cut Away to Show Interior Construction and Positions Occupied by the Exposed and Unexposed Plates.

successive plate is brought into position for exposure and then dropped down to make way for the next plate is unequalled in any other magazine camera. It is impossible to drop more than one plate at a time, a fault which is quite common to other magazine cameras, and at the same time it is absolutely certain to drop one plate every time the operating lever is moved. The plates are inserted at the back of the camera, and as each one is exposed it is dropped forward and to the bottom of the camera and the next one brought into position, simply by a turn of the small lever on the side of the camera. The plates are inserted through a hinged door at the back of the camera and after exposure are removed through another hinged door in the bottom of the camera. Any number of exposed plates may be removed at any time without disturbing the unexposed ones still remaining. An automatic tally shows at all times the number of plates that have been exposed.

THE SPECIAL ADVANTAGE of a magazine camera lies in the fact that twelve plates can be placed directly in the camera (see Fig. 24) and it is then ready for the making of twelve exposures without returning to the dark room to reload and without carrying any separate plate holders.

THIS CAMERA is covered with the best quality of genuine seal grain leather; the wood is carefully selected, air seasoned and kiln dried; the doors are of selected cherry, paneled to prevent shrinking or swelling, and all exposed metal parts are heavily nickel plated.

THE SHUTTER is an entirely new design which overcomes all of the difficulties formerly experienced with box camera shutters. It is assembled entirely on a metal base, the working parts having no connection with the woodwork at any point. This insures perfect operation of the shutter at all times, as any slight shrinking or swelling of the wood, due to exceedingly dry or exceedingly moist weather, has no effect on the working parts. This shutter is entirely automatic in action, always set, and is operated either by pressing a button, or by bulb and tube.

THE PLATE DROPPING DEVICE is absolutely positive in action and so constructed that differences in the thickness of plates do not interfere with its operation. The patented mechanism by which each

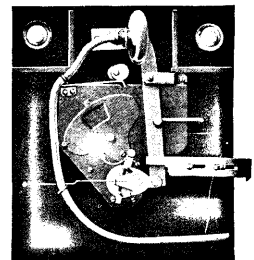


Fig. 23 The Shutter of the Conley Magazine Camera.

No. 20E285 4x5 Model III Conley Magazine Camera, with "Complete Instructions in Photography." Shipping weight, 5 $\frac{1}{2}$ pounds. Price\$3.95

No. 20E292 4x5 Model III Conley Magazine Camera, with complete developing, finishing and material outfit, same as illustrated and described for the Model I Conley Box Camera on page 13 (see Fig. 19), including "Complete Instructions in Photography." Shipping weight, 13 pounds. Price.....\$5.40

No. 20E287 Model III Conley Magazine Camera, with Series "C" Outfit. (See page 49.) Shipping weight, 24 pounds. Price.....\$6.55

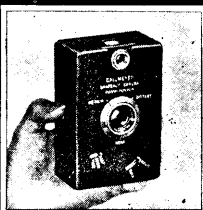
No. 20E288 Portrait Device. For use only with the Conley Magazine Camera. A simple device which enables the camera to be used closer to the subject in portrait work, thus increasing the size of the face. Shipping weight, 2 ounces. Price.....12c

No. 20E289 3 $\frac{1}{4}$ x4 $\frac{1}{4}$ Kits. These kits permit the use of 3 $\frac{1}{4}$ x4 $\frac{1}{4}$ plates instead of 4x5 if desired, thus reducing the expense. Put up in sets of twelve. Shipping weight, 13 ounces. Price, per set.....60c

No. 20E290 Keratol Carrying Case for Conley Magazine Camera. Shipping weight, 2 $\frac{1}{2}$ pounds. Price.....85c

No. 20E291 Leather Carrying Case for Conley Magazine Camera. Shipping weight, 3 pounds. Price.....\$3.35

DALLMEYER SNAP! SHOT!



A SNAP

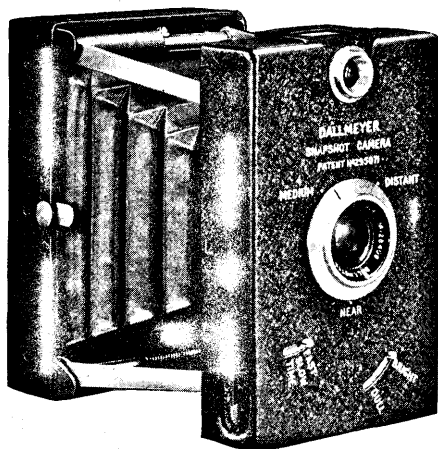
Opens it

A SNAP

Makes the Picture

As solid as a box type camera and as simple to use, yet capable of making fine pictures of marvelous definition, under widely varied conditions.

