

the world of digital photography



Product overview
Spring/Summer
2006

brilliant pictures – even at night

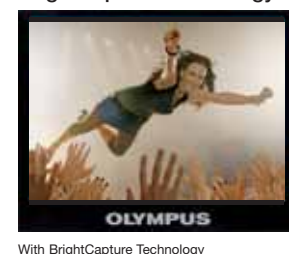
“When does the fun start? As night begins to fall. When you meet friends and go out together. That’s when you should grab your camera and capture the special atmosphere. But all too often the conditions need flash which spoils the very atmosphere you are trying to capture. What you really need is a camera that can see in the dark as well as the human eye.”

Olympus has turned this idea into reality. The innovative BrightCapture Technology makes better use of available light. Firstly, in low light situations, the live view

on the LCD is substantially brighter, as the LCD needs 80% less light than conventional displays. Secondly, using special scene modes, photos can be taken at night or in low light without using the flash*, or with flash support in order to achieve a balanced illumination of the subject**. Also, by automatically selecting a faster shutter speed, BrightCapture Technology helps minimise the risk of blurring when shooting fastmoving subjects such as sports or animals***. BrightCapture Technology is included in all μ DIGITAL cameras.

* Scene mode “Candle” and “Available Light”
** Scene mode “Indoor”
*** “Digital Image Stabilisation Mode”

BrightCapture Technology – an Olympus innovation.



With BrightCapture Technology



Without BrightCapture Technology



exclusive and stylish

A jewel in terms of both optical and technical performance: the μ 810 convinces with its slim, weatherproof* and extremely compact stainless steel body as well as with the technology it has inside. Boasting the smallest body in its class, it offers everything a top



μ 810

- Weatherproof* stainless steel body.
- Great results even in low light conditions thanks to BrightCapture Technology.
- Digital Image Stabilisation Edit for compensation of blurry images caused by handshake.
- 8.0 million pixels.
- 3x optical zoom.
- 6.4cm LCD.
- Macro and Super Macro mode (from 10cm).
- Red-eye Fix edit function to correct red-eye effect.
- Movie function with sound.

* Weatherproof equivalent to the IEC standard publication 529 IPX4

slim yet powerful

The Olympus μ 700 is the enviable combination of modern and elegant design, advanced technology and brilliant picture quality. Its weatherproof* metal body is exceedingly compact and besides silver and black is



μ 700

BrightCapture Technology – an Olympus innovation.



With BrightCapture Technology mode “Candle” (without flash)



Without BrightCapture Technology (with flash)



available in two additional exciting colours. The LCD on the back displays images clearly and down to the smallest detail – making viewing recorded pictures a real treat.



μ 720 SW

- Weatherproof* metal body.
- Great results even in low light conditions thanks to BrightCapture Technology.
- 7.1 million pixels.
- 3x optical zoom.
- 6.4cm LCD.
- Programme Auto mode and 23 scene modes.
- Red-eye Fix edit function to correct red-eye effect.
- Macro and Super Macro mode (from 8cm).
- Movie function with sound.

* Weatherproof equivalent to the IEC standard publication 529 IPX4

intelligent and robust

One of the core features of all μ Series cameras is the weatherproof metal body that’s tough enough to withstand a splash or rain shower during daily use. But the new μ 720 SW



μ 720 SW

- Metal body in three different colours.
- Waterproof up to a water pressure equivalent of 3m**.
- Resistant to falls from up to 1.5m*.
- Great results even in low light conditions thanks to BrightCapture Technology.
- 7.1 million pixels.
- 3x optical zoom.
- Large, 6.4cm LCD.
- 24 scene modes plus Programme Auto mode.
- Red-eye Fix edit function to correct red-eye effect.
- Macro and Super Macro mode (from 7cm).
- Movie function with sound (up to VGA resolution at 15fps).

resistant to falls from up to 1.5m* and waterproof up to 3m**. Besides all that, it naturally offers all the features and possibilities that are expected from a digital camera in this class.

* According to Olympus test methods
** Waterproof equivalent to the IEC standard publication 529 IPX8

NEW



μ 720 SW

refined and versatile

Slim, compact and elegantly curved – the μ DIGITAL 600 is a small treasure that fits in any pocket.



- 6.0 million pixels
- “Weatherproof” metal body in a choice of three different colours
- 3x optical zoom
- 6.4cm LCD
- BrightCapture Technology
- Programme Auto mode and 23 scene modes
- Macro and Super Macro mode (from 7cm)
- Movie function
- GUIDE mode, offering detailed explanations of the camera’s functions on the LCD.

* Weatherproof equivalent to the IEC standard publication 529 IPX4

quality for beginners

The ideal cameras for entering the world of digital photography. For people who like having a compact yet powerful camera with them. For those who want to take great photographs with minimum fuss. And for

those who insist on reliability and quality. Easy to understand buttons and menus make using the FE series a breeze – functions even have short explanations on the LCD.



FE-130 FE-140

- FE-130: 5.1 million pixels.
- FE-140: 6.0 million pixels.
- 3x optical zoom.
- Large LCD: FE-130: 5.1cm. FE-140: 6.4cm.
- Super Macro mode for shots from as close as 5cm.
- Internal memory.
- 20 scene modes (incl. Portrait, Beach and Digital Image Stabilisation to avoid blurry images due to hand shake).
- Movie recording.
- Primed for the beach, at the pool and other outdoor activities – with the Outdoor Case CWPC-03



FE-150 FE-115

- FE-150: 5.1 million pixels.
- FE-115: 5.0 million pixels.
- 3x optical zoom.
- Large 6.4cm LCD.
- 5 scene modes (incl. Portrait, Night Scene and Digital Image Stabilisation to avoid blurry images due to hand shake).
- Movie recording with sound.
- Internal memory.
- Slim metal body.
- 5.0 million pixels.
- Super Macro mode for shots from as close as 2cm.
- Internal memory.
- 5 scene modes.
- Movie recording.

OLYMPUS Master Software

The OLYMPUS Master/OLYMPUS Master Plus software is ideal for managing digital images. Files can be archived according to various search criteria such as date, time or keyword, making them extremely quick

and easy to retrieve later. The software also enables the compilation and production of archive or presentation materials on CD-ROM in next to no time as well as a multitude of printing options.



“Instant Art” function

- Possibility to regularly download new postcard templates.
- Panorama function to freely stitch together individual images.
- Edit videos.
- Create presentations incorporating images and movie sequences plus much more.
- Further printing options (such as personal photo albums).
- “Art” functions for creating special effects (incl. aquarelle).