NOTHING TO LEARN



NOTHING TO FORGET

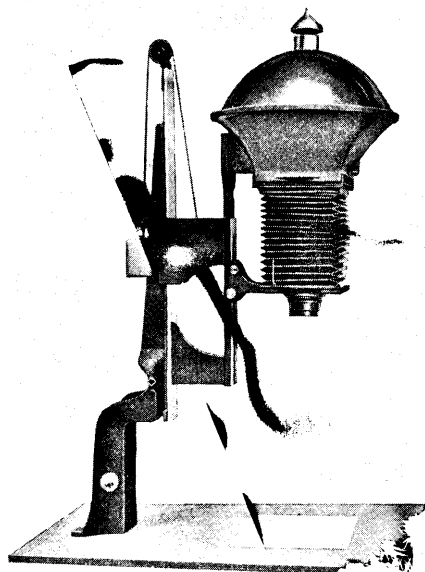
2 1/4 x 3 1/4 using Film-pack. Special f-6 Dallmeyer lens. Weighs only 11 oz. All-metal, with rich crystalline black finish.

Price \$25.00

Real Morocco leather case, easily carried in hand or pocket.



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NEW YORK



NEW 8 x 10

Elwood Enlarger

This new machine requires a minimum amount of space.

Projects either vertically or horizontally.

Enlarges or reduces.

Takes 8 x 10 negatives.

Is rack and pinion focusing.

Has even illumination over entire negative.

Has the superior speed characteristic of other Elwood enlargers.

The reflector is silvered and highly polished.

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without
lens **\$125.00**

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THE NEW DALLMEYER "SPEED" CAMERA



The Most Wonderful Hand Camera Made
for Efficiency, Capacity, and Simplicity in Use

Fitted with the
DALLMEYER "PENTAC" F: 2.9 LENS

The fastest anastigmat made. Requires one-third the exposure necessary with an *f*: 4.5 lens. Gives negatives of superb quality.

**Latest Double Frame Direct-Vision Full-Size Finder
and Focal Plane Shutter: Speeds $\frac{1}{8}$ to $\frac{1}{10000}$ Sec.**

Gives absolute control of all possible subjects; complete independence of light and weather conditions, and the certainty of a good picture every time. For travel and vacation pictures all the year. Outdoor sports and indoor games; news and press photography. At-home and garden portraiture. Big game, zoo and animal photography. Children at play. All difficult subjects and conditions.

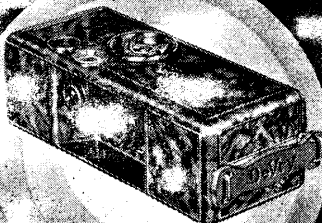
Price, \$150.00. With camera, a tan sole leather carrying case and film pack adapter is included.

See the camera at your dealers or write us for descriptive literature

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Sole Agents for the United States

DeVry

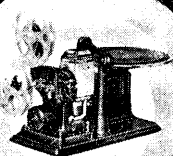
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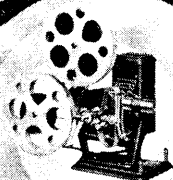
DeVry 35 mm. "Still" Camera **\$22.50**



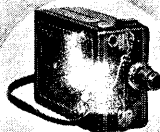
DeVry 16 mm. Home "Movie" Camera **\$39.50**



DeVry 16 mm. Cine-Tone "The Movie That Talks" **\$250.00**



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DeVry 35 mm. Movie Camera **\$150.00**

Put a DeVry Camera or Projector on your Christmas tree this year—it will be the outstanding gift of the season.

DeVry Movie Cameras . . . \$39.50 up

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— and the remarkable DeVry Still Camera—takes 40 still pictures at one loading—gives you any size print you want—double exposure impossible—and sells at \$22.50.

—and right in your own home you can have the latest miracle of science—the DeVry Cine-Tone—the movie that talks—brings to you perfect synchronization of sound and film. What a treasured store of visible memories you will have—your children throughout the years—sports—travel—stirring scenes of action—will live again at your command. See the DeVry line at your dealer's today or write us for descriptive literature. Every DeVry machine unconditionally guaranteed.

"See Yourself as Others See You"

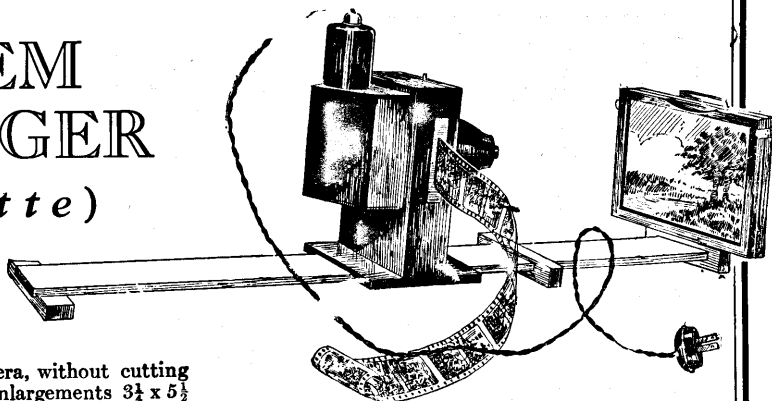
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A compact, highly efficient outfit for enlarging from motion picture film in the roll such as the Sept, Kinamo, Leica and Ansco Memo Camera, without cutting from the intact reel. Enlargements $3\frac{1}{2} \times 5\frac{1}{2}$ or smaller. Reflecting mirrors in the lamp-house permit using a 25-Watt lamp, yielding sufficient illumination for very short exposure and satisfactory results. The focusing of the sharp-cutting $f:5.6$ lens is done by the quick-working focusing mount



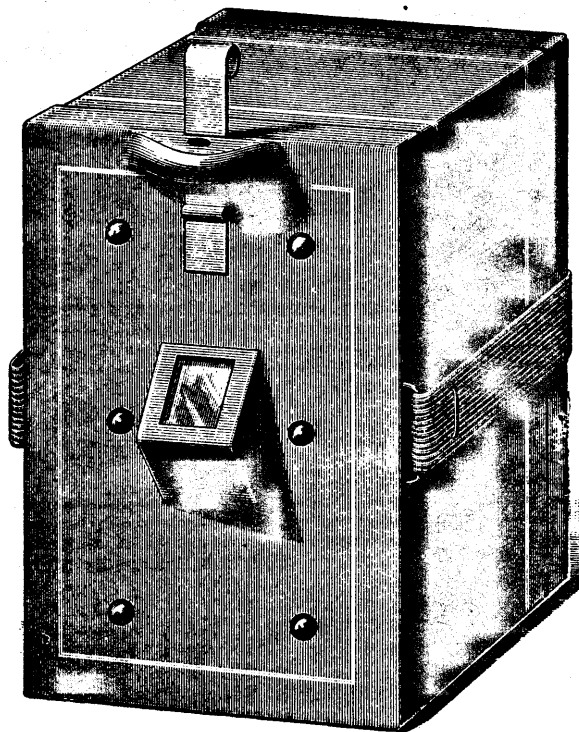
and all movements and adjustments are simple, with complete avoidance of screws, racks or other confusing fittings. Price complete with lens, lamp and connection cord — \$19.25.

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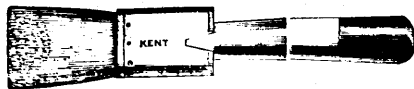
During the last decade of the last century, tintype cameras were available for only three or four dollars. One brand was known as the Phenix Gem, and it had six chambers and six lenses, thereby enabling the photographer to take six photographs at a time, all on a single plate. These were processed within about 10 minutes and the pictures were cut apart.



NINETEENTH CENTURY TINTYPE CAMERA

Aids for Amateurs.

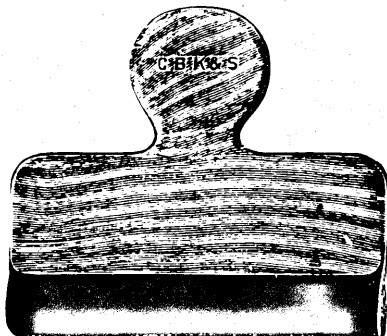
Obtainable of
all Dealers.



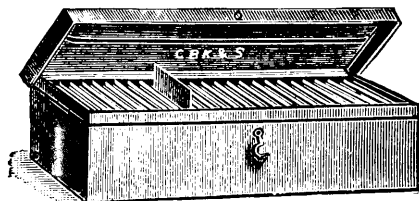
Mounting Brushes.



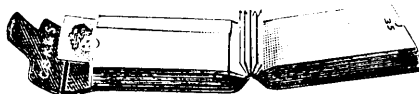
Kent's Dark Room Pin. 6d. per box of 12.



Kent's Dry Plate Duster. 1/2, 1, and 4-plate.

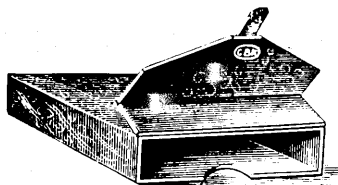


Kent's Lantern Slide Box. To hold 12, 25, or 50.



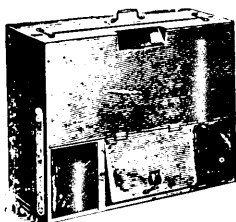
Kent's Film Negative Storage Album.

All sizes, with transparent envelopes.
Also Light Tight Albums for exposed films.

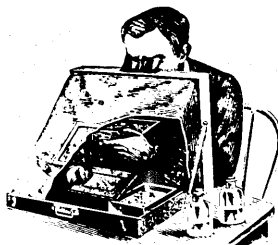


Kent's Dark Slide Protectors.

The "Develobox."



Closed for Travelling.



Open for Use.

PRICE = = 70 = EACH.

This is undoubtedly the most convenient and compact substitute for a Dark Room.

By means of the "Develobox," plates can be changed and negatives developed in any room, at any time, without danger of fogging.

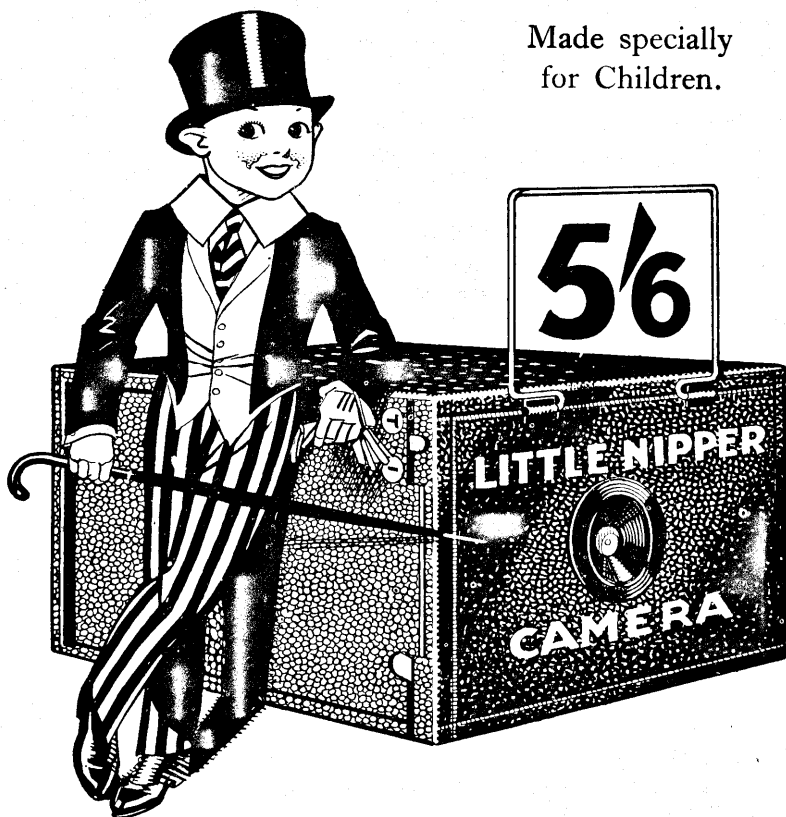
The "Develobox" folds up into a compact space for travelling, and will contain all necessary plates, dishes, and solutions, as well as spare plates or films.

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LITTLE NIPPER CAMERAS

Made specially
for Children.



NOT A TOY—BUT A REAL PICTURE-MAKER.

For Pictures $2\frac{5}{16} \times 1\frac{3}{4}$ inches, 4.5×6 cm.

To be successful in real photography an early start must be made on the right lines, and the fascination of developing and printing should be brought home to the children at an early age, when the mysteries of the dark-room are an exciting adventure.

Many of our leading photographers started their careers with the Little Nipper Camera and attribute their success to the thorough grounding they received, doing their own developing and printing and turning out good work for a few pence.

ENSIGN MADE IN GREAT BRITAIN

THE ENSIGNETTE CAMERA

THE ORIGINAL AND ONLY ACTUAL VEST POCKET CAMERA

A small, practical camera that can always be carried. Secure those little scenes that crop up at unexpected moments. Always ready. Made of metal throughout; handsomely finished.

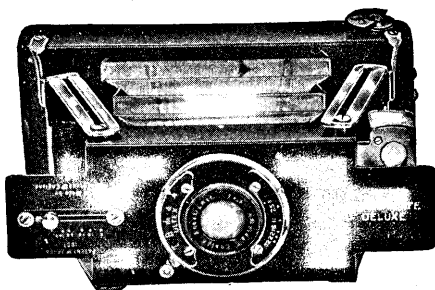
Picture Size No. 1: $1\frac{1}{2} \times 2\frac{1}{4}$ in.; No. 2: 2×3 in.

PRICES

Fitted with Achromatic lens at \$6.00 to high-grade Anastigmat equipment up to \$45.00.

ENSIGNETTE

De Luxe 2N-2S



ALSO FITS THE VEST POCKET

Selected high-grade Anastigmat lens, fitted to shutter of speed and precision, combine to make the De Luxe of exceptional flexibility for the serious worker.

PRICES

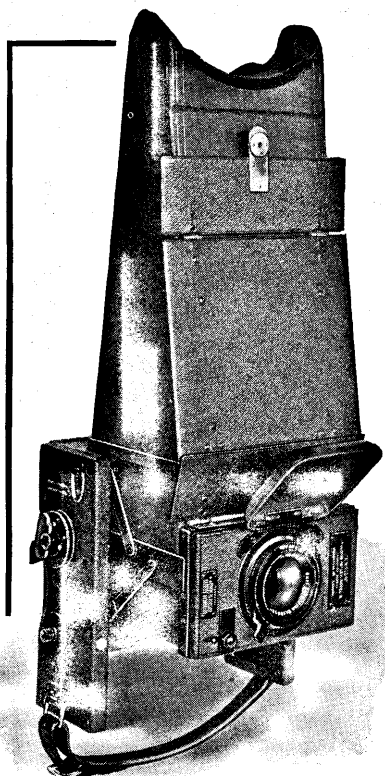
No. 2N—Ensign Anastigmat lens F7.5 in 3 speeds.	Shutter with
case	\$25.00
No. 2S—Carl Zeiss Triotar F6.3 in 3 speeds.	Pronto shutter with
case	\$37.50

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 $3\frac{1}{4} \times 4\frac{1}{4}$
Plates or Film-pack

Carl Zeiss
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F:4.5

THE PERFECT VACATION CAMERA

A folding model of perfect design, so compact that it measures, closed, only $6\frac{1}{2} \times 6\frac{1}{2} \times 3$ inches. Extends with one motion into a rigid frame Reflecting Camera.

Fitted with the Ensign Focal Plane Shutter: celebrated for accuracy and simplicity of operation. Speeds: Time, Bulb, Instantaneous, up to 1-1000 part of a second, all set from one dial. Shutter released with slight pressure—no jar.

PRICE, \$150, Camera complete with 3 plate-holders

Send for Ensign Catalogue

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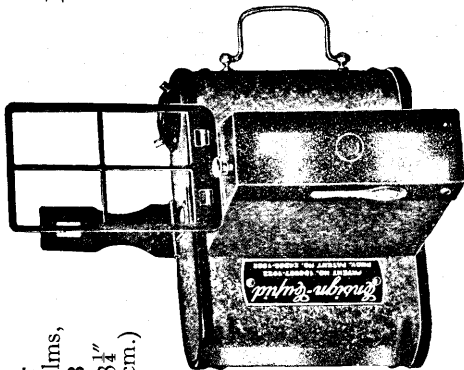
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ENSIGN-CUPID

TWELVE
PICTURES
for the
PRICE
OF SIX

For
Roll-Films,
2½B
2¼" × 3¼"
(6 × 9 cm.)



Patents 194897 and 24360.

This unique little camera uses the standard size 2¼ × 3¼—2½B six-exposure film. By a most simple device two pictures can be made on each section of film—thus 12 exposures are obtained instead of 6, and they cost no more to develop. The manipulation of the camera is as simple as with any box-form type. Fitted with special long focus Achromatic lens giving remarkably bright pictures.

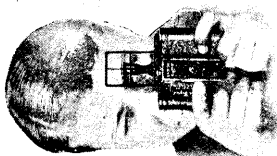
Constructional Details

Very strongly made, metal body, very light and compact. Crystalline black finish, silent winder, direct vision view finder, simple to load. Time and instantaneous shutter. Solid leather case for camera and 3 extra films. Reflex type finder extra if required.

LENS	APERTURE	SHUTTER	s.	d.
Single Achromatic..	f/11	T. & I	18	6
Single Achromatic with reflex view finder	f/11	T. & I	21	0

Ensign-Speedy Film, 2½B
Reflex Reversible Finder 1/2
2/6

ENSIGN MADE IN GREAT BRITAIN

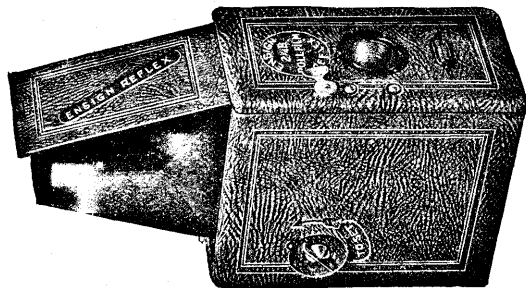


The direct vision finder in use.

ENSIGN ROLL FILM REFLEX

For
Roll Films
2½B
2¼" × 3¼"
(6 × 9 cm.)

FIXED
FOCUS
MODEL



Patent Nos.
210531/210717

The ability to see the picture up to the very moment of exposure is a very great advantage. This is the feature of the Ensign Roll Film Reflex. Instead of a tiny representation in a small view finder, the view is seen the same size as it will appear in the final picture, consequently composition is much simpler. The patented system of allowing full aperture for focussing and a smaller stop for the actual picture ensures a result brilliantly sharp in all its details.

Constructional Details

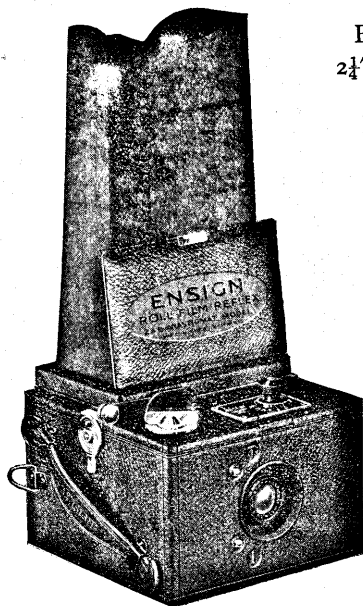
Solidly constructed body covered first quality morocco grain black leather, deep focussing hood. Time and Instantaneous shutter. Leather handle, silent pull-out winder.

LENS	APERTURE	f	s.	d.
Single Achromatic ..	..	f 11	2	5 0

Canvas Case, with shoulder strap, 4/6; Leather case, 10/6; Carbine Developing Tank, 15/-; Ensign-Speedy Films, 2½B (6 exposures), 1/2.

ENSIGN MADE IN GREAT BRITAIN

ENSIGN and CARBINE ROLL FILM REFLEX 2¼B



Patent 210331

For Roll Films,
2¼" × 3¼"—6 × 9 cm.

FOCUSSING MODEL

*Fitted with
Anastigmat
Lenses*

*Aldis Uno f/7.7
Aldis Uno f/6.3
Ross Anastig. f/6.3*

Designed especially to overcome the difficulties of judging distance correctly, so essential in daylight-loading Roll Film Cameras fitted with good lenses. Entirely new design. The operator can view his picture at full size and the right way up, and the subject can be focussed right up to the instant of the exposure, a deep hood excluding all extraneous light. The shoulder strap leaves both hands free for focussing.

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Constructional Details

BODY. Is made in two portions; the inside portion, which contains all the mechanism, fits into an outside case substantially made of wood and covered with first quality morocco leather, and provided with leather handle.

HOOD. The hood through which the picture is observed folds up into the top of the camera when not in use. It efficiently prevents all extraneous light from getting to the focussing screen, and enables a remarkably bright image to be seen all the time.

FOCUSSING. Is carried out by means of a knob in front of the hood.

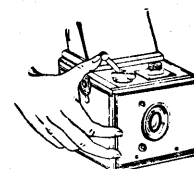
SHUTTER. Gives time and instantaneous exposures, and is set by the lever on the top of the camera.

LOADING. The camera is loaded by removing the inside body; the film is securely fixed all the time, and loading is extremely simple.

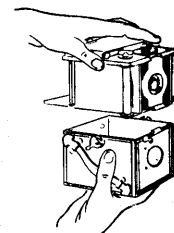
WINDER. Is of the silent type, and very easy in operation.

LENS. Carbiners are fitted with the famous Aldis Uno f/7.7 and f/6.3 Anastigmats, which carry the Aldis-Butcher guarantee. Ensigns are fitted with the Ross Anastigmat f/6.3.

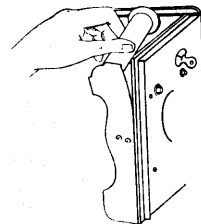
DETAILS. Size closed—4 × 5 × 5¼ inches. Weight 30 ozs. Complete with sling shoulder strap and 24-page instruction book.



Setting the Shutter.



Opening for Loading



Loading the Spool.

NAME	LENS	APERTURE	£ s. d.
Carbine	Aldis Uno Anastigmat..	f/7.7	4 4 0
	Aldis Uno ..	f/6.3	4 15 0
Ensign	Ross Anastigmat ..	f/6.3	5 5 0

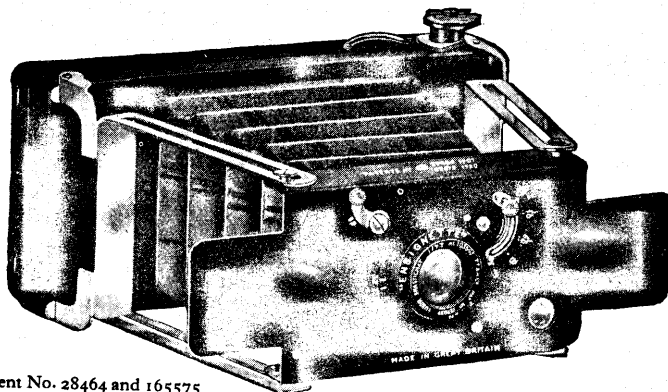
Leather Case, Velvet-lined, with Lock and Key, 13/6; Limp Leather Case, 5/-; Carbine Tank, 15/-; Ensign-Speedy Film, 2¼B (6 exposures), 1/2.

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ALUMINIUM ENSIGNETTE

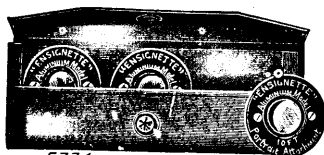
No. 1 and No. 2

For Roll Films ($2\frac{1}{4}'' \times 1\frac{1}{2}''$ and $3'' \times 2''$)



Patent No. 28464 and 165575

The extraordinary compactness and lightness of the Ensignette needs to be seen to be appreciated. So ingenious is the design that these cameras, though occupying an absolute minimum space, yet contain all the features necessary for real picture making. Therefore they are extremely useful for constant use, and are never a bother to carry or find room for.



For Portraits 3 ft., 6 ft. and 10 ft.

Constructional Details

No. 1 and 2.—Aluminium body, enamelled black nickel fittings, leather bellows, silent winder, detachable spool holders, reversible brilliant finder, Iris diaphragm, Everset shutter with $\frac{1}{20}$, $\frac{1}{40}$, $\frac{1}{80}$ sec. T.B., contained in limp leather case.

LENS		APERTURE	NO. 1			NO. 2		
			£	s.	d.	£	s.	d.
Single Achromatic	..	$f/11$	1	7	6	1	15	0
Rapid Aplanat	..	$f/8$	1	15	0	2	5	0
T.T.H.-Luxor Anastigmat	..	$f/7.7$	2	10	0	3	3	0

			No. 1		No. 2	
Safety Leather Case	..	..	5/6	..	6/6	..
Portrait Attachments (3, 6, 10 ft. in case)	..	..	7/6	..	7/6	..
Tripod Attachment	..	..	3/-	..	3/-	..
Ensign-Speedy Film	..	..	11d.	..	1/3	..

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